

BEATTIE ART P  
Form 3  
August 17, 2010

# FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting  
Person \*

Â BEATTIE ART P

(Last) (First) (Middle)

30 IVAN ALLEN JR. BLVD.,  
NW

(Street)

ATLANTA,Â GAÂ 30308

(City) (State) (Zip)

2. Date of Event Requiring  
Statement

(Month/Day/Year)

08/13/2010

3. Issuer Name **and** Ticker or Trading Symbol  
SOUTHERN CO [SO]

4. Relationship of Reporting  
Person(s) to Issuer

5. If Amendment, Date Original  
Filed(Month/Day/Year)

(Check all applicable)

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_X\_\_ Officer \_\_\_\_ Other  
(give title below) (specify below)  
Executive Vice President & CFO

6. Individual or Joint/Group  
Filing(Check Applicable Line)  
\_\_X\_\_ Form filed by One Reporting  
Person  
\_\_\_\_ Form filed by More than One  
Reporting Person

### Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security  
(Instr. 4)

2. Amount of Securities  
Beneficially Owned  
(Instr. 4)

3. Ownership  
Form:  
Direct (D)  
or Indirect  
(I)  
(Instr. 5)

4. Nature of Indirect Beneficial  
Ownership  
(Instr. 5)

Southern Company Common Stock

5,366.018

I

401K

Southern Company Common Stock

126.9504 <sup>(1)</sup>

I

Custodian

Reminder: Report on a separate line for each class of securities beneficially  
owned directly or indirectly.

SEC 1473 (7-02)

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information contained in this form are not  
required to respond unless the form displays a  
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### Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative  
Security  
(Instr. 4)

2. Date Exercisable and  
Expiration Date  
(Month/Day/Year)

3. Title and Amount of  
Securities Underlying  
Derivative Security  
(Instr. 4)

4. Conversion  
or Exercise  
Price of

5. Ownership  
Form of  
Derivative

6. Nature of Indirect  
Beneficial  
Ownership  
(Instr. 5)

# Edgar Filing: BEATTIE ART P - Form 3

|                     | Date<br>Exercisable | Expiration<br>Date | Title                                  | Amount or<br>Number of<br>Shares | Derivative<br>Security | Security:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 5) |   |
|---------------------|---------------------|--------------------|----------------------------------------|----------------------------------|------------------------|-------------------------------------------------------------|---|
| Option Right to Buy | 02/18/2006          | 02/18/2015         | Southern<br>Company<br>Common<br>Stock | 21,558                           | \$ 32.7                | D                                                           | Â |
| Option Right to Buy | 02/20/2007          | 02/20/2016         | Southern<br>Company<br>Common<br>Stock | 20,138                           | \$ 33.81               | D                                                           | Â |
| Option Right to Buy | 02/19/2008          | 02/19/2017         | Southern<br>Company<br>Common<br>Stock | 22,550                           | \$ 36.42               | D                                                           | Â |
| Option Right to Buy | 02/18/2009          | 02/18/2018         | Southern<br>Company<br>Common<br>Stock | 21,779                           | \$ 35.78               | D                                                           | Â |
| Option Right to Buy | 02/16/2010          | 02/16/2019         | Southern<br>Company<br>Common<br>Stock | 40,961                           | \$ 31.39               | D                                                           | Â |
| Option Right To Buy | 02/15/2011          | 02/15/2020         | Southern<br>Company<br>Common<br>Stock | 37,384                           | \$ 31.17               | D                                                           | Â |
| Phantom Stock Units | Â (2)               | Â (2)              | Southern<br>Company<br>Common<br>Stock | 1,331.8034                       | \$ 0                   | D                                                           | Â |

## Reporting Owners

| Reporting Owner Name / Address                                    | Relationships |           |         |                                | Other |
|-------------------------------------------------------------------|---------------|-----------|---------|--------------------------------|-------|
|                                                                   | Director      | 10% Owner | Officer |                                |       |
| BEATTIE ART P<br>30 IVAN ALLEN JR. BLVD., NW<br>ATLANTA, GA 30308 | Â             | Â         | Â       | Executive Vice President & CFO | Â     |

## Signatures

Patricia L. Roberts, Attorney-in-Fact for Arthur P. Beattie 08/16/2010

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Includes shares purchased through the Dividend Reinvestment Plan

(2) Includes phantom stock units acquired as if reinvested in the dividend reinvestment plan. There is no exercise or expiration date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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