Edgar Filing: GREENBERG FAMILY TRUST - Form 4

GREENBERG FAMILY TRUST

Form 4

Stock

Class A

Stock

Common 12/21/2009

December 22, 2009

December 2	22, 2009										
FORM 4 UNITED STATES SECURITIES AND EVOLANCE COMMISSION									OMB APPROVAL		
UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549										3235-0287	
	this box			9	,				Number: Expires:	January 31,	
if no longer subject to Section 16. Form 4 or Form 5 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Filed pursuant to Section 16(a) of the Securities Eveloppe Act of 1934									Estimated average burden hours per response 0.8		
Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940											
(Print or Type	e Responses)										
GREENBERG ROBERT Symbol					nd Ticker or SA INC [S		Is	Relationship of Reporting Person(s) to ssuer (Check all applicable)			
(Last)	(First)	(Middle)	3. Date	of Earliest	Transaction			(Cneck	ан аррисави	:)	
, , , , , , , , , , , , , , , , , , , ,				/Day/Year)			_	_X DirectorX 10% OwnerX Officer (give title Other (specify below) Chief Executive Officer			
	(Street)		4. If An	nendment. I	Date Origina	1	6	. Individual or Joi	nt/Group Filis	ng(Check	
	, , ,			onth/Day/Ye	_		A -	pplicable Line) Form filed by On	ne Reporting Pe	rson	
	TAN BEACH, C							X_ Form filed by M erson	ore than One R	eporting	
(City)	(State)	(Zip)	Ta	ble I - Non	-Derivative	Secur	rities Acqui	red, Disposed of,	or Beneficial	lly Owned	
1.Title of Security (Month/Day/Year) 2. Transaction Date 2A. Deemed Execution Date, if any (Month/Day/Year)			3. Transaction Code (Instr. 8)	4. Securitie or Disposed o (Instr. 3, 4	f (D) and 5)		5. Amount of Securities Beneficially Owned Following Reported	Ownership Form: Direct (D)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code V	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)			
Class A Common Stock	12/18/2009			C <u>(1)</u>	148,000		(1)	148,000	I	By Greenberg Family Trust	
Class A Common	12/18/2009			S	148,000	D	\$ 28.0084	0	I	By Greenberg Family	

 $C^{(1)}$

178,568

I

178,568 A (1)

Greenberg

Family

Trust

Trust

By

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Class A Common Stock	12/21/2009	S	178,568	D	\$ 28.6355	0	I	By Greenberg Family Trust
Class A Common Stock	12/22/2009	C <u>(1)</u>	52,300	A	(1)	52,300	I	By Greenberg Family Trust
Class A Common Stock	12/22/2009	S	52,300	D	\$ 28.7834	0	I	By Greenberg Family Trust
Class A Common Stock						14,819	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	orDeri Secu Acqı Disp	5. Number of Derivative Expiration Date Securities (Month/Day/Year Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Class B Common Stock	(2)	12/18/2009		С		148,000	(2)	(2)	Class A Common Stock	148,000
Class B Common Stock	<u>(2)</u>	12/21/2009		С		178,568	<u>(2)</u>	(2)	Class A Common Stock	178,568
Class B Common Stock	<u>(2)</u>	12/22/2009		С		52,300	(2)	(2)	Class A Common Stock	52,300

Reporting Owners

Reporting Owner Name / Address	Relationships						
coporting of more common reduces	Director	10% Owner	Officer	Other			
GREENBERG ROBERT 228 MANHATTAN BEACH BLVD. MANHATTAN BEACH, CA 90266	X	X	Chief Executive Officer				
GREENBERG M SUSAN 228 MANHATTAN BEACH BLVD. MANHATTAN BEACH, CA 90266		X					
GREENBERG FAMILY TRUST 228 MANHATTAN BEACH BLVD. MANHATTAN BEACH, CA 90266		X					
Signatures							
Robert Greenberg	12	/22/2009					
**Signature of Reporting Person		Date					
M. Susan Greenberg	12	/22/2009					
**Signature of Reporting Person		Date					
Robert Greenberg; M. Susan Greenberg	12	/22/2009					
**Signature of Reporting Person		Date					

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each share of Class A Common Stock was issued upon conversion of one share of Class B Common Stock for no additional consideration.
- Shares of Class B Common Stock are convertible into Class A Common Stock on a one-for-one basis for no additional consideration at any time, with no expiration date, upon voluntary conversion by the holder of such shares or upon any sale or transfer of such shares with certain exceptions.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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