

WORLD WRESTLING ENTERTAINMENTINC

Form 8-K

December 13, 2016

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15 (d)

of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): December 12, 2016

World Wrestling Entertainment, Inc.

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction

of incorporation)

001-16131
(Commission

File Number)

04-2693383
(IRS Employer

Identification No.)

1241 East Main Street,

06902

Stamford, CT

(Address of principal executive offices)

(Zip Code)

Registrant's telephone number, including area code: (203) 352-8600

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2.):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01. Other Events.

On December 12, 2016, World Wrestling Entertainment, Inc. (the Company) issued a press release announcing the pricing of \$200 million aggregate principal amount of its 3.375% Convertible Senior Notes due 2023. The Company has also granted the initial purchasers of the notes a 30-day option to purchase up to an additional \$30.0 million aggregate principal amount of the notes.

In connection with the pricing of the notes, the Company entered into convertible note hedge transactions with affiliates of three of the initial purchasers (the option counterparties). The Company also entered into warrant transactions with the option counterparties.

A copy of the press release is filed herewith as Exhibit 99.1 and is incorporated herein by reference.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

Exhibit Number	Description
99.1	Press Release dated December 12, 2016.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

WORLD WRESTLING ENTERTAINMENT,
INC.

By: /s/ Mark Kowal
Mark Kowal
Chief Accounting Officer and

Senior Vice President, Controller

Dated: December 13, 2016

EXHIBIT INDEX

Exhibit Number	Description
99.1	Press Release dated December 12, 2016.