PROCTER & GAMBLE Co Form 425 October 03, 2016

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d)

OF THE SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): October 1, 2016

THE PROCTER & GAMBLE COMPANY

(Exact Name of Registrant as Specified in Charter)

Ohio 1-434 31-0411980 (State or Other Jurisdiction (Commission (IRS Employer

of Incorporation) File Number) Identification No.)

One Procter & Gamble Plaza, Cincinnati, Ohio 45202

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(Address of Principal Executive Offices) (Zip Code) Registrant s telephone number, including area code: (513) 983-1100

Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01 Other Events.

On October 3, 2016, The Procter & Gamble Company, an Ohio corporation, issued a press release announcing the successful closing of the previously announced tax-efficient Reverse Morris Trust transaction with Coty Inc.

A copy of the press release is filed as Exhibit 99.1 to this Current Report on Form 8-K.

Item 9.01 Financial Statements and Exhibits.

(d) The following exhibit is being filed with this Current Report on Form 8-K.

Exhibit	
Number	Description
99.1	Press Release by The Procter & Gamble Company dated October 3, 2016.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

THE PROCTER & GAMBLE COMPANY

By: /s/ Susan S. Whaley Susan S. Whaley Assistant Secretary

October 3, 2016

Exhibit Index

Exhibit Number Document

99.1 Press Release by The Procter & Gamble Company dated October 3, 2016.

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