

SK TELECOM CO LTD
Form 6-K
February 02, 2016

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Form 6-K

REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16 OF
THE SECURITIES EXCHANGE ACT OF 1934
FOR THE MONTH OF FEBRUARY 2016

Commission File Number: 333-04906

SK Telecom Co., Ltd.

(Translation of registrant's name into English)

Euljiro65(Euljiro2-ga), Jung-gu

Seoul 100-999, Korea

(Address of principal executive office)

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Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Business (Preliminary) Results

The preliminary results shown in this table may differ from the final results

1. Details (Consolidated and prepared in accordance with International Financial Reporting Standards as adopted in Korea)

| Classification | | Current Period (Fourth quarter of 2015) | Previous Period (Third quarter of 2015) | Changes (%) | Year to Year Comparison (Fourth quarter of 2014) | Changes (%) |
|--|---|---|--|----------------|---|----------------|
| (unit : in millions of Won, %) | | | | | | |
| Operating Revenue | Quarterly Results | 4,379,349 | 4,261,360 | 2.77 | 4,289,026 | 2.11 |
| | Year-to-date (YTD) Results | 17,136,734 | 12,757,385 | | 17,163,798 | -0.16 |
| Operating Income | Quarterly Results | 401,852 | 490,628 | -18.09 | 490,053 | -18.00 |
| | YTD Results | 1,708,006 | 1,306,154 | | 1,825,105 | -6.42 |
| Profit from Continuing Operations Before Income Tax | Quarterly Results | 404,918 | 554,842 | -27.02 | 647,486 | -37.46 |
| | YTD Results | 2,035,365 | 1,630,447 | | 2,253,828 | -9.69 |
| Profit for the Period | Quarterly Results | 293,453 | 381,797 | -23.14 | 503,370 | -41.70 |
| | YTD Results | 1,515,885 | 1,222,432 | | 1,799,320 | -15.75 |
| Attributable To: Controlling Interests | Quarterly Results | 296,019 | 382,251 | -22.56 | 501,280 | -40.95 |
| | YTD Results | 1,518,604 | 1,222,585 | | 1,801,178 | -15.69% |

2. Details (Non-Consolidated and prepared in accordance with International Financial Reporting Standards as adopted in Korea)

| Classification | | Current Period (Fourth quarter of 2015) | Previous Period (Third quarter of 2015) | Changes (%) | Year to Year Comparison (Fourth quarter of 2014) | Changes (%) |
|---------------------------------------|---|--|---|-----------------------|--|-----------------------|
| (unit : in millions of Won, %) | | | | | | |
| Operating Revenue | Quarterly Results | 3,137,984 | 3,141,773 | -0.12 | 3,180,683 | -1.34 |
| | Year-to-date (YTD) Results | 12,556,979 | 9,418,994 | | 13,012,644 | -3.50 |
| Operating Income | Quarterly Results | 388,660 | 466,200 | -16.63 | 452,474 | -14.10 |
| | YTD Results | 1,658,776 | 1,270,116 | | 1,737,160 | -4.51 |
| Profit Before Income Tax | Quarterly Results | 280,467 | 490,835 | -42.86 | 306,949 | -8.63 |
| | YTD Results | 1,469,444 | 1,188,977 | | 1,321,750 | 11.17 |
| Profit for the Period | Quarterly Results | 217,387 | 361,592 | -39.88 | 218,359 | -0.45 |
| | YTD Results | 1,106,761 | 889,374 | | 1,028,541 | 7.60% |

Data Provider SK Telecom IR Team

Provided for Analysts and Institutional Investors

Date of Provision February 2, 2016 / 16:00(Seoul time)

3. Source of Data

Related Event(Location) Conference call for the year ended
December 31, 2015
(SK Telecom Headquarters, Conference Room)

Organizing Team SK Telecom IR Team

(+82-2-6100-2114)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

SK TELECOM CO., LTD.
(Registrant)

By: /s/ Sunhyung Lee

(Signature)

Name: Sunhyung Lee

Title: Senior Vice President

Date: February 2, 2016