CLOROX CO /DE/ Form FWP December 04, 2014

Filed Pursuant to Rule 433

Registration Statement No. 333-200722

December 4, 2014

THE CLOROX COMPANY

3.500% SENIOR NOTES DUE 2024

Pricing Term Sheet

Issuer: The Clorox Company **Principal Amount:** \$500,000,000 Senior Notes **Security Type: Legal Format:** SEC Registered **Trade Date:** December 4, 2014 **Settlement Date:** December 9, 2014 (T+3) **Maturity Date:** December 15, 2024 **Public Offering Price:** 99.907% Coupon: 3.500% **Yield to Maturity:** 3.511% **Benchmark Treasury:** 2.250% due November 15, 2024

99-29 / 2.261%

Benchmark Treasury Price / Yield:

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Spread to Benchmark Treasury: +125 basis points

Interest Payment Dates: June 15 and December 15, commencing on June 15, 2015

Make-Whole Call: T+20 basis points prior to September 15, 2024 (the date that is three

months prior to the maturity date of the notes)

Par Call: On or after September 15, 2024 (the date that is three months prior to the

maturity date of the notes), we may redeem all or any portion of the notes at our option at any time at a redemption price equal to 100% of the principal amount of the notes being redeemed plus accrued and unpaid

interest to, but excluding, the date of redemption.

CUSIP/ISIN: 189054AU3 / US189054AU34

Joint Book-Running Managers:

Goldman, Sachs & Co.

J.P. Morgan Securities LLC

Morgan Stanley & Co. LLC

RBC Capital Markets, LLC

Joint Lead Managers:

Citigroup Global Markets Inc.

BNP Paribas Securities Corp.

Mitsubishi UFJ Securities (USA), Inc.

Wells Fargo Securities, LLC

Junior Co-Managers:

Scotia Capital (USA) Inc.

Blaylock Beal Van, LLC

The Williams Capital Group, L.P.

Ratings:

Baa1 (stable outlook) (Moody s)

BBB+ (stable outlook) (S&P)

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The issuer has filed a registration statement (including a prospectus) with the U.S. Securities and Exchange Commission (SEC) for this offering to which this communication relates. Before you invest, you should read the preliminary prospectus supplement and prospectus in that registration statement, and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by searching the SEC online database (EDGAR®) at www.sec.gov. Alternatively, you may obtain a copy of the prospectus supplement and prospectus from J.P. Morgan Securities LLC by calling 1-(800) 245-8812, Goldman, Sachs & Co. by calling 1-(866) 471-2526, Morgan Stanley & Co. LLC by calling 1-(866) 718-1649 or RBC Capital Markets, LLC by calling 1-(866) 375-6829.