UNIVEST CORP OF PENNSYLVANIA Form 11-K June 24, 2013 Table of Contents

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 11-K

X	ANNUAL REPORT PURSUANT TO SECTION 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
	For the fiscal year ended December 31, 2012
••	TRANSITION REPORT PURSUANT TO SECTION 15(d) OF THE SECURITIES EXCHANGE ACT
	OF 1934
	For the Transition Period from to
	Commission File Number 0-7617

UNIVEST CORPORATION OF PENNSYLVANIA

DEFERRED SALARY SAVINGS PLAN

(Title of Plan)

UNIVEST CORPORATION OF PENNSYLVANIA

(Name of Issuer of securities held pursuant to the Plan)

14 North Main Street, Souderton, PA 18964

(Address of Plan and of principal executive office of Issuer)

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Item 4. FINANCIAL STATEMENTS AND EXHIBITS

a) The following Plan financial statements, schedules and reports are attached hereto:

Report of Independent Registered Public Accounting Firm

Statements of Net Assets Available for Benefits at December 31, 2012 and 2011

Statements of Changes in Net Assets Available for Benefits for the Years Ended December 31, 2012 and 2011

Notes to Financial Statements

Supplemental Schedule

Schedule H, Line 4i Schedule of Assets (Held at End of Year) at December 31, 2012

b) Exhibit 23.1 Consent of Independent Registered Public Accounting Firm

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Univest Corporation of Pennsylvania

Deferred Salary Savings Plan

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Note: All other schedules required by the Department of Labor s Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974, as amended, have been omitted because there is no information to report.

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Report of Independent Registered Public Accounting Firm

The Deferred Salary Savings Plan Committee

Univest Corporation of Pennsylvania

We have audited the accompanying statements of net assets available for benefits of the Univest Corporation of Pennsylvania Deferred Salary Savings Plan (the Plan) at December 31, 2012 and 2011, and the related statements of changes in net assets available for benefits for the years then ended. These financial statements are the responsibility of the Plan s management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the net assets available for benefits of the Plan at December 31, 2012 and 2011, and the changes in net assets available for benefits for the years then ended in conformity with U.S. generally accepted accounting principles.

Our audits were made for the purpose of forming an opinion on the basic financial statements taken as a whole. The supplementary information included in Schedule H, Line 4i Schedule of Assets (Held at End of Year) as of December 31, 2012 is presented for purposes of additional analysis and is not a required part of the basic financial statements but is supplementary information required by the Department of Labor s Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974. Such information has been subjected to the auditing procedures applied in the audits of the basic financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.

/s/ KPMG LLP Philadelphia, Pennsylvania June 24, 2013

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UNIVEST CORPORATION OF PENNSYLVANIA

DEFERRED SALARY SAVINGS PLAN

Statements of Net Assets Available for Benefits

	At Dece	mber 31,
	2012	2011
Assets:		
Investments, at fair value	\$ 31,108,478	\$ 26,104,303
Contributions receivable	64,026	54,216
Interest and dividends receivable	5,065	48,097
Total assets	31,177,569	26,206,616
Liabilities:		
Excess contributions payable	40,354	32,471
Net assets available for benefits, at fair value	\$ 31,137,215	\$ 26,174,145
Adjustment from fair value to contract value for interest in stable value fund relating to fully benefit-responsive investment contract	(42,949)	
Net assets available for benefits	\$ 31,094,266	\$ 26,174,145

See accompanying notes to financial statements.

UNIVEST CORPORATION OF PENNSYLVANIA

DEFERRED SALARY SAVINGS PLAN

Statements of Changes in Net Assets Available for Benefits

	For the Years End 2012	ded December 31, 2011
Additions (reductions):		
Investment income (loss):		
Interest and other	\$ 137	\$ 216
Dividends	239,023	218,375
Net appreciation (depreciation) in fair value of investments	3,630,182	(1,610,777)
Total investment income (loss)	3,869,342	(1,392,186)
Contributions:		
Employer	673,924	635,591
Participants	1,830,111	1,692,772
Rollovers	321,466	76,534
Total contributions	2,825,501	2,404,897
Total additions	6,694,843	1,012,711
Deductions:		
Benefits paid directly to participants	1,774,722	1,314,846
Total deductions	1,774,722	1,314,846
Net increase (decrease) in net assets available for benefits	4,920,121	(302,135)
Net assets available for benefits:		
Beginning of year	26,174,145	26,476,280
	, , -	, , , , , ,
End of year	\$ 31,094,266	\$ 26,174,145

See accompanying notes to financial statements.

UNIVEST CORPORATION OF PENNSYLANIA

DEFERRED SALARY SAVINGS PLAN

Notes to Financial Statements

December 31, 2012 and 2011

(1) Description of Plan

The following brief description of the Univest Corporation of Pennsylvania Deferred Salary Savings Plan (the Plan) provides only general information. Participants should refer to the summary plan description for a more complete description of the Plan s provisions.

(a) General

The Plan is a deferred salary savings plan established June 23, 1982 and restated effective January 1, 2008, covering all employees of Univest Corporation of Pennsylvania and its wholly owned subsidiaries (the Corporation or the Employer or Plan Sponsor) who have attained the age of 18. Employees can enter the Plan on the first day of the month following the fulfillment of the eligibility requirements. However, with respect to matching contributions, qualified non-elective contributions and discretionary profit-sharing contributions, employees are eligible to receive these contributions in the Plan after they have completed at least six months of service. The Plan is subject to the provisions of the Employment Retirement Income Security Act of 1974 (ERISA), as amended.

The Plan is administered by the Deferred Salary Savings Plan Committee appointed by the Board of Directors of the Corporation under a written plan and trust agreement between the Employer and the Trustee. The Trustee refers to members of the Board of Directors who are trustees of the plan and trust and are collectively referred to as the Trustee. The Trustee has appointed Univest Bank and Trust Co. (the Bank), a wholly owned subsidiary of the Corporation, as investment manager of the Plan.

(b) Contributions

Participants may contribute a percentage of eligible compensation on a pre-tax or after-tax basis or a combination thereof, up to the Internal Revenue Code (IRC) maximum allowable limit for 2012 of \$17,000 if under age 50 and \$22,500 if age 50 or over. Under the Roth 401 (k) contribution option, a participant can make after-tax contributions; distributions from a participant s Roth 401(k) contributions and earnings thereon at retirement are generally tax-free. Employer contributions made on a participant s Roth 401(k) contributions are made on a pre-tax basis. Participant contributions may be subject to additional limitations imposed by the IRC as detailed in the Plan.

The Employer makes a matching contribution of up to 50% of the participants contributions on a pre-tax basis under the plan provisions. Matching contributions are limited to the initial 6% of compensation a participant contributes. Additional amounts may be contributed at the election of the Corporation s Board of Directors. Participants may also contribute amounts representing distributions from other qualified plans (rollovers).

(c) Investment Options

Participants direct the investment of their contributions, matching contributions, qualified non-elective contributions and discretionary contributions into various investment options offered by the Plan. The Plan currently offers investments in the Corporation s common stock, a registered investment company bond fund, and pooled separate accounts with John

UNIVEST CORPORATION OF PENNSYLANIA

DEFERRED SALARY SAVINGS PLAN

Notes to Financial Statements

December 31, 2012 and 2011

Hancock Life Insurance Company (U.S.A.) (John Hancock). Effective March 14, 2012, participant investments in the John Hancock Money Market Fund, Short-Term Federal Fund and Guaranteed Interest Accounts were replaced with and transferred to the John Hancock Stable Value Fund. Participants were given the option of redirecting and transferring their funds in investments being eliminated into any of the alternative investment options offered by the Plan. The John Hancock Stable Value Fund is similar in its investment objectives to the investment options that were eliminated.

(d) Participant Accounts

Each participant s account is credited with the participant s contribution and an allocation of (a) the Employer s contribution and (b) Plan earnings (losses).

(e) Vesting

Participants are considered fully vested at all times in their voluntary contributions, plus actual earnings (losses) thereon.

Vesting in the remainder of participant accounts is based upon the number of years of continuous service. A participant is 50% vested at the end of two years of service, 75% vested at the end of three years of service, and fully vested at the end of four years of service. Participants attaining their normal retirement age, participants who become disabled and beneficiaries of participants who die are entitled to 100% of participant s accrued benefits, regardless of credited service period.

(f) Payment of Benefits

The benefit to which a participant is entitled is that which can be provided from the participant s account. Benefits shall be paid in either a lump-sum payment or calculated periodic payments when payable, based upon the election of the participant and as specified in the Plan agreement. Generally, benefit payments must commence not later than the year in which a participant attains age $70^{1}/_{2}$.

(g) Participant Loans

Loans to participants from the Plan are not permitted.

(h) Plan Termination

Although it has not expressed any intent to do so, the Corporation has the right under the Plan to discontinue its contributions at any time and to terminate the Plan subject to the provisions of ERISA. In the event of plan termination, participants will become fully vested in their accounts.

(i) Excess Contributions

Excess contributions primarily represent salary deferrals withheld from participants in excess of the IRC limitations. These amounts are refunded to participants subsequent to year-end. Excess contributions during 2012 were recorded as a liability in the statement of net assets available for benefit and refunded to participants in March 2013.

UNIVEST CORPORATION OF PENNSYLANIA

DEFERRED SALARY SAVINGS PLAN

Notes to Financial Statements

December 31, 2012 and 2011

(j) Forfeited Accounts

Forfeitures of terminated participants nonvested accounts are used to reduce employer contributions. During 2012 and 2011, the Corporation used forfeited amounts to reduce employer contributions by \$22,624 and \$12,066, respectively. At December 31, 2012 and 2011, forfeited nonvested accounts that were not used to reduce employer contributions totaled \$3,488 and \$3,756, respectively.

(2) Summary of Accounting Policies

(a) Basis of Accounting

The accompanying financial statements of the Plan are prepared on the accrual method of accounting in accordance with U.S. generally accepted accounting principles (U.S. GAAP).

(b) Investment Valuation and Income Recognition

Investments are stated at fair value. However, contract value is the relevant measurement attribute for the portion of the net assets available for benefits of a defined contribution plan attributable to fully benefit-responsive investment contracts because contract value is the amount participants would receive if they were to initiate permitted transactions under the terms of the Plan. The Statement of Net Assets Available for Benefits presents the fair value of the interest in the stable value fund relating to the fully benefit-responsive investment contract as well as the adjustment of the fully benefit-responsive investment contract from fair value to contract value. The Statement of Changes in Net Assets Available for Benefits is presented on a contract value basis. Contract value equals principal balance plus accrued interest. The stable value fund represents participation units, held in a pooled separate account, of a collective investment trust for which the net asset value (NAV) is based on the market value of the underlying investments.

The underlying securities in each pooled separate account are listed on national securities exchanges and valued on the basis of year-end closing prices; securities traded in the over-the-counter market are valued at the closing price on the last business day of the year; and guaranteed interest accounts are valued at cost plus accrued interest which approximates fair value. Gain or loss on securities sold is based on average cost. Purchases and sales of securities are recorded on a trade-date basis. Interest income is recorded on the accrual basis. Dividends are recorded on the ex-dividend date.

(c) Use of Estimates

The preparation of the financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and changes therein, and disclosure of contingent assets and liabilities. Actual results could differ from those estimates.

(d) Expenses

The Corporation pays the costs of trust and other administrative services of the Plan.

UNIVEST CORPORATION OF PENNSYLANIA

DEFERRED SALARY SAVINGS PLAN

Notes to Financial Statements

December 31, 2012 and 2011

(e) Payment of Benefits

Benefit payments to participants are recorded when paid.

(f) Recent Accounting Pronouncements

In May 2011, the Financial Accounting Standards Board (FASB) issued an Accounting Standard Codification Update (ASU) regarding fair value measurements which establishes a global standard in U.S. GAAP and International Financial Reporting Standards for applying fair value measurements and disclosures. Consequently, the amendments in this update change the wording to describe some of the requirements for measuring fair value and for disclosing information about fair value measurements. The amendments do not require additional fair value measurements and most of the amendments are not intended to result in a change of the application of fair value measurement requirements. The amendment enhances disclosure requirements, particularly for Level 3 fair value measurements. This amendment was effective for fiscal years and interim periods within those years, beginning after December 15, 2011, or for the year ending December 31, 2012 for the Plan, and is to be applied prospectively. The adoption of this guidance did not have a material impact on the Plan s fair value measurement disclosures.

(3) Investments

Investments that represent 5% or more of the fair value of the Plan s net assets at December 31, 2012 and 2011 are indicated below.

	At December 31,		
	2012	2011	
Univest Corporation of Pennsylvania common stock	\$ 3,947,535	\$ 3,242,028	
John Hancock Lifestyle Balanced Fund	4,342,935	3,834,813	
John Hancock Lifestyle Growth Fund	4,075,342	3,332,855	

For the years ended December 31, 2012 and 2011, the Plan s investments, including investments purchased and sold, as well as held during the year appreciated (depreciated) in fair value as follows:

	For the Years Ended December 31,				
	2012	2011			
Univest Corporation of Pennsylvania common stock	\$ 554,564	\$ (895,060)			
Federated Total Return Bond Fund	14,925	14,460			
Pooled separate accounts*	3,060,513	(729,528)			
Guaranteed interest accounts	180	(649)			
	\$ 3,630,182	\$ (1,610,777)			

*

Includes appreciation for the stable value fund of \$10,208 during 2012. (The Plan s investments did not include the stable value fund during 2011.)

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UNIVEST CORPORATION OF PENNSYLANIA

DEFERRED SALARY SAVINGS PLAN

Notes to Financial Statements

December 31, 2012 and 2011

Stable Value Fund

The Plan invests in the John Hancock Stable Value Fund which is a collective investment trust fund sponsored by John Hancock. The fund sprimary investment objectives are to preserve principal, maintain a competitive interest rate, and provide daily liquidity at contract value for plan-permitted, participant-directed withdrawals. The fund invests primarily in diversified fixed-income mutual funds and separately managed bond accounts run by investment subsidiaries of John Hancock, and in contract value stabilizing agreements offered by high-quality financial institutions. The stabilizing agreements are designed to offset price fluctuations associated with fixed-income investments by smoothing the effect of any gains or losses on the assets and to offer participants daily liquidity at contract value. Contract value is generally equal to the principal amounts invested in the underlying investments, plus interest accrued at a crediting rate established under the contract, less any adjustment for withdrawals.

Crediting rates on contracts are net of fees to the provider. The calculation of the crediting rate incorporates the book value, market value, duration, and current market yield rates of assets held. Interest crediting rates are typically reset monthly; however, under certain circumstances (such as during periods of high market volatility, unexpected cash in-flows or unexpected withdrawals), it may be reset more frequently. Under the terms of the contract, the crediting rate will not be less than 0%. Periodic resets of the crediting rate may be affected by, among other things, i) changes in the market value of assets, (ii) income, gains and losses with respect to assets, (iii) fees and expenses incurred in asset management and the operation of related accounts or contracts, (iv) the timing and amount of cash in-flows and withdrawals, and (v) the terms and conditions of relevant benefit responsive contracts. For 2012, the average yield for the stable value fund was 1.57% and the crediting interest rate was 2.61%.

Participants may ordinarily direct the withdrawal or transfer of all or a portion of their investment at contract value. The stable value fund is expected to have a constant contract value of \$1.00, although there is no assurance that it will remain constant at \$1.00. The fund s trust agreement provides that withdrawals for purposes other than normal benefit payments or plan permitted investment option transfers are subject to either up to a 12-month hold or a market value adjustment, as elected by the Plan Sponsor. These events may include, but are not limited to, the following: mergers, layoffs, plan termination, implementation of early retirement incentive programs or other events within the control of the Plan Sponsor resulting in a material and adverse financial impact on the issuer s obligations under the contract.

In addition, a breach of material obligation under a stability agreement could cause John Hancock or the stability provider to terminate the contract. Most stabilizing agreements also may be terminated by the stability provider due to adverse changes in applicable laws, regulations or accounting treatment. Replacement stabilizing agreements may not be available and participants may experience losses if the market value of the separate account assets no longer covered by the stabilizing agreement is below contract value.

At December 31, 2012, the Plan Sponsor believes the occurrence of an event that would limit the ability of the stable value fund to transact at contract value with the participants in the fund is not probable.

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UNIVEST CORPORATION OF PENNSYLANIA

DEFERRED SALARY SAVINGS PLAN

Notes to Financial Statements

December 31, 2012 and 2011

(4) Fair Value Disclosure

Fair value is the price that would be received to sell an asset or paid to transfer a liability (an exit price) in an orderly transaction between market participants on the measurement date. The Plan determines the fair value of its financial instruments based on the fair value hierarchy. The Plan maximizes the use of observable inputs and minimizes the use of unobservable inputs when measuring fair value. Observable inputs are inputs that market participants would use in pricing the asset or liability developed based on market data obtained from sources independent of the Plan. Unobservable inputs are inputs that reflect the Plan s assumptions that the market participants would use in pricing the asset or liability based on the best information available in the circumstances, including assumptions about risk. Three levels of inputs are used to measure fair value. A financial instrument s level within the fair value hierarchy is based on the lowest level of input significant to the fair value measurement. Transfers between levels are recognized at the end of the reporting period.

Level 1 Valuations are based on quoted prices in active markets for identical assets or liabilities that the Plan can access at the measurement date. Since valuations are based on quoted prices that are readily and regularly available in an active market, valuation of these products does not entail a significant degree of judgment.

Level 2 Valuations are based on quoted prices in markets that are not active or for which all significant inputs are observable, either directly or indirectly.

Level 3 Valuations are based on inputs that are unobservable and significant to the overall fair value measurement. Assets and liabilities utilizing Level 3 inputs include: financial instruments whose value is determined using pricing models, discounted cash flow methodologies, or similar techniques, as well as instruments for which the fair value calculation requires significant management judgment or estimation.

Where quoted prices are available in an active market for identical instruments, investments are classified within Level 1 of the valuation hierarchy. If quoted market prices are not available, then fair values are estimated by using pricing models, quoted prices of investments with similar characteristics or discounted cash flows. In cases where there is limited activity or less transparency around inputs to the valuation, investments are classified within Level 3 of the valuation hierarchy.

The following is a description of the valuation methodologies used for instruments measured at fair value, as well as the general classification of such instruments pursuant to the valuation hierarchy:

Common stock is valued at the closing price reported on the active market on which the individual securities are traded. The common stock is classified in Level 1 in the fair value hierarchy.

The Federated Total Return Bond Fund is a registered investment company, which is valued at the NAV of shares on a market exchange as of the close of business at year-end. The Federated Total Return Bond Fund is classified in Level 1 in the fair value hierarchy.

UNIVEST CORPORATION OF PENNSYLANIA

DEFERRED SALARY SAVINGS PLAN

Notes to Financial Statements

December 31, 2012 and 2011

The Plan had \$25,703,367 and \$21,481,505 of investments in participation units held in pooled separate accounts through sub-accounts of an insurance company at December 31, 2012 and 2011, respectively. The Plan has concluded that the NAV as adjusted (for mutual fund dividends, mutual fund splits and administrative maintenance charges and other items) and reported by the insurance company approximates fair value of the investments. The investments are redeemable at the adjusted NAV under agreements with the insurance company, except for the stable value fund for which contract value is generally the amount participants would receive for plan-permitted, participant-directed withdrawals. The underlying investments in the stable value fund are valued using Level 1 pricing inputs or Level 2 pricing inputs, therefore the stable value fund is classified in Level 2 in the fair value hierarchy. Pooled separate accounts are classified in Level 2 in the fair value hierarchy

However, it is possible that the redemption rights may be restricted or eliminated in the future. Due to the nature of the investments, changes in market conditions, liquidity requirements, and the economic environment may significantly affect the NAV of the pooled separate accounts and, consequently, the fair value of the Plan s investments.

Guaranteed interest accounts are valued at cost plus accrued interest. Interest rates range from 0.20% to 1.30% at December 31, 2011.

The methods described previously may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, while the Plan believes its valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different fair value measurement at the end of the reporting date.

The following table presents the fair value of the Plan s investments at December 31, 2012 and 2011, classified using the fair value hierarchy:

	Fair value measurements at December 31, 2012						
	Level 1	Level 2	Level 3	Total			
Investments:							
Cash money market account	\$ 137,274	\$	\$	\$ 137,274			
Univest Corporation of Pennsylvania common stock	3,947,535			3,947,535			
Federated Total Return Bond Fund	1,320,302			1,320,302			
Pooled separate accounts							
Conservative (a)		1,203,733		1,203,733			
Income (b)		2,756,064		2,756,064			
Growth and income (c)		8,368,423		8,368,423			
Growth (d)		7,375,713		7,375,713			
Aggressive growth (e)		4,202,143		4,202,143			
Lifecycle (f)		1,797,291		1,797,291			
Total pooled separate accounts		25,703,367		25,703,367			
r		- , , ,-		- ,			
Total investments	\$ 5,405,111	\$ 25,703,367	\$	\$ 31,108,478			

UNIVEST CORPORATION OF PENNSYLANIA

DEFERRED SALARY SAVINGS PLAN

Notes to Financial Statements

December 31, 2012 and 2011

	Fair value measurements at December 31, 2011					
	Level 1	Level 2	Level 3	Total		
Investments:						
Cash money market account	\$ 90,626	\$	\$	\$ 90,626		
Univest Corporation of Pennsylvania common stock	3,242,028			3,242,028		
Federated Total Return Bond Fund	1,225,378			1,225,378		
Pooled separate accounts:						
Conservative (a)		494,843		494,843		
Income (b)		2,378,869		2,378,869		
Growth and income (c)		7,565,063		7,565,063		
Growth (d)		5,927,499		5,927,499		
Aggressive growth (e)		4,076,928		4,076,928		
Lifecycle (f)		1,038,303		1,038,303		
Total pooled separate accounts		21,481,505		21,481,505		
Guaranteed interest accounts			64,766	64,766		
Total investments	\$ 4,558,032	\$ 21,481,505	\$ 64,766	\$ 26,104,303		

- a) Conservative the safety of principal is the primary objective and may have a secondary objective of income from exposure to short-term securities or certain types of fixed contracts and money markets. This category is comprised of the stable value fund investment.
- b) Income a high level of current income is sought by broadly investing in fixed-income securities through various sectors of the bond market and gaining exposure to various types of credit and interest rate risk.
- c) Growth and Income seeks a balance between a high level of income and the growth of capital, with a higher degree of emphasis on growth from exposure to various equity allocations.
- d) Growth pursues capital appreciation foremost by investing in equity securities across domestic and international markets and across certain market capitalizations; may be exposed to all market risks.
- e) Aggressive Growth rapid growth and appreciation are the key objectives by utilizing domestic, international or emerging country equity markets and market capitalizations, including heavier concentrations or through riskier techniques than core growth strategies.
- f) Lifecycle model portfolios designed to provide a balance of growth, income and capital conservation through a mix of equity and fixed-income exposures based on a participant s age and projected retirement date, adjusting asset allocations and associated risk levels with the objective of becoming more conservative as the target date approaches.

The following tables provide a reconciliation of the beginning and ending balances for measurements in hierarchy Level 3 at December 31, 2012 and 2011:

	Balan Deceml 201	per 31, F	Total Realized Gains		rchases	Sales	Balance at December 31, 2012
Guaranteed interest accounts	\$ 6	4,766 \$	180	\$	1,542	\$ (66,488)	\$
				_			
Total Level 3 assets	\$ 6	4,766 \$	180	\$	1,542	\$ (66,488)	\$

UNIVEST CORPORATION OF PENNSYLANIA

DEFERRED SALARY SAVINGS PLAN

Notes to Financial Statements

December 31, 2012 and 2011

	 ealance at eember 31, 2010	Re	Total alized Sains	Uı	Total realized Losses	P	urchases	Sales	alance at cember 31, 2011
Guaranteed interest accounts	\$ 53,950	\$	617	\$	(1,266)	\$	18,266	\$ (6,801)	\$ 64,766
Total Level 3 assets	\$ 53,950	\$	617	\$	(1,266)	\$	18,266	\$ (6,801)	\$ 64,766

Realized gains or losses are recognized in net appreciation (depreciation) in fair value of investments in the Statements of Changes in Net Assets Available for Benefits.

(5) Parties-in-Interest Transactions

At December 31, 2012 and 2011, the Plan had an interest-bearing deposit account with the Bank with a balance of \$137,274 and \$90,626, respectively. In addition, the Plan holds common stock of the Corporation. At December 31, 2012 and 2011, the Plan held 230,850 and 221,450 shares, respectively, of the Corporation s common stock and the fair value of this common stock was \$3,947,535 and \$3,242,028, respectively.

The Bank, a subsidiary of the Corporation, is the custodian of the Plan s investments in the common stock of the Corporation and the Federated Total Return Bond Fund.

The Plan has investments in participation units held in pooled separate accounts through sub-accounts of John Hancock. John Hancock provides services to the Plan as the custodian and record keeper; therefore, these investments and transactions qualify as party-in-interest transactions.

(6) Income Tax Status

The Plan has received a favorable determination letter from the Internal Revenue Service (IRS) dated October 15, 2009, stating that the Plan and related trust is qualified under Section 401(a) of the Internal Revenue Code (IRC); therefore, the related trust is exempt from taxation. Although the Plan has been amended since receiving the determination letter, the Plan administrator believes that the Plan is currently designed and being operated in compliance with the applicable requirements of the IRC. Therefore, the Plan administrator believes that the Plan is qualified and the related trust is tax-exempt. Accordingly, no provision for income taxes was included in the accompanying financial statements.

U.S. GAAP requires plan management to evaluate tax positions taken by the Plan and recognize a tax liability (or asset) if the Plan has taken an uncertain position that more likely than not would not be sustained upon examination by the Internal Revenue Service. The plan administrator has analyzed the tax positions taken by the Plan, and has concluded that at December 31, 2012, there are no uncertain tax positions taken or expected to be taken that would require recognition of a liability (or asset) or disclosure in the financial statements. The Plan is subject to routine audits by taxing jurisdictions; however, there are currently no audits for any tax periods in progress. The plan administrator believes it is no longer subject to income tax examinations for years prior to 2009.

UNIVEST CORPORATION OF PENNSYLANIA

DEFERRED SALARY SAVINGS PLAN

Notes to Financial Statements

December 31, 2012 and 2011

(7) Risks and Uncertainties

The Plan has holdings in various investments including common stock of the Corporation, a registered investment company bond fund, and pooled separate accounts sponsored by an insurance company. These investments are exposed to various risks such as interest rate, market, and credit risk. Due to the level of risk associated with these investments, it is at least reasonably possible that changes in the values of investments will occur in the near term and that such changes could materially affect participant account balances and the amounts recorded in the statement of net assets available for benefits.

(8) Reconciliation of Financial Statements to Form 5500

The following is a reconciliation of net assets available for benefits per the financial statements to the Plan s Form 5500 expected to be filed for 2012:

	At	December 31, 2012
Net assets available for benefits per financial statements	\$	31,094,266
Adjustment from contract value to fair value for interest in stable value fund relating to fully benefit-responsive investment contract		42,949
Net assets available for benefits per Form 5500	\$	31,137,215

The following is a reconciliation of the net increase in net assets available for benefits per the financial statements to the Plan s Form 5500 expected to be filed for 2012:

	he Year Ended mber 31, 2012
Net increase in assets available for benefits per financial statements	\$ 4,920,121
Adjustment from contract value to fair value for interest in stable value fund relating to fully benefit-responsive investment contract	42,949
Net increase in net assets available for benefits per Form 5500	\$ 4,963,070

(9) Subsequent Event

Effective February 4, 2013, twenty-nine John Hancock investment options were eliminated. Participant investments in these funds were transferred to fifteen existing John Hancock funds which were similar in investment objectives to the investment options that were eliminated. Participants were given the option of redirecting and transferring their funds in investments being eliminated into any of the alternative investment options offered by the Plan.

SUPPLEMENTAL SCHEDULE

Supplemental Schedule

UNIVEST CORPORATION OF PENNSYLVANIA

DEFERRED SALARY SAVINGS PLAN

Schedule H, Line 4i Schedule of Assets (Held at End of Year)

At December 31, 2012

Identity of issue, borrower,

lessor or similar party rate of interest, collateral, par, or maturity value * Univest Corporation of Pennsylvania: *Univest Bank and Trust Co. cash money market account *Univest Corporation of Pennsylvania common stock 230,850 Shares of common stock * 3,947,5	274 535
*Univest Bank and Trust Co. cash money market account ** \$ 137,2	535
account ** \$ 137,2	535
ψ 157,2	535
*I Injurest Corporation of Pennsylvania common stock 230.850 Shares of common stock ** 2.047	
· · · · · · · · · · · · · · · · · · ·	302
*Federated Total Return Bond Fund 115,512 Registered investment companies units ** 1,320,3	
*John Hancock Life Insurance Company (U.S.A.):	
*John Hancock Pooled Separate Accounts:	
John Hancock Retirement Living through 2050 1,146 Pooled separate account sub-account units ** 11,	534
John Hancock Retirement Living through 2045 23,273 Pooled separate account sub-account units ** 275,5	581
John Hancock Retirement Living through 2040 17,647 Pooled separate account sub-account units ** 209,0)90
John Hancock Retirement Living through 2035 15,950 Pooled separate account sub-account units ** 189,2	211
John Hancock Retirement Living through 2030 29,890 Pooled separate account sub-account units ** 352,3	322
John Hancock Retirement Living through 2025 18,160 Pooled separate account sub-account units ** 217,4	416
John Hancock Retirement Living through 2020 28,903 Pooled separate account sub-account units ** 355,	500
John Hancock Retirement Living through 2015 13,748 Pooled separate account sub-account units ** 172,4	139
John Hancock Retirement Living through 2010 1,093 Pooled separate account sub-account units ** 13,9	997
John Hancock Lifestyle Aggressive Portfolio 2,133 Pooled separate account sub-account units ** 767,	590
John Hancock Lifestyle Growth Portfolio 11,500 Pooled separate account sub-account units ** 4,075,3	342
John Hancock Lifestyle Balanced Portfolio 16,987 Pooled separate account sub-account units ** 4,342,9	935
John Hancock Lifestyle Moderate Portfolio 4,551 Pooled separate account sub-account units ** 932,4	455
John Hancock Lifestyle Conservative Portfolio 2,307 Pooled separate account sub-account units ** 524,8	331
John Hancock Real Estate Securities Fund 6,654 Pooled separate account sub-account units ** 424,3	365
John Hancock DFA Emerging Markets Value Fund 2,860 Pooled separate account sub-account units ** 125,4	402
John Hancock Royce Opportunity Fund 9,079 Pooled separate account sub-account units ** 191,3	305
· · · ·	860
John Hancock Oppenheimer Developing Markets	
Fund 2,312 Pooled separate account sub-account units ** 156,3	104
John Hancock Energy Fund 3,484 Pooled separate account sub-account units ** 322,3	
John Hancock DFA International Value Fund 4,548 Pooled separate account sub-account units ** 92,0)37
John Hancock SSgA Mid Cap Growth Index Fund 1,961 Pooled separate account sub-account units ** 24,7	756
John Hancock International Value Fund 2,841 Pooled separate account sub-account units ** 62,5	553
John Hancock Mid-Cap Stock Fund 1,804 Pooled separate account sub-account units ** 40,5	513
John Hancock T. Rowe Price Science & Technology	
Fund 1,477 Pooled separate account sub-account units ** 68,9	949
John Hancock DFA US Small Cap Fund 27,075 Pooled separate account sub-account units ** 753,	102
John Hancock Small Cap Growth Index Fund 5,467 Pooled separate account sub-account units ** 137,4	
John Hancock International Equity Index Fund 5,642 Pooled separate account sub-account units ** 93,9	
John Hancock Science & Technology Fund 1,173 Pooled separate account sub-account units ** 24,7	
John Hancock Financial Services Fund 1,121 Pooled separate account sub-account units ** 18,6	562

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Supplemental Schedule

UNIVEST CORPORATION OF PENNSYLVANIA

DEFERRED SALARY SAVINGS PLAN

Schedule H, Line 4i Schedule of Assets (Held at End of Year)

At December 31, 2012

Identity of issue, borrower,

	Description of investment, including maturity date,			Current
lessor or similar party	r	ate of interest, collateral, par, or maturity value	Cost	Value
John Hancock Small Cap Index Fund	768	Pooled separate account sub-account units	**	\$ 17,233
John Hancock American Century Heritage Fund	13,732	Pooled separate account sub-account units	**	311,500
John Hancock John Hancock International Growth				
Fund	579	Pooled separate account sub-account units	**	15,160
John Hancock Invesco Small Cap Growth Fund	4,836	Pooled separate account sub-account units	**	141,114
John Hancock EuroPacific Growth Fund	4,418	Pooled separate account sub-account units	**	255,849
John Hancock Franklin Small-Mid Cap Growth Fund	352	Pooled separate account sub-account units	**	18,157
John Hancock International Growth Fund	1,041	Pooled separate account sub-account units	**	17,517
John Hancock T. Rowe Price Health Sciences Fund	2,246	Pooled separate account sub-account units	**	119,304
John Hancock SSgA Mid Cap Value Index Fund	872	Pooled separate account sub-account units	**	10,475
John Hancock Small Cap Value Index Fund	2,978	Pooled separate account sub-account units	**	58,471
John Hancock Columbia Mid Cap Value Fund	2,538	Pooled separate account sub-account units	**	28,587
John Hancock Small Cap Value Fund	1,516	Pooled separate account sub-account units	**	51,876
John Hancock Blue Chip Growth Fund	8,412	Pooled separate account sub-account units	**	254,600
John Hancock Mid Cap Index Fund	13,737	Pooled separate account sub-account units	**	397,107
John Hancock Oppenheimer Global Fund	236	Pooled separate account sub-account units	**	11,012
John Hancock Fundamental All Cap Core Fund	3,995	Pooled separate account sub-account units	**	101,349
John Hancock Mid Value Fund	13,589	Pooled separate account sub-account units	**	259,774
John Hancock Capital Appreciation Fund	5,186	Pooled separate account sub-account units	**	68,568
John Hancock Templeton World Fund	474	Pooled separate account sub-account units	**	19,315
John Hancock All Cap Value Fund	1,829	Pooled separate account sub-account units	**	38,958
John Hancock MFS Utilities Fund	14,460	Pooled separate account sub-account units	**	377,004
John Hancock Total Stock Market Index Fund	12,882	Pooled separate account sub-account units	**	207,423
John Hancock John Hancock Disciplined Value Fund	23,194	Pooled separate account sub-account units	**	357,257
John Hancock Growth Index Fund	4,249	Pooled separate account sub-account units	**	161,870
John Hancock The Growth Fund of America	22,627	Pooled separate account sub-account units	**	896,724
John Hancock Davis New York Venture Fund	5,010	Pooled separate account sub-account units	**	155,949
John Hancock T. Rowe Price Equity Income Fund	12,639	Pooled separate account sub-account units	**	556,518
John Hancock Value Index Fund	7,170	Pooled separate account sub-account units	**	187,898
John Hancock 500 Index Fund	502	Pooled separate account sub-account units	**	424,225
John Hancock Mutual Beacon Fund	2,854	Pooled separate account sub-account units	**	352,617
John Hancock Washington Mutual Investors Fund	5,741	Pooled separate account sub-account units	**	248,709
John Hancock Investment Company of America	1,983	Pooled separate account sub-account units	**	85,477
John Hancock American Balanced Fund	8,733	Pooled separate account sub-account units	**	242,081
John Hancock BlackRock Global Allocation Fund	3,854	Pooled separate account sub-account units	**	85,704
John Hancock PIMCO All Asset Fund	2,147	Pooled separate account sub-account units	**	47,581
John Hancock Mutual Global Discovery Fund	9,247	Pooled separate account sub-account units	**	706,274
John Hancock High Yield Fund	3,856	Pooled separate account sub-account units	**	121,829
John Hancock PIMCO Global Bond Fund	5,776	Pooled separate account sub-account units	**	111,298
John Hancock PIMCO Real Return Fund	13,554	Pooled separate account sub-account units	**	284,426
John Hancock T. Rowe Price Spectrum Income Fund	1,958	Pooled separate account sub-account units	**	71,351

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Supplemental Schedule

UNIVEST CORPORATION OF PENNSYLVANIA

DEFERRED SALARY SAVINGS PLAN

Schedule H, Line 4i Schedule of Assets (Held at End of Year)

At December 31, 2012

Identity of issue, borrower,

	Description of investment, including maturity date,			Current	
lessor or similar party	rate of interest, collateral, par, or maturity value		Cost	Value	
John Hancock Strategic Income Opportunities Fund	13,334	Pooled separate account sub-account units	**	\$ 315,633	
John Hancock Investment Quality Bond Fund	1,167	Pooled separate account sub-account units	**	30,262	
John Hancock PIMCO Total Return Fund	47,637	Pooled separate account sub-account units	**	1,183,780	
John Hancock Total Bond Market Fund	6,301	Pooled separate account sub-account units	**	112,655	
John Hancock John Hancock Stable Value Fund	888,571	Pooled separate account sub-account units	**	1,203,733	
Total John Hancock Pooled Separate Accounts			**	25,703,367	
Total Investments			**	\$ 31,108,478	

See accompanying Report of Independent Registered Public Accounting Firm.

^{*} Indicates party in interest to the Plan.

^{**} Cost is not required for participant-directed investments.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the trustees have duly caused this Form 11-K Annual Report to be signed on its behalf by the undersigned, thereunto duly authorized.

Univest Corporation of Pennsylvania Deferred Salary Savings Plan

DEFERRED SALARY SAVINGS PLAN COMMITTEE

By: /s/ William S. Aichele William S. Aichele, Trustee

June 24, 2013

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EXHIBIT INDEX

Exhibit

No. Description of Document

23.1 Consent of Independent Registered Public Accounting Firm

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