BROADRIDGE FINANCIAL SOLUTIONS, INC.

Form DEF 14A October 10, 2008

## **UNITED STATES**

## SECURITIES AND EXCHANGE COMMISSION

# **SCHEDULE 14A**

(RULE 14a-101)

# INFORMATION REQUIRED IN PROXY STATEMENT SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the

**Securities Exchange Act of 1934** 

Filed	by the Registrant x Filed by a Party other than the Registrant "
Chec	k the appropriate box:
	Preliminary Proxy Statement
	Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

" Definitive Additional Materials

**Definitive Proxy Statement** 

" Soliciting Material Pursuant to Rule 14a-11(c) or Rule 14a-12

BROADRIDGE FINANCIAL SOLUTIONS, INC.

(Name of Registrant as Specified in Its Charter)

## $(Name\ of\ Person(s)\ Filing\ Proxy\ Statement,\ if\ other\ than\ Registrant)$

Payı	ment o	of Filing Fee (Check the appropriate box):
x	No f	ee required.
	Fee	computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-11.
	(1)	Title of each class of securities to which transaction applies:
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Che	ck box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting for paid previously. Identify the previous filing by registration statement number, or the form or schedule and the date of its filing.
(1)	Amount previously paid:
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#### 1981 Marcus Avenue

#### Lake Success, New York 11042

#### Dear Stockholder:

You are cordially invited to attend the 2008 Annual Meeting of Stockholders of Broadridge Financial Solutions, Inc. Our 2008 Annual Meeting will be held at One Park Avenue, 12<sup>th</sup> Floor, New York, New York 10016, on Thursday, November 13, 2008, at 10 a.m. At the meeting, you will be asked to:

- (1) elect eight directors to our Board of Directors;
- (2) ratify the appointment of Deloitte & Touche LLP as our independent registered public accountants for the fiscal year ending June 30, 2009;
- (3) approve the amendment and restatement of our 2007 Omnibus Award Plan; and
- (4) consider such other business as may properly come before the meeting and any adjournment or postponement thereof.

Your vote is important to us and our business. Whether or not you plan to attend the 2008 Annual Meeting, please read the enclosed Proxy Statement and then complete, sign and date the enclosed proxy card and return it as promptly as possible. You may also submit your proxy over the Internet or by telephone.

Important information about the matters to be acted upon at the meeting is included in the accompanying Notice and Proxy Statement. Our Annual Report, which is being sent to you along with the Proxy Statement, contains information about Broadridge and its financial performance.

I am very much looking forward to our Annual Meeting of Stockholders.

Sincerely,

Richard J. Daly

Chief Executive Officer

Lake Success, New York

October 10, 2008

#### 1981 Marcus Avenue

#### Lake Success, New York 11042

#### NOTICE OF ANNUAL MEETING OF STOCKHOLDERS

To Be Held on November 13, 2008

Notice is hereby given that the 2008 Annual Meeting of Stockholders of Broadridge Financial Solutions, Inc., a Delaware corporation, will be held at One Park Avenue, 12th Floor, New York, New York 10016, on Thursday, November 13, 2008, at 10 a.m., for the following purposes:

- (1) to elect eight directors to hold office until the Annual Meeting of Stockholders in the year 2009 and until their successors are duly elected and qualified;
- (2) to ratify the appointment of Deloitte & Touche LLP as our independent registered public accountants for the fiscal year ending June 30, 2009;
- (3) to approve the amendment and restatement of the 2007 Omnibus Award Plan; and
- (4) to transact such other business as may properly come before the meeting and any adjournment or postponement thereof.

Stockholders of record at the close of business on October 1, 2008, are entitled to notice of, and to vote at, the 2008 Annual Meeting. Each stockholder is entitled to one vote for each share of common stock held at that time. A list of these stockholders will be open for examination by any stockholder for any purpose germane to the 2008 Annual Meeting for a period of 10 days prior to the meeting at our principal executive offices at 1981 Marcus Avenue, Lake Success, New York 11042.

Admission to the 2008 Annual Meeting is restricted to stockholders and/or their designated representatives. If your shares are registered in your name and you plan to attend the meeting, your admission ticket will be the top portion of the proxy card. If your shares are held in the name of your bank or broker or you received your proxy materials electronically, you will need to bring evidence of your stock ownership, such as your most recent brokerage statement. All stockholders will be required to show valid picture identification. If you do not have valid picture identification and either an admission ticket of proof of your stock ownership, you will not be admitted to the meeting.

By Order of the Board of Directors,

Adam D. Amsterdam

Secretary

Lake Success, New York

October 10, 2008

Broadridge Financial Solutions, Inc.

#### 1981 Marcus Avenue

#### Lake Success, New York 11042

#### PROXY STATEMENT

#### FOR ANNUAL MEETING OF STOCKHOLDERS

#### To Be Held on November 13, 2008

This Proxy Statement is furnished to the stockholders of Broadridge Financial Solutions, Inc. (the *Company* or *Broadridge*) in connection with the solicitation of proxies by the Board of Directors of the Company (the *Board of Directors* or the *Board*) for use at the Annual Meeting of Stockholders of the Company to be held on November 13, 2008, at One Park Avenue, 12<sup>th</sup> Floor, New York, New York 10016, at 10 a.m. (the *2008 Annual Meeting*), for the purposes set forth in the accompanying Notice of Annual Meeting of Stockholders.

The Annual Report to Stockholders for the fiscal year ended June 30, 2008, including our 2008 Annual Report on Form 10-K with audited financial statements (the 2008 Annual Report ), is being mailed to stockholders, together with these proxy materials, on or about October 10, 2008. The 2008 Annual Report is not a part of the proxy soliciting material.

#### ABOUT THE 2008 ANNUAL MEETING

#### **Voting Procedures**

Stockholders of record at the close of business on October 1, 2008 (the *Record Date*), will be entitled to vote at the Meeting. On the Record Date, there were outstanding and entitled to vote 141,395,211 shares of the Company s common stock (the *Company Shares* or the *Common Stock*). The holders of a majority of the Company Shares issued and outstanding and entitled to vote at the Meeting, present in person or represented by proxy, will constitute a quorum. The persons whom the Company appoints to act as independent inspectors of election will treat all Company Shares represented by a returned, properly executed proxy as present for purposes of determining the existence of a quorum at the Meeting. Each of the Company Shares will entitle the holder to one vote. Cumulative voting is not permitted. Votes cast at the Meeting will be counted by the independent inspectors of election.

Abstentions and non-votes will be counted as present in determining the existence of a quorum. A non-vote occurs when a bank or broker holding shares of a beneficial stockholder does not vote on a particular proposal because it has not received instructions from the beneficial stockholder and the bank or broker does not have discretionary voting power for that particular item.

The affirmative vote of the holders of a majority of the shares represented in person or by proxy and entitled to vote thereon is required to elect a director, provided that if the number of nominees exceeds the number of directors to be elected (a situation that the Company does not anticipate), the directors shall be elected by the vote of a plurality of the shares represented in person or by proxy. The affirmative vote of the holders of a majority of the shares represented in person or by proxy and entitled to vote thereon is required to (i) ratify the appointment of Deloitte & Touche LLP, an independent registered public accounting firm, as the Company s independent registered public accountants, and (ii) approve the amendment and restatement of the Company s 2007 Omnibus Award Plan.

With respect to the election of directors, votes may be cast in favor of all nominees, withheld from all nominees or withheld from specifically identified nominees. Votes that are withheld will have the effect of a negative vote, provided that if the number of nominees exceeds the number of directors to be elected, withheld votes will be excluded entirely and will have no effect on the vote.

With respect to the ratification of the appointment of Deloitte & Touche LLP, and the approval of the amendment and restatement of the 2007 Omnibus Award Plan, votes may be cast in favor of or against either proposal, or a stockholder may abstain from voting on either proposal. Abstentions will have the effect of a negative vote. Under the rules of the New York Stock Exchange ( NYSE ), brokers that do not receive voting instructions from their customers who are the beneficial stockholders of the Company Shares, are entitled to vote on the election of directors and ratification of the appointment of Deloitte & Touche LLP, but not on the proposal to approve the amendment and restatement of the 2007 Omnibus Award Plan. Under applicable Delaware law, a non-vote will have no effect on the outcome of any of the matters referred to in this Proxy Statement because the non-votes are not considered in determining the number of votes necessary for approval.

The Board of Directors is soliciting your proxy on the enclosed proxy card to provide you with an opportunity to vote on all matters to come before the Meeting, whether or not you attend in person. If you execute and return the enclosed proxy card, your shares will be voted as you specify. If you make no specifications, your shares will be voted in accordance with the recommendations of the Board, as set forth below.

If you submit a proxy card, you may subsequently revoke it by submitting a revised proxy or by notifying in writing the Corporate Secretary of the Company at any time before your original proxy is voted. If you are a registered stockholder, in that you hold the shares in your own name rather than through a bank or broker, you may also attend the Meeting in person and vote in person by ballot, which would cancel any proxy you previously gave. However, if you are a beneficial stockholder, you will not be able to vote your shares at the Meeting unless you ask your bank or broker for a legal proxy and bring the legal proxy with you to the Meeting. If you request a legal proxy, any previously executed proxy will be revoked, and your vote will not be counted unless you appear at the Meeting and vote in person or legally appoint another proxy to vote on your behalf.

The Board of Directors urges you to vote, and solicits your proxy, as follows:

- (1) FOR the election of eight nominees for membership on the Company s Board of Directors: Messrs. Brun, Daly, Haviland, Levine, McInerney, Weber and Weinbach and Ms. Lebenthal, to serve until the Annual Meeting of Stockholders in the year 2009 and until their successors are duly elected and qualified;
- (2) FOR the ratification of the appointment of Deloitte & Touche LLP as the Company s independent registered public accountants for the fiscal year ending June 30, 2009;
- (3) FOR the approval of the amendment and restatement of the Company s 2007 Omnibus Award Plan; and
- (4) At the discretion of the designated proxies named on the enclosed proxy card, on any other matter that may properly come before the 2008 Annual Meeting, and any adjournment or postponement thereof.

## **Proxy Solicitation**

Your proxy is being solicited by and on behalf of the Board of Directors of the Company. The expense of preparing, printing and mailing proxy solicitation materials will be borne by the Company. The Company may retain D.F. King & Co. to assist with the solicitation of proxies for a fee estimated not to exceed \$20,000 plus reimbursement of reasonable out-of-pocket expenses. In addition to solicitation of proxies by mail, certain directors, officers, representatives and employees of the Company may solicit proxies by telephone and personal interview. Such individuals will not receive additional compensation from the Company for solicitation of proxies, but may be reimbursed by the Company for reasonable out-of-pocket expenses in connection with such solicitation. Banks, brokers and other custodians, nominees and fiduciaries also will be reimbursed by the Company, as necessary, for their reasonable expenses for sending proxy solicitation materials to the beneficial owners of Common Stock.

#### PROPOSAL 1 ELECTION OF DIRECTORS

At the 2008 Annual Meeting, eight directors are to be elected, each of whom will serve until the Annual Meeting of Stockholders in the year 2009 and until their respective successors are duly elected and qualified. The persons named as proxies on the enclosed proxy card intend to vote FOR the election of each of the eight nominees listed below, unless otherwise directed.

The Board has nominated, and the proxies will vote to elect, the following individuals as members of the Board of Directors to serve for a period of one year and until their respective successors are duly elected and qualified: Leslie A. Brun, Richard J. Daly, Richard J. Haviland, Alexandra Lebenthal, Stuart R. Levine, Thomas E. McInerney, Alan J. Weber and Arthur F. Weinbach. Each nominee has consented to be nominated and to serve, if elected.

Under the Company s Corporate Governance Principles, a majority of the Board must be comprised of directors who are independent under the rules of the NYSE. No director will be deemed to be independent unless the Board affirmatively determines that the director has no material relationship with the Company, either directly or as an officer, stockholder or partner of an organization that has a relationship with the Company. The Board observes all criteria established by the NYSE and other governing laws and regulations. In its review of director independence, the Board of Directors considers all relevant facts and circumstances, including without limitation, all commercial, banking, consulting, legal, accounting, charitable or other business relationships any director may have with the Company.

The Board has determined that each of Messrs. Brun, Haviland, Levine, McInerney and Weber and Ms. Lebenthal is independent. Mr. Daly was determined to be not independent because he is our Chief Executive Officer. Mr. Weinbach was determined to be not independent because he is our Executive Chairman.

#### **Information About the Nominees**

Leslie A. Brun, age 56, has been a member of our Board of Directors since 2007. He is the Chairman and Chief Executive Officer of SARR Group, LLC, a private equity firm. He is also the founder and Chairman Emeritus of Hamilton Lane, a provider of asset management services for which he served as Chief Executive Officer and Chairman from 1991 until 2005. From 1988 to 1991, he was Managing Director of Fidelity Bank in Philadelphia. Mr. Brun serves as the Chairman of the Board of Automatic Data Processing, Inc. ( ADP ), and as a director of Merck & Co., Inc. He is also a director of The Episcopal Academy in Merion, PA and a trustee of the University at Buffalo Foundation, Inc.

**Richard J. Daly**, age 55, is our Chief Executive Officer and has been a member of our Board of Directors since 2007. Prior to the March 2007 spin-off of Broadridge from ADP, Mr. Daly served as Group President of the Brokerage Services Group of ADP, as a member of the Executive Committee and a Corporate Officer of ADP since June 1996. In his role as President, he shared the responsibility of running the Brokerage Services Group with John Hogan and was directly responsible for our Investor Communications Solutions business. Mr. Daly joined ADP in 1989 as Senior Vice President of the Brokerage Services Group.

**Richard J. Haviland**, age 62, has been a member of our Board of Directors since 2007. Mr. Haviland served for 20 years in various executive and financial positions at ADP, most recently as its Chief Financial Officer and a member of its Executive Committee, retiring from ADP in 2001. His experience prior to ADP includes 11 years in the auditing and assurance practice of Touche Ross & Co., a predecessor firm of Deloitte & Touche LLP, a public accounting firm.

Alexandra Lebenthal, age 44, has been a member of our Board of Directors since 2007. Since 2006, Ms. Lebenthal has been President and Chief Executive Officer of Lebenthal & Co. LLC, and its wealth management division, Alexandra & James Inc., a financial services company which she co-founded. Prior to forming Lebenthal & Co. LLC, Ms. Lebenthal was Chief Executive Officer, Executive Vice President of the

Lebenthal Division of Advest Inc. from January 2002 until December 2005. Ms. Lebenthal is a director of Care Investment Trust and the Securities Industry and Financial Markets Association (SIFMA). Ms. Lebenthal is a member of The Committee of 200, a leading organization for female businesswomen. She also serves as a board member of the School of American Ballet and is involved with several other leading New York cultural institutions including The Business Council of The Metropolitan Museum of Art, the Capital Campaign for the Museum of the City of New York, the American Museum of Natural History, and the New York Botanical Garden.

Stuart R. Levine, age 61, has been a member of our Board of Directors since 2007. Mr. Levine is the founder, Chairman and Chief Executive Officer of Stuart Levine and Associates LLC, an international consulting and leadership development company. From September 1992 to June 1996 he was Chief Executive Officer of Dale Carnegie & Associates, Inc., a provider of leadership, communication and sales skills training. Mr. Levine is a Lead Director for Gentiva Health Services, Inc., a provider of home healthcare services, and Lead Director for J. D. Addario & Company, Inc., a manufacturer of musical instrument accessories. He also serves on the board of North Shore-Long Island Jewish Health System. In addition, Mr. Levine is the bestselling author of The Leader in You (Simon & Schuster 2004), The Six Fundamentals of Success (Doubleday 2004) and Cut to the Chase (Doubleday 2007). He is former Chairman of Dowling College as well as a former Member of the New York State Assembly. His prior directorships include European American Bank, The Olsten Corporation and the New York State Excelsior Quality Board.

Thomas E. McInerney, age 67, has been a member of our Board of Directors since 2007. Mr. McInerney is a general partner of Welsh, Carson, Anderson & Stowe ( WCAS ), a private equity investment firm. He joined WCAS in 1986 and focuses on investments in the information services and telecommunications industries. Before joining WCAS, he co-founded and served as President and Chief Executive Officer of Momentum Technologies Inc., a provider of computer systems and services, and Dama Telecommunications Corp., a communications services company. Earlier he was President of ADP s Brokerage Services Division and Group Vice President Financial Industry Services. Prior to joining ADP, Mr. McInerney was Senior Vice President of Operations and Technology at the American Stock Exchange. Mr. McInerney serves as Chairman of the Board of ITC Deltacom, Inc., a provider of communications services, a director of SAVVIS, Inc., a global IT utility services provider, and Centennial Communications Corp., a provider of telecommunications services. He is also a director of Global Knowledge Corp. and several other private companies. Mr. McInerney is Chairman of the Board of Trustees of St. John s University.

Alan J. Weber, age 59, has been a member of our Board of Directors since 2007. He is the Chief Executive Officer of Weber Group LLC, a private investment firm. Mr. Weber retired as Chairman and Chief Executive Officer of U.S. Trust Corporation and as a member of the executive committee of the Charles Schwab Corporation in 2005. Previously, he was the Vice Chairman and Chief Financial Officer of Aetna Inc., where he was responsible for capital management, information technology, investor relations, e-business and financial operations. He also held a number of senior level positions at Citibank N.A., where he worked from 1971 to 1998, including Chairman of Citibank International and Executive Vice President of Citibank. During his tenure at Citibank, Mr. Weber oversaw operations in approximately 30 countries, including assignments in Japan, Italy and Latin America. Mr. Weber serves as a director of Diebold, Inc., a provider of self-service delivery and security systems and services, OnForce, Inc., an IT services company he helped establish, and Keane, Inc., a business process and information technology company.

Arthur F. Weinbach, age 65, is our Executive Chairman and has served as the Chairman of our Board of Directors since 2007. Mr. Weinbach served as Chairman of the Board and Chief Executive Officer of ADP from 1998 to 2006. He retired as Chief Executive Officer of ADP in 2006 and retired as Chairman of ADP s Board in 2007. Mr. Weinbach held a variety of positions of increasing responsibility since joining ADP in 1980, including two years as President and Chief Executive Officer, and two years as President and Chief Operating Officer. Prior to that he was Chief Financial Officer of ADP for almost 10 years. Mr. Weinbach is a director of Schering-Plough Corp., CA, Inc., and The Phoenix Companies, Inc. He is also on the Board of Trustees of New Jersey SEEDS, a charitable organization.

## **Required Vote**

The directors will be elected by the affirmative vote of the holders of a majority of the shares of Common Stock present in person or represented by proxy at the Meeting and entitled to vote on this proposal.

## RECOMMENDATION OF THE BOARD OF DIRECTORS

THE BOARD OF DIRECTORS RECOMMENDS THAT YOU VOTE FOR THE ELECTION OF THE EIGHT NOMINEES: MESSRS. BRUN, DALY, HAVILAND, LEVINE, MCINERNEY, WEBER AND WEINBACH AND MS. LEBENTHAL

#### CORPORATE GOVERNANCE

#### The Board of Directors

The directors hold regular meetings, attend special meetings as required and spend such time on the affairs of the Company as their duties require. The Company s Corporate Governance Principles provide that directors are expected to attend in person regular Board meetings and the Annual Meeting of Stockholders and to spend the time needed and meet as frequently as necessary to properly discharge their responsibilities. In fiscal year 2008, the Board of Directors held a total of six meetings, regular and special. All directors of the Company attended at least seventy-five percent (75%) of the meetings of the Board of Directors and of the committees on which they served during the period.

The non-management directors meet in executive sessions during each regular Board meeting and committee meeting. At least once a year, our non-management directors will meet to review the Compensation Committee s annual review of the Chief Executive Officer. The Company has a procedure by which the presiding director at each executive session changes each meeting and rotates, consecutively, among the non-management chairpersons of the Audit, Compensation and Governance and Nominating Committees.

#### **Committees of the Board**

#### The Audit Committee

The Board of Directors has a standing Audit Committee as defined in the Securities Exchange Act of 1934, as amended (the *Exchange Act*), the members of which are Messrs. Brun, Haviland and Weber and Ms. Lebenthal. The Board of Directors has determined that each of the members of the Audit Committee is independent as defined by NYSE listing standards and the rules of the Securities and Exchange Commission (the *SEC*) applicable to audit committee members, and that Messrs. Haviland and Weber qualify as audit committee financial experts as defined in the applicable SEC rules. The Audit Committee has a charter under which its primary purpose is to assist the Board in overseeing (i) the Company s systems of internal controls regarding finance, accounting, legal compliance and ethical behavior; (ii) the Company s auditing, accounting and financial reporting processes generally; (iii) the Company s financial statements and other financial information provided by the Company to its stockholders and the public; (iv) the Company s compliance with legal and regulatory requirements; and (v) the performance of the Company s Internal Audit Department and independent auditors. In fiscal year 2008, the Audit Committee held six meetings.

#### The Compensation Committee

The Board of Directors has a standing Compensation Committee, the members of which are Messrs. Brun, Levine and McInerney and Ms. Lebenthal. The Compensation Committee has a charter under which its responsibilities and authorities include reviewing the Company s compensation strategy, reviewing the performance of the senior management, approving the compensation for the Chief Executive Officer and evaluating the Chief Executive Officer s performance. In addition, the Compensation Committee approves and administers employee benefit plans and takes such other action as may be appropriate or as directed by the Board of Directors to ensure that the compensation policies of the Company are reasonable and fair. The Board of Directors has determined that each member of the Compensation Committee is independent as defined by NYSE listing standards. In addition, each member of the Compensation Committee is independent for purposes of the applicable SEC and tax rules.

As necessary, the Compensation Committee consults with Towers Perrin as its independent compensation consultant to advise the Compensation Committee on matters related to our senior executives compensation and general compensation programs. Towers Perrin assists the Compensation Committee by providing comparative market data on compensation practices and programs based on an analysis of peer competitors. Towers Perrin also provides guidance on industry best practices. For further discussion of the role of the Compensation

Committee, please see the section of this Proxy Statement entitled Compensation Discussion and Analysis. In fiscal year 2008, the Compensation Committee held six meetings.

## The Governance and Nominating Committee

The Board of Directors also has a standing Governance and Nominating Committee, the members of which are Messrs. Haviland, Levine, McInerney and Weber. The Governance and Nominating Committee has a charter under which its responsibilities and authorities include (i) identifying individuals qualified to become Board members and recommending that the Board select a group of director nominees for each annual meeting of the Company s stockholders; (ii) ensuring that the Audit, Compensation and Governance and Nominating Committees of the Board of Directors shall have the benefit of qualified and experienced independent directors; and (iii) developing and recommending to the Board a set of effective corporate governance policies and procedures applicable to the Company. The Board of Directors has determined that each member of the Governance and Nominating Committee is independent as defined by NYSE listing standards. In fiscal year 2008, the Governance and Nominating Committee held three meetings.

#### **Nominee Qualifications**

When seeking candidates for director, the Governance and Nominating Committee may solicit suggestions from incumbent directors, management, stockholders or others. While the Governance and Nominating Committee has authority under its charter to retain a search firm for this purpose, no such firm has been retained. After conducting an initial evaluation of a potential candidate, the Governance and Nominating Committee will interview that candidate if it believes such candidate might be suitable to be a director. The Governance and Nominating Committee may also ask the candidate to meet with management. If the Governance and Nominating Committee believes a candidate would be a valuable addition to the Board, it will recommend to the full Board that candidate s election.

The Governance and Nominating Committee selects each nominee based on the nominee s skills, achievements and experience. The Governance and Nominating Committee considers a variety of factors in selecting candidates, including, but not limited to the following: independence, wisdom, integrity, an understanding and general acceptance of the Company s corporate philosophy, valid business or professional knowledge and experience, a proven record of accomplishment with excellent organizations, an inquiring mind, a willingness to speak one s mind, an ability to challenge and stimulate management and a willingness to commit time and energy.

#### Communications with the Board of Directors

All interested parties who wish to communicate with the Board of Directors or any of the non-management directors, may do so by sending a letter to the Corporate Secretary, Broadridge Financial Solutions, Inc., 1981 Marcus Avenue, Lake Success, New York 11042, and should specify the intended recipient or recipients. All such communications, other than unsolicited commercial solicitations or communications, will be forwarded to the appropriate director or directors for review. Any such unsolicited commercial solicitation or communication not forwarded to the appropriate director or directors will be available to any non-management director who wishes to review it. The Governance and Nominating Committee, on behalf of the Board, will review any letters it may receive concerning the Company s corporate governance processes and will make recommendations to the Board based on such communications.

#### **Website Access to Corporate Governance Documents**

The Company has adopted a Code of Business Conduct and Ethics (the *Code of Business Conduct*) and a Code of Ethics for Principal Executive Officer and Senior Financial Officers (the *Code of Ethics*) which applies, among others, to the Company s principal executive officer, principal financial officer and controller.

Copies of the charters for the Audit Committee, the Compensation Committee and the Governance and Nominating Committee, as well as the Company's Corporate Governance Principles, Code of Business Conduct and the Code of Ethics, are available free of charge on the Company's website at <a href="https://www.broadridge.com">www.broadridge.com</a> or by writing to Investor Relations, Broadridge Financial Solutions, Inc., 1981 Marcus Avenue, Lake Success, New York 11042. The Company will also post on its website any amendment to the Code of Business Conduct and the Code of Ethics and any waiver of the Code of Business Conduct or the Code of Ethics granted to any of its directors or executive officers to the extent required by applicable rules.

#### **Certain Relationships and Related Transactions**

The Company does not have a written policy pertaining solely to the approval or ratification of related party transactions. However, the Company has adopted a Code of Business Conduct as noted elsewhere in this section that, among other things, prohibits Company personnel, including members of the Board of Directors from exploiting their positions or relationships with Broadridge for personal gain. In that regard such personnel must avoid:

causing Broadridge to engage in business transactions with relatives or friends;

using non-public Broadridge, client or vendor information for personal gain by the employee, their relatives or friends (including securities transactions based on such information);

having more than a modest financial interest in Broadridge s vendors, clients or competitors;

receiving a loan, or guarantee of obligations, from Broadridge or a third party as a result of their positions at Broadridge; or

competing, or preparing to compete, with Broadridge while still employed by Broadridge.

The Code of Business Conduct applies to all Broadridge personnel and its Board of Directors. There shall be no waiver of any part of the Code of Business Conduct, except by a vote of the Board of Directors or a designated committee, which will ascertain whether a waiver is appropriate and ensure that the waiver is accompanied by appropriate controls designed to protect Broadridge.

In the fiscal year ended June 30, 2008, the Company did not engage in any transaction with a related person in which the amount involved exceeded \$120,000.

#### DIRECTOR COMPENSATION

The Compensation of our non-management directors is determined by the Compensation Committee. The table below sets forth cash and equity compensation paid to our non-management directors in the fiscal year ended June 30, 2008. Mr. Daly s compensation as Chief Executive Officer is reflected in the Summary Compensation Table of the Executive Compensation section of this Proxy Statement. Mr. Weinbach s compensation is set forth below in the Compensation of our Executive Chairman and Chairman of the Board of Directors section. Mr. Daly and Mr. Weinbach do not receive any cash or equity compensation for their participation on the Broadridge Board of Directors.

The table below on non-management director compensation includes the following compensation elements:

Annual Compensation. In fiscal year 2008, non-management directors received an annual retainer of \$35,000 and meeting fees of \$1,500 for each Board meeting, and \$1,500 for each Committee meeting, attended (even if held on the same date). A director—s attendance at Board or Committee meetings by telephone results in payment of one-half of the standard meeting fee. The Chairman of the Audit Committee receives an additional \$15,000 per year; the Chairman of each of the Compensation Committee and the Governance and Nominating Committee receives an additional \$10,000 per year. Retainer and meeting fees are paid in cash. In August 2008,

the Compensation Committee approved an increase in the annual retainer paid to non-management directors from \$35,000 to \$40,000 per year, effective July 1, 2008. The Compensation Committee made these changes after a review of non-management directors compensation at publicly-traded general industry companies in a broad range of industries with annual revenues in the \$1-4 billion range. This review found that, with the increase of the annual retainer amount to \$40,000, the total compensation of Broadridge's non-management directors for fiscal year 2009 is targeted at the 60<sup>th</sup> percentile of the general industry market. There were no changes to the meeting or committee chair fees.

Directors may elect to defer 100% of their retainer and meeting fees into a notional account. Accounts can earn value over time based on the growth in Broadridge's stock price. Participants receive distributions of their deferrals plus any subsequent stock price gains upon their departure from the Board of Directors. This election is made prior to the beginning of the fiscal year in which the retainers and fees are earned and is irrevocable for the entire fiscal year. Messrs. Brun, Levine and Weber and Ms. Lebenthal elected to defer 100% of their cash compensation in fiscal year 2008. Directors are also reimbursed for their reasonable expenses in connection with attending Board of Director and Committee meetings and other Company events.

*Equity Compensation*. Non-management directors are eligible to receive stock options under the 2007 Omnibus Award Plan. All options are granted with an exercise price equal to the closing price of Broadridge Common Stock on the date of the grant. All options are fully vested upon grant, and have a term of 10 years. On April 29, 2008, each non-management member of the Board was granted 12,600 stock options with an exercise price of \$18.96. It is expected that non-management directors will be granted stock options annually.

*Other Compensation*. Non-management directors may participate in the Broadridge Director & Officer Matching Gift Program on the same terms as the Company s executive officers. Under this program, the Company will contribute an equal amount to any qualified tax-exempt organization that a director supports up to a maximum Company contribution of \$10,000 per calendar year.

#### Fiscal Year 2008 Non-Management Director Compensation

	Fees Earned or			All Other	All Other	
Name	Paid in Cash (\$) (1)	Stock Awards (\$)	Option Awards (\$) (2)	Compensation (\$) (3)	Total (\$)	
Leslie A. Brun	57,500	0	79,380	0	136,880	
Richard J. Haviland	70,250	0	79,380	10,000	159,630	
Alexandra Lebenthal	56,750	0	79,380	0	136,130	
Stuart R. Levine	64,500	0	79,380	3,750	147,630	
Thomas E. McInerney	63,750	0	79,380	0	143,130	
Alan J. Weber	53,000	0	79,380	10,000	142,380	

- (1) This column reports the amount of cash compensation received for fiscal year 2008 Board and committee service.
- (2) This column represents the compensation cost recorded in the Company's fiscal year ended June 30, 2008 consolidated financial statements for each named individual in accordance with the provisions of Financial Accounting Board Statement of Financial Accounting No. 123R, Share-Based Payment (SFAS No. 123R). These amounts reflect the Company's accounting expense for these awards and do not correspond to the actual value that might be realized by the named individuals. The total number of stock options outstanding for each non-management director as of June 30, 2008, all of which are exercisable, are as follows: 25,100 (Mr. Brun); 25,100 (Mr. Haviland); 25,100 (Ms. Lebenthal); 25,100 (Mr. Levine); 25,100 (Mr. McInerney); and 25,100 (Mr. Weber).
- (3) This column represents Company-paid contributions made to qualified tax-exempt organizations under the Matching Gift Program on behalf of the non-management directors.

#### Compensation of our Executive Chairman and Chairman of the Board of Directors

Mr. Weinbach is a Broadridge employee, serving as our Executive Chairman and Chairman of the Board of Directors. In fiscal year 2008, his annual compensation consisted of:

- 1. \$500,000 base salary, paid monthly.
- 2. An annual stock option grant with an annualized value of \$500,000. The actual number of options granted will be determined annually at the time of grant by dividing the total annualized value of \$500,000 by the Black-Scholes value for each Broadridge stock option. Mr. Weinbach received a stock option grant on April 29, 2008 of 74,300 options with an exercise price of \$18.96 per share, which is equal to the closing price of Broadridge Common Stock on the grant date.
- 3. Under the Company s Matching Gift Program, the Company matched \$10,000 of contributions to qualified tax-exempt organizations made by Mr. Weinbach in fiscal year 2008.

#### MANAGEMENT

#### **Directors and Executive Officers**

The following table sets forth information regarding individuals who serve as our executive officers. Information about the individuals who serve as our directors is set forth in the Election of Directors Information About the Nominees section of this Proxy Statement.

Name	Age	Position(s)
Arthur F. Weinbach	65	Executive Chairman and Chairman of the Board of Directors
Richard J. Daly	55	Chief Executive Officer and Director
John Hogan	60	President and Chief Operating Officer
Adam D. Amsterdam	47	Vice President, General Counsel and Secretary
Joseph Barra	48	Vice President, Clearing and Outsourcing Solutions
J. Peter Benzie	60	Vice President, Sales
Richard C. Berke	63	Vice President, Human Resources
Douglas R. DeSchutter	38	Vice President, Strategic Development
Robert F. Kalenka	45	Vice President, Global Procurement and Facilities
Charles J. Marchesani	48	Vice President, Securities Processing Solutions
Gerard F. Scavelli	53	Vice President, Investor Communication Solutions
Robert Schifellite	50	Vice President, Investor Communication Solutions
Dan Sheldon	52	Vice President, Chief Financial Officer

**Arthur F. Weinbach.** Mr. Weinbach is our Executive Chairman and Chairman of our Board of Directors. Mr. Weinbach s biographical information is set forth in the Election of Directors Information About the Nominees section of this Proxy Statement.

**Richard J. Daly.** Mr. Daly is our Chief Executive Officer and a member of our Board of Directors. Mr. Daly s biographical information is set forth in the Election of Directors Information About the Nominees section of this Proxy Statement.

**John Hogan.** Mr. Hogan is our President and Chief Operating Officer. Prior to the spin-off, he served as Group President of the Brokerage Services Group of ADP and as a member of the Executive Committee and a Corporate Officer of ADP, positions he held since June 1996. In his role as President, he shared the responsibility of running the Brokerage Services Group with Mr. Daly and was directly responsible for our Securities Processing Solutions and Clearing and Outsourcing Solutions businesses. He joined ADP in 1993 as Senior Vice President and Chief Operations Officer of the Proxy Services business.

**Adam D. Amsterdam.** Mr. Amsterdam is our Vice President, General Counsel and Secretary. Mr. Amsterdam is responsible for all legal matters related to the Company. Prior to the spin-off, he served as Associate General Counsel and Staff Vice President of ADP since January 2006. Mr. Amsterdam joined ADP in 1991 as Corporate Counsel responsible for the Brokerage Services business. In 1994, he was promoted to Senior Corporate Counsel of ADP. Mr. Amsterdam was promoted in 1996 to Assistant General Counsel and then again in 2002 to Associate General Counsel of ADP.

Joseph Barra. Mr. Barra is our Vice President, Clearing and Outsourcing Solutions. He is responsible for our Clearing and Outsourcing Solutions business. Mr. Barra joined ADP s Brokerage Services Business in 2005 as the President of ADP Clearing & Outsourcing Services, Inc. Prior to joining ADP, he was instrumental in establishing National Investor Services Corp. (NISC) as TD Waterhouse s affiliate clearing broker-dealer, and served as its President and Chief Executive Officer from 1996 to 2005. During that time, he took on increasing responsibilities within TD Waterhouse that included overseeing its capital markets group, nationwide call centers and investment centers and also served as President, TD Waterhouse Securities Inc.

**J. Peter Benzie.** Mr. Benzie is our Vice President, Sales. He is responsible for global sales for our three businesses. Mr. Benzie joined ADP s Brokerage Services Business in 2005 as Executive Vice President, Global Chief Sales Officer. Prior to joining ADP, he served as Executive Vice President of National Financial, a unit of Fidelity Investments from 2001. In that role, he was responsible for Fidelity s correspondent clearing business. He joined Fidelity in 1996, as Executive Vice President in the Private Wealth Management area where he managed Fidelity s retail branches, phone sites, operations, sales, marketing and products.

**Richard C. Berke.** Mr. Berke is our Vice President, Human Resources. Prior to the spin-off, Mr. Berke served as Corporate Vice President of Human Resources of ADP. He joined ADP in 1989 as Corporate Vice President of Human Resources and between 1994 and 1996 held various positions within ADP before returning to his role as Corporate Vice President of Human Resources in 1997. Mr. Berke is a member of the Board of Directors of Hain Celestial Group, Inc.

**Douglas R. DeSchutter.** Mr. DeSchutter is our Vice President, Strategic Development. Mr. DeSchutter is responsibilities include mergers and acquisitions and the development of our long-term growth strategy including strategic planning and new market opportunities. Prior to the spin-off, Mr. DeSchutter served as Vice President of Corporate Development for ADP from 2002 until he was promoted to Staff Vice President of Corporate Development in 2006. Prior to joining ADP in 2002, he was Vice President of Mergers & Acquisitions at Lehman Brothers focusing on the technology sector.

**Robert F. Kalenka.** Mr. Kalenka is our Vice President, Global Procurement and Facilities. In addition to being responsible for global procurement and facilities, he is responsible for the operations of our Investor Communication Solutions business. Mr. Kalenka joined ADP s Brokerage Services Business in 1992 in the Investor Communication Services Division as Director of Finance. He was promoted to Vice President of Operations of the Investor Communication Services Division in 1994, and again as Chief Operating Officer and Senior Vice President of the Investor Communication Services Division in 1999.

**Charles J. Marchesani.** Mr. Marchesani is our Vice President, Securities Processing Solutions. He is responsible for our securities processing services. Mr. Marchesani joined ADP s Brokerage Services Business in 1992 in the Market Data Services Division as Director of the Help Desk and served in various roles of increasing responsibility within the Brokerage Processing Services business until he was promoted to General Manager of the Brokerage Processing Services business in 2005.

**Gerard F. Scavelli.** Mr. Scavelli is our Vice President, Investor Communication Solutions. He is responsible for our financial information distribution and transaction reporting services. Mr. Scavelli joined ADP s Brokerage Services Business in 1997 as Vice President of Business Development. In 1999, he was promoted to Senior Vice President and General Manager of Information Distribution Services.

**Robert Schifellite.** Mr. Schifellite is our Vice President, Investor Communication Solutions. He is responsible for our beneficial, registered and global proxy communications services and our reorganization/corporate actions and tax reporting services. Mr. Schifellite joined ADP s Brokerage Services Business in 1992 as Vice President, Client Services. In 1996, he was promoted to Senior Vice President and General Manager of Investor Communication Services.

**Dan Sheldon.** Mr. Sheldon is our Vice President and Chief Financial Officer. He joined ADP in 1984 as Director of Internal Audit. During his tenure with ADP, he held various senior financial management positions in most of the major business units, including as Chief Financial Officer of the Brokerage Services Business of ADP. Mr. Sheldon was appointed Corporate Vice President and Controller of ADP in June 2003. In addition to his role as Controller, he was responsible for ADP s shared services operations and finance information systems.

#### OWNERSHIP OF COMMON STOCK BY

#### MANAGEMENT AND CERTAIN BENEFICIAL OWNERS

The following table shows the number of shares of Common Stock beneficially owned by each director, each executive officer named in the Summary Compensation Table (the *Named Executive Officers*), and by all directors and executive officers as a group.

The information set forth below is as of August 31, 2008 and is based upon information supplied or confirmed by the named individuals. The address of each person named in the table below is c/o Broadridge Financial Solutions, Inc., 1981 Marcus Avenue, Lake Success, New York 11042.

		Percent of Common
Beneficial Owner	Common Shares (1), (2)	Shares
Joseph Barra	196,311	*
Leslie A. Brun	25,600	*
Richard J. Daly	475,441	*
Richard J. Haviland (3)	38,385	*
John Hogan	365,911	*
Alexandra Lebenthal	25,100	*
Stuart R. Levine	26,258	*
Charles Marchesani	203,029	*
Thomas E. McInerney	35,100	*
Dan Sheldon	388,293	*
Alan J. Weber	25,100	*
Arthur F. Weinbach	196,030	*
All directors and executive officers as a group (19 persons		
including those directors and executive officers named		
above)	3,217,975	2.29%

- \* Represents beneficial ownership of less than 1% of the issued and outstanding shares of Common Stock.
- (1) Includes unrestricted Common Stock over which each director or executive officer has sole voting and investment power and restricted Common Stock over which they have sole voting power but no investment power (until restrictions lapse).
- (2) Amounts reflect vested stock options and stock options that will vest within 60 days of August 31, 2008. If shares are acquired, the director or executive officer would have sole discretion as to voting and investment. The shares beneficially owned include: (i) the following shares subject to such options granted to the following directors and executive officers: 166,766 (Mr. Barra); 25,100 (Mr. Brun); 435,101 (Mr. Daly); 25,100 (Mr. Haviland); 355,044 (Mr. Hogan); 25,100 (Ms. Lebenthal); 25,100 (Mr. Levine); 193,249 (Mr. Marchesani); 25,100 (Mr. McInerney); 376,925 (Mr. Sheldon); 25,100 (Mr. Weber); and 13,200 (Mr. Weinbach); and (ii) 2,862,088 shares subject to such options granted to all directors and executive officers as a group.
- (3) Includes 13,285 shares of Common Stock held in two trusts in which Mr. Haviland and his wife are co-trustees.

The following table sets forth, as of August 31, 2008, the amount of beneficial ownership of each beneficial owner of more than five percent (5%) of the Company s Common Stock:

Beneficial Owner	Number of Common Shares Beneficially Owned	Percentage of Common Shares Beneficially Owned
Barclays Global Investors (1)	8,644,338	6.15%
Blue Ridge Capital (2)	7,281,401	5.18%
PBK Holdings, Inc. (3)	7,703,537	5.48%

(1) Based on the information contained in a Schedule 13G filed on February 5, 2008, the following persons beneficially own, in the aggregate, 8,644,338 of the Company s Common Stock:

	Number of
	Common
	Shares
	Beneficially
Beneficial Owner	Owned
Barclays Global Investors, NA.	6,022,674
Barclays Global Fund Advisors	1,930,342
Barclays Global Investors, LTD	484,441
Barclays Global Investors Japan Limited	199,642
Barclays Global Investors Canada Limited	7,239

The address of Barclays Global Investors, NA and Barclays Global Fund Advisors is 45 Fremont Street, San Fransisco, CA 94105. The address of Barclays Global Investors, LTD is Murray House, 1 Royal Mint Court, London, EC3N 4HH. The address of Barclays Global Investors Japan Limited is Ebisu Prime Square Tower, 8th Floor, 1-1-39 Hiroo Shibuya-Ku, Tokyo, 150-8402, Japan. The address of Barclays Global Investors Canada Limited is Brookfield Place, 161 Bay Street, Suite 2500, P.O. Box 614, Toronto, Canada, Ontario M5J 2S1.

(2) Based on the information contained in a Schedule 13G filed on September 7, 2007, the following persons beneficially own, in the aggregate, 7,281,401 of the Company s Common Stock:

	Number of
	Common
	Shares
	Beneficially
Beneficial Owner	Owned
Blue Ridge Limited Partnership ( BRLP )	4,350,018
Blue Ridge Offshore Master Limited Partnership ( BROMLP )	2,931,383

As the general partner of BRLP, Blue Ridge Capital Holdings LLC ( *BRCH* ) may, for purposes of Rule 13d-3 under the Exchange Act, be deemed to own beneficially the shares held by BRLP. As the general partner of BROMLP, Blue Ridge Capital Offshore Holdings LLC ( *BRCOH* ), may, for purposes of Rule 13d-3 under the Exchange Act, be deemed to own beneficially the shares held by BRMOLP. As the managing member of BRCH and BRCOH, Mr. John A. Griffin ( *Mr. Griffin* ) may, for purposes of Rule 13d-3 under the Exchange Act, be deemed to own beneficially the shares held by BRCH and BRCOH. Each of BRCH, BRCOH and Mr. Griffin disclaim any beneficial ownership of such shares. All of the above-mentioned entities and persons disclaim group attribution. The address of Mr. Griffin, BRLP, BRCH and BRCOH is 660 Madison Avenue, 20th Floor, New York, NY 10021. The address of the business office of BROMLP is P.O. Box 309GT, Ugland House, South Church Street, George Town, Grand Cayman, Cayman Islands.

(3) Based on the information contained in a Schedule 13G filed on April 28, 2008, PBK Holdings, Inc. beneficially owns 7,703,537 of the Company s Common Stock. Partnerships of which PBK Holdings, Inc. is the general partner are the owners of record of the Common Stock reported herein. Each of PBK Holdings, Inc., Philip B. Korsant, and ZBI Equities, L.L.C. may be deemed to beneficially own the Common Stock reported herein as a result of the direct or indirect power to vote or dispose of such stock. The address of PBK Holdings, Inc., Philip B. Korsant and ZBI Equities, L.L.C. is 283 Greenwich Avenue, Greenwich, CT 06830.

#### COMPENSATION DISCUSSION AND ANALYSIS

#### Overview

As required by its charter, the Broadridge Compensation Committee has oversight of all elements of total compensation of Broadridge's senior executive officers, including the Named Executive Officers, and it approves the total compensation packages of the Executive Chairman and the Chief Executive Officer. In practice, the Compensation Committee is involved in the review and approval of all compensation-related decisions related to all of the Named Executive Officers. The Compensation Committee plays a significant role in the evolution of Broadridge's executive compensation strategies and policies in order to ensure that such compensation strategies and policies support our long-term business strategy and enhance our performance and return to stockholders.

To help guide and facilitate this role where necessary, the Broadridge Compensation Committee engaged Towers Perrin as its independent compensation consultant, to provide compensation market analysis and insight with respect to our key executives, including the Named Executive Officers. Please see the Corporate Governance section of this Proxy Statement for additional information about the role of Towers Perrin.

Management consults with the Broadridge Compensation Committee by providing compensation data and making recommendations on the compensation policies. In addition, management provides compensation related information to the independent compensation consultant.

## Compensation Program Objectives and Rewards

Broadridge s executive officer total compensation programs are designed to enable us to achieve our goal of long-term value creation for stockholders. The programs objectives are:

Provide a clear line of sight and linkage between individual performance, organization performance and pay.

Attract, engage and retain the executive officers that help ensure our future success.

Motivate and inspire executive officer behavior that fosters a high-performance culture.

Ensure that our executive officers are motivated to increase stockholder value.

We measure the achievement of these objectives by monitoring executive recruiting and retention, productivity, financial and operational performance, executive engagement, and market competitiveness.

All of the compensation and benefits programs for our Named Executive Officers described below enable Broadridge to attract, retain and motivate the highly talented individuals who will enable us to succeed in a highly competitive marketplace. Each of the compensation elements are designed to achieve the objectives set forth above.

Base salary and benefits are designed to attract and retain executives over time by providing regular and continued payments that are appropriate to their position, experience and responsibilities.

Annual performance-based cash awards are designed to focus our executives on pre-set objectives each year and drive specific performance needed to foster short-term and long-term growth and profitability.

Long-term incentives, consisting of stock options and performance-based restricted stock units ( RSUs ) under the 2007 Omnibus Award Plan, are designed to develop a clear line of sight and linkage between key executive effort, company performance, and the creation of long-term stockholder value.

Severance and change in control plans are designed to neutralize the potential conflict of our key executives when faced with a potential change in control or other possible termination situation and to facilitate our ability to attract and retain executives as we compete for talented individuals in a marketplace where such protections are commonly offered.

Generally, Broadridge provides its corporate officers a total compensation package of base salary, annual cash incentive award, and long-term incentive awards. The goal is to pay a total compensation package valued at the median of the external market for target performance, and above the median of the external market for superior company performance, as defined by profitability and the long-term growth in total stockholder return.

In addition, Broadridge has initiated a multi-year program to increase total equity ownership among its corporate officers through special stock option grants that are in addition to the annual long-term incentive awards explained above. These grants are described in greater detail below in the Special Stock Option Grants section of this Proxy Statement. The Board of Directors has also adopted Broadridge stock ownership guidelines for corporate officers that are described in greater detail in the Stock Ownership Guidelines section of this Proxy Statement.

#### **Peer Group Selection**

The Broadridge Compensation Committee, with the assistance of its independent compensation consultant, has determined that the following 17 companies are Broadridge speers for compensation benchmarking purposes:

Alliance Data Systems Corp.
Cognizant Technology Corporation
Convergys Corp.
DST Systems Inc.
Fair Isaac Corp.
Fidelity National Information Services, Inc.
Fiserv Inc.
GFI Group Inc.
Heartland Payment Systems, Inc.

Hewitt Associates, Inc.
Interactive Data Corporation
Paychex, Inc.
Perot Systems Corp.
SAVVIS, Inc.
SEI Investments Co.
TeleTech Holdings Inc.
Total System Services, Inc.

This list has been adjusted from the 23 companies in the 2007 peer group by the removal of six companies. The BYSIS Group Inc., Ceridian Corp., Checkfree Corp., Choicepoint Inc., and Investors Financial Services Corp. were removed because they were acquired by other companies and were no longer viewed as appropriate comparables. In addition, SunGard Data Systems Inc. was removed because its private ownership structure made it a poor fit as a peer for Broadridge. This list of companies in the peer group will be reviewed annually by the Compensation Committee.

The Compensation Committee also reviewed data related to publicly-traded general industry companies with annual revenues in the \$1-4 billion range when it evaluated the market competitiveness of Mr. Daly s compensation in August 2008. The list was made up of 475 companies in a broad range of industries with median revenue of \$1.87 billion. This information was reviewed by the Compensation Committee in conjunction with the peer group data to determine market rates and year-over-year changes in Mr. Daly s total compensation which are discussed in more detail below.

The Broadridge Compensation Committee used both the peer group data and the general industry market data to set the compensation levels for the Named Executive Officers as described below. Peer group data were also used to determine external market competitive practice on corporate officer stock ownership levels when evaluating the special stock option grants, as explained below.

#### **Broadridge Compensation Program Design**

The Broadridge Compensation Committee designed an executive compensation package for the Named Executive Officers with the following compensation elements:

Annual performance-based cash incentives (*i.e.*, annual target bonuses)

Annual grants of Broadridge stock options

Annual grants of RSUs with performance vesting

A Change in Control Severance Plan and related agreements

A 401(k) plan, a Supplemental Officers Retirement Plan (SORP), and a non-qualified deferred compensation plan

Benefit Plans

#### Perquisites

## **Elements of Executive Compensation**

## Base Salary

Broadridge s base salaries for corporate officers are designed so that, when combined with other compensation elements, the total compensation levels at target performance meet the median of the external market. Corporate officer base salaries vary based on job responsibilities, individual contribution, and the relative scarcity of key skills in the external market. The Compensation Committee annually reviews and recommends the base salaries for our Named Executive Officers.

CEO Base Salary

In August 2008, the Compensation Committee approved a 12.5% base salary increase for Mr. Daly from \$600,000 per year to \$675,000 per year. In approving this base salary increase, the Compensation Committee reviewed data on CEO total compensation levels for both the peer group and the \$1-4 billion general industry group. The Compensation Committee considered Broadridge s overall performance during Mr. Daly s tenure as Chief Executive Officer, and his historical base salary position below the 50th percentile of the peer group. This increase, effective July 1, 2008, resulted in Mr. Daly s salary being slightly above the 5th percentile of the CEO base salaries in the peer group, and between the 25th and 50th percentiles of the general industry market data reviewed by the Compensation Committee.

Other Named Executive Officer Base Salary

The Compensation Committee reviewed and approved a 7.7% increase to the base salary of Mr. Marchesani from \$325,000 per year to \$350,000 per year, effective January 1, 2008, along with an increase in his annual cash incentive award, in response to external market data that showed Mr. Marchesani s target total cash compensation was low relative to his peers in the financial services industry. Given his critical role and expertise related to the complexities of the financial services industry and the potential competitive threat for his talent, the Compensation Committee made these changes in advance of the regularly scheduled base salary review of April 2008.

The Compensation Committee reviewed and approved changes to the base salaries of all other Named Executive Officers in February 2008, effective April 1, 2008. In making these changes, the Compensation Committee considered the individual performance and expertise of each officer, the external market for talent, and the fiscal year 2008 budget for merit increases in Broadridge overall. The base salary increases approved by the Compensation Committee ranged from 5.0% to 8.0%.

#### Annual Performance-Based Cash Incentives

Broadridge provides annual performance-based cash incentives to all of its Named Executive Officers. These awards are made under Section 11 of the 2007 Omnibus Award Plan. Broadridge s executive officers, including the Named Executive Officers, receive a cash award based on a mix of financial, operational and leadership performance goals. The details of how the 2008 annual cash incentive amounts were calculated for the Named Executive Officers are provided below.

Mr. Daly received two cash incentive payments related to fiscal year 2008 performance: a mid-year cash incentive paid in February 2008, and a full-year cash incentive paid in August 2008.

Fiscal Year 2008 Mid-Year Cash Incentive Award

Mr. Daly s mid-year cash incentive award was a one-time arrangement designed to bridge a gap in total compensation competitiveness among the peer group, based on a study conducted by Towers Perrin in June 2007. This award had a target value of \$500,000, and was based on the achievement of Broadridge s pre-tax Net Operating Income ( *NOI* ) target for the first six months of fiscal year 2008 (July 1, 2007 through December 31, 2007). Its range of possible payment was 0% to 120% of the \$500,000 target. 0% of the target would be payable on NOI achievement below the minimum of the pre-set six-month NOI goal range, and 120% of the target would be payable on NOI achievement at or above the maximum of the six-month NOI goal range. The details of how this award was scored and paid are in the following section. This award was a one-time event, and is not part of Mr. Daly s compensation package for fiscal year 2009.

Fiscal Year 2008 Full-Year Cash Incentive

Mr. Daly s full-year cash incentive award is part of his total annual compensation package. Its target value for fiscal year 2008 was \$600,000, with a range of possible payment of 0% to 200% of the target amount. Its weights and measures were approved by the Compensation Committee as follows:

**Financial Goals** (45% of the weighting of the full-year cash incentive) of Broadridge Net Revenue, NOI, Sales, Cash Flow, the development of an operating plan for the next fiscal year with aggressive and acceptable revenue and Earnings Per Share ( *EPS* ) growth objectives, and EPS.

**Operational Goals** (30% of the weighting of the full-year cash incentive) included the development and execution of strategic goals that were designed to improve the Company s long-term financial strength and market position.

**Leadership Goals** (25% of the weighting of the full-year cash incentive) included maintenance of a high employee satisfaction level, continued development of a strong officer and executive team, development of a succession planning process with an emphasis on senior leadership succession, and other key leadership initiatives.

Broadridge s other Named Executive Officers have cash incentive programs that are similarly structured. Their annual incentive target goals were written and approved by Mr. Daly, with his own financial, operational, and leadership goals serving as a guideline on both target performance and relative weighting of those goals. Their annual incentive targets and key performance measures for fiscal year 2008 were as follows:

Dan Sheldon	Financial Goals (50% weight) Broadridge Net Revenue, NOI, EPS, and Sales
Target Incentive	<b>Operational Goals (30% weight)</b> Cash Flow, margin improvements, Sarbanes-Oxley Act audit requirements, and client satisfaction
Award = \$334,687 (1)	
	Leadership Goals (20% weight) Employer of choice initiatives and development of a strong team
John Hogan	Financial Goals (45% weight) Broadridge Net Revenue, NOI, EPS, and Sales
Target Incentive	<b>Operational Goals (30% weight)</b> Development and execution of strategic goals designed to improve the Company s long-term financial strength and market position
Award = $$500,000(1)$	
	<b>Leadership Goals (25% weight)</b> Employer of choice initiatives and development of a strong team
Joseph Barra	Financial Goals (82% weight) Broadridge EPS, Division Revenue, Division NOI, and Division Sales
Target Incentive	Operational Goals (10% weight) Market growth and new solutions to improve margins, and client satisfaction
Award = $$452,410(1)$	
	<b>Leadership Goals (8% weight)</b> Employer of choice initiatives and development of a strong team
Charles J. Marchesani	Financial Goals (55% weight) Broadridge EPS, Division Revenue, Division NOI, and Division Sales
Target Incentive	Operational Goals (25% weight) Market growth and new solutions to improve margins, and client satisfaction
Award = $$350,000(1)$	Leadership Goals (20% weight) Employer of choice initiatives and development of a strong team

(1) The target cash incentive award amounts are a percentage of each executive officer s base salary and are determined by a combination of the executive s job grade level and other factors such as the specific responsibilities of the executive s role and external market practices. The Named Executive Officers 2008 annual incentive targets were: Mr. Sheldon: 75%; Mr. Hogan: 100%; Mr. Barra: 115%; and Mr. Marchesani: 100% of their respective base salaries. Mr. Marchesani s incentive target amount was increased from 50% to 100% of his fiscal year-end salary effective on January 1, 2008, in order to increase his total cash compensation competitiveness relative to the market. The probability of achieving all of the goals described above was substantially uncertain at the time the goals were set. Other than the Sales and Division Sales goals, all of the Company s financial goals are presented in accordance with U.S. Generally Accepted Accounting Principles. The Sales goal is measured as the annual value of the expected revenue for services contracts signed in the current fiscal year. The Division Sales goals are the annual value of the expected revenue for services contracts signed for the particular business segment.

The financial goals for the cash incentive awards of Messrs. Barra and Marchesani are more heavily weighted toward financial performance than the other Named Executive Officers because they are scored against both overall Broadridge financial performance and the financial performance of the divisions that they manage. With respect to Mr. Barra s award in particular, 76% of the goals are based specifically on the growth and profitability of the Clearing and Outsourcing Solutions business unit, due to the high degree of importance that the Company has placed on that segment s long-term success in achieving the Company s business strategy.

Detailed Scoring of Fiscal Year 2008 Cash Incentive Payments

Mr. Daly s cash incentive payments were reviewed and approved by the Broadridge Compensation Committee based upon the actual results achieved against the following financial, operational and leadership goals:

Mid-Year Fiscal Year 2008 Cash Incentive Scoring and Payment

The NOI goal range and actual NOI achievement for the first two quarters of fiscal year 2008 were as follows:

#### **NOI for First Two Quarters of Fiscal**

	Year 2008
Goal Range	\$66 81 million
Achievement	Over \$81 million

As explained above, 0% of the target cash incentive would have been payable on NOI achievement below the minimum of the goal range, and 120% of the target cash incentive would have been payable on NOI achievement at or above the maximum of the goal range. The Company s NOI achievement was above the maximum of the goal range. Therefore, in February 2008, the Compensation Committee approved the payment to Mr. Daly of \$600,000 for the mid-year cash incentive award, which is the maximum payment of 120% of the \$500,000 target.

Fiscal Year 2008 Full-Year Cash Incentive Payment

The financial, operational and leadership goals for Mr. Daly were set and scored by the Broadridge Compensation Committee. The key financial, operational, and leadership measures of Mr. Daly s fiscal year 2008 full-year cash incentive award were scored as follows:

Key Financial Measure (1)	Goal Range	Achievement
Fiscal Year 2008 Broadridge Net Revenue	\$1,900 \$2,440 million	\$2,207 million
Fiscal Year 2008 Broadridge Consolidated Pre-tax NOI	\$151 \$201 million	\$192 million
Fiscal Year 2008 Broadridge Total Sales (2)	\$61.25 \$171.5 million	\$148.7 million
Fiscal Year 2008 Outsourcing Sales (3)	\$15 \$25 million	Under minimum
Fiscal Year 2008 Broadridge Cash Flow	\$150 \$190 million	Over maximum
Fiscal Year 2009 Broadridge Operating Plan (4)	Create a fiscal year 2009 operating plan that shows positive revenue and EPS over fiscal year 2008 actual performance	Revenue and EPS growth plan successfully created
Fiscal Year 2008 Broadridge EPS	\$1.06 \$1.43	\$1.36

<sup>(1)</sup> For each Financial Measure, Broadridge assigned a scaled number of points that varied based on the performance results within the goal range, and each point had a pre-set dollar value.

- (2) Total Sales is measured as the annual value of the expected revenue for services contracts signed in fiscal year 2008.
- (3) Total Outsourcing Sales is measured as the annual value of the expected revenue for outsourcing services contracts signed in fiscal year 2008.
- (4) Fiscal Year 2009 operating plan is measured as the expected growth in both Broadridge revenue and Broadridge EPS in fiscal year 2009 as compared to actual revenue and EPS achievement in fiscal year 2008.

Key Operational and Leadership Goals Key Strategic Effort Succession Planning/Development	Stated Goal  Build a five-year strategic plan that aims to grow revenue from new products and acquisitions	Achievement Created a five-year plan which provides for new revenue from the Business Builder Incubator, a Broadridge initiative designed to develop new revenue-generating opportunities, and acquisitions
	Executive Development/ Organizational Development ( <i>ED/OD</i> ) process with a focus on top tier succession planning	New ED/OD process was created and accepted by the Executive Committee and the Board. It was implemented within the senior levels of the Company
	Implement a diversity plan	Diversity plan created and implemented with wide participation and ownership by Executive Committee members
	Maintain acceptable domestic and international associate turnover rates	Turnover results achieved
	Achieve organization-wide associate engagement scores	Improvement in year-over-year associate engagement scores achieved
Business and Execution	Successful implementation of a major client initiative	Major client initiative successfully completed
	Develop a plan to manage the introduction of the Notice & Access product	Notice & Access product was successfully introduced
	Margin improvement at key facilities	Margin improvement was achieved in key facilities
	Account management and client retention	Revenue retention
		Achieved highest client survey scores in Company history

No major unplanned client losses

Quality of Leadership

This item permits recognition of other significant contributions not described above, including Executive Committee participation, additional acquisition/business development, and the continued development of the Chief Executive Officer in his role.

The Compensation Committee recognized the significant progress and development the Chief Executive Officer has made in these areas.

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All other Named Executive Officer annual cash incentive awards were set and scored by Mr. Daly and approved by the Compensation Committee. The results of the full-year bonus calculation for fiscal year 2008 are as follows:

	Fiscal Y	Fiscal Year 2008 Full-Year Annual Cash Incentive Totals		
	Target	Earned	Earned as % of	
Name	\$	\$	Target	
Richard J. Daly	\$ 600,000	\$ 889,980	148%	
Dan Sheldon	\$ 334,687	\$ 505,379	151%	
John Hogan	\$ 500,000	\$ 794,150	159%	
Joseph Barra	\$ 452,410	\$ 363,277	80%	
Charles J. Marchesani	\$ 350,000	\$ 525,000	150%	

Amounts payable pursuant to the 2007 Omnibus Award Plan are intended to qualify as performance-based compensation under Section 162(m) of the Internal Revenue Code of 1986, as amended (the *Code*). Under transition rules for spun-off companies, stockholder approval of the 2007 Omnibus Award Plan was not required until the first regularly scheduled stockholder meeting of the new publicly-held corporation that occurs more than 12 months following the first year of the spin-off (*i.e.*, at the Company s 2008 Annual Meeting of Stockholders). Accordingly, we are requesting stockholder approval of the amendment and restatement of the 2007 Omnibus Award Plan so that compensation paid under such plan may qualify as performance-based compensation under Section 162(m). Please see the Approval of the Amendment and Restatement of our 2007 Omnibus Award Plan section of this Proxy Statement for a detailed discussion of this Proposal.

Fiscal Year 2009 Annual Cash Incentive Award Changes

In August 2008, the Compensation Committee approved changes to the fiscal year 2009 target cash incentive awards for the Named Executive Officers as follows:

#### CEO Annual Cash Incentive Award

The Compensation Committee approved an increase in the full-year target cash incentive for Mr. Daly from \$600,000 to \$1,100,000. The mid-year target cash incentive of \$500,000 was a one-time arrangement for fiscal year 2008. However, the Compensation Committee decided to incorporate the target value of Mr. Daly s mid-year cash incentive award into his full-year cash incentive award in order to maintain a total target compensation package that is more closely aligned with the total compensation levels of the peer group. Mr. Daly s fiscal year 2009 target cash incentive amount is unchanged from the aggregate target amount in fiscal year 2008.

President and Chief Operating Officer Annual Cash Incentive Award

The Compensation Committee approved a recommendation from Mr. Daly to increase Mr. Hogan s full-year target cash incentive for fiscal year 2009 from \$500,000 to \$700,000. Mr. Daly recommended this change in order to improve internal compensation alignment and external market compensation competitiveness for Mr. Hogan from the 50<sup>th</sup> percentile, the median of the peer group, to the 60<sup>th</sup> percentile, which is where companies in the peer group of similar NOI and market capitalization were targeting for their second highest paid executive officers.

The fiscal year 2009 target cash incentive awards for Messrs. Sheldon, Marchesani, and Barra as a percentage of fiscal year-end base salary will remain unchanged.

#### Long-Term Incentive Compensation

The Company maintains the 2007 Omnibus Award Plan which provides for the granting of incentive stock options, non-qualified stock options, stock appreciation rights ( *SARs* ), restricted stock, RSUs, phantom stock awards, stock bonuses and performance compensation awards, or a combination of the foregoing to employees, directors, and consultants or advisors to the Company. The Board of Directors or its delegate has sole discretion to determine eligibility under the 2007 Omnibus Award Plan. The purpose of the 2007 Omnibus Award Plan is to align employees and directors financial interests with those of stockholders, and to improve our long-term profitability and stability through the attraction and retention of superior talent.

Broadridge Long-Term Incentive Grants

Broadridge makes annual long-term incentive grants to its Named Executive Officers and other key employees. For all Broadridge corporate officers, these grants include stock options and RSUs with performance requirements prior to vesting.

Each Named Executive Officer has an annual long-term incentive target grant denoted in U.S. dollars. Those dollar targets will result in annual grants of stock options and RSUs based on the prevailing price of Broadridge Common Stock and the SFAS No. 123R expected value of each stock option granted as determined by a standard stock option valuation model.

**Stock Options** are anticipated to be granted annually under the 2007 Omnibus Award Plan. The fiscal year 2008 stock option grant occurred in February 2008. The aggregate number of stock options granted, as well as the individual grants to the Executive Chairman and Chief Executive Officer, are approved by the Compensation Committee prior to the grant. The Compensation Committee has delegated the authority to make other stock option grants to the Chief Executive Officer, though all recommendations by the Chief Executive Officer regarding grants made to other executive officers, including the Named Executive Officers, are reviewed and approved by the Compensation Committee.

The exercise price of the stock options shall not be less than the Broadridge Common Stock price on the date of the grant (*i.e.*, fair market value). Grants have a 10 year term and vest 20% per year on the anniversary date of the grant for the following five years subject to continued employment with the Company.

At its August 2008 meeting, the Compensation Committee decided to suspend the annual 2009 stock option grants for corporate officers who receive special stock option grants. It is expected that the Compensation Committee will take the same action next year with respect to the 2010 annual stock option grants.

**Restricted Stock Units** are anticipated to be granted annually under the 2007 Omnibus Award Plan. The fiscal year 2008 grant occurred on October 1, 2007. It is anticipated that RSUs will settle in Broadridge shares at the end of a two-year performance period, based on pre-set goals for Broadridge s financial performance over the performance period. For the performance cycle for fiscal years 2008 and 2009, and for fiscal years 2009 and 2010, the financial goal is EPS growth. The number of shares that can be earned based on performance ranges from 0% to 150% of the total target RSUs. RSUs do not receive dividend equivalents over the performance period and have no voting rights.

Once the RSUs settle in shares, the shares will be restricted from sale until April 1st of the following calendar year, thus resulting in a 30 month cycle from grant to vesting.

The aggregate number of RSUs granted, the performance criteria required to earn shares under the 2007 Omnibus Award Plan, and the individual grants to the Chief Executive Officer and the other executive officers are approved by the Compensation Committee prior to the grant.

The grants of RSUs made to the Named Executive Officers on August 2, 2007 and October 1, 2007, and of stock options on February 4, 2008, are detailed in the Grants of Plan-Based Awards Table section of this Proxy Statement.

Completion of Transitional Performance-based Restricted Stock Cycle

In fiscal year 2007, Broadridge s former parent company, ADP, introduced a performance-based restricted stock plan with a two-year performance cycle. After reviewing the ADP performance-based restricted stock plan, the Compensation Committee determined that the performance measures of such plan were not relevant to the ongoing performance of Broadridge. Therefore, for fiscal year 2008, Broadridge granted performance-vesting RSUs with a one-year performance cycle to select key employees, including the Named Executive Officers, to provide (1) an equivalent expected value at target performance to the ADP plan before the March 2007 spin-off of Broadridge from ADP, (2) an opportunity to build the employees—stock ownership, and (3) an incentive to focus on critical financial issues in our first full fiscal year as an independent company. The maximum number of shares that could have been earned under this transitional plan was 125% of the total RSUs granted, and fiscal year 2008 fully-diluted EPS was the performance measure. The target grant and performance metrics were approved by the Compensation Committee on August 2, 2007.

The Compensation Committee determined at its August 2008 meeting that the 125% maximum achievable goal was attained. The subsequent grants of restricted stock to each Named Executive Officer under the 2007 Omnibus Award Plan were as follows:

			`	Value on
			G	rant Date
	Original	Actual Shares	(Se <sub>j</sub>	ptember 22,
Name	Target Award	Achieved (125%)	2	2008) (1)
Richard J. Daly	29,482	36,852	\$	621,325
Dan Sheldon	6,756	8,445	\$	142,383
John Hogan	29,482	36,852	\$	621,325
Joseph Barra	3,071	3,838	\$	64,709
Charles J. Marchesani	4,422	5,527	\$	93,185

(1) The value on the grant date is based on the closing price of the Common Stock on September 22, 2008 of \$16.86. *Special Stock Option Grants* 

On February 25, 2008, the Compensation Committee approved special stock option grants under the Company s 2007 Omnibus Award Plan to certain of the Company s corporate officers, including all of the Named Executive Officers. All of the stock option grants have a 10 year term, subject to earlier expiration upon the occurrence of certain events. In order to recognize the entire accounting charge relating to these grants in the current fiscal year as well as to encourage the direct ownership of the Company s shares, each stock option became fully vested four months from the grant date.

These grants were made following the Compensation Committee s review of peer group data on officer share ownership levels and a determination that the level of ownership of the Company s shares by all of the Company s corporate officers (which includes the Named Executive Officers), as a group, did not adequately align their interests with those of the Company s stockholders. Because most of the corporate officers were not corporate officers prior to the Company s spin-off from ADP, and the ADP Compensation Committee took no action prior to the spin-off regarding long-term Broadridge stock ownership targets for Broadridge corporate officers, these individuals have not had an opportunity to accumulate equity ownership in the Company through stock options and/or restricted stock grants.

As a result of the relatively low level of stock ownership as a percentage of the total outstanding shares, the Compensation Committee determined it was appropriate to increase the total ownership of Company Shares by the corporate officers through a multi-year series of stock option grants. They are, and will be, larger than would otherwise be granted annually had the Company been independent for a greater number of years.

The Compensation Committee s long-term goal is to have corporate officers own directly, or have granted to them in the form of stock options, restricted stock, and RSUs, five percent of all Company Shares outstanding. The Compensation Committee anticipates it will take several years to meet this goal. In addition to the long-term ownership goal stated above, the Compensation Committee has approved stock ownership guidelines (which are more fully described below) so that, following the vesting of these grants, corporate officers will own an adequate amount of Company Shares to keep their individual interests aligned with those of the Company s stockholders.

Conditional Grant of Select Special Stock Option Grants: On April 29, 2008, the Compensation Committee determined that a portion of the special stock option grants made to Messrs. Daly, Sheldon, and Hogan were void because they exceeded the per calendar year individual stock option limit of 200,000 shares under the 2007 Omnibus Award Plan. As a result, the special stock option grants made on February 25, 2008 to these three officers were reduced from their previously reported amounts.

In furtherance of the Compensation Committee s long-term goal to have corporate officers own directly, or have granted to them in the form of stock options, restricted stock and RSUs, five percent of all Company Shares outstanding, on April 29, 2008, subject to the approval by the Company s stockholders, the Company s Board of Directors amended the 2007 Omnibus Award Plan to increase the calendar year individual stock option limit to 850,000 shares, and the Compensation Committee granted new stock options under the 2007 Omnibus Award Plan to Messrs. Daly, Sheldon, and Hogan. Each of the stock options granted on April 29, 2008 will become fully vested upon stockholder approval of the amendment and restatement of the 2007 Omnibus Award Plan, subject to the Named Executive Officer s continued service through such date. Other than the vesting, the new special stock options have the same 10 year term, subject to earlier expiration upon the concurrence of certain events, as the February 25, 2008 special stock option grants.

The specific special stock option grants made to the Named Executive Officers on February 25, 2008 and April 29, 2008 under the 2007 Omnibus Award Plan are detailed in the Grants of Plan-Based Awards Table of this Proxy Statement. The next set of special stock option grants are expected to be made to all Named Executive Officers in the third quarter of fiscal year 2009, although no specific grant amounts or terms of the awards have yet been established.

Fiscal Year 2009 Long-Term Incentive Award Changes

In August 2008, the Compensation Committee approved changes to the fiscal year 2009 long-term incentive awards for Named Executive Officers as follows:

CEO Long-Term Incentive Award

The Compensation Committee approved an increase in the total annualized expected value of long-term incentives to be granted to Mr. Daly in fiscal year 2009, as part of an effort to provide a total target compensation package that is more closely aligned with the peer group. In addition, the Compensation Committee approved a temporary change in the mix of Mr. Daly s regular annual long-term incentive award, in order to balance his stock options and RSU grants during the period he is receiving the special stock option grants. For fiscal year 2009, the annualized expected value of Mr. Daly s regular stock option grant will be reduced from \$950,000 to \$0, and the expected value of his RSU target award will be increased from \$600,000 to \$1,775,000.

Other Named Executive Officers Long-Term Incentive Award

In order to balance the mix of stock options and RSUs during the period the other Named Executive Officers receive special stock option grants, the Compensation Committee eliminated the regular annual stock option award for fiscal year 2009, and increased the value of the fiscal year 2009 RSU target award by a corresponding dollar value, so that the total annualized value of all regular annual long-term incentive

awards in fiscal year 2009 are unchanged from fiscal year 2008. The grant target values for long-term incentive awards for fiscal years 2008 and 2009 are as follows:

#### Annual Target Value of Long-Term Incentive Awards

	Fiscal Ye	Fiscal Year 2008		Year 2009 RSU
Name	Stock Options	RSUs	g	rants only
Dan Sheldon	\$ 300,000	\$ 200,000	\$	500,000
John Hogan	\$ 600,000	\$ 500,000	\$	1,100,000
Joseph Barra	\$ 148,500	\$ 180,000	\$	328,500
Charles J. Marchesani	\$ 75,000	\$ 125,000	\$	200,000

Stock Ownership Guidelines

In April 2008, the Board of Directors adopted stock ownership guidelines for corporate officers to reinforce the goal of increasing Broadridge equity ownership among key executives and more closely align their interests with those of our stockholders. Under the guidelines, each corporate officer is required to hold Broadridge equity with a total value at least equal to a specified multiple of his annual base salary.

The required multiples of base salary by corporate officer position are:

Executive Chairman and Chief Executive Officer: 5x base salary

Chief Financial Officer: 3x base salary

President and Chief Operating Officer: 4x base salary

#### All other corporate officers: 2x base salary

Equity ownership that counts toward this ownership goal includes shares owned outright, shares beneficially owned by direct family members (spouse, dependent children), shares held by a 401(k) plan or other savings plan, unvested time-based restricted shares, and vested in-the-money stock options. Unvested stock options and unvested RSUs do not count towards satisfying the guideline goals.

Participants have five years from their appointment as a Broadridge corporate officer to meet the stock ownership guidelines. All of our corporate officers have met or are on track to meet their objectives within the five-year time period.

Each non-management director is also encouraged to own an amount of the Company s Common Stock at least equal to twice the value of the annual retainer paid by the Company to each such director.

#### Trading Policy

The Broadridge Board of Directors has approved a Pre-Clearance Trading Policy for the Company s officers and directors. Under this policy, the Company s officers and directors or their immediate family members, family trusts or other controlled entities cannot engage in any transaction in Broadridge securities (including purchases, sales, cashless exercises of stock options and the sale of Broadridge Common Stock acquired pursuant to exercise of stock options) without first obtaining the approval of the Company s General Counsel. Approval of transactions can be sought only during a defined window period when the officers and directors are not in possession of material non-public information about the Company. The trading policy prohibits the purchase or sale of collars, puts, calls, warrants, exchange-traded options or similar securities and prohibits short sales on Broadridge Common Stock.

## Change in Control Severance Plan and Enhancement Agreements

The Change in Control Severance Plan for Broadridge corporate officers (the *CIC Plan*) approved by the Broadridge Board of Directors prior to the spin-off from ADP remains in effect. The purpose of the CIC Plan is to promote uniform treatment of senior executives who, following a change in control of Broadridge, are involuntarily terminated other than for cause or resign for good reason, and to afford such executives an opportunity to protect the share value they have helped create in the event of any change in control. All Named Executive Officers participate in the CIC Plan. Under the CIC Plan, if a participant s employment is terminated by the Company without cause or by the participant for good reason within a three-year period following a change in control, the participant will generally receive a severance payment and certain equity awards will be accelerated.

In addition, Messrs. Daly and Hogan entered into Change in Control Enhancement Agreements (the *Enhancement Agreements* ) with the Company pursuant to which they are entitled to receive on an item-by-item basis, the greater of the benefits and payments under the Enhancement Agreements and the CIC Plan.

Please see the Executive Compensation Potential Payments Upon a Termination or Change in Control section of this Proxy Statement for further information regarding Broadridge s CIC Plan and the Enhancement Agreements.

#### Retirement Plans

Broadridge provides its Named Executive Officers retirement benefits on the same terms as those offered to other employees generally through the Broadridge Financial Solutions, Inc. Retirement Savings Plan (the 401(k) Plan ), a tax-qualified defined contribution plan. The 401(k) Plan allows our U.S. employees to save for retirement on a tax-deferred basis, and Broadridge makes matching contributions to the 401(k) Plan to encourage participation in this plan. In addition, the Named Executive Officers participate in the Company s Supplemental Officers Retirement Plan (the Broadridge SORP), a non-qualified supplemental retirement plan. The Broadridge SORP provides supplemental benefits to key executives in order to improve the market competitiveness of our overall rewards package for such executives. Please see the Pension Benefits Table in the Executive Compensation section of this Proxy Statement for further information regarding Broadridge's retirement plans.

## Non-Qualified Deferred Compensation Plan

Broadridge sponsors the 2007 Deferred Compensation Plan (the *DC Plan* ), an unfunded, non-qualified deferred compensation plan for the benefit of its Named Executive Officers and other key executives each year. The DC Plan allows Broadridge participants to defer the obligation to pay certain income taxes until the time the funds are distributed, thus, providing an alternative investment vehicle for financial planning. None of the Named Executive Officers deferred any compensation earned in fiscal year 2008 into the DC Plan. Mr. Marchesani has a plan balance as of June 30, 2008 of \$16,363 from deferrals made in previous fiscal years. Please see the Non-Qualified Deferred Compensation section of this Proxy Statement for more information regarding the DC Plan, and Payments Upon A Termination section of this Proxy Statement for more information about how Mr. Marchesani s balance is payable upon various termination situations.

#### Benefit Plans

Broadridge provides its Named Executive Officers with health and welfare benefits, on the same terms as those offered to other employees.

#### **Perquisites**

Broadridge provides its Named Executive Officers with a limited number of perquisites, and for fiscal year 2008, these included a Company-paid car. These perquisites are consistent with both market practice and Broadridge's overall executive rewards strategy. Please see the All Other Compensation column of the Summary Compensation Table and the All Other Compensation Table of this Proxy Statement for more information regarding the perquisites provided to the Named Executive Officers.

#### **Employment Agreements**

None of the Named Executive Officers have an employment agreement with Broadridge.

## **Impact of Accounting and Tax Considerations**

As a general matter, the Broadridge Compensation Committee reviews and considers the various tax and accounting implications of compensation vehicles utilized by the Company.

With respect to accounting considerations, the Compensation Committee examines the accounting cost associated with equity compensation in light of requirements under SFAS No.123R.

With respect to taxes, the Compensation Committee considers the impact of Section 162(m) of the Code, which generally prohibits any publicly-held corporation from taking a federal income tax deduction for compensation paid in excess of \$1 million in any taxable year to the Named Executive Officers, subject to certain exceptions.

In general, the Company believes that compensation paid to executive officers should be performance-based and deductible for U.S. tax purposes. In certain instances, however, we may determine that it is in our best interest and that of our stockholders to have the flexibility to pay compensation that is not deductible under the limitations of Section 162(m) of the Code in order to provide a compensation package consistent with our program and objectives. As noted above, we have been relying on a transition rule applicable to newly spun-off companies and believe that compensation paid to our Named Executive Officers is deductible. However, we cannot rely on the transition rule following our 2008 Annual Stockholders Meeting and accordingly, we are requesting stockholder approval of the amendment and restatement of the 2007 Omnibus Award Plan so that awards under the 2007 Omnibus Award Plan may qualify as performance-based compensation under Section 162(m).

#### **Compensation Committee Report**

The Compensation Committee has reviewed and discussed with management the Compensation Discussion and Analysis. Based on such reviews and discussions, the Compensation Committee recommended to the Board of Directors that the Compensation Discussion and Analysis be included in the Company s 2008 Proxy Statement and be incorporated by reference in the Company s 2008 Annual Report on Form 10-K.

Compensation Committee of the Board of Directors

Thomas E. McInerney, Chairman

Leslie A. Brun

Alexandra Lebenthal

Stuart R. Levine

Notwithstanding any SEC filing by the Company that includes or incorporates by reference other SEC filings in their entirety, this Compensation Committee Report shall not be deemed to be filed with the SEC except as specifically provided otherwise therein.

#### EXECUTIVE COMPENSATION

The following tables contain information regarding the components of total compensation of the Named Executive Officers for the Company s fiscal years ended June 30, 2008 and June 30, 2007. The information for fiscal year 2007 included in this table reflects compensation earned by the Named Executive Officers for services rendered to ADP and its subsidiaries from July 1, 2006 to March 30, 2007, and for services rendered to Broadridge and its subsidiaries from March 31, 2007 to June 30, 2007.

## SUMMARY COMPENSATION TABLE

Name &			I	Bonus	Stock Awards		Option	]	on-Equity N Incentive Plan C mpensation	Noi I Cor	Deferred npensation		ll Other pensatio	n
Principal Position	Year	Salary		(1)	(2)	A	wards (3)		<b>(4)</b>		(5)		(6)	Total
Richard J. Daly	2008	\$ 600,000	\$	0	\$ 808,152	\$	937,023	\$	1,489,980	\$	217,346	\$	42,975	\$4,095,476
Chief Executive Officer	2007	\$ 491,552(7)	\$	0	\$ 700,617(8)	\$	359,105(9)	\$	566,705	\$	382,698(10)	\$	21,236	\$ 2,521,913
Sincer														
Dan Sheldon Vice President,		\$ 430,313 \$ 353,766(7)	\$ \$ 1		\$ 282,024 \$ 215,913(8)		1,113,538 148,469(9)	\$ \$	505,379 317,900		62,729 144,364(10)(11)			\$ 2,429,155 \$ 1,301,327
Chief Financial Officer														
John Hogan	2008	\$ 510,000	\$	2,500	\$ 761,556	\$ 1	1,089,836	\$	794,150	\$	300,907	\$	42,511	\$ 3,501,460
President and Chief Operating Officer	2007	\$ 466,552(7)	\$	0	\$ 700,617(8)	\$	333,803(9)	\$			496,631(10)	\$	24,650	\$ 2,551,958
Joseph Barra Vice President, Clearing and		\$ 380,165 \$ 365,555(7)	\$ \$		\$ 238,257 \$ 217,278(8)	\$	920,567 184,940(9)	\$ \$	363,277 430,014	-	38,193 18,268(10)	\$ \$		\$ 1,959,518 \$ 1,221,167
Outsourcing														
Solutions														
Charles J. Marchesani Vice President, Securities Processing		\$ 337,499 \$ 287,951(7)	\$ \$		\$ 215,122 \$ 103,335(8)	\$ \$	785,027 80,602(9)	\$ \$	525,000 198,362		34,546 23,247(10)		25,556 15,036	\$ 1,925,250 \$ 708,533
Solutions														

<sup>(1)</sup> Fiscal year 2008 bonus data represents one-time discretionary bonuses paid to Mr. Hogan and Mr. Marchesani. Fiscal year 2007 bonus data represents a one-time discretionary bonus paid by ADP to Mr. Sheldon related to the successful completion of the spin-off.

<sup>(2)</sup> Reflects restricted stock granted by Broadridge in fiscal years 2008 and 2007, and by ADP in fiscal year 2007 and prior fiscal years, including RSUs with performance-based vesting granted by ADP and time-based and performance-based restricted stock granted by Broadridge. The amounts represent the expense recognized for financial statement reporting purposes during fiscal years 2008 and 2007 by Broadridge pursuant to SFAS 123R, except that, in accordance with rules of the SEC, any estimate for forfeitures is excluded from, and

does not reduce, such amounts. See Note 13, Stock-Based Compensation, to the Consolidated Financial Statements included in our Annual Report on Form 10-K for the year ended June 30, 2008, for a discussion of the relevant assumptions used in calculating these amounts pursuant to SFAS 123R. The amounts shown in this column reflect both converted ADP equity awards and Broadridge equity awards granted in connection with the spin-off. See the Outstanding Equity Awards at Fiscal Year-End Table for a list of equity grants made by ADP and converted to Broadridge equity grants on the date of the spin-off.

(3) Reflects stock options granted by Broadridge in fiscal years 2008 and 2007, and by ADP in fiscal year 2007 and prior fiscal years. The amounts represent the expense recognized for financial statement reporting purposes during fiscal years 2008 and 2007 by Broadridge pursuant to SFAS 123R, except that, in accordance with rules of the SEC, any estimate for forfeitures is excluded from, and does not reduce, such amounts. See Note 13, Stock-Based Compensation, to the Consolidated Financial Statements included in our Annual Report on Form 10-K for the year ended June 30, 2008 for a discussion of the relevant assumptions used in calculating these amounts.

The fiscal year 2008 expense amounts do not include any expense recognized for the stock options granted under the 2007 Omnibus Award Plan on April 29, 2008. Since this stock option grant is contingent upon stockholder approval of the amendment and restatement of the 2007 Omnibus Award Plan, the fair value of these option grants was not determinable as of the fiscal year ended June 30, 2008, and therefore, no related expense was recognized under SFAS 123R. The conversion of ADP stock options to Broadridge stock options constituted a modification of these awards under the provisions of SFAS 123R, and as a result, an aggregate modification charge of \$43,952 and \$81,838 for all of the Named Executive Officers during fiscal years 2008 and 2007, respectively, is included in these amounts. See the Outstanding Equity Awards at Fiscal Year-End Table for a list of equity grants made by ADP and converted to Broadridge equity grants on the date of the spin-off.

- (4) Represents annual incentive compensation paid under our 2007 Omnibus Award Plan based on performance of the Named Executive Officers during the corresponding fiscal year which was paid to the Named Executive Officers in 2008. With respect to Mr. Daly, the amount also includes a mid-year cash incentive award equal to \$600,000. For 2007 amounts listed, three-fourths of the target incentive amount was based on performance goals established by ADP s Compensation Committee under ADP s Incentive Plan and one-fourth of the target incentive amount was based on performance goals established by the Broadridge Compensation Committee under the 2007 Omnibus Award Plan.
- (5) Represents changes in the value of the Broadridge SORP. The Company did not make a contribution to the DC Plan for the Named Executive Officers for fiscal years 2008 or 2007. See the Pension Benefits Table for a discussion of the Broadridge SORP and the Non-Qualified Deferred Compensation Table for a discussion of the DC Plan.
- (6) The amounts shown in this column represent the cost of a Company-paid car, car allowance, amounts paid by the Company on behalf of spouses who accompanied the Named Executive Officers on business travel, tax gross-up payments on one-time bonuses, contributions to the ADP and Broadridge 401(k) plans, Company-paid insurance premiums, Company-paid matching charitable contributions, and cash dividends on unvested restricted stock. Please see the section below entitled All Other Compensation for more information.
- (7) Fiscal year 2007 salary data represent nine months salary paid by ADP for July 1, 2006 through March 30, 2007 and three months salary paid by Broadridge for March 31, 2007 through June 30, 2007.
- (8) Represents fiscal year 2007 costs related to restricted stock grants made by Broadridge and to unvested restricted stock awards granted by ADP prior to the spin-off that were converted to Broadridge restricted stock awards on the date of the spin-off.
- (9) Represents the fiscal year 2007 accounting cost associated with stock option grants made by Broadridge and by ADP before the spin-off and converted to Broadridge stock option grants on the spin-off date.
- (10) Represents a combination of fiscal year 2007 changes in pension value for the ADP SORP, ADP Cash Balance Pension Plan, and Broadridge SORP.
- (11) The amount shown for Mr. Sheldon excludes a \$94,847 credit in fiscal year 2007 due to ADP s accounting savings resulting from his non-vested withdrawal from the ADP SORP when he joined Broadridge.

### ALL OTHER COMPENSATION

Name & Principal Position	Year	aı P	erquisites and other Personal Benefits (1)	Rein	Tax nbursements (2)	Co to	Company ntributions o Defined ontribution Plans (3)	urance emiums (4)	Cl	Iatching haritable atributions	1	estricted Stock vidends (6)	Total
Richard J. Daly	2008	\$	15,000	\$	1,000	\$	13,584	\$ 988	\$	6,000	\$	6,403	\$ 42,975
·	2007	\$	8,794	\$	0	\$	11,618	\$ 824	\$	0	\$	0	\$ 21,236
Dan Sheldon	2008	\$	9,067	\$	0	\$	14,850	\$ 709	\$	8,000	\$	2,546	\$ 35,172
	2007	\$	9,750	\$	0	\$	10,527	\$ 638	\$	0	\$	0	\$ 20,915
John Hogan	2008	\$	11,001	\$	1,948	\$	12,319	\$ 840	\$	10,000	\$	6,403	\$ 42,511
	2007	\$	12,250	\$	0	\$	11,618	\$ 782	\$	0	\$	0	\$ 24,650
Joseph Barra	2008	\$	10,051	\$	0	\$	1,688	\$ 627	\$	0	\$	6,693	\$ 19,055
	2007	\$	4,500	\$	0	\$	0	\$ 612	\$	0	\$	0	\$ 5,112
Charles J. Marchesani	2008	\$	7,706	\$	1,257	\$	13,584	\$ 556	\$	0	\$	2,452	\$ 25,556
	2007	\$	4.500	\$	0	\$	10.054	\$ 482	\$	0	\$	0	\$ 15.036

- (1) For Mr. Daly, this represents the annual value of a Company-paid car and an amount paid by the Company on behalf of his spouse who accompanied him on business travel. For fiscal year 2008, the amounts shown for Messrs. Sheldon, Hogan, Barra, and Marchesani represent the annual value of a Company-paid car. For fiscal year 2007, the amounts shown for Messrs. Sheldon and Hogan represent the annual value of a Company-paid car, while the amounts shown for Messrs. Barra and Marchesani represent an annual car allowance.
- (2) For Mr. Daly, this represents the gross-up on an amount paid by the Company on behalf of his spouse who accompanied him on business travel. For Mr. Hogan and Mr. Marchesani, this represents the gross-up for the \$2,500 bonus paid in fiscal year 2008.
- (3) The 2008 amounts listed represent contributions made by the Company to its 401(k) Plan on behalf of the executives. The 2007 amounts listed represent contributions made by ADP to its 401(k) plan on behalf of the executives prior to the spin-off.
- (4) Represents life insurance and accidental death and dismemberment premiums paid by the Company on behalf of the executives.
- (5) Represents Company-paid contributions made to qualified tax-exempt organizations on behalf of the Named Executive Officers under the Broadridge Director & Officer Matching Gift Program. The Company matches 100% of all contributions made by its corporate officers to qualified tax-exempt organizations, up to a maximum Company contribution of \$10,000 per calendar year.
- (6) Represents cash dividends paid to the executives on unvested restricted stock.

### **GRANTS OF PLAN-BASED AWARDS TABLE**

The following table summarizes awards made to our Named Executive Officers in fiscal year 2008. Please see the Outstanding Equity Awards at Fiscal Year-End Table for the outstanding stock option awards and unvested stock awards held by each of the Named Executive Officers as of June 30, 2008.

		Estimated Fut Und		Estimate	ed Future	Payouts	All Other Option	Exercise	Grant Date
		Non-Equity Plan Awa			Equity In n Awards		Awards: Number of	or Base Price of	Fair Value of
Name	Grant T Date	hresholdTarget (\$) (\$)	Maximum (\$)	Threshold (#)	Target (#)	Maximum (#)	Securities Underlying Options(#)	Option Awards (\$/Sh)	Stock and Option Awards(\$)(3)
Richard J. Daly	8/2/2007(6) 10/1/2007(7) 2/4/2008(8) 2/25/2008(9) 2/25/2008(9) 2/25/2008(10) 4/29/2008(10) 4/29/2008(10)		\$ 600,000(4) \$1,200,000(5)		29,482 34,050	36,852 51,075	28,467	\$ 18.97 \$ 20.87 \$ 22.76 \$ 18.97 \$ 20.87	512,987 624,477 920,238 179,620 163,685 149,736 (11) (11)
Dan Sheldon	8/2/2007(6) 10/1/2007(7) 2/4/2008(8) 2/25/2008(9) 2/25/2008(9) 2/25/2008(10) 4/29/2008(10) 4/29/2008(10)		\$ 630,886(5)	0 0	6,756 11,350	8,445 17,025	54,600 54,600 54,600 2,066 2,067	\$ 21.87 \$ 18.97 \$ 20.87 \$ 22.76 \$ 18.97 \$ 20.87 \$ 22.76	117,554 208,159 290,686 344,526 313,950 287,196 (11) (11) (11)
John Hogan	8/2/2007(6) 10/1/2007(7) 2/4/2008(8) 2/25/2008(9) 2/25/2008(9) 2/25/2008(10) 4/29/2008(10) 4/29/2008(10)		\$ 1,000,000(5)		29,482 28,400	36,852 42,600	42,533 42,533 42,534 77,467 77,467	\$ 21.87 \$ 18.97 \$ 20.87 \$ 22.76 \$ 18.97 \$ 20.87 \$ 22.76	512,987 520,856 581,372 268,383 244,565 223,729 (11) (11) (11)
Joseph Barra	8/2/2007(6) 10/1/2007(7) 2/4/2008(8) 2/25/2008(9) 2/25/2008(9) 2/25/2008(9)	\$0 \$452,400	\$ 886,600(5)	0	3,071 10,200	3,838 15,300	41,666 41,667	\$ 21.87 \$ 18.97 \$ 20.87 \$ 22.76	53,435 187,068 143,737 262,912 239,585 219,168
Charles J. Marchesani	8/2/2007(6) 10/1/2007(7) 2/4/2008(8) 2/25/2008(9)	\$0 \$350,000	\$ 668,500(5)	0	4,422 7,100	5,527 10,650		\$ 21.87 \$ 18.97	76,943 130,214 72,270 262,912

2/25/2008(9)	41,667 \$ 20.87	239,585
2/25/2008(9)	41,667 \$ 22.76	219,168

(1) Amounts consist of the target and maximum cash bonus levels set in fiscal year 2008 under the Company s 2007 Omnibus Award Plan. See the Non-Equity Incentive Plan Compensation column of the Summary Compensation Table for actual amounts paid to the Named Executive Officers with respect to fiscal year 2008.

- (2) Amounts consist of the target and maximum RSU grants set in fiscal year 2008 under the Company s 2007 Omnibus Award Plan.
- (3) These amounts are valued based on the aggregate grant date fair value of the award determined pursuant to SFAS 123R. See Note 13, Stock-Based Compensation, to the Consolidated Financial Statements included on our Annual Report on Form 10-K for the year ended June 30, 2008, for a discussion of the relevant assumptions used in calculating these amounts.
- (4) Represents target and maximum cash bonus levels related to Mr. Daly s fiscal year 2008 mid-year cash incentive award.
- (5) Represents target and maximum cash bonus levels related to the fiscal year 2008 full-year cash incentive award.
- (6) Represents performance-based RSUs granted under the 2007 Omnibus Award Plan as the completion of a transitional performance-based restricted stock cycle that was initiated by ADP in September 2006. These RSUs will vest and convert to Broadridge shares on March 22, 2009. Please see the section entitled Long-Term Incentive Compensation Completion of Transitional Performance-based Restricted Stock Cycle for more information on these grants.
- (7) Represents performance-based RSUs granted under the 2007 Omnibus Award Plan. RSU awards granted by Broadridge on October 1, 2007 will vest and convert to Broadridge shares on April 1, 2010, provided that pre-set financial performance goals are met over the fiscal year 2008 and fiscal year 2009 performance cycle. Named Executive Officers can earn from 0% to 150% of their stated RSU grant amount in shares.
- (8) Represents stock options granted under the 2007 Omnibus Award Plan on February 4, 2008 which vest 20% per year over five years on the anniversary date of grant.
- (9) Represents the special stock option awards granted under the 2007 Omnibus Award Plan on February 25, 2008 that vested 100% on June 25, 2008. The exercise prices for these grants were set at the fair market value, 10% premium on fair market value, and 20% premium on fair market value of Broadridge's Common Stock price on the date of the grant. Please see the section entitled Long-Term Incentive Compensation Special Stock Option Grants for more information on these grants.
- (10) Represents the special stock option awards granted under the 2007 Omnibus Award Plan on April 29, 2008 that are contingent upon stockholder approval of the amendment and restatement of the 2007 Omnibus Award Plan. If approved, these grants will fully vest upon approval. Please see the section entitled Long-Term Incentive Compensation Special Stock Option Grants for more information on these grants.
- (11) The aggregate grant date fair value of the award determined pursuant to SFAS 123R will be determined on the date of stockholder approval of the amendment and restatement of the 2007 Omnibus Award Plan, should it occur.

# OUTSTANDING EQUITY AWARDS AT FISCAL YEAR-END TABLE

The following table provides information regarding outstanding stock option awards and unvested stock awards held by each of the Named Executive Officers as of June 30, 2008.

		Option Awa	ards			Stock	Equity Incentive Plan Awards:	
Name	Number of Securities Underlying Unexercised Options Exercisable (#)	Number of Securities Underlying Unexercised Options Unexercisable (#)	Option Exercise Price (\$)	Option Expiration Date	Number of Shares of Stock that Have Not Vested (#)	Market Value of Shares of Stock that Have Not Vested (\$)	Equity Incentive Plan Awards: Number of Unearned Shares, Units or Other Rights that Have Not Vested	Market or Payout Value of Unearned Shares, Units or Other Rights that Have Not Vested
Richard J. Daly	76,163 61,422 10,134 61,422 12,284 49,138 9,827 14,741 19,655 9,827 0 15,260 0 28,466 28,467 28,467 0 0	0 0 0 0 12,284 9,828 29,483 39,311 49,138 61,040 114,600 0 0 171,534 171,533	\$ 17.90 \$ 24.39 \$ 17.71 \$ 20.09 \$ 13.13 \$ 17.27 \$ 15.39 \$ 15.97 \$ 17.60 \$ 18.18 \$ 19.19 \$ 19.93 \$ 21.87 \$ 20.87 \$ 22.76 \$ 18.97 \$ 20.87 \$ 22.76	10/17/2009(2) 10/17/2010(2) 9/20/2011(2) 10/21/2011(2) 7/21/2012(2) 11/11/2012(2) 8/10/2013(2) 11/10/2013(2) 11/26/2015(2) 1/26/2016(2) 1/25/2017(2) 6/1/2017(3) 2/3/2018(4) 2/24/2018(5) 2/24/2018(5) 2/24/2018(6) 2/24/2018(6) 2/24/2018(6)	1,867 3,732	\$ 39,300(7) \$ 78,559(8)	29,482 34,050	
Dan Sheldon	24,569 19,655 22,112 5,567 29,482 16,805 6,680 23,831 19,655 22,112 9,827 5,896 0 2,020 0 54,600 54,600 54,600	0 0 0 0 0 0 0 0 4,914 14,741 14,742 23,586 29,482 8,080 36,200 0 0 0 2,066 2,067 2,067	\$ 15.52 \$ 17.90 \$ 24.39 \$ 17.71 \$ 20.09 \$ 13.13 \$ 13.13 \$ 17.27 \$ 15.39 \$ 15.97 \$ 17.60 \$ 18.18 \$ 19.19 \$ 19.93 \$ 21.87 \$ 20.87 \$ 22.76 \$ 18.97 \$ 20.87 \$ 22.76	10/28/2008(2) 10/17/2009(2) 10/17/2010(2) 9/20/2011(2) 10/21/2011(2) 7/21/2012(2) 11/11/2012(2) 11/11/2013(2) 11/10/2013(2) 11/26/2015(2) 1/26/2016(2) 1/25/2017(2) 6/1/2017(3) 2/3/2018(4) 2/24/2018(5) 2/24/2018(5) 2/24/2018(6) 2/24/2018(6) 2/24/2018(6)	1,119 2,240	\$ 23,555(7) \$ 47,152(8)		

6,756 \$ 142,214(9) 11,350 \$ 238,918(10)

		Option Awa	ards			Stock Awards(1)				
<b>Name</b> John Hogan	Number of Securities Underlying Unexercised Options Exercisable (#) 61,422	Number of Securities Underlying Unexercised Options Unexercisable (#)	Option Exercise Price (\$) \$ 24.39	Option Expiration Date 10/17/2010(2)	Number of Shares of Stock that Have Not Vested (#)	Market Value of Shares of Stock that Have Not Vested (\$)	Equity Incentive Plan Awards: Number of Unearned Shares, Units or Other Rights that Have Not Vested	Pla M of tl	ty Incentive n Awards: larket or Payout Value Unearned Shares, Units or Other Rights nat Have ot Vested	
	10,134 61,422 12,284 12,284 9,827 14,741 19,655 9,827 0 6,020 42,533 42,533 42,534 0 0	0 0 0 12,285 9,828 29,483 39,311 49,138 24,080 72,400 0 0 77,467 77,467	\$ 17.71 \$ 20.09 \$ 13.13 \$ 17.27 \$ 15.39 \$ 15.97 \$ 17.60 \$ 18.18 \$ 19.19 \$ 19.93 \$ 21.87 \$ 20.87 \$ 22.76 \$ 18.97 \$ 22.76	9/20/2011(2) 10/21/2011(2) 7/21/2012(2) 11/11/2012(2) 8/10/2013(2) 11/10/2013(2) 1/26/2015(2) 1/26/2016(2) 1/25/2017(2) 6/1/2017(3) 2/3/2018(4) 2/24/2018(5) 2/24/2018(5) 2/24/2018(5) 2/24/2018(6) 2/24/2018(6) 2/24/2018(6)	1,867 3,732	\$ 39,300(7) \$ 78,559(8)	29,482 28,400		620,596(9) 597,820(10)	
Joseph Barra	36,853 4,913 0 41,666 41,667 41,667	73,707 19,656 24,569 17,900 0 0	\$ 17.60 \$ 18.18 \$ 19.19 \$ 21.87 \$ 18.97 \$ 20.87 \$ 22.76	1/26/2015(2) 1/26/2016(2) 1/25/2017(2) 2/3/2018(4) 2/24/2018(5) 2/24/2018(5) 2/24/2018(5)	17,909 933 1,867	\$ 376,984(7) \$ 19,640(8) \$ 39,300(11)	3,071 10,200		64,645(9) 214,710(10)	
Charles J. Marchesani	18,672 1,098 23,831 3,361 4,176 4,176 1,867 3,193 5,896 1,719 260 0 41,666 41,667	0 0 0 0 4,177 1,867 6,388 8,845 6,880 1,040 9,000 0	\$ 24.39 \$ 17.71 \$ 20.09 \$ 13.13 \$ 17.27 \$ 15.97 \$ 15.97 \$ 17.60 \$ 18.18 \$ 19.19 \$ 19.93 \$ 21.87 \$ 18.97 \$ 20.87 \$ 22.76	10/17/2010(2) 9/20/2011(2) 10/21/2011(2) 7/21/2012(2) 11/11/2013(2) 11/10/2013(2) 11/26/2015(2) 1/26/2016(2) 1/25/2017(2) 6/1/2017(2) 2/3/2018(4) 2/24/2018(5) 2/24/2018(5)	524 1,345 3,358	\$ 11,030(7) \$ 28,312(8) \$ 70,686(11)	4,422 7,100	\$	93,083(9) 149,455(10)	

(1) All equity awards were valued on June 30, 2008 based on a June 30, 2008 Common Stock closing price of \$21.05 per share.

- (2) Represents stock option grants that were made by ADP and were converted to Broadridge stock option grants on the date of the spin-off. For Messrs. Daly, Sheldon and Hogan, these grants terminate 10 years from the date of grant, vest 20% per year over five years, and have their first vesting on the second anniversary of the date of grant. For Messrs. Barra and Marchesani, these grants terminate 10 years from the date of grant, vest 20% per year over five years, and have their first vesting on the first anniversary of the date of grant.
- (3) Represents stock option grants that were made by Broadridge on June 1, 2007. These grants terminate 10 years from the date of grant, vest 20% per year over five years, and have their first vesting on the first anniversary of the date of grant.
- (4) Represents stock option grants that were made by Broadridge on February 4, 2008. These grants terminate 10 years from the date of grant, vest 20% per year over five years, and have their first vesting on the first anniversary of the date of grant.
- (5) Represents special stock option grants that were made by Broadridge on February 25, 2008. These grants terminate 10 years from the date of grant, and vested 100% four months after the grant date.
- (6) Represents special stock option grants that were made by Broadridge on April 29, 2008. These grants were made, subject to stockholder approval of the amendment and restatement of the 2007 Omnibus Award Plan, in November 2008, and will vest 100% upon approval by the stockholders. These grants terminate on February 24, 2018.
- (7) Represents unvested restricted stock grants that were made by ADP and were converted to Broadridge restricted stock grants on the date of the spin-off. These grants vested 100% on July 1, 2008.
- (8) Represents unvested restricted stock grants that were made by ADP and were converted to Broadridge restricted stock grants on the date of the spin-off. These grants vested 50% on July 1, 2008, and will vest 50% on July 1, 2009.
- (9) Represents performance-based RSUs granted under the 2007 Omnibus Award Plan as the completion of a transitional performance-based restricted stock cycle that was initiated by ADP in September 2006. These RSU awards converted to Broadridge shares on September 22, 2008, and vest on March 22, 2009, provided that pre-set financial performance goals were met over the fiscal year 2008 performance cycle. Named Executive Officers can earn from 0% to 125% of their stated RSU grant amount in shares.
- (10) Represents performance-based RSUs granted by Broadridge on October 1, 2007 under the 2007 Omnibus Award Plan. These RSU awards will vest and convert to Broadridge shares on April 1, 2010, provided that pre-set financial performance goals are met over the fiscal year 2008 and fiscal year 2009 performance cycles. Named Executive Officers can earn from 0% to 150% of their stated RSU grant amount in shares.
- (11) Represents an unvested restricted stock grant that was made by ADP and converted to a Broadridge restricted stock grant on the date of the spin-off. This grant vests 50% on January 1, 2009, and 50% on January 1, 2010.

### OPTION EXERCISES AND STOCK VESTED TABLE

The following table provides information regarding the number of Broadridge stock options that were exercised by Named Executive Officers and the number of restricted stock awards that vested during fiscal year 2008, and the subsequent value realized from the exercise or vesting of such awards. Named Executive Officer exercised stock options and became vested in their restricted stock awards as follows:

	Stock Op	tions (1)		Restricted Stock (1)		
					Value	
	Number of Shares			Number of Shares	Realized	
	Acquired	Val	ue Realized	Acquired	on	
	on Exercise		Exercise	on Vesting	Vesting	
Name	(#)		(\$)	(#)	(\$)	
Richard J. Daly	0	\$	0	30,591	\$ 674,581	
Dan Sheldon	17,198	\$	126,233	11,531	\$ 248,567	
John Hogan	0	\$	0	30,591	\$ 674,581	
Joseph Barra	0	\$	0	10,818	\$ 236,860	
Charles J. Marchesani	0	\$	0	7,448	\$ 163,367	

(1) The shares shown acquired on exercise or on vesting represent shares of the Common Stock. The value realized upon the exercise of stock options equals the difference between the market price of the Common Stock on the date of exercise and the exercise price of the stock options. The value realized upon vesting of restricted stock equals the number of shares of restricted stock multiplied by the market value of the Common Stock on the date of vesting, minus any par value paid at the time of grant.

### PENSION BENEFITS TABLE

The following table sets forth for each Named Executive Officer certain information with respect to each plan that provides for payments or other benefits at, following or in connection with retirement, other than our stock option and restricted stock plans.

		Number of Years of Credited Service (1)	Present Value of Accumulated Benefit (2)	Payments During Last Fiscal Year
Name	Plan Name	(#)	(\$)	(\$)
Richard J. Daly	Broadridge SORP	14.0	439,815	
Dan Sheldon	Broadridge SORP	4.0	207,652	
John Hogan	Broadridge SORP	13.0	590,448	
Joseph Barra	Broadridge SORP	1.0	52,009	
Charles J. Marchesani	Broadridge SORP	1.0	46,594	

- (1) Broadridge SORP credited service is defined as complete calendar years. Years of service recognized under the Broadridge SORP for Messrs. Daly, Sheldon and Hogan differs from their actual service with the Company, because they were credited with their service under ADP s SORP (as described below). For actuarial valuation purposes, credited service is attributed through the Statement of Financial Accounting Standards measurement date.
- (2) Service credit and actuarial values are calculated as of June 30, 2008, the pension plans measurement date for the last fiscal year. Actuarial values are based on the RP-2000 white collar mortality table (projected to 2008), a 6.94% discount rate and a normal retirement age of 65. The method of valuation to determine the liabilities presented includes discounting the value of the respective benefits, based on service accrued through the measurement date and payable at age 65, for interest and mortality with mortality not applicable prior to the commencement of benefits.

### **Overview of the Pension Plans**

### Broadridge Supplemental Officers Retirement Plan

The Company sponsors the Broadridge SORP, a traditional final average earnings plan. The SORP is available to certain key officers of the Company, as designated by the Company. Benefits are payable out of the general assets of the Company and are not subject to any maximum benefit limitations under the Code.

The Broadridge SORP provides for a straight lifetime annuity retirement benefit payable annually equal to the product of: (a) a participant s final five year average pay; (b) years of service to the Company while a participant in the SORP; (c) a multiplier which equals 2% for every year of credited service up to 20 years, plus an additional 1% for every year of service in excess of 20 years; and (d) the applicable vesting percentage. The vesting schedule for the Broadridge SORP is as follows:

Credited Service	Vesting Percent
0-4	0%
5	50%
6	60%
7	70%
8	80%
9	90%
10	100%

Compensation covered under the Broadridge SORP includes base salary and bonus (paid or deferred) and is not subject to the limitations under the Code. Equity compensation and a portion of Mr. Barra s non-equity incentive compensation is not included in the calculation of the SORP benefit. Payments are also available in other forms of annuities.

Reduced benefits are available after age 60 using an early retirement reduction of 5% for each year the benefit commences earlier than age 65. If a participant with a vested percentage greater than 0% terminates employment with the Company prior to reaching age 60, payment of the benefit is delayed until the participant reaches age 60. In addition, the Broadridge SORP provides (i) a disability retirement benefit, generally calculated in the same manner as the retirement benefit, if a participant incurs a disability while employed by the Company; and (ii) if a participant dies, a spousal benefit equal to 50% of the benefit the participant would have been entitled to at death, provided the participant is at least 35 years old and the vested percentage is greater than 0%.

Messrs. Daly, Sheldon and Hogan are credited with the service they accrued under the ADP SORP as of the spin-off, but the benefits they receive under the Broadridge SORP are offset by the amount of their vested, accrued benefits payable under the ADP SORP. The amounts that are offset will continue to be the obligation of ADP.

The Broadridge SORP provides for a minimum annual age 65 benefit in any given year for Messrs. Daly and Hogan, subject to the offset for their vested accrued benefits under the ADP SORP, as follows:

Mr. Daly s minimum benefit, subject to offset:

After Each Completed Calendar Year	The minimum ag	The minimum age 65 benefit will be				
2007	\$	264,699				
2008	\$	309,348				
2009	\$	353,674				
2010	\$	400,184				
2011 and thereafter	\$	435,526				

Mr. Hogan s minimum benefit, subject to offset:

After Each Completed Calendar Year	The minimum ago	The minimum age 65 benefit will be				
2007	\$	245,589				
2008	\$	288,578				
2009	\$	331,920				
2010	\$	384,897				
2011 and thereafter	\$	435,526				

NON-QUALIFIED DEFERRED COMPENSATION

The following table provides information regarding non-qualified deferred compensation of the Named Executive Officers for fiscal year 2008.

	Executive Contributions in Last Fiscal	Company Contributions in Last Fiscal	Aggregate Earnings (losses) in Last Fiscal	Aggregate Withdrawals/ Distributions	Bala at Las Year	regate ance st Fiscal r-End
Name	Year (\$)(1)	Year (\$)(2)	Year (\$)	(\$)	(\$)	)(3)
Richard J. Daly						
Dan Sheldon						
John Hogan						
Joseph Barra						
Charles J. Marchesani			\$4		\$ 1	16,363

- (1) None of the Named Executive Officers made contributions to the Broadridge DC Plan in fiscal year 2008.
- (2) There were no Company contributions on behalf of any Named Executive Officer to the Broadridge DC Plan in fiscal year 2008.
- (3) Mr. Marchesani was not a Named Executive Officer in fiscal year 2007. Therefore, this amount has not been previously reported. *Non-Qualified Deferred Compensation Plan*

The Company maintains the Broadridge DC Plan, an unfunded, non-qualified deferred compensation plan for Named Executive Officers and other key executives. Participants can defer up to 100% of their annual performance-based cash incentive payment into a notional account. Accounts can earn additional value over time based on either a fixed interest rate or the growth rate of the Standard & Poor's index of 500 leading U.S. companies. The fixed interest rate is equal to the five-year U.S. Treasury bond rate at the end of the previous fiscal year, rounded to the nearest quarter-percentage point. This interest rate was set at 5.00% for fiscal year 2008, and has been set at 3.25% for fiscal year 2009. Participants elect to receive distributions of their deferrals plus any subsequent interest or investment gains upon their retirement, or on a fixed future date. Broadridge does not make any matching contributions or other contributions into the DC Plan for any of the Named Executive Officers. Plan participants who terminate employment with Broadridge prior to their elected distribution date receive a lump-sum distribution of all deferred amounts, no earlier than six months after the termination date. Distributions are subject to federal, state and local income taxes on both the principal amount and investment earnings at the ordinary income rate in the year in which such payments are made.

### POTENTIAL PAYMENTS UPON A TERMINATION OR CHANGE IN CONTROL

### Change in Control Severance Plan

Effective as of the time of the spin-off, we established and adopted an executive severance plan for the payment of certain benefits to senior executives, including our Named Executive Officers, upon termination of employment from Broadridge due to a change in control.

The CIC Plan provides for the following severance benefits upon a change in control (as defined below) and subsequent termination without cause or for good reason (as defined below) if the termination occurs within two years after a change in control:

**Compensation:** The Named Executive Officers will receive 150% of their current total annual compensation (generally defined as the higher of the two most recent complete calendar years base salary amounts, plus the average annual cash incentive earned in the last two completed calendar years).

Stock Option Vesting: 100% vesting of all unvested stock options.

Restricted Stock Vesting: 100% vesting of all unvested restricted stock where vesting restrictions would have lapsed within two years of termination. In addition, any restricted stock that a participant would have been entitled to receive had performance goals been achieved at target in the Company s performance-based restricted stock programs will be granted to the participant.

The CIC Plan provides for the following severance benefits upon a change in control and subsequent termination without cause or for good reason if the termination occurs between the second and third anniversary of the change in control:

**Compensation:** The Named Executive Officers will receive 100% of their current total annual compensation (as defined above).

Stock Option Vesting: 100% vesting of all unvested stock options that would have vested within one year after termination.

**Restricted Stock Vesting:** 100% vesting of all unvested restricted stock where vesting restrictions would have lapsed within one year of termination.

In addition, upon a participant s request, the Company will reduce the severance payments to avoid the imposition of the excise tax in Section 4999 of the Code.

Messrs. Daly and Hogan entered into Enhancement Agreements with the Company pursuant to which they are entitled to receive on an item-by-item basis, the greater of the benefits and payments under the Enhancement Agreements and the CIC Plan. Under the Enhancement Agreements, if a change in control occurs and Mr. Daly s or Mr. Hogan s employment is terminated by the Company without cause or they resign for good reason within two years after a change in control, they will receive a termination payment equal to 200% of their current total annual compensation (as defined above), or 150% of their current total annual compensation if the termination occurs between the second and third anniversary of the change in control. In addition, Messrs. Daly and Hogan are entitled to a tax equalization payment which will place them in the same after-tax position as if the excise tax in Section 4999 of the Code did not apply.

For purposes of the CIC Plan, a *change in control* generally means: (A) the acquisition of 35% or more of the total combined voting power of the Company s then outstanding securities; (B) the merger, consolidation or other business combination of the Company, subject to certain exceptions; or (C) the sale of all or substantially all of the Company s assets, subject to certain exceptions.

For purposes of the CIC Plan, *cause* generally means: (A) gross negligence or willful misconduct which is materially injurious to the Company monetarily or otherwise; (B) misappropriation or fraud with regard to the Company or its assets; or (C) conviction of, or the pleading of guilty or *nolo contendere* to, a felony involving the assets or business of the Company.

For purposes of the CIC Plan, *good reason* generally means the occurrence of any of the following events after a change in control which is not cured within 15 days after a participant provides written notice thereof: (A) material diminution in the value and importance of a participant s position, duties, responsibilities or authority; (B) a reduction in a participant s aggregate compensation or benefits; or (C) a failure of any successor or assign of the Company to assume in writing the obligations under the CIC Plan.

### Payments Upon A Termination or Change in Control Table

The following tables set forth the payments which each of our Named Executive Officers would have received under various termination scenarios on June 30, 2008. With regard to the payments on a change in control, the amounts detailed below assume that each Named Executive Officer's employment was terminated by the Company without cause or by the executive for good reason within the specified time period of the change in control.

### Richard J. Daly

	Change in (			Voluntary			
	Within Two Years Following	Between Two and Three Years Following	Death	Disability	Termination, or Involuntary Termination With Cause	Involuntary Termination Without Cause	Retirement
Payment Elements	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)
Base Salary Payment	1,127,702(3)	845,776(7)	0	0	0	0	0
Annual Cash							
Incentive Payment	833,605(3)	625,204(7)	0	0	0	0	0
Stock Options	1,549,834(4)	1,198,123(4)	1,549,834(4)	923,700(9)	923,700(9)	923,700(9)	923,700(9)
Restricted Shares	1,455,208(4)	699,155(4)	1,455,208(4)	0	0	0	0
Broadridge SORP (1)	511,670(5)(6)	511,670(5)(6)	264,516(8)	1,033,360(10)	511,670(6)	511,670(6)	511,670(6)
Excise Tax	211,070(2)(0)	011,070(0)(0)	20 1,610(0)	1,000,000(10)	011,070(0)	211,070(0)	211,070(0)
Gross-Up (2)	0	0	0	0	0	0	0
Health Coverage	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	0
Total	5,478,018	3,879,928	3,269,558	1,957,060	1,435,370	1,435,370	1,435,370

- (1) The present value of the accumulated benefit as of June 30, 2008 is \$439,815. For this calculation, an active participant is assumed to continue active participation until age 65 and commence receiving benefits at age 65. Service credit and actuarial values are calculated as of June 30, 2008 (Broadridge SORP s measurement date for the last fiscal year). Actuarial values are based on the RP-2000 white collar mortality table (projected to 2008) and a 6.94% discount rate.
- (2) Under his Enhancement Agreement, Mr. Daly is entitled to receive a tax equalization payment which would place him in the same after-tax position as if the excise tax in Section 4999 of the Code did not apply. However, based on these projected termination payments and Mr. Daly s historical average total annual compensation, an excise tax would not be incurred.
- (3) Represents the payment of two times the sum of Mr. Daly s calendar year 2007 base salary (the higher of calendar year 2006 and calendar year 2007, the two most recent completed calendar years) plus the average of the annual cash incentive paid in 2006 and 2007.

- (4) Represents the sum value of all vested and unvested stock options and restricted shares, based on the June 30, 2008 Common Stock closing price of \$21.05 per share. All unvested stock options and restricted shares vest upon death. All stock options vest upon termination with cause or for good reason if the termination occurs within two years from the change in control. If the termination occurs in the third year following a change in control, options that would have vested one year from termination will vest. All restricted shares that would have vested within two years of a termination with cause or for good reason vest upon termination following a change in control if the termination with cause or for good reason vest upon termination following a change in control if the termination occurs in the third year following the change in control. The special stock option grants made on April 29, 2008 are not included in this calculation because the grants were made subject to stockholder approval of the amendment and restatement of the 2007 Omnibus Award Plan in November 2008.
- (5) There are no special change in control provisions with regard to the Broadridge SORP.
- (6) A participant who terminates and is at least age 60 will commence benefits immediately. A participant who terminates but is not yet age 60 will commence receiving benefits at age 60.
- (7) Represents the payment of 1.5 times the sum of Mr. Daly s calendar year 2007 base salary (the higher of calendar year 2006 and calendar year 2007, the two most recent completed calendar years) plus the average of the annual cash incentive paid in 2006 and 2007.
- (8) The spouse of a deceased participant is assumed to be the same age as the participant and is expected to commence receiving benefits at age 60.
- (9) Represents the sum value of all vested stock options as of June 30, 2008, based on the June 30, 2008 Common Stock closing price of \$21.05 per share.
- (10) A disabled participant is assumed to commence receiving unreduced benefits immediately.

### **Dan Sheldon**

		Voluntary						
	Within Two Years	Between Two and Three Years			Termination, or Involuntary Termination	Involuntary Termination Without		
	Following	Following	Death	Disability	With Cause	Cause	Retirement	
Payment Elements	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)	
Base Salary Payment	601,883(2)	401,255(6)	0	0	0	0	0	
Annual Cash								
Incentive Payment	377,175(2)	251,450(6)	0	0	0	0	0	
Stock Options	1,205,953(3)	1,033,178(3)	1,205,953(3)	920,818(8)	920,818(8)	920,818(8)	920,818(8)	
Restricted Shares	451,838(3)	189,324(3)	451,838(3)	0	0	0	0	
Broadridge SORP (1)	0(4)(5)	0(4)(5)	0(7)	612,661(9)	0(5)	0(5)	0(5)	
Health Coverage	0	0	0	0	0	0	0	
Other	0	0	0	0	0	0	0	
Total	2,636,850	1,875,207	1,657,792	1,533,479	920,818	920,818	920,818	

- (1) The present value of the accumulated benefit as of June 30, 2008 is \$207,652. For this calculation, an active participant is assumed to continue active participation until age 65 and commence receiving benefits at age 65. Service credit and actuarial values are calculated as of June 30, 2008 (Broadridge SORP) s measurement date for the last fiscal year). Actuarial values are based on the RP-2000 white collar mortality table (projected to 2008) and a 6.94% discount rate.
- (2) Represents the payment of 1.5 times the sum of Mr. Sheldon's calendar year 2007 base salary (the higher of calendar year 2006 and calendar year 2007, the two most recent completed calendar years) plus the average of the annual cash incentive paid in 2006 and 2007.
- (3) Represents the sum value of all vested and unvested stock options and restricted shares, based on the June 30, 2008 Common Stock closing price of \$21.05 per share. All unvested stock options and restricted shares vest upon death. All stock options vest upon termination with cause or for good reason if the termination occurs within two years from the change in control. If the termination occurs in the third year following a change in control, options that would have vested one year from termination will vest. All restricted shares that would have vested within two years of a termination with cause or for good reason vest upon termination following a change in

control if the termination occurs within two years following the change in control. All restricted shares that would have vested within one year of termination with cause or for good reason vest upon termination following a change in control if the termination occurs in the third year following the change in control. The special stock option grants made on April 29, 2008 are not included in this calculation because the grants were made subject to stockholder approval of the amendment and restatement of the 2007 Omnibus Award Plan in November 2008.

- (4) There are no special change in control provisions with regard to the Broadridge SORP.
- (5) A participant who terminates and is at least age 60 will commence benefits immediately. A participant who terminates but is not yet age 60 will commence receiving benefits at age 60.
- (6) Represents the payment of one times the sum of Mr. Sheldon's calendar year 2007 base salary (the higher of calendar year 2006 and calendar year 2007, the two most recent completed calendar years) plus the average of the annual cash incentive paid in 2006 and 2007.
- (7) The spouse of a deceased participant is assumed to be the same age as the participant and is expected to commence receiving benefits at age 60.
- (8) Represents the sum value of all vested stock options as of June 30, 2008, based on the June 30, 2008 Common Stock closing price of \$21.05 per share.
- (9) A disabled participant is assumed to commence receiving unreduced benefits immediately.

# John Hogan

		Voluntary						
Payment Elements	Within Two Years Following (\$)	Between Two and Three Years Following (\$)	Death (\$)	Disability (\$)	Termination, or Involuntary Termination With Cause (\$)	Involuntary Termination Without Cause (\$)	Retirement (\$)	
Base Salary Payment	977,702(3)	733,276(7)	θ)	0	0	0	0	
Annual Cash Incentive	777,702(3)	733,270(7)	· ·	· ·	· ·	· ·	O .	
Payment	811,405(3)	608,554(7)	0	0	0	0	0	
Stock Options	1,150,663(4)	829,999(4)	1,150,663(4)	565,921(9)	565,921(9)	565,921(9)	565,921(9)	
Restricted Shares	1,336,275(4)	699,155(4)	1,336,275(4)	0	0	0	0	
Broadridge SORP (1)	686,913(5)(6)	686,913(5)(6)	355,111(8)	922,343(10)	686,913(6)	686,913(6)	686,913(6)	
Excise Tax								
Gross-Up (2)	0	0	0	0	0	0	0	
Health Coverage	77,000	77,000	0	77,000	77,000	77,000	77,000	
Other	0	0	0	0	0	0	0	
Total	5,039,958	3,634,897	2,842,049	1,565,264	1,329,834	1,329,834	1,329,834	

- (1) The present value of the accumulated benefit as of June 30, 2008 is \$590,448. For this calculation, an active participant is assumed to continue active participation until age 65 and commence receiving benefits at age 65. Service credit and actuarial values are calculated as of June 30, 2008 (Broadridge SORP s measurement date for the last fiscal year). Actuarial values are based on RP-2000 white collar mortality table (projected to 2008) and a 6.94% discount rate.
- (2) Under his Enhancement Agreement, Mr. Hogan is entitled to receive a tax equalization payment which would place him in the same after-tax position as if the excise tax in Section 4999 of the Code did not apply. However, based on these termination payments and Mr. Hogan s historical average total annual compensation, an excise tax would not be incurred.
- (3) Represents the payment of two times the sum of Mr. Hogan's calendar year 2007 base salary (the higher of calendar year 2006 and calendar year 2007, the two most recent completed calendar years) plus the average of the annual cash incentive paid in 2006 and 2007.
- (4) Represents the sum value of all vested and unvested stock options and restricted shares, based on the June 30, 2008 Common Stock closing price of \$21.05 per share. All unvested stock options and restricted shares vest upon death. All stock options vest upon termination with cause or for good reason if the termination occurs within two years from the change in control. If the termination occurs in the third year following a change in control, options that would have vested one year from termination will vest. All restricted shares that would have vested within two years of a termination with cause or for good reason vest upon termination following a change in

control if the termination occurs within two years following the change in control. All restricted shares that would have vested within one year of termination with cause or for good reason vest upon termination following a change in control if the termination occurs in the third year following the change in control. The special stock option grants made on April 29, 2008 are not included in this calculation because the grants were made subject to stockholder approval of the amendment and restatement of the 2007 Omnibus Award Plan in November 2008.

- (5) There are no special change in control provisions with regard to the Broadridge SORP.
- (6) A participant who terminates and is at least age 60 will commence benefits immediately. A participant who terminates but is not yet age 60 will commence receiving benefits at age 60.
- (7) Represents the payment of 1.5 times the sum of Mr. Hogan's calendar year 2007 base salary (the higher of calendar year 2006 and calendar year 2007, the two most recent completed calendar years) plus the average of the annual cash incentive paid in 2006 and 2007.
- (8) The spouse of a deceased participant is assumed to be the same age as the participant and is expected to commence receiving benefits at age 60.
- (9) Represents the sum value of all vested stock options as of June 30, 2008, based on the June 30, 2008 Common Stock closing price of \$21.05 per share.
- (10) A disabled participant is assumed to commence receiving unreduced benefits immediately.

## Joseph Barra

	Change in C	Control			Voluntary		
	Within Two Years	Between Two and Three Years			Termination, or Involuntary Termination	Involuntary Termination Without	
	Following	Following	Death	Disability	With Cause	Cause	Retirement
Payment Elements	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)
Base Salary Payment	558,250(2)	372,166(6)	0	0	0	0	0
Annual Cash Incentive							
Payment	601,811(2)	401.207(6)	0	0	0	0	0
Stock Options	591,809(3)	385,796(3)	591,809(3)	235,408(8)	235,408(8)	235,408(8)	235,408(8)
Restricted Shares	715,279(3)	292,406(3)	715,279(3)	0	0	0	0
Broadridge SORP (1)	0(4)(5)	0(4)(5)	0(7)	201,897(9)	0(5)	0(5)	0(5)
Health Coverage	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	0
Total	2,467,148	1,451,575	1,307,088	437,305	235,408	235,408	235,408

- (1) The present value of the accumulated benefit as of June 30, 2008 is \$52,009. For this calculation, an active participant is assumed to continue active participation until age 65 and commence receiving benefits at age 65. Service credit and actuarial values are calculated as of June 30, 2008 (Broadridge SORP) s measurement date for the last fiscal year). Actuarial values are based on the RP-2000 white collar mortality table (projected to 2008) and a 6.94% discount rate.
- (2) Represents the payment of 1.5 times the sum of Mr. Barra s calendar year 2007 base salary (the higher of calendar year 2006 and calendar year 2007, the two most recent completed calendar years) plus the average of the annual cash incentive paid in 2006 and 2007.
- (3) Represents the sum value of all vested and unvested stock options and restricted shares, based on the June 30, 2008 Common Stock closing price of \$21.05 per share. All unvested stock options and restricted shares vest upon death. All stock options vest upon termination with cause or for good reason if the termination occurs within two years from the change in control. If the termination occurs in the third year following a change in control, options that would have vested one year from termination will vest. All restricted shares that would have vested within two years of a termination with cause or for good reason vest upon termination following a change in control if the termination occurs within two years following the change in control. All restricted shares that would have vested within one year of termination with cause or for good reason vest upon termination following a change in control if the termination occurs in the third year following the change in control.
- (4) There are no special change in control provisions with regard to the Broadridge SORP.
- (5) A participant who terminates and is at least age 60 will commence benefits immediately. A participant who terminates but is not yet age 60 will commence receiving benefits at age 60.
- (6) Represents the payment of one times the sum of Mr. Barra's calendar year 2007 base salary (the higher of calendar year 2006 and calendar year 2007, the two most recent completed calendar years) plus the average of the annual cash incentive paid in 2006 and 2007.

- (7) The spouse of a deceased participant is assumed to be the same age as the participant and is expected to commence receiving benefits at age 60.
- (8) Represents the sum value of all vested stock options as of June 30, 2008, based on the June 30, 2008 Common Stock closing price of \$21.05 per share.
- (9) A disabled participant is assumed to commence receiving unreduced benefits immediately.

### Charles J. Marchesani

			Voluntary				
	Within Two Years	Between Two and Three Years			Termination, or Involuntary Termination	Involuntary Termination Without	
Payment Elements	Following (\$)	Following (\$)	Death (\$)	Disability (\$)	With Cause (\$)	Cause (\$)	Retirement (\$)
Base Salary Payment	468,975(2)	312,650(6)	0	0	0	0	0
Annual Cash							
Incentive Payment	254,897(2)	169,931(6)	0	0	0	0	0
Stock Options	317,328(3)	278,913(3)	317,328(3)	225,239(7)	225,239(7)	225,239(7)	225,239(7)
Restricted Shares	352,566(3)	153,581(3)	352,566(3)	0	0	0	0
Broadridge							
SORP (1)	0(4)(5)	0(4)(5)	0(8)	179,205(9)	0(5)	0(5)	0(5)
Health Coverage	0	0	0	0	0	0	0
Other	10,909(10)	10,909(10)	16,363(11)	16,363(11)	10,909(10)	10,909(10)	16,363(11)
Total	1,404,675	925,984	686,257	420,807	236,148	236,148	241,602

- (1) The present value of the accumulated benefit as of June 30, 2008 is \$46,594. For this calculation, an active participant is assumed to continue active participation until age 65 and commence receiving benefits at age 65. Service credit and actuarial values are calculated as of June 30, 2008 (Broadridge SORP s measurement date for the last fiscal year). Actuarial values are based on the RP-2000 white collar mortality table (projected to 2008) and a 6.94% discount rate.
- (2) Represents the payment of 1.5 times the sum of Mr. Marchesani s calendar year 2007 base salary (the higher of calendar year 2006 and calendar year 2007, the two most recent completed calendar years) plus the average of the annual cash incentive paid in 2006 and 2007.
- (3) Represents the sum value of all vested and unvested stock options and restricted shares, based on the June 30, 2008 Common Stock closing price of \$21.05 per share. All unvested stock options and restricted shares vest upon death. All stock options vest upon termination with cause or for good reason if the termination occurs within two years from the change in control. If the termination occurs in the third year following a change in control, options that would have vested one year from termination will vest. All restricted shares that would have vested within two years of a termination with cause or for good reason vest upon termination following a change in control if the termination with cause or for good reason vest upon termination following a change in control if the termination occurs in the third year following the change in control.
- (4) There are no special change in control provisions with regard to the Broadridge SORP.
- (5) A participant who terminates and is at least age 60 will commence benefits immediately. A participant who terminates but is not yet age 60 will commence receiving benefits at age 60.
- (6) Represents the payment of one times the sum of Mr. Marchesani s calendar year 2007 base salary (the higher of calendar year 2006 and calendar year 2007, the two most recent completed calendar years) plus the average of the annual cash incentive paid in 2006 and 2007.
- (7) Represents the sum value of all vested stock options as of June 30, 2008, based on the June 30, 2008 Common Stock closing price of \$21.05 per share.
- (8) The spouse of a deceased participant is assumed to be the same age as the participant and is expected to commence receiving benefits at age 60.
- (9) A disabled participant is assumed to commence receiving unreduced benefits immediately.
- (10) Represents Mr. Marchesani s vested balance in the Broadridge DC Plan.
- (11) Represents Mr. Marchesani s combined vested and unvested balance in the Broadridge DC Plan. Unvested balances become fully vested upon retirement, death, or permanent disability.

#### REPORT OF THE AUDIT COMMITTEE

The Audit Committee acts under a written charter adopted and approved by the Board of Directors.

It is not the responsibility of the Audit Committee to plan or conduct audits, to determine that the Company s financial statements are in all material respects complete and accurate in accordance with generally accepted accounting principles, or to certify the Company s financial statements. This is the responsibility of management and the independent registered public accountants. It is also not the responsibility of the Audit Committee to guarantee the opinion of the independent registered public accountants or assure compliance with laws and regulations and the Company s Code of Business Conduct and Ethics.

Based on the Audit Committee s review of the audited financial statements as of and for the fiscal year ended June 30, 2008 and its discussions with management regarding such audited financial statements and management s assessment of the effectiveness of the Company s system of internal control over financial reporting, its receipt of written disclosures and the statement from the independent registered public accountants required by Independence Standards Board Standard No. 1 (Independence Discussions with Audit Committees), its discussions with the independent registered public accountants regarding such auditor s independence, the matters required to be discussed by the Statement on Auditing Standards 61, as amended (Communication with Audit Committees), its discussions with the independent registered public accountants regarding its opinion on the effectiveness of the Company s system of internal control over financial reporting and on the Company s system of internal control over financial reporting, and other matters the Audit Committee deemed relevant and appropriate, the Audit Committee recommended to the Board of Directors that the audited financial statements as of and for the fiscal year ended June 30, 2008 be included in the Company s Annual Report on Form 10-K for such fiscal year.

Audit Committee of the Board of Directors

Richard J. Haviland, Chairman

Leslie A. Brun

Alexandra Lebenthal

Alan J. Weber

### PROPOSAL 2 RATIFICATION OF APPOINTMENT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTANTS

The Audit Committee of the Board of Directors is required by law and applicable NYSE rules to be directly responsible for the appointment, compensation and retention of the Company's independent registered public accountants. The Audit Committee has appointed Deloitte & Touche LLP as the independent registered public accountants for the fiscal year ending June 30, 2009. While stockholder ratification is not required by the Company's By-laws or otherwise, the Board of Directors is submitting the selection of Deloitte & Touche LLP to the stockholders for ratification as part of good corporate governance practices. If the stockholders fail to ratify the selection, the Audit Committee may, but is not required to, reconsider whether to retain Deloitte & Touche LLP. Even if the selection is ratified, the Audit Committee in its discretion may direct the appointment of different independent registered public accountants at any time during the year if it determines that such a change would be in the best interest of the Company and its stockholders.

### Fees Billed to the Company by Deloitte & Touche LLP During Fiscal Years Ended 2008 and 2007

Audit Fees. Audit fees (including expenses) billed (or billable) to the Company by Deloitte & Touche LLP were \$3,639,000 in fiscal year 2008, and \$3,254,000 in fiscal year 2007. Audit fees for fiscal year 2008 increased due to the inclusion of the reviews of two additional Forms 10-Q. For fiscal year 2007, two of the quarterly reviews were performed prior to the Company s spin-off and were, therefore, billable to the Company s former parent company. Fiscal year ended June 30, 2008 audit fees include professional services for the audit of the Company s consolidated financial statements included in our Annual Report on Form 10-K and review of financial statements included in our Quarterly Reports on Form 10-Q, services that are normally provided by Deloitte & Touche LLP in connection with statutory and regulatory filings performed by Deloitte & Touche LLP to comply with generally accepted auditing standards, as well as the fees for the audit of the Company s internal control over financial reporting, as required by Section 404 of the Sarbanes-Oxley Act of 2002. Audit fees also included fees for statutory audits performed on the Company s operations located outside the United States.

Audit-Related Fees. Audit-related fees (including expenses) billed (or billable) to the Company by Deloitte & Touche LLP were \$1,494,000 in fiscal year 2008, and \$226,000 in fiscal year 2007. The increase in audit-related fees in fiscal year 2008 was due to the fact that the fees were for services rendered over the 12 month period ended June 30, 2008 while the fees for fiscal year 2007 were for services rendered for the three month period from the time of the spin-off from ADP to June 30, 2007. Fiscal year ended June 30, 2008 audit-related fees include fees paid to Deloitte & Touche LLP for reports on controls placed in operation and tests of operating effectiveness for the services the Company performs for its clients referred to as SAS 70 reports, and reviews of compliance to performance criteria established by the Company for the services the Company performs for its clients.

Tax Fees. Tax fees (including expenses) billed to the Company by Deloitte & Touche LLP were \$158,000 in fiscal year 2008, and \$0 in fiscal year 2007. Fiscal year ended June 30, 2008 tax fees include fees paid to Deloitte & Touche LLP for general tax services including review and preparation of tax returns, consulting services with respect to claims for refund, and consulting services with respect to the Company s operations located outside the United States.

All Other Fees. Deloitte & Touche LLP did not provide any services not described above in fiscal years 2008 and 2007.

The Audit Committee believes that the foregoing expenditures are compatible with maintaining the independence of the Company s public accountants. The Audit Committee pre-approved all such audit and non-audit services by our independent registered public accountants during the fiscal year ended June 30, 2008.

The Audit Committee has adopted procedures for pre-approving all audit and permissible non-audit services provided by the independent registered public accountants. The Audit Committee will annually review and pre-approve the audit, review and attest services to be provided during the next audit cycle by the independent

registered public accountants and may annually review and pre-approve permitted non-audit services to be provided during the next audit cycle by the independent registered public accountants. To the extent practicable, the Audit Committee will also review and approve a budget for such services. Services proposed to be provided by the independent registered public accountants that have not been pre-approved during the annual review and the fees for such proposed services must be pre-approved by the Audit Committee or its designated subcommittee. Additionally, fees for previously approved services that are expected to exceed the previously approved budget must also be pre-approved by the Audit Committee or its designated subcommittee. All requests or applications for the independent registered public accountants to provide services to the Company shall be submitted to the Audit Committee or its designated subcommittee by the Chief Financial Officer or Controller and must address whether, in his or her view, the request or application is consistent with applicable laws, rules and regulations relating to auditor independence.

Representatives of Deloitte & Touche LLP are expected to be present at the 2008 Annual Meeting, with an opportunity to make a statement should they choose to do so, and to be available to respond to questions, as appropriate.

### **Required Vote**

The proposal to ratify the appointment of Deloitte & Touche LLP as independent registered public accountants will require the affirmative vote of the holders of a majority of the shares of Common Stock present in person or represented by proxy at the Meeting and entitled to vote on this proposal.

### RECOMMENDATION OF THE BOARD OF DIRECTORS

THE BOARD OF DIRECTORS RECOMMENDS A VOTE FOR THE PROPOSAL TO RATIFY THE SELECTION OF DELOITTE & TOUCHE LLP AS THE COMPANY S INDEPENDENT REGISTERED PUBLIC ACCOUNTANTS TO AUDIT THE COMPANY S CONSOLIDATED FINANCIAL STATEMENTS FOR THE FISCAL YEAR ENDING JUNE 30, 2009

### PROPOSAL 3 APPROVAL OF THE AMENDMENT AND RESTATEMENT OF OUR 2007 OMNIBUS AWARD PLAN

We maintain our 2007 Omnibus Award Plan for the benefit of eligible employees, directors and consultants of the Company and its affiliates. The proposed 2007 Omnibus Award Plan, as amended and restated, was unanimously adopted by the Board of Directors on August 4, 2008, subject to stockholder approval. As amended, the 2007 Omnibus Award Plan provides for an increase in the aggregate number of shares of our Common Stock issuable under the 2007 Omnibus Award Plan by 2,700,000 shares, from 24,000,000 shares to a total of 26,700,000 shares; provided, however, that only 5,442,000 shares of this aggregate limit may be used for awards that are Whole Share Awards. Whole Share Awards are awards such as restricted stock, RSUs and stock bonus awards and do not include appreciation awards such as stock options and SARs that are based on the appreciation in the value of the Company s Common Stock. The 5,442,000 share limit on Whole Share Awards represents: (i) 2,832,660 shares that are available under the 2007 Omnibus Award Plan; (ii) 214,712 shares of previously granted vested awards under the 2007 Omnibus Award Plan that are Whole Share Awards; (iii) 2,095,034 shares of previously granted unvested awards under the 2007 Omnibus Award Plan that are Whole Share Awards; and (iv) an additional 299,594 shares. This increase of 2,700,000 shares in the aggregate share limit represents approximately 1.9% of the outstanding shares of Common Stock of the Company as of October 1, 2008. The Board believes that it is desirable to increase the total number of shares available under the 2007 Omnibus Award Plan in order to attract, motivate and retain employees, directors, and consultants of the Company and its affiliates because the current share reserve under the 2007 Omnibus Award Plan is expected to be fully utilized in the near term.

As more fully described in the Compensation Discussion and Analysis section of this Proxy Statement, the Compensation Committee determined that the level of ownership of the Company s Common Stock by all of the Company s corporate officers, as a group, did not adequately align their interests with those of the Company s stockholders. In furtherance of the Compensation Committee s long-term goal to have corporate officers own directly, or have granted to them in the form of stock options, restricted stock and RSUs, five percent of all Company Shares outstanding, the Compensation Committee on April 29, 2008, awarded special stock options to Messrs. Daly, Sheldon, and Hogan, which caused the sum of their calendar year 2008 stock option grants to exceed the calendar year individual stock option limit under the 2007 Omnibus Award Plan. Therefore, this grant was made subject to approval by the Company s stockholders of an amendment to the 2007 Omnibus Award Plan to increase the calendar year individual stock option limit as described below.

In addition to the foregoing, we are asking the stockholders of the Company to approve the Section 162(m) performance goal criteria under the 2007 Omnibus Award Plan (as described below) so that certain incentive awards granted under the 2007 Omnibus Award Plan to certain Named Executive Officers of the Company may qualify as exempt performance-based compensation under Section 162(m) of the Code, which otherwise generally disallows the corporate tax deduction for certain compensation paid in excess of \$1 million annually to each of the chief executive officer and the four other most highly paid executive officers of publicly-held companies. Section 162(m) of the Code generally requires such performance goals to be approved by stockholders every five years. To date, the Company has relied on an exemption under Section 162(m) of the Code applicable to publicly-held companies during a transition period following a spin-off. During this transition period, the 2007 Omnibus Award Plan was exempt from the limitations of Section 162(m) of the Code. However, the transition period under Section 162(m) expires after our 2008 Annual Stockholders Meeting and accordingly, we are requesting stockholder approval of the amendment and restatement of the 2007 Omnibus Award Plan and the performance goals thereunder.

The 2007 Omnibus Award Plan, as amended and restated, also includes the following key modifications:

Increase in the individual share limitations for stock options or SARs or restricted stock, RSUs or stock bonus awards that are performance compensation awards to 850,000 shares of Common Stock per calendar year (from 200,000 shares in the case of stock options and SARs and 100,000 shares in the case of restricted stock, RSUs and stock bonus awards that are performance compensation awards) subject to adjustment as provided in the 2007 Omnibus Award Plan, which limit applies individually to

each such award, provided that the maximum aggregate number of shares of stock for all types of such awards does not exceed 850,000 shares to any participant during any calendar year;

With respect to awards granted on or after August 4, 2008: (i) revision of the 2007 Omnibus Award Plan s definition of change in control to include certain unwelcome changes in the composition of the Board of Directors within any consecutive two-year period; and (ii) clarification that a change in an employee s status from employee to director, director to consultant, consultant to employee, etc. will not constitute a termination of employment or service with the Company;

Extension of the term of the 2007 Omnibus Award Plan through August 4, 2018; and

Adoption of certain other minor clarifying amendments to the 2007 Omnibus Award Plan, including amendments to reflect the expiration of the transition period under Section 162(m) and recent developments in applicable law and equity compensation practices. In addition, the 2007 Omnibus Award Plan provides an express prohibition against repricing stock options and SARs, except where the repricing is the result of adjustments to reflect certain customary changes in capital structure or the repricing is approved by the Company stockholders.

If the requisite stockholder approval of the amendment and restatement of the 2007 Omnibus Award Plan is not obtained, the 2007 Omnibus Award Plan, as amended and restated, will not take effect. If such approval is not obtained, the Company may continue to grant awards under the 2007 Omnibus Award Plan in accordance with its terms and the current share reserve thereunder. However, certain awards under the 2007 Omnibus Award Plan may not constitute performance-based compensation under Section 162(m) of the Code after the expiration of the applicable transition period under Section 162(m) of the Code, and accordingly, may not be deductible by the Company depending on the facts and circumstances.

The following description of the 2007 Omnibus Award Plan, as amended and restated, is a summary of its principal provisions and is qualified in its entirety by reference to the 2007 Omnibus Award Plan attached hereto as Appendix B.

# Description of the 2007 Omnibus Award Plan as Amended and Restated

*Purpose*. The purpose of the 2007 Omnibus Award Plan is to provide a means through which the Company and its affiliates may attract able persons to enter and remain in the employ of, or other service with, the Company and its affiliates and to provide a means whereby employees, directors and consultants of the Company and its affiliates can acquire and maintain Common Stock ownership, or be paid incentive compensation measured by reference to the value of Common Stock, thereby strengthening their commitment to the welfare of the Company and its affiliates and promoting an identity of interest between stockholders and these persons.

Administration. The 2007 Omnibus Award Plan is administered and interpreted by a committee of at least two people as the Board may appoint (the *Committee* ) or, if no such committee has been appointed by the Board, the Board. Currently, the Compensation Committee of the Board serves as the Committee under the 2007 Omnibus Award Plan. Unless the Board is acting as the Committee or the Board specifically determines otherwise, each member of the Committee is intended to be, to the extent applicable, a (i) a non-employee director within the meaning of Rule 16b-3 under the Exchange Act, or a person meeting any similar requirement under any successor rule or regulation; (ii) an outside director within the meaning of Section 162(m) of the Code, and the Treasury regulations promulgated thereunder; and (iii) an independent director under the NYSE rules. However, the fact that a Committee member shall fail to qualify as a non-employee director or an outside director under Rule 16b-3 or Section 162(m), respectively, will not invalidate any award granted by the Committee if the award is otherwise validly granted under the 2007 Omnibus Award Plan.

The Committee has the full authority to select those individuals eligible to receive awards, to determine the type of awards to be granted, the number of shares of Common Stock to be covered by each award, the terms and

conditions of each award and to make any other determination and take any other action that the Committee deems necessary and desirable for the administration of the 2007 Omnibus Award Plan. The terms and conditions of individual awards are set forth in written agreements that are consistent with the terms of the 2007 Omnibus Award Plan.

Shares Subject to the 2007 Omnibus Award Plan. The maximum number of shares of Common Stock in respect of an award that may be granted under the 2007 Omnibus Award Plan is 26,700,000 shares of Common Stock; provided, however, that only 5,442,000 shares of this aggregate limit may be used for Whole Share Awards. In general, if awards under the 2007 Omnibus Award Plan expire, terminate or are canceled for any reason without the participant having received a benefit therefrom, the shares covered by such awards will again be available under the 2007 Omnibus Award Plan.

The maximum number of shares of Common Stock subject to stock options or SARs or restricted stock, RSUs or stock bonus awards that are performance compensation awards is 850,000 shares of Common Stock per calendar year, provided that the maximum number of shares of stock for all types of awards does not exceed 850,000 shares per calendar year. If a SAR is granted in connection with a stock option, it will apply against the participant s individual share limits for both SARs and stock options. The maximum amount that can be paid in any calendar year to any participant pursuant to a cash bonus award is \$3,000,000. There are no individual share limitations with respect to restricted stock, RSUs or stock bonus awards that are not intended to comply with the requirements of Section 162(m) of the Code. To the extent that shares of Common Stock available for awards for a participant are not used during the calendar year, the stock available for such awards to such participant will automatically increase in the subsequent calendar years during the term of the 2007 Omnibus Award Plan until used.

The 2007 Omnibus Award Plan requires that the Committee appropriately adjust the individual maximum share limitations described in the immediately preceding paragraph, the aggregate number of shares of Common Stock available for the grant of awards and the number, price or kind of stock or other consideration subject to an award to reflect any change in the outstanding stock, the Company s capital structure by reason of certain corporate transactions or events or in applicable laws or circumstances which results in any substantial dilution or enlargement of a participant s rights.

*Eligibility*. Participation in the 2007 Omnibus Award Plan is limited to eligible employees, directors and consultants of the Company and its affiliates who have entered into an award agreement or who are designated to participate in the 2007 Omnibus Award Plan by the Committee.

*Types of Awards*. The 2007 Omnibus Award Plan provides for the grant of any or all of the following types of awards: (i) stock options, including incentive stock options (only to eligible employees) and non-qualified stock options; (ii) SARs; (iii) restricted stock and RSUs; (iv) phantom stock awards; (v) stock bonus awards; and (vi) performance compensation awards.

Stock Options. The Committee may grant non-qualified stock options and incentive stock options (only to eligible employees) to purchase shares of our Common Stock. The Committee will determine the number of shares subject to the option, the term of the option (which shall not exceed 10 years or five years in the case of an incentive stock option granted to a 10% stockholder), the exercise price, the vesting schedule (if any) and other material terms of each option. No stock option may have an exercise price less than the fair market value (as defined in the 2007 Omnibus Award Plan) of the Common Stock at the time of grant (or, in the case of an incentive stock option granted to a 10% stockholder, 110% of such share s fair market value).

Options will be exercisable at such time or times and subject to such terms and conditions as determined by the Committee at grant. The exercise price upon exercise may be paid: (i) in cash, check, cash equivalent or shares of Common Stock; (ii) in the discretion of the Committee and to the extent permitted by law, in other property having a fair market value on the exercise date equal to the exercise price, by means of net exercise or

through the delivery of irrevocable instructions to a stockbroker to deliver the Company an amount equal to the exercise price; or (iii) by such other method as the Committee may allow.

SARs. The Committee may grant SARs either in connection with a stock option (a *Tandem SAR*) or independent of a stock option (a *Non-Tandem SAR*). A SAR is a right to receive a payment in Common Stock, equal in value to the excess, if any, of the fair market value of one share of Common Stock on the date of exercise over the strike price. The strike price per share covered by a SAR will be the per share exercise price of the related stock option in the case of a Tandem SAR and will be the per share fair market value of Common Stock on the date of the grant in the case of a Non-Tandem SAR.

Restricted Stock and RSUs. The Committee may award shares of restricted stock and RSUs. Upon the award of restricted stock, the recipient has all rights of a stockholder with respect to the shares, including, without limitation, the right to receive dividends, the right to vote such shares and, subject to and conditioned upon the full vesting of the shares of restricted stock, the right to tender such shares, subject to the conditions and restrictions generally applicable to restricted stock or specifically set forth in the recipient s restricted stock agreement. At the discretion of the Committee as provided in an award agreement, the payment of dividends may be either currently paid or withheld for a participant s account.

An RSU represents the right to receive one share of Common Stock for each vested RSU, provided that the Committee may, in its sole discretion, elect to pay cash or part cash and part shares for vested RSUs. At the discretion of the Committee, each RSU may be credited with cash and stock dividends paid with respect to the shares of Common Stock underlying the RSUs which may be currently paid or withheld for a participant s account in a manner intended to comply with Section 409A of the Code.

Recipients of restricted stock and RSUs are required to enter into an award agreement with the Company which states the restrictions to which the shares are subject, which may include satisfaction of pre-established performance goals, and the criteria or date or dates on which such restrictions will lapse. The Committee may remove any or all of such restrictions at any time. If the grant of restricted stock or RSUs or the lapse of the relevant restrictions is based on the attainment of performance goals, the Committee will establish for each participant the length of the performance period and the applicable performance goals and formulae within 90 days of a performance period (or, if longer or shorter, within the maximum period allowed under Section 162(m) of the Code). The performance goals for performance-based restricted stock and RSUs will be based on one or more of the objective criteria set forth in the 2007 Omnibus Award Plan and discussed in general below.

Stock Bonus Awards. The Committee may issue unrestricted stock or other awards denominated in stock, alone or in tandem with other awards under the 2007 Omnibus Award Plan. A stock bonus award under the 2007 Omnibus Award Plan may be granted as, or in payment of, a bonus or to provide incentives or recognize special achievements or contributions. The Committee will determine the terms and conditions of any such awards, which may include the achievement of certain performance goals for purposes of compliance with Section 162(m) of the Code. The performance goals for such stock bonus awards will be based on one or more of the objective criteria set forth in the 2007 Omnibus Award Plan and discussed in general below.

Performance Compensation Awards. The Committee, at the time of grant, may designate an award (other than stock options and SARs granted with an exercise price or grant price, as the case may be, equal to or greater than the fair market value per share of Common Stock on the date of grant) as a performance compensation award in order to qualify such award as performance-based compensation under Section 162(m) of the Code. In addition, the Committee may make an award of a cash bonus and designate such award as performance-based compensation under Section 162(m) of the Code. The grant of a performance compensation award will specify one or more performance goals to meet within a specified period determined by the Committee at the time of grant. The performance goals for performance compensation awards will be based on one or more of the objective criteria set forth in the 2007 Omnibus Award Plan and discussed in general below. A participant is eligible to receive payment in respect of a performance compensation award if, by the end of the performance

period, the recipient has achieved the specified performance goals and the award has been earned in accordance with the performance formula. To the extent earned, the performance compensation award will be paid to the participant at the time and in the manner determined by the Committee in cash, shares of our Common Stock or a combination thereof.

Performance Goals. If the awards are intended to comply with Section 162(m) of the Code, the performance goals will be based on one or more of the following criteria as they relate to Company-wide objectives or those of an affiliate, a subsidiary, division, department or function of the Company or an affiliate: (i) earnings per share; (ii) stock price; (iii) stockholder return; (iv) return on investment; (v) return on capital; (vi) earnings before interest, taxes, depreciation and/or amortization; (vii) income before taxes and extraordinary items; (viii) gross or net profits; (ix) gross or net revenues; (x) net earnings or net income (before or after taxes); (xi) operating income; (xii) operating profit or net operating profit (before or after taxes); (xiii) return measures; (xiv) cash flow; (xv) gross or operating margins; (xvi) fair market value of the shares of the Company s Common Stock; (xviii) the growth in the value of an investment in the Company s Common Stock assuming the reinvestment of dividends; (xviii) productivity ratios; (xix) expense targets; (xx) margins; (xxi) operating efficiency; (xxii) objective measures of customer satisfaction; (xxiii) cost reductions or savings; (xxiv) market share; (xxv) working capital targets; (xxvi) measures of economic value added; (xxviii) sales; (xxviiii) enterprise value; (xxix) client retention; (xxx) competitive market metrics; (xxxi) employee retention; (xxxiii) timely completion of new product rollouts; or (xxxiii) any combination of the foregoing.

To the extent permitted by law, the Committee may also adjust or modify the calculation of a performance goal for a specified performance period in order to prevent the dilution or enlargement of the participant s rights based on certain events specified in the 2007 Omnibus Award Plan, including for example, extraordinary, non-recurring items.

Change in Control. The Committee may provide in an award agreement that upon a change in control (as defined in the 2007 Omnibus Award Plan): (i) all stock options and SARs will become immediately exercisable with respect to 100% of the shares subject to the stock options or SARs and/or the restricted period will expire immediately with respect to 100% of shares of restricted stock or RSUs (including the waiver of any performance goals); and (ii) all incomplete performance periods end on the date of a change in control and the Committee will determine the extent to which the performance goals have been met and will cause the payment of awards based on the participant s actual achievement of the performance goals through such date and the settlement of previously deferred awards in a manner that complies with Section 409A of the Code. In addition, the Committee may, with 10 days advance notice, cancel outstanding awards in exchange for a payment in cash, stock or a combination thereof or cancel awards without payment if the price per share of Common Stock received by stockholders in connection with the change in control is less than the fair market value of the award on the grant date.

*Transferability.* Although awards will generally be nontransferable (except by will or the laws of descent and distribution), the Committee may permit awards (other than incentive stock options) to be transferred to certain permitted transferees set forth in the 2007 Omnibus Award Plan, subject to certain conditions.

Amendment and Termination. The Board may amend, alter, suspend, discontinue or terminate the 2007 Omnibus Award Plan or any portion thereof at any time, except that no such amendment, alteration, suspension, discontinuance or termination may: (i) impair the rights of any participant without the participant s consent; or (ii) be made without stockholder approval to the extent such approval is necessary to comply with any tax or regulatory requirement applicable to the 2007 Omnibus Award Plan. Awards under the 2007 Omnibus Award Plan may not be made on or after August 4, 2018, provided that administration of the 2007 Omnibus Award Plan will continue in effect until all matters relating to awards previously granted have been settled. Awards that are intended to be performance-based under Section 162(m) of the Code will not be made after the fifth anniversary of the date of the last stockholder approval of the performance goals in the 2007 Omnibus Award Plan as described above (i.e., November 13, 2013, assuming the Section 162(m) performance goals are approved by the Company s stockholders at the 2008 Annual Stockholders Meeting).

### Certain U.S. Federal Income Tax Consequences

The rules concerning the federal income tax consequences with respect to stock options granted pursuant to the 2007 Omnibus Award Plan are highly technical. In addition, the applicable statutory provisions are subject to change and their application may vary in individual circumstances. Therefore, the following is designed to provide a general understanding of the federal income tax consequences; it does not set forth any state or local income tax or estate tax consequences that may be applicable.

Incentive Stock Options. Options granted under the 2007 Omnibus Award Plan may be incentive stock options as defined in the Code, provided that such options satisfy the requirements under the Code. In general, neither the grant nor the exercise of an incentive stock option will result in taxable income to the optionee or a deduction to us. The sale of Common Stock received pursuant to the exercise of an option which satisfied all the requirements of an incentive stock option, as well as the holding period requirement described below, will result in a long-term capital gain or loss to the optionee equal to the difference between the amount realized on the sale and the exercise price and will not result in a tax deduction to us. To receive incentive stock option treatment, the optionee must not dispose of the Common Stock purchased pursuant to the exercise of an option either (i) within two years after the option is granted; or (ii) within one year after the date of exercise.

If all requirements for incentive stock option treatment other than the holding period rules are satisfied, the recognition of income by the optionee is deferred until disposition of the Common Stock, but, in general, any gain (in an amount equal to the lesser of (i) the fair market value of the Common Stock on the date of exercise (or, with respect to officers, the date that sale of such stock would not create liability, referred to as Section 16(b) liability, under Section 16(b) of the Exchange Act) minus the exercise price; or (ii) the amount realized on the disposition minus the exercise price) is treated as ordinary income. Any remaining gain is treated as long-term or short-term capital gain depending on the optionee s holding period for the disposed stock. We generally will be entitled to a deduction at that time equal to the amount of ordinary income realized by the optionee.

The 2007 Omnibus Award Plan provides that an optionee may pay for Common Stock received upon the exercise of an option (including an incentive stock option) with other shares of Common Stock. In general, an optionee s transfer of stock acquired pursuant to the exercise of an incentive stock option, to acquire other stock in connection with the exercise of an incentive stock option may result in ordinary income if the transferred stock has not met the minimum statutory holding period necessary for favorable tax treatment as an incentive stock option. For example, if an optionee exercises an incentive stock option and uses the stock so acquired to exercise another incentive stock option within the two-year or one-year holding periods discussed above, the optionee may realize ordinary income under the rules summarized above.

Non-Qualified Stock Options. An optionee will realize no taxable income at the time he or she is granted a non-qualified stock option. Such conclusion is predicated on the assumption that, under existing U.S. Treasury Department regulations, a non-qualified stock option, at the time of its grant, has no readily ascertainable fair market value. Ordinary income will be realized when a non-qualified stock option is exercised, provided the Common Stock issued is not restricted stock. The amount of such income will be equal to the excess of the fair market value on the exercise date of the shares of Common Stock issued to an optionee over the exercise price. The optionee s holding period with respect to the shares acquired will begin on the date of exercise.

The tax basis of the stock acquired upon the exercise of any option will be equal to the sum of (i) the exercise price of such option and (ii) the amount included in income with respect to such option. Any gain or loss on a subsequent sale of the stock will be either a long-term or short-term capital gain or loss, depending on the optionee sholding period for the stock disposed of. If the Common Stock issued is restricted stock, different rules may apply. Subject to the limitations under Sections 162(m) and 280G of the Code (as described below), we generally will be entitled to a deduction for federal income tax purposes at the same time and in the same amount as the optionee is considered to have realized ordinary income in connection with the exercise of the option.

Certain Other Tax Issues. In addition, (i) any of our officers subject to Section 16(b) liability may be subject to special rules regarding the income tax consequences concerning their awards; (ii) any entitlement to a tax deduction on our part is subject to the applicable federal tax rules (including, without limitation, Section 162(m) of the Code regarding the \$1 million limitation on deductible compensation); (iii) in the event that the exercisability or vesting of any award is accelerated because of a change in control, payments relating to the awards (or a portion thereof), either alone or together with certain other payments, may constitute parachute payments under Section 280G of the Code, which excess amounts may be subject to excise taxes and may be nondeductible by us; and (iv) the exercise of an incentive stock option may have implications in the computation of alternative minimum taxable income.

In general, Section 162(m) of the Code denies a publicly-held corporation a deduction for federal income tax purposes for compensation in excess of \$1 million per year per person to its chief executive officer and certain of its other named executive officers, subject to certain exceptions. Options and SARs will generally qualify under one of these exceptions if they are granted under a plan that states the maximum number of shares with respect to which options and SARs may be granted to any employee during a specified period and the plan under which the options and SARs are granted is approved by stockholders and is administered by a compensation committee comprised of outside directors. The 2007 Omnibus Award Plan is intended to satisfy these requirements with respect to options, SARs and certain performance awards. Depending on the structure of an award, awards of restricted stock, RSUs and certain other awards under the 2007 Omnibus Award Plan may not satisfy the exception for performance-based compensation under Section 162(m) of the Code.

The 2007 Omnibus Award Plan is not subject to any of the requirements of the Employee Retirement Income Security Act of 1974, as amended. The 2007 Omnibus Award Plan is not, nor is it intended to be, qualified under Section 401(a) of the Code.

### **New 2007 Omnibus Award Plan Benefits**

During the fiscal year ended June 30, 2008, the following awards were granted under the 2007 Omnibus Award Plan to Named Executive Officers serving at June 30, 2008, all executive officers as a group, non-employee directors as a group, and all other employees, respectively:

Name and Position	Number of Shares Underlying Options/SARs	Weighted-Average Exercise Price of Options/SARs		Number of Shares Underlying Restricted Stock, RSUs or Performance Compensation Awards
Richard J. Daly	714,600(1)	\$ 21.03		63,532
Chief Executive Officer				
Dan Sheldon	206,200(2)	\$	21.04	18,106
Vice President, Chief Financial Officer				
John Hogan	432,400(3)	\$	21.03	57,882
President and Chief Operating Officer				
Joseph Barra	142,900	\$	20.99	13,271
Vice President, Clearing and Outsourcing Solutions				
Charles J. Marchesani	134,000	\$	20.93	11,522
Vice President, Securities Processing Solutions		_		
All Executive Officers as a Group	2,418,700	\$	20.95	281,535
Non-Employee Directors as a Group	75,600	\$	18.96	0
Non-Executive Officer Employees as a Group	43,800	\$	21.87	1,750,988

<sup>(1)</sup> This amount includes 514,600 stock options granted to Mr. Daly in fiscal year 2008 that are subject to stockholder approval of the amendment and restatement of the 2007 Omnibus Award Plan.

- (2) This amount includes 6,200 stock options granted to Mr. Sheldon in fiscal year 2008 that are subject to stockholder approval of the amendment and restatement of the 2007 Omnibus Award Plan.
- (3) This amount includes 232,400 stock options granted to Mr. Hogan in fiscal year 2008 that are subject to stockholder approval of the amendment and restatement of the 2007 Omnibus Award Plan.

Future Plan Awards. The terms and number of options or other awards to be granted in the future under the 2007 Omnibus Award Plan are to be determined in the discretion of the Committee. Since no such determinations regarding awards or grants have yet been made, the benefits or amounts that will be received by or allocated to the Company s Named Executive Officers, executive officers as a group, non-employee directors as a group, and all other employees cannot be determined at this time.

### **Equity Compensation Plan Information**

The following table sets forth, as of June 30, 2008, certain information related to the Company s equity compensation plans.

	Number of securities to be issued upon exercise of outstanding options, warrants and rights		ed-average cise price of ctanding otions, crants I rights	Number of securities remaining available for future issuance under equity compensation plans (excluding securities reflected in column (a))	
Plan Category	(a)	<b>(b)</b>		(c)	
Equity compensation plans approved by security					
holders (1)	17,423,889(2)	\$	19.00(3)	2,832,660	
Equity compensation plans <i>not</i> approved by security holders					
Total	17,423,889	\$	19.00	2,832,660	

- (1) The 2007 Omnibus Award Plan was originally adopted by ADP prior to the spin-off.
- (2) This amount consists of stock options which have an average remaining term as of June 30, 2008 of 5.52 years. This amount does not include outstanding unvested Whole Share Awards of: (i) 1,118,705 time-based restricted shares with a weighted-average grant price of \$18.59 per share; and (ii) 976,329 performance-based restricted shares with a weighted-average grant price of \$19.41 per share. In addition, from the time of the spin-off from ADP and as of June 30, 2008, 1,433,705 stock options have been exercised and 214,712 shares of restricted stock have vested.
- (3) This price is calculated without taking into account the shares of Common Stock subject to outstanding restricted stock grants that become issuable as those shares vest, without any cash consideration or other payment required for such shares.

## **Required Vote**

The proposal to approve the amendment and restatement of the 2007 Omnibus Award Plan will require the affirmative vote of the holders of a majority of the shares of Common Stock present in person or represented by proxy at the Meeting and entitled to vote on this proposal.

# RECOMMENDATION OF THE BOARD OF DIRECTORS

# THE BOARD OF DIRECTORS UNANIMOUSLY RECOMMENDS

A VOTE FOR THE APPROVAL OF THE AMENDMENT AND RESTATEMENT OF

**OUR 2007 OMNIBUS AWARD PLAN** 

### **OTHER MATTERS**

Management of the Company is not aware of other matters to be presented for action at the 2008 Annual Meeting. However, if other matters are presented, it is the intention of the persons named in the accompanying proxy card to vote in accordance with their judgment on such matters.

# **SECTION 16(a) BENEFICIAL OWNERSHIP COMPLIANCE**

Section 16(a) of the Exchange Act requires the Company s executive officers, directors and persons who own more than 10 percent of the Company s Common Stock to file initial reports of ownership and changes in ownership with the SEC. To the Company s knowledge, with respect to the fiscal year ended June 30, 2008, all applicable filings were timely made, except that on August 15, 2008, Adam D. Amsterdam, Joseph Barra, J. Peter Benzie, Richard J. Daly, Douglas R. DeSchutter, John Hogan, Robert F. Kalenka, Charles J. Marchesani, Gerard F. Scavelli, Robert Schifellite, and Dan Sheldon filed Forms 5 to report the acquisition of Common Shares through dividend reinvestment, which amounts had not been previously reported due to clerical errors.

### STOCKHOLDER PROPOSALS FOR THE 2009 ANNUAL MEETING

Stockholder proposals inten