

SOUTHTRUST CORP
Form 425
August 19, 2004

Filed by Wachovia Corporation pursuant to
Rule 425 under the Securities Act of 1933,
as amended, and deemed filed pursuant to
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Act of 1934, as amended
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This filing contains certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, with respect to each of Wachovia Corporation, SouthTrust Corporation and the combined company following the proposed merger between Wachovia and SouthTrust, as well as the goals, plans, objectives, intentions, expectations, financial condition, results of operations, future performance and business of Wachovia, including, without limitation, (i) statements relating to the benefits of the merger, including future financial and operating results, cost savings, enhanced revenues and the accretion or dilution to reported earnings that may be realized from the merger, (ii) statements relating to the benefits of the retail securities brokerage combination transaction between Wachovia and Prudential Financial, Inc. completed on July 1, 2003, including future financial and operating results, cost savings, enhanced revenues and the accretion of reported earnings that may be realized from the brokerage transaction, (iii) statements regarding certain of Wachovia's and/or SouthTrust's goals and expectations with respect to earnings, earnings per share, revenue, expenses and the growth rate in such items, as well as other measures of economic performance, including statements relating to estimates of credit quality trends, and (iv) statements preceded by, followed by or that include the words "may", "could", "should", "would", "believe", "anticipate", "estimate", "expect", "intend", "plan", "projects", "outlook" or similar expressions. These statements are based upon the current beliefs and expectations of Wachovia's management and are subject to significant risks and uncertainties. Actual results may differ from those set forth in the forward-looking statements. These forward-looking statements involve certain risks and uncertainties that are subject to change based on various factors (many of which are beyond Wachovia's control).

The following factors, among others, could cause Wachovia's or SouthTrust's financial performance to differ materially from that expressed in such forward-looking statements: (1) the risk that the businesses of Wachovia and SouthTrust in connection with the merger or the businesses of Wachovia and Prudential in the brokerage transaction will not be integrated successfully or such integration may be more difficult, time-consuming or costly than expected; (2) expected revenue synergies and cost savings from the merger or the brokerage transaction may not be fully realized or realized within the expected time frame; (3) revenues following the merger or the brokerage transaction may be lower than expected; (4) deposit attrition, operating costs, customer loss and business disruption

following the merger or the brokerage transaction, including, without limitation, difficulties in maintaining relationships with employees, may be greater than expected; (5) the ability to obtain governmental approvals of the merger on the proposed terms and schedule; (6) the failure of Wachovia's or SouthTrust's shareholders to approve the merger; (7) the strength of the United States economy in general and the strength of the local economies in which Wachovia and/or SouthTrust conducts operations may be different than expected resulting in, among other things, a deterioration in credit quality or a reduced demand for credit, including the resultant effect on Wachovia's and/or SouthTrust's loan portfolio and allowance for loan losses; (8) the effects of, and changes in, trade, monetary and fiscal policies and laws, including interest rate policies of the Board of Governors of the Federal Reserve System; (9) inflation, interest rate, market and monetary fluctuations; and (10) adverse conditions in the stock market, the public debt market and other capital markets (including changes in interest rate conditions) and the impact of such conditions on Wachovia's capital markets and capital management activities, including, without limitation, Wachovia's mergers and acquisition advisory business, equity and debt underwriting activities, private equity investment activities, derivative securities activities, investment and wealth management advisory businesses, and brokerage activities. Additional factors that could cause Wachovia's and SouthTrust's results to differ materially from those described in the forward-looking statements can be found in Wachovia's and SouthTrust's Annual Reports on Form 10-K, Quarterly Reports on Form 10-Q and Current Reports on Form 8-K filed with the SEC. All subsequent written and oral forward-looking statements concerning Wachovia or the proposed merger or other matters and attributable to Wachovia or any person acting on its behalf are expressly qualified in their entirety by the cautionary statements above. Wachovia and SouthTrust do not undertake any obligation to update any forward-looking statement, whether written or oral, relating to the matters discussed in this filing.

The proposed merger will be submitted to Wachovia's and SouthTrust's shareholders for their consideration, and, on August 16, 2004, Wachovia filed an amended registration statement on Form S-4 with the SEC containing a preliminary joint proxy statement/prospectus of Wachovia and SouthTrust and other relevant documents concerning the proposed merger. Shareholders are urged to read the definitive joint proxy statement/prospectus regarding the proposed merger when it becomes available and any other relevant documents filed with the SEC, as well as any amendments or supplements to those documents, because they will contain important information. You will be able to obtain a free copy of the registration statement and the joint proxy statement/prospectus, as well as other filings containing information about Wachovia and SouthTrust, at the SEC's Internet site (<http://www.sec.gov>). You will also be able to obtain these documents, free of charge, at www.wachovia.com under the tab "Inside Wachovia Investor Relations" and then under the heading "Financial Reports SEC Filings". You may also obtain these documents, free of charge, at www.southtrust.com under the tab "About SouthTrust", then under "Investor Relations" and then under "SEC Documents". Copies of the joint proxy statement/prospectus and the SEC filings that will be incorporated by reference in the joint proxy statement/prospectus can also be obtained, without charge, by directing a request to Wachovia Corporation, Investor Relations, One Wachovia Center, 301 South College Street, Charlotte, NC 28288-0206, (704)-374-6782, or to SouthTrust Corporation, P. O. Box 2554, Birmingham, AL 35290, (205)-254-5187.

Wachovia and SouthTrust, and their respective directors and executive officers, may be deemed to be participants in the solicitation of proxies from the shareholders of Wachovia and SouthTrust in connection with the proposed merger. Information about the directors and executive officers of Wachovia and their ownership of Wachovia common stock is set forth in the proxy statement, dated March 15, 2004, for Wachovia's 2004 annual meeting of shareholders, as filed with the SEC on a Schedule 14A. Information about the directors and executive officers of SouthTrust and their ownership of SouthTrust common stock is set forth in the proxy statement, dated March 8, 2004, for SouthTrust's 2004 annual meeting of shareholders, as filed with the SEC on a Schedule 14A. Additional information regarding the interests of those participants and other persons who may be deemed participants in the transaction may be obtained by reading the definitive joint proxy statement/prospectus regarding the proposed merger when it becomes available. You may obtain free copies of these documents as described in the preceding paragraph.

The following materials are being used in presentations to analysts and others

The following is a transcript of a portion of a video broadcast made available to Wachovia employees

>> HELLO AND WELCOME TO THIS SPECIAL EDITION OF INSIDE WACHOVIA TODAY.

I'M MARY BETH NAVARRO.

THANK YOU FOR JOINING US TODAY.

WE WILL HEAR MORE ABOUT SOMETHING THAT IS IMPORTANT TO EVERYONE AT WACHOVIA SERVICE.

IN A MOMENT, WE WILL TALK WITH GWEN WHITLEY, HEAD OF CORPORATE CUSTOMER SERVICE.

SHE'S HERE WITH KEVIN BESNER OF CORPORATE COMMUNICATIONS.

WE'LL ASK ABOUT WACHOVIA'S COMMITMENT TO SERVICE, WHICH IS ONE OF THE COMPANY'S LONG-STANDING VALUES AND ABOUT WACHOVIA'S RECENT EFFORTS TO FOCUS ON CUSTOMER LOYALTY IN ADDITION TO CUSTOMER SATISFACTION.

ONE OF THE FIRST TASKS IN MERGER INTEGRATION IS BUSINESS REVIEW.

THAT'S A TIME WHEN BUSINESS PLANS ARE EXAMINED IN DETAIL AND LEADERS FROM THROUGHOUT BOTH COMPANIES PARTICIPATE.

THESE REVIEWS ARE NOW COMPLETE AND TWO DECISIONS HAVE BEEN MADE.

FIRST, THE COMBINED COMPANY WILL MOVE TO THE WACHOVIA BUSINESS MODEL IN ALL AREAS.

THAT MEANS THAT SOUTHTRUST, AFTER CONSUMMATION, WILL MIGRATE TO WACHOVIA'S ORGANIZATIONAL STRUCTURE, SYSTEMS, PRODUCTS, POLICIES AND PROCEDURES.

IN SOME AREAS, A BUSINESS MODEL REDESIGN IS UNDER STUDY TO LEVERAGE BEST PRACTICES FROM BOTH COMPANIES.

SECOND, THE COMPANY HAS COMMITTED TO PUTTING THE RIGHT PEOPLE IN THE RIGHT JOB AND ADOPTING CUSTOMER-FRIENDLY PRICING AND PRODUCT FEATURES.

BOTH MOVES WILL HELP RETAIN CUSTOMERS DURING THE TRANSITION.

AS PART OF THE INTEGRATION, WACHOVIA AND SOUTHTRUST ARE CONDUCTING SITE SURVEYS TO DETERMINE WHICH FINANCIAL CENTERS TO CONSOLIDATE IN OVERLAP MARKETS FOLLOWING COMPLETION OF THE PROPOSED MERGER.

FACTORS TAKEN INTO CONSIDERATION INCLUDE PROXIMITY OF FINANCIAL CENTERS, CUSTOMER VOLUME, CUSTOMER TRAFFIC PATTERNS AND PHYSICAL LOCATIONS AND FACILITIES.

AS PART OF THIS PROCESS, PEOPLE WILL BE STUDYING BOTH THE INTERIOR AND THE EXTERIOR OF FACILITIES.

IF YOU HAVE QUESTIONS ABOUT SITE VISITS, CALL THE WACHOVIA CORPORATE REAL ESTATE HELP DESK AT XXX-XXX-XXXX.