SECURITIES AND EXCHANGE COMMISSION

	Washington, D.C. 20549	
	FORM 8-K	
	CURRENT REPORT	
	Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934	
	Date of Report: May 4, 2004 (Date of earliest event reported)	
LANDAMEI	RICA FINANCIAL GI	ROUP, INC.
	(Exact Name of Registrant as Specified in its Charter)	
Virginia or Other Jurisdiction	1-13990 (Commission File Number)	54-1589611 (IRS Employer
of Incorporation)		Identification No.)

101 Gateway Centre Parkway

Virginia (State or Other Jurisdiction

23235-5153 Richmond, Virginia

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(Address of Principal Executive Offices)

(Zip Code)

Registrant s telephone number, including area code: (804) 267-8000

(Former name or former address, if changed since last report)

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Item 5. Other Events and Regulation FD Information.

On May 4, 2004, LandAmerica Financial Group, Inc. issued a press release pursuant to Rule 135c announcing a proposed private offering of convertible debentures. The press release is filed herewith as Exhibit 99.1 and incorporated by reference herein.

Item 7. Financial Statements, Pro Forma Financial Information and Exhibits.

(c) Exhibits.

The following exhibit is filed as part of this report:

Exhibit No.	Description	
99.1	Press Release dated May 4, 2004.	

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

LANDAMERICA FINANCIAL GROUP, INC.

(Registrant)

Date: May 4, 2004 By: /s/ G. William Evans

G. William Evans Chief Financial Officer

EXHIBIT INDEX

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