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CESAN RA Form 4	UL E									
January 04,	2005									
	ЛЛ								PPROVAL	
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549									3235-0287	
Check the if no lon	aer.							Expires:	January 31, 2005	
STATEMENT OF CHANGES IN BENEFICIAL Section 16. Form 4 or						FICIAL O	WNERSHIP OF	Estimated burden hou response	average Jrs per	
Form 5 obligatio may con <i>See</i> Instr 1(b).	tinue. Section 17	(a) of the l	Public U	Jtility Ho	lding Co		ange Act of 1934, t of 1935 or Secti 1940			
(Print or Type	Responses)									
1. Name and A CESAN RA	2. Issuer Name and Ticker or Trading Symbol NEW YORK TIMES CO [NYT]				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
(Last)	t) (First) (Middle) 3. Date of Earliest Transaction					(Chi	eck all applicabl	6)		
THE NEW YORK TIMES COMPANY, 229 WEST 43RD STREET			(Month/Day/Year) 12/31/2004				X Director Officer (giv below)		% Owner ler (specify	
				4. If Amendment, Date Original Filed(Month/Day/Year)			6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(State)	(Zip)	T 1	1 T NT	D • 4	G		e n e i		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deem	ed	3.	Derivative 4. Securi onAcquired Disposed	ties l (A) or	Acquired, Disposed 5. Amount of Securities Beneficially	of, or Beneficia 6. Ownership Form: Direct (D) or Indirect	7. Nature of Indirect	
(msu. 5)			ay/Year)		(Instr. 3,		Owned Following Reported Transaction(s)	(I) (Instr. 4)	Ownership (Instr. 4)	
				Code V	Amount		(Instr. 3 and 4)			
Reminder: Rep	port on a separate line	e for each cl	ass of sec	urities ben	eficially ow	ned directly	or indirectly.			
	-				inforı requi	nation con red to resp ays a curre	espond to the colle ntained in this form bond unless the fo ently valid OMB co	n are not rm	SEC 1474 (9-02)	
	Tab					sposed of, or convertible	r Beneficially Owned e securities)	đ		

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orDerivative	Expiration Date	Underlying Securities

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Security (Instr. 3)	or Exercise Price of Derivative Security		any (Month/Day/Year)	Code (Instr. 8)	Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		(Month/Day/Year)		(Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Phantom Stock Unit <u>(1)</u>	<u>(1)</u>	12/31/2004		А	453.7748		(1)	<u>(1)</u>	Class A Common Stock	453.7748

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
CESAN RAUL E THE NEW YORK TIMES COMPANY 229 WEST 43RD STREET NEW YORK, NY 10036	Х						
Signatures							
Rhonda L. Brauer, Attorney-in-Fact for I Cesan	01/04/2005						
**Signature of Reporting Person	Date						

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Each Phantom Stock Unit is credited to the reporting person's account under The New York Times Company's Non-Employee Directors

(1) Deferral Plan, on 12/31/2004, based on the market price of \$40.80 per share of Class A Common Stock. Distribution in cash is generally made upon retirement. This transaction involved a derivative security that does not have an exercise date or an expiration date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.