Mills Donald JR

Form 3

April 18, 2013							
FORM 3	UNITED STA		URITIES AND EXCHANGE COMMISSIO		MISSION		
	Washington, D.C. 20549					OMB Number:	3235-0104
	REFICIAL OWNERSHIP OF TIES			Expires: January 31, 2005 Estimated average			
	Section 17(a) of	t to Section 16(a) of the the Public Utility Holdin 0(h) of the Investment C	ng Company	y Act of 193:		burden hou response n	
(Print or Type Respon	nses)						
Person _Statement Mills Donald JR(Month/Day		Statement (Month/Day/Year)	³ 3. Issuer Name and Ticker or Trading Sy SeaWorld Entertainment, Inc. [SI				
(Last) (Fin	rst) (Middle)	04/18/2013		ip of Reporting		Amendment, I	-
C/O SEAWORL ENTERTAINMI INC., 9205 SO	ENT,		Person(s) to I	all applicable)		(Month/Day/Ye	ar)
CENTER LOOP			Director X Officer		Owner		
(Str	eet)		(give title below	w) (specify belo e Remarks	ow) 6. Ind Filing	dividual or Join g(Check Applica Form filed by Or	able Line)
ORLANDO, F	LÂ 32819					n orm filed by Mo ting Person	ore than One
(City) (Sta	ate) (Zip)	Table I - N	on-Derivat	tive Securiti	es Benefic	ially Owne	d
(Instr. 4) Benefit		2. Amount of Beneficially (Instr. 4)		3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)		ficial
Common Stock		233,431 (1)	<u>)</u>	D	Â		
Reminder: Report on owned directly or ind	-	ach class of securities benefici	ally S	SEC 1473 (7-02)		
	information conta required to respo	pond to the collection of ained in this form are not ond unless the form displa MB control number.					
Table	II - Derivative Secu	rities Beneficially Owned (e.	g., puts, calls	, warrants, opt	ions, conver	tible securitie	s)

1. Title of Derivative Security	2. Date Exercisable and	3. Title and Amount of	4.	5.	6. Nature of Indirect
(Instr. 4)	Expiration Date	Securities Underlying	Conversion	Ownership	Beneficial Ownership
	(Month/Day/Year)	Derivative Security	or Exercise	Form of	(Instr. 5)

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		(Instr. 4)		Price of	Derivative
Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Derivative Security	Security: Direct (D) or Indirect (I) (Instr. 5)

Reporting Owners

Reporting Owner Name / Address		Relationships				
	Director	10% Owner	Officer	Other		
Mills Donald JR C/O SEAWORLD ENTERTAINMENT, INC. 9205 SOUTH PARK CENTER LOOP, SUITE 400 ORLANDO, FL 32819	Â	Â	See Remarks	Â		
Signatures						
/s/ G. Anthony (Tony) Taylor, by power of attorney	04/18/2013					
**Signature of Reporting Person	D	ate				
Explanation of Responses:						

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* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1)Includes shares of restricted stock

Â

Remarks:

Title: Chief Operating Officer-Busch Gardens & Sesame Place

Exhibit List: Exhibit 24 - Power of Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.