Whitmore Robert W Form 4 November 12, 2010

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**OMB APPROVAL** OMB

3235-0287 Number: January 31,

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if no longer subject to Section 16. Form 4 or Form 5

Check this box

obligations may continue. See Instruction

**SECURITIES** Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Last)

(City)

Ordinary

Shares

(Print or Type Responses)

1. Name and Address of Reporting Person \* Whitmore Robert W

(Zip)

(First) (Middle)

920 DISC DRIVE, ATTN: STOCK PLAN ADMINISTRATION

(Street)

(State)

07/27/2010

2. Issuer Name and Ticker or Trading Symbol

Seagate Technology plc [STX]

3. Date of Earliest Transaction

(Month/Day/Year) 07/27/2010

4. If Amendment, Date Original Filed(Month/Day/Year)

3.

5. Relationship of Reporting Person(s) to

Issuer

(Check all applicable)

Director 10% Owner X\_ Officer (give title Other (specify

below) below) EVP, Chief Technical Officer

6. Individual or Joint/Group Filing(Check

Applicable Line)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

SCOTTS VALLEY, CA 95066

1.Title of 2. Transaction Date 2A. Deemed Security (Month/Day/Year) Execution Date, if (Instr. 3)

(Month/Day/Year)

Transaction(A) or Disposed of Code (D) (Instr. 8)

(Instr. 3, 4 and 5)

4. Securities Acquired

5. Amount of Securities Beneficially Owned Following Reported

Form: Direct (D) or Indirect (I) (Instr. 4)

D

6. Ownership 7. Nature of Indirect Beneficial Ownership (Instr. 4)

Transaction(s) (Instr. 3 and 4)

52,680 (2)

or Code V Amount (D) Price

(A)

25,180 Α A \$0 (1)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

### Edgar Filing: Whitmore Robert W - Form 4

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exer	cisable and	7. Title	and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	TransactionNumber		Expiration D	ate	Amoun	it of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Underly	ying	Security	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative			Securities		(Instr. 5)	Bene
	Derivative Security				Securities Acquired			(Instr. 3	3 and 4)		Own
											Follo
					(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
								,	Amount		
									or		
						Date	Expiration		Number		
						Exercisable	Date		of		
				Code V	(A) (D)				Shares		

# **Reporting Owners**

Relationships Reporting Owner Name / Address

> Director 10% Owner Officer Other

> > EVP, Chief Technical Officer

Whitmore Robert W 920 DISC DRIVE

ATTN: STOCK PLAN ADMINISTRATION

SCOTTS VALLEY, CA 95066

**Signatures** 

/S/ Roberta S. Cohen for Robert W.

Whitmore 11/12/2010

> \*\*Signature of Reporting Person Date

# **Explanation of Responses:**

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

On July 27, 2010, the Compensation Committee of the Board of Directors of the Issuer authorized and confirmed that the performance metrics were met with respect to 21,000 of the 42,000 Performance Shares (the "2007 Shares") granted to Mr. Whitmore on September

(1) 13, 2007 and reported on Mr. Whitmore's Form 4 dated September 17, 2007. The Compensation Committee of the Board of Directors of the Issuer authorized and confirmed the performance metrics were met with respoect to 4,180 of the 8,360 Performance Shares (the "2008 Shares") granted to Mr. Whitmore on September 12, 2008 and reported on Mr. Whitmore's Form 4 dated September 16, 2008.

Excludes 44,440 Performance Unit Shares and 16,000 Performance Shares previously reported on Mr. Whitmore's Form 4 dated September 13, 2010 and 25,180 of the 2007 Shares and 2008 Shares previously reported on Mr. Whitmore's Form 4 dated September 17, 2007 and September 16, 2008. The vesting of such Performance Unit Shares and Performance Shares remains subject to the achievement of performance goals that are not tied to the market price of the Company's ordinary shares. Pursuant to the Securities and Exchange Commission's interpretative guidance, these Performance Unit Shares and Performance Shares are not required to be reported on Mr. Whitmore's Section 16 filings until such performance goals have been achieved.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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