#### Edgar Filing: MCCANN MARY E - Form 4

MCCANN M Form 4										
February 01, <b>FORM</b>					~~~				PROVAL	
Check thi	UNITED	Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES							3235-0287	
if no long subject to Section 10 Form 4 or Form 5 obligatior	6. Filed pure								Expires: January 31 2005 Estimated average burden hours per response 0.5	
may conti <i>See</i> Instru 1(b).	inue. Section 17(a	30(h) of the In	•	•	· ·			n		
(Print or Type R	Responses)									
MCCANN MARY E Syml			2. Issuer Name <b>and</b> Ticker or Trading ymbol INCINNATI BELL INC [CBB]				5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First) (N						(Chec	neck all applicable)		
201 EAST F	(Month/D	(Month/Day/Year) 01/28/2005				Director 10% Owner X Officer (give title Other (specify below) Sr. VP - Internal Controls				
			lf Amendment, Date Original ed(Month/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
CINCINNA	TI, OH 45202						Form filed by M Person	Iore than One Re	porting	
(City)	(State)	(Zip) Tabl	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		3. Transactic Code (Instr. 8) Code V	(Instr. 3,	spose	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Indirect Beneficial	
Common Stock (1)	01/28/2005		A	6,000	A	\$ 4.295	20,692	D		
Common Stock							3,779.613	I	By Trustee of 401k RSP	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. De Se (Ir
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Option to Buy $(2)$	\$ 7.015					01/02/1998	02/05/2006	Common Stock	1,500	
Option to Buy $(3)$	\$ 16.75					01/03/2000(5)	01/04/2009	Common Stock	6,000	
Option to Buy $(3)$	\$ 16.75					01/04/2002	01/04/2009	Common Stock	500	
Option to Buy $(3)$	\$ 16.7813					09/17/2000 <u>(4)</u>	09/17/2009	Common Stock	25,000	
Option to Buy $(3)$	\$ 35.9688					01/03/2001 <u>(5)</u>	01/03/2010	Common Stock	15,000	
Option to Buy $(3)$	\$ 22.8438					01/02/2002(6)	01/02/2011	Common Stock	25,000	
Option to Buy $(3)$	\$ 9.645					12/04/2002 <u>(6)</u>	12/04/2011	Common Stock	50,000	
Option to Buy $(3)$	\$ 3.48					12/05/2003 <u>(6)</u>	12/05/2012	Common Stock	30,000	
Option to Buy $(3)$	\$ 5.655					12/04/2004 <u>(6)</u>	12/04/2013	Common Stock	35,000	
Option to Buy $(3)$	\$ 5.655					12/04/2004(6)	12/04/2013	Common Stock	1,000	

Option to Buy \$ 3.7

12/03/2005(<u>6</u>) 12/03/2014 Common 15,000 Stock

## **Reporting Owners**

<b>Reporting Owner Name / Address</b>	Relationships						
	Director	10% Owner	Officer	Other			
MCCANN MARY E 201 EAST FOURTH STREET CINCINNATI, OH 45202			Sr. VP - Internal Controls				
Signatures							
Amy Collins by Power of Attorney McCann	02/01/2005						
**Signature of Reporting Pers	son		Date				

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Restricted stock granted under the Cincinnati Bell Inc. 1997 Long Term Incentive Plan which is a Rule 16b-3 Plan.
- (2) Option shares granted under the 1989 Long Term Incentive Plan which is a Rule 16b-3 Plan.
- (3) Option shares granted under the 1997 Long Term Incentive Plan which is a Rule 16b-3 Plan.

5-year vesting schedule: 25% third year from grant date; 25% four years from grant date; 50% five years from grant date. Options are
(4) subject to accelerated vesting if certain financial targets are met: 15% one year from grant date; 15% two years from grant date; 20% three years from grant date; 25% four years from grant date; 25% five years from grant date.

- (5) 3-Year vesting schedule: 25% one year from grant date; 25% two years from grant date; 50% three years from grant date.
- (6) Options have a 3 year vesting schedule: 28% one year from grant date and 3% for each of the remaining 24 months. Options expire ten years from grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.