GLU MOBILE INC Form 4 July 29, 2016

FORM 4

OMB APPROVAL

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UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or

Form 5

obligations

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

may continue. *See* Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *
de Masi Niccolo

(Last) (First) (Middle)

C/O GLU MOBILE INC., 500 HOWARD STREET, SUITE 300

STREET, SUITE 30

(Street)

2. Issuer Name **and** Ticker or Trading Symbol

30(h) of the Investment Company Act of 1940

GLU MOBILE INC [GLUU]

3. Date of Earliest Transaction (Month/Day/Year) 07/28/2016

4. If Amendment, Date Original Filed(Month/Day/Year)

OMB

Number:

Expires:

response...

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

__X_ Director _____ 10% Owner __X_ Officer (give title _____ Other (specify below) Chairman and CEO

6. Individual or Joint/Group Filing(Check

Applicable Line)
X Form filed by One Reporting Person

X Form filed by One Reporting Person
___ Form filed by More than One Reporting
Person

SAN FRANCISCO, CA 94105

(City)	(State) (Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned							
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)	4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		
Common Stock	07/28/2016		M	27,778	A	\$ 1.77	479,740	D	
Common Stock	07/28/2016		F(1)	20,922	D	\$ 2.35	458,818	D	
Common Stock	07/28/2016		F(2)	3,578	D	\$ 2.35	455,240	D	
Common Stock	07/28/2016		M	9,723	A	\$ 2.03	464,963	D	
Common Stock	07/28/2016		F(1)	8,399	D	\$ 2.35	456,564	D	

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Common D \$ 455,873 07/28/2016 $F^{(2)}$ D Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (right to buy)	\$ 1.77	07/28/2016		M	27,778	(3)	10/21/2016	Common Stock	27,778
Stock Option (right to buy)	\$ 2.03	07/28/2016		M	9,723	(3)	01/03/2017	Common Stock	9,723

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
de Masi Niccolo						

C/O GLU MOBILE INC. Chairman and CEO X 500 HOWARD STREET, SUITE 300 SAN FRANCISCO, CA 94105

Signatures

/s/ Niccolo M. 07/29/2016 de Masi

**Signature of Date Reporting Person

2 Reporting Owners

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Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Exempt transaction pursuant to Section 16b-3(e) payment of exercise price or tax liability by delivering or withholding securities incident to the receipt, exercise or vesting of a security issued in accordance with Rule 16b-3. These shares were withheld and cancelled by Glu Mobile Inc. ("Glu") at the market price of \$2.35 per share less the exercise price of \$1.77 to fund the cashless exercise of 27,778 options owned by Mr. de Masi, which cashless exercise approved by the board of directors of Glu.
 - Exempt transaction pursuant to Section 16b-3(e) payment of exercise price or tax liability by delivering or withholding securities incident to the receipt, exercise or vesting of a security issued in accordance with Rule 16b-3. These shares were relinquished by Mr. de
- (2) Masi and cancelled by Glu in exchange for Glu's agreement to pay federal and state tax withholding obligations of Mr. de Masi resulting from the vesting of RSUs. Mr. de Masi did not sell or otherwise dispose of any of these shares for any reason other than to cover required taxes.
- The option vested and became exercisable with respect to 25% of the shares on October 10, 2010, with the remaining shares vesting and becoming exercisable in equal monthly installments over the following three years, such that the option was fully vested on October 10, 2014.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.