

PARTNER COMMUNICATIONS CO LTD
Form 6-K
May 30, 2006

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

**REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15a-16 OF
THE SECURITIES EXCHANGE ACT OF 1934**

Report on Form 6-K dated May 30, 2006

Partner Communications Company Ltd.

(Translation of Registrant's Name Into English)

8 Amal Street
Afeq Industrial Park
Rosh Haayin 48103
Israel

(Address of Principal Executive Offices)

(Indicate by check mark whether the registrant files or will file annual reports
under cover of Form 20-F or Form 40-F.)

Form 20-F Form 40-F

(Indicate by check mark whether the registrant by furnishing the
information contained in this Form is also thereby furnishing the information to the
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.)

Yes No

(If Yes is marked, indicate below the file number assigned to the
registrant in connection with Rule 12g3-2(b): 82-_____)

This Form 6-K is incorporated by reference into the Company's Registration Statement on Form F-3 filed with the Securities and Exchange Commission on December 26, 2001 (Registration No. 333-14222).

Enclosure: Partner Communications Announces Change of Chief Financial Officer.

PARTNER COMMUNICATIONS ANNOUNCES CHANGE OF CHIEF FINANCIAL OFFICER

Rosh Ha ayin, Israel, May 30, 2006 **Partner Communications Company Ltd. (NASDAQ and TASE: PTNR; LSE: PCCD), a leading Israeli mobile communications operator**, today announced that Mr. Alan Gelman announced his resignation as Partner's CFO. Mr. Gelman will be replaced by Mr. Emanuel Avner who will join the Company in July 2006. Mr. Gelman will remain with the Company during the transition period to ensure a smooth transition. Mr. Amikam Cohen, Partner's CEO said today that Mr. Gelman decided to leave the Company after more than five years, during which he made a remarkable contribution to Partner's success. We thank Alan for the excellent financial leadership he provided and for his valuable contribution to the Company. We wish him success in his future endeavors.

Mr. Emanuel Avner presently serves as VP Finance and CFO of Blue Square Israel, a public company traded on the NYSE and the TASE, one of the leading supermarket chains in Israel. From 1999 to 2003 he was VP Finance in Ericsson Israel. From 1993 to 1999 he served as Corporate Controller and Deputy CFO of Super-Sol Ltd.

Mr. Avner is Certified Public Accountant (C.P.A.) licensed in both Israel and the U.S.A. He holds an M.B.A. degree and a B.A. degree in economics and accounting from The Hebrew University in Jerusalem.

About Partner Communications

Partner Communications Company Ltd. (Partner) is a leading Israeli mobile communications operator providing GSM/ GPRS/ UMTS services and wire free applications under the orange brand. The Company commenced full commercial operations in January 1999 and, through its network, provides quality service and a range of features to over 2.560 million subscribers in Israel. Partner subscribers can use roaming services in 163 destinations using 353 GSM networks. The Company launched its 3G service in 2004. Partner's ADSs are quoted on NASDAQ under the symbol PTNR and on the London Stock Exchange under the symbol PCCD. Its shares are quoted on the Tel Aviv Stock Exchange under the symbol PTNR.

Partner is a subsidiary of Hutchison Telecommunications International Limited (Hutchison Telecom). Hutchison Telecom is a leading listed telecommunications operator (SEHK: 2332; NYSE: HTX) focusing on dynamic markets. It currently offers mobile and fixed-line telecommunication services in Hong Kong, and operates or is rolling out mobile telecommunication services in India, Israel, Macau, Thailand, Sri Lanka, Ghana, Indonesia and Vietnam.

For more information about Partner, see www.investors.partner.co.il

This release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995, as amended to date. These forward-looking statements involve risks and uncertainties. A number of important factors could cause actual results to differ materially from those in the forward-looking statements contained herein. These factors which could cause actual results to differ materially, are discussed in more detail in Partner's filings with the United States Securities and Exchange Commission (available at www.sec.gov) and other regulatory agencies.

Contact:

Dr. Dan Eldar

V.P. Carrier, International & Investor Relations

Tel: +972-54-7814151

Fax: +972-54-7814161

E-mail: dan.eldar@orange.co.il

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this Current Report to be signed on its behalf by the undersigned, thereunto duly authorized.

Partner Communications Company Ltd.

By: /s/ Alan Gelman

Alan Gelman
Chief Financial Officer

Dated: May 30, 2006
