

ITEM 7.01 REGULATION FD DISCLOSURE

On March 31, 2008, Cash America International, Inc. (the “Company”) issued a press release regarding potential changes in its Florida product offering. A copy of the Company’s news release is furnished as Exhibit 99.1 to this report on Form 8-K.

ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS

(c) Exhibits – The following exhibit is furnished pursuant to the disclosures included under Item 7.01 of this report on Form 8-K.

99.1 Copy of news release dated March 31, 2008, issued by Cash America International, Inc.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CASH AMERICA INTERNATIONAL, INC.

Date: March 31, 2008 By: /s/ J. Curtis Linscott
J. Curtis Linscott
Executive Vice President, General Counsel &
Secretary

EXHIBIT INDEX

Exhibit No. Description

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