

Edgar Filing: CHEESECAKE FACTORY INCORPORATED - Form 8-K

CHEESECAKE FACTORY INCORPORATED  
 Form 8-K  
 November 10, 2004

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UNITED STATES  
 SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

FORM 8-K

CURRENT REPORT  
 PURSUANT TO SECTION 13 OR 15(d) OF  
 THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported):  
 November 9, 2004

THE CHEESECAKE FACTORY INCORPORATED  
 (Exact Name of Registrant as Specified in its Charter)

Delaware	0-20574	51-0340466
(State or other jurisdiction	(Commission File Number)	(IRS Employer
of incorporation)		Identification No.)

26950 Agoura Road  
 Calabasas Hills, California 91301  
 (Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code:  
 (818) 871-3000

Not Applicable  
 (Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14.d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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SECTION 8 - OTHER EVENTS

ITEM 8.01 OTHER EVENTS

On November 9, 2004, the Board of Directors of The Cheesecake Factory

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Incorporated, a Delaware Corporation, (the "Company") declared a three-for-two stock split of its Common Stock, to be effected in the form of a 50 percent stock dividend, payable December 8, 2004. Stockholders of record as of November 23, 2004 will receive one additional share for every two shares held on that date. Cash will be paid in lieu of fractional shares. A copy of the press release is attached as Exhibit 99.1.

### SECTION 9 - FINANCIAL STATEMENTS AND EXHIBITS

#### ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS

(c) Exhibits

- 99.1 Press release dated November 9, 2004 entitled "The Cheesecake Factory Announces a Three-for-Two Stock Split."

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#### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: November 9, 2004

THE CHEESECAKE FACTORY INCORPORATED

By: /s/ MICHAEL J. DIXON

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Michael J. Dixon  
Senior Vice President and Chief  
Financial Officer

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#### EXHIBIT INDEX

Exhibit	Description
----- 99.1	----- Press Release dated November 9, 2004 entitled "The Cheesecake Factory Announces a Three-for-Two Stock Split."

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