

Edgar Filing: CHEESECAKE FACTORY INCORPORATED - Form 8-K

Incorporated, a Delaware Corporation, (the "Company") declared a three-for-two stock split of its Common Stock, to be effected in the form of a 50 percent stock dividend, payable December 8, 2004. Stockholders of record as of November 23, 2004 will receive one additional share for every two shares held on that date. Cash will be paid in lieu of fractional shares. A copy of the press release is attached as Exhibit 99.1.

SECTION 9 - FINANCIAL STATEMENTS AND EXHIBITS

ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS

(c) Exhibits

99.1 Press release dated November 9, 2004 entitled "The Cheesecake Factory Announces a Three-for-Two Stock Split."

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: November 9, 2004

THE CHEESECAKE FACTORY INCORPORATED

By: /s/ MICHAEL J. DIXON

Michael J. Dixon
Senior Vice President and Chief
Financial Officer

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EXHIBIT INDEX

Exhibit	Description
----- 99.1	----- Press Release dated November 9, 2004 entitled "The Cheesecake Factory Announces a Three-for-Two Stock Split."

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