GERMAN AMERICAN BANCORP, INC. Form S-4/A

November 15, 2010

As filed with the Securities and Exchange Commission on November 15, 2010

Registration No. 333-170068

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

# Amendment No. 1 to the FORM S-4 REGISTRATION STATEMENT UNDER THE SECURITIES ACT OF 1933

### **GERMAN AMERICAN BANCORP, INC.**

(Exact Name of Registrant as Specified in Its Charter)

Indiana (State or Other Jurisdiction of Incorporation or Organization)

6022 (Primary Standard Industrial Classification Code Number) 35-1547518 (IRS Employer Identification Number)

711 Main Street, Box 810 Jasper, Indiana 47547-0810 (812) 482-1314

(Address, Including Zip Code, and Telephone Number, Including Area Code, of Registrant s Principal Executive Offices)

# Mark A. Schroeder Chairman and Chief Executive Officer German American Bancorp, Inc. 711 Main Street, Box 810 Jasper, Indiana 47547-0810 Tel: (812) 482-1314 Fax: (812) 482-0745

(Name, Address, Including Zip Code, and Telephone Number, Including Area Code, of Agent For Service)

With copies to:

Mark B. Barnes Mark Barnes Law PC 5717 Fall Creek Road Indianapolis, Indiana 46220 Tel: (317) 757-5570 Fax: (317) 757-5570

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**Approximate date of commencement of proposed sale to the public:** From time to time after the effective date of this registration statement.

If the securities being registered on this Form are being offered in connection with the formation of a holding company and there is compliance with General Instruction G, check the following box. o

If this Form is filed to register additional securities for an offering pursuant to Rule 462(b) under the Securities Act, please check the following box and list the Securities Act registration statement number of the earlier effective registration statement for the same offering.

If this Form is a post-effective amendment filed pursuant to Rule 462(d) under the Securities Act, check the following box and list the Securities Act registration statement number of the earlier effective registration statement for the same offering. o

Indicate by check mark whether the registrant is (check one):

Large accelerated filer o Accelerated filer x Non-accelerated filer o Smaller reporting company o If applicable, place an X in the box to designate the appropriate rule provision relied upon in conducting this transaction: Exchange Act Rule 13e-4(i) (Cross-Border Issuer Tender Offer) o

Exchange Act Rule 14d-1(d) (Cross-Border Third-Party Tender Offer) o

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### **CALCULATION OF REGISTRATION FEE**

		Proposed	Proposed	
Title of Each Class of Securities to be	Amount to be	Maximum	Maximum	Amount of
	Amount to be Registered <sup>(1)</sup>	Offering	Aggregate	Registration
Registered	Registereu	Price	Offering	$Fee^{(3)(4)}$
		Per Unit	Price <sup>(2)</sup>	
Common Shares, no par value	1,700,000 shares	N/A	\$27,612,500	\$ 1,968.78

Represents the maximum number of common shares of German American Bancorp, Inc. (NASDAQ: GABC) estimated to be issuable upon the completion of the merger of American Community Bancorp, Inc. (OTCBB: ACBP) with and into German American as of October 15, 2010, based on the product of multiplying (A) 2,350,000 shares of American Community, representing the rounded estimated sum of (i) the number of such shares then outstanding plus (ii) the number of such shares then reserved for issuance upon the exercise of (x) outstanding stock options to purchase American Common shares and estimated future issuances pursuant to other compensatory arrangements, and (y) outstanding warrants to purchase American Common shares, less (iii) 199,939 of such outstanding shares already owned by German American by (B) the fixed exchange ratio of 0.725 shares

- of such outstanding shares already owned by German American, by (B) the fixed exchange ratio of 0.725 shares. Pursuant to Rule 416 under the Securities Act, this registration statement also covers any additional securities that may be offered or issued in connection with any stock split, stock dividend or similar transaction. Pursuant to Rule 457(c) and 457(f) under the Securities Act of 1933, as amended, and solely for the purpose of
- calculating the registration fee, the proposed maximum aggregate offering price is equal to (A) the aggregate value (2) as of October 15, 2010 of the estimated maximum number of shares of American Community Bancorp, Inc., to be received by the Registrant in the merger (2,350,000 shares), valued at \$13.75, the closing price on the

Over-the-Counter Bulletin Board of the shares of American Community Bancorp, Inc., on that date, less (B) the \$2.00 stated amount of cash to be paid for or in respect of such shares as part of the merger proposal. Calculated in accordance with Section 6(b) of the Securities Act and SEC Fee Advisory #4 for Fiscal Year 2010

(3)(as continued by Fee Rate Advisory #2 for Fiscal Year 2011) at a rate equal to 0.0000713 multiplied by the proposed maximum aggregate offering price.

(4) Previously paid.

The Registrant hereby amends this registration statement on such date or dates as may be necessary to delay its effective date until the Registrant files a further amendment which specifically states that this registration statement is to become effective in accordance with Section 8(a) of the Securities Act or until the registration statement becomes effective on the date the Commission, acting under Section 8(a), determines.

### PRELIMINARY PROXY STATEMENT/PROSPECTUS DATED NOVEMBER 15, 2010, SUBJECT TO COMPLETION

Information contained herein is subject to completion or amendment. A registration statement relating to the common shares of German American Bancorp, Inc. to be issued in the merger has been filed with the Securities and Exchange Commission. These securities may not be sold nor may offers to buy be accepted prior to the time the registration statement becomes effective. This proxy statement/prospectus shall not constitute an offer to sell or the solicitation of an offer to buy nor shall there be any sale of these securities in any jurisdiction in which such offer, solicitation or sale is not permitted or would be unlawful prior to registration or qualification under the securities laws of any such jurisdiction.

#### Dear Shareholder of American Community Bancorp, Inc.:

American Community Bancorp, Inc. (which we refer to as American Community) proposes to merge with and into German American Bancorp, Inc. (which we refer to as German American). At the effective time of the proposed merger, each outstanding share of American Community s common stock (other than shares then held of record by German American or by shareholders who perfect and do not withdraw their dissenters rights under Indiana law) would be converted into the right to receive:

0.725 shares of German American common stock (or cash in lieu of fractional share interests), plus a cash payment of \$2.00 (unless earlier paid by American Community with respect to its shares under a special pre-merger 2010 cash dividend of that same amount that it has contingently declared for payment on December 30, 2010 to holders of record on December 15, 2010).

Had this proposed merger become effective on November 12, 2010, you would have received shares German American valued (on the basis of the NASDAQ Official Closing Price of German American's shares on that day) at \$12.85 per American Community share, plus a cash payment of \$2.00 (either as part of the proposed special dividend or as merger consideration), for total equivalent merger consideration of \$14.85 per American Community share. See SUMMARY Per Share Data, on pages 13 and 14, for the method of calculation of this equivalent merger consideration as of any given date. The total equivalent merger consideration will vary in market value, through the date of completion of the merger and thereafter, with the changes in the market value of German American's shares reported by NASDAQ.

American Community will hold a special meeting of its shareholders to vote on the merger proposal at Evansville Country Club, 3810 Stringtown Road, Evansville, Indiana 47711 on December 22, 2010, at 8 a.m., local time. Your vote is important, because your failure to vote will have the same effect as your voting against the merger proposal. Regardless of whether you plan to attend the special meeting, please take the time to vote your shares in accordance with the instructions contained in the attached proxy statement/prospectus.

#### American Community s board of directors recommends that you vote FOR the merger.

This proxy statement/prospectus describes the special meeting, the merger proposal, the special contingent pre-merger cash dividend, the German American shares to be issued in the merger, and other related matters. Please carefully read this entire document, including RISK FACTORS beginning on page 15, for a discussion of the risks relating to the merger proposal and the German American common shares. You also can obtain information about German American from documents that it has filed with the Securities and Exchange Commission. See WHERE YOU CAN FIND MORE INFORMATION.

Neither the Securities and Exchange Commission nor any state securities commission or regulatory body has approved or disapproved of these securities or determined if this prospectus is truthful or complete. Any representation to the contrary is a criminal offense.

The securities are not savings accounts, deposits or obligations of any bank and are not insured by the Federal Deposit Insurance Corporation or any other governmental agency.

The date of this Proxy Statement/Prospectus is November [17], 2010

### **AVAILABLE INFORMATION**

As permitted by the rules of the U.S. Securities and Exchange Commission, this document incorporates certain important business and financial information about German American from other documents that are not included in or delivered with this document. These documents are available to you without charge upon your written or oral request. Your requests for these documents should be directed to the following:

German American Bancorp, Inc. 711 Main Street, Box 810 Jasper, Indiana 47546-0810 Attention: Terri A. Eckerle Shareholder Relations (812) 482-1314

In order to ensure timely delivery of these documents, you should make your request by December 15, 2010, to receive them before the special meeting.

You can also obtain documents incorporated by reference in this document through the SEC s website at www.sec.gov. See WHERE YOU CAN FIND MORE INFORMATION beginning on page 106.

The common shares of German American are traded on the NASDAQ Global Select Market under the symbol GABC, and the common shares of American Community are quoted by brokers and dealers on the Over-the-Counter Bulletin Board under the symbol ACBP.

All information in this proxy statement/prospectus concerning German American and its subsidiaries has been furnished by German American, and all information in this proxy statement/prospectus concerning American Community has been furnished by American Community.

You should rely only on the information contained or incorporated by reference in this proxy statement/prospectus to vote on the proposals to American Community s shareholders in connection with the merger. We have not authorized anyone to provide you with information that is different from what is contained in this proxy statement/prospectus.

This proxy statement/prospectus is dated November [17], 2010. You should not assume that the information contained in this proxy statement/prospectus is accurate as of any date other than such date, and neither the mailing of this proxy statement/prospectus to shareholders nor the issuance of German American shares as contemplated by the merger agreement shall create any implication to the contrary.

### AMERICAN COMMUNITY BANCORP, INC.

### Notice of Special Meeting of Shareholders to be held December 22, 2010

A special meeting of shareholders of American Community Bancorp, Inc., an Indiana corporation (American Community), will be held at 8 a.m., local time, on December 22, 2010, at Evansville Country Club, located at 3810 Stringtown Road, Evansville, Indiana 47711. Any adjournments or postponements of the special meeting will be held at the same location unless otherwise announced at the conclusion of the adjourned or postponed meeting session.

At the special meeting, you will be asked:

to consider and vote upon a proposal to approve the Agreement and Plan of Reorganization, dated as of October 4, 2010, as amended (which we refer to as the merger agreement), which has been entered into by and among American Community, German American Bancorp, Inc. (which we refer to as German

American), Bank of Evansville, and German American Bancorp (including the related plan of merger in the form that is attached to the merger agreement), and thereby to approve the transactions contemplated by the merger agreement, including the merger of American Community into German American;

to approve one or more adjournments of the special meeting (upon the motion of any shareholder of record entitled 2.to vote thereon duly made and seconded) if necessary to permit further solicitation of proxies in favor of the merger agreement and the proposed merger; and

to transact such other business as may be properly presented at the special meeting and any adjournments or postponements of the special meeting.

The accompanying proxy statement/prospectus describes the merger agreement and the proposed merger in detail, and includes a copy of the merger agreement (which includes the plan of merger) as an exhibit. We urge you to read these materials carefully. The proxy statement/prospectus (and such exhibit) forms a part of this notice.

The board of directors of American Community recommends that American Community shareholders vote FOR the proposal to approve the merger agreement and FOR the proposal to approve adjournments.

The board of directors of American Community has fixed the close of business on November 12, 2010 as the record date for determining the shareholders entitled to notice of, and to vote at, the special meeting and any adjournments or postponements of the special meeting.

Under Indiana law, if the merger is completed, American Community shareholders of record who do not vote to approve the merger agreement will be entitled to exercise dissenters—rights and obtain payment in cash of the fair value of their shares of American Community common stock by following the procedures set forth in detail in the applicable Indiana statutory provisions, which are included as Annex C to the accompanying proxy statement/prospectus.

To ensure your representation at the special meeting, please follow the voting procedures described in the accompanying proxy statement/prospectus. This will not prevent you from voting in person. Your proxy may be revoked at any time before it is voted.

By Order of the Board of Directors

Marc D. Fine, Secretary

Evansville, Indiana November [17], 2010

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### **QUESTIONS AND ANSWERS**

The following questions and answers are intended to address some commonly-asked questions regarding the proposed merger and the special meeting. These questions and answers may not address all the questions that may be important to you as one of American Community s shareholders. Please refer to the more detailed information contained elsewhere in this proxy statement/prospectus, the annexes to this proxy statement/ prospectus, and the documents referred to or incorporated by reference in this proxy statement/prospectus.

### Q: What am I being asked to vote on? What is the proposed transaction?

A: You are being asked to vote in favor of approving a merger agreement (including a plan of merger) between American Community Bancorp, Inc. (which we refer to as American Community) and German American Bancorp, Inc. (which we refer to as German American), and approving the transactions contemplated by the merger agreement, including the merger of American Community with and into German American. We refer to this proposal as the merger agreement proposal. As a result of the merger contemplated by the merger agreement proposal, American Community will cease to exist and American Community s bank subsidiary, Bank of Evansville, will merge into German American s bank subsidiary.

You are also being asked to approve one or more adjournments of the special meeting that will be convened to consider approving the merger agreement proposal (upon the motion of any shareholder of record entitled to vote thereon duly made and seconded) if necessary to permit further solicitation of proxies in favor of the merger agreement proposal, which we refer to as the adjournment proposal.

### Q: What will I be entitled to receive in the merger?

A: If the merger is completed, and you continue through the effective time of the merger to hold your American Community shares (and do not exercise your statutory dissenters rights), you will be entitled to receive for (or in respect of) your American Community shares both:

Newly-issued common shares of German American at the exchange ratio of 0.725 shares of German American common stock for each American Community share (plus cash in lieu of any fractional share interest); and A cash payment (payable either in the form of a special cash dividend that has been contingently declared for payment by American Community on December 30, 2010 to shareholders of record on December 15, 2010 or in the form of additional consideration payable by German American in 2011 as part of the merger) of \$2.00 per American Community share.

### Q: Am I entitled to dissenters rights (sometimes also called appraisal rights )?

A: Yes. Indiana law provides you with dissenters rights in the merger. This means that, if you exactly comply with certain legal requirements specified by law, you will be entitled to receive payment in cash of the fair value (as determined by a court in accordance with Indiana law) of your shares, excluding any appreciation in value that results from the merger. To exercise your dissenters rights you must deliver written notice of your intent to demand payment for your shares to American Community at or before the special meeting of our shareholders and you must not vote in

favor of the merger. Notices should be addressed to Corporate Secretary, American Community Bancorp, Inc., 4424 Vogel Road, Evansville, Indiana 47715. Your failure to follow exactly the procedures specified under Indiana law will result in the loss of your dissenters rights. A copy of the dissenters rights provisions of Indiana law is provided as Annex C to this document. See RIGHTS OF DISSENTING SHAREHOLDERS on page 100.

### Q: Why do American Community and German American want to merge?

A: American Community believes that the proposed merger will provide American Community shareholders with substantial benefits, and German American believes that the merger will further its strategic growth plans. As a larger company, German American can provide the capital and resources that American Community needs to compete more effectively and to offer a broader array of products and services to better serve its banking customers. To review the reasons for the merger in more detail, see THE MERGER Reasons for the Merger German American on page 41 and THE MERGER Reasons for the Merger American Community on page 39.

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Q: Am I entitled to dissenters rights (sometimes also called appraisal rights )?

### Q: What vote is required to adopt the two proposals at the special meeting?

A: Holders of a majority of the issued and outstanding shares of American Community common stock (determined on the record of our shareholders as of November 12, 2010, the record date for the meeting) must vote in favor of the proposal to approve the merger agreement. Abstentions and broker non-votes will have the same effect as shares voted against the merger agreement proposal.

Approval of the adjournment proposal will require the affirmative vote of a majority of the voting power of the shares of American Community that are present in person or represented by proxy at the special meeting and entitled to vote on the adjournment proposal. Abstentions will have the same effect as shares voted against the adjournment proposal, and broker non-votes will not affect whether the adjournment proposal is approved.

### Q: Have any American Community shareholders already committed to vote in favor of the merger proposal?

A: As of the record date, German American beneficially owned 199,939 shares (9.2% of our shares then issued and outstanding), and had obtained the agreement of another shareholder of American Community (holding as of the record date an additional 166,083, shares, or an additional 7.7 percent of our shares then issued and outstanding) to vote in favor of the merger proposal.

### Q: How many shares do American Community s directors and executive officers control?

A: American Community s directors and executive officers (in the aggregate) had the sole or shared right to vote approximately 866,532 of the outstanding American Community shares, or approximately 39.8% of American Community s shares then outstanding, as of the record date for the special meeting. See OTHER IMPORTANT INFORMATION REGARDING AMERICAN COMMUNITY Director and Executive Officer Beneficial Ownership on page 91.

### Q: When and where is the American Community special meeting?

A: The special meeting of American Community shareholders is scheduled to take place at Evansville Country Club, located at 3810 Stringtown Road, Evansville, Indiana 47711, at 8 a.m., local time, on December 22, 2010.

### Q: Who is entitled to vote at the American Community special meeting?

A: Holders of shares of American Community common stock at the close of business on November 12, 2010, which is the record date, are entitled to vote on the proposal to approve the merger agreement. As of the record date, 2,177,850 shares of American Community common stock were outstanding and entitled to vote.

### Q: If I plan to attend the American Community special meeting in person, should I still grant my proxy?

A: Yes. Whether or not you plan to attend the American Community special meeting, you should grant your proxy as described in this proxy statement/prospectus. The failure of an American Community shareholder to vote in person or by proxy will have the same effect as a vote AGAINST approval of the merger agreement.

### Q: What is the recommendation of the American Community board of directors?

A: The American Community board of directors has determined that the merger agreement (including the plan of merger attached as Appendix A to that agreement) and the merger contemplated by the merger agreement (and plan of merger) are advisable, fair to, and in the best interests of, American Community and its shareholders. Therefore, the American Community board of directors recommends that you vote FOR the proposal to approve the merger agreement proposal, and also that you vote FOR the adjournment proposal.

### Q: What do I need to do now to vote my shares of American Community?

After you have carefully read and considered the information contained in this proxy statement/ prospectus, please vote by completing, signing, dating and returning the proxy card or voting form that accompanies this proxy statement/prospectus in the enclosed prepaid return envelope as soon as possible. This will enable your shares to be represented and voted at the special meeting.

### Q: If my shares are held in street name by my broker, will they automatically vote my shares for me?

A: No. Your broker will not be able to vote your shares of American Community common stock on the proposal to adopt the merger agreement unless you provide instructions on how to vote. Please instruct your broker how to vote your shares, following the directions that your broker provides. If you do not provide instructions to your broker on the proposal to adopt the merger agreement, your shares will not be voted, and this will have the effect of voting against the adoption of the merger agreement. Please check the voting form used by your broker to see if it offers telephone or Internet voting.

### Q: May I change or revoke my vote after submitting a proxy?

A: Yes.

If you have not voted through your broker, you can change your vote by:

providing written notice of revocation to the Corporate Secretary of American Community, which must be filed with the Corporate Secretary by the time the special meeting begins;

submitting a new proxy card (any earlier proxies will be revoked automatically); or attending the special meeting and voting in person. Any earlier proxy will be revoked. However, simply attending the special meeting without voting will not revoke your proxy.

If you have instructed a broker to vote your shares, you must follow your broker s directions to change your vote.

### Q: What are the material U.S. federal income tax consequences of the merger to me?

A: German American and American Community expect the merger to qualify as a reorganization for U.S. federal income tax purposes. If the merger qualifies as a reorganization, then, in general, for U.S. federal income tax purposes:

American Community shareholders generally will recognize gain (but not loss) in an amount not to exceed the cash received as part of the merger consideration (whether received as a dividend from American Community in 2010 or as cash from German American in 2011) and will recognize gain or loss with respect to any cash received in lieu of fractional shares of German American common stock; and

American Community shareholders will not recognize gain (or loss) as a result of receiving shares of German American common stock in the merger.

To review the tax consequences of the merger to American Community shareholders in greater detail, please see the section MATERIAL U.S. FEDERAL INCOME TAX CONSEQUENCES beginning on page 103.

### Q: When is the merger expected to be completed?

A: We will try to complete the merger as soon as possible. Before that happens, the merger agreement (including the plan of merger) must be approved by American Community s shareholders and we must obtain the necessary regulatory approvals. Assuming shareholders vote at least a majority of the issued and outstanding shares of American Community in favor of the merger agreement at the scheduled shareholders meeting (without the need for any adjournment) and we obtain the other necessary approvals in a timely fashion, we hope to close the merger on December 30, 2010. Upon closing of the merger as hoped on December 30, 2010, American Community would (assuming all regulatory approvals to do so are then in hand) pay the proposed special cash dividend on the closing date to its shareholders (by sending such check by overnight express service or next day United States Postal Service deliveries for December 31 delivery), and German American would file the necessary documents with the appropriate offices of the State of Indiana to cause the mergers to become effective. Those documents would specify an effective time of the merger of 12:01 a.m. Evansville (Indiana) time on January 1, 2011. If the merger closes later than December 30, 2010 (which might happen for reasons such as delays in obtaining required approvals or in satisfying other closing conditions), then no special 2010 cash dividend would be paid and, instead, the \$2.00 cash payment (assuming the merger is completed in 2011) would be a cash payment to which American Community shareholders would be entitled to receive from German American as part of the merger during 2011.

### Q: Is completion of the merger subject to any conditions besides shareholder approval?

A: Yes. The transaction must receive the required regulatory approvals, and there are other customary closing conditions that must be satisfied (or waived, if applicable). To review the conditions of the merger in more detail, see THE MERGER AGREEMENT Conditions to Completion of the Merger on page 56.

### Q: Should I send in my stock certificates now?

A: No. You **SHOULD NOT** send in any stock certificates now. If the merger is approved and completed, a stock exchange form and transmittal materials, with instructions for their completion, will be provided to all shareholders of American Community under separate cover and only then should the stock certificates be sent.

### Q: Who can answer my other questions?

A: If you have more questions about the merger, or how to submit your proxy, or if you need additional copies of this proxy statement/prospectus or the enclosed proxy form, you should contact Mike Sutton of American Community, at (812) 962-2265.

### **SUMMARY**

The following summary, together with the section of the proxy statement/prospectus entitled Questions and Answers, highlight selected information contained in this proxy statement/prospectus. It may not contain all of the information that might be important in your consideration of the merger agreement and the proposed merger. We encourage you to read carefully this proxy statement/prospectus and the documents we have incorporated by reference into this proxy statement/prospectus in their entirety before voting. See Where You Can Find More Information.

In this proxy statement/prospectus, the term American Community refers to American Community Bancorp, Inc., the term German American refers to German American Bancorp, Inc., the terms we or us or our refer to American Community and German American, the term merger agreement refers to that certain Agreement and Plan of Reorganization, dated as of October 4, 2010, as amended by a certain First Amendment thereto dated October 27, 2010, and as it may be amended from time to time, among German American, American Community, and their banking subsidiaries, a copy of which is attached as Annex A to the proxy statement/prospectus, the term merger refers to the merger of American Community with and into German American pursuant to the merger agreement, and the term shares refers to the shares of common stock of German American or American Community (as applicable in context). Where appropriate, we have set forth a section and page reference directing you to a more complete description of the topics described in this summary.

### Information about the Companies

German American Bancorp, Inc. (page 20)

711 Main Street, Box 810 Jasper, Indiana 47547-0810 (812) 482-1314

German American, an Indiana corporation, is a financial services holding company based in Jasper, Indiana. German American (through its bank subsidiary) operates 30 retail banking offices (including two branches in the Evansville, Indiana metropolitan area that German American acquired on May 7, 2010, from another bank) in twelve contiguous Southern Indiana counties. German American indirectly owns a trust, brokerage, and financial planning subsidiary (German American Financial Advisors & Trust Company) that operates from German American s banking offices and a full line property and casualty insurance agency (German American Insurance, Inc.) with seven insurance agency offices throughout German American s market area. As of September 30, 2010, German American had total deposits of approximately \$1.083 billion, total assets of approximately \$1.356 billion and shareholders equity of approximately \$123 million.

### American Community Bancorp, Inc. (page 21)

4424 Vogel Road Evansville, Indiana 47715 (812) 962-2265

American Community, an Indiana corporation, is a bank holding company headquartered in Evansville, Indiana. Its wholly owned subsidiary, Bank of Evansville, provides a full range of commercial and consumer banking services in the Evansville, Indiana, area, from three banking offices located on the east, west and north sides of the city. At

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September 30, 2010, American Community reported total assets of approximately \$326 million, total loans of approximately \$243 million, and total deposits of approximately \$282 million.

### The Merger and the Merger Agreement (pages 11 and 51)

American Community s merger into German American is governed by the merger agreement, and the related plan of merger that is Appendix A to the merger agreement. The merger agreement provides that, if all of the conditions are satisfied or waived, American Community will be merged with and into German American with German American surviving the merger and American Community ceasing to exist. We encourage you to read the merger agreement, which is included as Annex A to this proxy statement/ prospectus.

### What American Community Shareholders Will Receive as a Result of the Merger (page 49)

If the merger is completed, each of your shares of American Community that you own of record immediately before the effective time of the merger will be converted (pursuant to the terms of the merger and effective as of its effective time) into the right to receive (a) 0.725 shares of German American (cash will be paid in lieu of fractional share interests) plus (b) a cash payment of \$2.00 (unless earlier paid by American Community with respect to its shares under a special pre-merger 2010 cash dividend of that same amount that American Community has contingently declared).

### The Contingent 2010 Pre-Merger Cash Dividend and its Relationship to the Merger Proposal (pages <u>49</u> and page <u>52</u>)

The Board of Directors of Bank of Evansville has contingently declared a dividend payable to American Community (its sole shareholder), and the Board of Directors of American Community has contingently declared a dividend payable to its shareholders (including German American, in respect of the American Community shares owned by German American) of \$2.00 per share. The record date for each of these dividends is December 15, 2010, and the payment date for each of these dividends is December 30, 2010, preceding the hoped-for January 1, 2011 effective time of the merger. Each of these dividends has been declared contingent upon, and subject to, the closing of the merger being completed on December 30, 2010, and to the receipt of all regulatory approvals for such proposed dividends; the payment of such dividends is therefore not assured.

If the payment of such dividends is made on December 30, 2010, then the amount of such dividend (\$2.00 per American Community share) will reduce the cash amount (\$2.00 per former American Community share) that otherwise would be payable under the merger agreement, and German American would therefore not owe any cash amount (other than cash payable in respect of any fractional share interests) to former American Community shareholders under the merger agreement.

On the other hand, if the payment of such dividends does not occur on December 30, 2010, because a condition to the payment of such dividend is not satisfied, then such dividends will not be paid at any later time, and instead will be cancelled. In that event, and assuming that the merger of American Community into German American later becomes effective, shareholders of American Community as of the effective time of that merger will be entitled by the merger agreement to receive the equivalent cash amount (\$2.00 per American Community share) as part of the consideration payable by German American under the merger agreement.

### Board of Directors of German American (and its Bank Subsidiary) Following Completion of the Merger (pages <u>58</u> and <u>106</u>)

As required by the merger agreement, German American intends to add two of the current members of the board of directors of American Community to its board of directors (and to the board of directors of its bank subsidiary) promptly following the effective time of the merger. German American has not yet selected the members of American Community s board of directors who will be asked to join German American s board of directors. Except for the addition of these two additional directors, the board of directors of German American and of its banking subsidiary will be the same as the boards of directors of such companies immediately prior to the effective time of the merger. Information about the current German American directors and executive officers can be found in German American s annual report on Form 10-K for its year ended December 31, 2009, its proxy statement for its 2010 annual meeting

and its other SEC reports that are incorporated in this proxy statement/prospectus by reference. See WHERE YOU CAN FIND MORE INFORMATION.

### **Anticipated Accounting Treatment (Page 49)**

The merger will be accounted for under the acquisition method of accounting. Under the acquisition method, the purchase price will be allocated to identifiable assets and assumed liabilities based on their fair values. Any excess will be accounted for as goodwill. Intangible assets with definite lives will be amortized over their estimated useful lives. Goodwill and intangible assets determined to have indefinite lives will not be

amortized, but will be tested for impairment at least annually (more frequently if certain indicators are present). In the event that management of German American determines that the value of goodwill or intangible assets has become impaired, an impairment charge will be recorded in the fiscal quarter in which such determination is made. Also, costs related to the merger will be expensed during the period in which they are incurred.

### Opinion of American Community s Financial Advisor (page 41)

In connection with the merger, the American Community board of directors received an oral opinion, confirmed by a written opinion dated October 4, 2010, from American Community s financial advisor, Stifel, Nicolaus & Company, Incorporated, which we refer to as Stifel, to the effect that, as of the date of the opinion and based on and subject to the various considerations described in the opinion, the consideration to be paid to holders of American Community s shares in the proposed merger was fair, from a financial point of view, to those holders. The full text of Stifel s written opinion, which sets forth, among other things, the assumptions made, procedures followed, matters considered and limitations on the review undertaken by Stifel in rendering its opinion, is attached to this document as Annex B. We encourage you to read the entire opinion carefully. The opinion of Stifel is directed to the American Community board of directors and does not constitute a recommendation to any American Community shareholder as to how to vote at the American Community special meeting or any other matter relating to the proposed merger.

### Recommendation of American Community Board of Directors (page 39)

The American Community board of directors has approved and adopted the merger agreement and the proposed merger. The American Community board believes that the merger agreement, including the merger contemplated by the merger agreement (considered in conjunction with the special 2010 cash dividend that the board intends to contingently declare pursuant to the terms and conditions of the merger agreement) is advisable and fair to, and in the best interests of, American Community and its shareholders, and therefore recommends that American Community shareholders vote FOR the proposal to adopt the merger agreement and the related plan of merger. In its reaching this decision, American Community s board of directors considered many factors, which are described in the section captioned THE MERGER Reasons for the Merger American Community beginning on page 39.

### Regulatory Approvals (page 48)

Under the terms of the merger agreement, the merger cannot be completed until German American and American Community and their bank subsidiaries have received the necessary regulatory approvals for the merger of American Community and German American and the merger of the bank subsidiaries. Filings have been made with all regulatory authorities who are believed by German American and American Community to have authority to grant such approvals, and such filings are under consideration by such authorities but have not yet been approved as of the date of this proxy statement/prospectus.

### Conditions to the Merger (page 56)

The completion of the merger is subject to the fulfillment of a number of conditions, including:

approval of the merger agreement at the special meeting by at a majority of American Community s issued and outstanding shares;

approval of the transaction by the appropriate regulatory authorities; and the representations and warranties made by the parties in the merger agreement must be true in all material respects as of the closing date of the merger, except for such changes as have not had, and can not reasonably be expected to

have, any effect that is material and adverse to the financial position, results of operations or business of the relevant party, taken as a whole.

### Termination (page <u>57</u>)

The merger agreement may be terminated by mutual consent of German American and American Community at any time prior to the filing of the articles of merger with the Indiana Secretary of

State on the date of closing of the merger. Additionally, subject to conditions and circumstances described in the merger agreement, either German American or American Community may terminate the merger agreement prior to the filing of the articles of merger if, among other things, any of the following occur:

the closing of the merger has not occurred by March 31, 2011;

American Community s shareholders do not adopt the merger agreement at the special meeting by the requisite vote; there is a material breach by the other party of any representation or warranty contained in the merger agreement (other than those breaches that together with other breaches arising after the date of the merger agreement, do not have a material adverse effect on such other party as defined by the merger agreement, which breach cannot be cured, or has not been cured within 30 days after the giving of written notice to the other party of such breach); there is a breach by the other party in any material respect of any of its covenants or agreements contained in the merger agreement, which breach cannot be cured, or has not been cured within 30 days after the giving of written notice to the other party of such breach; or

in the event of certain adverse regulatory determinations.

In addition, German American may terminate the merger agreement if the number of outstanding American Community shares held by persons exercising dissenters—rights under Indiana law exceeds a specified amount.

### Termination Fee (page <u>58</u>)

If shareholders of American Community fail to approve the merger agreement at the special meeting under certain circumstances involving the making of a competing acquisition proposal for American Community after the date of the merger agreement and prior to the special meeting which is publicly disclosed to the shareholders of American Community prior to the special meeting, and within twelve months following the termination of the merger agreement either American Community or Bank of Evansville enters into an agreement to be acquired by a party other than German American, then American Community would owe German American a termination fee of \$1,500,000.

### Interests of Officers and Directors in the Merger That are Different From Yours (page <u>47</u>)

In considering the recommendation of the board of directors of American Community to adopt the merger agreement, you should be aware that executive officers and directors of American Community have employment and other compensation agreements or plans that give them interests in the merger that may be different from, or in addition to, their interests as American Community shareholders. These interests and agreements include:

employment agreements that provide for severance payments and other benefits following a change in control and a termination of employment by the employer for reasons other than cause, disability, retirement or death or by the employee for good reason;

replacement employment agreements that German American entered into with each of Michael S. Sutton, American Community s chief executive officer, and John Schenk, American Community s chief financial officer (in each case, subject to and effective only if the merger with German American is completed), pursuant to which the executives agreed to non-competition agreements and certain other restrictions and agreements in consideration for their becoming entitled to receive future severance payments and health insurance benefits;

the accelerated vesting of all outstanding unvested stock options held by American Community directors and executive officers and the agreement by German American to pay cash in connection with the completion of the merger in cancellation of such options to such directors and executive officers, in amounts designed to give those executives the benefit of the indicated value of the merger transaction (in excess of the applicable exercise price) without their having to pay cash to exercise their options;

the accelerated vesting of all outstanding unvested restricted shares of American Community held by American Community executive officers;

the agreement by German American to pay cash in connection with the completion of the merger in cancellation of all unexercised warrants to purchase American Community shares, principally held by persons who are directors of American Community, which cancellation payments will be in amounts designed to give those warrant holders the benefit of the indicated value of the merger transaction (in excess of the applicable exercise price) without their having to pay cash to exercise their warrants;

the fact that two of the current directors of American Community will be appointed as directors of German American and of its bank subsidiary when the merger is completed;

the fact that five current American Community directors (who might or might not include the two to be appointed to the German American board) will be invited to a paid regional advisory board of German American when the merger is completed; and

rights of American Community officers and directors to indemnification and directors and officers liability insurance.

### Certain Differences in Shareholder Rights (page 94)

When the merger is completed, American Community shareholders, whose rights are governed by Indiana law and American Community s articles of incorporation and bylaws, will become German American shareholders and their rights will be governed by Indiana law, and by German American s articles of incorporation and bylaws. Certain differences in the rights of American Community shareholders in respect of their shares will result.

### Dissenters Rights (page 99)

Subject to their having exactly complied with the applicable statutory provisions, shareholders of American Community are entitled under certain circumstances to exercise dissenters rights provided by Indiana law. Shareholders who have validly exercised dissenters rights are entitled to receive cash in the amount of the court-determined fair value of their American Community shares immediately prior to the effective time of the merger, rather than the consideration to which they would have otherwise been entitled under the merger agreement, if the merger is completed. A copy of the chapter of the Indiana Business Corporation Law pertaining to dissenters rights is attached as Annex C to this proxy statement/prospectus. You should read the statute carefully and consult with your legal counsel if you intend to exercise these rights.

### Prohibition on American Community s Solicitation of Other Offers and Having Discussions with Potential Acquirors (page <u>54</u>)

The merger agreement prohibits American Community from soliciting offers for any other party that might also be interested in acquiring American Community, and from discussing a potential proposal with (including providing information to) any interested third party that might (despite the lack of any solicitation by American Community) reach out to it with regard to such an alternative proposal to the merger with German American.

### Change in Recommendation (page <u>54</u>)

The merger agreement contains provisions that require American Community s board of directors to submit the merger agreement to consideration by American Community s shareholders at the special meeting with a favorable recommendation of its board of directors. The merger agreement, however, provides that any or all of the members of the board may be excused from the requirement of the merger agreement to recommend the German American merger proposal if their fiduciary duties to shareholders may require that they change their recommendation in a manner that

would be adverse to the interests of German American.

### **Termination of the Merger Agreement; Specific Performance (page 57)**

American Community and German American may jointly agree to terminate the merger agreement at any time prior to the filing of the articles of merger with the Indiana Secretary of State with respect to the merger,

even after approval by our shareholders of the merger agreement and the merger. In addition, the merger agreement may be terminated at any time prior to the filing of the articles of merger, whether before or after shareholder approval has been obtained, under circumstances as described under The Merger Agreement Termination of the Merger Agreement. Generally, and in the absence of a Willful and Material Breach as defined by the merger agreement, and except for the termination fee that may be payable by American Community to German American in certain circumstances involving our selling control to another party, each of German American and American Community would bear their own expenses in connection with the merger proposal and in connection with any such termination and would not have any liability to the other in that connection for damages. However, either party is authorized by the merger agreement to seek a court s order compelling the other party to perform its obligations under the merger agreement in respect of the transactions contemplated by the merger agreement, including the merger.

### Dividends and Distributions; Contingent 2010 Pre-Merger Cash Dividend (pages 49 and 52)

Under the terms of the merger agreement, prior to the closing of the merger, American Community is prohibited from declaring or paying any cash dividend or other distribution to American Community shareholders, except for the contingent 2010 pre-merger cash dividend that American Community has declared, payable December 30, 2010 to shareholder of record on December 15, 2010 contingent upon (a) regulatory approvals to do so and, (b) the closing of the merger happening on December 30, 2010.

### Material U.S. Federal Income Tax Consequences of the Merger (page 103)

German American and American Community expect the merger to qualify as a reorganization for U.S. federal income tax purposes. If the merger qualifies as a reorganization, then, in general, for U.S. federal income tax purposes, as a result of the merger:

American Community shareholders will recognize gain (but not loss) in an amount not to exceed the cash received as part of the merger consideration (whether received as a dividend from American Community in 2010 or as cash from German American in 2011) and will recognize gain or loss with respect to any cash received in lieu of fractional shares of German American common stock; and

American Community shareholders will not recognize gain (or loss) as a result of their receiving shares of German American common stock in the merger.

See MATERIAL U.S. FEDERAL INCOME TAX CONSEQUENCES for a summary of the material U.S. federal income tax consequences of the merger and of the material U.S. federal income tax consequences to non-U.S. holders of receiving German American shares pursuant to the merger.

Because individual circumstances may differ, each shareholder should consult the shareholder s tax advisor regarding the applicability of the rules discussed in this proxy statement/prospectus to the shareholder and the particular tax effects to the shareholder of the merger and the holding or disposing of German American shares in light of such shareholder s particular circumstances, the application of state, local and foreign tax laws, and, if applicable, the tax consequences of (a) the transactions described in this proxy statement/prospectus relating to equity compensation and benefit plans, and (b) the receipt of the 2010 pre-merger cash dividend from American Community.

### **Special Meeting**

### Date, Time and Place (page 61)

The special meeting of American Community shareholders is scheduled to be held at Evansville Country Club, located at 3810 Stringtown Road in Evansville, Indiana 47711, at 8 a.m., local time, on December 22, 2010. At the American Community special meeting, you will be asked to vote on a proposal to approve the merger agreement.

### Record Date (page 61)

Only American Community shareholders of record as of the close of business on November 12, 2010, are entitled to notice of, and to vote at, the American Community special meeting and any adjournments or

postponements of the American Community special meeting. As of the close of business on the record date, there were 2,177,850 shares of American Community outstanding and entitled to vote at the meeting, held by 172 holders of record.

### Attending In Person (page 62)

All American Community shareholders of record as of the record date for the special meeting may attend the special meeting. WHETHER OR NOT YOU INTEND TO ATTEND THE SPECIAL MEETING, IT IS VERY IMPORTANT THAT YOUR SHARES BE REPRESENTED. Accordingly, please sign, date, and return the enclosed proxy card, which will indicate your vote upon the matters to be considered. If you do attend the special meeting and desire to vote in person, you may do so by withdrawing your proxy at that time.

### How to Vote (page 62)

American Community shareholders may vote their shares at the special meeting:

<u>In Person</u>: by attending the special meeting and voting their shares in person; or

By Mail: by completing the enclosed proxy card, signing and dating it and mailing it in the enclosed post-prepaid envelope.

American Community s board of directors is asking for your proxy. Giving the American Community board of directors your proxy means you authorize it to vote your shares at the special meeting in the manner you direct. You may vote for or against the merger proposal, abstain from voting or withhold your vote with respect to the proposal. All shares represented by a valid proxy received prior to the special meeting will be voted, and where a shareholder specifies by means of the proxy a choice with respect to any matter to be acted upon, the shares will be voted in accordance with the specification so made. If no choice is indicated on the proxy, the shares will be voted FOR the adoption of the merger agreement (and related plan of merger) and the approval of the merger, FOR the adjournment proposal and as the proxy holders may determine in their discretion with respect to any other matters that may properly come before the special meeting.

The form of proxy accompanying this proxy statement/prospectus confers discretionary authority upon the named proxy holders with respect to amendments or variations to the matters identified in the accompanying Notice of Special Meeting and with respect to any other matters that may properly come before the special meeting. As of the date of this proxy statement/prospectus, the American Community board of directors knows of no such amendment or variation or of any matters expected to come before the special meeting that are not referred to in the accompanying Notice of Special Meeting.

Shareholders who hold their shares in street name, meaning the name of a broker, bank or trust company, or other nominee who is the record holder, must either direct the record holder of their shares to vote their shares or obtain a proxy or voting instruction from the record holder to vote their shares at the special meeting.

### Changing or Revoking a Proxy (page 63)

Any proxy may be revoked by the person giving it at any time before it is voted. A proxy may be revoked by (i) filing with American Community s Secretary (4424 Vogel Road, Evansville, Indiana 47715) a written notice of revocation bearing a date later than the date of such proxy, (ii) submitting a subsequent proxy relating to the same shares, or (iii)

attending the special meeting and voting in person. Simply attending the special meeting will not constitute revocation of your proxy. If your shares are held in the name of a broker, bank or trust company, or other nominee who is the record holder, you must follow the instruction of your broker, bank or trust company, or other nominee to revoke a previously given proxy.

### Quorum (page 61)

The presence, in person or by proxy, of shareholders holding at least a majority of the issued and outstanding shares of American Community entitled to vote on the record date will constitute a quorum for the special meeting.

### Required Votes (page 61)

Holders of a majority of the issued and outstanding shares of American Community (determined on the record of its shareholders as of November 12, 2010, the record date for the meeting) must vote in favor of the proposal to approve the merger agreement. Approval of the adjournment proposal will require the affirmative vote of a majority of the voting power of the shares of American Community that are present in person or represented by proxy at the special meeting and entitled to vote on the adjournment proposal.

As of the record date, there were 2,177,850 shares of American Community outstanding. Approval of the merger agreement (and related plan of merger) requires the affirmative vote of holders of at least 1,088,926 of these shares, representing a majority of the issued and outstanding shares of American Community common stock as of the record date.

As of the record date, the directors and executive officers of American Community (and their affiliates), as a group, were entitled to vote (or to direct the vote) (either solely or with others) of 866,532 shares of American Community common stock, representing approximately 39.82% of the outstanding American Community shares as of the record date. Jack A. Strassweg, a shareholder of American Community (who is not presently among the directors or executive officers of American Community and who beneficially owns approximately 7.7% of the outstanding shares of American Community on the record date) has agreed with German American to vote his shares in favor of the merger proposal at the special meeting. In addition, German American owned of record as of the record date approximately 9.2% of the outstanding shares of American Community, and expects to vote those shares in favor of the merger agreement at the special meeting. No approval of the merger or merger agreement by German American shareholders is required.

### Treatment and Effect of Abstentions and Broker Non-Votes (page 62)

A broker non-vote occurs when a broker or its nominee, that holds shares for a customer who is the beneficial owner of the shares, does not vote on a particular proposal because the nominee does not have discretionary voting power with respect to that item and has not received instructions from the beneficial owner. If you are a beneficial owner of shares of American Community held by a broker or its nominee, you must instruct your nominee how to vote. Your nominee cannot vote your shares on your behalf without your instructions.

Broker non-votes and the shares of American Community as to which a shareholder abstains will be treated as being present at the special meeting for purpose of determining whether a quorum of shares is present at the special meeting. Because approval of the merger and the adoption of the merger agreement and plan of merger requires the affirmative vote of a majority of the shares of American Community issued and outstanding as of the record date, abstentions and broker non-votes will have the same effect as a vote AGAINST the adoption of the merger agreement and plan of merger and the approval of the merger.

### Cost of Solicitation of Proxies (page 63)

The cost of soliciting proxies related to the special meeting will be borne by American Community. Some banks and trust companies and brokers have customers who beneficially own American Community shares listed of record in the names of nominees. American Community intends to request banks, trust companies and brokers to solicit such customers and will reimburse them for their reasonable out-of-pocket expenses for such solicitations. If any additional solicitation of the holders of American Community soutstanding shares is deemed necessary, American Community (through its directors and officers) anticipates making such solicitation directly. The solicitation of proxies by mail

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may be supplemented by telephone, electronic and personal solicitation by officers, directors and other employees of American Community, but no additional compensation will be paid to such individuals.

### Risk Factors (page <u>15</u>)

In evaluating the merger, the merger agreement and the shares of German American to be received in connection with the merger, you should carefully read this prospectus and especially consider the factors discussed in the section entitled Risk Factors.

### Per Share Data (pages <u>23</u>, <u>25</u> and <u>27</u>)

The following table shows net income per share, net income per share-diluted, cash dividends per share and book value per share for each of German American and American Community as of and for certain periods ended September 30, 2010 and December 31, 2009, and similar information reflecting the pro forma combined net income per share, net income per share-diluted, cash dividends per share, and book value per share of German American as of such dates and for such periods giving effect to the completion of the merger on the basis of certain assumptions (which we refer to as pro forma information).

The information listed as American Community equivalent pro forma was obtained by multiplying the pro forma combined amounts for German American by an exchange ratio of 0.725. We present this information to reflect the fact that American Community shareholders will receive 0.725 shares of German American common stock for each American Community share that is exchanged in the merger. The equivalent pro forma amounts do not reflect the cash payment of \$2.00 per American Community share that will be received by American Community shareholders (if the merger is completed) in addition to the German American shares.

The pro forma information, while helpful in illustrating the financial impact of a purchase upon a purchasing company such as German American under one set of assumptions, does not attempt to predict or suggest future results.

The information in the following table is based on the historical financial statements of German American that German American has presented in its Securities and Exchange Commission filings (which German American has incorporated into this document by reference, see WHERE YOU CAN FIND ADDITIONAL INFORMATION ) and on the historical financial statements of American Community that are included elsewhere in this proxy statement/prospectus (see INDEX TO AMERICAN COMMUNITY S FINANCIAL STATEMENTS ). See also SELECTED HISTORICAL CONSOLIDATED FINANCIAL DATA OF GERMAN AMERICAN and SELECTED HISTORICAL CONSOLIDATED FINANCIAL DATA OF AMERICAN COMMUNITY and UNAUDITED PRO FORMA CONDENSED COMBINED FINANCIAL STATEMENTS .

	Nine Months	
	Ended	Year Ended
	September	December 31,
	30,	2009
	2010	
German American Historical		
Net Income Per Share	\$ 0.92	\$ 1.10
Net Income Per Share Diluted	\$ 0.92	\$ 1.10
Cash Dividends Per share	\$ 0.42	\$ 0.56
Book Value Per Share	\$ 11.06	\$ 10.25
American Community Historical		
Net Income Per Share	\$ 0.41	\$ 0.57
Net Income Per Share Diluted	\$ 0.41	\$ 0.56
Cash Dividends Per share		\$
Book Value Per Share	\$ 11.11	\$ 10.72
German American Pro Forma Combined		
Net Income Per Share	\$ 0.90	\$ 1.09
Net Income Per Share Diluted	\$ 0.90	\$ 1.09

 Cash Dividends Per share
 \$ 0.42
 \$ 0.56

 Book Value Per Share
 \$ 11.89
 \$ 11.18

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	Nine Months	Nine Months	
	Ended	Year Ended December 31,	
	September		
	30,	2009	
	2010		
American Community Equivalent Pro Forma			
Net Income Per Share	\$ 0.65	\$ 0.79	
Net Income Per Share Diluted	\$ 0.65	\$ 0.79	
Cash Dividends Per share	\$ 0.30	\$ 0.41	
Book Value Per Share	\$ 8.62	\$ 8.11	

The following table shows the NASDAQ Official Closing Price per German American share and the equivalent market value of the merger consideration (German American shares plus cash) per American Community share, giving effect to the merger on October 4, 2010, which is the last day on which German American shares traded preceding the public announcement of the proposed merger, and on November 12, 2010, the most recent practicable date prior to the mailing of this proxy statement/prospectus.

	Market Price	Market Price	Equivalent Per
	of German	of American	American
	American	Community	Community
	Shares*	Shares**	Share***
October 4, 2010	\$ 16.70	\$ 10.00	\$ 14.11
November 12, 2010	\$ 17.73	\$ 14.50	\$ 14.85

<sup>\*</sup> Represents NASDAQ Official Closing Price (GABC) as of indicated date
Represents last trade reported by the Over-the-Counter Bulletin Board (ACBP) of American Community shares on
\*\*November 8, 2010, the last trading day on which trades were reported in American Community shares on or before
the indicated date (there were no reported trades in such shares between November 9 and November 12, 2010).
Calculated by (a) multiplying price of German American shares as of indicated date by the exchange ratio (0.725)
\*\*\* and (b) adding to that result the \$2.00 cash amount that is payable by American Community or by German
American in connection with the merger proposal (pursuant to the contingent pre-merger cash dividend or as
merger consideration)

#### **RISK FACTORS**

In addition to the other information contained in or incorporated by reference into this proxy statement/prospectus, including the matters addressed under the caption Cautionary Note Regarding Forward-Looking Statements, you should carefully consider the following risk factors in deciding whether to vote in favor of the merger agreement proposal. We have grouped these Risk Factors into two sections Risks Related to the Merger (which are set forth only in this proxy statement/prospectus and are set forth in full text below), and Risks Related to German American (which are other risks related to German American and its shares that are not specifically related to the merger proposal with American Community and which are incorporated into this proxy statement/prospectus by reference to reports filed by German American with the SEC but not reproduced in full text here). We encourage you to review all these Risk Factors before determining how to vote on the merger proposal.

#### **Risks Related to the Merger**

Because the Market Price of German American s Shares May Fluctuate, American Community Shareholders Cannot be Sure of the Market Value of the Stock Consideration They May Receive.

The exchange ratio of 0.725 shares of German American for each share of American Community is fixed (subject to customary anti-dilution adjustments). Consequently, changes in the price of German American's shares prior to completion of the merger will affect the market value of the shares of German American that American Community shareholders would receive upon completion of the merger. The market value of the portion of the merger consideration payable in German American's shares will vary from the date of the announcement of the merger agreement, the date that this proxy statement/prospectus was mailed, the date of the special meeting, the date the merger is completed, the date the merger becomes effective, and thereafter. Accordingly, at the time of the special meeting, you will not know or be able to determine the market value of the German American common shares you may receive upon completion of the merger. Stock price changes may result from a variety of factors, including general market and economic conditions, changes in the respective businesses, operations and prospects, and regulatory considerations of American Community and German American. Many of these factors are beyond American Community s and German American s control.

#### American Community Shareholders Will Have a Reduced Ownership and Voting Interest in the Combined Company After the Merger and Will Exercise Less Influence Over Management.

American Community shareholders currently have the right to vote in the election of the board of directors of American Community and on other matters affecting American Community. Upon the completion of the merger, each American Community shareholder will become a shareholder of German American with a percentage ownership of German American that is smaller than the shareholder s percentage ownership of American Community. It is currently expected that the former shareholders of American Community as a group will receive shares in the merger constituting approximately 11.4% of the outstanding shares of German American immediately after the merger. Because of this, American Community shareholders may have less influence on the management and policies of German American than they now have on the management and policies of American Community.

#### German American May Fail to Realize the Anticipated Benefits of the Merger.

The success of the merger will depend on, among other things, German American s ability to realize anticipated cost savings and to combine the businesses of its bank subsidiary with that of Bank of Evansville in a manner that permits growth opportunities and does not materially disrupt the existing customer relationships of Bank of Evansville nor

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result in decreased revenues due to any loss of customers. If German American is not able to successfully achieve these objectives, the anticipated benefits of the merger may not be realized fully or at all or may take longer to realize than expected.

German American and American Community have operated and, until the completion of the merger, will continue to operate, independently. Upon closing of the merger, German American will commence the process of integrating the operations of the two banks. It is possible that the integration process could result in the

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disruption of German American s or American Community s ongoing businesses or cause inconsistencies in standards, controls, procedures and policies that adversely affect the ability of German American or American Community to maintain relationships with customers and employees or to achieve the anticipated benefits of the merger.

In addition, although management of German American anticipates cost savings to result from the transaction, such cost savings may not be fully realized or realized within the expected timeframe. Furthermore, while management of German American plans to generate increases in the net interest income derived from Bank of Evansville s operations following the merger through changed deposit-pricing strategies, market factors could dictate that German American delay or alter those strategies, thereby preventing German American from realizing any or all of the opportunity for increases in Bank of Evansville s net interest income.

#### Regulatory Approvals May Not Be Received, May Take Longer than Expected or May Impose Conditions that Are Not Presently Anticipated or Cannot Be Met.

Before the transactions contemplated in the merger agreement, including the merger, may be completed, various approvals must be obtained from the bank regulatory authorities. These authorities may impose conditions on the completion of the merger or require changes to the terms of the merger agreement. Although the parties do not currently expect that any such conditions or changes would be imposed, there can be no assurance that they will not be, and such conditions or changes could have the effect of delaying completion of the transactions contemplated in the merger agreement or imposing additional costs on or limiting German American s revenues, any of which might have a material adverse effect on German American following the merger. There can be no assurance as to whether the regulatory approvals will be received, the timing of those approvals, or whether any conditions will be imposed.

#### The Merger Agreement May Be Terminated in Accordance with Its Terms and the Merger May Not Be Completed.

The merger agreement is subject to a number of conditions which must be fulfilled in order to complete the merger. Those conditions include: approval of the merger agreement by American Community shareholders, regulatory approvals, absence of orders prohibiting the completion of the merger, effectiveness of the registration statement of which this proxy statement/prospectus is a part, approval of the shares of German American to be issued to American Community shareholders for listing on the NASDAQ Global Select Market, the continued accuracy of the representations and warranties by both parties and the performance by both parties of their covenants and agreements, and the receipt by both parties of a tax opinion from German American s tax counsel. There can be no assurance that the conditions to closing of the merger will be fulfilled or that the merger will be completed.

#### Termination of the Merger Agreement Could Negatively Impact American Community.

If the merger agreement is terminated, there may be various consequences, including:

American Community s businesses may have been adversely impacted by the failure to pursue other beneficial opportunities due to the focus of management on the merger, without realizing any of the anticipated benefits of completing the merger; and

the market price of American Community shares might decline to the extent that the current market price reflects a market assumption that the merger will be completed.

If the merger agreement is terminated and American Community s board of directors seeks another merger or business combination, American Community shareholders cannot be certain that American Community will be able to find a party willing to offer equivalent or more attractive consideration than the consideration German American has agreed to provide in the merger.

If the merger agreement is terminated under certain circumstances, American Community may be required to pay a termination fee of \$1.5 million to German American. See THE MERGER AGREEMENT Termination; Termination Fee beginning on page 57.

The Unaudited Pro Forma Condensed Combined Financial Information Included in this Proxy Statement/Prospectus Is Preliminary and the Actual Financial Condition and Results of Operations After the Merger May Differ Materially.

The unaudited pro forma condensed combined financial information in this proxy statement/prospectus is presented for illustrative purposes only and is not necessarily indicative of what German American's actual financial condition or results of operations would have been had the merger been completed on the dates indicated. The unaudited pro forma condensed combined financial information reflects adjustments, which are based upon preliminary estimates, to record the American Community identifiable assets acquired and liabilities assumed at fair value and the resulting goodwill recognized. The purchase price allocation reflected in this proxy statement/prospectus is preliminary, and final allocation of the purchase price will be based upon the actual purchase price and the fair value of the assets and liabilities of American Community as of the date of the completion of the merger. Accordingly, the final acquisition accounting adjustments may differ materially from the pro forma adjustments reflected in this proxy statement/prospectus. For more information, see UNAUDITED PRO FORMA CONDENSED COMBINED FINANCIAL STATEMENTS.

### The Merger's Financial Effect Upon German American's Future Financial Condition and Results of Operations Could Differ from the Present Expectations of German American's Management.

The relative proportions of the consideration actually paid by German American in the merger (that is, the amount of cash paid as compared to the number of German American shares issued) may vary from the relative proportions anticipated by German American s management, due to such matters as (a) the potential for exercises of dilutive options or warrants to purchase American Community shares prior to the completion of the merger and (b) the potential for shareholders of American Community to exercise statutory dissenters rights. These variances could result in possible material changes (including possible material adverse changes) in German American s actual future financial condition and future results of operations compared to those presently anticipated by it.

Further, the final valuations of the acquired assets and the assumed liabilities for accounting purposes under the acquisition methods of accounting (as discussed under UNAUDITED PRO FORMA CONDENSED COMBINED FINANCIAL STATEMENTS ) may differ materially from the preliminary valuations assumed by management and reflected by the unaudited pro forma condensed combined financial statements included in this proxy statement/prospectus, and such valuation differences may result in material changes (including possible material adverse changes) in German American s actual future financial condition and results of operations compared to those anticipated by management, due to differences in valuations of items such as (but not limited to):

the shares of German American to be issued in the merger (since the market value of German American s shares based on NASDAQ market data may vary at the time of completion of the merger from historical levels of market values of German American s shares), and/or

American Community s loans, core deposit customer relationships, and other identifiable assets acquired by (or of American Community s liabilities assumed by) German American in the merger, all of which may vary on account of multiple factors at the time of closing compared to the preliminary valuation estimates of German American s management.

#### **Risks Relating to German American**

You should also consider the other risk factors that may affect German American and its common shares that are not specifically related to the proposed merger with American Community. These other risk factors are set forth by German American from time to time under the caption Risk Factors in German American's filings with the SEC, including German American's most recent Annual Report on Form 10-K for the fiscal year ended December 31, 2009 and its subsequent Quarterly Reports on Form 10-Q filed during 2010. For information about how you may obtain these reports or view them for free, and for additional information about German American, please see the sources described in Where You Can Find More Information.

These risks are not the only risks that German American faces. Additional risks not presently known to German American, or that German American currently views as immaterial, may also impair German American s business, If any of the risks described in German American s SEC filings or any additional risks actually occur, German American s business, financial condition, results of operations and cash flows could be materially and adversely affected. In that case, the value of its securities could decline substantially and you could lose all or part of your investment.

## CAUTIONARY NOTE REGARDING FORWARD-LOOKING STATEMENTS

This document, including information included or incorporated by reference in this document, may contain forward-looking statements, including forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements include, but are not limited to, (i) the financial condition, results of operations and business of German American and American Community; (ii) statements about the benefits of the merger, including future financial and operating results, cost savings, enhancements to revenue and accretion to reported earnings that may be realized from the merger; (iii) statements about the parties respective plans, objectives, expectations and intentions and other statements that are not historical facts; and (iv) other statements identified by words such as expects, anticipates, intends, plans, believes, seeks, estimates, or words or meaning. These forward-looking statements are based on current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are beyond our control. In addition, these forward-looking statements are subject to assumptions with respect to future business strategies and decisions that are subject to change.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements:

changes in general economic conditions in the areas in which German American and American Community operate and the risk that continuing national economic slowdown could adversely affect credit quality and loan originations; German American s business may not be combined with American Community s business as successfully as planned, or such combination may take longer to accomplish than expected;

the growth opportunities and cost savings from the merger may not be fully realized or may take longer to realize than expected;

operating costs, customer losses and business disruption following the merger, including adverse effects of relationships with employees, may be greater than expected;

governmental approvals of the merger may not be obtained, or adverse regulatory conditions may be imposed in connection with governmental approvals of the merger;

adverse governmental or regulatory policies may be enacted;

the interest rate environment may change, causing margins to compress and adversely affecting net interest income; and

competition from other financial services companies in our markets.

Additional factors that could cause actual results to differ materially from those expressed in the forward-looking statements are discussed in German American s reports filed with the SEC.

All subsequent written and oral forward-looking statements concerning the proposed transaction or other matters attributable to either German American or American Community or any person acting on their behalf are expressly qualified in their entirety by the cautionary statements above. Neither German American or American Community undertakes any obligation to update any forward-looking statement to reflect circumstances or events that occur after the date the forward-looking statements are made.

## INFORMATION ABOUT GERMAN AMERICAN AND AMERICAN COMMUNITY

#### German American

#### Overview

German American is a financial services holding company based in Jasper, Indiana. German American was incorporated under Indiana law in 1982. It is registered as a bank holding company with the Board of Governors of the Federal Reserve System under the Bank Holding Company Act of 1956, as amended.

German American s primary activity consists of owning and supervising German American Bancorp, which is a commercial bank organized under Indiana law, and that bank s subsidiaries. German American s bank subsidiary was chartered in 2006 as a result of a consolidation of six affiliated Indiana state banks that were then separately incorporated and owned by German American. The bank subsidiary traces its roots to The German American Bank, which was (until the 2006 consolidation transaction) a state-chartered bank that was incorporated in 1910 and headquartered in Jasper, Indiana.

German American (through its bank subsidiary) operates 30 retail banking offices (including two branches in the Evansville, Indiana metropolitan area that German American acquired on May 7, 2010, from another bank) in the twelve contiguous Southern Indiana counties of Daviess, Dubois, Gibson, Knox, Lawrence, Martin, Monroe, Perry, Pike, Spencer, Vanderburgh and Warrick. German American indirectly owns a trust, brokerage, and financial planning subsidiary (German American Financial Advisors & Trust Company) that operates from German American s banking offices and a full line property and casualty insurance agency (German American Insurance, Inc.) with seven insurance agency offices throughout German American s market area.

Throughout this proxy statement/prospectus, when we use the term German American, we will usually be referring to the business and affairs (financial and otherwise) of German American Bancorp, Inc., and its consolidated subsidiaries as a whole. Occasionally, we will use the terms parent company or holding company in reference to German American when we mean to refer only to German American Bancorp, Inc., or to the term bank subsidiary when we mean to refer only to German American s bank subsidiary.

German American s lines of business include retail and commercial banking, mortgage banking, comprehensive financial planning, full service brokerage and trust administration, and a full range of personal and corporate insurance products. Financial and other information by segment is included in Note 15 Segment Information of the Notes to the Consolidated Financial Statements included in Item 8 of German American s Annual Report on Form 10-K for the year ended December 31, 2009, that is incorporated into this proxy statement/prospectus by reference. As of September 30, 2010, German American had total deposits of approximately \$1.083 billion, total assets of approximately \$1.356 billion and shareholders equity of approximately \$123 million.

German American s principal executive offices are located at 711 Main Street, Jasper 47546-0810, and its telephone number at that address is (812) 482-1314. German American maintains an Internet website at <a href="https://www.germanamerican.com">www.germanamerican.com</a>. The foregoing website address is intended to be an inactive textual reference only. The information on this website is not a part of this proxy statement/prospectus.

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#### **Market and Dividend Information**

Shares of German American are traded on NASDAQ s Global Select Market under the symbol GABC. The quarterly high and low closing prices for the Company s common stock as reported by NASDAQ and quarterly cash dividends declared and paid for the periods indicated are set forth in the table below.

	High	Low	Dividend
For the years ended:			
2010			
First Quarter	\$ 16.18	\$ 14.18	\$ 0.14
Second Quarter	17.03	14.68	0.14
Third Quarter	17.31	15.01	0.14
Fourth Quarter	18.52	16.68	0.14
(through November 12)	10.32	10.00	0.14
2009			
First Quarter	\$ 12.50	\$ 10.40	\$ 0.14
Second Quarter	16.04	11.33	0.14
Third Quarter	18.33	14.25	0.14
Fourth Quarter	17.31	14.24	0.14
2008			
First Quarter	\$ 13.29	\$ 11.31	\$ 0.14
Second Quarter	13.23	11.39	0.14
Third Quarter	13.60	11.00	0.14
Fourth Quarter	12.90	10.65	0.14

German American s shares were held of record by approximately 3,534 shareholders at September 30, 2010.

Cash dividends paid to German American s shareholders are primarily funded from dividends received by the parent company from its bank subsidiary. The declaration and payment of future dividends will depend upon the earnings and financial condition of German American and its subsidiaries, general economic conditions, compliance with regulatory requirements affecting the ability of the bank subsidiary and German American to declare dividends, and other factors.

#### **Further Information**

Further information about German American and its shares is included elsewhere in this proxy statement/prospectus (see, e.g., SELECTED HISTORICAL CONSOLIDATED FINANCIAL DATA OF GERMAN AMERICAN ) and in German American s reports that are incorporated into this proxy statement/prospectus statement by reference. See AVAILABLE INFORMATION (before the Table of Contents) for how you may view or obtain copies of these reports. This includes the most-recently filed information relating to German American s executive compensation, benefit plans, voting securities (including the principal holders of those securities), certain relationships and related transactions, and other matters, which is included in German American s Annual Report on Form 10-K for the year ended December 31, 2009, and is incorporated into this proxy statement/prospectus by reference. Shareholders of American Community desiring copies of that Annual Report on Form 10-K and other documents may contact German American at its address or telephone number indicated under WHERE YOU CAN FIND MORE INFORMATION.

#### **American Community**

#### **Overview**

American Community, through its wholly owned subsidiary, Bank of Evansville, provides a full range of commercial and consumer banking services in the Evansville, Indiana, area, from three banking offices located on the east, west and north sides of the city. At September 30, 2010, American Community reported total assets of approximately \$326 million, total loans of approximately \$243 million, and total deposits of approximately \$282 million.

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American Community 47

American Community s principal executive offices are located at 4424 Vogel Road, Evansville, Indiana 47715, and its telephone number at that address is (812) 962-2265. American Community maintains an Internet website at <a href="https://www.bankevansville.com">www.bankevansville.com</a>. The foregoing website address is intended to be an inactive textual reference only. The information on this website is not a part of this proxy statement/prospectus.

#### **Market and Dividend Information**

Shares of American Community are neither traded on an exchange nor listed on the NASDAQ Stock Market. Brokers and dealers from time to time enter bid and asked quotations for shares of American Community on the Over-the-Counter Bulletin Board (OTCBB). Quotations, if any, and transaction information for the shares of American Community can be viewed on the Internet at <a href="https://www.otcbb.com">www.otcbb.com</a> by entering the symbol ACBP or on other Internet quotation services by entering the symbol ACBP.OB. As of November 12, 2010, there were approximately 172 holders of record of American Community s shares. These numbers do not reflect the number of persons or entities who may hold their shares in nominee or street name through brokerage or other accounts.

The merger agreement prohibits American Community from paying cash dividends on American Community shares pending consummation of the merger, other than the special 2010 pre-merger cash dividend that the board of American Community has contingently declared that is contingently payable on December 30, 2010 to shareholders of record on December 15, 2010. See THE MERGER AGREEMENT American Community Restrictions.

The table below sets forth, for the calendar quarters indicated, the high and low reported closing prices for shares of American Community as provided by OTCBB. No cash dividends were declared or paid on American Community s shares in any such quarter.

Quarter ended	High Closing Price	Low Closing Price
March 31, 2008	\$ 13.55	\$ 10.89
June 30, 2008	\$ 13.65	\$ 10.89
September 30, 2008	\$ 11.07	\$ 8.93
December 31, 2008	\$ 11.79	\$ 7.85
March 31, 2009	\$ 10.66	\$ 7.30
June 30, 2009	\$ 11.79	\$ 8.48
September 30, 2009	\$ 9.62	\$ 8.25
December 31, 2009	\$ 9.76	\$ 7.38
March 31, 2010	\$ 10.48	\$ 7.43
June 30, 2010	\$ 9.77	\$ 8.19
September 30, 2010	\$ 10.00	\$ 8.00
December 31, 2010 (through November 12)	\$ 14.50	\$ 9.25

On November 12, 2010, the most recent practicable date prior to the finalization of this proxy statement prospectus, shares of American Community did not trade on the OTCBB. The last trading day on which American Community shares traded on the OTCBB prior to November 12, 2010, was November 8, 2010, when the closing price of American Community s shares was \$14.50. On October 4, 2010, the last full trading day prior to the public announcement of the entry into the agreement with German American, the closing price of American Community s shares was \$10.00.

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#### **Further Information**

Further information about American Community and its shares is included elsewhere in this proxy statement/prospectus under SELECTED HISTORICAL CONSOLIDATED FINANCIAL DATA OF AMERICAN COMMUNITY, OTHER IMPORTANT INFORMATION REGARDING AMERICAN COMMUNITY and INDEX TO AMERICAN COMMUNITY S FINANCIAL STATEMENTS. See also AVAILABLE INFORMATION and WHERE YOU CAN FIND MORE INFORMATION.

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## SELECTED HISTORICAL CONSOLIDATED FINANCIAL DATA OF GERMAN AMERICAN

The following table sets forth certain of German American's consolidated financial data as of and for each of the periods indicated. The selected historical financial data as of December 31, 2009 and 2008 and for each of the three fiscal years ended December 31, 2009, 2008, and 2007 is derived from German American's audited consolidated statements, which are incorporated by reference into this proxy statement/prospectus. The financial information for the fiscal years ended December 31, 2006 and 2005, and as of December 31, 2007, 2006 and 2005, is derived from German American's audited historical consolidated financial statements, which are not included or incorporated by reference into this proxy statement/prospectus.

The consolidated financial information as of and for the nine month periods ended September 30, 2010 and September 30, 2009, is derived from German American's unaudited consolidated financial statements, which are incorporated by reference into this proxy statement/prospectus. In German American's opinion, such unaudited consolidated financial statements include all adjustments (consisting of normal recurring adjustments) necessary for a fair presentation of its financial position and results of operations for such periods presented. Interim results for the nine months ended September 30, 2010 are not necessarily indicative of, and are not projections for, the results to be expected for the full fiscal year ending December 31, 2010.

The selected historical financial data below should be read in conjunction with the consolidated financial statements and their accompanying notes, and German American's related discussions entitled Management's Discussion and Analysis of Financial Condition and Results of Operations, that are included in German American's reports filed with the Securities and Exchange Commission and are incorporated by reference into this document. See WHERE YOU CAN FIND ADDITIONAL INFORMATION below.

# Summary of Consolidated Financial Statements and Related Statistics Dollars in thousands, except per share data

	Nine Mont September		Year Ende	Year Ended December 31,							
	2010	2009	2009	2008	2007	2006	2005				
Summary of											
Operations:											
Interest Income	\$47,879	\$47,939	\$63,736	\$67,845	\$72,261	\$63,594	\$50,197				
Interest Expense	11,838	14,700	19,223	26,908	33,646	27,398	17,984				
Net Interest Income	36,041	33,239	44,513	40,937	38,615	36,196	32,213				
Provision for Loan Losses	3,875	3,000	3,750	3,990	3,591	925	1,903				
Net Interest Income											
after Provision For	32,166	30,239	40,763	36,947	35,024	35,271	30,310				
Loan Losses											
Non-interest Income	12,803	12,122	15,859	18,210	15,704	15,993	14,502				

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Non-interest Expense	30,609	30,233	40,391	36,716	37,221	37,059	31,756
Income before Income Taxes	14,360	12,128	16,231	18,441	13,507	14,205	13,056
Income Tax Expense	4,107	3,231	4,013	5,638	4,102	3,984	3,335
Net Income	\$10,253	\$8,897	\$12,218	\$12,803	\$9,405	\$10,221	\$9,721
Period-end Balances:							
Total Assets	\$1,355,984	\$1,233,815	\$1,242,965	\$1,190,828	\$1,131,710	\$1,093,424	\$946,467
Total Loans, Net of Unearned Income	913,623	887,449	877,822	890,436	867,721	796,259	651,956
Total Deposits	1,082,848	961,338	969,643	941,750	877,421	867,618	746,821
Total Long-term Debt	92,521	124,823	113,320	105,608	86,786	68,333	66,606
Total Shareholders Equity	122,873	112,390	113,549	105,174	97,116	92,391	82,255
Average Balances:							
Total Assets	\$1,307,436	\$1,214,217	\$1,230,596	\$1,174,583	\$1,114,140	\$1,029,838	\$925,851
Total Loans, Net of Unearned Income	900,552	891,519	891,322	880,630	840,849	715,260	634,526
Total Deposits	1,022,101	951,415	963,928	922,137	889,736	814,440	730,220
Total Shareholders Equity 23	118,363	108,623	109,887	99,711	93,677	88,451	84,479
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	Nine Mont 30,	ths En	nded Septen	nber	Year Ende	ed Dec	cember 31,						
	2010		2009		2009		2008		2007		2006		2005
Share Data <sup>(1)</sup> :													
	\$0.92		\$0.81		\$1.10		\$1.16		\$0.85		\$0.93		\$0.89
sh Dividends	0.42		0.42		0.56		0.56		0.56		0.56		0.56
ok Value at riod-end	11.06		10.15		10.25		9.54		8.81		8.39		7.73
ner Data at riod-end:													
mber of areholders	3,534		3,631		3,364		3,684		3,647		3,438		3,494
mber of iployees	364		336		332		348		371		397		367
mber of Shares <sup>(1)</sup> ected Performance	11,096,65	50	11,062,0	53	11,065,9	17	11,029,5	519	11,009,5	36	10,994,7	'39	10,890,987
tios:													
turn on Average sets <sup>(2)</sup>	1.05	%	0.98	%	0.99	%	1.09	%	0.84	%	0.99	%	1.05
turn on Average uity <sup>(2)</sup>	11.55	%	10.92	%	11.12	%	12.84	%	10.04	%	11.56	%	11.51
uity to Assets	9.06	%	9.11	%	9.14	%	8.83	%	8.58	%	8.45	%	8.69
vidend Payout	45.45	%	52.21	%	50.71	%	48.25	%	65.65	%	60.29	%	62.83
t Charge-offs to erage Loans <sup>(2)</sup>	0.47	%	0.26	%	0.25	%	0.29	%	0.32	%	0.50	%	0.26
lowance for Loan sses to Loans	1.28	%	1.22	%	1.25	%	1.07	%	0.93	%	0.90	%	1.42
t Interest Margin <sup>(2)</sup>	4.01	%	3.99	%	3.95	%	3.82	%	3.83	%	3.96	%	3.92

 <sup>(1)</sup> Share and Per Share Data excludes the dilutive effect of stock options.
 (2) Nine-month ratios have been annualized.

Period-to-period financial information comparability is affected by the acquisition accounting treatment for mergers and acquisitions, including bank mergers completed during 2005 and 2006 and a branch purchase transaction completed in May 2010.

## SELECTED HISTORICAL CONSOLIDATED FINANCIAL DATA OF AMERICAN COMMUNITY

The following table sets forth certain of American Community s consolidated financial data as of and for each of the periods indicated. The selected historical financial data as of December 31, 2009 and 2008 and for each of the three fiscal years ended December 31, 2009, 2008 and 2007 is derived from American Community s audited consolidated statements, beginning on page F-1 of this proxy statement/prospectus. The financial information as of December 31, 2007, 2006 and 2005 and for the fiscal years ended December 31, 2006 and 2005, is derived from American Community s audited historical consolidated financial statements which were mailed to American Community s shareholders following the completion of each of those years, which are not included or incorporated by reference into this proxy statement/prospectus.

The consolidated financial information as of September 30, 2010 and for the nine months ended September 30, 2010 and 2009 is derived from American Community s unaudited consolidated financial statements, beginning on page F-30 of this proxy statement/prospectus. In American Community s opinion, such unaudited consolidated financial statements include all adjustments (consisting of normal recurring adjustments) necessary for a fair presentation of its financial position and results of operations for such periods presented. Interim results for the nine-month period ended September 30, 2010, are not necessarily indicative of, and are not projections for, the results to be expected for the full fiscal year ending December 31, 2010.

The selected historical financial data below should be read in conjunction with the consolidated audited financial statements and unaudited interim financial statements and their respective accompanying notes that are included in this document, beginning on page F-1 of this proxy statement/prospectus, and the following summary is qualified in its entirety by reference thereto. Additionally, more comprehensive financial information, including American Community s Management s Discussion and Analysis of Financial Condition and Results of Operations, is contained elsewhere in this document. See Index to American Community s Financial Statements, Other Important Information Regarding American Community Management s Discussion and Analysis of Financial Condition and Results of Operations of American Community on page 65 of this proxy statement/prospectus.

## Summary of Consolidated Financial Statements and Related Statistics Dollars in thousands, except per share data

	Nine Mon September	ths Ended r 30,	Year Ended December 31,						
	2010	2009	2009	2008	2007	2006	2005		
<b>Summary of Operations</b>									
Interest Income	\$10,479	\$10,315	\$13,863	\$16,210	\$17,842	\$15,805	\$11,378		
Interest Expense	3,393	3,867	4,998	7,400	9,692	8,457	4,778		
Net Interest Income	7,086	6,448	8,865	8,810	8,150	7,348	6,600		
Provision for Loan	1,100	990	1,215	1,712	2,607	397	605		
Losses Not Interest Income often	5.096	5 150	7.650	7.009	5 5 4 2	6.051	5.005		
Net Interest Income after	5,986	5,458	7,650	7,098	5,543	6,951	5,995		

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Provision For Loan							
Losses							
Non-interest Income	745	843	1,214	2,052	1,499	1,459	1,260
Non-Interest Expense	5,381	5,186	6,872	6,930	6,133	5,472	4,822
Income before Income Taxes	1,350	1,115	1,992	2,220	909	2,938	2,433
Income Tax Expense	475	467	788	923	405	1,202	744
Net Income	\$875	\$648	\$1,204	\$1,297	\$504	\$1,736	\$1,689
Period-end Balances:							
Total Assets	\$325,958	\$301,847	\$301,831	\$295,004	\$267,829	\$242,759	\$222,075
Total Loans, Net of Unearned Income	242,852	257,478	259,142	263,454	239,392	212,712	178,469
Total Deposits	282,433	260,195	260,063	254,282	239,183	214,813	195,527
Total Long-term Debt	18,248	18,248	18,248	18,248	8,248	8,248	8,248
Total Shareholders Equity	24,201	22,268	22,741	21,402	19,527	18,757	16,667

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Nine Months Ended September 30,			Year En	ded D	ecember 3	31,								
Ayaraga Palanaa	2010	•	2009		2009		2008		2007		2006		2005	
Average Balances Total Assets	\$310,226		\$289,79	1	\$291,07	4	\$287,26	6	\$251,13	6	\$225,37	79	\$191,064	1
Total Loans, Net of Unearned Income	248,662		256,37	1	256,30	3	255,11	4	222,11	4	194,64	10	160,230	)
Total Deposits	267,621		248,175	5	249,35	8	248,18	4	221,91	3	198,49	91	169,830	5
Total Shareholders Equity	23,545		22,065		22,221		20,812		19,960		17,830	)	15,850	
Per Share Data <sup>(1)</sup> : Net Income	\$0.41		\$0.31		\$0.57		\$0.63		\$0.25		\$0.85		\$0.83	
Cash Dividends	Ψ 0		Ψ 0.01		φ σ.ε.,		φ στου		Ψ 0.20		4 0.00		φ 0.00	
Book Value at	11.11		10.49		10.72		10.18		9.47		9.14		8.17	
Period-end Other Data at														
Period-end:														
Number of	53		54		54		55		54		44		43	
Employees	33		34		34		33		34		44		43	
Weighted-Average	2,123,5	75	2,103,4	19	2,103,7	752	2,078,9	938	2,056,1	46	2,044,	516	2,031,0	40
Number of Shares <sup>(1)</sup> Selected Performance														
Ratios:														
Return on Average Assets (2)	0.38	%	0.30	%	0.41	%	0.45	%	0.20	%	0.77	%	0.88	%
Return on Average Equity <sup>(2)</sup>	4.97	%	3.93	%	5.42	%	6.23	%	2.52	%	9.74	%	10.66	%
Equity to Assets	7.59	%	7.61	%	7.63	%	7.24	%	7.95	%	7.91	%	7.50	%
Dividend Payout														
Net Charge-offs to Average Loans <sup>(2)</sup>	1.08	%	0.25	%	0.41	%	0.19	%	1.15	%	0.03	%		
Allowance for Loan Losses to Loans	1.48	%	1.88	%	1.74	%	1.65	%	1.30	%	1.44	%	1.52	%
Net Interest Margin <sup>(2)</sup>	3.21	%	3.15	%	3.21	%	3.20	%	3.38	%	3.42	%	3.64	%

<sup>(1)</sup> Share and Per Share Data excludes the dilutive effect of stock options and warrants.
(2) Nine-month ratios have been annualized.

## UNAUDITED PRO FORMA CONDENSED COMBINED FINANCIAL STATEMENTS

The unaudited pro forma condensed combined balance sheet of German American as of September 30, 2010, gives effect to the proposed merger (and related special cash dividend contingently payable to American Community s shareholders that American Community s board of directors has contingently declared for payment prior to the end of 2010, subject to certain conditions) as if the merger (and the payment of the contingent special cash dividend) had occurred on September 30, 2010, and combines the unaudited condensed consolidated balance sheets of German American and American Community as of September 30, 2010.

The unaudited pro forma condensed combined statement of income of German American for the nine month period ended September 30, 2010, is presented as if the proposed merger (and the payment of the special cash dividend) had occurred on January 1, 2010, and combines the unaudited results of German American and American Community for such periods.

The unaudited pro forma condensed combined statement of income for the year ended December 31, 2009 of German American is presented as if the proposed merger (and the payment of the special cash dividend) had occurred on January 1, 2009, and combines the audited results of German American and American Community for the year ended December 31, 2009.

The notes to the unaudited pro forma condensed combined financial statements describe the pro forma amounts and adjustments presented below.

The merger will be accounted for as a business combination under the acquisition method of accounting and German American is the deemed accounting acquirer and American Community is the deemed accounting acquiree. The unaudited pro forma condensed combined financial statements were prepared in accordance with the regulations of the SEC. The unaudited pro forma condensed combined balance sheet has been adjusted to reflect the preliminary allocation of the estimated purchase price to identifiable net assets acquired and an amount for goodwill (representing the difference between the purchase price and the estimated fair value of the identifiable net assets). The allocation of the purchase price is dependent upon certain valuation and other studies that are not yet final. The final allocation will be determined after the merger is completed subject to further adjustments as additional information becomes available and as additional analyses are performed. Accordingly, the pro forma purchase price adjustments shown herein are preliminary. There can be no assurances that the final valuations will not result in material changes to these purchase price allocations. The final acquisition accounting adjustments and the income from operations may be materially different from the unaudited pro forma adjustments and unaudited pro forma condensed combined statements of income. The unaudited pro forma condensed combined financial statements are presented for illustrative purposes only and are not necessarily indicative of the financial condition or results of operations of future periods or the financial condition or results of operations that actually would have been realized had the entities been a single company during the periods presented or the results that the combined company will experience after the merger is completed. The unaudited pro forma condensed combined financial statements do not give effect to the potential impact of current financial conditions, regulatory matters or any anticipated synergies, operating efficiencies or cost savings that may be associated with the merger. These financial statements also do not include any integration costs or dissynergies.

The unaudited pro forma condensed combined financial information presented below is based on, and should be read together with, the historical financial information that German American and American Community have included in

this proxy statement/prospectus (by incorporation by reference or otherwise) as of and for the indicated periods.

# GERMAN AMERICAN BANCORP, INC. PRO FORMA CONDENSED COMBINED BALANCE SHEET (Unaudited) As of September 30, 2010 (Dollars in Thousands)

	German American Bancorp, Inc.	American Community Bancorp, Inc.	Adjustments	Consolidation
ASSETS				
Cash and Due from Banks	\$19,203	\$11,292	$(6,018)^{(a)}$	\$24,477
Federal Funds Sold and Other Short-term Investments	26,112	14,923		41,035
Cash and Cash Equivalents	45,315	26,215	(6,018)	65,512
Interest-bearing Time Deposits with Banks	,	13,145	,	13,145
Securities Available-for-Sale, at Fair Value	301,070	29,786	$(1,800)^{(b)}$	329,056
Securities Held-to-Maturity, at Cost	1,603	,	, ,	1,603
Loans Held-for-Sale	13,627			13,627
Loans	915,210	242,855	$(9,521)^{(c)}$	1,148,544
Less: Unearned Income	(1,587)	(3)		(1,590)
Allowance for Loan Losses	(11,700)	(3,606)	$3,606^{(c)}$	(11,700)
Loans, Net	901,923	239,246	(5,915)	1,135,254
Stock in FHLB of Indianapolis and Other Restricted Stock, at Cost	10,621	1,365		11,986
Premises, Furniture and Equipment, Net	26,784	7,086		33,870
Other Real Estate	2,397	1,402		3,799
Goodwill	9,835	-,	$9.840^{(d)}$	19,675
Intangible Assets	2,795		3,355(e)	6,150
Company Owned Life Insurance	24,599	3,305	,	27,904
Accrued Interest Receivable and Other Assets	15,415	4,408		19,823
TOTAL ASSETS	\$1,355,984	\$325,958	\$(538)	\$1,681,404
LIABILITIES				
Non-interest-bearing Demand Deposits	\$187,363	\$28,209	\$	\$215,572
Interest-bearing Demand, Savings, and Money Market Accounts	532,877	200,079		732,956
Time Deposits	362,608	54,145	444 <sup>(f)</sup>	417,197
Total Deposits	1,082,848	282,433	444	1,365,725
FHLB Advances and Other Borrowings	137,173	18,248	$(3,761)^{(g)}$	151,660
Accrued Interest Payable and Other Liabilities	13,090	1,076	784 <sup>(h)</sup>	14,950
TOTAL LIABILITIES	1,233,111	301,757	(2,533)	1,532,335
SHAREHOLDERS' EQUITY				
Common Stock	11,105		1,434 <sup>(i)</sup>	12,539
Additional Paid-in Capital	69,089	23,346	716 <sup>(j)</sup>	93,151

Retained Earnings	34,635	724	$(157)^{(k)}$	35,202
Accumulated Other Comprehensive Income	8,044	131	2 <sup>(1)</sup>	8,177
TOTAL SHAREHOLDERS' EQUITY	122,873	24,201	1,995	149,069
TOTAL LIABILITIES & SHAREHOLDERS' EQUITY	\$1,355,984	\$325,958	\$(538	) \$1,681,404

**Footnotes:** (Dollars in thousands except per share data)

Cash assumed to be paid to shareholders of \$2,062 to buy-out options and warrants at closing (assumed 352,524 options and warrants outstanding at September 30, 2010 with a weighted average exercise price of \$9.04 and an assumed value of German American stock for purchase price calculation of \$14.89 computed based on the closing (a) price of \$17.78 per share on November 9, 2010 times the conversion ratio of .725 + \$2.00 per share cash). Also reflects a \$2.00 per share cash dividend payment of \$4,356 by American Community to shareholders immediately preceding closing with \$400 netted against payment for dividend payable to German American for their 199,939 shares owned as of September 30, 2010.

- (b) Carrying value of American Community common stock owned by German American at September 30, 2010. Fair value adjustment for American Community loan portfolio and elimination of existing allowance for loan loss.
- (c) Initial fair value assumptions indicated \$3,268 of discount will be accreted over a 4.5 year period. The remaining discount of \$6,253 (approximately \$29,522 contractual loan balance) is related to loans for which there has been evidence of credit deterioration since origination accounted for under ASC310.30 which will not be accretable.
- (d) Projected goodwill to be recognized as a result of purchase accounting estimates. The purchase price allocation for the transaction follows:

	(in
	thousands)
Common Stock Consideration to American Community shareholders	\$ 25,496
$(1,977,911 \times .725 \times \$17.78)$	•
Value of common shares of American Community owned by German American	1, 2,977
including \$2.00 per share dividend (199,939 $\times$ \$14.89)	,
Buy-out of options and warrants $(352,524 \times \$5.85)$	2,062
Total Purchase Price	\$ 30,535
American Community Equity at September 30, 2010	\$ 24,201
Cash Dividend of \$2.00 per Share Assumed to be Paid Prior to Close of	\$3,956
Transaction	Ψ 5,250
American Community Bancorp, Inc. Historic Book Value at September 30, 2010	\$ 20,245
Fair Value Adjustments:	
Loan Portfolio Adjustments	\$(5,915)
Time Deposit Adjustments	(444 )
FHLB Borrowings	(239)
Trust Preferred Borrowings	4,000
Core Deposit Intangibles	3,355
Net Fair Value Adjustments	\$757
Tax Effect of Net Fair Value Adjustments	(307)
After-tax Net Fair Value Adjustments	\$450
Total Allocation of Purchase Price	\$ 20,695
Goodwill	\$ 9,840

Projected core deposit intangible (CDI) created by the transaction. The CDI is estimated to be 1.5% of (e) non-maturity deposits for American Community as of September 30, 2010 and is projected to be amortized utilizing the sum of the years digits method over a 10 year period.

- (f) Projected time deposit premium associated with the transaction to be amortized over the remaining life of the time deposits of 5 years utilizing the level yield method.
- Projected \$4,000 discount on trust preferred borrowings with a book balance of \$8,248. Amortization of the trust preferred discount is anticipated over the remaining life of the borrowings which approximates 25 years. Also included in this adjustment is a simple of the borrowings which approximates 25 years.
- included in this adjustment is a projected FHLB borrowings premium of \$239 on a book balance of \$10,000 which will be amortized over the remaining life of the borrowings of 3 years utilizing the level yield method.

  Reflects a net deferred tax liability related to purchase accounting adjustments resulting from the transaction of \$307. Also reflects the elimination of a deferred tax asset of \$91 on the unrealized loss as of September 30, 2010
- (h) associated with German American's existing investment in common stock of American Community. Also includes a current tax liability of \$386 related to the gain to be recognized on the shares of American Community owned by German American as of September 30, 2010.
- (i) Reflects the issuance of 1,433,985 (2,177,850 shares of American Community common stock outstanding at September 30, 2010 less 199,939 shares owned by German American at September 30, 2010 times the fixed

- exchange ratio of .725) shares of German American common stock as a part of the purchase price.
- Reflects the elimination of common stock and additional paid in capital of American Community as of September
- (j) 30, 2010 and the issuance of 1,433,985 shares of German American common stock at a price of \$17.78 (the closing price per share as of November 9, 2010) for total stock consideration of \$25,496.
- (k) Reflects the elimination of retained earnings of American Community as of September 30, 2010 and gain/dividend of \$567, net of tax, recognized on the 199,939 shares owned by German American at September 30, 2010.
- Reflects the elimination of unrealized gain on securities of American Community as of September 30, 2010 and the (I) elimination of the unrealized loss as of September 30, 2010 associated with German American's existing investment in common stock of American Community.

# GERMAN AMERICAN BANCORP, INC. PRO FORMA CONDENSED COMBINED STATEMENT OF INCOME (Unaudited)

## For the Nine Months Ended September 30, 2010 (Dollars in Thousands, except per share data)

	German American Bancorp, Inc.	American Community Bancorp, Inc.	Adjustments		Consolidation
INTEREST INCOME					
Interest and Fees on Loans	\$39,701	\$9,984	\$545 <sup>(a)</sup>		\$50,230
Interest on Federal Funds Sold and Other	48	151			199
Short-term Investments	70	131			177
Interest and Dividends on Securities:					
Taxable	7,353	303			7,656
Non-taxable	777	41			818
TOTAL INTEREST INCOME	47,879	10,479	545		58,903
INTEREST EXPENSE			<b>a</b> .		
Interest on Deposits	7,940	3,061	$(259)^{(b)}$		10,742
Interest on FHLB Advances and Other	3,898	332	20 <sup>(c)</sup>		4,250
Borrowings	,				
TOTAL INTEREST EXPENSE	11,838	3,393	(239	)	14,992
NET INTEREST INCOME	36,041	7,086	784		43,911
Provision for Loan Losses	3,875	1,100			4,975
NET INTEREST INCOME AFTER	32,166	5,986	784		38,936
PROVISION FOR LOAN LOSSES	,	,			,
NON-INTEREST INCOME					
Trust and Investment Product Fees	1,134				1,134
Service Charges on Deposit Accounts	3,074	223			3,297
Insurance Revenues	4,092				4,092
Company Owned Life Insurance	585	63			648
Other Operating Income	2,299	43			2,342
Net Gains on Sales of Loans	1,619	416			2,035
Net Gain (Loss) on Securities					
TOTAL NON-INTEREST INCOME	12,803	745			13,548
NON-INTEREST EXPENSE	46.00=	2012			10.170
Salaries and Employee Benefits	16,307	2,843			19,150
Occupancy Expense	2,640	292			2,932
Furniture and Equipment Expense	1,871	185			2,056
FDIC Premiums	1,043	437			1,480
Data Processing Fees	1,054	356			1,410
Professional Fees	1,743	305			2,048
Advertising and Promotion	892	45			937

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Supplies	599	52		651
Intangible Amortization	727		457 <sup>(d)</sup>	1,184
Other Operating Expenses	3,733	866		4,599
TOTAL NON-INTEREST EXPENSE	30,609	5,381	457	36,447
Income before Income Taxes	14,360	1,350	327	16,037
Income Tax Expense	4,107	475	130	4,712
NET INCOME	\$10,253	\$875	\$197	\$11,325
Earnings Per Share	\$0.92	\$0.41		\$0.90
Diluted Earnings Per Share	\$0.92	\$0.41		\$0.90
Weighted Average Shares Outstanding	11,096,650	2,123,575	1,433,985 (e)	12,530,635
Diluted Weighted Average Shares Outstanding	11,101,903	2,158,576	1,433,985 <sup>(e)</sup>	12,535,888

#### **Footnotes:**

- (a) Accretion of loan fair value adjustment of \$3,268 over 4.5 year period on a straight-line basis which is assumed to approximate level yield based on composition of the portfolio.
- (b) Amortization of time deposit fair value adjustment of \$444 over remaining term of deposits of 5 years utilizing the level yield mothod.
  - Amortization of FHLB advance fair value adjustment of \$239 over remaining term of borrowings of 3 years
- (c) utilizing the level yield method. Amortization of trust preferred borrowings of American Community fair value adjustment of \$4,000 over a remaining term of approximately 25 years on a straight line basis.
- (d) Amortization of core deposit intangible of \$3,355 over 10 year period utilizing the sum of the years digit method. Reflects the issuance of 1,433,985 (2,177,850 shares of American Community common stock outstanding at
- (e) September 30, 2010 less 199,939 shares owned by German American at September 30, 2010 times the fixed exchange ratio of .725) shares of German American common stock as a part of the deal consideration.

# GERMAN AMERICAN BANCORP, INC. PRO FORMA CONDENSED COMBINED STATEMENT OF INCOME (Unaudited)

## For the Year Ended December 31, 2009 (Dollars in Thousands, except per share data)

	German American Bancorp, Inc.	American Community Bancorp, Inc.	Adjustments	Consolidation
INTEREST INCOME				
Interest and Fees on Loans	\$53,905	\$13,406	\$727 <sup>(a)</sup>	\$68,038
Interest on Federal Funds Sold and Other	106	50		156
Short-term Investments	100	30		130
Interest and Dividends on Securities:				
Taxable	8,660	376		9,036
Non-taxable	1,065	31		1,096
TOTAL INTEREST INCOME	63,736	13,863	727	78,326
INTEREST EXPENSE				
Interest on Deposits	13,495	4,509	$(324)^{(b)}$	17,680
Interest on FHLB Advances and Other	5,728	489	40 <sup>(c)</sup>	6,257
Borrowings	3,726	409	40(3)	0,237
TOTAL INTEREST EXPENSE	19,223	4,998	(284)	23,937
NET INTEREST INCOME	44,513	8,865	1,011	54,389
Provision for Loan Losses	3,750	1,215		4,965
NET INTEREST INCOME AFTER	40,763	7,650	1,011	49,424
PROVISION FOR LOAN LOSSES	40,703	7,030	1,011	49,424
NON-INTEREST INCOME				
Trust and Investment Product Fees	1,617			1,617
Service Charges on Deposit Accounts	4,395	346		4,741
Insurance Revenues	5,296			5,296
Company Owned Life Insurance	1,104	52		1,156
Other Operating Income	2,110	167		2,277
Net Gains on Sales of Loans	1,760	534		2,294
Net Gain (Loss) on Securities	(423)	115		(308)
TOTAL NON-INTEREST INCOME	15,859	1,214		17,073
NON-INTEREST EXPENSE				
Salaries and Employee Benefits	21,961	3,615		25,576
Occupancy Expense	3,382	290		3,672
Furniture and Equipment Expense	2,653	391		3,044
FDIC Premiums	1,863	683		2,546
Data Processing Fees	1,368	453		1,821
Professional Fees	1,740	513		2,253
Advertising and Promotion	993	75		1,068

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Supplies	528	70		598
Intangible Amortization	909		$610^{(d)}$	1,519
Other Operating Expenses	4,994	782		5,776
TOTAL NON-INTEREST EXPENSE	40,391	6,872	610	47,873
Income before Income Taxes	16,231	1,992	401	18,624
Income Tax Expense	4,013	788	159	4,960
NET INCOME	\$12,218	\$1,204	\$242	\$13,664
Earnings Per Share	\$1.10	\$0.57		\$1.09
Diluted Earnings Per Share	\$1.10	\$0.56		\$1.09
Weighted Average Shares Outstanding	11,065,917	2,103,752	1,433,985 <sup>(e)</sup>	12,499,902
Diluted Weighted Average Shares Outstanding	g 11,068,988	2,141,407	1,433,985 <sup>(e)</sup>	12,502,973
32				

#### **Footnotes:**

- (a) Accretion of loan fair value adjustment of \$3,268 over 4.5 year period on a straight-line basis which is assumed to approximate level yield based on composition of the portfolio.
- (b) Amortization of time deposit fair value adjustment of \$444 over remaining term of deposits of 5 years utilizing the level yield method.
  - Amortization of FHLB advance fair value adjustment of \$239 over remaining term of borrowings of 3 years cutilizing the level yield method. Amortization of trust preferred borrowings of ACBP fair value adjustment of
- (c) utilizing the level yield method. Amortization of trust preferred borrowings of ACBP fair value adjustment of \$4,000 over a remaining term of approximately 25 years on a straight line basis.
- (d) Amortization of core deposit intangible of \$3,355 over 10 year period utilizing the sum of the years digit method. Reflects the issuance of 1,433,985 (2,177,850 shares of American Community common stock outstanding at
- (e) September 30, 2010 less 199,939 shares owned by German American at September 30, 2010 times the fixed exchange ratio of .725) shares of German American common stock as a part of the deal consideration.

#### THE MERGER

#### **Background of the Merger**

German American purchased a block of shares of American Community (from a former shareholder and also from American Community) in a 2004 pair of related transactions, which block now totals (after giving effect to subsequent stock dividends paid by American Community) 199,939 shares (approximately 9.2% of the total outstanding shares of American Community as of the date of this proxy statement/prospectus).

In connection with German American's purchase of this block, American Community and Bank of Evansville agreed with German American in 2004 that one representative of German American would serve on the board of directors of each of American Community and Bank of Evansville for so long as German American maintained a specified minimum ownership interest in American Community, and for long as German American did not operate a banking office in Evansville, Indiana. Mark A. Schroeder, who at all times since 2004 has been German American's chief executive officer, was German American's designee to serve on American Community s and Bank of Evansville s boards of directors. As required under the 2004 agreement, Mr. Schroeder resigned from the boards of American Community and Bank of Evansville in February of 2010 when German American entered into a definitive agreement to enter into the Evansville, Indiana market through the purchase of two branches of another banking organization.

From time to time during Mr. Schroeder s tenure on American Community s and Bank of Evansville s boards of directors, he had discussions with other board members regarding German American s desire to enter the Evansville, Indiana banking market, and the interest of German American in a possible business combination with American Community. Until the recent discussions described below, however, none of these discussions resulted in substantive negotiations or meaningful exchanges of information between the parties.

On July 12, 2010, German American made an unsolicited written offer to acquire American Community at a fixed exchange ratio of 0.77 shares of German American common stock for each share of American Community common stock, with 15% of the American Community shares being acquired for cash based upon the market value of 0.77 shares of German American common stock. Based upon the closing price of German American s common stock on July 12, 2010 of \$15.59, the proposal had an implied value as of such date of \$12.00 per share of American Community common stock.

Following receipt of German American s offer, the board of directors of American Community held a special meeting on July 14, 2010. At the special meeting, the directors reviewed the proposal from German American and determined that the board should consider retaining an investment banking firm in order to properly evaluate the financial aspects of the proposal.

At a special meeting of the board of directors on July 18, 2010, the board met with representatives of Stifel, Nicolaus & Company, Incorporated (which we sometimes refer to in this proxy statement/prospectus simply as Stifel), an investment banking firm. At the meeting the board discussed, among other things, the fiduciary duties of the board in connection with its consideration of the proposal from German American. Stifel also made a presentation to the board which included the terms of (and a preliminary financial analysis of) the German American proposal, information regarding German American and American Community, a summary of the mergers and acquisitions market environment generally and other information regarding the strategic alternatives available to American Community. The board also discussed the composition of American Community s shareholder base and the likelihood that several large holders of American Community stock may be in favor of a transaction with German American. The board then scheduled a special meeting on July 21, 2010 to further consider whether to proceed with negotiations with German

THE MERGER 68

American and whether to engage Stifel.

At the special meeting on July 21, 2010, the board met with representatives of Stifel and American Community s outside legal counsel. During this meeting, legal counsel advised the board of its fiduciary duties in evaluating the proposed offer from German American. The board then discussed whether to continue negotiations with German American or to reject its offer. After discussion, the board decided to continue discussions with German American. The board also decided to retain Stifel as its financial advisor and also discussed with Stifel the likelihood of whether other parties may be interested in a business combination

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transaction with American Community. The board then scheduled a special meeting on July 27, 2010 to further consider the German American proposal and next steps.

At the special meeting on July 27, 2010, the board again met with representatives of Stifel. Representatives of Stifel reported on discussions they had with Mr. Schroeder, Chairman and CEO of German American, since the special meeting on July 21. Stifel reported that German American indicated it would entertain a counter-proposal from American Community and would be interested in financial projections that it could use to support a different price. Stifel also discussed with the board various financial models prepared in consultation with management of American Community, including financial projections for American Community over a period of years utilizing various assumptions based upon American Community s continued operation as an independent company, as well as preliminary financial analysis regarding a potential transaction with German American. The board continued to discuss the German American proposal, including the amount and type of consideration, the impact of the transaction on employees of American Community, the future direction and prospects of German American, the potential benefits of a combination with German American and other aspects of a proposed transaction with German American considered important by the board. The board also discussed with Stifel the identity of other banking organizations that may have an interest in pursuing a potential business combination transaction with American Community.

The board of directors of American Community next met in a special meeting on August 3, 2010. Also participating in the meeting was a representative of Stifel and American Community s outside legal counsel. The representative of Stifel updated the board on a meeting he had with Mr. Schroeder after the special meeting on July 27. It was reported that Stifel shared information with German American related to American Community s financial projections and its analysis of potential cost savings and synergies that could result from a combination with American Community. At the meeting, representatives of Stifel and German American also discussed the proposed treatment in the merger of outstanding options and warrants to acquire American Community common stock, and German American s preliminary plans regarding future positions or roles for certain officers and employees of American Community. Stifel reported that German American indicated that it would review the information provided and consider whether it supported an increase in its offer. The board discussed in detail one banking organization that the directors and Stifel believed may have an interest in a transaction with American Community. Following extensive discussion, the board authorized Stifel to contact this other banking organization. The board then scheduled a special meeting on August 9, 2010 to continue discussions. A formal engagement letter was entered into with Stifel on August 3, 2010.

At the special meeting on August 9, 2010, the board continued its discussion and deliberation regarding the potential transaction with German American and the results of recent discussions with the other banking organization. Also participating in the special meeting were representatives of Stifel and American Community s outside legal counsel. It was reported that a confidentiality agreement had been entered into with the other banking organization and certain information regarding American Community had been shared with the other banking organization. Stifel reported that it expected an indication of interest from the other banking organization by August 17. Stifel then reported to the board that German American was not prepared to consider an increase to its offer unless it was permitted to conduct preliminary due diligence with respect to American Community. After extensive discussion, the board determined to permit German American to conduct preliminary due diligence.

On August 17, 2010, American Community received a preliminary non-binding expression of interest from the other banking organization. Subject to certain conditions, including satisfactory due diligence and the execution of a definitive agreement, the other banking organization proposed to acquire American Community in an all cash transaction in an amount ranging from 90% to 110% of American Community s tangible book value, or approximately \$9.66 to \$12.14 per share of American Community common stock. The other banking organization also indicated it was willing to explore a combination of cash and stock, rather than all cash as set forth in its preliminary non-binding expression of interest.

On August 21, 2010, representatives of American Community met with representatives of German American to conduct preliminary due diligence with respect to American Community.

The board of directors of American Community next met in a special meeting on August 24, 2010. Also participating in the meeting was a representative of Stifel and American Community s outside legal counsel. Stifel reviewed the preliminary non-binding expression of interest from the other banking organization with the board. The board expressed disappointment at the range of offers provided by the other banking organization. The board instructed Stifel to encourage the other banking organization to meet with Stifel to discuss its proposal and to commence a due diligence review of American Community. The board also expressed concern that German American may withdraw its offer by the time the other banking organization completed sufficient diligence to enable it to consider increasing its offer. The board also discussed with Stifel its understanding that the other banking organization may be looking at several other acquisition opportunities and may not be inclined to accommodate American Community s desired timing or increase its offer to an amount at least comparable to German American s offer.

At the same meeting, Stifel reported to the board the preliminary due diligence performed by German American on August 21, 2010, and the discussions between representatives of American Community and German American regarding certain other matters, including potential cost savings and synergies, deposit funding and loan diligence matters. Stifel indicated that it expected German American to either reaffirm its current offer or propose an increased offer by August 31, following its board meeting on August 30. The board continued its deliberations and discussions regarding the proposals. The board also determined to appoint a committee of the board to meet and confer between board meetings regarding these potential transactions and to report to the full board as necessary and appropriate. The members of the board appointed to the committee were Dr. Maynard and Messrs. Hinton, Sutton and Fine.

On the evening of August 30, 2010, American Community received a revised letter dated August 30 from German American, following German American is board meeting held earlier that day. Under the terms of the revised proposal, German American increased the fixed exchange ratio for each share of American Community common stock from 0.77 shares of German American common stock to 0.835 shares of German American common stock. Unlike the July 12th offer, under the revised offer, none of the American Community common stock would be exchanged for cash (except that holders of options and warrants to acquire American Community common stock would receive cash for the in the money value of such options and warrants using the then-prevailing market value of 0.835 shares of German American common stock as of the closing date). Like the original offer, the revised offer was conditioned upon the parties reaching agreement on a definitive merger agreement and each party s satisfactory completion of due diligence with respect to the other party and, if accepted by American Community, would require that the parties negotiate in good faith on an exclusive basis for 60 days after the offer was accepted.

German American s revised offer provided that it would expire if it was not accepted on or before September 1, 2010. According the German American, the reason for the September 1st deadline related to a long-term data processing contract between Bank of Evansville and a third party provider of data processing services to Bank of Evansville. Under the terms of that long-term contract, a significant termination fee would be payable by Bank of Evansville if Bank of Evansville terminated the contract without cause prior to the scheduled expiration of its term. The contract provides, however, that the termination fee would not be payable if Bank of Evansville entered into an agreement between February 12, 2010 and September 1, 2010 to sell control of Bank of Evansville to a third party that intended to terminate the contract. German American in its revised offer advised American Community that it intended to terminate the data processing contract if it acquired Bank of Evansville s banking operations, and stated that (for that reason) the increased exchange ratio that was offered by the revised offer was available to American Community only if American Community (and Bank of Evansville) accepted German American s revised offer on or before September

1.

A majority of the members of the special board committee met on the morning of August 31, 2010 to discuss the revised offer in advance of the special meeting of the full board scheduled for later that afternoon. The special board committee instructed Stifel to go back to German American and request an increased exchange ratio of 0.93, and

report back to the full board later in the day with the reaction of German American to the counter-proposal.

The board of directors of American Community held a special meeting at 5:00 p.m. on August 31, 2010 to discuss the revised offer from German American. Also participating in the board meeting were representatives of Stifel and American Community s outside legal counsel. Representatives of Stifel reported that at the request of the special board committee they had a discussion that morning with German American representatives wherein they requested that German American increase the exchange ratio to 0.93 per share. Stifel reported that representatives of German American declined to do so and were holding firm at the 0.835 exchange ratio.

At the same meeting, Stifel provided the board with an updated financial analysis of the revised offer of 0.835 shares of German American for each share of American Community. Stifel reported that, based upon the closing price of German American s common stock on August 30, 2010 of \$15.16, the revised proposal had an implied value as of such date of \$12.66 per share of American Community common stock, which represented a premium to American Community s share price as of August 30, 2010 of 56% (and a 51% premium based upon the volume weighted average price of American Community common stock over the prior month). The board also discussed with Stifel the increased liquidity that shareholders of American Community would have if they held shares of German American stock as compared to American Community stock, as well as the amount of the annual cash dividend they would receive as shareholders of German American (assuming that German American continued to pay dividends at the same rate). The board also discussed the deadline of September 1st imposed by German American for American Community to accept the offer, as well as whether the board should direct Stifel to continue discussions with the other banking organization. The board then had an extensive discussion, after which it directed Stifel to do the following: continue discussions with the other banking organization and provide it with financial information similar to the information previously provided to German American, and also go back to the German American representatives and let them know that American Community is considering another offer and tell them that the board would be willing to accept a deal with German American at an exchange ratio of 0.93. The board then scheduled a meeting for noon on September 1, 2010 to get an update on Stifel s discussions with the other banking organization and German American.

At the special meeting on September 1, 2010, which included representatives of Stifel and American Community s outside legal counsel, representatives of Stifel reported that they had discussions the night before with representatives of German American and that German American indicated that it would consider the possibility of adding some cash to the deal and would get back to Stifel with a proposal. As of the start of the meeting, however, German American had yet to respond with a revised written offer.

Stifel also reported to the board that it had provided additional information to the other banking organization and that it had a conversation with an executive of the organization earlier in the day. The other banking organization indicated that it would try to get back to Stifel in a week or so with any feedback it had as a result of the information provided.

(As of October 4, 2010, the date the parties signed the definitive merger agreement, Stifel had not received any additional feedback or a revised offer from the other banking organization.)

During the same special meeting, German American s financial advisor called a representative from Stifel and reported that German American was prepared to revise its offer from its earlier proposal of 0.835 fixed exchange ratio in an all-stock transaction to a combination of cash and stock, consisting of \$2.00 cash and 0.725 shares of German American common stock for each share of American Community common stock. Based upon the closing price of German American s common stock on August 30, 2010 of \$15.16, Stifel reported that the revised proposal had an implied value as of such date of \$12.99 per share of American Community common stock.

The board then had extensive discussions regarding the revised German American proposal and the current negotiations with the other banking organization. After considerable deliberation, the board (with three directors absent) voted (eight in favor and two against) to authorize American Community to sign a letter with German American providing a fixed exchange ratio of 0.835 per share or such better terms as could be negotiated by Stifel.

Stifel then went back to German American and was told that German American was not willing to increase its offer, but that it would be willing to give the American Community board the option to select either the fixed exchange ratio of 0.835 per share in an all-stock transaction (except that German American would have the right to include up to \$7.5 million of cash in the deal which shareholders of American Community could elect to receive in lieu of German American stock for some or all of their shares (subject to pro-ration if the cash election is over-subscribed)) or the same combination of cash and stock, consisting of \$2.00 cash and 0.725 share of German American common stock for each share of American Community common stock, proposed by German American earlier in the day. Under either structure, holders of options and warrants to acquire American Community common stock would receive cash for the in the money—value of such options and warrants using the then-prevailing market value of the merger consideration as of the closing date. Unless the American Community board selected the combination cash and stock proposal by September 10, the merger consideration would consist of the all stock proposal described above.

Later in the day on September 1, 2010, American Community and Bank of Evansville accepted a revised offer submitted by German American dated September 1 that included the terms described in the preceding paragraph. The September 1 offer also included a provision for two members of American Community s board of directors (to be chosen by German American) to be added to German American s board upon completion of the merger. This provision, although discussed with German American during the preceding weeks of discussions, had not previously been included in German American s prior offers. The obligations of all parties to the September 1 letter were conditioned upon the parties reaching agreement on a definitive merger agreement (reflecting the terms agreed upon in the September 1 letter and other usual and customary terms and conditions) and each party s satisfactory completion of due diligence reviews and investigations with respect to the other party. Each party agreed in the September 1 letter to negotiate in good faith with each other toward execution of the definitive merger agreement for the proposed merger transaction on an exclusive basis for the next 30 days.

On September 7, 2010, the board of directors of American Community held a special meeting to discuss, among other things, the two alternative pricing structures included in the September 1 letter agreement. Also participating in the meeting were representatives of Stifel and American Community s outside legal counsel. The board considered the two alternative pricing structures with the assistance of Stifel. After further discussion, the board members participating in the meeting unanimously determined to accept the pricing structure consisting of \$2.00 cash and 0.725 share of German American common stock, and on September 8 American Community advised German American of its decision.

On September 14, 2010, German American provided American Community with a first draft of the definitive merger agreement for the proposed transaction, and between September 14 and October 4, 2010, German American and American Community and their respective representatives and advisors, including the American Community special committee of the board, negotiated the terms of the definitive merger agreement. Concurrently with the negotiation of a definitive merger agreement, each party completed its due diligence review of the other party.

On September 28, 2010, as part of a regularly scheduled monthly board meeting, the board of directors of American Community discussed the status of the proposed transaction in detail and the results of the due diligence review of German American. Representatives of Stifel provided the board with a summary of the analysis underlying its fairness opinion. Stifel discussed, among other things, the financial terms of the merger, the implied purchase price multiples in the merger, the pro forma impact of the merger, the financial terms of selected business combinations in the

commercial banking industry, trading levels of selected comparable transactions, a net present value and discounted cash flow analysis of American Community, the financial performance of American Community and German American and the stock trading history of American Community and German American. Stifel informed the board of directors that it was prepared to render its

opinion that the consideration to be received by the shareholders of American Community in the proposed transaction was fair from a financial view to the shareholders of American Community. See Opinion of Financial Advisor of American Community Board of Directors.

At the same meeting, legal counsel for American Community discussed in detail the terms of the definitive merger agreement to be entered into with German American, including the few remaining open issues as of such date, and the terms of the replacement employment agreements to be entered into between German American and certain officers of Bank of Evansville, including two of its executive officers (see THE MERGER Interests of American Community s Directors and Executive Officers in the Merger ). Management, legal counsel and Stifel summarized the negotiations that had taken place since the first draft of the definitive merger agreement was received on September 14, including the rationale for the proposed special dividend that American Community s board of directors intends to declare (contingent upon regulatory approval and other conditions) which was not part of the September 1 letter agreement.

At the same meeting, the directors asked questions of management, legal counsel and Stifel concerning the terms of the transaction, the effect on shareholders and employees and various other matters and then discussed the merits of the proposed transaction and Stifel financial review. After the conclusion of this review and additional discussion, the meeting of the board of directors of American Community adjourned.

On the afternoon of October 4, 2010, the board of directors of American Community held a special meeting. At this meeting management and legal counsel described the manner in which the few remaining open issues in the definitive merger agreement had been resolved since the last meeting of the board of directors on September 28th, and Stifel updated the analysis underlying its fairness opinion and then rendered its oral opinion (thereafter confirmed in writing) that the consideration to be received by the shareholders of American Community in the proposed transaction was fair from a financial view to the shareholders of American Community. The board of directors thereafter approved the merger by a vote of ten in favor and three against and authorized the appropriate officers of American Community and Bank of Evansville to execute the definitive merger agreement on behalf of American Community and Bank of Evansville.

Throughout the time period described above, German American s executive officers (as authorized and directed by German American s board of directors) engaged (directly or through German American s financial and legal advisors) in discussions and negotiations with American Community s executive officers and its financial and legal advisors. German American s board of directors met in special session several times with respect to these negotiations, culminating in a special meeting held October 4, 2010, at which the board approved the merger agreement and the proposed merger, and authorized German American and its bank subsidiary to execute and deliver it to American Community and Bank of Evansville. For a discussion of the reasons of German American for the proposed merger, see THE MERGER Reasons for the Merger German American.

The definitive merger agreement was executed by representatives of American Community and German American and delivered between the parties after the official close of the NASDAQ stock market on October 4, 2010, and a press release announcing the execution of the definitive merger agreement was issued that evening.

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American Community s board of directors believes that the merger with German American is consistent with American Community s goal of enhancing shareholder value and providing additional liquidity for the holders of American Community s common stock. In addition, the board of directors believes that the customers and communities served by American Community will benefit from the merger. In reaching its decision to adopt and

approve the definitive merger agreement, American Community s board of directors consulted with its management and its legal and financial advisors, and considered a variety of factors, including the following:

the value of the merger consideration proposed to be paid to American Community s shareholders represented a significant premium to American Community s shareholders over the value they would likely receive for their shares in the less liquid and active American Community trading market; 39

the expected results from continuing to operate as an independent community banking institution and the likely benefits to shareholders of American Community, compared with the value of the merger consideration offered by German American;

the shareholders of American Community will receive an equivalent per share annual dividend of \$0.41 (based upon the current annual per share dividend rate of \$0.56 for German American common stock); the merger consideration would be paid to American Community shareholders both in cash, which would provide immediate liquidity, and common stock of German American, which would provide an opportunity to participate in any possible future earnings and appreciation in value of the combined company;

the possibility that the closing conditions to the merger could be satisfied in 2010 such that the cash portion of the merger consideration could be paid to American Community shareholders during 2010 in the form of a special dividend, thereby providing the shareholders the benefit of 2010 federal income tax rates, which many board members expected to increase in 2011;

German American common stock is listed on NASDAQ, providing American Community shareholders with increased access to a public market for their shares;

the opinion of Stifel that, as of October 4, 2010, and subject to the assumptions and limitations set forth in the opinion, the merger consideration offered to American Community s shareholders in the merger was fair to such shareholders from a financial point of view (see THE MERGER Opinion of American Community s Financial Advisor );

the merger is intended to qualify as a reorganization under Section 368 of the Internal Revenue Code (as described under MATERIAL U.S. FEDERAL INCOME TAX CONSEQUENCES );

the terms of the definitive merger agreement, including the nature and scope of the closing conditions to the merger; the expectation that the merger should result in economies of scale and cost savings and efficiencies; the board of director s view of the current and prospective economic, competitive, and regulatory environment facing the financial services industry generally, and each of American Community and German American in particular; the expected benefit to American Community customers resulting from the greater number of retail banking outlets and the greater depth of banking services that would become available over a broader geographic area in Southern Indiana, as well as the opportunity for future operating efficiencies as a result of a combination of American Community and German American;

the belief that German American shares American Community s community banking philosophy and the experience and capability of German American s management team;

the results of American Community s due diligence review of German American; the expectation that a significant number of employees of American Community will be offered the opportunity to continue as employees of German American after the merger, and the assurances by German American that those employees of American Community who are not offered continued employment will receive a fair severance package from German American:

the arrangements between certain of Bank of Evansville s officers with German American as to their employment following the merger, the payments and benefits to which other officers and employees of Bank of Evansville would be eligible under the existing terms and conditions of their employment, and the provisions for the addition of certain of American Community s directors (of German American s choice) to German American s corporate and bank boards of directors and on German American s advisory board for the Evansville Region (see THE MERGER AGREEMENT Interests of Certain Persons in the Merger );

the belief, based on historical information with respect to German American s business, earnings, operations, financial condition, prospects, capital levels and asset quality, that the combined company 40

has the ability to grow as an independent community financial institution that will be positioned to expand in Southern Indiana and surrounding markets in order to take advantage of multiple strategic options in the future and increase shareholder value; and

the likelihood that the merger will be approved by the regulatory authorities (see THE MERGER Regulatory Approvals ) and by the shareholders of American Community in a timely manner.

The foregoing discussion of the information and factors considered by the American Community board is not intended to be exhaustive, but includes all material factors they considered. In arriving at its determination to approve the definitive merger agreement and the transactions it contemplates, and to recommend that the American Community shareholders vote to approve them, the American Community board did not assign any relative or specific weights to the above factors, and individual directors may have given different weights to different factors.

The American Community board of directors recommends that American Community shareholders vote to adopt and approve the definitive merger agreement and the transactions it contemplates, including the merger.

### Reasons for the Merger German American

In deciding to approve the merger with American Community, German American s board of directors considered a number of factors, including:

the opportunity for German American to enhance its presence in the Evansville, Indiana market, which it entered in May 2010 through the purchase of two branches of another banking organization;

the strength of Bank of Evansville s community banking orientation and the quality of its management, employees and board leadership;

the results of management s review of the business, operations, earnings, and financial condition, including capital levels and asset quality of American Community;

the fairness of the terms of the proposed merger to German American from a financial point of view; and management s belief, based on historical information with respect to Bank of Evansville s business, earnings, operations, financial condition, prospects, capital levels and asset quality, that the combined banking company has the ability to grow in Evansville as an independent community financial institution.

# Opinion of American Community s Financial Advisor

Stifel, Nicolaus & Company, Incorporated (which we refer to in this discussion as Stifel Nicolaus Weisel or as Stifel ) acted as American Community s financial advisor in connection with the merger. Stifel is a nationally recognized investment-banking and securities firm with membership on all the principal United States securities exchanges and substantial expertise in transactions similar to the merger. As part of its investment banking activities, Stifel is regularly engaged in the independent valuation of businesses and securities in connection with mergers, acquisitions, underwritings, sales and distributions of listed and unlisted securities, private placements and valuations for estate, corporate and other purposes.

On October 4, 2010, Stifel rendered its oral opinion, which was later confirmed in writing, to the board of directors of American Community (the Board ) that, as of the date of Stifel s written opinion, the per share consideration to be received by the holders of shares of American Community common stock pursuant to the merger agreement was fair to such holders, from a financial point of view.

The full text of Stifel s written opinion dated October 4, 2010, which sets forth the assumptions made, matters considered and limitations of the review undertaken, is attached as Annex B to this proxy statement/prospectus and is incorporated herein by reference. Holders of American Community common stock are urged to, and

should, read this opinion carefully and in its entirety in connection with this proxy statement/prospectus. The summary of the opinion of Stifel set forth in this proxy statement/prospectus is qualified in its entirety by reference to the full text of such opinion. The opinion

of Stifel will not reflect any developments that may occur or may have occurred after the date of its opinion and prior to the completion of the merger. Stifel has no obligation to update, revise or reaffirm its opinion and American Community does not currently expect that it will request an updated opinion from Stifel.

No limitations were imposed by the Company on the scope of Stifel s investigation or the procedures to be followed by Stifel in rendering its opinion. In arriving at its opinion, Stifel did not ascribe a specific range of values to American Community. Stifel s opinion is based on the financial and comparative analyses described below. Stifel s opinion is solely for the information of, and directed to, the Board for its information and assistance in connection with the Board s consideration of the financial terms of the merger and is not to be relied upon by any shareholder of American Community or German American or any other person or entity. Stifel s opinion was not intended to be and does not constitute a recommendation to the Board as to how the Board should vote on the merger or to any shareholder of American Community or German American as to how any such shareholder should vote at any shareholders meeting at which the merger is considered, or whether or not any shareholder of American Community should enter into a voting, shareholders or affiliates agreement with respect to the merger, or exercise any dissenter s or appraisal rights that may be available to such shareholder. In addition, Stifel s opinion does not compare the relative merits of the merger with any other alternative transaction or business strategy which may have been available to American Community and does not address the underlying business decision of the Board or American Community to proceed with or effect the merger.

In connection with its opinion, Stifel, among other things:

reviewed and analyzed a draft copy of the merger agreement dated October 2, 2010; reviewed and analyzed the audited consolidated financial statements of American Community for the five years ended December 31, 2009 and the unaudited consolidated financial statements of American Community for the quarter ended June 30, 2010;

reviewed and analyzed the audited consolidated financial statements of German American for the two years ended December 31, 2009 and the unaudited consolidated financial statements of German American for the quarter ended June 30, 2010;

reviewed and analyzed certain other publicly available information concerning American Community and German American:

held discussions with German American s senior management, including, without limitation, discussions regarding estimates of certain cost savings, operating synergies, merger charges and the pro forma financial impact of the merger on German American;

reviewed certain non-publicly available information concerning American Community, including, without limitation, internal financial analyses and forecasts prepared by its management and held discussions with American Community s senior management regarding recent developments and regulatory matters;

participated in certain discussions and negotiations between representatives of American Community and German American:

reviewed the reported prices and trading activity of the equity securities of American Community and German American:

analyzed certain publicly available information concerning the terms of selected merger and acquisition transactions that Stifel considered relevant to its analysis;

reviewed and analyzed certain publicly available financial and stock market data relating to selected public companies that Stifel deemed relevant to its analysis;

conducted such other financial studies, analyses and investigations and considered such other information as Stifel deemed necessary or appropriate for purposes of Stifel s opinion; and

took into account Stifel s assessment of general economic, market and financial conditions and Stifel s experience in other transactions, as well as Stifel s experience in securities valuations and Stifel s knowledge of the banking industry

generally. 42

In rendering its opinion, Stifel relied upon and assumed, without independent verification, the accuracy and completeness of all of the financial and other information that was provided to Stifel, by or on behalf of American Community or German American, or that was otherwise reviewed by Stifel and has not assumed any responsibility for independently verifying any of such information. With respect to the financial forecasts supplied to Stifel by American Community and German American (including, without limitation, potential cost savings and operating synergies realized by a potential acquirer), Stifel has assumed that the forecasts were reasonably prepared on the basis reflecting the best currently available estimates and judgments of the management of American Community and German American, as applicable, as to the future operating and financial performance of American Community and German American, as applicable, and that they provided a reasonable basis upon which Stifel could form its opinion. Such forecasts and projections were not prepared with the expectation of public disclosure. All such projected financial information is based on numerous variables and assumptions that are inherently uncertain, including, without limitation, factors related to general economic, market and competitive conditions. Accordingly, actual results could vary significantly from those set forth in such projected financial information. Stifel has relied on this projected information without independent verification or analyses and does not in any respect assume any responsibility for the accuracy or completeness thereof. Stifel has further relied upon the assurances by American Community or German American that they are unaware of any facts that would make their respective information incomplete or misleading.

Stifel also assumed that there were no material changes in the assets, liabilities, financial condition, results of operations, business or prospects of either American Community or German American since the date of the last financial statements of each company made available to Stifel. Stifel has also assumed, without independent verification and with consent of management of American Community, that the aggregate allowances for loan losses set forth in the respective financial statements of American Community and German American are in the aggregate adequate to cover all such losses. Stifel did not make or obtain any independent evaluation, appraisal or physical inspection of either American Community s or German American s assets or liabilities, the collateral securing any of such assets or liabilities, or the collectibility of any such assets nor did Stifel review loan or credit files of American Community or German American. Estimates of values of companies and assets do not purport to be appraisals or necessarily reflect the prices at which companies or assets may actually be sold. Because such estimates are inherently subject to uncertainty, Stifel assumes no responsibility for their accuracy. Stifel relied on advice of American Community s counsel as to certain legal matters with respect to American Community, the merger agreement and the merger and other transactions and other matters contained or contemplated therein. Stifel has assumed, with the consent of American Community management, that there are no factors that would delay or subject to any adverse conditions any necessary regulatory or governmental approval and that all conditions to the merger will be satisfied and not waived. In addition, Stifel assumed that the definitive merger agreement would not differ materially from the draft Stifel reviewed. Stifel has also assumed that the merger will be consummated substantially on the terms and conditions described in the merger agreement, without any waiver of material terms or conditions by American Community or any other party, and that obtaining any necessary regulatory approvals or satisfying any other conditions for consummation of the merger will not have an adverse effect on the Company or German American. Stifel assumed that the merger would be consummated in a manner that complies in all respects with the applicable provisions of the Securities Act of 1933, as amended, the Securities Exchange Act of 1934, as amended, and all other applicable federal and state statutes, rules and regulations.

Stifel s opinion was necessarily based on economic, market, monetary, financial and other conditions as they existed on, and on the information made available to Stifel as of, the date of its opinion. It is understood that subsequent developments may affect the conclusions reached in Stifel s opinion and that Stifel does not have or assume any obligation to update, revise or reaffirm its opinion.

Stifel s opinion is limited to whether the per share merger consideration is fair to the holders of shares of American Community common stock, from a financial point of view. Stifel s opinion did not consider, address or include: (i) any

other strategic alternatives currently (or which have been or may be) contemplated by American Community or its Board of Directors; (ii) the legal, tax or accounting consequences of the merger on American Community or the holders of American Community Common Stock including, without

limitation, whether or not the merger will qualify as a tax-free reorganization pursuant to Section 368 of the Internal Revenue Code; (iii) the fairness of the amount or nature of any compensation to any of the Company's officers, directors or employees, or class of such persons, relative to the compensation to the holders of the Company's securities; and (iv) the treatment of, or effect of the merger on, American Community's Options and Warrants (each as defined in the merger agreement). Furthermore, Stifel did not express any opinion as to the prices, trading range or volume at which German American's securities would trade following public announcement or consummation of the merger.

In connection with rendering its opinion, Stifel performed a variety of financial analyses that are summarized below. Such summary does not purport to be a complete description of such analyses. Stifel believes that its analyses and the summary set forth herein must be considered as a whole and that selecting portions of such analyses and the factors considered therein, without considering all factors and analyses, could create an incomplete view of the analyses and processes underlying its opinion. The preparation of a fairness opinion is a complex process involving subjective judgments and is not necessarily susceptible to partial analysis or summary description. In arriving at its opinion, Stifel considered the results of all of its analyses as a whole and did not attribute any particular weight to any analyses or factors considered by it. The range of valuations resulting from any particular analysis described below should not be taken to be Stifel s view of the actual value of American Community. In its analyses, Stifel made numerous assumptions with respect to industry performance, business and economic conditions, and other matters, many of which are beyond the control of American Community or German American. Any estimates contained in Stifel s analyses are not necessarily indicative of actual future values or results, which may be significantly more or less favorable than suggested by such estimates. No company or transaction utilized in Stifel s analyses was identical to American Community or German American or the merger. Accordingly, an analysis of the results described below is not mathematical; rather, it involves complex considerations and judgments concerning differences in financial and operating characteristics of the companies and other facts that could affect the public trading value of the companies to which they are being compared. None of the analyses performed by Stifel was assigned a greater significance by Stifel than any other, nor does the order of analyses described represent relative importance or weight given to those analyses by Stifel. The analyses described below do not purport to be indicative of actual future results, or to reflect the prices at which American Community s or German American s common stock may trade in the public markets, which may vary depending upon various factors, including changes in interest rates, dividend rates, market conditions, economic conditions and other factors that influence the price of securities.

In accordance with customary investment banking practice, Stifel employed generally accepted valuation methods in reaching its opinion. The following is a summary of the material financial analyses that Stifel used in providing its opinion. Some of the summaries of financial analyses are presented in tabular format. In order to understand the financial analyses used by Stifel more fully, you should read the tables together with the text of each summary. The tables alone do not constitute a complete description of Stifel s financial analyses, including the methodologies and assumptions underlying the analyses, and if viewed in isolation could create a misleading or incomplete view of the financial analyses performed by Stifel. The summary data set forth below do not represent and should not be viewed by anyone as constituting conclusions reached by Stifel with respect to any of the analyses performed by it in connection with its opinion. Rather, Stifel made its determination as to the fairness to the shareholders of American Community of the per share merger consideration, from a financial point of view, on the basis of its experience and professional judgment after considering the results of all of the analyses performed. Accordingly, the data included in the summary tables and the corresponding imputed ranges of value for American Community should be considered as a whole and in the context of the full narrative description of all of the financial analyses set forth in the following pages, including the assumptions underlying these analyses.

In connection with rendering its opinion and based upon the terms of the draft merger agreement reviewed by it, Stifel assumed the aggregate consideration for the common stock not already owned by German American to be \$30.0

million and the per share consideration to be \$14.25 based upon the closing price of German American s common stock on October 1, 2010. Stifel noted this represented a premium of 54% over American Community s closing price of \$9.25 on October 1, 2010.

Comparison of Selected Companies. Stifel reviewed and compared certain multiples and ratios for the merger with a peer group of 20 selected banks of similar size, geography and asset quality. In order to calculate a range of imputed values for a share of American Community s common stock, Stifel compared the resulting theoretical offer price to each of the following categories: book value, tangible book value, latest 12 months earnings, premium over tangible book value to deposits and premium over tangible book value to core deposits as of or for the three and twelve month period ended June 30, 2010. Market price information was as of October 1, 2010. Stifel then applied the resulting range of multiples and ratios for the peer group specified above to the appropriate financial results of American Community. This analysis resulted in a range of imputed values for American Community of between \$7.05 and \$8.19 based on the median multiples for the peer group.

Additionally, Stifel calculated the following ratios with respect to the merger and the 20 selected comparable companies:

	German	Trading M	Iultiples for Selected			
	American /	Peer Grou	p			
Ratios	American	25 <sup>th</sup>	Median	75 <sup>th</sup>		
	Community	y Percentile	Median	Percentile		
Price Per Share/ Book Value Per Share <sup>(1)</sup>	141.5 %	57.7 %	72.9 %	98.4 %		
Price Per Share/Tangible Book Value Per Share <sup>(1)</sup>	141.5 %	61.7 %	73.4 %	102.8 %		
Price Per Share/Last 12 Months Earnings Per Share	25.9x	10.6x	12.8x	17.0x		
Premium over Tangible Book Value/Deposits	3.6 %	(4.6)%	(2.1)%	0.2 %		
Premium over Tangible Book Value/ Core Deposits <sup>(2)</sup>	3.9 %	(5.7)%	(3.0 )%	(1.5 )%		

(1) For purposes of this analysis, American Community s fully diluted book value per share and tangible book value per share were utilized.

(2) Core deposits defined as total deposits less jumbo CDs (CDs with balances greater than \$100,000). Analysis of Selected Bank Merger Transactions. Stifel analyzed certain information relating to recent transactions in the banking industry, consisting of 36 U.S. bank acquisitions announced between October 1, 2009 and September 30, 2010, with announced transaction values greater than \$10 million and excluding merger of equals and terminated transactions. This analysis resulted in a range of imputed values for American Community common stock of between \$10.69 and \$15.23 based upon the median multiples for the selected transactions. Stifel calculated the following ratios with respect to the merger and the selected transactions:

	German	Transaction	on Multiples		
	American /	25 <sup>th</sup>		75 <sup>th</sup>	
Ratios	American Community	Percentile	Median	Percentile	
	Community	, 1 0100111110		1 CI CCIIIIIC	
Price Per Share/ Book Value Per Share <sup>(1)</sup>	141.5 %	86.4 %	112.5 %	145.0 %	
Price Per Share/Tangible Book Value Per Share <sup>(1)</sup>	141.5 %	101.8%	118.7 %	153.7 %	
Price Per Share/Last 12 Months Earnings Per Share	25.9x	14.9x	19.4x	26.1x	

Premium over Tangible Book Value/Deposits	3.6	%	1.0	%	3.4	%	7.5	%
Premium over Tangible Book Value/ Core Deposits <sup>(2)</sup>	3.9	%	1.3	%	3.9	%	8.8	%

<sup>(1)</sup> For purposes of this analysis, American Community s fully diluted book value per share and tangible book value per share was utilized.

(2) Core deposits defined as total deposits less jumbo CDs (CDs with balances greater than \$100,000). 
Present Value Analysis. Applying present value analysis to the theoretical future earnings of American Community, 
Stifel compared the per share merger consideration to the calculated present value of one share of American 
Community s common stock on a stand-alone basis. The analysis was based upon American Community s management 
projections, a range of assumed price/earnings ratios, and a range of discount rates from 13.0% 21.0%. Stifel selected 
the range of terminal price/earnings ratios on the basis of past and current trading multiples for other publicly-traded 
comparable banks. The stand-alone present value of American Community s common stock calculated on this basis 
ranged from \$6.82 to \$13.30 per share.

Discounted Cash Flow Analysis. Using a discounted cash flow analysis, Stifel estimated the net present value of the future streams of after-tax cash flow that American Community could produce for dividends to a potential acquiror, referred to below as dividendable net income. In this analysis, Stifel assumed that American Community would perform in accordance with management s estimates and calculated assumed after-tax distributions to a potential acquiror such that American Community s tangible common equity ratio would remain approximately 6.50% of assets. Stifel calculated the sum of the assumed perpetual dividendable net income streams per share beginning in the year 2011 discounted to present values at assumed discount rates ranging from 15.0% to 19.0% and based upon a range of estimated cost savings between 20.0% 40.0% of American Community s non-interest expense. This discounted cash flow analysis indicated an implied equity value reference range of \$8.14 to \$14.41 per share of American Community s common stock. This analysis did not purport to be indicative of actual future results and did not purport to reflect the prices at which shares of American Community s common stock may trade in the public markets. A discounted cash flow analysis was included because it is a widely used valuation methodology, but the results of such methodology are highly dependent upon the numerous assumptions that must be made, including estimated cost savings and operating synergies, earnings growth rates, dividend payout rates and discount rates.

Pro Forma Effect of the Merger. Stifel reviewed certain estimated future operating and financial information developed by American Community and certain estimated future operating and financial information for the pro forma combined entity resulting from the merger for the 12-month period ended December 31, 2011. Based on this analysis, Stifel compared certain of American Community s estimated future per share results with such estimated figures for the pro forma combined entity. Based on this analysis on a pro forma basis, the merger is forecast to be accretive to American Community s earnings per share for the 12-month period ended December 31, 2011. Stifel also reviewed certain financial information in order to determine the estimated effect of the merger on American Community s book value per share and tangible book value per share for the period ended December 31, 2010. Based on this analysis on a pro forma basis, the merger is forecasted to be dilutive to American Community s book value per share and tangible book value per share. Stifel also noted that American Community shareholders have not received a cash dividend to date and would be entitled to receive future cash dividends paid by German American.

As described above, Stifel s opinion was among the many factors taken into consideration by the Board in making its determination to approve the merger.

Stifel has acted as financial advisor to American Community in connection with the merger and will receive a fee which is contingent upon the completion of the merger. Stifel has also acted as financial advisor to the Board and received a fee upon the delivery of its opinion that was not contingent upon consummation of the merger. Stifel will not receive any other significant payment or compensation contingent upon the successful consummation of the merger. In addition, American Community has agreed to indemnify Stifel for certain liabilities arising out of Stifel s engagement. There are no material relationships that existed during the two years prior to the date of Stifel s opinion or that are mutually understood to be contemplated in which any compensation was received or is intended to be received as a result of the relationship between Stifel and any party to the merger. Stifel may seek to provide investment banking services to German American or its affiliates in the future, for which Stifel would seek customary

compensation. In the ordinary course of business, Stifel may trade American Community s or German American s securities for its own account and for the accounts of its customers and, accordingly, may at any time hold a long or short position in such securities.

# Interests of American Community s Directors and Executive Officers in the Merger

When you consider the recommendation of the American Community board of directors to approve the merger agreement and the merger, you should be aware that certain of American Community s directors and executive officers may have interests in the merger that are different from, or in addition to, your interests as shareholders generally and that may present actual or apparent conflicts of interests.

For instance, the merger agreement obligates German American to pay cancellation payments to the holders of outstanding options or warrants in connection with the closing of the merger if and to the extent that the options and warrants are in the money (i.e. the exercise price is less than the market value of the consideration that would be received on the underlying American Community shares) at that time. German American estimates that (assuming that the market value of German American s shares does not vary materially from its market value as of November 12, 2010) the aggregate of such cancellation payments to persons who are executive officers or directors of American Community or of Bank of Evansville will be approximately \$1,873,000.

Further, all outstanding awards of options or restricted stock that American Community had issued to employees or directors of American Community or Bank of Evansville prior to October 4, 2010, if and to the extent that they were not vested at the time the board of directors of American Community approved the merger agreement on October 4, 2010, automatically became vested pursuant to their terms on October 4, 2010, when the merger agreement were approved, At December 31, 2009, of the 408,805 shares of American Community covered by outstanding option grants, 399,441 were then fully exercisable, and no additional options were granted during 2010.

In addition, the 19,592 shares of restricted stock held by executive officers of American Community that were not vested prior to October 4, 2010 (but which automatically vested upon approval of the merger agreement by the board of directors of American Community and therefore become eligible for conversion into German American unrestricted shares under the merger plus the cash payment) would have (assuming no change in the value of the equivalent per share value of this transaction at the closing date from November 12, 2010) an aggregate equivalent value to those executive officers of approximately \$291,000.

German American entered into a replacement employment agreement with Michael Sutton, the President and chief executive officer of American Community and a member of its board of directors, on October 4, 2010, concurrently with the execution of the merger agreement. Under that replacement employment agreement, German American and Mr. Sutton agreed (subject to the closing of the mergers of Bank of Evansville and American Community pursuant to the merger proposal) that the existing employment agreement of Mr. Sutton with American Community would be rescinded and replaced. Upon the closing of the merger, Mr. Sutton will become employed by German American as Market Chairman of its Evansville banking market, under the terms of the replacement employment agreement, through June 30, 2011, at a salary of approximately \$18,000 per month plus benefits available to similarly-situated full-time employees of German American. On June 30, 2011, Mr. Sutton s employment by German American under the replacement employment agreement would terminate, and Mr. Sutton would be entitled to receive (subject to compliance with certain confidentiality and noncompetition provisions of the replacement employment agreement and execution and non-revocation of a separation and general release agreement) certain separation payments and benefits, including:

A separation payment in a single lump sum of \$425,250 (subject to withholding taxes and the like), plus Reimbursement of the monthly premium paid by Mr. Sutton for health payments estimated to be approximately \$1,000 per month, for up to 12 months.

Likewise, German American entered into a replacement employment agreement with John Schenk, the chief financial officer of American Community, concurrently with the execution of the parties of the merger agreement. Under that replacement employment agreement, German American and Mr. Schenk agreed (subject to the closing of the merger of the Bank of Evansville and American Community pursuant to the merger proposal) that the existing employment agreement of Mr. Schenk with American Community (Bank of Evansville) would be rescinded and replaced. Upon the closing of the merger, Mr. Schenk will become employed by German American as its Regional Chief Financial Officer, under the terms of the replacement

employment agreement, through June 30, 2011, at a salary of approximately \$11,000 per month plus benefits available to similarly-situated full-time employees of German American. On June 30, 2011, Mr. Schenk s employment by German American under the replacement employment agreement would terminate, and Mr. Schenk be entitled to receive (subject to compliance with certain confidentiality and noncompetition provisions of the replacement employment agreement and execution and non-revocation of a separation and general release agreement) certain separation payments and benefits, including:

A separation payment in a single lump sum of \$127,500 (subject to withholding taxes and the like), plus Reimbursement of the monthly premium paid by Mr. Schenk for health payments estimated to be approximately \$1,000 per month, for up to 12 months.

In addition, the merger agreement obligates German American to appoint two of the current members of American Community s board of directors (of German American s choosing but not yet chosen) to fill newly-created positions on German American s board of directors (on the board of its bank subsidiary) promptly following the effective time, and to appoint five of the members of its board of directors (of German American s choosing but not yet chosen) to an advisory board for the Evansville Region of German American s bank subsidiary. Each of such persons will be entitled to receive compensation from German American for their services on such boards and/or such regional advisory board, in accordance with the fee schedule for such services that is applicable from time to time for similar services by other members of German American s boards or regional advisory boards.

German American is also obligated under the merger agreement to provide continuing indemnification to the directors and officers of American Community and its subsidiary bank as provided in their respective articles of incorporation or by-laws, and to provide such directors and officers with directors and officers liability insurance for a period of six years, subject to certain conditions set forth in the merger agreement.

The board of directors of American Community was aware of these differing interests and potential conflicts and considered them, among other matters, in evaluating and negotiating the merger agreement with German American and in recommending that our shareholders approve and adopt the proposals to be voted upon at the special meeting.

# **Listing of the German American Shares**

It is a condition to the consummation of the merger that the shares of German American issuable to the shareholders of American Community in the merger shall have been authorized for listing on NASDAQ, subject to official notice of issuance.

# **Regulatory Approvals**

German American submitted an application to the Board of Governors of the Federal Reserve System under the Bank Holding Company Act on October 12, 2010, seeking approval with respect to the merger and also with respect to the payment by Bank of Evansville and by American Community of the 2010 pre-merger cash dividends that may become contingently payable by each of them.

On or about October 22, 2010, American Community and Bank of Evansville submitted a separate application to the Board of Governors of the Federal Reserve System seeking approval of the 2010 pre-merger cash dividends. On November 5, 2010, the Federal Reserve Bank of St. Louis approved the dividends, conditional upon approval of the dividends by the Indiana Department of Financial Institutions.

In addition, the banking subsidiaries of German American and American Community submitted an application to the Federal Deposit Insurance Corporation on October 12, 2010, seeking approvals by the FDIC of the merger of Bank of Evansville into German American s banking subsidiary and of the payment by Bank of Evansville to American Community of the 2010 pre-merger cash dividend that may become contingently payable by it.

Further, the banking subsidiaries of German American and American Community submitted an application to the Indiana Department of Financial Institutions on October 14, 2010, seeking approvals by the Indiana Department of Financial Institutions of the merger of Bank of Evansville into German American s

banking subsidiary and of the payment by Bank of Evansville to American Community of the 2010 pre-merger cash dividend that may become contingently payable by it.

On or about October 27, 2010, Bank of Evansville submitted a separate application to the Indiana Department of Financial Institutions seeking approval of the payment of the 2010 pre-merger cash dividend.

### **Exchange Agent**

Prior to the time when the merger becomes effective, German American will designate a bank or trust company reasonably acceptable to American Community for the purpose of exchanging American Community shares held by its shareholders for the merger consideration.

### **Dividends and Distributions**

Under the terms of the merger agreement, prior to the closing of the merger, American Community is prohibited from declaring or paying any cash dividend or other distribution to American Community shareholders, except for the contingent 2010 pre-merger dividend described above. The terms of the merger agreement prohibit German American from declaring or paying dividends or distributions, except for its regular quarterly cash dividends.

### Material U.S. Federal Income Tax Consequences

German American and American Community expect the merger to qualify as a reorganization for U.S. federal income tax purposes. If the merger qualifies as a reorganization, then, in general, for U.S. federal income tax purposes, as a result of the merger:

American Community shareholders will recognize gain (but not loss) in an amount not to exceed the cash received as part of the merger consideration (whether received as a dividend from American Community in 2010 or as cash from German American in 2011) and will recognize gain or loss with respect to any cash received in lieu of fractional shares of German American common stock; and

American Community shareholders will not recognize gain (or loss) as a result of their receiving shares of German American common stock in the merger.

See Material U.S. Federal Income Tax Consequences for a summary of the material U.S. federal income tax consequences of the merger and of the material U.S. federal income tax consequences to non-U.S. holders of receiving German American shares pursuant to the merger.

Because individual circumstances may differ, each shareholder should consult the shareholder s tax advisor regarding the applicability of the rules discussed in this proxy statement/prospectus to the shareholder and the particular tax effects to the shareholder of the merger and the holding or disposing of German American shares in light of such shareholder s particular circumstances, the application of state, local and foreign tax laws, and, if applicable, the tax consequences of (a) the transactions described in this proxy statement/prospectus relating to equity compensation and benefit plans, and (b) the receipt of the 2010 pre-merger cash dividend from American Community.

# **Anticipated Accounting Treatment**

The merger will be accounted for under the acquisition method of accounting. Under the acquisition method, the purchase price will be allocated to identifiable assets and assumed liabilities based on their fair values. Any excess will be accounted for as goodwill. Intangible assets with definite lives will be amortized over their estimated useful

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lives. Goodwill and intangible assets determined to have indefinite lives will not be amortized, but will be tested for impairment at least annually (more frequently if certain indicators are present). In the event that management of German American determines that the value of goodwill or intangible assets has become impaired, an impairment charge will be recorded in the fiscal quarter in which such determination is made. Also, costs related to the merger will be expensed during the period in which they are incurred.

### **Sources of Funds**

The cash portion of the aggregate merger consideration, required to settle fractional interests and to fund the \$2.00 cash payment (either in the form of the contingent 2010 pre-merger dividend by American

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Community or in the form of additional merger consideration payable by German American) is expected to be approximately \$3,956,000. In addition, German American expects to be obligated to pay cash consideration of an estimated \$2,062,000 (subject to change if the numbers of outstanding warrants and options changes materially or the market value of German American s shares changes materially, prior to the closing of the merger) to the holders of options and warrants to purchase American Community shares that will be cancelled by the merger agreement. This cash is expected to be funded with the cash proceeds of dividends from German American s subsidiary bank (including for this purpose Bank of Evansville prior to its merger into German American s subsidiary bank).

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# THE MERGER AGREEMENT

The following summary describes material provisions of the merger agreement. This summary does not purport to be complete and may not contain all of the information about the merger agreement that is important to you. This summary is subject to, and qualified in its entirety by reference to, the merger agreement, which is attached to this prospectus as Annex A and is incorporated by reference into this prospectus. You are urged to read the merger agreement carefully and in its entirety, as it is the legal document governing the merger.

The merger agreement summary below is included in this prospectus only to provide you with information regarding the terms and conditions of the merger agreement, and not to provide any other factual information regarding German American, American Community or their respective businesses. Accordingly, the representations and warranties and other provisions of the merger agreement should not be read alone, but instead should be read only in conjunction with the information provided elsewhere in this prospectus and in the documents incorporated by reference into this prospectus. See Where You Can Find More Information.

The representations, warranties and covenants contained in the merger agreement and described in this prospectus

were made only for purposes of the merger agreement and as of specific dates and may be subject to more recent developments,

were made solely for the benefit of the parties to the merger agreement,

may be subject to limitations agreed upon by the contracting parties, including being qualified by reference to confidential disclosures,

were made for the purposes of allocating risk between parties to the merger agreement instead of establishing these matters as facts, and

may apply standards of materiality in a way that is different from what may be viewed as material by you or by other investors.

Accordingly, these representations and warranties alone may not describe the actual state of affairs as of the date they were made or at any other time. The representations and warranties contained in the merger agreement do not survive the effective time of the merger. Investors should not rely on the representations, warranties and covenants or any description thereof as characterizations of the actual state of facts or condition of German American, American Community or any of their respective subsidiaries or affiliates. Moreover, information concerning the subject matter of the representations, warranties and covenants may change after the date of the merger agreement, which subsequent information may or may not be fully reflected in public disclosures by German American and American Community.

### General

The merger agreement provides for the merger of American Community with and into German American, with German American surviving the merger and continuing under the name German American Bancorp, Inc. Immediately following the merger of American Community with German American, Bank of Evansville will merge with and into German American Bancorp (the bank subsidiary of German American), with German American Bancorp surviving the merger and continuing under the name German American Bancorp.

# **Time of Completion**

Unless the parties agree otherwise and unless the merger agreement has otherwise been terminated, the closing of the

merger will take place on the business day that immediately precedes the last business day of the month during which the shareholders of American Community have approved and adopted the merger agreement and following the expiration of all waiting periods in connection with either the bank regulatory applications filed for approval of the merger or stock market requirements. The effective time of the merger (which will be the time as of which German American will gain control of American Community and Bank of Evansville) will be as of the first day of the calendar month that follows the month in which the closing occurs.

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We are working hard to complete the merger quickly. We currently expect that the merger will be closed on December 30, 2010, and will be effective January 1, 2011. However, because completion of the merger is subject to regulatory approvals and other conditions that have not yet been obtained and are beyond our control, we cannot predict the actual timing.

# Consideration to be Received in the Merger

If the merger is completed, the shares of American Community common stock that you own immediately before the completion of the merger will be converted into a right to receive shares of German American common stock and cash. At the effective time of the merger, each issued and outstanding share of American Community common stock, other than shares held by shareholders who exercise dissenters—rights under Indiana law, will be converted into the right to receive (i) 0.725 shares of German American common stock; and (ii) a cash payment of \$2.00 (unless earlier paid by American Community with respect to its shares under the special pre-merger 2010 cash dividend of that same amount that American Community has contingently declared).

If German American declares a dividend or distribution on shares of its common stock or subdivides, splits, reclassifies or combines the shares of German American common stock prior to the effective time of the merger (which is not anticipated or planned), then the conversion ratio of 0.725 shares of German American common stock for every share of American Community common stock will be adjusted accordingly, without duplication, to provide American Community shareholders with the same economic effect as contemplated by the merger agreement prior to any of these events.

American Community s shareholders will not receive fractional shares of German American common stock. Instead, you will receive a cash payment for any fractional shares in an amount equal to the product of (i) the fraction of a share of German American common stock to which you are entitled multiplied by (ii) the volume weighted average price of a share of German American common stock over the twenty days on which German American s shares traded that ended on the trading day immediately before the closing date.

# **Exchange of Certificates**

German American expects to appoint Computershare Trust Company, N.A. (or another company experienced in handling similar duties that is reasonably acceptable to American Community) to act as the exchange agent and handle the exchange of American Community stock certificates for certificates representing German American s shares and any cash consideration that may be payable to American Community shareholders. Promptly following the effective time of the merger, the exchange agent will send a letter of transmittal to each former American Community shareholder who holds one or more stock certificates. The letter of transmittal will contain instructions explaining the procedure for surrendering American Community stock certificates. You should not return stock certificates with the enclosed proxy card.

American Community shareholders who surrender their stock certificates, together with a properly completed letter of transmittal, will receive certificates for the shares of German American's common stock into which their shares of American Community common stock were converted pursuant to the merger and a check for the amount of cash consideration (if any) to which such shareholder is entitled.

After the merger, each certificate that previously represented shares of American Community common stock will only represent the right to receive:

certificates representing the shares of German American s common stock into which those shares of American Community common stock have been converted;

cash in the amount of the cash merger consideration, if any; and cash in lieu of any fractional share of German American common stock.

After the completion of the merger, American Community will not register any transfers of shares of American Community common stock.

# **American Community Restrictions**

Under the merger agreement, American Community has agreed to certain restrictions on its activities until the merger is completed or terminated. In general, American Community and Bank of Evansville are

required to conduct their business and to discharge or incur obligations and liabilities only in the ordinary course of business, as conducted prior to the execution of the merger agreement.

The following is a summary of the more significant restrictions imposed upon American Community, subject to the exceptions set forth in the merger agreement:

declaring or paying any dividends on shares of American Community common stock or making any other distribution to shareholders, except for the contingent 2010 pre-merger cash dividend;

issuing or agreeing to issue any stock (except for the issuance of shares upon the exercise of stock options or warrants, and shares issuable to American Community s directors (estimated to be 9,958 shares) in payment of director compensation pursuant to a pre-existing arrangement) or any options, warrants or other rights to subscribe for or purchase common or any other capital stock or securities convertible into or exchangeable for any capital stock;

redeeming, purchasing or otherwise acquiring any of its outstanding shares or agreeing to do so; effecting a stock split, reverse split, reclassification or other similar change in any common or other capital stock or otherwise reorganizing or recapitalizing;

changing its articles of incorporation or bylaws;

except as separately agreed by German American, paying or agreeing to pay any bonus, additional compensation (other than ordinary and normal bonuses and salary increases consistent with past practices) or severance benefit or otherwise making any changes out of the ordinary course of business with respect to the fees or compensation payable or to become payable to consultants, advisors, investment bankers, brokers, attorneys, accountants, directors, officers or employees;

adopting or making any change in any employee benefit plan or other arrangement or payment made to, for or with any of such consultants, advisors, investment bankers, brokers, attorneys, accountants, directors, officers or employees;

borrowing or agreeing to borrow any material amount of funds except in the ordinary course of business, or directly or indirectly guaranteeing or agreeing to guarantee any material obligations of others except in the ordinary course of business or pursuant to outstanding letters of credit;

making or committing to make any new loan or issuing or committing to issue any new letter of credit or any new or additional discretionary advance under any existing line of credit, or purchasing or agreeing to purchase any interest in a loan participation, in aggregate principal amounts that would cause the credit extensions or commitments of Bank of Evansville to any one borrower (or group of affiliated borrowers) to exceed \$250,000;

purchasing or otherwise acquiring any investment security for their own accounts, or selling any investment security owned by either of them which is designated as held-to-maturity, or engaging in any activity that would require the establishment of a trading account for investment securities;

increasing or decreasing the rate of interest paid on time deposits, or on certificates of deposit, except in a manner and pursuant to policies consistent with past practices;

entering into or amending any material agreement, contract or commitment out of the ordinary course of business; except in the ordinary course of business, placing on any of their assets or properties any mortgage, pledge, lien, charge, or other encumbrance;

except in the ordinary course of business, canceling, releasing, compromising or accelerating any material indebtedness owing to American Community or Bank of Evansville, or any claims which either of them may possess, or voluntarily waiving any material rights with respect thereto;

selling or otherwise disposing of any real property or any material amount of any personal property other than properties acquired in foreclosure or otherwise in the ordinary course of collection of indebtedness; 53

foreclosing upon or otherwise taking title to or possession or control of any real property without first obtaining a phase one environmental report thereon, prepared by a reliable and qualified person or firm reasonably acceptable to German American, which does not indicate the presence of material quantities of pollutants, contaminants or hazardous or toxic waste materials on the property;

committing any act or failing to do any act which will cause a material breach of any material agreement, contract or commitment;

violating any law, statute, rule, governmental regulation or order, which violation might have a material adverse effect on its business, financial condition, or earnings;

purchasing any real or personal property or making any other capital expenditure where the amount paid or committed therefor is in excess of \$10,000 individually or \$50,000 in the aggregate other than purchases of property made in the ordinary course of business in connection with loan collection activities or foreclosure sales in connection with any of American Community s or Bank of Evansville s loans;

issuing certificate(s) for shares of American Community common stock to any American Community shareholder in replacement of certificate(s) claimed to have been lost or destroyed without first obtaining from such shareholder(s), at the expense of such shareholder(s), a surety bond from a recognized insurance company in an amount that would indemnify American Community (and its successors) against loss on account of such lost or destroyed certificate(s) (in an amount not less than the amount that German American s transfer agent would require in the case of lost or destroyed stock certificates of equal value of German American common stock), and obtaining a usual and customary affidavit of loss and indemnity agreement from such shareholder(s); or

holding a special, regular or annual meeting (or take action by consent in lieu thereof) of the board of directors or the sole shareholder of Bank of Evansville for the purpose of appointing or electing any new member to the board of directors of American Community or of Bank of Evansville (whether to fill a vacancy or otherwise) unless such new member is approved in advance in writing by German American.

In addition, American Community agreed to notify German American in writing of the occurrence of any matter or event known to American Community that is, or is likely to become, materially adverse to the business, operations, properties, assets or financial condition of American Community taken as a whole.

# **American Community Non-Solicitation and Non-Discussion Covenants**

American Community has agreed that, until the effective time of the merger or until the termination of the merger agreement, American Community will neither permit nor authorize its directors, officers, employees, agents or representatives (or those of Bank of Evansville) to, directly or indirectly, initiate, solicit or encourage, or provide information to, any corporation, association, partnership, person or other entity or group concerning any merger, consolidation, share exchange, combination, purchase or sale of substantial assets, sale of shares of common stock (or securities convertible or exchangeable into or otherwise evidencing, or any agreement or instrument evidencing the right to acquire, capital stock) or similar transaction relating to American Community or Bank of Evansville or to which American Community or Bank of Evansville may become a party (all such transactions are referred to in this proxy statement/prospectus as acquisition transactions). American Community also agreed to promptly communicate to German American the terms of any proposal, indication of interest, or offer which American Community or Bank of Evansville receives with respect to an acquisition transaction. Further, neither American Community nor Bank of Evansville may, in response to an unsolicited written proposal, indication of interest, or offer with respect to an acquisition transaction, furnish information to, or negotiate, explore or otherwise engage in substantive discussions, or enter into agreements, arrangements or understandings with respect to such acquisition transaction.

# **American Community Board Recommendation Requirements**

The merger agreement contains provisions that require American Community s board of directors to submit the merger agreement to consideration by American Community s shareholders at the special meeting with a favorable recommendation of its board of directors. The merger agreement, however, provides that any or all of the members of the board may be excused from the requirement of the merger agreement to recommend the German American merger proposal if their fiduciary duties to shareholders may require that they change their recommendation in a manner that would be adverse to the interests of German American.

### **German American Restrictions**

The following is a summary of the more significant restrictions imposed upon German American, subject to the exceptions set forth in the merger agreement:

conducting its business substantially in the manner as it is presently being conducted and in the ordinary course of business:

not amending its articles of incorporation in any manner that requires the approval of shareholders of German American under the Indiana Business Corporation Law;

not failing to file, or cause its subsidiaries to file, all required reports with applicable regulatory authorities; complying with all laws, statutes, ordinances, rules or regulations applicable to it and to the conduct of its business, the noncompliance with which results or could result in a material adverse effect on the financial condition, results of operations, business, assets or capitalization of German American on a consolidated basis; complying in all material respects with each contract, agreement, commitment, obligation, understanding, arrangement, lease or license to which it is a party by which it is or may be subject or bound, the breach of which could result in a material adverse effect on the financial condition, results of operations, business, assets or capitalization of German American on a consolidated basis; and promptly notifying American Community in writing of the occurrence of any matter or event known to German American that is, or is likely to become, materially adverse to the businesses, operations, properties, assets or condition (financial or otherwise) of German American and its subsidiaries on a consolidated basis.

### **German American Covenants**

German American has agreed to use its best efforts to perform and fulfill all conditions and obligations to be performed or fulfilled under the merger agreement and to effect the merger in accordance with the terms and conditions set forth in the merger agreement. German American has also agreed to file or cooperate with American Community in filing all regulatory applications required in order to consummate the merger, and the merger of Bank of Evansville into German American Bancorp, including all necessary applications for the prior approvals of the Federal Reserve Board under the Bank Holding Company Act and of the Indiana Department of Financial Institutions and the Federal Deposit Insurance Corporation. German American has agreed to keep American Community reasonably informed as to the status of such applications and promptly send or deliver copies of such applications, and of any supplementally filed materials, to counsel for American Community. In addition, German American has agreed to use its best efforts to cause the registration statement of which this proxy statement/prospectus is a part to become effective as soon as practicable.

The merger agreement also contains certain covenants relating to employee benefits and other matters pertaining to officers and directors (see THE MERGER AGREEMENT Employee Benefit Matters and THE MERGER Interests of Certain Persons in the Merger ) and relating to German American s continued support of certain charitable causes supported by Bank of Evansville and its agreement to provide funding to American Community for the contingent pre-merger dividend if such dividend were payable but for some unforeseen reason could not be funded.

# **Representations and Warranties**

<u>American Community and German American</u>. The merger agreement contains representations and warranties made by American Community and German American. These include, among other things, representations relating to:

due corporate organization and existence; capitalization;

corporate power and authority to enter into the merger and the merger agreement; organizational documents;

subsidiaries;
financial information;
agreements with banking authorities;
litigation;
compliance with laws; and
broker s, finder s or other fees.

<u>German American</u>. German American represents and warrants to American Community in the merger agreement regarding among other things:

compliance with and accuracy of SEC filing requirements, including internal control requirements;
filing of necessary reports with regulatory authorities;
accuracy of statements made and materials provided to the other party; and
absence of material adverse changes in financial condition since December 31, 2009.

American Community. American Community makes additional representations and warranties to German American in the merger agreement relating to, among other things:

employment agreements; filing of reports; loans and investments; employee benefit plans; title to assets; insurance; environmental matters; material contracts;

compliance with Americans with Disabilities Act; accuracy of statements made and materials provided to the other party; and absence of material adverse changes in financial condition since December 31, 2009.

# **Conditions to Completion of the Merger**

<u>Closing Conditions for the Benefit of German American</u>. German American s obligations are subject to fulfillment of the following conditions (unless such conditions may by law be waived and German American elects to waive them):

truth of representations and warranties of American Community and Bank of Evansville in all material respects as of the closing date (except for such changes since the date of the merger agreement as have not had, and can not reasonably be expected to have, when considered together with all such other changes, any effect that constitutes a material adverse effect as defined by the merger agreement);

performance by American Community and Bank of Evansville in all material respects of their agreements under the merger agreement;

approval of the merger by American Community shareholders;

absence of any restraining order, preliminary or permanent injunction or other order issued by a court of competent jurisdiction, or any proceeding by any bank regulatory authority, governmental agency or other person seeking any of the above;

receipt of all necessary regulatory approvals (without burdensome conditions); the registration statement of which this proxy statement/prospectus is part has been declared effective by the SEC and continues to be effective as of the effective time;

receipt from American Community at closing of certain items set forth in the merger agreement; if any American Community shareholders have timely provided notice of their intent to exercise dissenter s rights under Indiana law, such notices do not relate to more than 10% of the number of shares of American Community common stock outstanding on the closing date (for this purpose, shares held by Mr. Strassweg and by German American and its affiliates are excluded from the computation, but Mr. Strassweg has agreed directly with German American to vote in favor of the merger agreement at the special meeting and not to exercise dissenters rights); receipt of a written tax opinion of the law firm of Ice Miller LLP;

termination of a certain line of credit facility extended to American Community by an unaffiliated bank; and the execution and delivery to German American by the trustees of certain indentures under which long-term debt issued by American Community is outstanding, evidencing German American s assumption of American Community s obligations under those indentures including the related payment obligations.

<u>Closing Conditions for the Benefit of American Community</u>. American Community s obligations are subject to fulfillment of the following conditions (unless such conditions may by law be waived and American Community elects to waive them):

truth of representations and warranties of German American (and its subsidiary bank) in all material respects as of the closing date (except for such changes since the date of the merger agreement as have not had, and can not reasonably be expected to have, when considered together with all such other changes, any effect that constitutes a material adverse effect as defined by the merger agreement);

performance by German American (and its subsidiary bank) in all material respects of their agreements under the merger agreement;

approval of the merger by American Community shareholders;

absence of any restraining order, preliminary or permanent injunction or other order issued by a court of competent jurisdiction, or any proceeding by any bank regulatory authority, governmental agency or other person seeking any of the above;

receipt of all necessary regulatory approvals;

receipt from German American at closing of certain items set forth in the merger agreement; the registration statement has been declared effective by the SEC and continues to be effective as of the effective time;

receipt of a written tax opinion of the law firm of Ice Miller LLP; and the NASDAQ listing of all shares of German American issuable under the merger.

#### **Termination**

The merger agreement may be terminated by mutual consent of German American and American Community at any time prior to the filing of articles of merger with respect to the merger with the Indiana Secretary of State.

Additionally, subject to conditions and circumstances described in the merger agreement, either German American or American Community may terminate the merger agreement if any of the following occur:

the other party has materially breached any representation or warranty contained in the merger agreement (other than those breaches that do not have and would not reasonably be expected to 57

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have, individually or in the aggregate, a material adverse effect on the other party as defined by the merger agreement) which breach cannot be cured, or has not been cured within 30 days after the giving of written notice to the other party of such breach;

the other party has materially breached in any material respect any of the covenants or agreements contained herein, which breach cannot be cured, or has not been cured within 30 days after the giving of written notice to the other party of such breach;

any of the conditions to the obligations of such party are not satisfied or waived on or prior to the closing date, immediately upon delivery of written notice thereof to the other party on the closing date;

American Community shareholders do not adopt the merger agreement at the American Community special meeting; in the event of certain adverse regulatory determinations;

the merger has not been closed by March 31, 2011; or

the other party has become part or subject to any cease and desist order imposed by any federal or state banking agency.

#### **Termination Fee**

German American may demand a \$1,500,000 termination fee from American Community, if:

the merger agreement is terminated due to the failure of the American Community shareholders to approve the merger agreement following the submission after the date of the merger agreement by any other person or entity not a party to the merger agreement of an indication of interest to American Community or Bank of Evansville contemplating any business combination that is publicly disclosed to the shareholders of American Community prior to the special meeting to vote on the merger proposal; and

within twelve months following such termination, American Community or Bank of Evansville accept a proposal for a business combination with any third party.

#### **Amendment and Waiver**

<u>Amendment</u>. The merger agreement may only be amended or modified by a written agreement between the parties.

<u>Waiver</u>. At any time prior to the effective time of the merger, certain conditions of the merger may be waived by German American or American Community. Any agreement on the part of a party to the merger agreement to any extension or waiver will be valid only if set forth in a written instrument signed on behalf of that party. The failure of any party to the merger agreement to assert any of its rights under the merger agreement or otherwise will not constitute a waiver of those rights.

# **Management and Operations After the Mergers**

After the merger and the follow-up merger of Bank of Evansville with and into German American Bancorp, the German American board of directors will remain the same except that German American has agreed in the merger agreement to cause to be added to German American s board of directors (and to the board of its subsidiary bank) two members of American Community s board of directors of German American s choosing. German American has not yet chosen which two members to add to its board of directors.

# **Employee Benefit Matters**

Employees of the Bank of Evansville immediately prior to the merger who continue employment with German American immediately following the merger will receive credit for prior service with Bank of Evansville for purposes of eligibility and vesting (but not benefit accruals) under any employee benefit plans, programs, or arrangements

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maintained by German American following the merger. Such employees will generally receive credit for accrued but unused vacation and sick time earned prior to the effective time of the merger.

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# **Expenses**

All expenses incurred in connection with the merger agreement will be paid by the party incurring the expenses, except that German American has agreed to pay all fees and expenses that it incurs in connection with certain investigations of real estate matters and American Community may be required to pay a termination fee of \$1,500,000 to German American in the event the merger is terminated prior to the closing date under certain circumstances described under Termination Fee above.

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# THE VOTING AGREEMENT

On October 4, 2010, in connection with the merger agreement, Jack A. Strassweg and Four S Properties LLC, a company of which Mr. Strassweg is Manager (we refer to Mr. Strassweg and Four S Properties LLC collectively as Mr. Strassweg ) entered into a Voting Agreement dated as of October 1, 2010 with German American. The following is a summary of selected material provisions of this Voting Agreement. This summary is qualified in its entirety by reference to the Voting Agreement, which is attached to this proxy statement/prospectus as Annex D and incorporated herein by reference. The provisions of the Voting Agreement are extensive and not easily summarized. You should read the Voting Agreement in its entirety.

Pursuant to the Voting Agreement, Mr. Strassweg agreed to, among other things, vote all shares of American Community common stock that they beneficially own or exercise control and voting discretion over (i) in favor of the adoption of the merger agreement approval of the merger or such other alternative structure as may be agreed upon by German American to effect the transactions contemplated by the merger agreement; and (ii) against the consummation of any alternative proposals to acquire control of American Community or any action, proposal, agreement or transaction that would result in a breach in any respect of any covenant, representation or warranty of American Community contained in the merger agreement, which would reasonably be expected to result in any of the conditions of American Community s obligations thereunder not being fulfilled or would impede or interfere with the merger. Mr. Strassweg also agreed to certain transfer restrictions with respect to Mr. Strassweg s shares of American Community common stock subject to the Voting Agreement and agreed to hold such common stock free and clear of any liens (other than bank liens already in place with respect to Mr. Strassweg s shares).

The Voting Agreement will terminate and have no further force or effect upon earlier to occur of (i) termination date of the merger agreement, and (ii) the date on which the merger agreement is terminated in accordance with its terms.

As of the American Community record date, Mr. Strassweg beneficially owned or exercised control and voting discretion over 166,083 shares of American Community common stock, representing approximately 7.7% of the American Community common stock outstanding on that date.

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# THE SPECIAL MEETING

This proxy statement/prospectus is being provided to the shareholders of American Community in connection with the solicitation of proxies by the American Community board of directors for use at the special meeting and at any adjournment or postponement thereof. This proxy statement/prospectus provides the shareholders of American Community with the information they need to know to be able to vote or instruct their vote to be cast at the American Community special meeting.

# Date, Time and Place

The special meeting of the holders of American Community shares will be held on December 22, 2010 at 8 a.m., local time, at the Evansville Country Club, located at 3810 Stringtown Road, Evansville, Indiana 47711.

# **Purpose of the Special Meeting**

At the special meeting, American Community shareholders will be asked to consider and vote on the following proposals:

to approve the merger agreement and related plan of merger and approve the merger and the other transactions contemplated thereby;

to adjourn the special meeting of shareholders (upon the motion of any shareholder of record entitled to vote thereon duly made and seconded) if necessary to permit further solicitation of proxies for approval of the merger agreement proposal; and

to conduct other business that properly comes before the American Community special meeting or any adjournment thereof.

The American Community board of directors recommends a vote FOR the proposal to approve the merger agreement and approve the merger and FOR the adjournment proposal.

#### **Record Date**

Only holders of record of American Community shares at the close of business on November 12, 2010, the record date for the special meeting, are entitled to notice of, and to vote at, the special meeting and any postponement or adjournments thereof. As of the American Community record date, 2,177,850 shares of American Community common stock were outstanding and entitled to vote at the meeting, held by 172 holders of record.

Each share of American Community is entitled to one vote on each matter presented to the American Community shareholders. A complete list of American Community shareholders of record entitled to vote at the special meeting will be available for examination by any American Community shareholder at American Community s principal executive offices, for any purpose germane to the special meeting, during normal business hours for a period of five (5) days before the special meeting. The list will also be available at the place of meeting for the duration thereof.

#### Quorum

In order to carry on the business of the meeting, American Community must have a quorum. A quorum of American Community shareholders requires the presence, in person or represented by proxy, of at least a majority of the issued and outstanding shares entitled to vote at the meeting. Proxies properly executed and marked with a positive vote, a

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negative vote or an abstention, as well as broker non-votes, will be considered to be present at the special meeting for purposes of determining whether a quorum is present for the transaction of all business at the special meeting. A broker non-vote occurs when a nominee for a broker holding shares for a beneficial owner does not vote on a particular proposal because the nominee does not have discretionary voting power for that particular item and has not received instructions from the beneficial owner.

# **Required Vote to Approve the Proposals**

The affirmative vote of a majority of the outstanding shares of American Community entitled to vote on the merger is required to approve the merger agreement and approve the merger. Accordingly, a failure to vote or an abstention will have the same effect as a vote against the merger agreement.

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The affirmative vote of the holders of a majority of the shares of American Community present in person or represented by proxy and entitled to vote at the special meeting is required to approve any proposal to adjourn the special meeting, including adjournments to permit further solicitation of proxies.

#### Treatment of Abstentions and Broker Non-Votes

Abstentions with respect to shares will be counted as shares that are present and entitled to vote for purposes of determining the number of shares that are present and entitled to vote with respect to any particular proposal, but will not be counted as votes in favor of such proposal. Because approval of the merger and the adoption of the merger agreement requires the affirmative vote of a majority of the shares of American Community issued and outstanding, if a shareholder responds to the merger proposal with an abstention, the abstention will have the same effect as a vote AGAINST the adoption of the merger agreement and the approval of the merger.

Similarly, broker non-votes will be counted as shares that are present but NOT entitled to vote with respect to any proposal. Since the shares represented by the broker non-votes cannot vote FOR the merger proposal, they will have the same effect as a vote AGAINST the merger proposal. If you are a beneficial owner of American Community common stock held by a broker or other nominee, you must instruct your nominee how to vote. Your nominee cannot vote your shares on your behalf without your instructions.

# **Attending the Special Meeting In Person**

All American Community shareholders of record as of the record date for the special meeting may attend the special meeting. American Community shareholders who wish to attend the special meeting in person but who hold their shares in street name, meaning the name of a broker, bank or trust company, or other nominee who is the record holder, must bring proof of their ownership and identification with a photo to the special meeting. For example, you may bring an account statement showing that you beneficially owned shares of American Community as of the record date as acceptable proof of ownership. WHETHER OR NOT YOU INTEND TO ATTEND THE SPECIAL MEETING, IT IS VERY IMPORTANT THAT YOUR SHARES BE REPRESENTED. Accordingly, please promptly submit your proxy in the manner discussed below. If you do attend the special meeting and desire to vote in person, you may do so by withdrawing your proxy at that time.

# How to Vote; Voting of Proxies

A shareholder may vote by proxy or in person at the meeting. American Community shareholders may vote their shares at the special meeting:

In Person: by attending the special meeting and voting their shares in person; or By Mail: by completing the enclosed proxy card, signing and dating it and mailing it in the enclosed post-prepaid envelope.

Every American Community shareholder s vote is important. Accordingly, each American Community shareholder who holds shares of record directly in that shareholder s name should sign, date and return the accompanying proxy card whether or not it plans to attend the special meeting in person.

Giving a proxy means that a shareholder authorizes the persons named in the enclosed proxy card to vote its shares at the special meeting in the manner it directs. American Community requests that shareholders intending to submit a proxy by mail complete and sign the accompanying proxy and return it to American Community as soon as possible in the enclosed postage-paid envelope. If the accompanying proxy is returned properly executed, the shares of common

stock represented by it will be voted at the special meeting in accordance with the instructions contained on the proxy card.

If a shareholder s shares are held in street name by a bank or trust company, broker or other nominee that has provided a voting form, the shareholder should follow the instructions provided on such voting form.

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It is not expected that any matter not referred to herein will be presented for action at the special meeting. If any other matters are properly brought before the special meeting, the persons named in the proxies submitted to American Community will have discretion to vote on such matters in accordance with their best judgment. However, any shares of American Community represented by proxies that have been voted AGAINST the merger or AGAINST the adjournment proposal will not be used to vote FOR an adjournment of the special meeting to allow additional time to solicit additional proxies.

An American Community shareholder may receive more than one proxy statement/prospectus or proxy card. This duplication will occur if such shareholder s common stock are registered in different names or its common stock are in more than one type of account maintained by Registrar and Transfer Company, American Community s transfer agent. In order to have all its common stock voted, an American Community shareholder should sign and return all the proxy cards it receives.

Do not send any stock certificates with your proxy cards. If the merger is approved and adopted by American Community shareholders at the special meeting, and the merger is closed, the exchange agent will mail transmittal forms with instructions for the surrender of share certificates for American Community common stock as soon as practicable after completion of the merger.

# **Revocability of Proxies**

An American Community shareholder has the power to change its vote at any time before its shares are voted at the special meeting by (i) filing with American Community s Secretary (4424 Vogel Road, Evansville, Indiana 47715) a written notice of revocation bearing a date later than the date of such proxy, (ii) submitting a subsequent proxy relating to the same shares, or (iii) attending the special meeting and voting in person. Attendance at the special meeting without voting will not itself revoke a proxy.

However, if a shareholder holds its shares through a bank, broker or other nominee, it may revoke its instructions only by informing the nominee in accordance with any procedures established by such nominee.

#### Solicitation of Proxies

American Community s board of directors is soliciting proxies to be voted at the special meeting of American Community s shareholders. American Community will pay the costs and expenses of soliciting and obtaining proxies. Following the original mailing of this proxy statement/prospectus and other soliciting materials, American Community and its directors, officers, employees and other agents also may solicit proxies by mail, telephone, facsimile or other electronic means or in person. These officers, directors and employees will not be additionally compensated but may be reimbursed for reasonable out-of-pocket expenses in connection with the solicitation. Following the original mailing of this proxy statement/prospectus and other soliciting materials, American Community will request brokers, custodians, nominees and other record holders of American Community common stock to forward copies of this proxy statement/prospectus and other soliciting materials to persons for whom they hold shares of American Community common stock and to request authority for the exercise of proxies. In these cases, American Community will, upon the request of the record holders, reimburse these holders for their reasonable expenses.

# Householding

Under SEC rules, a single set of annual reports and proxy statements may be sent to multiple American Community shareholders who share the same address under certain circumstances, unless contrary instructions are received from shareholders. Each American Community shareholder continues to receive a separate proxy card. This procedure, referred to as householding, reduces the volume of duplicate information American Community shareholders receive and reduces mailing and printing expenses for American Community. American Community shareholders who hold their shares through a bank, broker or other nominee may have consented to reducing the number of copies of materials delivered to their address. In the event that a American Community shareholder wishes to request delivery of a single copy of annual reports or proxy statements or to revoke a householding consent previously provided to a bank, broker or other nominee, the shareholder must contact the bank, broker or other nominee, as applicable, to revoke such consent. In any event, if a shareholder wishes to receive a separate proxy statement/prospectus for the special meeting of

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American Community shareholders, the shareholder may receive printed copies by contacting American Community by mail at 4424 Vogel Road, Evansville, Indiana 47715, Attention: Mike Sutton or by calling (812) 962-2265.

# **Adjournments and Postponements**

Although it is not currently expected, the special meeting may be adjourned or postponed for the purpose of soliciting additional proxies. Any adjournment may be made without notice (to the extent permitted by the Indiana Business Corporation Law), other than by an announcement made at the special meeting of the time, date and place of the adjourned meeting. Whether or not a quorum exists, holders of a majority of the combined voting power of American Community s common stock present in person or represented by proxy at the special meeting and entitled to vote on an adjournment motion may adjourn the special meeting. Any adjournment or postponement of the special meeting for the purpose of soliciting additional proxies will allow American Community s shareholders who have already sent in their proxies to revoke them at any time prior to their use at the special meeting as adjourned or postponed.

THE AMERICAN COMMUNITY BOARD OF DIRECTORS RECOMMENDS A VOTE FOR APPROVAL OF THE MERGER AGREEMENT AND APPROVAL OF THE MERGER, AND FOR APPROVAL OF THE ADJOURNMENT PROPOSAL.

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# AMERICAN COMMUNITY S MANAGEMENT S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATION (INCLUDING QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK)

This section is presented in two parts:

The first part (which follows immediately below) discusses American Community s management s analysis of the major components of American Community s operations for the years 2009 and 2008 and its financial condition as of December 31, 2009 and 2008. This information should be read in conjunction with the accompanying consolidated financial statements and notes contained on pages F-1 through F-29 of this proxy statement/prospectus. The second part (which follows the first part) discusses American Community s management s analysis of the consolidated financial condition of American Community as of September 30, 2010 and December 31, 2009 and the consolidated results of operations for the nine months ended September 30, 2010 and 2009. This discussion should be read in conjunction with the accompanying consolidated financial statements and notes contained on pages F-30 through F-41 of this proxy statement/prospectus.

# As of and for the Years Ended December 31, 2008 and 2009

# INTRODUCTION

American Community Bancorp, Inc. (Company) is a bank holding company whose principal activity is the ownership and management of its wholly owned subsidiary, Bank of Evansville (Bank) and the Bank s wholly owned subsidiary, Banc Realty, LLC (Realty). The Bank provides a full range of banking services to individual and corporate customers in Vanderburgh County, Indiana, including Evansville and the surrounding areas in Southwestern Indiana. The Bank is subject to competition from other financial institutions and non-financial institutions providing financial products and services. The Bank is subject to regulations of certain regulatory agencies and undergoes periodic examinations by those regulatory agencies, including the Indiana Department of Financial Institutions and the Federal Reserve, the Bank s primary regulator.

Throughout this Management s Discussion and Analysis, as elsewhere in this report, when we use the term Company, we will usually be referring to the business and affairs (financial and otherwise) of the Company and its subsidiaries and affiliates as a whole. Occasionally, we will refer to the term parent company or holding company when we mean to refer to only American Community Bancorp, Inc. The information in this Management s Discussion and Analysis is presented as an analysis of the major components of the Company s operations for the years 2008 and 2009 and its financial condition as of December 31, 2009 and 2008. This information should be read in conjunction with the accompanying consolidated financial statements and notes contained on pages F-1 through F-29 of this proxy statement/prospectus.

Earnings per share information for 2009 and 2008 has been restated for the 2010 5% stock dividend.

# **CRITICAL ACCOUNTING POLICIES AND ESTIMATES**

The financial condition and results of operations for the Company presented in the Consolidated Financial Statements, accompanying Notes to the Consolidated Financial Statements and selected financial data appearing elsewhere within this proxy statement/prospectus, are, to a large degree, dependent upon the Company s accounting policies. The selection of and application of these policies involve estimates, judgments and uncertainties that are subject to change. The critical accounting policies and estimates that the Company has determined to be the most susceptible to change in the near term relate to the determination of the allowance for loan losses and the valuation of securities available for sale.

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# Allowance for Loan Losses

The Company maintains an allowance for loan losses to cover probable incurred credit losses at the balance sheet date. Loan losses are charged against the allowance when management believes the uncollectibility of a loan balance is confirmed. Subsequent recoveries, if any, are credited to the allowance. Allocations of the allowance may be made for specific loans, but the entire allowance is available for any loan that, in management s judgment, should be charged-off. A provision for loan losses is charged to operations based on management s periodic evaluation of the necessary allowance balance. Evaluations are conducted at least quarterly and more often if deemed necessary. The ultimate recovery of all loans is susceptible to future market factors beyond the Company s control.

The Company has an established process to determine the adequacy of the allowance for loan losses. The determination of the allowance is inherently subjective, as it requires significant estimates, including the amounts and timing of expected future cash flows on impaired loans, estimated losses on other classified loans and pools of homogeneous loans and consideration of past loan loss experience, the nature and volume of the portfolio, information about specific borrower situations and estimated collateral values, economic conditions and other factors, all of which may be susceptible to significant change. The allowance consists of two components of allocations, specific and general. These two components represent the total allowance for loan losses deemed adequate to cover losses inherent in the loan portfolio.

Commercial and agricultural loans are subject to a standardized grading process administered by an internal loan review function. The need for specific reserves is considered for credits when graded substandard or special mention, or when: (a) the customer—s cash flow or net worth appears insufficient to repay the loan, (b) the loan has been criticized in a regulatory examination, (c) the loan is on non-accrual or (d) other reasons where the ultimate collectibility of the loan is in question, or the loan characteristics require special monitoring. Specific allowances are established in cases where management has identified significant conditions or circumstances related to an individual credit that we believe indicates the loan is impaired. Specific allocations on impaired loans are determined by comparing the loan balance to the present value of expected cash flows or expected collateral proceeds. Allocations are also applied to categories of loans not considered individually impaired but for which the rate of loss is expected to be greater than historical averages, including those graded substandard or special mention and non-performing consumer or residential real estate loans. Such allocations are based on past loss experience and information about specific borrower situations and estimated collateral values.

General allocations are made for other pools of loans, including non-classified loans, homogeneous portfolios of consumer and residential real estate loans and loans within certain industry categories believed to present a unique risk of loss. General allocations of the allowance are primarily made based on a three-year historical average for loan losses for these portfolios, judgmentally adjusted for economic factors and portfolio trends.

Due to the imprecise nature of estimating the allowance for loan losses, the Company s allowance for loan losses includes an unallocated component. The unallocated component of the allowance for loan losses incorporates the Company s judgmental determination of inherent losses that may not be fully reflected in other allocations, including factors such as economic uncertainties, lending staff quality, industry trends impacting specific portfolio segments and broad portfolio quality trends. Therefore, the ratio of allocated to unallocated components within the total allowance may fluctuate from period to period.

# **Securities Valuation**

Securities available-for-sale are carried at fair value, with unrealized holding gains and losses reported separately in accumulated other comprehensive income (loss), net of tax. The Company obtains market values from a third party on a monthly basis in order to adjust the securities to fair value. Additionally, all securities are required to be written down to fair value when a decline in fair value is other than temporary; therefore, future changes in the fair value of securities could have a significant impact on the Company s operating results. In determining whether a market value decline is other-than-temporary, management considers the reason for the decline, the extent of the decline and the duration of the decline. As of December 31, 2009, gross unrealized losses on the securities available-for-sale portfolio totaled approximately \$48,000.

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# **RESULTS OF OPERATIONS**

# **Net Income**

Net income declined \$93,000 or 8% to \$1,204,000 or \$0.57 per share in 2009 compared to \$1,297,000 or \$0.63 per share in 2008. The decline in earnings during 2009 compared with 2008 was the result of several factors including, but not limited to, the following:

An increase in net interest income of \$55,000.

Provision for loan losses of \$1,215,000 in 2009 compared to \$1,712,000 in 2008.

A \$74,000 increase in service charges on deposit accounts.

A \$235,000 increase in gains on the sale of loans due to higher refinancing activity.

A pre-tax gain in 2008 of \$675,000 on the sale of the Company s merchant processing line of business.

Increases in salaries and benefits expense of \$143,000 in 2009.

Higher deposit insurance premiums.

# **Net Interest Income**

Net interest income is the Company s single largest source of earnings and represents the difference between interest and fees realized on earning assets, less interest paid on deposits and borrowed funds. Several factors contribute to the determination of net interest income and net interest margin, including the volume and mix of earning assets, interest rates and income taxes. Many factors affecting net interest income are subject to control by management policies and actions. Factors beyond the control of management include the general level of credit and deposit demand, Federal Reserve Board monetary policy and changes in tax laws.

Net interest income increased \$55,000 or 1% for the year ended December 31, 2009 compared with the year ended 2008. Average earning assets increased by approximately \$0.9 million or 0.34% during 2009 compared with 2008. During 2009, average loans outstanding totaled \$256.3 million, an increase of \$1.2 million or 0.47%, compared to \$255.1 million in average loans outstanding during 2008. The increase in net interest income was primarily attributable to relatively flat average balances of loans and deposits and a flat net interest margin. The net interest margin was impacted positively by the repricing of certificates of deposit during 2009 to lower rates. The Company had strategically kept terms on certificates of deposit short in duration as a result of the Company s interest rate risk profile. Offsetting the benefit received from lower interest expense on certificates of deposit were lower yields on the Company s loan portfolio. Many of the Company s variable rate loans are tied to the Wall Street Journal Prime Rate which decreased 175 basis points in the fourth quarter of 2008. The reduction in this index significantly reduced the interest income earned on variable rate loans. Beginning in the fourth quarter of 2008 and through 2009, the Company implemented interest rate floors on several variable rate commercial loans, preventing further decrease in yields. The yield on earning assets totaled 5.02% during 2009 compared to 5.89% in 2008 while the cost of funds (expressed as a percentage of average earning assets) totaled 2.09% during 2009 compared to 3.04% in 2008.

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The following table summarizes net interest income for each of the past two years.

				Twelve Months Ended December 31, 2008		
	Average Principal Balance	Income/ Expense	Yield/ Rate	Average Principal Balance	Income/ Expense	Yield/ Rate
Assets		* 10		4	* .	
Interest-bearing Deposits	\$5,373	\$49	0.91 %	\$52	\$1	1.92 %
Federal Funds Sold	2,084	1	0.05 %	8,169	199	2.45 %
Investment Securities	12,506	407	3.25 %	11,990	485	4.05 %
Loans <sup>(1)</sup>	256,303	13,406	5.23 %	255,114	15,525	6.09 %
Total Interest Earning Assets	276,266	13,863	5.02 %	275,325	16,210	5.89 %
Allowance for Loan Losses	(4,524)			(3,457)		
Cash and Due from Banks	8,212			4,492		
Other Assets	11,120			10,906		
Total Assets	\$291,074			\$287,266		
Liabilities and						
Shareholders Equity						
Interest-bearing Checking	\$62,046	1,152	1.86 %	\$53,677	1,077	2.01 %
Savings	2,393	10	0.42 %	1,542	7	0.45 %
Money Market	61,716	1,097	1.78 %	44,323	982	2.22 %
Certificates of Deposit	94,502	2,250	2.38 %	126,486	4,663	3.69 %
Federal Funds Purchased	361	3	0.83 %	414	12	2.90 %
Long-term Debt	8,000	238	2.98 %	8,000	439	5.49 %
FHLB Advances	10,000	248	2.48 %	8,683	220	2.53 %
Total Interest-bearing Liabilities	239,018	4,998	2.09 %	243,125	7,400	3.04 %
Non-interest-bearing Checking	28,701			22,156		
Other Liabilities	1,134			1,173		
Total Liabilities	268,853			266,454		
Shareholders Equity	22,221			20,812		
Total Liabilities and						
Shareholders Equity	\$291,074			\$287,266		
Cost of Funds		1.81 %			2.69 %	
Net Interest Income		\$8,865			\$8,810	
Net Interest Margin		•	3.21 %		•	3.20 %

Non-accruing loans have been included in average loans. Interest income on loans includes loan fees of \$369 and \$451 for 2009 and 2008, respectively.

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The following table sets forth, for the periods indicated, a summary of the changes in interest income and interest expense resulting from changes in volume and changes in rates:

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	2009 vs. 2008				
		Attributed to	o		
Net Interest Income Rate/Volume Analysis (dollars in thousands)	Total Change	Volume	Rate		
Interest-bearing Deposits	\$ 47	\$ 49	\$ (2)		
Federal Funds Sold	(199 )	(86)	(113)		
Securities taxable	(78)	20	(98)		
Loans <sup>(2)</sup>	(2,118)	72	(2,190)		
Total Interest-Earning Assets	(2,348)	55	(2,403)		
Interest-bearing Checking	74	159	(85)		
Savings	3	4	(1)		
Money Market	115	334	(219)		
Certificates of Deposit	(2,412)	(1,005)	(1,407)		
Federal Funds Purchased	(10 )	(2)	(8)		
Long-term Debt	(201)		(201)		
FHLB Advances	28	33	(5)		
Total Interest-bearing Liabilities	(2,403)	(477 )	(1,926)		
Net Interest Income	\$ 55	\$ 532	\$ (477 )		

The variance not solely related to rate or volume is allocated proportionately to the calculated rate and volume variances.

(2) Included fees on loans of \$369 in 2009 and \$451 in 2008.

# PROVISION FOR LOAN LOSSES

The Company provides for loan losses through regular provisions to the allowance for loan losses. The provision is affected by net charge-offs on loans and changes in specific and general allocations required on the allowance for loan losses. Provisions for loan losses totaled \$1,215,000 in 2009 and \$1,712,000 in 2008.

The level of provision for loan losses declined by \$497,000 or 41% during 2009 compared with 2008. The decline in provision during 2009 compared with 2008 was largely the result of significant increase in classified assets during 2008, which required additional provision expense when analyzed within the Company s methodology for computing the allowance for loan loss. During 2009, the provision for loan losses totaled 0.47% of average outstanding loans while net charge-offs represented 0.41% of average loans outstanding. As a result, the Company s allowance for loan losses increased to 1.74% of total loans at year-end 2009 compared with 1.65% at year-end 2008.

Provisions for loan losses in all periods were made at a level deemed necessary by management to absorb estimated, probable incurred losses in the loan portfolio. A detailed evaluation of the adequacy of the allowance for loan losses is completed quarterly by management, the results of which are used to determine provisions for loan losses.

Management estimates the allowance balance required using past loan loss experience, the nature and volume of the portfolio, information about specific borrower situations and estimated collateral values, economic conditions and other qualitative factors. Refer also to the sections entitled CRITICAL ACCOUNTING POLICIES AND ESTIMATES and RISK MANAGEMENT Lending and Loan Administration for further discussion of the provision and allowance for loan losses.

# Non-interest Income

During 2009, non-interest income decreased \$838,000 or 41% compared with 2008.

	Years Ended	Į	% Change		
	December 3	1,	From Prior		
Non-interest Income (dollars in thousands)	2009	2008	Year		
Service Charges on Deposit Accounts	\$ 346	\$ 272	27 %		
Gain on Sale of Loans	534	299	79		
Gain on Sale of Other Assets		675	(100)		
Loss on Sale of Other Real Estate	(5)	(44)	(89 )		
Gain on Sale of Investment Securities	115		n/m (1)		
Merchant Processing Fees		599	(100)		
Other	224	251	(11)		
Total Non-interest Income	\$ 1,214	\$ 2,052	(41)%		

(1) n/m not meaningful

Service charges on deposit accounts totaled \$346,000 during the year ended December 31, 2009, representing an increase of \$74,000 or 27% from 2008. The increase was largely attributable to changes in our fee structure for corporate cash management clients and increased NSF income of \$53,000 resulting from increase in volume of NSF items and a reduced level of refunded and waived fees.

During the year ended December 31, 2009, the net gain on sale of loans totaled \$534,000, an increase of \$235,000 or 79% over the gain of \$299,000 recognized during 2008. The increase was largely attributable to increased originations, resulting from refinancing activity due to historically low interest rates for residential mortgage loans.

Loan sales for 2009 and 2008 totaled \$47.1 million and \$24.8 million, respectively.

The Company recognized a net gain on securities of \$115,000 for the year ended December 31, 2009. No securities were sold in 2008.

During the first nine months of 2008, the Company had \$599,000 in revenues and \$532,000 in expenses from its merchant processing line of business. On September 30, 2008, the Company sold its merchant processing line of business for a pre-tax gain of \$675,000. Since the sale occurred in 2008, there were \$0 merchant processing revenues or expenses in 2009.

# **Non-Interest Expense**

During the year ended December 31, 2009, non-interest expense totaled \$6,872,000, a decrease of \$58,000 or 0.82% from the year ended 2008.

	Years En	% Change		
	Decembe	r 31,	From	Prior
Non-interest Expense (dollars in thousands)	2009	2008	Year	
Salaries and Benefits	\$ 3,615	\$ 3,472	4	%
Occupancy and Equipment, net	681	625	9	

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Marketing	75	83	(10 )
Data Processing	453	427	6
Supplies, Postage and Printing	70	79	(11)
Legal and Professional	513	469	9
Merchant Processing Expense		532	(100)
Deposit Insurance Premiums	683	261	162
Other	782	982	(120)
Total Non-interest Expense	\$ 6,872	\$ 6,930	(1)%

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Non-Interest Expense 130

Salaries and employee benefits totaled \$3,615,000 during the year ended December 31, 2009 representing an increase of \$143,000 or 4% from the year ended December 31, 2008. The increase was attributable to the addition of one full-time employee at the beginning of 2009, annual merit increases for Company employees, a reduction in incentive compensation of \$91,000, a \$57,000 increase in mortgage originator commissions, and increases in health insurance benefit costs provided to employees of \$34,000.

Occupancy, furniture and equipment expense totaled \$681,000 during the year ended December 31, 2009 representing an increase of \$56,000 or 9% from the year ended 2008. The increase was attributable to a real estate tax refund received in 2008 for tax years 2007 and 2006.

Merchant processing expense decreased \$532,000 or 100% for reasons discussed above in non-interest income.

The Company s deposit insurance assessments totaled \$683,000 representing an increase of 162% during the year ended December 31, 2009 compared with 2008. This increase primarily resulted from an industry-wide increase in quarterly assessments as the FDIC began to recapitalize the deposit insurance fund, in addition to an industry-wide special assessment in the second quarter of 2009 of approximately \$133,000 which represented five basis points of the Company s subsidiary bank s total assets less Tier 1 Capital.

Other operating expenses totaled \$782,000 during 2009, a decrease of \$170,000 or 18% from 2008. The decrease was largely attributable to a reduction in loan workout related expenses during 2009.

# PROVISION FOR INCOME TAXES

The Company records a provision for current income taxes payable, along with a provision for deferred taxes payable in the future. Deferred taxes arise from temporary differences, which are items recorded for financial statement purposes in a different period than for income tax returns. The Company s effective tax rate was 39.6% and 41.6% in 2009 and 2008. The effective tax rate in each defined period is equal to or greater than the blended statutory rate of 39.6%. The higher effective rate in all periods primarily resulted from expenses recorded that were not deductible for income tax purposes related to the vesting of incentive stock options and business development. See Note 8 to the Company s consolidated financial statements for additional details relative to the Company s income tax provision.

# **CAPITAL RESOURCES**

The Company and its affiliate bank are subject to regulatory capital requirements administered by federal banking agencies. Capital adequacy guidelines and prompt corrective action regulations involve quantitative measures of assets, liabilities and certain off-balance sheet items calculated under regulatory accounting practices. The prompt corrective action regulations provide five classifications, including well-capitalized, adequately capitalized, undercapitalized, significantly undercapitalized and critically undercapitalized, although these terms are not used to represent overall financial condition. The Company and its affiliate bank at year-end 2009 were categorized as well-capitalized as that term is defined by applicable regulations. See Note 11 to the Company s consolidated financial statements for actual and required capital ratios and for additional information regarding capital adequacy.

Shareholders equity totaled \$22.7 million and \$21.4 million at December 31, 2009 and 2008, respectively. Total equity represented 7.5% and 7.3%, respectively, of year-end 2009 and 2008 total assets. The Company paid 5% stock dividends in 2009 and 2008, respectively. The increase in shareholders equity during 2009 compared with 2008 was primarily the result of increased retained earnings and additional paid-in capital of \$1,403,000.

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# **USES OF FUNDS**

#### Loans

Total loans at year-end 2009 decreased \$4.3 million or 2% compared with year-end 2008. Residential real estate loans decreased \$7.2 million or 19% and commercial loans decreased \$7.1 million or 10% during 2009 while commercial real estate loans increased \$8.7 million during 2009. The decline in the residential real estate and commercial loan portfolio was the result of borrowers electing to refinance residential mortgage loans to take advantage of low interest rates. The Company sold the majority of its residential mortgage loan originations. The increase in the commercial real estate portfolio was the result of new loans with existing clients and two large participation loans purchased.

The composition of the loan portfolio has remained relatively stable over the past several years including 2009. The portfolio is most heavily concentrated in loans to lessors of residential and commercial properties at 28% of the portfolio. While this is the largest component of total portfolio, the Company has only limited exposure in construction and development lending with this segment representing approximately 7% of the total loan portfolio. In addition, the Company s exposure to non-owner occupied commercial real estate is limited to 18% of the total loan portfolio at year-end 2009. The Company s commercial lending is extended to various industries including hotel, manufacturing, health care and wholesale and retail services.

	Decem	ber 3	1,							
Loan Portfolio (dollars in thousands)	2009		2008		2007		2006		2005	
Residential Real Estate	\$29,80	6	\$36,99	9	\$31,53	8	\$21,23	8	\$13,38	0
Commercial	67,08	1	74,15	4	64,49	3	63,89	8	57,69	5
Commercial Real Estate	145,8	58	137,1	76	128,7	30	111,9	32	91,05	5
Consumer	1,261		1,580		1,543		1,477		1,137	
Home Equity	15,14	5	13,57	7	13,11	9	14,21	2	15,20	8
Other	25		20		31		23		119	
Total Loans	259,1	76	263,5	06	239,4	54	212,7	80	178,5	94
Less: Net Deferred Loan Fees,	(34	`	(51	,	(62	`	(68	`	(125	`
Premiums and Discounts	(34	)	(31	)	(02	)	(00	)	(123	)
Subtotal	259,1	42	263,4	55	239,3	92	212,7	12	178,4	69
Less: Allowance for Loan Losses	(4,516	5)	(4,35)	1)	(3,11)	7)	(3,064)	4 )	(2,72)	1)
Loans, net	\$254,6	26	\$259,1	04	\$236,2	75	\$209,6	48	\$175,7	48
Ratio of Loans to Total Loans										
Residential Real Estate	12	%	14	%	13	%	10	%	7	%
Commercial	26	%	28	%	27	%	30	%	32	%
Commercial Real Estate	56	%	52	%	54	%	53	%	51	%
Consumer	0	%	1	%	1	%	1	%	1	%
Home Equity	6	%	5	%	5	%	6	%	9	%
Other	0	%	0	%	0	%	0	%	0	%
Total Loans	100	%	100	%	100	%	100	%	100	%

The Company s policy is generally to extend credit to consumer and commercial borrowers in its primary geographic market area in Southern Indiana. Commercial extensions of credit outside this market area are generally concentrated in real estate loans to borrowers that live or work within the Company s market area and are granted on a selective basis.

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The following table indicates the amounts of loans (excluding residential mortgages on 1 4 family residences, consumer loans and home equity loans) outstanding as of December 31, 2009, which, based on remaining scheduled repayments of principal, are due in the periods indicated (dollars in thousands).

	Within One	One to Five	After Five	Total
	Year	Years	Years	Total
Commercial Loans	\$ 79,810	\$ 118,230	\$ 14,899	\$ 212,939

Interest Sensitivity
Fixed Rate Variable Rate
\$ 76.182 \$ 56.947

Loans Maturing After One year

# **INVESTMENTS**

The investment portfolio is a principal source for funding the Company s loan growth and other liquidity needs of its subsidiaries. The Company s securities portfolio consists of uncollateralized federal agency securities, municipal obligations of state and political subdivisions and mortgage-backed securities issued by U.S. government agencies. The composition of the year-end balances in the investment portfolio is presented in Note 3 to the Company s consolidated financial statements and in the table below:

	Decembe	r 31,				
Investment Portfolio, at Amortized Cost (dollars in thousand	nds) 2009	%		2008	%	
U.S. Government Agencies	9,945	74	%	8,002	65	%
Mortgage-Backed Securities GSE Residential	947	7	%	4,382	35	%
Municipal Bonds	1,507	12	%		0	%
Other Debt Securities	999	7	%		0	%
Total Securities Portfolio	\$13.398	100	%	\$12.384	100	%

The increase in the portfolio during 2009 was largely due to an increase in core deposit balances coupled with a decrease in loan balances.

The largest concentration in the investment portfolio continues to be U.S. government agency securities representing 74% of the total securities portfolio at December 31, 2009. The Company s level of obligations of mortgage-backed securities GSE residential decreased to \$0.9 million or 7% of the portfolio at December 31, 2009. This decline is attributable to sales of mortgage-backed securities in 2009.

	December	31,
Investment Portfolio, at Carrying Value (dollars in thousands)	2009	2008
Securities Available-for-Sale		
U.S. Government Agencies	\$ 9,956	\$ 8,083
Mortgage-backed Securities GSE Residential	969	4,458
Municipal Bonds	1,502	
Other Debt Securities	1,021	
Total Securities	\$ 13,448	\$ 12,541

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The Company s \$13.4 million available-for-sale portion of the investment portfolio provides an additional funding source for the liquidity needs of the Company s subsidiaries and for asset/liability management requirements. Although management has the ability to sell these securities if the need arises, their designation as available-for-sale should not necessarily be interpreted as an indication that management anticipates such sales.

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The amortized cost of debt securities at December 31, 2009 are shown in the following table by expected maturity. Mortgage-backed securities are based on estimated average lives. Expected maturities will differ from contractual maturities because issuers may have the right to call or prepay obligations.

		Within One , Year		After One But Within Five Years		Within Five Within Ten		After 7 Years	Γen
		Amou	n <b>Y</b> ield	Amount	Yield	Amount	Yield	Amou	n <b>Y</b> ield
U.S. Government Agencies		\$499	4.13%	\$7,947	1.87%	\$1,499	2.68%	\$	N/A
Municipal Bonds			N/A		N/A	1,307	4.70%	200	5.79 %
Mortgage-backed Securities Residential	GSE	175	3.85%	772	3.92%		N/A		N/A
Other Debt Securities			N/A	999	2.63%		N/A		N/A
Total Securities		\$674	4.06%	\$9,718	2.11%	\$2,806	3.62%	\$200	5.79 %

A tax-equivalent adjustment using a tax rate of 34% was used in the above table.

In addition to the other uses of funds discussed previously, the Company had certain long-term contractual obligations as of December 31, 2009. These contractual obligations primarily consisted of borrowings with the FHLB, subordinated debentures and time deposits. Scheduled principal payments on borrowings and time deposits are outlined in the table below.

	Payments	Due By Pe	riod		
Contractual Obligations (dollars in thousands)	Total	Less Than 1 Year	1 3 Yea	rs3 5 Yea	More Than 5 Years
Borrowings	\$ 18,248	\$	\$5,000	\$ 5,000	\$ 8,248
Time Deposits	77,349	65,787	11,547	15	
-	\$ 95,597	\$ 65,787	\$ 16,547	\$ 5,015	\$ 8,248

# **SOURCES OF FUNDS**

The Company s primary source of funding is its base of core customer deposits. Core deposits consist of demand deposits, savings, interest-bearing checking, money market accounts and certificates of deposit of less than \$100,000. Other sources of funds are certificates of deposit of \$100,000 or more, brokered deposits and overnight borrowings from other financial institutions. The membership of the Company s affiliate bank in the Federal Home Loan Bank System (FHLB) provides a significant additional source for both long and short-term collateralized borrowings. In addition, the Company, as a separate and distinct corporation from its bank and other subsidiaries, also has the ability to borrow funds from other financial institutions and to raise debt or equity capital from the capital markets and other sources. The following pages contain a discussion of changes in these areas.

The table below illustrates changes between years in the average balances of all funding sources:

	December		
Funding Sources Average Balances (dollars in thousands)	2009	2008	% Change
Demand Deposits			
Non-interest-bearing	\$28,701	\$22,156	30 %

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Interest-bearing	62,046	53,677	16	%
Savings Deposits	2,393	1,542	55	%
Money Market Accounts	61,716	44,323	39	%
Other Time Deposits	30,828	38,876	(21	)%
Total Core Deposits	185,684	160,574	16	%
Certificates of Deposits of \$100,000 or more and Brokered Deposits	63,674	87,610	(27	)%
FHLB Advances and Other Borrowings	18,361	17,097	7	%
Total Funding Sources	\$267,719	\$265,281	1	%

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Maturities of certificates of deposits of \$100,000 or more are summarized as follows:

(dollars in thousands)	3 Months Or Less	3 thru 6 Months	6 thru 12 Months	Over 12 Months	Total
December 31, 2009		\$ 7,446			\$ 35,148

# **CORE DEPOSITS**

The Company s overall level of average core deposits increased approximately 16% during 2009. The Company s ability to attract core deposits continues to be influenced by competition and the interest rate environment, as well as the increased availability of alternative investment products. Core deposits continue to represent a stable and viable funding source for the Company s operations. Core deposits represented 69% of average total funding sources during 2009 compared with 61% during 2008.

Demand, savings and money market deposits have provided a growing source of funding for the Company in each of the periods reported. Average demand, savings and money market deposits increased 27% during 2009. Average demand, savings and money market deposits totaled \$154.9 million or 83% of core deposits (58% of total funding sources) in 2009 compared with \$121.7 million or 76% of core deposits (46% of total funding sources) in 2008. Other time deposits consist of certificates of deposits in denominations of less than \$100,000. These deposits decreased by 21% during 2009 following an increase of 22% in 2008. Other time deposits comprised 17% of core deposits in 2009 and 24% in 2008.

# OTHER FUNDING SOURCES

FHLB advances and other borrowings represent the Company s most significant source of other funding. Average borrowed funds increased \$1.3 million or 8% during 2009 following an increase of \$8.6 million or 108% in 2008.

Borrowings comprised approximately 7% of average total funding sources in 2009 and 6% in 2008.

Certificates of deposits in denominations of \$100,000 or more and brokered deposits are an additional source of other funding of the Company s bank subsidiary. Large denomination certificates and brokered deposits decreased \$23.9 million or 27% during 2009 following an increase of \$33.0 million or 27% during 2008. Large certificates and brokered deposits comprised approximately 24% of average total funding sources in 2009 and 33% in 2008. This type of funding is used as both long-term and short-term funding sources.

The bank subsidiary of the Company also utilizes short-term funding sources from time to time. These sources consist of overnight federal funds purchased from other financial institutions. These borrowings represent an important source of short-term liquidity for the Company s bank subsidiary. Debt at the Company s bank subsidiary is in the form of FHLB advances, which are secured by the pledge of residential and housing-related mortgage loans and certain other commercial real estate loans. See Note 6 to the Company s consolidated financial statements for further information regarding borrowed funds.

# PARENT COMPANY FUNDING SOURCES

The parent company is a corporation separate and distinct from its bank and other subsidiary. For information regarding the financial condition, result of operations and cash flows of the Company, presented on a

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parent-company-only basis, (see Note 18 to the Company s consolidated financial statements). The Company uses funds at the parent company level to make interest payments on its junior subordinated indentures and for other general corporate purposes. The parent company does not have access at the parent-company level to the deposits and certain other sources of funds that are available to its bank subsidiary to support its operations. Instead, the parent company has historically derived most of its revenues from dividends and tax payments paid to the parent company by its bank subsidiary. The Company s banking subsidiary is subject to statutory restrictions on its ability to pay dividends to the parent company.

At year-end 2009, the Company had borrowing obligations in the form of junior subordinated debentures of \$8 million. The Company guarantees payment of distributions on the junior subordinated debentures issued by ACB Capital Trust I and ACB Capital Trust II. These securities qualify as Tier I capital (with certain limitations) for regulatory purposes.

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In July 2009, the Company established a line of credit in the amount of \$5,000,000 with another financial institution. There were no borrowings under this line at December 31, 2009, or at any time during the year.

See Note 6 to the Company s consolidated financial statements for further information regarding the parent company borrowed funds.

# **RISK MANAGEMENT**

The Company is exposed to various types of business risk on an on-going basis. These risks include credit risk, liquidity risk and interest rate risk. Various procedures are employed at the Company s affiliate bank to monitor and mitigate risk in the loan and investment portfolios, as well as risks associated with changes in interest rates. Following is a discussion of the Company s philosophies and procedures to address these risks.

# LENDING AND LOAN ADMINISTRATION

Primary responsibility and accountability for day-to-day lending activities rests with the Company s subsidiary bank. Loan personnel at the subsidiary bank have the authority to extend credit under guidelines approved by the Bank s board of directors. The Directors Loan Committee serves as a vehicle for communication and for the pooling of knowledge, judgment and experience of its members. The committee provides valuable input to lending personnel and acts as an approval body for loans over a certain dollar threshold or risk grade. The Risk Committee monitors the overall quality of the Bank s loan portfolio. The Company also maintains a comprehensive risk-grading and loan review program, which includes quarterly reviews of problem loans, delinquencies and charge-offs. The purpose of this program is to evaluate loan administration, credit quality, loan documentation and the adequacy of the allowance for loan losses.

The Company maintains an allowance for loan losses to cover probable, incurred credit losses identified during its loan review process and the normal course of business. Management estimates the required level of allowance for loan losses using past loan loss experience, the nature and volume of the portfolio, information about specific borrower situations and estimated collateral values, economic conditions, and other factors. Allocations of the allowance may be made for specific loans, but the entire allowance is available for any loan that, in management s judgment, should be charged-off. Loan losses are charged against the allowance when management believes the uncollectibility of a loan balance is confirmed.

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The allowance for loan losses is comprised of: (a) specific reserves on individual credits, (b) general reserves for certain loan categories and industries, and overall historical loss experience, current economic conditions, and other factors that influence the level of estimated probable losses. The need for specific reserves are considered for credits when: (a) the customer s cash flow or net worth appears insufficient to repay the loan, (b) the loan has been criticized in a regulatory examination, (c) the loan is on non-accrual or (d) other reasons where the ultimate collectibility of the loan is in question, or the loan characteristics require special monitoring.

		Years Ended December 31,	
Allowance for Loan Losses (dollars in thousands)	2009	2008	
Balance of Allowance for Possible			
Losses at Beginning of Period	\$ 4,351	\$ 3,117	
Loans Charged-off			
Commercial and Industrial Loans	579	241	
Commercial Real Estate Loans		235	
Consumer Loans	4		
Residential Mortgage Loans	625	33	
Total Loans Charged-off	1,208	509	
Recoveries of Previously Charged-off Loans			
Commercial and Industrial Loans	114	29	
Commercial Real Estate Loans	1		
Consumer Loans	1		
Residential Mortgage Loans	42	2	
Total Recoveries	158	31	
Net Loans Recovered (Charged-off)	(1,050)	(478)	
Additions to Allowance Charged to Expense	1,215	1,712	
Balance at End of Period	\$4,516	\$ 4,351	
Net Charge-offs to Average Loans Outstanding	0.41 %	0.19 %	
Provision for Loan Losses to Average Loans Outstanding	0.47 %	0.67 %	
Allowance for Loan Losses to Total Loans at Year-end	1.74 %	1.65 %	

The following table indicates the breakdown of the allowance for loan losses for the period indicated (dollars in thousands):

Commercial and Industrial Loans	\$ 1,072	\$ 1,724
Commercial Real Estate Loans	2,770	2,205
Unsecured	500	169
Consumer Loans	81	56
Residential Mortgage Loans	93	197
Total Allowance for Loan Losses	\$ 4 516	\$ 4 351

The allowance for loan losses at year-end 2009 increased to \$4.5 million or 1.74% of total loans compared to \$4.4 million or 1.65% of total loans at year-end 2008. The allowance for loan loss at year-end 2009 represented 52% of non-performing loans compared to 82% at year-end 2008. Net charge-offs totaled \$1.1 million or 0.41% of average loans during 2009. This compares to net charge-offs of \$0.5 million or 0.19% of average loans outstanding during 2008. Please see RESULTS OF OPERATIONS Provision for Loan Losses and CRITICAL ACCOUNTING POLICIES AND ESTIMATES Allowance for Loan Losses for additional information regarding the allowance.

The change in the allowance for loan losses during 2009 was attributable to the following factors:

The Company proactively downgraded several loans in 2008 within its internal risk rating system and allocated significant amounts for these loans in the Company s allowance for loan loss calculation at December 31, 2008. The provision for loan loss for 2008 was 3.6 times net charge-offs for the same period.

An increased level of commercial watch list, adversely classified and impaired loans. Loans downgraded in 2009 had lower allocations in the allowance for loan losses due to lower discounted collateral deficiencies. The provision for loan loss for 2009 was 1.2 times net charge-offs for the same period. \$2.6 million of the \$8.7 million in non-performing loans at December 31, 2009, represent troubled debt restructurings which had no specific reserve allocated within the allowance for loan loss calculation. The recorded values of these loans were supported by the cash flow or collateral of the borrowers.

# **NON-PERFORMING ASSETS**

Non-performing assets consist of: (a) non-accrual loans, (b) loans which have been renegotiated to provide for a reduction or deferral of interest or principal because of deterioration in the financial condition of the borrower, (c) loans past due 90 days or more as to principal or interest, and (d) other real estate owned. Loans are placed on non-accrual status when scheduled principal or interest payments are past due for 90 days or more or when the borrower s ability to repay becomes doubtful. Uncollected accrued interest is reversed against income at the time a loan is placed on non-accrual. Loans are typically charged-off if deemed uncollectible. Exceptions to the non-accrual and charge-off policies are made when the loan is well secured and in the process of collection. The following table presents an analysis of the Company s non-performing assets.

	Years Ended December 31,					
Non-performing Assets (dollars in thousands)	2009	2008	2007	2006	2005	
Non-accrual Loans	\$6,096	\$5,328	\$1,969	\$21	\$182	
Past Due Loans (90 days or more)	8		273			
Restructured Loans	2,565					
Total Non-performing Loans	8,669	5,328	2,242	21	182	
Other Real Estate	983	269				
Total Non-performing Assets	\$9,652	\$5,597	\$2,242	\$21	\$182	
Non-performing Loans to Total Loans	3.35 %	2.02 %	0.94 %	0.01	% 0.10	%
Allowance for Loan Losses to Non-performing Loans	52.09%	81.66%	139.03%	14590.4	8% 1495.0	5%

The Company s level of overall non-performing assets increased by approximately \$4.1 million and non-performing loans increased by approximately \$3.4 million during 2009 compared with year-end 2008. This level of non-performing loans represents 3.35% of total loans outstanding at December 31, 2009, an increase from 2.02% as of year-end 2008. Loan impairment is reported when full repayment under the terms of the loan is not expected. If a loan is impaired, a portion of the allowance is allocated so that the loan is reported net, at the present value of estimated future cash flows using the loan s existing rate, or at the fair value of collateral if repayment is expected solely from the collateral. All loans are evaluated individually for impairment. Impaired loans, or portions thereof, are charged off when deemed uncollectible. The total dollar amount of impaired loans at December 31, 2009 was \$8.7 million. For additional detail on impaired loans, see Note 4 to the Company s consolidated financial statements.

Interest income recognized on non-performing loans for 2009 was \$214,000. The gross interest income that would have been recognized in 2009 on non-performing loans if the loans had been current in accordance with their original terms was \$409,000. Loans are typically placed on non-accrual status when scheduled principal or interest payments are past due for 90 days or more, unless the loan is well secured and in the process of collection.

## LIQUIDITY AND INTEREST RATE RISK MANAGEMENT

Liquidity is a measure of the ability of the Company s subsidiary bank to fund new loan demand, existing loan commitments and deposit withdrawals. The purpose of liquidity management is to match sources of funds with anticipated customer borrowings and withdrawals and other obligations to ensure a dependable funding base, without unduly penalizing earnings. Failure to properly manage liquidity requirements can result in the need to satisfy customer withdrawals and other obligations on less than desirable terms. The liquidity of the parent company is dependent upon the receipt of dividends from its bank subsidiary, which are subject to certain regulatory limitations explained in Note 8 to the Company s consolidated financial statements, as enhanced by its ability to draw upon term financing arrangements and a line of credit established by the parent company with a correspondent bank lender as described under SOURCES OF FUNDS Parent Company Funding Sources , above. The subsidiary bank s source of funding is predominately core deposits, time deposits in excess of \$100,000 and brokered certificates of deposit, maturities of securities, repayments of loan principal and interest, federal funds purchased and borrowings from the FHLB

Interest rate risk is the exposure of the Company s financial condition to adverse changes in market interest rates. In an effort to estimate the impact of sustained interest rate movements to the Company s earnings, the Company monitors interest rate risk through computer-assisted simulation modeling of its net interest income. The Company s simulation modeling monitors the potential impact to net interest income under various interest rate scenarios. The Company s objective is to actively manage its asset/liability position within a one-year interval and to limit the risk in any of the interest rate scenarios to a reasonable level of tax-equivalent net interest income within that interval. The Company s Risk Committee monitors compliance within established guidelines of the Interest Rate Risk Policy, (see Quantitative and Qualitative Disclosures About Market Risk section for further discussion regarding interest rate risk).

## **OFF-BALANCE SHEET ARRANGEMENTS**

The Company s off-balance sheet arrangements consist of a line of credit with another financial institution disclosed in Note 6 and letters of credit and commitments to extend credit as disclosed in Note 14 of the Company s consolidated financial statements.

## QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

The Company s exposure to market risk is reviewed on a regular basis by the Risk Committee and Board of Directors. Primary market risks, which impact the Company s operations, are liquidity risk and interest rate risk, as discussed above.

As discussed previously, the Company monitors interest rate risk by the use of computer simulation modeling to estimate the potential impact on its net interest income under various interest rate scenarios. Another method by which the Company s interest rate risk position can be estimated is by computing estimated changes in its net portfolio value (NPV). This method estimates interest rate risk exposure from movements in interest rates by using interest rate

sensitivity analysis to determine the change in the NPV of discounted cash flows from assets and liabilities. NPV represents the market value of portfolio equity and is equal to the estimated market value of assets minus the estimated market value of liabilities. Computations are based on a number of assumptions, including the relative levels of market interest rates and prepayments in mortgage loans and certain types of investments. These computations do not contemplate any actions management may undertake in response to changes in interest rates and should not be relied upon as indicative of actual results. In addition, certain shortcomings are inherent in the method of computing NPV. Should interest rates remain or decrease below current levels, the proportion of adjustable rate loans could decrease in future periods due to refinancing activity. In the event of an interest rate change, prepayment levels would likely be different from those assumed in the table. Lastly, the ability of many borrowers to repay their adjustable rate debt may decline during a rising interest rate environment.

The following table provides an assessment of the risk to NPV in the event of sudden and sustained 1% and 2% increases and decreases in prevailing interest rates. The table indicates that as of December 31, 2009, the Company s estimated NPV might be expected to decrease under both an increase or decrease of 2% in prevailing interest rates (dollars in thousands).

	Net Portfoli	o Value	Net Portfolio Value as a % of Present Value of Assets		
Changes in Rates	Amount	% Change	NPV Ratio	Change	
+2%	\$ 22,816	(0.89)%	7.87 %	(0.22)%	
+1%	\$ 23,284	1.14 %	8.03 %	0.38 %	
Base	\$ 23,022	N/A	7.65 %	N/A	
-1%	\$ 22,909	(0.49)%	7.61 %	(0.04)%	
-2%	\$ 22,039	(4.27)%	7.60 %	(0.05)%	

As of September 30, 2010 and December 31, 2009, and for the Nine Months Ended September 30, 2010 and 2009

## INTRODUCTION

American Community Bancorp, Inc. (Company) is a bank holding company whose principal activity is the ownership and management of its wholly owned subsidiaries, Bank of Evansville (Bank) and the Bank s wholly owned subsidiaries, Banc Realty, LLC (Realty), BOE Holdings, Inc. (Holdings) and BOE Properties, Inc. (Properties). The Bank provides a full range of banking services to individual and corporate customers in Vanderburgh County, Indiana, including Evansville and the surrounding areas in Southwestern Indiana. The Bank is subject to competition from other financial institutions and non-financial institutions providing financial products and services. The Bank is subject to regulations of certain regulatory agencies and undergoes periodic examinations by those regulatory agencies, including the Indiana Department of Financial Institutions and the Federal Reserve, the Bank s primary regulator.

Throughout this Management s Discussion and Analysis, as elsewhere in this report, when we use the term Company, we will usually be referring to the business and affairs (financial and otherwise) of the Company and its subsidiaries and affiliates as a whole. Occasionally, we will refer to the term parent company or holding company when we mean to refer to only American Community Bancorp, Inc.

This section presents an analysis of the consolidated financial condition of the Company as of September 30, 2010 and December 31, 2009 and the consolidated results of operations for the nine months ended September 30, 2010 and 2009. This discussion should be read in conjunction with the consolidated financial statements and other financial data presented elsewhere herein and with the financial statements and other financial data.

## CRITICAL ACCOUNTING POLICIES AND ESTIMATES

The financial condition and results of operations for the Company presented in the Consolidated Financial Statements, accompanying Notes to the Consolidated Financial Statements, and selected financial data appearing elsewhere within this Report, are, to a large degree, dependent upon the Company s accounting policies. The selection of and application of these policies involve estimates, judgments and uncertainties that are subject to change. The critical accounting policies and estimates that the Company has determined to be the most susceptible to change in the near term relate to the determination of the allowance for loan losses, the valuation of securities available for sale and the valuation

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allowance on deferred tax assets.

## **Allowance for Loan Losses**

The Company maintains an allowance for loan losses to cover probable incurred credit losses at the balance sheet date. Loan losses are charged against the allowance when management believes the uncollectibility of a loan balance is confirmed. Subsequent recoveries, if any, are credited to the allowance. Allocations of the allowance may be made for specific loans, but the entire allowance is available for any loan that, in management s judgment, should be charged-off. A provision for loan losses is charged to operations based on management s periodic evaluation of the necessary allowance balance. Evaluations are conducted at

least quarterly and more often if deemed necessary. The ultimate recovery of all loans is susceptible to future market factors beyond the Company s control.

The Company has an established process to determine the adequacy of the allowance for loan losses. The determination of the allowance is inherently subjective, as it requires significant estimates, including the amounts and timing of expected future cash flows on impaired loans, estimated losses on other classified loans and pools of homogeneous loans and consideration of past loan loss experience, the nature and volume of the portfolio, information about specific borrower situations and estimated collateral values, economic conditions and other factors, all of which may be susceptible to significant change. The allowance consists of two components of allocations, specific and general. These two components represent the total allowance for loan losses deemed adequate to cover losses inherent in the loan portfolio.

Commercial and agricultural loans are subject to a standardized grading process administered by the loan review function. The need for specific reserves is considered for credits when graded substandard or special mention, or when: (a) the customer s cash flow or net worth appears insufficient to repay the loan, (b) the loan has been criticized in a regulatory examination, (c) the loan is on non-accrual or (d) other reasons where the ultimate collectibility of the loan is in question, or the loan characteristics require special monitoring. Specific allowances are established in cases where management has identified significant conditions or circumstances related to an individual credit that we believe indicates the loan is impaired. Specific allocations on impaired loans are determined by comparing the loan balance to the present value of expected cash flows or expected collateral proceeds.

General allocations are made for other pools of loans, including non-classified loans homogeneous portfolios of consumer and residential real estate loans, and loans within certain industry categories believed to present a unique risk of loss. General allocations of the allowance are primarily made based on a three-year historical average for loan losses for these portfolios, judgmentally adjusted for economic factors and portfolio trends.

## **Securities Valuation**

Securities available-for-sale are carried at fair value, with unrealized holding gains and losses reported separately in accumulated other comprehensive income (loss), net of tax. The Company obtains market values from a third party on a monthly basis in order to adjust the securities to fair value. Equity securities that do not have readily determinable fair values are carried at cost. Additionally, when securities are deemed to be other-than-temporarily impaired, a charge will be recorded through earnings; therefore, future changes in the fair value of securities could have a significant impact on the Company s operating results. In determining whether a market value decline is other-than-temporary, management considers the reason for the decline, the extent of the decline, the duration of the decline and whether the Company intends to sell or believes it will be required to sell the securities prior to recovery. As of September 30, 2010, gross unrealized losses on the securities available-for-sale portfolio totaled approximately \$11,000 and gross unrealized gains totaled approximately \$215,000.

## **RESULTS OF OPERATIONS**

## **Net Income**

Net income for the nine months ended September 30, 2010 totaled \$875,000, an increase of \$227,000 or 26% from the nine months ended September 30, 2009 net income of \$648,000.

## **Net Interest Income**

Net interest income is the Company s single largest source of earnings and represents the difference between interest and fees realized on earning assets, less interest paid on deposits and borrowed funds. Several factors contribute to the determination of net interest income and net interest margin, including the volume and mix of earning assets, interest rates and income taxes. Many factors affecting net interest income are subject to control by management policies and actions. Factors beyond the control of management include the general level of credit and deposit demand, Federal Reserve Board monetary policy and changes in tax laws.

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The following table summarizes net interest income:

	Nine Month September				Nine Month September			
	Average Principal Balance	Income/ Expense		Yield/ Rate	Average Principal Balance	Income/ Expense		Yield/ Rate
Assets								
Interest-bearing Deposits	\$15,023	\$130		1.16%	\$3,620	\$25		0.94%
Federal Funds Sold	11,795	21		0.23%	1,319	1		0.07%
Investment Securities	19,304	344		2.38%	12,103	317		3.50%
Loans <sup>(1)</sup>	248,662	9,984		5.37%	256,371	9,972		5.20%
Total Interest Earning Assets	\$294,784	\$10,479	)	4.75%	\$273,413	\$10,315	5	5.04%
Less: Allowance for Loan Losses	(4,049 )				(4,437)			
Cash and Due from Banks	4,273				9,773			
Other Assets	15,218				11,042			
Total Assets	\$310,226				\$289,791			
Liabilities and Shareholders								
Equity								
Interest-bearing Checking	\$88,236	\$1,237		1.87%	\$58,279	\$808		1.85%
Savings	2,722	9		0.43%	2,295	7		0.41%
Money Market	83,133	1,003		1.61%	58,885	793		1.80%
Certificates of Deposit	64,069	812		1.70%	101,094	1,880		2.49%
Federal Funds Purchased	96	1		1.05%	481	3		0.94%
Long-term Debt	8,000	145		2.42%	8,000	190		3.18%
FHLB Advances	10,000	186		2.48%	10,000	186		2.48%
Total Interest-bearing Liabilities	\$256,256	\$3,393		1.77%	\$239,034	\$3,867		2.16%
Non-interest Bearing Checking	29,461				27,622			
Other Liabilities	965				1,070			
Shareholders Equity	23,544				22,065			
Total Liabilities and Shareholders Equity	\$310,226				\$289,791			
Cost of Funds		1.54	%			1.89	%	
Net Interest Income		\$7,086				\$6,448		
Net Interest Margin				3.21%		- , -		3.15%

<sup>(1)</sup> Non-accruing loans have been included in average loans. Interest income on loans includes loan fees of \$204 and \$258 for the nine months ended September 30, 2010 and 2009, respectively.

Net interest income increased \$638,000 or 10% for the nine months ended September 30, 2010 compared with the same period of 2009. The net interest margin represents net interest income expressed as a percentage of average earning assets. The net interest margin for the nine months ended September 30, 2010 was 3.21% compared to 3.15% for the first nine months of 2009. The yield on earning assets totaled 4.75% during the nine months ended September 30, 2010 compared to 5.04% in the same period of 2009 while the cost of funds (expressed as a percentage of average earning assets) totaled 1.77% during the nine months ended September 30, 2010 compared to 2.16% in the same period of 2009.

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Average earning assets increased by approximately \$21.4 million or 8% during the nine months ended September 30, 2010 compared with the same period of 2009. Average loans outstanding decreased by \$7.7 million or 3% during the nine months ended September 30, 2010 compared with the same period of 2009. The average securities portfolio increased approximately \$7.2 million or 60% in the nine months ended September 30, 2010 compared with the first nine months of 2009. The increase in the investment portfolio was driven by the decrease in the loan portfolio coupled with an increase in core deposits. During the first

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nine months of 2010, average core deposits increased \$7.2 million or 60% compared to the first nine months of 2009. The increase in core deposits over 2009 is attributable to the Company s competitive rate structure on certain negotiable order of withdrawal and money market deposit accounts, which pay an interest rate of 1.00% to 2.00%. As certificates of deposit matured during 2009 and 2010 (including certificates greater than \$100,000 which are not considered core deposits), several clients elected to transfer funds into these negotiable order of withdrawal and money market deposit accounts, because the rate on these accounts were higher than market certificates of deposit rates and provided more liquidity. Additionally, core deposits increased due to the ongoing volatility of equity markets, which made FDIC insured deposits in banks more attractive to clients.

The expansion of the Company s net interest income in the nine months ended September 30, 2010 compared with the same periods of 2009 was due to:

The Company s ability to increase yields on loans through the use of floors and widening of credit spreads built into loan pricing in conjunction with the continued weak economy.

A 79 basis point reduction on the interest cost of certificates of deposit. The Company had strategically kept terms on certificates of deposit short in duration as a result of the Company s interest rate risk profile.

## **Provision for Loan Losses**

The Company provides for loan losses through regular provisions to the allowance for loan losses. The provision is affected by net charge-offs on loans and changes in specific and general allocations of the allowance. The provision for loan loss totaled \$1,100,000 during the nine months ended September 30, 2010 compared with \$990,000 for the first nine months of 2009.

During the nine months ended September 30, 2010, the annualized provision for loan loss represented 0.59% of average loans outstanding compared with 0.52% on an annualized basis of average loans outstanding during the first nine months of 2009. Net charge-offs totaled \$2,010,000 or 1.08% on an annualized basis of average loans outstanding during the nine months ended September 30, 2010 compared with \$488,000 or 0.25% on an annualized basis of average loans outstanding during the same period of 2009. The elevated level of net charge-offs during the first nine months of 2010 was largely the result of a determination by management that portions of several loans previously classified as impaired were deemed loss and should be charged down to their collectible balance. Several of the loans charged off during 2010 had specific reserves allocated against the loan balance within the Company s allowance for loan loss calculation at the time of the charge-off.

The provision for loan losses made during the nine months ended September 30, 2010 was made at a level deemed necessary by management to absorb estimated, probable incurred losses in the loan portfolio. A detailed evaluation of the adequacy of the allowance for loan losses is completed quarterly by management, the results of which are used to determine the provision for loan losses. Management estimates the allowance balance required using past loan loss experience, the nature and volume of the portfolio, information about specific borrower situations and estimated collateral values, economic conditions and other factors.

## Non-interest Income

During the nine months ended September 30, 2010, non-interest income decreased approximately 12% over the first nine months of 2009.

	Nine Months Ended September 30,	% Change From Prior Year
Non-interest Income (dollars in thousands)	2010 2009	
Service Charges on Deposit Accounts	\$ 223	(12)%
Gains on Sale of Loans	416 436	(5)%
Loss on Sale of Other Real Estate	(127) (5)	n/m (1)
Other	233 160	46 %
Total Non-interest Income	\$ 745	(12)%
(1)	n/m not meaningful	

During the first nine months of 2010, the gain on sale of residential loans decreased 5% from the gain recognized in the first nine months of 2009 due to the lower volumes of loans sold resulting from lower refinancing activity compared to the same period last year. Loans sold during the nine months ended September 30, 2010 totaled \$30.5 million compared to \$36.2 million during the same period of 2009.

Loss on sale of other real estate owned was \$127,000 during the nine months ended September 30, 2010 compared with a loss of \$5,000 in the first nine months of 2009. The higher loss was attributable to an increase in the number or properties liquidated in 2010 compared to 2009 and the continued decline in value of commercial and residential real estate.

## **Non-interest Expense**

During the nine months ended September 30, 2010, non-interest expense increased approximately 4% compared with the same period of 2009.

	Nine Months Ended September 30,		% Change From Prior Yea	
Non-interest Expense (dollars in thousands)	2010	2009	Tiomii	iioi i cui
Salaries and Benefits	\$ 2,843	\$ 2,679	6	%
Occupancy and Equipment, Net	477	511	(7	)%
Marketing	45	61	(26	)%
Data Processing	356	336	6	%
Supplies, Postage and Printing	52	50	4	%
Legal and Professional	305	424	(28	)%
Deposit Insurance Premiums	437	541	(19	)%
Other	866	584	49	%
Total Non-interest Expense	\$ 5,381	\$ 5,186	4	%

Legal and professional fees decreased 28% during the nine months ended September 30, 2010 compared with the first nine months of 2009 due primarily to changes in the timing of professional fees incurred. The Company expects significant professional fees to be incurred in the fourth quarter of 2010 in connection with the pending merger as well as on-going professional fees not associated with the pending merger.

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The Company s FDIC deposit insurance assessments decreased \$104,000, or 19%, during the nine months ended September 30, 2010 compared with the same periods of 2009. This decrease was due to the FDIC s special assessment in 2009 that was levied on all financial institutions. The Company s special assessment approximated \$133,000.

Other operating expenses increased by 49% during the nine months ended September 30, 2010 compared with the first nine months of 2009. The increase was largely attributable to increased miscellaneous expenses related to foreclosed assets held for sale and other problem loans. Additionally, the Company recorded an additional reserve of \$40,000 in 2010 against unfunded loan commitments and letters of credit.

## **Income Taxes**

The Company s effective income tax rate approximated 35.2% and 41.9% during the nine months ended September 30, 2010 and 2009. The effective tax rate in 2010 was lower than the blended statutory rate of 39.6% resulting primarily from increased tax-exempt income.

## FINANCIAL CONDITION

Total assets at September 30, 2010 increased \$24.1 million to \$326.0 million compared with \$301.8 million in total assets at December 31, 2009. Cash and cash equivalents increased \$11.8 million to \$26.2 million at September 30, 2010 compared with \$14.4 million at year-end 2009. Interest-bearing time deposits in other banks increased \$9.4 million to \$13.1 million at September 30 compared with \$3.7 million at December 31, 2009. Securities available-for-sale increased \$16.3 million to \$29.8 million at September 30, 2010 compared with \$13.4 million at year-end 2009. The increase in cash and cash equivalents, interest-bearing deposits at other banks, and securities available-for-sale was primarily attributable to an increase in liquidity driven by a reduction in loan balances combined with significant increases in core deposit balances.

End-of-period loans outstanding decreased approximately 8% on an annualized basis during the first nine months of 2010 compared with the year ended December 31, 2009. The overall decrease in the level of loans was primarily the result of management s execution of strategies to reduce the level of non-performing and adversely classified loans coupled with a decline in new loan requests that met the Company s loan underwriting guidelines.

	September	December	Current	Annı	ıalized
End of Period Loan Portfolio (dollars in thousands)	30,	31,	Period	Perce	ent
	2010	2009	Change	Chan	ige
Residential Real Estate	\$ 28,977	\$ 29,806	\$ (829)	(4	)%
Commercial	62,320	67,081	(4,761)	(9	)%
Commercial Real Estate	136,113	145,858	(9,745)	(9	)%
Consumer	1,028	1,261	(233)	(25	)%
Home Equity	14,394	15,145	(751)	(7	)%
Other	23	25	(2)	(6	)%
Total Loans	\$ 242,855	\$ 259,176	\$ (16,321)	(8	)%

The Company s allowance for loan losses totaled \$3.6 million at September 30, 2010. This level of allowance represents a decline of \$910,000 or 20% from year-end 2009. The decline was attributable to a determination by management that portions of several loans previously classified as impaired were deemed loss and should be charged down to their collectible balance. Several of the loans charged off during 2010 had specific reserves allocated against the loan balance within the Company s allowance for loan loss calculation at the time of the charge-off. The allowance for loan losses represented 1.48% of period end loans at September 30, 2010 compared with 1.74% at year-end 2009. The allowance for loan losses represented 72% of period end non-performing loans at September 30, 2010 and

52.09% of period end non-performing loans at December 31, 2009.

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End-of-period deposits increased approximately 12% on an annualized basis during the nine months ended September 30, 2010 compared with year-end December 31, 2009. The increase in deposits during the first nine months of 2010 was the result of higher interest-bearing demand and money market balances due to competitive rates offered on these products. The increase in interest-bearing demand and money market accounts were partially offset by reductions in non-interest bearing and certificates of deposit.

	September	December	Current	Annualized
End of Period Deposit Balances: (dollars in thousands)	30,	31,	Period	Percent
	2010	2009	Change	Change
Non-interest Bearing Demand Deposits	\$28,209	\$32,158	\$(3,949)	(16)%
Interest-bearing Demand, Savings and Money Market	200,079	150,556	49.523	44 %
Accounts	200,079	100,000	.,,,,,,,	,
Time Deposits < \$100,000	21,027	42,201	(21,174)	(67)%
Time Deposits of \$100,000 or more	33,118	35,148	(2,030)	(8)%
Total Deposits	\$282,433	\$260,063	\$22,370	12 %

## **Non-performing Assets**

The following is an analysis of the Company s non-performing assets at September 30, 2010 and December 31, 2009:

	September	December
Non-performing Assets (dollars in thousands)	30,	31,
	2010	2009
Non-accrual Loans	\$ 3,737	\$ 6,096
Past Due Loans (90 days or more)	83	8
Restructured Loans	1,198	2,565
Total Non-performing Loans	5,018	8,669
Other Real Estate	1,402	983
Total Non-performing Assets	\$ 6,420	\$ 9,652
Non-performing Loans to Total Loans	2.07 %	3.35 %
Allowance for Loan Losses to Non-performing Loans	71.87 %	52.09 %

Non-performing assets totaled \$6.4 million at September 30, 2010 compared with \$9.6 million at December 31, 2009. Non-performing loans totaled \$5.0 million at September 30, 2010 compared with \$8.7 million at December 31, 2009. Non-performing loans represented 2.07% of total outstanding loans at September 30, 2010 compared with 3.35% of total loans outstanding at year-end 2009.

## **Capital Resources**

Federal banking regulations provide guidelines for determining the capital adequacy of bank holding companies and banks. These guidelines provide for a more narrow definition of core capital and assign a measure of risk to the various categories of assets. The Company is required to maintain minimum levels of capital in proportion to total risk-weighted assets and off-balance sheet exposures such as loan commitments and standby letters of credit.

Tier 1, or core capital, consists of shareholders—equity less goodwill, core deposit intangibles, other identifiable intangibles and certain deferred tax assets defined by bank regulations. Tier 2 capital currently consists of the amount of the allowance for loan losses which does not exceed a defined maximum allowance limit of 1.25% of gross risk

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adjusted assets and subordinated debenture obligations. Total capital is the sum of Tier 1 and Tier 2 capital.

The minimum requirements under these standards are generally at least a 4.0% leverage ratio, which is Tier 1 capital divided by defined total assets, 4.0% Tier 1 capital to risk-adjusted assets and an 8.0% total capital to risk-adjusted assets ratio. Under these guidelines, the Company, on a consolidated basis, and its subsidiary bank, have capital ratios that exceed the regulatory minimums.

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The Federal Deposit Insurance Corporation Improvement Act of 1991 (FDICIA) requires federal regulatory agencies to define capital tiers. These are: well-capitalized, adequately-capitalized, under-capitalized, significantly under-capitalized and critically under-capitalized. Under these regulations, a well-capitalized entity must achieve a Tier 1 risk-based capital ratio of at least 6.0%, a total capital ratio of at least 10.0% and a leverage ratio of at least 5.0%, and not be under a capital directive. The Company s subsidiary bank was categorized as well-capitalized as of September 30, 2010.

At September 30, 2010, management was not under such a capital directive, nor was it aware of any current recommendations by banking regulatory authorities which, if they were to be implemented, would have or are reasonably likely to have, a material effect on the Company s liquidity, capital resources or operations.

The table below presents the Company s consolidated capital ratios under regulatory guidelines:

	Minimum	At	At
	for Capital	September	December
	Adequacy	30,	31,
	Purposes	2010	2009
Leverage Ratio	4.00 %	9.90 %	10.30 %
Tier 1 Capital to Risk-adjusted Assets	4.00 %	12.55 %	11.80 %
Tier 1 Capital to Risk-adjusted Assets	8.00 %	13.80 %	13.20 %

As of September 30, 2010, shareholders equity increased by \$1.5 million to \$24.2 million compared with \$22.7 million at year-end 2009. The increase in shareholders equity was primarily attributable to the Company s year-to-date earnings of \$0.9 million and equity-based compensation awarded to directors and officers of the Company. Shareholders equity represented 7.42% of total assets at September 30, 2010 and 7.53% at December 31, 2009.

## Liquidity

The Consolidated Statement of Cash Flows details the elements of changes in the Company s consolidated cash and cash equivalents. Total cash and cash equivalents increased \$11.8 million during the nine months ended September 30, 2010 ending at \$26.2 million. During the nine months ended September 30, 2010, operating activities resulted in net cash outflows of \$1.2 million during the nine months ended September 30, 2010. The outflows from investing activities were primarily attributable to the purchase of available-for-sale securities. Financing activities resulted in net cash inflows for the nine month period ended September 30, 2010 of \$22.8 million. The net inflows from financing activities were primarily the result of increases in interest-bearing demand deposits partially offset by decreases in certificates of deposit balances.

## **Quantitative and Qualitative Disclosures About Market Risk**

The Company s exposure to market risk is reviewed on a regular basis by the Risk Committee and Boards of Directors of the parent company and its subsidiary bank. Primary market risks which impact the Company s operations are liquidity risk and interest rate risk.

The liquidity of the parent company is dependent upon the receipt of dividends from its subsidiary bank, which is subject to certain regulatory limitations. The Bank s source of funding is predominately core deposits, maturities of securities, repayments of loan principal and interest, federal funds purchased, securities sold under agreements to repurchase and borrowings from the Federal Home Loan Bank.

Liquidity 160

The Company monitors interest rate risk by the use of computer simulation modeling to estimate the potential impact on its net interest income under various interest rate scenarios and by estimating its static interest rate sensitivity position. Another method by which the Company s interest rate risk position can be estimated is by computing estimated changes in its net portfolio value (NPV). This method estimates interest rate risk exposure from movements in interest rates by using interest rate sensitivity analysis to determine the change in the NPV of discounted cash flows from assets and liabilities.

NPV represents the market value of portfolio equity and is equal to the estimated market value of assets minus the estimated market value of liabilities. Computations are based on a number of assumptions,

including the relative levels of market interest rates and prepayments in mortgage loans and certain types of investments. These computations do not contemplate any actions management may undertake in response to changes in interest rates and should not be relied upon as indicative of actual results. In addition, certain shortcomings are inherent in the method of computing NPV. Should interest rates remain or decrease below current levels, the proportion of adjustable rate loans could decrease in future periods due to refinancing activity. In the event of an interest rate change, prepayment levels would likely be different from those assumed in the table. Lastly, the ability of many borrowers to repay their adjustable rate debt may decline during a rising interest rate environment.

The table below provides an assessment of the risk to NPV in the event of a sudden and sustained 2% increase and 1% decrease in prevailing interest rates (dollars in thousands).

		Net Portfol	io Value	of	lio Value as a %
	Changes in Rates	Amount	% Change	NPV Ratio	Change
	+2%	\$ 27,184	2.80 %	8.62 %	0.50 %
	Base	\$ 26,443	N/A	8.11 %	N/A
	-1%	\$ 26,736	1.11 %	8.47 %	0.36 %
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# OTHER IMPORTANT INFORMATION REGARDING AMERICAN COMMUNITY

## **Summary of American Community s Business**

American Community, an Indiana corporation, is a bank holding company headquartered in Evansville, Indiana. American Community s principal activity is the ownership and management of its wholly owned subsidiary, Bank of Evansville, and Bank of Evansville s wholly owned subsidiary, Banc Realty, LLC. Bank of Evansville provides a full range of banking services to individual and corporate customers in Vanderburgh County, Indiana, including Evansville and the surrounding areas in Southwestern Indiana. As of September 30, 2010, Bank of Evansville had total assets of approximately \$326 million, total loans of approximately \$243 million and total deposits of approximately \$282 million.

## **American Community Management**

The table below sets forth the names of American Community s directors. None of these persons has been convicted in a criminal proceeding during the past five years, excluding traffic violations or similar misdemeanors, and none of these persons has been a party to any judicial or administrative proceeding during the past five years that resulted in a judgment, decree or final order enjoining the person from future violations of, or prohibiting activities subject to, federal or state securities laws or a finding of any violation of federal or state securities laws. All of American Community s directors are citizens of the U.S. and can be reached c/o American Community, 4424 Vogel Road, Evansville, Indiana 47715.

Name	Age*	Position(s)	Has served as a director since (includes service with predecessor entity)	Current term expires at annual meeting
Daniel B. Aiken	60	Director	2000	2011
Danny J. Bateman	60	Director	2000	2012
Marc D. Fine	50	Secretary and Director	2000	2013
Michael R. Hinton	55	Director	2010	2012
Paul S. Mayer	61	Director	2000	2012
Barney R. Maynard	62	Chairman of Board Of Directors	2000	2013
Gene F. Pfeiffer	68	Director	2000	2011
Chris A. Ramsey	52	Director	2004	2011
William F. Richardson, IV	52	Director	2000	2012
Ronald D. Romain	58	Director	2000	2011
Peter A. Sabella	65	Director	2000	2011
		President, Chief		
Michael S. Sutton	54	Executive Officer and Director	2004	2013
Terry W. Talley	69	Director	2000	2013

Age is as of March 5, 2010

## Certain Biographical Information for Each of American Community s Directors

Daniel B. Aiken is a founding director of American Community. He is president of Aiken Group Ltd. and was a founding partner and executive vice president of Card Management Corporation (CMC) from 1990 until his retirement in 2001. CMC, which was acquired by Fifth Third Processing Solutions in 2006, is a national provider of credit, merchant and debit card back room services for financial institutions nationwide. From 1983 to 1989, Mr. Aiken was employed by American General Finance where he was responsible for the start up and development of the national credit card program.

Danny J. Bateman is a founding director of American Community and has been president of ARC Construction Company, Inc., a general contracting firm specializing in commercial, industrial and municipal construction, since 1969.

Marc D. Fine is a founding director of American Community. He has practiced law in Evansville, Indiana since 1984 and was a founding partner of the law firm of Rudolph, Fine, Porter & Johnson, LLP, in Evansville. He is also active in many civic and community organizations.

Michael R. Hinton is a director of American Community. He has served as president and chief operating officer at Bernadin, Lochmueller & Associates, Inc., a full-service survey, planning, engineering and environmental firm, since 2006. Prior to his current position, Mr. Hinton worked for 26 years in the banking industry, all with Old National Bancorp in Evansville, Indiana. He currently serves as vice chairman of the Evansville Industrial Foundation, is a member of the University of Evansville Board of Trustees and serves on the St. Mary s Medical Center Board of Directors.

Paul S. Mayer is a founding director of American Community and has been the president and owner of Paul s Pharmacy, Evansville, Indiana, for the last 27 years. He has been involved in a wide variety of volunteer activities in Evansville. He is a fellow in the National Association of Consultant Pharmacists, certified in Geriatric Pharmacy, and a member of the Indiana Pharmacy Association and the American Pharmacy Association.

Dr. Barney R. Maynard is a founding director of American Community and a partner, since 1981, in Urological Associates, Inc. He continues the active practice of medicine specializing in urology. Dr. Maynard was elected by his peers to serve on the board of directors of Physicians Health Network from 1988 to 1998. Dr. Maynard has served as president of the Indiana State Medical Association and continues his efforts in this area as a delegate from Indiana to the American Medical Association. Dr. Maynard has served on the AMA Foundation board of directors and assumed the presidency of such board in June 2010.

Gene R. Pfeiffer is a founding director of American Community and has been the owner of Pfeifco, Inc., an investment/consulting company, since 1990. Additionally, he actively acquires and develops agricultural and recreational land. He is a minority owner of Hapco, Inc., a reproduction parts business. Mr. Pfeiffer has for years maintained involvement in a number of local and national conservation organizations.

Chris A. Ramsey is a director of American Community, president of Ramsey Development Corp. of Indiana, Inc. and the owner of several businesses in the construction and real estate industry. He has been engaged in real estate development for more than 25 years. Mr. Ramsey has served on a number of other bank boards in southern Indiana and is involved in various civic and professional organizations.

William F. Richardson, IV is a founding director of American Community and since 1999 has been the owner and president of Sky Cylinder Testing, Inc. in Evansville, Indiana. Sky Cylinder is a company that hydrostatically tests high-pressure cylinders for the industrial and medical gas industry. From 1980 to 1996, he was the majority owner and president of Hoprich Company, Inc. Mr. Richardson also served as chairman of the board for the Independent Welding Distributor Co-op, a nationwide organization which had sales of approximately \$70 million annually. Mr. Richardson is also involved in a family-owned commercial real estate development.

Ronald D. Romain is a founding director of American Community. He has been owner and chief executive officer of United Companies since 1986, which entity in turn controls United Leasing, Inc., Romain Automotive Group and Professional Transportation, Inc. Mr. Romain has been involved with several professional organizations at the local and national level. In addition, he is involved with many civic and educational organizations located in southern Indiana.

Peter A. Sabella is a certified public accountant and a founding director of American Community. He is retired from BKD, LLP, where he started his career in 1970. At BKD, he was responsible for the financial services industry clients

for the firm s south region. His responsibilities encompassed accounting, regulatory and tax compliance and consulting on various issues such as strategic and capital planning and profit improvement. He is a past member of the AICPA s

Banks and Savings Institutions Committee.

Michael S. Sutton was elected to the board of directors of American Community in 2004. He currently serves as president and chief executive officer of American Community and its wholly owned subsidiary, Bank of Evansville. Mr. Sutton served as president and chief operating officer of Bank of Evansville from August 2004 until February 2005 and as executive vice president and chief lending officer of the predecessor

to Bank of Evansville from 2004 to 2004. Mr. Sutton is also a member of the board of directors of Bank of Evansville. Prior to joining American Community, Mr. Sutton served as the senior vice president and manager of commercial banking at Integra Bank (formerly National City Bank) from 1997 to 2000. Mr. Sutton was executive vice president of United Fidelity Bank, FSB, in Evansville, Indiana from 1994 to 1997.

Dr. Terry W. Talley is a founding director of American Community and is the owner and medical director of Talley Medical-Surgical Eye Care Associates and Valley Surgery Center, both located in Evansville, Indiana. Dr. Talley has been a practicing physician since 1972.

## Securities Ownership of Certain Beneficial Owners and Management of American Community

As of September 30, 2010, American Community had 2,177,850 shares of common stock outstanding, each of which is entitled to one vote on all matters. It does not have any preferred stock outstanding.

#### More-than-Five-Percent Beneficial Owners

American Community is aware of the following holders or groups of holders who American Community believes are beneficially owners of more than five percent of the outstanding shares of American Community common stock as of March 5, 2010:

Name and Address of Beneficial Owner	Amount and Nature of Beneficial Ownership <sup>(1)</sup>	Percent of Class <sup>(2)</sup>		
German American Bancorp, Inc.				
711 Main Street	199,943	9.2	%	
Box 810	199,943	9.2	70	
Jasper, Indiana 47546				
Jack A. Strassweg/Four S Properties LLC				
7721 Newburgh Road	166,083	7.6	%	
Evansville, Indiana 47715				
Chris A. Ramsey				
706 Jefferson Street	134,331 (3)	6.2	%	
Tell City, Indiana 47586				
Gene F. Pfeiffer				
625 South Eickhoff Road	120,574 (4)	5.5	%	
Evansville, Indiana 47712				

- (1) Number of shares adjusted to reflect 5% stock dividend paid by American Community on June 14, 2010
  (2) Percentages based upon 2,177,850 issued and outstanding shares of American Community common stock as of September 30, 2010
- (3) Includes 65,703 shares owned by Ramsey Real Estate Partnership and 65,703 shares owned by G & L Partnership, which Mr. Ramsey has the authority to vote
- (4) Includes 14,696 shares owned by Mr. Pfeiffer s wife, 2,601 shares held in the Pfeiffer Family Limited Partnership and 15,953 warrants exercisable within 60 days.

#### Director and Executive Officer Beneficial Ownership

The following table provides information about the shares of American Community common stock beneficially owned by each director and executive officer of American Community and by all directors and executive officers as a group as of March 5, 2010. A person may be considered to beneficially own any shares of common stock over which he or she has, directly or indirectly, sole or shared voting or investment power. Unless otherwise indicated, each of the named individuals has sole voting power and sole investment power with respect to the shares shown.

	Amount and				
Name of Danaficial Overnor	Nature		Percent of	Class(2)	
Name of Beneficial Owner	of Benefici	Class <sup>(2)</sup>			
	Ownership <sup>6</sup>	(1)			
Daniel B. Aiken	55,766	(3)	2.6	%	
Danny J. Bateman	42,491	(4)	2.0	%	
Marc D. Fine	35,809	(5)	1.6	%	
John T. Lamb	34,174	(6)	1.6	%	
Michael R. Hinton	892		*		
Paul S. Mayer	43,044	(7)	2.0	%	
Barney R. Maynard	55,185	(8)	2.5	%	
Gene F. Pfeiffer	120,574	(9)	5.5	%	
Chris A. Ramsey	134,331	(10)	6.2	%	
William F. Richardson, IV	55,239	(11)	2.5	%	
Ronald D. Romain	87,849	(12)	4.0	%	
Peter A. Sabella	38,099	(13)	1.7	%	
John M. Schenk	7,992	(14)	*		
Michael S. Sutton	63,689	(15)	2.9	%	
Terry W. Talley	91,398	(16)	4.2	%	
All directors and executive officers as a group (15 persons)	866,532(1)	7)	39.8%		

- (1) Number of shares adjusted to reflect 5% stock dividend paid by American Community on June 14, 2010.

  (2) Percentages based upon 2,177,850 issued and outstanding shares of American Community common stock as of September 30, 2010.
  - (3) Includes 9,572 warrants and 15,315 options exercisable within 60 days.
  - (4) Includes 7,976 warrants and 15,315 options exercisable within 60 days.
    - (5) Includes 15,315 options exercisable within 60 days.
  - (6) Includes 19,140 options exercisable within 60 days and 6,160 shares of restricted stock.

    Includes 18,464 shares owned jointly with Mr. Mayer s wife, 6,381 warrants and 15,315 options exercisable within
- (7) Includes 18,464 shares owned jointly with Mr. Mayer s wife, 6,381 warrants and 15,315 options exercisable within 60 days.
- (8) Includes 1,020 shares held in custodial accounts for Dr. Maynard s grandchildren, 9,572 warrants and 15,315 options exercisable within 60 days.
- (9) Includes 14,696 shares owned by Mr. Pfeiffer s wife, 2,601 shares held in the Pfeiffer Family Limited Partnership and 15,953 warrants exercisable within 60 days.
- (10) Includes 65,703 shares owned by Ramsey Real Estate Partnership and 65,703 shares owned by G & L Partnership, which Mr. Ramsey has the authority to vote.
- (11) Includes 23,227 shares owned by Sycamore Investments, LR, which Mr. Richardson has the authority to vote and 6,509 warrants exercisable within 60 days.

Includes 15,428 shares owned by United Leasing, Inc., which Mr. Romain has the authority to vote, 15,953 warrants and 15,315 options exercisable within 60 days.

- (13) Includes 9,572 warrants and 15,315 options exercisable within 60 days.
- (14) Includes 3,162 options exercisable within 60 days and 4,278 shares of restricted stock.
- (15) Includes 30,631 options exercisable within 60 days and 9,154 shares of restricted stock.
  - (16) Includes 15,315 options and 12,762 warrants exercisable within 60 days.

(17) Includes 94,240 warrants and 175,448 options exercisable within 60 days.

\* Represents less than one percent

## **Certain Relationships and Related Transactions**

No director of American Community who may become a director of German American is a party to any transaction with German American, or has an interest in any entity which is a party to any transaction with German American, which would be required to be disclosed by German American under applicable rules of the SEC in the event that such person was a director of German American as of the date of this proxy statement/prospectus.

## COMPARISON OF RIGHTS OF AMERICAN COMMUNITY SHAREHOLDERS AND GERMAN AMERICAN SHAREHOLDERS

At present, the rights of shareholders of American Community, an Indiana corporation, are governed by American Community s articles of incorporation and by-laws as well as the Indiana law. Upon completion of the merger, the rights of American Community shareholders who receive shares of German American common stock in exchange for their shares of American Community common stock and become shareholders of German American will be governed by the articles of incorporation and by-laws of German American, and Indiana law. The following discussion summarizes material differences between the rights of American Community s shareholders and German American s shareholders and is not a complete description of all differences. This discussion is qualified in its entirety by reference to the Indiana Business Corporation Law, or IBCL, German American s articles of incorporation and by-laws, and American Community s articles of incorporation and by-laws.

## **Authorized Capital Stock**

German American. German American is currently authorized to issue up to 20,000,000 common shares, no par value, of which 11,104,918 shares were outstanding as of November 1, 2010. German American is also authorized to issue up to 500,000 preferred shares, no par value. As of the date of this proxy statement/prospectus, there are no preferred shares outstanding. If any new series of preferred shares is issued, German American s board of directors may fix the designation, relative rights, preferences and limitations, and any other powers, preferences and relative, participating, optional and special rights, and any qualifications, limitations and restrictions, of the shares of that series of preferred shares.

<u>American Community</u>. American Community is currently authorized to issue up to 3,000,000 common shares, no par value per share, of which 2,177,850 shares were outstanding as of November 12, 2010. American Community is not authorized to issued preferred shares.

## Advance Notice Requirements for Presentation of Business and Nominations of Directors at Annual Meetings of Shareholders

German American. German American s board of directors has adopted a charter for the governance/nominating committee of the board, which directs the committee to evaluate candidates for nomination by the board for election to the board, and specifies that the board will consider for nomination for election to the board only those candidates who are recommended for nomination by the governance/nominating committee. In evaluating candidates for membership on the board, the governance/nominating committee will consider favorably those candidates who, in the governance/nominating committee s judgment, (a) possess demonstrated business and financial judgment, strategic thinking, general management experience or perspective, leadership, experience in industry with comparable complexities, general knowledge of financial services industry, and familiarity with local, state, regional and national issues affecting business; (b) have a background that serves the board s interest in a membership comprised of individuals with varied occupational experience and perspective; (c) have sufficient time to devote to German American s business; (d) possess the highest moral and ethical character and agree to uphold and assure compliance of German American s Code of Business Conduct; (e) have a history of community involvement and civic-mindedness; (f) are not engaged (directly or indirectly) in any activity adverse to, and do not serve on the board of directors of (or

have any material ownership interest in), any other company whose interests are adverse to, or in conflict with, German American s interests; and (g) possess the ability to oversee, as a director, the business and affairs of German American for the benefit of all constituencies of German American.

Subject to certain qualifications, in connection with each annual meeting of shareholders, the governance/nominating committee will consider candidates that have been recommended by shareholders for nomination at the annual meeting, if the recommendations are submitted by letter addressed to the attention of the Chairman of the governance/nominating committee in care of German American's Secretary, mailed by registered or certified mail (return receipt requested), and received by the Secretary at German American's principal executive offices on or before December 1 of the year preceding the annual meeting for which the recommendation is made. In addition to considering candidates who are recommended by shareholders, the governance/nominating committee will meet from time to time with members of the board, including the chief

executive officer and other officers who may be members of the board, and with other executive officers of German American with a view to identifying persons who may be qualified to serve on the board.

Under German American s bylaws, no business may be brought before an annual meeting unless in one of the following ways: (i) it is specified in the notice of the meeting (which includes shareholder proposals that German American is required to include in its proxy statement pursuant to Rule 14a-8 under the Securities Exchange Act; (ii) such business is otherwise brought before the meeting by or at the direction of the board of directors; or (iii) such business is brought before the meeting by a shareholder who has delivered notice to German American (containing certain information specified in our bylaws) not less than 60 nor more than 90 days prior to the meeting. These requirements are separate from and in addition to the SEC s requirements that a shareholder must meet in order to have a shareholder proposal included in German American s proxy statement.

American Community. The bylaws of American Community establish a nominating committee of the board of directors, which considers appropriate candidates and recommends to the entire board of directors persons to fill director vacancies and newly created directorships. The nominating committee will meet not less often than semi-annually.

Nominations to the board of directors may be made by the board of directors or by any shareholder of any outstanding class of capital stock of American Community entitled to vote for the election of directors. Nominations, other than those made by or on behalf of the existing management of American Community, are to be made in writing and delivered or mailed to the president of American Community not less than 14 days nor more than 50 days prior to any meeting of shareholders called for the election of directors, provided, however, that if less than 21 days notice of the meeting is given to shareholders, such nomination shall be mailed or delivered to the president of American Community no later than the close of business on the seventh day following the day on which notice of the meeting was mailed.

Under American Community s bylaws, no business may be brought before any meeting of the shareholders unless such business is: (i) specified in the notice of the meeting; (ii) otherwise properly brought before the meeting by or at the direction of the board of directors or the chief officer, or (iii) otherwise properly brought before the meeting by a shareholder. For business to be properly brought before a meeting by a shareholder pursuant to (iii) above, the shareholder must have given timely notice thereof in writing to the secretary of American Community. To be a timely, such shareholder s notice must be delivered to, or mailed and received at, the principal office of American Community not less than 50 days nor more than 90 days prior to the meeting; provided, that in the event that less than 60 days notice of the date of the meeting is given to shareholders, notice by the shareholder, to be timely, must be received not later than the close of business on the tenth day following the day on which such notice of the date of the meeting was given. A shareholder s notice to the secretary shall set forth as to each matter the shareholder proposes to bring before the meeting (i) a brief description of the business; (ii) the name and address, as they appear on American Community s stock records, of the shareholder proposing such business; (iii) the class and number of shares of American Community which are beneficially owned by the shareholder; and (iv) any interest of the shareholder in such business.

#### Number of Members of Board of Directors

German American. German American s by-laws state that the number of directors will be at least nine and no more than fourteen, as fixed by resolution of the board of directors from time to time. Each director holds office for the term for which he or she was elected and until his or her successor shall be elected and qualified, whichever period is longer, or until his or her death or until he or she resigns or has been removed. The number of directors currently designated by German American is nine. The bylaws of German American divide the board of directors of German

American into three equal (or as nearly equal as possible) classes of directors serving staggered three-year terms. As a result, one-third of the board is elected each year. Any vacancy is filled by a majority vote of the remaining directors of such board.

American Community s bylaws state that the number of directors will be at least five and no more than twenty-five, as fixed by resolution of the board of directors from time to time. Each director holds office until the election and qualification of his or her respective successor in office, or until his

or her death, resignation or removal. The number of directors currently designated by American Community is thirteen. The bylaws of American Community divide the board of directors into three classes serving staggered three-year terms. As a result, roughly one-third of the board is elected each year. Any vacancy is filled by a majority vote of the remaining directors of the board.

## **Amendment of Articles of Incorporation and By-Laws**

German American. Indiana law generally requires shareholder approval by a majority of a quorum present at a shareholders meeting (and, in certain cases, a majority of all shares held by any voting group entitled to vote) for amendments to a corporation s articles of incorporation. German American s articles of incorporation require a super-majority shareholder vote of 80% of its outstanding shares of common stock for the amendment of certain significant provisions. German American s articles of incorporation and bylaws provide that the bylaws may be amended only by the majority vote of the board of directors then in office.

American Community. American Bancorp s articles of incorporation, but their terms, may be amended at any regular or special meeting of the shareholders by the affirmative vote of the holders of a majority of the capital stock of the corporation. American Bancorp s bylaws, by their terms, may be amended by a majority vote of the whole board of directors at any meeting of the board of directors, if the notice or waiver of notice of such meeting has stated that the bylaws are to be amended at such meeting, or if all of the directors at the time are present at such meeting and have waived notice of such meeting or have consented to such action in writing.

## Transactions with Interested Security Holders

German American. Under the business combinations provision of the IBCL, any shareholder who acquires a 10%-or-greater ownership position in an Indiana corporation with a class of voting shares registered under Section 12 of the Securities Exchange Act (and that has not opted-out of this provision) is prohibited for a period of five years from completing a business combination (generally a merger, significant asset sale or disposition or significant issuance of additional shares) with the corporation unless, prior to the acquisition of such 10% interest, the board of directors of the corporation approved either the acquisition of such interest or the proposed business combination. If such board approval is not obtained, then five years after a 10% shareholder has become such, a business combination with the 10% shareholder is permitted if all provisions of the articles of incorporation of the corporation are complied with and either a majority of disinterested shareholders approve the transaction or all shareholders receive a price per share determined in accordance with the fair price criteria of the business combinations provision of Indiana law does not apply to it. German American could elect in the future to avail itself of the protection provided by the Indiana business combinations provision through an amendment to its articles of incorporation approved by a majority of the outstanding shares; however, such an election would not apply to a combination with a shareholder who acquired a 10% ownership position prior to the effective time of the election.

The articles of incorporation of German American include a provision imposing certain supermajority vote and minimum price requirements on any business combination with a related person unless the combination has been approved by the vote of two thirds of certain members of the board of directors of German American who are not associated with the related person. This provision defines business combination very broadly to include, subject to certain conditions, (i) any merger or consolidation of German American or any of its subsidiaries into or with a related person, its affiliates or associates; (ii) any sale, exchange, lease, transfer or other disposition by German American or any of its subsidiaries of all or any substantial part of its or their assets or businesses to or with a related person, its affiliates or associates; (iii) the purchase, exchange, lease or acquisition by German American or any of its

subsidiaries of all or any substantial part of the assets or businesses of a related person, its affiliates or associates; (iv) any reclassification of securities, recapitalization or other transaction that has the effect of increasing the proportionate amount of German American s common stock (or other voting capital security) beneficially owned by a related person; (v) any partial or complete liquidation, spinoff or splitup of German American or any of its subsidiaries; and (vi) the acquisition by a related person of beneficial ownership upon issuance of common stock (or other voting capital shares) of German American or any of its subsidiaries or any securities

convertible into, or any rights, warrants or options to acquire, any such shares. Related person also is defined broadly to mean any person (which includes any individual, corporation or entity other than

German American or its subsidiaries) who (i) is the beneficial owner of ten percent or more of the outstanding shares of German American common stock (or other voting capital security) (a ten percent shareholder); (ii) any person who within the preceding two-year period has been a ten percent shareholder and who directly or indirectly controls, is controlled by, or is under common control with German American; or (iii) any person who has received, other than pursuant to or in a series of transactions involving a public offering within the meaning of the Securities Act, German American common stock (or other voting capital security) that has been owned by a related person within the preceding two-year period. In the absence of approval by the German American directors who are not associated with the related person or, in the alternative, the agreement by the related person to pay all other shareholders a certain minimum price for their shares, a business combination with a related person would require the approval of 80 percent of the outstanding voting stock plus the approval of a majority of the outstanding shares that are riot controlled by the related person. In general terms, the restrictions apply to mergers or consolidations of German American or any subsidiary with any related person, transfers or encumbrances of all or substantially all of the assets of German American to a related person, the adoption of any plan of liquidation proposed by a related person or any transaction which would have the effect, directly or indirectly, of increasing the proportionate share of any class of equity securities of German American or any shareholder (including affiliates and associates) who is the beneficial owner of more than 10 percent of the voting power of the then outstanding shares entitled to vote generally in the election of directors of German American. Absent the provision regulating business combinations, mergers, consolidations, and sales of all or substantially all assets would require only the approval of a majority of the board of directors and (subject to the rights of any preferred stock issued in the future) the affirmative vote of a majority of the total number of outstanding shares of German American entitled to vote on the matter.

German American s articles of incorporation also include provisions requiring the board of directors to consider non-financial factors in the evaluation of business combinations and tender or exchange offers, such as the social and economic effects on employees, customers, creditors and the communities in which German American operates. This provision requires an 80% affirmative vote of the issued and outstanding shares of German American common stock entitled to vote thereon in order to be amended or repealed.

American Community. American Community is not subject to the protection provided by the Indiana business combination provision of the IBCL because it does not have any securities registered under Section 12 of the Securities Exchange Act. American Community s articles of incorporation did provide for a limitation on the acquisition by any person of more than 10% of any class of the voting shares of American Community before July 2, 2007.

## **Control Share Acquisition**

German American. The IBCL includes a control share acquisition provision which, although different in structure from the business combinations provision, may have a similar effect of discouraging or making more difficult a hostile takeover of an Indiana corporation. This provision also may have the effect of discouraging premium bids for outstanding shares. Under the control share acquisition provision, unless otherwise provided in the corporation s articles of incorporation or by-laws, if a shareholder acquires shares of the corporation s voting stock (referred to as control shares) within one of several specified ranges (one-fifth or more but less than one-third, one-third or more but less than a majority, or a majority or more), approval by shareholders of the control share acquisition must be obtained before the acquiring shareholder may vote the control shares. If such approval is not obtained, the shares held by the acquiror may be redeemed by the corporation at the fair value of the shares as determined by the control share

acquisition provision. The control share acquisition provision does not apply to a plan of affiliation and merger or share exchange, if the corporation complies with the applicable merger provisions and is a party to the plan of merger or plan of share exchange. German American is subject to the control share acquisition provision.

American Community. The control share acquisition provisions of the IBCL are applicable to American Community generally; however, the control share acquisition provisions do not apply to a plan of affiliation

and merger or share exchange if the corporation complies with the applicable merger provisions and is a party to the plan of merger or plan of share exchange.

## **Shareholder Rights Plan**

Neither German American nor American Community have adopted a plan, commonly known as a shareholder rights plan, that is currently in effect.

## **Annual Meeting of Shareholders**

<u>German American</u>. The annual meeting of shareholders of German American is held at such time, place and date as the board of directors designates.

American Community. American Community s by-laws state that the annual meeting of shareholders of American Community is held on the fourth Tuesday in April of each year, or if that date falls on a legal holiday in the State of Indiana, on the next following banking day.

## **Special Meetings of Shareholders**

German American. German American s by-laws state that special meetings may be called by the board of directors or the president, and shall be called by the board upon delivery to German American s secretary of a signed and dated written demand for a special meeting from the holders of at least 25% of all the votes entitled to be cast on any issue proposed to be considered at the proposed special meeting.

American Community s bylaws state that a special meeting may be called only by the board of directors or by shareholders representing 25% of the shares, in the aggregate, of American Community.

## **Notice of Shareholder Meetings**

<u>German American</u>. German American must provide notice to shareholders of each annual and special meeting of shareholders no less than 10 nor more than 60 days before the date of the meeting.

<u>American Community</u>. American Community must provide written notice to shareholders of each annual and special meeting of shareholders no less than 10 nor more than 60 days before the date of the meeting.

#### Indemnification

German American. Subject to certain conditions, German American has agreed by its bylaws to indemnify each director or officer against expenses, judgments, taxes, fines and amounts paid in settlement, whether incurred by him or her in connection with any threatened, pending or completed action, suit or proceeding to which he or she is, or is threatened to be made, a party by reason that he or she is or was a director, officer or employee of German American.

<u>American Community</u>. Subject to certain conditions, American Community s bylaws provide for the indemnification of each director and officer of the corporation and any person serving at the request of American Community as a director, officer, employee or agent of another corporation or other enterprise against expenses, judgments, fines, penalties, courts costs and amounts paid in settlement incurred by him or her in connection with such action, suit or

proceeding.

# **Removal of Directors**

German American. Directors may be removed at a meeting called expressly for the purpose of removing one or more directors, with or without cause, by a vote of the holders of at least 80% of the shares then entitled to vote at an election of directors, provided, that a director who is elected by the holders of series of preferred shares may be removed only by a vote of the holders of at least 80% of the outstanding shares of that series then entitled to vote at an election of directors.

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American Community. Directors of American Community may be removed (i) with or without cause, at a meeting of shareholders called expressly for that purpose, by a vote of the holders of 80% of the shares entitled to vote at an election of directors, or (ii) with cause, by a vote of a majority of the directors then in office. Cause for these purposes shall be limited to the following: personal dishonesty, incompetence, willful misconduct, breach of fiduciary duty involving personal profit, intentional failure to perform stated duties, or willful violation of any law, rule, or regulation (other than traffic violations or similar offenses) or final cease-and-desist order.

# **Preemptive Rights**

German American. Although permitted by the IBCL, German American s articles of incorporation do not provide for preemptive rights to subscribe for any new or additional German American common stock or other securities. However, preemptive rights may be granted to German American s shareholders if German American s articles of incorporation are amended to permit preemptive rights.

<u>American Community</u>. American Community s articles of incorporation do not provide for preemptive rights to subscribe for any new or additional American Community common stock or other securities.

# **Rights of Dissenting Shareholders**

German American. The IBCL provides shareholders of an Indiana corporation that is involved in certain mergers, share exchanges or sales or exchanges of all or substantially all of its property the right to dissent from that action and obtain payment of the fair value of their shares. However, dissenters—rights are not available to holders of shares listed on a national securities exchange, such as the New York Stock Exchange, or traded on the NASDAQ National Market or a similar market. Because German American—s common stock is presently quoted on the NASDAQ Global Select Market, holders of German American common stock presently have no dissenters—rights in respect of their shares.

American Community. Dissenters rights are available to American Community shareholders in connection with the merger because American Community s common stock is not listed on a national securities exchange or designated as a National Market System security. For a description of dissenters rights, see RIGHTS OF DISSENTING SHAREHOLDERS.

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# RIGHTS OF DISSENTING SHAREHOLDERS

Under Indiana law, shareholders of American Community will have dissenters—rights with respect to the merger. If you are a shareholder of American Community and you (or your broker or other—street name—record holder acting on your behalf) follow the procedures set forth in Chapter 44 of the Indiana Business Corporation Law, or IBCL, these rights will entitle you to receive the fair value of your shares of American Community common stock rather than having your shares converted into the right to receive the cash payment and shares of German American common stock as described above. Accompanying this proxy statement/prospectus as Annex C is a copy of the text of Chapter 44 of the IBCL as of the date of this proxy statement/prospectus, which prescribes the procedures for the exercise of dissenters—rights and for determining the fair value of shares of American Community common stock. American Community shareholders electing to exercise dissenters—rights must comply with the provisions of Chapter 44 of the IBCL in order to perfect their rights. American Community and German American will require strict compliance with the statutory procedures.

The following is intended as a brief summary of the material provisions of the Indiana statutory procedures required to be followed by a shareholder in order to dissent from the merger and perfect the shareholder s dissenters—rights. This summary, however, is not a complete statement of all applicable requirements and is qualified in its entirety by reference to Chapter 44 of the IBCL.

Under Chapter 44, an American Community shareholder of record for the special meeting who desires to assert dissenters—rights must (1) deliver to American Community before the shareholder vote is taken written notice of the shareholder—s intent to demand payment in cash for shares owned if the merger is effectuated, and (2) not vote the shareholder—s shares in favor of the merger, either in person or by proxy. Dissenting shareholders cannot dissent as to only some but not all of the shares of American Community common stock registered in their names, except in limited circumstances. Shareholders who wish to be eligible to assert dissenters—rights may send their written notice to Marc D. Fine, Secretary, American Community Bancorp, Inc., 4424 Vogel Road, Evansville, Indiana 47715; the method of delivery of this written notice is at the risk of the shareholder, because the notice must actually be received by American Community prior to the shareholder vote being taken.

If the merger is approved by the American Community shareholders, American Community must mail or deliver a written notice of dissenters—rights to each dissenting shareholder satisfying the above conditions within ten days after shareholder approval has occurred. The notice to dissenting shareholders must:

- (1) State where the payment demand must be sent and where and when certificates for certificated shares must be deposited;
- (2) Inform holders of uncertificated shares to what extent transfer of the shares will be restricted after the payment demand is received;
  - Supply a form for demanding payment that includes the date of the first announcement to news media or to
- (3) shareholders of the terms of the proposed merger, which was October 4, 2010, and require that the dissenting shareholder certify whether or not that shareholder acquired beneficial ownership of the shares before that date;
- (4) Set a date by which American Community must receive the payment demand, which date may not be fewer than 30 nor more than 60 days after the date the notice to dissenters is delivered; and
  - (5) Be accompanied by a copy of Chapter 44 of the IBCL.

Any American Community shareholder who is sent a notice to dissenters must then (a) demand payment for the shareholder s shares of American Community common stock, (b) certify whether the shareholder acquired beneficial ownership of the shares of American Community common stock before October 4, 2010 (the date the merger was publicly announced) and (c) deposit the shareholder s certificates representing shares of American Community

common stock in accordance with the terms of the notice to dissenters. An American Community shareholder who fails to take these steps by the date set forth in the notice to dissenters will not be entitled to payment for the shareholder s shares through the dissenters rights process and will be considered to have voted his or her shares in favor of the merger.

An American Community shareholder who desires to exercise dissenters—rights concerning the merger but who does not comply with the preliminary conditions described above will be considered not to be entitled to exercise dissenters rights. Shareholders who execute and return the enclosed proxy, but do not specify a choice on the merger proposal will be deemed to have voted in favor of the proposal to adopt the merger agreement and, accordingly, to have waived their dissenters—rights, unless the shareholder revokes the proxy before it is voted and satisfies the other requirements of Chapter 23-1-44 of the IBCL.

Upon consummation of the merger, German American will pay each dissenting shareholder who has complied with all statutory requirements and the notice to dissenters, and who was the beneficial owner of shares of American Community common stock before October 4, 2010 (the date the merger was first publicly announced), German American s estimate of the fair value of the shares as of the time immediately before the merger, excluding any appreciation in value in anticipation of the merger unless exclusion would be inequitable. For those dissenters who became beneficial owners of shares of American Community common stock on or after October 4, 2010, German American will provide its estimate of fair value upon consummation of the merger, but may withhold payment of the fair value of the shares until the dissenting shareholder agrees to accept the estimated fair value amount in full satisfaction of the dissenting shareholder s demand or until German American is otherwise directed by a court of competent jurisdiction.

If the dissenting shareholder believes the amount paid or estimated by German American is less than the fair value for his or her shares of American Community common stock or if German American fails to make payment to the dissenting shareholder within 60 days after the date set for demanding payment, the dissenting shareholder may notify German American in writing of the shareholder s own estimate of the fair value of his or her shares of American Community common stock and demand payment of his or her estimate (less the amount of any payment made by German American for the shares of American Community common stock to the dissenting shareholder). Demand for payment must be made in writing within 30 days after German American has made payment for the dissenting shareholder s shares of American Community common stock or has offered to pay its estimate of fair value for the dissenting shareholder s shares of American Community common stock. German American will not give further notice to the dissenting shareholder of this deadline. A dissenting shareholder who fails to make the demand within this time waives the right to demand payment for the shareholder s shares of American Community common stock.

German American can elect to agree with the dissenting shareholder s fair value demand, but if a demand for payment remains unsettled, German American must commence a proceeding in the circuit or superior court of Dubois County (Indiana) within 60 days after receiving the payment demand from the dissenting shareholder and petition the court to determine the fair value of the shares of American Community common stock. If German American fails to commence the proceeding within the 60 day period, it must pay each dissenting shareholder whose demand remains unsettled the amount demanded. German American must make all dissenting shareholders whose demands remain unsettled parties to the proceeding and all parties must be served a copy of the petition. The court may appoint one or more persons as appraisers to receive evidence and recommend a decision on the question of fair value. Each dissenting shareholder made a party to the proceeding is entitled to judgment for the amount, if any, by which the court finds the fair value of the dissenting shareholder s shares of American Community common stock, plus interest, exceeds the amount paid by German American.

The court will determine all costs of the appraisal proceeding, including the reasonable compensation and expenses of appraisers appointed by the court, and will assess these costs against the parties in amounts the court finds equitable. The court may also assess the fees and expenses of counsel and experts for the respective parties, in amounts the court finds equitable, against German American if the court finds that German American did not comply with Chapter 44 or against either German American or a dissenting shareholder if the court finds that the party against whom the fees and expenses are assessed acted arbitrarily, vexatiously or not in good faith with respect to the rights provided by Chapter

44.

If American Community and German American do not consummate the merger within 60 days after the date set in the notice to dissenters for demanding payment and depositing certificates of shares of American Community common stock, American Community will return the deposited certificates. If after returning the deposited certificates American Community and German American consummate the merger, American Community will send a new notice to dissenters and repeat the payment demand process.

Every American Community shareholder who does not deliver a notice of intent to demand payment for his or her shares of American Community common stock as described above, or who votes in favor of the proposal to adopt the merger agreement, will have no right to dissent and to demand payment of the fair value of the shareholder s shares of American Community common stock as a result of the merger. Voting against the proposal to adopt the merger agreement does not in itself constitute the notice of intent to demand payment required by Chapter 44.

# MATERIAL U.S. FEDERAL INCOME TAX CONSEQUENCES

### General

The following summary discusses the material anticipated U.S. federal income tax consequences of the merger applicable to a holder of shares of American Community common stock that surrenders all of its common stock for shares of German American common stock and cash (whether paid by German American or received in the form of a dividend from American Community) in the merger. This discussion is based upon the Internal Revenue Code of 1986, as amended (the Code ), Treasury Regulations, judicial authorities, published positions of the Internal Revenue Service (IRS), and other applicable authorities, all as in effect on the date of this document and all of which are subject to change or differing interpretations (possibly with retroactive effect). This discussion is limited to U.S. residents and citizens that hold their shares as capital assets for U.S. federal income tax purposes (generally, assets held for investment). No attempt has been made to comment on all U.S. federal income tax consequences of the merger and related transactions that may be relevant to holders of shares of American Community common stock. This discussion also does not address all of the tax consequences that may be relevant to a particular person or the tax consequences that may be relevant to persons subject to special treatment under U.S. federal income tax laws (including, among others, tax-exempt organizations, dealers in securities or foreign currencies, banks, insurance companies, financial institutions or persons that hold their shares of American Community common stock as part of a hedge, straddle, constructive sale or conversion transaction, persons whose functional currency is not the U.S. dollar, holders that exercise appraisal rights, persons that are, or hold their shares of American Community common stock through, partnerships or other pass-through entities, or persons who acquired their shares of American Community common stock through the exercise of an employee stock option or otherwise as compensation). In addition, this discussion does not address any aspects of state, local, non-U.S. taxation or U.S. federal taxation other than income taxation. No ruling has been requested from the IRS regarding the U.S. federal income tax consequences of the merger. No assurance can be given that the IRS would not assert, or that a court would not sustain, a position contrary to any of the tax consequences set forth below.

American Community shareholders are urged to consult their tax advisors as to the U.S. federal income tax consequences of the merger, as well as the effects of state, local, non-U.S. tax laws and U.S. tax laws other than income tax laws.

# **Opinion Conditions**

The completion of the merger is conditioned upon the delivery to German American and American Community of an opinion by Ice Miller LLP, tax counsel to German American (which we refer to as Ice Miller), that among other things, the merger of American Community into German American will constitute a reorganization for U.S. federal income tax purposes within the meaning of Section 368(a) of the Code. German American and American Community expect to be able to obtain the tax opinion if, as expected:

German American and American Community deliver customary representations to German American s tax counsel; and

there is no adverse change in U.S. federal income tax law.

Although the merger agreement allows both German American and American Community to waive the condition that a tax opinion be delivered by Ice Miller, neither party currently anticipates doing so. However, if this condition were waived, American Community would re-solicit the approval of its shareholders prior to completing the merger.

In addition, in connection with the filing of the registration statement of which this proxy statement/prospectus forms a part, Ice Miller has delivered to German American and American Community its opinion, dated as of October 20, 2010, that the merger will qualify as a reorganization within the meaning of Section 368(a) of the Code. A copy of this opinion is attached as Exhibit 8.1 to the registration statement. Such opinion has been rendered on the basis of facts, representations and assumptions set forth or referred to in such opinion and factual representations contained in certificates of officers of German American, German American Bancorp, American Community and Bank of Evansville, all of which must continue to be true and accurate in all material respects as of the effective time of the merger.

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If any of the representations or assumptions upon which the opinions are based are inconsistent with the actual facts, the tax consequences of the merger could be adversely affected. The determination by tax counsel as to whether the proposed merger will be treated as a reorganization within the meaning of Section 368(a) of the Code will depend upon the facts and law existing at the effective time of the proposed merger. The following discussion assumes that the merger will constitute a reorganization for U.S. federal income tax purposes within the meaning of Section 368(a) of the Code.

# Exchange of Shares of American Community Common Stock for Cash and Shares of German American Common Stock

An American Community shareholder that exchanges all of its shares of American Community common stock for a combination of shares of German American common stock and cash in the merger will recognize gain (but not loss) in an amount equal to the lesser of (i) the amount of cash received in the merger and (ii) the excess, if any, of (a) the sum of the amount of cash and the fair market value of the shares of German American common stock received in the merger over (b) the American Community shareholder s tax basis in its shares of American Community common stock surrendered in exchange therefor.

The gain recognized will be capital gain unless the American Community shareholder s receipt of cash has the effect of a distribution of a dividend, in which case the gain will be treated as dividend income to the extent of the holder s ratable share of accumulated or current earnings and profits, as calculated for U.S. federal income tax purposes. For purposes of determining whether an American Community shareholder s receipt of cash has the effect of a distribution of a dividend, the American Community shareholder will be treated as if it first exchanged all of its shares of American Community common stock solely for shares of German American common stock and then German American immediately redeemed a portion of that stock for the cash that the holder actually received in the merger (referred to herein as the deemed redemption ). Receipt of cash will generally not have the effect of a dividend to the American Community shareholder if such receipt is, with respect to the American Community shareholder, not essentially equivalent to a dividend or substantially disproportionate, each within the meaning of Section 302(b) of the Code.

In order for the deemed redemption to be not essentially equivalent to a dividend, the deemed redemption must result in a meaningful reduction in the shareholder s deemed percentage stock ownership of German American following the merger. The determination generally requires a comparison of the percentage of the outstanding stock of German American the shareholder is considered to have owned immediately before the deemed redemption to the percentage of the outstanding stock of German American the shareholder owns immediately after the deemed redemption. The IRS has indicated in rulings that any reduction in the interest of a minority shareholder that owns a small number of shares in a publicly and widely held corporation and that exercises no control over corporate affairs would result in capital gain (as opposed to dividend) treatment. The merger generally will result in a substantially disproportionate deemed redemption with respect to a shareholder of American Community common stock if, among other things, the percentage of the outstanding shares of German American common stock deemed to be actually and constructively owned by the shareholder immediately after the merger is less than 80% of the percentage of the shares of American Community common stock actually and constructively owned by the shareholder before the merger. For purposes of applying the foregoing tests, a shareholder will be deemed to own the stock it actually owns and the stock it constructively owns under the attribution rules of Section 318 of the Code. Under Section 318 of the Code, a shareholder will be deemed to own the shares of stock owned by certain family members, by certain estates and trusts of which the shareholder is a beneficiary and by certain affiliated entities, as well as shares of stock subject to an option actually or constructively owned by the shareholder or such other persons. If, after applying these tests, the deemed redemption results in a capital gain, the capital gain will be long-term if the American Community

shareholder s holding period for its shares of American Community common stock is more than one year as of the date of the exchange.

Due to the integrated nature of the pre-merger cash dividend and the fact that payment of such dividend directly reduces the amount of cash to which an American Community shareholder is entitled on the effective date of the merger, amounts paid pursuant to the pre-merger dividend should be treated as part of the merger consideration rather than as dividend income; however, because such payments will have been declared and paid by American Community before the effective date of the merger, the possibility exists that

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the IRS will take the p