

SPARTA COMMERCIAL SERVICES, INC.  
Form 10-Q  
March 22, 2010

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UNITED STATES

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended January 31, 2010

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE EXCHANGE ACT

For the transition period from \_\_\_\_\_ to \_\_\_\_\_.

Commission file number: 0-9483

SPARTA COMMERCIAL SERVICES, INC.  
(Exact name of registrant as specified in its charter)

NEVADA  
(State or other jurisdiction of incorporation or organization)

30-0298178  
(IRS Employer Identification No.)

462 Seventh Ave, 20th Floor, New York, NY 10018  
(Address of principal executive offices) (Zip Code)

(212) 239-2666  
(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.  Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 504 of Regulation S-T (§229.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to file such files).  Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer

Accelerated filer

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Non-accelerated filer  (Do not check if a smaller reporting company)

Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).  Yes  No

As of March 17, 2010, we had 373,042,953 shares of common stock issued and outstanding.

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SPARTA COMMERCIAL SERVICES, INC.

FORM 10-Q  
FOR THE QUARTER ENDED JANUARY 31, 2010

TABLE OF CONTENTS

	Page
<b>PART I. FINANCIAL INFORMATION</b>	
Item 1. Financial Statements (Unaudited)	3
Condensed Consolidated Balance Sheets as of January 31, 2010 and April 30, 2009	3
Condensed Consolidated Statements of Losses for the Three and Nine Months ended January 31, 2010 and 2009	4
Condensed Consolidated Statement of Stockholders' Equity (Deficit) for the Nine Months ended January 31, 2010	5
Condensed Consolidated Statements of Cash Flows for the Nine Months ended January 31, 2010 and 2009	6
Notes to Unaudited Condensed Consolidated Financial Statements	7
Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations	21
Item 3. Quantitative and Qualitative Disclosures About Market Risk	28
Item 4. Controls and Procedures	28
<b>PART II. OTHER INFORMATION</b>	
Item 1. Legal Proceedings	29
Item 1A. Risk Factors	29
Item 2. Unregistered Sales of Equity Securities and Use of Proceeds	34
Item 3. Defaults Upon Senior Securities	34
Item 4. (Removed and Reserved)	34
Item 5. Other Information	35
Item 6. Exhibits	35
Signatures	36



## PART I. FINANCIAL INFORMATION

## ITEM 1. FINANCIAL STATEMENTS

SPARTA COMMERCIAL SERVICES, INC.  
CONDENSED CONSOLIDATED BALANCE SHEETS

	January 31 2010 (Unaudited)	April 30, 2009
<b>ASSETS</b>		
Cash and cash equivalents	\$	\$ 2,790
RISC loan receivables, net of reserve of \$152,705 and \$235,249, respectively (NOTE D)	2,045,525	3,248,001
Motorcycles and other vehicles under operating leases net of accumulated depreciation of \$228,810 and \$256,485 respectively, and loss reserve of \$17,694 and \$32,726, respectively (NOTE B)	344,201	621,797
Interest receivable	31,789	49,159
Purchased Portfolio	38,017	72,635
Accounts receivable	94,608	17,899
Inventory (NOTE C)	154,833	12,514
Property and equipment, net of accumulated depreciation and amortization of \$160,365 and \$147,905, respectively (NOTE E)	30,883	43,342
Prepaid Expenses	588,941	593,529
Long term notes receivable	2,118,309	—
Restricted cash	199,573	348,863
Deposits	48,967	48,967
Total assets	\$ 5,695,644	\$ 5,059,497
<b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>		
<b>Liabilities:</b>		
Bank Overdraft	\$ 10,482	\$ 57,140
Accounts payable and accrued expenses	1,100,543	1,851,876
Notes payable-Senior Lender (NOTE F)	2,417,574	3,694,838
Notes Payable (NOTE G)	584,399	5,102,458
Loans payable-related parties (NOTE H)	392,260	378,260
Other liabilities	—	88,285
Deferred revenue	9,000	13,050
Total liabilities	4,514,258	11,185,907
<b>Stockholders' Equity:</b>		
Preferred stock A, \$.001 par value; 10,000,000 shares authorized of which 35,850 shares have been designated as Series A convertible preferred stock, with a stated value of \$100 per share, 125 and 125 shares issued and outstanding, respectively	12,500	12,500
Preferred Stock B, 1,000 shares have been designated as Series B redeemable preferred stock, \$0.001 par value, with a liquidation and redemption value of \$10,000 per share, 157 and 0 shares issued and outstanding, respectively	0	0
	42	0

Preferred Stock C, 200,000 shares have been designated as Series C redeemable, convertible preferred, \$0.001 par value, with a liquidation and redemption value of \$10 per share, 42,000 and 0 shares issued and outstanding, respectively		
Common stock, \$.001 par value; 740,000,000 shares authorized, 358,443,904 and 170,730,064 shares issued and outstanding, respectively	358,444	170,730
Common stock to be issued, 39,647,440 and 16,735,453 respectively	39,647	16,735
Additional paid-in-capital	30,915,701	20,820,672
Accumulated deficit	(30,044,948)	(27,147,047)
Subtotal	1,281,387	(6,126,410)
Less: Treasury Stock, at cost (2,000,000 shares at \$0.05)	(100,000)	0
Total (deficiency in) stockholders' equity	1,181,387	(6,126,410)
Total Liabilities and stockholders' equity	\$ 5,695,644	\$ 5,059,497

The accompanying notes are an integral part of these unaudited condensed consolidated financial statements.

SPARTA COMMERCIAL SERVICES, INC.  
CONDENSED CONSOLIDATED STATEMENTS OF LOSSES  
FOR THE THREE AND NINE MONTHS ENDED JANUARY 31, 2010 AND 2009  
(UNAUDITED)

	Three Months Ended January 31,		Nine Months Ended January 31,	
	2010	2009	2010	2009
<b>Revenue:</b>				
Rental Income, Leases	\$ 36,017	\$ 70,235	\$ 135,327	\$ 238,573
Interest Income, Loans	100,511	184,405	355,269	582,113
Other	24,557	23,628	75,839	153,551
<b>Total Revenues</b>	<b>161,086</b>	<b>278,268</b>	<b>566,436</b>	<b>974,237</b>
<b>Operating expenses:</b>				
General and administrative	681,129	886,927	2,114,152	3,228,507
Depreciation and amortization	112,407	44,361	350,906	153,532
<b>Total operating expenses</b>	<b>793,536</b>	<b>931,288</b>	<b>2,465,058</b>	<b>3,382,039</b>
<b>Loss from operations</b>	<b>(632,450)</b>	<b>(653,020)</b>	<b>(1,898,623)</b>	<b>(2,407,802)</b>
<b>Other expense:</b>				
Interest expense and financing cost, net	224,856	315,597	956,541	1,267,831
<b>Net loss</b>	<b>(857,306)</b>	<b>(968,617)</b>	<b>(2,855,164)</b>	<b>(3,675,633)</b>
<b>Preferred dividend payable</b>	<b>22,876</b>	<b>1,261</b>	<b>42,738</b>	<b>3,784</b>
<b>Net loss attributed to common stockholders</b>	<b>\$ (880,182)</b>	<b>\$ (969,878)</b>	<b>\$ (2,897,901)</b>	<b>\$ (3,679,417)</b>
<b>Basic and diluted loss per share</b>	<b>\$ (0.00)</b>	<b>\$ (0.01)</b>	<b>\$ (0.01)</b>	<b>\$ (0.02)</b>
<b>Basic and diluted loss per share attributed to common stockholders</b>	<b>\$ (0.00)</b>	<b>\$ (0.01)</b>	<b>\$ (0.01)</b>	<b>\$ (0.02)</b>
<b>Weighted average shares outstanding</b>	<b>346,435,384</b>	<b>163,047,625</b>	<b>279,717,310</b>	<b>156,183,425</b>

The accompanying notes are an integral part of these unaudited condensed consolidated financial statements.

SPARTA COMMERCIAL SERVICES, INC.  
CONDENSED CONSOLIDATED STATEMENT OF STOCKHOLDERS' EQUITY  
FOR THE NINE MONTHS ENDED JANUARY 31, 2010

	Series A Preferred Stock		Series B Preferred Stock		Series C Preferred Stock		Common Stock		Common Stock to be issued		Additional Paid in Capital		Accumulated Deficit	
	Shares	Amount	Shares	Amount	Shares	Amount	Shares	Amount	Shares	Amount				
Initial	12,500	\$ 12,500	—	\$ —	—	\$ —	170,730,063	\$ 170,729	16,735,453	\$ 16,735	\$ 20,820,672	\$ (27,147,047)	\$ —	\$ —
Stock split	—	—	—	—	—	—	(400)	(0.40)	—	—	0.4	—	—	—
Share repurchase	—	—	—	—	—	—	—	—	(1,950)	(1.95)	—	—	—	—
Share issuance	—	—	157	—	—	—	—	—	—	—	1,320,000	—	—	—
Warrant exercise	—	—	—	—	42,000	42	—	—	—	—	419,958	—	—	—
Share repurchase	—	—	—	—	—	—	1,409,869	1,410	1,007,049	1,007	117,583	—	—	—
Share repurchase	—	—	—	—	—	—	31,566,176	31,566	—	—	2,086,743	—	—	—
Share repurchase	—	—	—	—	—	—	10,733,974	10,734	(10,733,980)	(10,733)	—	—	—	—
Share repurchase	—	—	—	—	—	—	3,432,000	3,432	(84,000)	(84)	179,054	—	—	—
Share repurchase	—	—	—	—	—	—	200,000	200	(200,000)	(200)	—	—	—	—
Share repurchase	—	—	—	—	—	—	132,556,857	132,558	34,924,868	34,924	5,363,774	—	—	—
Share repurchase	—	—	—	—	—	—	5,000,000	5,000	(2,000,000)	(2,000)	111,500	—	—	—
Share repurchase	—	—	—	—	—	—	2,815,371	2,815	—	—	163,939	—	—	—
Share repurchase	—	—	—	—	—	—	—	—	—	—	71,685	—	—	—
Share repurchase	—	—	—	—	—	—	—	—	—	—	153,028	—	—	—
Share repurchase	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Share repurchase	—	—	—	—	—	—	—	—	—	—	65,601	—	—	—



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—	—	—	—	—	—	—	—	—	—	—	—	—
—	—	—	—	—	—	—	—	—	—	—	42,164	—
—	—	—	—	—	—	—	—	—	—	—	—	(2,897,901)
12,500	\$ 12,500	157	\$ 0	42,000	\$ 42	358,443,910	\$ 358,444	39,647,440	\$ 39,647	\$ 30,915,702	\$ (30,044,948)	\$

The accompanying notes are an integral part of these unaudited consolidated financial statements.

SPARTA COMMERCIAL SERVICES, INC.  
CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS  
FOR THE NINE MONTHS ENDED JANUARY 31, 2010 AND 2009  
(UNAUDITED)

	Nine Months Ended January 31,	
	2010	2009
<b>CASH FLOWS FROM OPERATING ACTIVITIES:</b>		
Net Loss	\$ (2,897,901)	\$ (3,679,417)
Adjustments to reconcile net loss to net cash used in operating activities	—	—
Depreciation and Amortization	107,356	153,533
Allowance for loss reserves	(97,576)	4,326
Amortization of deferred revenue	—	(8,217)
Amortization of deferred financing cost	—	30,316
Beneficial Conversion Discount	—	325,000
Equity based compensation	349,156	1,040,324
Stock based finance cost	224,713	416,469
Changes in operating assets and liabilities:	—	—
(Increase) decrease in:	—	—
Inventory	(142,319)	—
Interest Receivable	17,370	—
Accounts Receivable	(76,709)	1,977
Prepaid expenses and other assets	—	(147,702)
Restricted cash	149,290	33,973
(Increase) decrease in:	—	—
Accounts payable and accrued expenses	226,043	499,716
Portfolio	34,618	—
Net cash used in operating activities	(2,105,958)	(1,329,702)
<b>CASH FLOWS FROM INVESTING ACTIVITIES:</b>		
Net Proceeds from motorcycles and other vehicles	223,270	383,666
Net Proceeds from RISC contracts	1,285,020	438,309
Paid for Purchase of AML Portfolio	—	(82,554)
Net cash used in investing activities	1,508,290	739,421
<b>CASH FLOWS FROM FINANCING ACTIVITIES:</b>		
Net proceeds from sale of common stock	120,000	—
Net proceeds from sale of preferred stock	1,320,000	—
Net repayments to senior lender	(1,277,264)	(835,050)
Net proceeds from convertible notes	464,800	1,348,000
Net payments for finance closing costs	—	(727,575)
Net proceeds from other notes	—	408,500
Net loan proceeds from other related parties	14,000	133,500
Net proceeds secured note	—	144,695
Net cash provided by financing activities	641,536	472,070
Net Increase (decrease) in cash and cash equivalents	\$ 43,868	\$ (118,211)
Unrestricted cash and cash equivalents, beginning of period	\$ (54,350)	68,642
Unrestricted cash and cash equivalents , end of period	\$ (10,482)	(49,569)

<b>Cash paid for:</b>		
Interest	\$ 283,393	\$ 260,106
Income taxes	\$ 4,817	\$ 1,368
<b>Non-Cash Transactions:</b>		
Common stock issued in exchange for previously incurred debt	\$ 4,982,859	\$ 1,027,800
Common stock issued for financing costs	\$ 182,402	—
Common stock issued for accounts payable	\$ 539,923	—
Common stock issued for compensation	\$ 114,500	—
Preferred stock issued for preferred dividends payable	\$ 42,164	—

The accompanying notes are an integral part of these unaudited condensed consolidated financial statements.

SPARTA COMMERCIAL SERVICES, INC.  
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
JANUARY 31, 2010  
(UNAUDITED)

NOTE A – SUMMARY OF ACCOUNTING POLICIES

A summary of the significant accounting policies applied in the preparation of the accompanying financial statements follows.

Basis of Presentation

The accompanying unaudited condensed consolidated financial statements as of January 31, 2010 and for the three and nine month periods ended January 31, 2010 and 2009 have been prepared by the Company pursuant to the rules and regulations of the Securities and Exchange Commission, including Form 10-Q and Regulation S-K and Regulation S-B. The information furnished herein reflects all adjustments (consisting of normal recurring accruals and adjustments), which are, in the opinion of management, necessary to fairly present the operating results for the respective periods. Certain information and footnote disclosures normally present in annual financial statements prepared in accordance with accounting principles generally accepted in the United States of America have been omitted pursuant to such rules and regulations. The Company believes that the disclosures provided are adequate to make the information presented not misleading. These financial statements should be read in conjunction with the audited financial statements and explanatory notes for the year ended April 30, 2009 as disclosed in the Company's 10-K for that year as filed with the SEC.

The results of operations for the three and nine months ended January 31, 2010 are not necessarily indicative of the results to be expected for any other interim period or the full year ending April 30, 2010.

New Accounting Requirements and Disclosures

Accounting Standards Codification and GAAP Hierarchy — Effective for interim and annual periods ending after September 15, 2009, the Accounting Standards Codification and related disclosure requirements issued by the FASB became the single official source of authoritative, nongovernmental GAAP. The ASC simplifies GAAP, without change, by consolidating the numerous, predecessor accounting standards and requirements into logically organized topics. All other literature not included in the ASC is non-authoritative. We adopted the ASC as of October 31, 2009, which did not have any impact on our results of operations, financial condition or cash flows as it does not represent new accounting literature or requirements. All references to pre-codified U.S. GAAP have been removed from this Form 10Q.

Estimates

The preparation of the financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

Revenue Recognition

The Company originates leases on new and used motorcycles and other powersports vehicles from motorcycle dealers throughout the United States. The Company's leases are accounted for as either operating leases or direct financing leases. At the inception of operating leases, no lease revenue is recognized and the leased motorcycles, together with

the initial direct costs of originating the lease, which are capitalized, appear on the balance sheet as “motorcycles under operating leases-net”. The capitalized cost of each motorcycle is depreciated over the lease term, on a straight-line basis, down to the Company’s original estimate of the projected value of the motorcycle at the end of the scheduled lease term (the “Residual”). Monthly lease payments are recognized as rental income.

SPARTA COMMERCIAL SERVICES, INC.  
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
JANUARY 31, 2010  
(UNAUDITED)

NOTE A – SUMMARY OF ACCOUNTING POLICIES (continued)

Direct financing leases are recorded at the gross amount of the lease receivable (principal amount of the contract plus the calculated earned income over the life of the contract), and the unearned income at lease inception is amortized over the lease term.

The Company purchases Retail Installment Sales Contracts (“RISC”) from motorcycle dealers. The RISCs are secured by liens on the titles to the vehicles. The RISCs are accounted for as loans. Upon purchase, the RISCs appear on the Company’s balance sheet as RISC loan receivable current and long term. Interest income on these loans is recognized when it is earned.

The Company realizes gains and losses as the result of the termination of leases, both at and prior to their scheduled termination, and the disposition of the related motorcycle. The disposal of motorcycles, which reach scheduled termination of a lease, results in a gain or loss equal to the difference between proceeds received from the disposition of the motorcycle and its net book value. Net book value represents the residual value at scheduled lease termination. Lease terminations that occur prior to scheduled maturity as a result of the lessee’s voluntary request to purchase the vehicle have resulted in net gains, equal to the excess of the price received over the motorcycle’s net book value.

Early lease terminations also occur because of (i) a default by the lessee, (ii) the physical loss of the motorcycle, or (iii) the exercise of the lessee’s early termination. In those instances, the Company receives the proceeds from either the resale or release of the repossessed motorcycle, or the payment by the lessee’s insurer. The Company records a gain or loss for the difference between the proceeds received and the net book value of the motorcycle.

The Company charges fees to manufacturers and other customers related to creating a private label version of the Company’s financing program including web access, processing credit applications, consumer contracts and other related documents and processes. Fees received are amortized and booked as income over the length of the contract.

The Company evaluates its operating and retail installment sales leases on an ongoing basis and has established reserves for losses, based on current and expected future experience.

#### Inventories

Inventories are valued at the lower of cost or market, with cost determined using the first-in, first-out method and with market defined as the lower of replacement cost or realizable value.

#### Website Development Costs

The Company recognizes website development costs in accordance with ASC 350-50, "Accounting for Website Development Costs." As such, the Company expenses all costs incurred that relate to the planning and post implementation phases of development of its website. Direct costs incurred in the development phase are capitalized and recognized over the estimated useful life. Costs associated with repair or maintenance for the website are included in cost of net revenues in the current period expenses.

Cash Equivalents

For the purpose of the accompanying financial statements, all highly liquid investments with a maturity of three months or less are considered to be cash equivalents.

8

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SPARTA COMMERCIAL SERVICES, INC.  
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
JANUARY 31, 2010  
(UNAUDITED)

NOTE A – SUMMARY OF ACCOUNTING POLICIES (continued)

Income Taxes

Deferred income taxes are provided using the asset and liability method for financial reporting purposes in accordance with the provisions of ASC 740-10, "Accounting for Income Taxes". Under this method, deferred tax assets and liabilities are recognized for temporary differences between the tax bases of assets and liabilities and their carrying values for financial reporting purposes and for operating loss and tax credit carry forwards. Deferred tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the years in which those temporary differences are expected to be removed or settled. The effect on deferred tax assets and liabilities of a change in tax rates is recognized in the statements of operations in the period that includes the enactment date.

ASC 740-10, "Accounting for Uncertainty in Income Taxes prescribes a recognition threshold and measurement attribute for the financial statement recognition and measurement of a tax position taken or expected to be taken in a tax return. ASC 740 also provides guidance on derecognition, classification, treatment of interest and penalties, and disclosure of such positions. As a result of implementing ASC 740, there has been no adjustment to the Company's financial statements and the adoption of ASC 740 did not have a material effect on the Company's consolidated financial statements for the year ending April 30, 2009 or the three months or nine months ended January 31, 2010.

Fair Value Measurements

The Company adopted ASC 820, "Fair Value Measurements". ASC 820 establishes a three-level fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets the lowest priority to unobservable inputs to fair value measurements of certain assets and Liabilities. The three levels of the fair value hierarchy under ASC 820 are described below:

- Level 1 — Quoted prices for identical instruments in active markets. Level 1 assets and liabilities include debt and equity securities and derivative contracts that are traded in an active exchange market, as well as certain securities that are highly liquid and are actively traded in over-the-counter markets.
- Level 2 — Quoted prices for similar instruments in active markets; quoted prices for identical or similar instruments in markets that are not active; and model derived valuations in which all significant inputs and significant value drivers are observable in active markets.
- Level 3 — Unobservable inputs that are supported by little or no market activity and that are significant to the fair value measurements. Level 3 assets and liabilities include financial instruments whose value is determined using pricing models, discounted cash flow methodologies, or similar techniques based on significant unobservable inputs, as well as management judgments or estimates that are significant to valuation.

This hierarchy requires the Company to use observable market data, when available, and to minimize the use of unobservable inputs when determining fair value. For some products or in certain market conditions, observable inputs may not always be available.





SPARTA COMMERCIAL SERVICES, INC.  
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
JANUARY 31, 2010  
(UNAUDITED)

NOTE A – SUMMARY OF ACCOUNTING POLICIES (continued)

Impairment of Long-Lived Assets

In accordance ASC 360-10, "Impairment or Disposal of Long-Lived Assets" long-lived assets, such as property, equipment, motorcycles and other vehicles and purchased intangible assets subject to amortization are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of the asset may not be recoverable. Recoverability of assets to be held and used is measured by comparing the carrying amount of an asset to estimated undiscounted future cash flows expected to be generated by the asset. If the carrying amount of an asset exceeds its estimated future cash flows or quoted market prices in active markets if available, an impairment charge is recognized by the amount by which the carrying amount of the asset exceeds the fair value of the asset.

Comprehensive Income

In accordance with ASC 220-10, "Reporting Comprehensive Income," establishes standards for reporting and displaying of comprehensive income, its components and accumulated balances. Comprehensive income is defined to include all changes in equity except those resulting from investments by owners and distributions to owners. Among other disclosures, ASC 220-10 requires that all items that are required to be recognized under current accounting standards as components of comprehensive income be reported in a financial statement that is displayed with the same prominence as other financial statements. At January 31, 2010 and April 30, 2009, the Company has no items of other comprehensive income.

Segment Information

The Company does not have separate, reportable segments under ASC 280-10, "Disclosures about Segments of an Enterprise and Related Information". ASC 280-10 establishes standards for reporting information regarding operating segments in annual financial statements and requires selected information for those segments to be presented in interim financial reports issued to stockholders. ASC 280-10 also establishes standards for related disclosures about products and services and geographic areas. Operating segments are identified as components of an enterprise about which separate discrete financial information is available for evaluation by the chief operating decision maker, or decision making group, in making decisions how to allocate resources and assess performance. The information disclosed herein, materially represents all of the financial information related to the Company's principal operating segment.

Stock Based Compensation

The Company adopted ASC 718-10, which records compensation expense on a straight-line basis, generally over the explicit service period of three to five years.

ASC 718-10 requires companies to estimate the fair value of share-based payment awards on the date of grant using an option-pricing model. The value of the portion of the award that is ultimately expected to vest is recognized as expense over the requisite service periods in the Company's Consolidated Statement of Operations. The Company is using the Black-Scholes option-pricing model as its method of valuation for share-based awards. The Company's determination of fair value of share-based payment awards on the date of grant using an option-pricing model is

affected by the Company's stock price as well as assumptions regarding a number of highly complex and subjective variables. These variables include, but are not limited to the Company's expected stock price volatility over the term of the awards, and certain other market variables such as the risk free interest rate.

SPARTA COMMERCIAL SERVICES, INC.  
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
JANUARY 31, 2010  
(UNAUDITED)

NOTE A – SUMMARY OF ACCOUNTING POLICIES (continued)

Concentrations of Credit Risk

Financial instruments and related items, which potentially subject the Company to concentrations of credit risk, consist primarily of cash, cash equivalents and receivables. The Company places its cash and temporary cash investments with high credit quality institutions. At times, such investments may be in excess of the FDIC insurance limit.

Allowance for Losses

The Company has loss reserves for its portfolio of Leases and for its portfolio of Retail Installment Sales Contracts (“RISC”). The allowance for Lease and RISC losses is increased by charges against earnings and decreased by charge-offs (net of recoveries). To the extent actual credit losses exceed these reserves, a bad debt provision is recorded; and to the extent credit losses are less than the reserve, additions to the reserve are reduced or discontinued until the loss reserve is in line with the Company’s reserve ratio policy. Management’s periodic evaluation of the adequacy of the allowance is based on the Company’s past lease and RISC experience, known and inherent risks in the portfolio, adverse situations that may affect the borrower’s ability to repay, the estimated value of any underlying collateral and current economic conditions. The Company periodically reviews its Lease and RISC receivables in determining its allowance for doubtful accounts.

The Company charges-off receivables when an individual account has become more than 120 days contractually delinquent. In the event of repossession, the asset is immediately sent to auction or held for release.

Property and Equipment

Property and equipment are recorded at cost. Minor additions and renewals are expensed in the year incurred. Major additions and renewals are capitalized and depreciated over their estimated useful lives. Depreciation is calculated using the straight-line method over the estimated useful lives. Estimated useful lives of major depreciable assets are as follows:

Leasehold	3
improvements	years
Furniture and	7
fixtures	years
Website costs	3
	years
Computer	5
Equipment	years

Advertising Costs

The Company follows a policy of charging the costs of advertising to expenses incurred. During the nine months ended January 31, 2010 and the year ended April 30, 2009, the Company incurred \$6,986 and \$18,318 in advertising

costs, respectively.

#### Net Loss Per Share

The Company uses ASC 260-10, "Earnings Per Share" for calculating the basic and diluted loss per share. The Company computes basic loss per share by dividing net loss and net loss attributable to common shareholders by the weighted average number of common shares outstanding. Common equivalent shares are excluded from the computation of net loss per share if their effect is anti-dilutive.

SPARTA COMMERCIAL SERVICES, INC.  
 NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
 JANUARY 31, 2010  
 (UNAUDITED)

NOTE A – SUMMARY OF ACCOUNTING POLICIES (continued)

Per share basic and diluted net loss attributable to common stockholders amounted to \$0.00 and \$0.01 for the three months ended January 31, 2010 and 2009, respectively, and \$0.01 and \$0.02 for the nine months ended January 31, 2010 and 2009, respectively. At January 31, 2010 and 2009, 61,737,102 and 35,536,084 potential shares, respectively, were excluded from the shares used to calculate diluted earnings per share as their inclusion would reduce net loss per share.

Liquidity

As shown in the accompanying consolidated financial statements, the Company has incurred a net loss of \$2,897,901 and \$4,921,846 during the nine months ended January 31, 2010 and the year ended April 30, 2009, respectively. The Company's net worth was \$1,181,387 at January 31, 2010.

Reclassifications

Certain reclassifications have been made to conform to prior periods' data to the current presentation. These reclassifications had no effect on reported losses.

NOTE B – MOTORCYCLES AND OTHER VEHICLES UNDER OPERATING LEASES

Motorcycles and other vehicles under operating leases at January 31, 2010 and April 30, 2009 consist of the following:

	January 31, 2010	April 30, 2009
Motorcycles and other vehicles	\$ 590,705	\$ 911,008
Less: accumulated depreciation	(228,810)	(256,485)
Motorcycles and other vehicles, net of accumulated depreciation	361,895	654,523
Less: estimated reserve for residual values	(17,694)	(32,726)
Motorcycles and other vehicles under operating leases, net	\$ 344,201	\$ 621,797

Depreciation expense for vehicles for the three and nine months ended January 31, 2010 was \$19,489 and \$69,359, respectively. Depreciation expense for vehicles for the three and nine months ended January 31, 2009 was \$39,882 and \$140,094, respectively.

NOTE C – INVENTORY

Inventory is comprised of repossessed vehicles and vehicles which have been returned at the end of their lease. Inventory is carried at the lower of depreciated cost or market, applied on a specific identification basis. At January 31, 2010, the Company's inventory of repossessed or returned vehicles valued at market was \$154,833, which will be resold.



SPARTA COMMERCIAL SERVICES, INC.  
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
JANUARY 31, 2010  
(UNAUDITED)

## NOTE D – RETAIL (RISC) LOAN RECEIVABLES

RISC loan receivables, which are carried at cost, were \$2,198,230 and \$3,483,250 at January 31, 2010 and April 30, 2009, respectively, including deficiency receivables of \$16,725 and \$122,554, respectively. The following is a schedule by years of future principal payments related to these receivables. Certain of the assets are pledged as collateral for the note described in Note F.

Year ending January 31,	
2011	\$ 809,168
2012	777,253
2013	502,600
2014	109,209
2015	—
	\$ 2,198,230

## NOTE E – PROPERTY AND EQUIPMENT

Major classes of property and equipment at January 31, 2010 and April 30, 2009 consist of the followings:

	January 31, 2010	April 30, 2009
Computer equipment, software and furniture	\$ 191,247	\$ 191,247
Less: accumulated depreciation and amortization	(160,365)	(147,905)
Net property and equipment	\$ 30,882	\$ 43,342

Depreciation and amortization expense for property and equipment was \$3,889 and \$14,460 for the three months and nine months ended January 31, 2010, respectively, and \$17,919 for the year ended April 30, 2009. Depreciation and amortization expense for the three and nine months ended January 31, 2009 were \$4,480 and \$13,439, respectively.

## NOTE F – PURCHASED PORTFOLIO AND SECURED SENIOR NOTE

The Company finances certain of its leases through a third party. The repayment terms are generally one year to five years and the notes are secured by the underlying assets. The weighted average interest rate at January 31, 2010 is 10.48%.

On October 31, 2008, the Company purchased certain loans secured by a portfolio of secured motorcycle leases (“Purchased Portfolio”) for a total purchase price of \$100,000. The Company paid \$80,000 at closing and agreed to pay the remaining \$20,000 upon receipt of additional Purchase Portfolio documentation. Proceeds from the Purchased Portfolio started accruing to the Company beginning November 1, 2008.

To finance the purchase, the Company issued a \$150,000 Senior Secured Note dated October 31, 2008 (“Senior Secured Note”) in exchange for \$100,000 from the lender. Terms of the Senior Secured Note require the Company to make semi-monthly payments in amounts equal to all net proceeds from Purchased Portfolio lease payments and motorcycle asset sales received until the Company has paid \$150,000 to the lender.





SPARTA COMMERCIAL SERVICES, INC.  
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
JANUARY 31, 2010  
(UNAUDITED)

## NOTE F – PURCHASED PORTFOLIO AND SECURED SENIOR NOTE (continued)

The Company is obligated to pay any remainder of the Senior Secured Note by November 1, 2009 and has granted the lender a security interest in the Purchased Portfolio. The Company and the lender are currently in discussions to amend the terms of the Senior Secured Note.

Once the Company has paid \$150,000 to the lender from Purchased Portfolio proceeds, the Company is obligated to pay fifty percent of all net proceeds from Purchased Portfolio lease payments and motorcycle asset sales until the Company and the lender mutually agree the Purchase Portfolio has no remaining proceeds.

As of January 31, 2010, the Company carries the Purchased Portfolio at \$38,016 representing its \$100,000 cost, which is less than its estimated market value, less collections through the period. The Company carries the liability for the Senior Secured Note at \$104,782, which is net of note reductions.

At January 31, 2010, the notes payable mature as follows:

12 Months Ended January 31,	Amount
2011	\$ 1,000,486
2012	797,206
2013	512,916
2014	106,965
2015	—
	\$ 2,417,574

Notes payable to Senior Secured lender at April 30, 2009 were \$3,694,838.

## NOTE G – NOTES PAYABLE

	January 31, 2010	April 30, 2009
Notes Payable		
Convertible notes (a)	\$ 20,000	\$ 4,055,560
Notes payable (b)	80,000	547,500
Bridge loans (c)	161,000	176,000
Collateralized note (d)	220,000	220,000
Convertible note (e)	103,399	103,399
Total	\$ 584,399	\$ 5,102,458

(a) As of January 31, 2010, the Company had outstanding a convertible unsecured note with an original aggregate principal amount of \$20,000, which accrues interest at 10% per annum. The note is past due. This note is convertible, at the holder's option, with a conversion price of \$0.02. The holder of this note has agreed to contingently convert the note plus accrued interest into shares of the Company's common stock upon the Company's ability to meet all conditions precedent to begin drawing down on a senior credit facility.



SPARTA COMMERCIAL SERVICES, INC.  
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
JANUARY 31, 2010  
(UNAUDITED)

NOTE G – NOTES PAYABLE (continued)

- (b) As of January 31, 2010, the Company had outstanding unsecured notes with an original principal amount of \$80,000, which accrue interest ranging from 6% to 10% per annum all of which were past due. The Company and the holders of the notes are in negotiation as to the disposition of these notes.
- (c) During the year ended April 30, 2007, the Company sold to five accredited investors' bridge notes in the aggregate amount of \$275,000. The bridge notes were originally scheduled to expire on various dates through November 30, 2006, together with simple interest at the rate of 10%. The notes provided that 100,000 shares of the Company's unregistered common stock are to be issued as "Equity Kicker" for each \$100,000 of notes purchased, or any prorated portion thereof. The Company had the right to extend the maturity date of notes for 30 to 45 days, in which event the lenders were entitled for "additional equity" equal to 60% of the "Equity Kicker" shares. In the event of default on repayment by the Company, the notes provided for a 50% increase in the "Equity Kicker" and the "Additional Equity" for each month, as penalty, that such default has not been cured, and for a 20% interest rate during the default period. The repayments, in the event of default, of the notes are to be collateralized by certain security interest. The maturity dates of the notes were subsequently extended to various dates between December 5, 2006 to September 30, 2009. The Company is in discussions with the note holders to extend the due dates of the notes. During the year ended April 30, 2009, \$99,000 of these loans was repaid. The holders of the remaining notes have agreed to contingently convert those notes plus accrued interest into shares of the Company's common stock upon the Company's ability to meet all conditions precedent to begin drawing down on a senior credit facility.
- (d) During the year ended April 30, 2009, the Company sold a secured note in the amount of \$220,000. The notes bears 12.46% simple interest. The note was due on January 29, 2010 and has been extended to September 1, 2010, and is secured by a second lien on a pool of motorcycles. In July 2009, the note holder agreed to convert the note at the Company's option and all accrued interest thereon into shares of the Company's common stock.
- (e) On September 19, 2007, the Company sold to one accredited investor for the purchase price of \$150,000 securities consisting of a \$150,000 convertible debenture due December 19, 2007, 100,000 shares of unregistered common stock, and 400,000 common stock purchase warrants. The debentures bear interest at the rate of 12% per year compounded monthly and are convertible into shares of the Company's common stock at \$0.0504 per share. The warrants may be exercised on a cashless basis and are exercisable until September 19, 2007 at \$0.05 per share. In the event the debentures are not timely repaid, the Company is to issue 100,000 shares of unregistered common stock for each thirty day period the debentures remain outstanding. The Company has accrued interest and penalties as per the terms of the note agreement. In May, 2008, the Company repaid \$1,474 of principal and \$3,526 in accrued interest. Additionally, from April 26, 2008 through April 30, 2009, a third party to the note paid, on behalf of the Company, \$41,728 of principal and \$15,272 in accrued interest on the note, and the note holder converted \$3,399 of principal and \$6,601 in accrued interest into 200,000 shares of the Company's common stock. As of January 31, 2010, the balance outstanding was past due and the Company and the note holder are in negotiations as to the disposition of the note.

SPARTA COMMERCIAL SERVICES, INC.  
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
JANUARY 31, 2010  
(UNAUDITED)

## NOTE H – LOANS PAYABLE TO RELATED PARTIES

As of January 31, 2010, aggregated loans payable, without demand and with no interest, to officers and Directors were \$392,260. At January 31, 2010 and April 30, 2009, included in accounts receivable, are \$169 and \$169, respectively, due from American Motorcycle Leasing Corp., a company controlled by a director and formerly controlled by the Company's Chief Executive Officer.

## NOTE I – FAIR VALUE MEASUREMENTS

The following table sets forth certain assets and liabilities as of January 31, 2010 which is measured at fair value on a recurring basis by level within the fair value hierarchy. As required by ASC No. 820, these are classified based on the lowest level of input that is significant to the fair value measurement:

	Level 1	Level 2	Level 3
RISC loan receivables	\$ 2,181,505	—	—
Secured full recourse notes receivable	—	—	—\$ 2,118,309
Senior secured notes payable	—	—	—\$ 2,417,574
Loans payable related parties	—	—	—\$ 392,260
Notes payable	—	—	—\$ 584,399

## NOTE J – EQUITY TRANSACTIONS

The Company is authorized to issue 10,000,000 shares of preferred stock with \$0.001 par value per share, of which 35,850 shares have been designated as Series A convertible preferred stock with a \$100 stated value per share, 1,000 shares have been designated as Series B Preferred Stock with a \$10,000 stated value per share, and 200,000 shares have been designated as Series C Preferred Stock with a \$10 per share liquidation value, and 750,000,000 shares of common stock with \$0.001 par value per share. The Company had 125 and 125 shares of Series A preferred stock issued and outstanding as of January 31, 2010 and April 30, 2009, respectively. The Company had 157 and no shares of Series B preferred stock issued and outstanding as of January 31, 2010 and April 30, 2009, respectively. The Company had 42,000 and no shares of Series C preferred stock issued and outstanding as of January 31, 2010 and April 30, 2009, respectively. The Company has 358,443,904 and 170,730,064 shares of common stock issued and outstanding as of January 31, 2010 and April 30, 2009, respectively.

## Preferred Stock Series A

During the quarter ended July 31, 2009, 10,733,974 shares of common stock previously recorded as shares to be issued for conversion of Series A Preferred Stock were issued.

## Preferred Stock Series B

On July 24, 2009, the Company designated 1,000 shares as Series B Preferred Stock. The Series B Preferred Stock, with respect to dividend rights and rights upon liquidation, winding-up or dissolution, rank senior to the Company's common stock and any other class or series of preferred stock, and junior to all of the Company's existing and future indebtedness. The Series B Preferred Stock accrue dividends at an annual rate of 10%. Accrued dividends are

payable upon redemption of the Series B Preferred Stock. The Company's common stock may not be redeemed while shares of Series B Preferred Stock are outstanding. The Series B Preferred Stock certificate of designations provides that, without the approval of a majority of the shares of Series B Preferred Stock, the Company cannot authorize or create any class of stock ranking as to distribution of assets upon a liquidation senior to or otherwise pari passu with the Series B Preferred Stock, liquidate, dissolve or wind-up the Company's business and affairs, or effect certain fundamental corporate transactions, or otherwise alter or change adversely the powers, preferences or rights given to the Series B Preferred Stock. The Series B Preferred Stock have a liquidation preference per share equal to the original price per share thereof plus all accrued dividends thereon upon liquidation, including upon consummation of certain fundamental corporate transactions, dissolution, or winding up of the Company's business. The shares of Series B Preferred Stock are redeemable at the Company's option on or after the fifth anniversary of the date of its issuance.

SPARTA COMMERCIAL SERVICES, INC.  
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
JANUARY 31, 2010  
(UNAUDITED)

NOTE J – EQUITY TRANSACTIONS (continued)

On July 29, 2009, the Company entered into a Preferred Stock Purchase Agreement with Optimus Capital Partners, LLC, an unaffiliated investment fund. Under the agreement, Optimus is committed to purchase up to \$5,000,000 of the Company's Series B Preferred Stock for a one year period. From time to time, the Company may send a notice requiring Optimus to purchase shares of the Company's Series B Preferred Stock, subject to satisfaction of certain closing conditions. Optimus will not be obligated to purchase the Series B Preferred Stock (i) in the event the closing price of the Company's common stock during the nine trading days following delivery of a purchase notice falls below 75% of the closing price on the trading day prior to the date such notice is delivered to Optimus, or (ii) to the extent such purchase would result in Optimus and its affiliates beneficially owning more than 9.99% of the Company's common stock.

On the date of delivery of each purchase notice under the agreement, the Company will also issue to Optimus five-year warrants to purchase the Company's common stock at an exercise price equal to the closing price of the Company's common stock on the trading day prior to the delivery date of the notice. The number of shares issuable upon exercise of the warrant will be equal in value to 135% of the purchase price of the Series B Preferred Stock to be issued in respect of the related notice. Each warrant will be exercisable on the earlier of (i) the date on which a registration statement registering for resale the shares of common stock issuable upon exercise of such warrant becomes effective and (ii) the date that is six months after the issuance date of such warrant.

The Company agreed to file after each drawn down, and to seek and maintain effectiveness of, a registration statement covering the shares underlying the issued warrants. On the earlier of the first draw down or six months from the date of the agreement, the Company agreed to pay a non-refundable commitment fee of \$250,000 to Optimus. Pursuant to a concurrent transaction between Optimus and several of the Company's non-affiliated stockholders, Optimus may borrow up to 33,990,000 shares of the Company's common stock from such stockholders. On July 31, 2009, pursuant to the agreement, the Company requested Optimus to purchase 90 shares of the Company's Series B Preferred Stock valued at \$900,000 and issued five year warrants to purchase 13,500,000 shares of common stock at \$0.09 per share. On August 14, 2009, the Company sold to Optimus 90 shares of Series B Preferred Stock for gross proceeds of \$900,000. On October 21, 2009, pursuant to the agreement, the Company requested Optimus to purchase 67 shares of the Company's Series B Preferred Stock valued at \$670,000 and issued five year warrants to purchase 18,066,176 shares of common stock at \$0.068 per share. On November 6, 2009, the Company sold to Optimus 67 shares of Series B Preferred Stock for gross proceeds of \$670,000, and purchased from Optimus 2,000,000 shares of the Company's common stock at a price of \$0.05 or \$100,000.

SPARTA COMMERCIAL SERVICES, INC.  
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
JANUARY 31, 2010  
(UNAUDITED)

NOTE J – EQUITY TRANSACTIONS (continued)

Preferred Stock Series C

In November 2009, the Company authorized a new series of 200,000 shares of preferred stock designated as Series C Convertible Preferred Stock, each share having a par value of \$0.001 per share. The Series C Preferred Stock shall, upon liquidation, winding-up or dissolution, rank: (a) senior to the Company's common stock and any other class or series of preferred stock of the Company which by their terms are junior to the Series C Preferred Stock (collectively, together with any warrants, rights, calls or options exercisable for or convertible into such Preferred Stock, the "Junior Shares"); (b) junior to all existing and future indebtedness of the Company; and (c) junior to the Company's Series A and Series B Preferred Stock. The Series C Preferred Stock is not entitled to receive any dividends, has a liquidation value of \$10.00 per share, redeemable at the Company's option at \$10.00 per share, and is convertible at the option of the holder into shares of common stock as follows: the number of such shares of common stock to be received for each share of Series C Preferred Stock so converted shall be determined by (A) dividing the number of shares of Series C Preferred Stock to be converted by the weighted average closing price per share of the Company's common stock for the ten (10) trading days immediately preceding the date on which the Company agrees to issue shares of Series C Preferred Stock to such holder multiplied by (B) the Series C liquidation value.

Pursuant to an agreement reached on October 31, 2009 to convert certain accounts payable to Series C Preferred Stock, the Company recorded the conversion of \$125,000 of accounts payable, as of October 31, 2009, into 12,500 shares of Series C Preferred Stock. On November 2, 2009, the Company issued 30,000 shares of Series C Preferred Stock for services. On November 18, 2009, the Company redeemed 500 shares of Series C Preferred Stock by paying the holder \$5,000.

Common Stock

During the nine months ended January 31, 2010 and the nine months ended January 31, 2009, the Company expensed \$71,685 and \$1,456,793, respectively, for non-cash charges related to stock and option compensation expense.

During the nine months ended January 31, 2010:

- the Company sold 1,409,869 shares of its common stock for \$120,000. 1,007,049 of the shares were classified as to be issued as of January 31, 2010 and issued three year warrants to purchase 1,409,869 shares of its common stock exercisable at \$0.15 per share;
- the Company issued, pursuant to penalty provisions of notes, 3,432,000 shares of unregistered common stock, valued at \$181,900;
  - the Company issued, pursuant to the terms of a note, 200,000 shares of its common stock in payment of \$6,600 in accrued interest and \$3,400 for principal reduction of the note;
- the Company issued 132,556,857 shares of unregistered common stock (of which 3,615,520 had been classified as shares to be issued at April 30, 2009), valued at \$4,512,150, upon conversion of \$3,955,343 in notes and convertible notes and accrued interest resulting in an increase in additional-paid-in capital of \$4,383,208;
- the Company agreed to issue 38,512,530 shares of unregistered common stock, valued at \$1,019,106, upon the conversion of notes and convertible notes and accrued interest resulting in an increase in additional paid-in-capital of \$980,566;



- the Company issued, pursuant to two consulting agreements, 5,000,000 shares of its common stock valued at \$115,000;
- the Company issued 2,815,371 shares of common stock under its 2009 Consultant Stock Plan in satisfaction of accounts payable of \$163,939;
- the Company issued 31,566,176 shares of common stock, upon the exercise of common stock purchase warrants, for four year, 2%, secured, full recourse notes in the amount of \$2,118,309; and

SPARTA COMMERCIAL SERVICES, INC.  
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
JANUARY 31, 2010  
(UNAUDITED)

NOTE J – EQUITY TRANSACTIONS (continued)

- the Company issued to a consultant three year warrants to purchase 500,000 shares of common stock at an exercise price of \$0.066 per share.

On August 14, 2009, the Company filed a Schedule 14C with the Securities and Exchange Commission, and at the same time notified the Company's shareholders via an Information Statement, that in April, 2009, the holders of a majority of votes represented by the issued and outstanding shares of the Company common stock, at that time, by means of a written consent in lieu of a special meeting of the stockholders, voted in favor of amending the Company's Articles of Incorporation to increase the authorized number of shares of the Common Stock from 340,000,000 to 750,000,000. This increase in authorized shares of common stock became effective on September 21, 2009.

On May 1, 2009, the Company adopted its 2009 Consultant Stock Plan. The plan provides for the issuance of up to 10,000,000 shares of the Company's common stock, pursuant to stock awards, to eligible consultants. The plan is effective for ten years from its adoption.

NOTE K – SUBSEQUENT EVENTS

In accordance with ASC No. 855, the Company has evaluated subsequent events through the date of this filing.

In February 2010, the Company sold to one accredited investor \$100,000 principal amount of 8% four month notes which are convertible at the Company's option into shares of common stock at \$0.021 per share.

In February 2010, the Company sold to one accredited investor a \$50,000, nine month, 8% note convertible at the holder's option into such number of shares of the Company's common stock as determined by a forty-four percent discount from the average of the three lowest closing prices of the Company's common stock for the ten trading days immediately preceding the day the holder notifies the Company of its intent to convert. The conversion price is subject to certain anti dilutive provisions. In the event the note is not paid when due, the interest rate is increased to twenty-two percent until the note is paid in full. Additionally, the Company issued 13,000,000 shares of unregistered common stock to be held in trust by our transfer agent pending conversion of the note.

In February 2010, the Company entered into a modification of a consulting agreement originally entered into in January 2009, as amended in November 2009. Under the modification, the Company issued to the consultant 2,000,000 shares of common stock, in exchange for 500,000 common stock purchase warrants which were due pursuant to the agreement but which had not been issued.

In February and March 2010 the Company issued, pursuant to penalty provisions of notes, 592,000 shares of unregistered common stock, valued at \$17,760.

In February 2010, the Company issued 1,007,049 shares of unregistered common stock which had previously been classified as common stock to be issued.

NOTE L – GOING CONCERN MATTERS

The accompanying unaudited condensed financial statements have been prepared on a going concern basis, which contemplates the realization of assets and the satisfaction of liabilities in the normal course of business. As shown in the accompanying financial statements during the period January 1, 2001 (date of inception) through January 31, 2010, the Company incurred loss of \$30,044,948. Of these losses, \$2,897,901 was incurred in the nine months ending January 31, 2010 and \$3,679,417 in the nine months ending January 31, 2009. These factors among others may indicate that the Company will be unable to continue as a going concern for a reasonable period of time.

SPARTA COMMERCIAL SERVICES, INC.  
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
JANUARY 31, 2010  
(UNAUDITED)

NOTE L – GOING CONCERN MATTERS (continued)

The Company's existence is dependent upon management's ability to develop profitable operations. Management is devoting substantially all of its efforts to developing its business and raising capital and there can be no assurance that the Company's efforts will be successful. However, there can be no assurance can be given that management's actions will result in profitable operations or the resolution of its liquidity problems. The accompanying statements do not include any adjustments that might result should the Company be unable to continue as a going concern.

In order to improve the Company's liquidity, the Company's management is actively pursuing additional equity financing through discussions with investment bankers and private investors. There can be no assurance the Company will be successful in its effort to secure additional equity financing.

## ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

### General

The following discussion of our financial condition and results of operations should be read in conjunction with (1) our interim unaudited financial statements and their explanatory notes included as part of this quarterly report, and (2) our annual audited financial statements and explanatory notes for the year ended April 30, 2009 as disclosed in our annual report on Form 10-K for that year as filed with the SEC.

### "Forward-Looking" Information

This report on Form 10-Q contains certain "forward-looking statements" within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended, which represent our expectations and beliefs, including, but not limited to statements concerning the Company's expected growth. The words "believe," "expect," "anticipate," "estimate," "project," similar expressions identify forward-looking statements, which speak only as of the date such statement was made. These statements by their nature involve substantial risks and uncertainties, certain of which are beyond our control, and actual results may differ materially depending on a variety of important factors.

## RESULTS OF OPERATIONS

### Comparison of the Three Months Ended January 31, 2010 to the Three Months Ended January 31, 2009

For the three months ended January 31, 2010 and 2009, we have generated limited sales revenues, have incurred significant expenses, and have sustained significant losses.

### Revenues

Revenues totaled \$161,086 during the three months ended January 31, 2010 as compared to \$278,268 during the three months ended January 31, 2009. Current period revenue was comprised of \$36,017 in lease revenue, \$100,511 in interest income from RISC loans, and \$24,557 in other income. Prior period revenue was comprised of \$70,235 in lease revenue, \$184,405 in interest income from RISC loans, and \$23,628 in other income.

### Costs and Expenses

General and administrative expenses were \$681,129 during the three months ended January 31, 2010, compared to \$886,927 during the three months ended January 31, 2009, a decrease of \$205,798 or 23.2%. Expenses incurred during the current three month period consisted primarily of the following expenses: Compensation and related costs, \$336,995; Accounting, audit and professional fees, \$48,338; Consulting fees, \$53,497; Rent, utilities and Telecomm expenses \$113,411; Travel and entertainment, \$11,106; and stock based compensation, \$41,401. Expenses incurred during the comparative three month period in 2009 consisted primarily of the following expenses: Compensation and related costs, \$371,445; Accounting, audit and professional fees, \$48,597; Consulting fees, \$48,475; Rent, utilities and Telecomm expenses \$89,371; Travel and entertainment, \$7,070; and stock based compensation, \$185,408.

### Net Loss

We incurred a net loss before preferred dividends of \$857,306 for our three months ended January 31, 2010 as compared to \$968,617 for the corresponding interim period in 2009, an \$111,311 or 11.5% decrease. The decrease in

our net loss before preferred dividends for our three month interim period ended January 31, 2010 was attributable primarily to a \$117,182 or 42.1% decrease in revenue which was partially offset by a 14.8% decrease in operating expenses and a 28.8% decrease in interest expense and financing costs.

We also incurred non-cash preferred dividend expense of \$22,876 for our three month period ended January 31, 2010, with a dividend expense of \$1,261 in the corresponding interim period of 2009. The increase in preferred dividend expense was attributable to the issuance of series B Preferred stock during the quarter.

Our net loss attributable to common stockholders decreased to \$880,182 for our three month period ended January 31, 2010 as compared to \$969,878 for the corresponding period in 2009. The \$89,696 or 9.2% decrease in net loss attributable to common stockholders for our three month period ended January 31, 2010 was due primarily to the \$21,615 or 1,714% increase in preferred dividends, the 14.8% decrease in operating expenses, and the 28.8% decrease in interest expense and financing costs.

#### Comparison of the Nine Months Ended January 31, 2010 to the Nine Months Ended January 31, 2009

For the nine months ended January 31, 2010 and 2009, we have generated limited sales revenues, have incurred significant expenses, and have sustained significant losses.

#### Revenues

Revenues totaled \$566,436 during the nine months ended January 31, 2010 as compared to \$974,237 during the nine months ended January 31, 2009. Current period revenue was comprised of \$135,327 in lease revenue, \$355,269 in interest income from RISC Loans and \$75,839 in other income. Prior period revenue was comprised of \$238,573 in lease revenue, \$582,113 in interest income from RISC loans, and \$153,551 in other income.

#### Costs and Expenses

General and administrative expenses were \$2,114,152 during the nine months ended January 31, 2010, compared to \$3,228,507 during the nine months ended January 31, 2009, a decrease of \$1,114,355, or 34.5%. Expenses incurred during the current nine month period consisted primarily of the following expenses: Compensation and related costs, \$978,275; Accounting, audit and professional fees, \$337,382; Consulting fees, \$120,322; Rent, utilities and Telecomm expenses \$314,252; Travel and entertainment, \$30,326; and non-cash stock based compensation, \$186,685. Expenses incurred during the comparative nine month period in 2009 consisted primarily of the following expenses: Compensation and related costs, \$1,124,479; Accounting, audit and professional fees, \$272,942; Consulting fees, \$152,650; Rent, utilities and Telecomm expenses \$287,501; Travel and entertainment, \$38,343; and non-cash stock based compensation, \$840,137.

For the nine months ended January 31, 2010, we incurred a non-cash charge of \$334,928 related to shares of common stock and warrants issued for financing cost and \$37,500 for debt offer expense. For the nine months ended January 31, 2009, we incurred a non-cash charge of \$396,804 related to shares of common stock and warrants issued for financing cost and \$318,812 related to beneficial conversion discount.

#### Net Loss

We incurred a net loss before preferred dividends of \$2,855,164 for our nine months ended January 31, 2010 as compared to \$3,675,633 for the corresponding interim period in 2009. The \$820,470 or 22.3% decrease in our net loss before preferred dividends for our nine month interim period ended January 31, 2010 was attributable to a \$407,801, 41.9%, decrease in revenue, a \$1,114,255, 34.5% a decrease in general and administrative expenses, a \$197,374, 128.6% increase in depreciation and amortization and a \$311,290, 24.6% decrease in interest expense and financing cost.

We also incurred non-cash preferred dividend expense of \$42,738 for our nine month period ended January 31, 2010 as compared with a non-cash expense of \$3,784 in the corresponding interim period of 2009. The increase in preferred dividend expense was attributable to the issuance of Series B Preferred Stock.



Our net loss attributable to common stockholders decreased to \$2,897,901 for our nine month period ended January 31, 2010 as compared to \$3,679,417, for the corresponding period in 2009. The \$781,516 decrease in net loss attributable to common stockholders for our nine month period ended January 31, 2010 was due to the decrease in net loss and the increase in preferred dividends.

## LIQUIDITY AND CAPITAL RESOURCES

As of January 31, 2010, we had net worth of \$1,281,387. We generated a deficit in cash flow from operations of \$2,105,958 for the nine months ended January 31, 2010. This deficit is primarily attributable to our net loss from operations of \$2,897,901, partially offset by depreciation and amortization of \$107,356, other non-cash charges totaling \$573,869 and to changes in the balances of current assets and liabilities. Accounts payable and accrued expenses decreased by \$226,043 receivables and inventory increased \$142,319 and \$59,339, respectively, and portfolio assets declined by \$34,618.

Cash flows provided by investing activities for the nine months ended January 31, 2010 was \$1,508,290 primarily due to the net proceeds of RISC contracts of \$1,285,020 and payments from motorcycle and vehicle leases of \$223,270.

We met our cash requirements during the nine month period through net proceeds of convertible notes of \$464,800, proceeds of notes payable to related parties of \$14,000, and the net proceeds from the sale of common and preferred equity in the amount of \$1,440,000. We made net payments on senior secured debt financing of \$1,277,264. Additionally, we have received limited revenues from leasing and financing motorcycles and other vehicles, fees from our municipal lease program, and from our Preferred Provider Program.

We do not anticipate incurring significant research and development expenditures, and we do not anticipate the sale or acquisition of any significant property, plant or equipment, during the next twelve months. As of December 4, 2009, we signed a letter of intent to purchase certain assets, including a portfolio of motorcycle loans for a total value of approximately \$15 million. To purchase these assets we have agreed to assume approximately \$9 million in bank debt and issue notes and common stock valued at approximately \$5 million. As of March 17, 2010 we and the seller of the assets have commenced re negotiation of the terms of the purchase. However, there can be no assurances that this transaction will be consummated. At January 31, 2010 we had 11 full time employees. If we are able to fully implement our business plan, we anticipate our employment base may increase by approximately 50% during the next twelve months. As we continue to expand, we will incur additional cost for personnel. This projected increase in personnel is dependent upon our obtaining sources of financing originating loans and leases and generating revenues there from. There is no guarantee that we will be successful in raising the funds required or generating revenues sufficient to fund the projected increase in the number of employees.

In December 2008, we, along with our wholly-owned affiliate, Sparta Funding LLC, a Delaware limited liability company, entered into a \$25,000,000 committed, extendable, secured credit facility with DZBank AG Deutsche Zentral-Genossenschaftsbank, Frankfurt am Main, New York Branch pursuant to a Revolving Credit Agreement (the "RCA"). We were required to satisfy certain tangible net worth and committed capital thresholds as a condition of accessing funds under the DZBank credit facility. On October 13, 2009, we notified DZ Bank that we believed we had satisfied such conditions and requested that we be allowed to start utilizing the credit facility. As we were approaching the one year anniversary of the signing of the RCA we formally requested that the RCA be extended for one year as provided for in the RCA. Subsequently, without permitting us to commence utilizing the credit facility, in December 2009, the Company was verbally notified by representatives of DZ Bank that the Company's request to extend the term of its Revolving Credit Agreement (the "RCA") for one year was denied due to DZ Bank's German parent's concern over the United States general economic condition and, more specifically, the weakness in the overall U.S. consumer market. Therefore, the RCA terminated on December 18, 2009.



On July 29, 2009, we entered into a Preferred Stock Purchase Agreement with Optimus Capital Partners, LLC, pursuant to which Optimus, upon the terms and subject to the conditions of the agreement, is committed to purchase up to \$5,000,000 of our Series B Preferred Stock. From time to time until July 28, 2010, we may require Optimus to purchase shares of our Series B Preferred Stock, subject to satisfaction of certain closing conditions. On August 12, 2009, we closed the initial tranche sale to Optimus in the amount of \$900,000, and on November 6, 2009 we closed a second tranche sale to Optimus in the amount of \$670,000.

We believe that the proceeds from the sale of preferred stock to Optimus, as described above, when combined with the conversion of notes outstanding at October 31, 2009 as described above, had satisfied the minimum thresholds to utilize the DZBank credit facility.

We continue seeking additional financing, which may be in the form of subordinated debt, senior debt or equity to support our operations. Other than described above, we currently have no commitments for financing. There is no guarantee that we will be successful in raising the funds required.

We estimate that we will need approximately \$1,500,000 in addition to our normal operating cash flow to conduct operations during the next twelve months. There can be no assurance that additional private or public financing, including debt or equity financing, will be available as needed, or, if available, on terms favorable to us. Any additional equity financing may be dilutive to stockholders and such additional equity securities may have rights, preferences or privileges that are senior to those of our existing common or preferred stock. Furthermore, debt financing, if available, will require payment of interest and may involve restrictive covenants that could impose limitations on our operating flexibility. However, if we are not successful in generating sufficient liquidity from operations or in raising sufficient capital resources, on terms acceptable to us, this could have a material adverse effect on our business, results of operations, liquidity and financial condition, and we will have to adjust our planned operations and development on a more limited scale.

The effect of inflation on our revenue and operating results was not significant. Our operations are located in North America and there are no seasonal aspects that would have a material effect on our financial condition or results of operations.

#### GOING CONCERN ISSUES

The independent auditors report on our April 30, 2009 and 2008 financial statements included in the Company's Annual Report states that the Company's historical losses and the lack of revenues raise substantial doubts about the Company's ability to continue as a going concern, due to the losses incurred and its lack of significant operations. If we are unable to develop our business, we have to discontinue operations or cease to exist, which would be detrimental to the value of the Company's common stock. We can make no assurances that our business operations will develop and provide us with significant cash to continue operations.

In order to improve the Company's liquidity, the Company's management is actively pursuing additional financing through discussions with investment bankers, financial institutions and private investors. There can be no assurance the Company will be successful in its effort to secure additional financing.

We continue to experience net operating losses. Our ability to continue as a going concern is subject to our ability to develop profitable operations. We are devoting substantially all of our efforts to developing our business and raising capital. Our net operating losses increase the difficulty in meeting such goals and there can be no assurances that such methods will prove successful.

The primary issues management will focus on in the immediate future to address this matter include: seeking additional credit facilities from institutional lenders; seeking institutional investors for debt or equity investments in our Company; short term interim debt financing; and private placements of debt and equity securities with accredited investors. Additionally, we are negotiating the potential sale of securities with investment banking companies.

## INFLATION

The impact of inflation on the costs of the Company, and the ability to pass on cost increases to its customers over time is dependent upon market conditions. The Company is not aware of any inflationary pressures that have had any significant impact on the Company's operations over the past quarter, and the Company does not anticipate that inflationary factors will have a significant impact on future operations.

## OFF-BALANCE SHEET ARRANGEMENTS

The Company does not maintain off-balance sheet arrangements nor does it participate in non-exchange traded contracts requiring fair value accounting treatment.

## TRENDS, RISKS AND UNCERTAINTIES

We have sought to identify what we believe to be the most significant risks to our business, but we cannot predict whether, or to what extent, any of such risks may be realized nor can we guarantee that we have identified all possible risks that might arise.

Our annual operating results may fluctuate significantly in the future as a result of a variety of factors, most of which are outside our control, including: the demand for our products and services; seasonal trends in purchasing, the amount and timing of capital expenditures and other costs relating to the commercial and consumer financing; price competition or pricing changes in the market; technical difficulties or system downtime; general economic conditions and economic conditions specific to the consumer financing sector.

Our annual results may also be significantly impacted by the impact of the accounting treatment of acquisitions, financing transactions or other matters. Particularly at our early stage of development, such accounting treatment can have a material impact on the results for any quarter. Due to the foregoing factors, among others, it is likely that our operating results may fall below our expectations or those of investors in some future quarter.

Our future performance and success is dependent upon the efforts and abilities of our management. To a very significant degree, we are dependent upon the continued services of Anthony L. Havens, our President and Chief Executive Officer and member of our Board of Directors. If we lost the services of either Mr. Havens, or other key employees before we could get qualified replacements, that loss could materially adversely affect our business. We do not maintain key man life insurance on any of our management.

Our officers and directors are required to exercise good faith and high integrity in our management affairs. Our bylaws provide, however, that our directors shall have no liability to us or to our shareholders for monetary damages for breach of fiduciary duty as a director except with respect to (1) a breach of the director's duty of loyalty to the corporation or its stockholders, (2) acts or omissions not in good faith or which involve intentional misconduct or a knowing violation of law, (3) liability which may be specifically defined by law or (4) a transaction from which the director derived an improper personal benefit.

The present officers and directors own approximately 20% of the outstanding shares of common stock, without giving effect to shares underlying convertible securities, and therefore are in a position to elect all of our Directors and otherwise control the Company, including, without limitation, authorizing the sale of equity or debt securities of Sparta, the appointment of officers, and the determination of officers' salaries. Shareholders have no cumulative voting rights.



We may experience growth, which will place a strain on our managerial, operational and financial systems resources. To accommodate our current size and manage growth if it occurs, we must devote management attention and resources to improve our financial strength and our operational systems. Further, we will need to expand, train and manage our sales and distribution base. There is no guarantee that we will be able to effectively manage our existing operations or the growth of our operations, or that our facilities, systems, procedures or controls will be adequate to support any future growth. Our ability to manage our operations and any future growth will have a material effect on our stockholders.

If we fail to remain current on our reporting requirements, we could be removed from the OTC Bulletin Board which would limit the ability of broker-dealers to sell our securities and the ability of stockholders to sell their securities in the secondary market. Companies trading on the OTC Bulletin Board, such as us, must be reporting issuers under Section 12 of the Securities Exchange Act of 1934, as amended, and must be current in their reports under Section 13, in order to maintain price quotation privileges on the OTC Bulletin Board. If we fail to remain current on our reporting requirements, we could be removed from the OTC Bulletin Board. As a result, the market liquidity for our securities could be severely adversely affected by limiting the ability of broker-dealers to sell our securities and the ability of stockholders to sell their securities in the secondary market.

#### CRITICAL ACCOUNTING POLICIES

The preparation of our financial statements in conformity with accounting principles generally accepted in the United States requires us to make estimates and judgments that affect our reported assets, liabilities, revenues, and expenses, and the disclosure of contingent assets and liabilities. We base our estimates and judgments on historical experience and on various other assumptions we believe to be reasonable under the circumstances. Future events, however, may differ markedly from our current expectations and assumptions. While there are a number of significant accounting policies affecting our financial statements, we believe the following critical accounting policies involves the most complex, difficult and subjective estimates and judgments.

##### Revenue Recognition

The Company originates leases on new and used motorcycles and other powersports vehicles from motorcycle dealers throughout the United States. The Company's leases are accounted for as either operating leases or direct financing leases. At the inception of operating leases, no lease revenue is recognized and the leased motorcycles, together with the initial direct costs of originating the lease, which are capitalized, appear on the balance sheet as "motorcycles under operating leases-net". The capitalized cost of each motorcycle is depreciated over the lease term, on a straight-line basis, down to the Company's original estimate of the projected value of the motorcycle at the end of the scheduled lease term (the "Residual"). Monthly lease payments are recognized as rental income. Direct financing leases are recorded at the gross amount of the lease receivable (principal amount of the contract plus the calculated earned income over the life of the contract), and the unearned income at lease inception is amortized over the lease term.

The Company purchases Retail Installment Sales Contracts ("RISC") from motorcycle dealers. The RISCs are secured by liens on the titles to the vehicles. The RISCs are accounted for as loans. Upon purchase, the RISCs appear on the Company's balance sheet as RISC loan receivable current and long term. Interest income on these loans is recognized when it is earned.

The Company realizes gains and losses as the result of the termination of leases, both at and prior to their scheduled termination, and the disposition of the related motorcycle. The disposal of motorcycles, which reach scheduled termination of a lease, results in a gain or loss equal to the difference between proceeds received from the disposition of the motorcycle and its net book value. Net book value represents the residual value at scheduled lease termination. Lease terminations that occur prior to scheduled maturity as a result of the lessee's voluntary request to

purchase the vehicle have resulted in net gains, equal to the excess of the price received over the motorcycle's net book value.



Early lease terminations also occur because of (i) a default by the lessee, (ii) the physical loss of the motorcycle, or (iii) the exercise of the lessee's early termination. In those instances, the Company receives the proceeds from either the resale or release of the repossessed motorcycle, or the payment by the lessee's insurer. The Company records a gain or loss for the difference between the proceeds received and the net book value of the motorcycle.

The Company charges fees to manufacturers and other customers related to creating a private label version of the Company's financing program including web access, processing credit applications, consumer contracts and other related documents and processes. Fees received are amortized and booked as income over the length of the contract.

The Company evaluates its operating and retail installment sales leases on an ongoing basis and has established reserves for losses, based on current and expected future experience.

#### Stock-Based Compensation

On December 16, 2004, the Financial Accounting Standards Board (FASB) issued FASB Statement No. 123(R), (revised 2004) now codified as ASC 718, "Share-Based Payment" which is a revision of FASB Statement No. 123, "Accounting for Stock-Based Compensation". ASC 718 supersedes APB opinion No. 25, "Accounting for Stock Issued to Employees", and amends FASB Statement No. 95 now ASC 230, "Statement of Cash Flows". Generally, the approach in ASC 718 is similar to the approach described in SFAS 123. However, ASC 718 requires all share-based payments to employees, including grants of employee stock options, to be recognized in the income statement based on their fair values. Pro-forma disclosure is no longer an alternative. Management has elected to apply ASC 718 in the third quarter of fiscal year 2006.

#### Website Development Costs

We have incurred costs to develop a proprietary web-based private label financing program for processing including web access, processing credit applications, consumer contracts and other related documents and processes. The Company has elected to recognize the costs of developing its website and related intellectual property the website development costs in accordance with Emerging Issue Task Force ("EITF") No. 00-02, now ASC 720 "Accounting for Website Development Costs." As such, the Company expenses all costs incurred that relate to the planning and post implementation phases of development of its website. Direct costs incurred in the development phase are capitalized and recognized over the estimated useful life. Costs associated with repair or maintenance for the website is included in cost of net revenues in the current period expenses. During the nine months ended January 31, 2010 and, 2009, the Company expensed \$4,459 and \$5,449 respectively as website development costs.

#### RECENT ACCOUNTING PRONOUNCEMENT

See Note A to the Condensed Consolidated Financial Statements for a description of recent accounting pronouncements, including the expected dates of adoption and estimated effects on our consolidated financial statements, which is incorporated herein by reference.

ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

Not applicable.

ITEM 4. CONTROLS AND PROCEDURES

Our management, with the participation of our Chief Executive Officer and our Principal Financial Officer, has evaluated the effectiveness of our disclosure controls and procedures (as such term is defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act) as of the end of the period covered by this report. Based on that evaluation, our Chief Executive Officer and Principal Financial Officer concluded that our disclosure controls and procedures as of the end of the period covered by this report are effective.

There was no change in our internal control over financial reporting (as defined in Rule 13a-15(f) of the Exchange Act) that occurred during the fiscal quarter to which this report relates that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

Management does not expect that our disclosure controls and procedures or our internal control over financial reporting will prevent or detect all error and fraud. Any control system, no matter how well designed and operated, is based upon certain assumptions and can provide only reasonable, not absolute, assurance that its objectives will be met. Further, no evaluation of controls can provide absolute assurance that misstatements due to error or fraud will not occur or that all control issues and instances of fraud, if any, within the Company have been detected.

## PART II. OTHER INFORMATION

### ITEM 1. LEGAL PROCEEDINGS

Not applicable.

### ITEM 1A. RISK FACTORS

We have a history of operating losses.

Through our fiscal year ended April 30, 2009, we have generated cumulative sales revenues of \$3,297,271, have incurred significant expenses, and have sustained significant losses. Our net loss for the year ended April 30, 2009 was \$4,921,846 (after \$1,794,610 in non-cash charges). As of April 30, 2009, we had a deficit net worth of \$6,126,410.

Through our third fiscal quarter ended January 31, 2010, we have generated cumulative sales revenues of \$3,863,707, have incurred significant expenses, and have sustained significant losses. Our net loss for the nine months ended January 31, 2010 was \$2,855,164 (after \$583,649 in non-cash charges). As of January 31, 2010, we had a net worth of \$1,281,387.

We have entered into credit lines with institutional lenders, which have acquired preferences and rights senior to those of our capital stock and placed restrictions on the payment of dividends.

In July 2005, we entered into a secured senior credit facility with New World Lease Funding for a revolving line of credit. New World received a security interest in substantially all of our assets with seniority over the rights of the holders of our preferred stock and our common stock. Until the security interests are released, those assets will not be available to us to secure future indebtedness. Presently, New World is not extending new loans to us. As of January 31, 2010, we owed an aggregate of \$2,417,574 (which is secured by \$2,560,125 of consumer Retail Installment Sales Contracts and Leases and \$199,573 of restricted cash) to New World. In granting the credit line, New World also required that we meet certain financial criteria in order to pay dividends on any of our preferred shares and common shares. We may not be able to repay our outstanding indebtedness under the credit line.

In December 2008, our wholly owned special purpose subsidiary, Sparta Funding LLC, entered into an agreement for a secured credit facility with DZ Bank (the "RCA"). The DZ Bank facility requires, among other things, that we have a minimum tangible net worth of \$2,000,000 (plus (i) 50% of the aggregate amount of our consolidated net income since December 19, 2008 and (ii) 90% of the net proceeds (net capital less expenses and distributions) of any new equity contributions we raise after December 19, 2008, including any subordinated debt) before Sparta Funding can draw upon that credit facility for the purchase of consumer retail installment sales contracts from our authorized and private label dealers and the purchase of vehicles for lease to customers of our authorized and private label dealers. In addition to the tangible net worth, we must obtain commitments for \$3,000,000 of additional capital (in the form of subordinated debt or other committed capital satisfactory to DZ Bank) to access the DZ Bank facility. We are engaged in discussions with potential investors regarding such commitments, but as of July 31, 2009, with the exception of the agreement with Optimus Capital Partners, no definitive agreements have been reached for such commitments, nor have we reached any agreement on potential terms of any such commitments. On October 13, 2009, we notified DZ Bank that we believed we had satisfied such conditions and requested that we be allowed to start utilizing the credit facility. As we were approaching the one year anniversary of the signing of the RCA we formally requested that the RCA be extended for one year as provided for in the RCA. Subsequently, without permitting us to commence utilizing the credit facility, in December 2009, the Company was verbally notified by representatives of DZ Bank that the Company's request to extend the term of its Revolving Credit Agreement RCA for one year was

denied due to DZ Bank's German parent's concern over the United States general economic condition and, more specifically, the weakness in the overall U.S. consumer market. The RCA terminated on December 18, 2009.

There can be no assurance that the funding available under the Purchase Agreement with Optimus Capital Partners will be sufficient to fund our working capital requirements. If Sparta is not able to secure senior debt financing, we will not be able to implement our business plan, which would have a material adverse effect on our future viability.

Our business requires extensive amounts of capital and we will need to obtain additional financing in the near future.

In order to expand our business, we need capital to support the portion of the value which is not financed by the senior lender. We generally refer to this portion as the “equity requirement” and the “sub-debt requirement”. Presently, we have very limited operating capital to fund the equity requirements for new financing transactions or to execute our business plan. In order to accomplish our business objectives, we expect that we will require substantial additional financing within a relatively short period. The lack of capital has made it difficult to offer the full line of financing products contemplated by our business plan. Without a senior bank line of credit, it will be extremely difficult to maintain and grow our business. We will have to raise approximately \$1.5 million over the next twelve months to support our business. As our business grows, we will need to seek additional financing to fund growth. To the extent that our revenues do not provide sufficient cash flow to cover such equity requirements and any reserves required under any additional credit facility, we may have to obtain additional financing to fund such requirements as may exist at that time. There can be no assurance that we will have sufficient capital or be able to secure additional credit facilities when needed. The failure to obtain additional funds, when required, on satisfactory terms and conditions, would have a material and adverse effect on our business, operating results and financial condition, and ultimately could result in the cessation of our business.

We are required to have our common stock traded on the OTC Bulletin Board or one of several other national markets for trading equity securities as a condition of selling Optimus shares of our Series B Preferred Stock. Therefore, if we are removed from the OTC Bulletin Board, we may not be able to require Optimus to purchase shares of our Series B Preferred Stock. This may also negatively affect our ability to access funds under the DZ Bank credit facility.

To the extent we raise additional capital by issuing equity securities; our stockholders may experience substantial dilution. Also, any new equity securities may have greater rights, preferences or privileges than our existing common stock. A material shortage of capital will require us to take drastic steps such as reducing our level of operations, disposing of selected assets or seeking an acquisition partner. If cash is insufficient, we will not be able to continue operations.

Our auditor’s opinion expresses doubt about our ability to continue as a “going concern”.

The independent auditor’s report on our April 30, 2009 financial statements state that our historical losses raise substantial doubts about our ability to continue as a going concern. We cannot assure you that we will be able to generate revenues or maintain any line of business that might prove to be profitable. Our ability to continue as a going concern is subject to our ability to generate a profit or obtain necessary funding from outside sources, including obtaining additional funding from the sale of our securities, increasing sales or obtaining credit lines or loans from various financial institutions where possible. If we are unable to develop our business, we may have to discontinue operations or cease to exist, which would be detrimental to the value of our common stock. We can make no assurances that our business operations will develop and provide us with significant cash to continue operations.

A significant number of customers may fail to perform under their loans or leases.

As a lender or lessor, one of the largest risks we face is the possibility that a significant number of customers will fail to pay their payments when due. If customers' defaults cause losses in excess of our allowance for losses, it could have an adverse effect on our business, profitability and financial condition. If a borrower enters into bankruptcy, we may have no means of recourse. We have established an evaluation process designed to determine the adequacy of the allowance for losses. While this evaluation process uses historical and other objective information, the establishment of losses is dependent to a great extent on management's experience and judgment. We cannot assure you that our loss reserves will be sufficient to absorb future losses or prevent a material adverse effect on our business, profitability or financial condition.

A variety of factors and economic forces may affect our operating results.

Our operating results may differ from current forecasts and projections significantly in the future as a result of a variety of factors, many of which are outside our control. These factors include, without limitation, the receipt of revenues, which is difficult to forecast accurately, the rate of default on our loans and leases, the amount and timing of capital expenditures and other costs relating to the expansion of our operations, the introduction of new products or services by us or our competitors, borrowing costs, pricing changes in the industry, technical difficulties, general economic conditions and economic conditions specific to the motorcycle industry. The success of an investment in a consumer financing based venture is dependent, at least, in part, on extrinsic economic forces, including the supply of and demand for such services and the rate of default on the consumer retail installment contracts and consumer leases. No assurance can be given that we will be able to generate sufficient revenue to cover our cost of doing business. Furthermore, our revenues and results of operations will be subject to fluctuations based upon general economic conditions. Economic factors like unemployment, interest rates, the availability of credit generally, municipal government budget constraints affecting equipment purchases and leasing, the rate of inflation, and consumer perceptions of the economy may affect the rate of prepayment and defaults on customer leases and loans and the ability to sell or dispose of the related vehicles for an amount at least equal to their residual values which may have a material adverse effect on our business.

A material reduction in the interest rate spread could have a negative impact on our business and profitability.

A significant portion of our net income is expected to come from an interest rate spread, which is the difference between the interest rates paid by us on interest-bearing liabilities, and the interest rate we receive on interest-earning assets, such as loans and leases extended to customers. Interest rates are highly sensitive to many factors that are beyond our control, such as inflation, recession, global economic disruptions and unemployment. There is no assurance that our current level of interest rate spread will not decline in the future. Any material decline would have a material adverse effect on our business and profitability.

Failure to perfect a security interest could harm our business.

An ownership interest or security interest in a motor vehicle registered in most states may be perfected against creditors and subsequent purchasers without notice for valuable consideration only by complying with certain procedures specific to the particular state. While we believe we have made all proper filings, we may not have a perfected lien or ownership interest in all of the vehicles we have financed. We may not have a validly perfected ownership interest and security interest, respectively, in some vehicles during the period of the loan. As a result, our ownership or security interest in these vehicles will not be perfected and our interest could be inferior to interests of other creditors or purchasers who have taken the steps described above. If such creditors or purchasers successfully did so, the affected vehicles would not be available to generate their expected cash flow, which would have a material adverse effect on our business.



Risks associated with leasing.

Our business is subject to the risks generally associated with the ownership and leasing of vehicles. A lessee may default in performance of its consumer lease obligations and we may be unable to enforce our remedies under a lease. As a result, certain of these customers may pose credit risks to us. Our inability to collect receivables due under a lease and our inability to profitably sell or re-lease off-lease vehicles could have a material adverse effect on our business, financial condition or results of operations.

Adverse changes in used vehicle prices may harm our business.

Significant increases in the inventory of vehicles may depress the prices at which we can sell or lease our inventory of used vehicles composed of off-lease and repossessed vehicles or may delay sales or leases. Factors that may affect the level of used vehicles inventory include consumer preferences, leasing programs offered by our competitors and seasonality. In addition, average used powersports vehicle prices have fluctuated in the past, and any softening in the used powersports vehicle market could cause our recovery rates on repossessed vehicles to decline below current levels. Lower recovery rates increase our credit losses and reduce the amount of cash flows we receive.

Our business is dependent on intellectual property rights and we may not be able to protect such rights successfully.

Our intellectual property, including our license agreements and other agreements, which establish our rights to proprietary intellectual property developed in connection with our credit decisioning and underwriting software system, iPLUS®, is of great value to our business operations. Infringement or misappropriation of our intellectual property could materially harm our business. We rely on a combination of trade secret, copyright, trademark, and other proprietary rights laws to protect our rights to this valuable intellectual property. Third parties may try to challenge our intellectual property rights. In addition, our business is subject to the risk of third parties infringing or circumventing our intellectual property rights. We may need to resort to litigation in the future to protect our intellectual property rights, which could result in substantial costs and diversion of resources. Our failure to protect our intellectual property rights could have a material adverse effect on our business and competitive position.

We face significant competition in the industry.

We compete with commercial banks, savings and loans, industrial thrifts, credit unions and consumer finance companies, including large consumer finance companies such as GE Capital. Many of these competitors have well developed infrastructure systems in place as well as greater financial and marketing resources than we have. Additionally, competitors may be able to provide financing on terms significantly more favorable than we can offer. Providers of motorcycle financing have traditionally competed on the basis of interest rates charged, the quality of credit accepted, the flexibility of terms offered and the quality of service provided to dealers and customers. We seek to compete predominantly on the basis of our high level of dealer service and strong dealer relationships, by offering flexible terms, and by offering both lease and loan options to customers with a broad range of credit profiles. Many of our competitors focus their efforts on different segments of the credit quality spectrum. While a number of our competitors have reduced their presence in the powersports financing industry because of industry specific factors and the current situation in the global credit markets, our business may be adversely affected if any of such competitors in any of our markets chooses to intensify its competition in the segment of the prime or sub-prime credit spectrum on which we focus or if dealers become unwilling to forward to us applications of prospective customers. To the extent that we are not able to compete effectively within our credit spectrum and to the extent that the intensity of competition causes the interest rates we charge to be lower, our results of operations can be adversely affected.





Our business is subject to various government regulations.

We are subject to numerous federal and state consumer protection laws and regulations and licensing requirements, which, among other things, may affect: (i) the interest rates, fees and other charges we impose; (ii) the terms and conditions of the contracts; (iii) the disclosures we must make to obligors; and (iv) the collection, repossession and foreclosure rights with respect to delinquent obligors. The extent and nature of such laws and regulations vary from state to state. Federal bankruptcy laws limit our ability to collect defaulted receivables from obligors who seek bankruptcy protection. Prospective changes in any such laws or the enactment of new laws may have an adverse effect on our business or the results of operations. Compliance with existing laws and regulations has not had a material adverse affect on our operations to date. We will need to periodically review our office practices in an effort to ensure such compliance, the failure of which may have a material adverse effect on our operations and our ability to conduct business activities.

We are controlled by current officers, directors and principal stockholders.

Our directors, executive officers and principal stockholders beneficially own approximately 20% of our common stock as of January 31, 2010. Accordingly, these persons and their respective affiliates have the ability to exert substantial control over the election of our Board of Directors and the outcome of issues submitted to our stockholders, including approval of mergers, sales of assets or other corporate transactions. In addition, such control could preclude any unsolicited acquisition of our company and could affect the price of our common stock and limit our ability to sell shares of our Series B Preferred Stock to Optimus Capital Partners, LLC.

We are subject to various securities-related requirements as a reporting company.

We may need to improve our reporting and internal controls and procedures. We have in the past submitted reports with the SEC after the original due date of such reports. If we fail to remain current on our reporting requirements, our common stock could be removed from quotation from the OTC Bulletin Board, which would limit the ability to sell our common stock.

We are dependent on our management and the loss of any officer could hinder our implementation of our business plan.

We are heavily dependent upon management, the loss of any one of whom could have a material adverse effect on our ability to implement our business plan. While we have entered into employment agreements with certain executive officers, including our Chief Executive Officer, Principal Financial Officer and Chief Operating Officer, employment agreements could be terminated for a variety of reasons. The employment agreements with our Principal Financial Officer and our Chief Operating Officer have expired and are being renegotiated. We do not presently carry key man insurance on the life of any employee. If, for some reason, the services of management, or of any member of management, were no longer available to us, our operations and proposed businesses and endeavors may be materially adversely affected. Any failure of management to implement and manage our business strategy may have a material adverse affect on us. There can be no assurance that our operating and financial control systems will be adequate to support our future operations. Furthermore, the inability to continue to upgrade the operating and financial control systems, the inability to recruit and hire necessary personnel or the emergence of unexpected expansion difficulties could have a material adverse effect on our business, financial condition or results of operations.

ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

(a) Unregistered Sales of Equity Securities

Each of the issuance and sale of securities described below was deemed to be exempt from registration under the Securities Act in reliance on Section 4(2) of the Securities Act as transactions by an issuer not involving a public offering. No advertising or general solicitation was employed in offering the securities. Each purchaser is a sophisticated investor (as described in Rule 506(b)(2)(ii) of Regulation D) or an accredited investor (as defined in Rule 501 of Regulation D), and each received adequate information about the Company or had access to such information, through employment or other relationships, to such information.

In November 2009, the Company issued 500,000 shares of common stock to a consultant pursuant to a modification of a January 1, 2009 consulting agreement. Additionally, the consultant agreed to surrender 250,000 warrants which had been issued to the consultant in January 2009, and 250,000 warrants which were due in April 2009 but had not been issued. All other terms of the original agreement remain unchanged. In February 2010, the Company and the consultant entered into a further modification of the consulting terms, extending the term until April 30, 2010 and agreeing to issue to the consultant 2,000,000 shares in full satisfaction of the Company's obligations under the consulting arrangement.

During the three months ended January 31, 2010, the Company sold to one accredited investor \$94,000 in 8%, four month notes, convertible at the Company's option into shares of the Company's common stock at \$0.02 per share.

In February 2010, the Company sold to one accredited investor \$100,000 principal amount of 8% four month notes which are convertible at the Company's option into shares of common stock at \$0.021 per share.

In February 2010, the Company sold to one accredited investor a \$50,000, nine month, 8% note convertible at the holder's option into such number of shares of the Company's common stock as determined by a forty-four percent discount from the average of the three lowest closing prices of the Company's common stock for the ten trading days immediately preceding the day the holder notices the Company of its intent to convert. The conversion price is subject to certain anti dilutive provisions. In the event the note is not paid when due, the interest rate is increased to twenty-two percent until the note is paid in full.

(c) Issuer Purchases of Equity Securities

Period	Total Number of Shares Purchased	Average Price Paid Per Share	Total Number of Shares Announced Pursuant to Plans or Programs	Maximum Number of (or Approximate Dollar Value) Shares That May Yet Be Purchased Under Plans or Programs	
				Part of Publicly Announced Plans or Programs	That May Yet Be Purchased Under Plans or Programs
November 1, 2009 to November 30, 2009 (a)	2,000,000	\$ 0.05	—	—	—
Total	2,000,000	\$ 0.05	—	—	—

(a) These shares were purchased pursuant to an agreement with Optimus Capital Partners, LLC; see Note J to Financial Statements.

ITEM 3. DEFAULTS UPON SENIOR SECURITIES

Not applicable.

ITEM 4. (REMOVED AND RESERVED)

Not applicable.

34

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ITEM 5. OTHER INFORMATION

Not applicable.

ITEM 6. EXHIBITS

The following exhibits are filed with this report:

Exhibit No.	Description
3(i)(1)	Certificate of Designations of Preferences, Rights and Limitations of Series C Convertible Preferred Stock (Incorporated by reference to Exhibit 5.03(i) of Form 8-K filed on November 19, 2009)
11	Statement re: computation of per share earnings is hereby incorporated by reference to "Financial Statements" of Part I - Financial Information, Item 1 - Financial Statements, contained in this Form 10-Q.
31.1*	Certification of Chief Executive Officer pursuant to Securities Exchange Act Rule 13a-14(a)/15d-14(a)
31.2*	Certification of Principal Financial Officer pursuant to Securities Exchange Act Rule 13a-14(a)/15d-14(a)
32.1*	Certification of Chief Executive Officer pursuant to 18 U.S.C. Section 1350
32.2*	Certification of Principal Financial Officer pursuant to 18 U.S.C. Section 1350

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\* Filed herewith

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

SPARTA COMMERCIAL SERVICES, INC.

Date: March 22, 2010

By: /s/ Anthony L. Havens  
Anthony L. Havens  
Chief Executive Officer

Date: March 22, 2010

By: /s/ Anthony W. Adler  
Anthony W. Adler  
Principal Financial Officer