

RiceBran Technologies  
Form DEFA14A  
April 30, 2013

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549  
SCHEDULE 14A  
(Rule 14a-101)

SCHEDULE 14A Information  
Proxy Statement Pursuant to Section 14(a) of the Securities  
Exchange Act of 1934 (Amendment No. \_\_\_\_\_)

Filed by a Party other than the Registrant ..

Check the appropriate box:

- Preliminary Proxy Statement  
.. Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))  
.. Definitive Proxy Statement  
 Definitive Additional Materials  
.. Soliciting Material Pursuant to Rule 14a-12

Ricebran Technologies  
(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required  
.. Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-11  
(1) Title of each class of securities to which transaction applies:  
(2) Aggregate number of securities to which transaction applies:  
(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined)  
(4) Proposed maximum aggregate value of transaction:  
(5) Total fee paid:

.. Fee paid previously with preliminary materials.

.. Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

- (1) Amount Previously Paid:  
(2) Form, Schedule or Registration Statement No.:  
(3) Filing Party:  
(4) Date Filed:
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Important Notice of Availability of Proxy Materials for the Annual Meeting of Shareholders of  
RICEBRAN TECHNOLOGIES

To Be Held On:  
June 18, 2013 at 9:00 A.M. local time  
Scottsdale Plaza Resort, 7200 North Scottsdale Road, Scottsdale, AZ 85253

COMPANY  
NUMBER  
ACCOUNT NUMBER  
CONTROLNUMBER

This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting.

If you want to receive a paper or e-mail copy of the proxy materials you must request one. There is no charge to you for requesting a copy. To facilitate timely delivery please make the request as instructed below before June 7, 2013.

Please visit <http://www.ricebrantech.com/InvestorRelations>, where the following materials are available for view:

Proxy Statement  
Form of Electronic Proxy Card  
Annual Report to Shareholders

TO REQUEST MATERIAL: TELEPHONE: 888-757-7731  
E-MAIL: [proxy2013@ricebrantech.com](mailto:proxy2013@ricebrantech.com)  
WEBSITE: <http://www.ricebrantech.com/InvestorRelations>

TO VOTE: ONLINE: To access your online proxy card, please visit [www.voteproxy.com](http://www.voteproxy.com) and follow the on-screen instructions. You may enter your voting instructions at [www.voteproxy.com](http://www.voteproxy.com) up until 11:59 PM Eastern Time the day before the meeting date.  
IN PERSON: You may vote your shares in person by attending the Annual Meeting of Shareholders.  
TELEPHONE: To vote by telephone, please visit <https://secure.amstock.com/voteproxy/login2.asp> to view the materials and to obtain the toll free number to call.  
MAIL: You may request a card by following the instructions above.

The Board of Directors recommends a vote "FOR" the election of all nominees, "FOR" Proposals 2, 3, 4 and 6 and for "1 Year" for Proposal 5.

1. Election of Directors:
2. To approve an amendment to our articles of incorporation to increase the authorized number of shares of common stock from 500,000,000 to 1,200,000,000;

NOMINEES:

W. John Short  
David Goldman  
Baruch Halpern  
Henk W. Hoogenkamp  
Robert C. Schweitzer

3. To approve amendments to our articles of incorporation that would effect a reverse stock split, pursuant to which either eighty, one hundred and twenty, one hundred and sixty or two hundred outstanding shares of our common stock would be combined into one share of such stock, and to authorize our board of directors, at their discretion, to select and file one such amendment which would effect the reverse stock split at one of these four reverse split ratios on or before June 18, 2014, if deemed appropriate;
4. To approve, on a nonbinding advisory basis, the compensation of our named executive officers;
5. To vote, on an advisory basis, on the frequency of holding an advisory vote on executive compensation;
6. To ratify our appointment of BDO USA, LLP as our independent registered public accounting firm for the year ending December 31, 2013; and
7. To transact such other business that is properly presented before the Annual Meeting or any adjournment or postponement thereof.

Please note that you cannot use this notice to vote by mail.

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