

EDDENS PEGGY H  
Form 4  
February 27, 2012

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
EDDENS PEGGY H

(Last) (First) (Middle)

C/O WSFS FINANCIAL CORP, 500  
DELAWARE AVENUE

(Street)

WILMINGTON, DE 19801

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol

WSFS FINANCIAL CORP [WSFS]

3. Date of Earliest Transaction (Month/Day/Year)

02/23/2012

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)

Executive Vice President

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  | Code                           | V   | Amount  | (A) or (D)   | Price   |
| Common Stock                    | 02/23/2012                           |  | A <sup>(1)</sup>               |   | 287   | A  | \$ 40.89  |
|                                 |                                      |  |                                |   |   |  | 3,503   |
| Common Stock                    | 02/24/2012                           |  | J <sup>(2)</sup>               |   | 295   | D  | \$ 39.56  |
|                                 |                                      |  |                                |   |   |  | 3,208   |
| Common Stock                    | 02/24/2012                           |  | J <sup>(2)</sup>               |   | 295   | A  | \$ 39.56  |
|                                 |                                      |  |                                |   |   |  | 459   |
| Common Stock                    | 02/24/2012                           |  | F                              |   | 109   | D  | \$ 39.56  |
|                                 |                                      |  |                                |   |   |  | 350   |
| Common Stock                    |                                      |  |                                |   |   |  | 979   |
|                                 |                                      |  |                                |   |   | I  | 401-K   |

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3)  | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|---|--|--------------------------------------|--|--------------------------------|---|--|---|
|   |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable Expiration Date                         | Title Amount or Number of Shares                              |
| Stock Options (Right to buy)                | \$ 66.11   |                                      |  |                                |   | 09/20/2008 09/20/2012                                    | Common Stock 2,000  |
| Stock Options (Right to buy)                | \$ 53.39   |                                      |  |                                |   | 12/12/2008 12/12/2012                                    | Common Stock 3,100  |
| Stock Options (Right to buy)                | \$ 23.28   |                                      |  |                                |   | 02/25/2010 02/25/2014                                    | Common Stock 3,913  |
| Stock Options (Right to Buy)                | \$ 44.91   |                                      |  |                                |   | 02/24/2012 02/24/2016                                    | Common Stock 3,586  |
| Stock Options (Right to Buy) (Common Stock) | \$ 40.89   | 02/23/2012                           |  | A                              | 4,544   | 02/23/2013 02/23/2017                                    | Common Stock 4,544  |

## Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners

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Director      10% Owner      Officer      Other

EDDENS PEGGY H  
C/O WSFS FINANCIAL CORP  
500 DELAWARE AVENUE  
WILMINGTON, DE 19801

Executive  
Vice  
President

## Signatures

/s/ Peggy H. Eddens By: Robert F. Mack, Power of  
Attorney

02/27/2012

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 25% will vest after year 1 25% will vest after year 2 25% will vest after year 3 25% will vest after year 4
- (2) Transaction reflects change in ownership only from indirect to direct as a result of vesting of restricted award.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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