Angelo Beth Form 4 November 03, 2011

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL OMB

3235-0287 Number: January 31, Expires:

2005 Estimated average burden hours per

response... 0.5

Check this box if no longer subject to Section 16. Form 4 or

Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

See Instruction

1. Name and Address of Reporting Person * Angelo Beth			2. Issuer Name and Ticker or Trading Symbol BODY CENTRAL CORP [BODY]	5. Relationship of Reporting Person(s) to Issuer		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	(Check all applicable)		
			(Month/Day/Year)	X Director 10% Owner		
C/O BODY CENTRAL			11/01/2011	X Officer (give title Other (specify		
CORP., 6225 POWERS AVENUE				below) below) EVP & Chief Merchandising Ofcr		
(Street)			4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
			Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person		
JACKSONVILLE, FL 32217				Form filed by More than One Reporting Person		

(City)	(State)	(Zip) Tab	ole I - Non-	Derivative	Secu	rities Acquir	red, Disposed of,	or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securit or Dispos (Instr. 3,	sed of	` ′	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	11/01/2011		Code V	Amount 11,196 (1)	or (D) D	Price \$ 20.521 (3)	(Instr. 3 and 4) 173,347 (2)	D	
Common Stock	11/02/2011		M	2,103	A	\$ 3.94	175,450 (2)	D	
Common Stock	11/02/2011		M	2,223	A	\$ 0.98	177,673 <u>(2)</u>	D	
Common Stock	11/02/2011		S	8,130 (1)	D	\$ 20.3886 (4)	169,543 (2)	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Edgar Filing: Angelo Beth - Form 4

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	ive Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 3.94	11/02/2011		M	2,103	<u>(5)</u>	10/12/2019	Common Stock	2,103
Employee Stock Option (Right to Buy)	\$ 0.98	11/02/2011		M	2,223	<u>(6)</u>	02/07/2018	Common Stock	2,223

Reporting Owners

/s/ Julia B. Davis, Attorney-in-Fact for Beth

**Signature of Reporting Person

Angelo

Reporting Owner Name / Address	Relationships						
- G	Director	10% Owner	Officer	Other			
Angelo Beth C/O BODY CENTRAL CORP. 6225 POWERS AVENUE JACKSONVILLE, FL 32217	X		EVP & Chief Merchandising Ofcr				
Signatures							

Reporting Owners 2

11/03/2011

Date

Edgar Filing: Angelo Beth - Form 4

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reported sales were made pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- (2) Includes 8,435 restricted shares granted pursuant to the Company's Equity Incentive Plan. Shares vest 25% per year beginning on September 16, 2012.
- The price reported in column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$20.15 to \$20.75, inclusive. The reporting person undertakes to provide to Body Central Corp., any security holder of Body Central Corp., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth herein.
- The price reported in column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$20.10 to \$20.68, inclusive. The reporting person undertakes to provide to Body Central Corp., any security holder of Body Central Corp., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth herein.
- (5) Twenty-five percent of the shares underlying the option vested on October 12, 2010. The balance of the shares vest in 12 equal quarterly installments beginning January 12, 2011.
- (6) Twenty-five percent of the shares underlying the option vested on February 7, 2009. The balance of the shares vest in 12 equal quarterly installments beginning May 7, 2009 and ending February 7, 2012.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.