### Edgar Filing: MCDONALDS CORP - Form 4

MCDONALDS CODE

| Form 4                                                                       | LDS CORP                                               |                                                      |                                            |                                                                                                       |                |                                                                                                                                     |                                                                            |                                                                                               |                                 |  |
|------------------------------------------------------------------------------|--------------------------------------------------------|------------------------------------------------------|--------------------------------------------|-------------------------------------------------------------------------------------------------------|----------------|-------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|---------------------------------|--|
| September                                                                    | 18, 2007                                               |                                                      |                                            |                                                                                                       |                |                                                                                                                                     |                                                                            |                                                                                               |                                 |  |
| FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION                      |                                                        |                                                      |                                            |                                                                                                       |                |                                                                                                                                     |                                                                            | OMB APPROVAL                                                                                  |                                 |  |
| Check this box                                                               |                                                        |                                                      |                                            |                                                                                                       |                |                                                                                                                                     | Number:                                                                    | 3235-0287                                                                                     |                                 |  |
| if no lor<br>subject<br>Section<br>Form 4<br>Form 5<br>obligation<br>may con | nger<br>to<br>16.<br>or<br>Filed pur<br>ons<br>ntinue. | rsuant to Secti<br>a) of the Publ                    | SECUI<br>ion 16(a) of th<br>ic Utility Hol | <b>RITIES</b><br>he Securi<br>lding Cor                                                               | ties I<br>npan | Exchang                                                                                                                             | NERSHIP OF<br>te Act of 1934,<br>f 1935 or Sectio                          | 50 Expires: January 3<br>Expires: 200<br>Estimated average<br>burden hours per<br>response 0. |                                 |  |
| <i>See</i> Inst 1(b).                                                        | ruction                                                | 30(II) 0I U                                          | he Investmen                               | t Compa                                                                                               | ily A          |                                                                                                                                     | +0                                                                         |                                                                                               |                                 |  |
| (Print or Type                                                               | Responses)                                             |                                                      |                                            |                                                                                                       |                |                                                                                                                                     |                                                                            |                                                                                               |                                 |  |
| Hennequin Denis Sym                                                          |                                                        |                                                      | Issuer Name <b>an</b><br>1bol<br>CDONALDS  |                                                                                                       |                | -                                                                                                                                   | 5. Relationship of Reporting Person(s) to<br>Issuer                        |                                                                                               |                                 |  |
| (Last)                                                                       | (First) (1                                             | Middle) 3. D                                         | 3. Date of Earliest Transaction (Che       |                                                                                                       |                |                                                                                                                                     |                                                                            | ck all applicable)                                                                            |                                 |  |
|                                                                              | LD'S EUROPE<br>178/180 EDGWA                           | 09/                                                  | onth/Day/Year)<br>14/2007                  |                                                                                                       |                |                                                                                                                                     | Director<br>X Officer (giv<br>below)<br>President                          |                                                                                               |                                 |  |
|                                                                              | f Amendment, D<br>d(Month/Day/Yea                      | nendment, Date Original<br>Ionth/Day/Year)           |                                            |                                                                                                       |                | <ul><li>6. Individual or Joint/Group Filing(Check</li><li>Applicable Line)</li><li>_X_ Form filed by One Reporting Person</li></ul> |                                                                            |                                                                                               |                                 |  |
| LONDON,                                                                      | , X0 W2 2DS                                            |                                                      |                                            |                                                                                                       |                |                                                                                                                                     | Form filed by Person                                                       | More than One                                                                                 | Reporting                       |  |
| (City)                                                                       | (State)                                                | (Zip)                                                | Table I - Non-                             | Derivative                                                                                            | Secu           | rities Acc                                                                                                                          | quired, Disposed o                                                         | of, or Benefic                                                                                | ially Owned                     |  |
| 1.Title of<br>Security<br>(Instr. 3)                                         | 2. Transaction Date<br>(Month/Day/Year)                | 2A. Deemed<br>Execution Date<br>any<br>(Month/Day/Ye | Code<br>ear) (Instr. 8)                    | ransaction(A) or Disposed of (D) S<br>code (Instr. 3, 4 and 5) H<br>(Instr. 8) G<br>(A) H<br>or (A) C |                | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4)                  | 6.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4)                             |                                 |  |
| Common<br>Stock                                                              | 09/14/2007                                             |                                                      | Code V<br>M                                | Amount 70,000                                                                                         | (D)<br>A       | Price<br>\$<br>26.25                                                                                                                | 70,509                                                                     | D                                                                                             |                                 |  |
| Common<br>Stock                                                              | 09/14/2007                                             |                                                      | S                                          | 70,000                                                                                                | D              | \$<br>53.64                                                                                                                         | 509                                                                        | D                                                                                             |                                 |  |
| Common<br>Stock                                                              |                                                        |                                                      |                                            |                                                                                                       |                |                                                                                                                                     | 2,563                                                                      | I                                                                                             | Plan<br>Epargne<br>d'Enterprise |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)

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# required to respond unless the form displays a currently valid OMB control number.

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactio<br>Code<br>(Instr. 8) | Securities    |        | Derivative Expiration Date<br>Securities (Month/Day/Year)<br>Acquired (A)<br>or Disposed of<br>D) |                    |                 |                                     | 8<br>D<br>S<br>(1 |
|-----------------------------------------------------|-----------------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|----------------------------------------|---------------|--------|---------------------------------------------------------------------------------------------------|--------------------|-----------------|-------------------------------------|-------------------|
|                                                     |                                                                       |                                         |                                                             | Code V                                 | and 5)<br>(A) | (D)    | Date<br>Exercisable                                                                               | Expiration<br>Date | Title           | Amount<br>or<br>Number<br>of Shares |                   |
| Options<br>(Right to<br>Buy)                        | \$ 26.25                                                              | 09/14/2007                              |                                                             | М                                      | 7             | 70,000 | (1)                                                                                               | 03/23/2008         | Common<br>Stock | 70,000                              |                   |

## **Reporting Owners**

| Reporting Owner Name / Address                                                            |          |           |                              |       |
|-------------------------------------------------------------------------------------------|----------|-----------|------------------------------|-------|
|                                                                                           | Director | 10% Owner | Officer                      | Other |
| Hennequin Denis<br>MCDONALD'S EUROPE LIMITED<br>178/180 EDGWARE ROAD<br>LONDON, X0 W2 2DS |          |           | President, McDonald's Europe |       |
| Signatures                                                                                |          |           |                              |       |
| /s/ Christopher Weber,<br>Attorney-in-fact                                                | 09       | /18/2007  |                              |       |

<u>\*\*</u>Signature of Reporting Person

Date

## **Explanation of Responses:**

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Options become exercisable in 25% increments on the first, third, fifth and seventh anniversary dates of the grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.