

Benioff Marc  
Form 4  
January 22, 2019

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Benioff Marc

2. Issuer Name and Ticker or Trading Symbol  
SALESFORCE COM INC [CRM]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
415 MISSION STREET, 3RD FLOOR  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
01/17/2019

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chairman of the Board & co-CEO

SAN FRANCISCO, CA 94105

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  | Code                           | V   | Amount or Price   |  |   |
| Common Stock                    | 01/17/2019                           |  | S <sup>(1)</sup>               |   | 2,700   | D  | \$ 148.8163 (2)                                       |
| Common Stock                    | 01/17/2019                           |  | S <sup>(1)</sup>               |   | 2,100   | D  | \$ 149.6022 (4)                                       |
| Common Stock                    | 01/17/2019                           |  | S <sup>(1)</sup>               |   | 200   | D  | \$ 150.49 (5)   |
| Common Stock                    | 01/18/2019                           |  | S <sup>(1)</sup>               |   | 700   | D  | \$ 151.0429 (6)                                       |

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|              |            |                  |       |   |                     |            |                  |
|--------------|------------|------------------|-------|---|---------------------|------------|------------------|
| Common Stock | 01/18/2019 | S <sup>(1)</sup> | 2,800 | D | \$ 152.0493<br>(7)  | 31,722,300 | D <sup>(3)</sup> |
| Common Stock | 01/18/2019 | S <sup>(1)</sup> | 1,500 | D | \$ 152.8487<br>(8)  | 31,720,800 | D <sup>(3)</sup> |
| Common Stock | 01/22/2019 | S <sup>(1)</sup> | 1,532 | D | \$ 148.1508<br>(9)  | 31,719,268 | D <sup>(3)</sup> |
| Common Stock | 01/22/2019 | S <sup>(1)</sup> | 850   | D | \$ 149.0265<br>(10) | 31,718,418 | D <sup>(3)</sup> |
| Common Stock | 01/22/2019 | S <sup>(1)</sup> | 2,300 | D | \$ 150.293<br>(11)  | 31,716,118 | D <sup>(3)</sup> |
| Common Stock | 01/22/2019 | S <sup>(1)</sup> | 318   | D | \$ 151.0598<br>(12) | 31,715,800 | D <sup>(3)</sup> |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Beneficially Owned Following Transaction (Instr. 6) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|--|
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|--|

## Reporting Owners

| Reporting Owner Name / Address | Relationships |           |         |       |
|--------------------------------|---------------|-----------|---------|-------|
|                                | Director      | 10% Owner | Officer | Other |

Benioff Marc  
 415 MISSION STREET  
 3RD FLOOR  
 SAN FRANCISCO, CA 94105

X

Chairman of  
 the Board &  
 co-CEO

## Signatures

/s/ Scott Siamas, Attorney-in-Fact for Marc  
 Benioff

01/22/2019

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Pursuant to a 10b5-1 Plan.

Weighted average price. These shares were sold in multiple transactions at prices ranging from \$148.0900 to \$149.0700 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

(3) Shares held in The Marc R. Benioff Revocable Trust.

Weighted average price. These shares were sold in multiple transactions at prices ranging from \$149.1100 to \$150.0200 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

(5) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$150.3000 to \$150.6800 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

(6) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$150.4400 to \$151.3900 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

(7) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$151.5600 to \$152.5400 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

(8) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$152.6700 to \$153.0300 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

(9) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$147.6800 to \$148.6100 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

(10) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$148.7900 to \$149.6300 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

(11) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$149.8200 to \$150.7500 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

(12) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$150.8900 to \$151.2900 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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