

GOOGLE INC.  
Form 4  
September 09, 2015

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Pichai Sundar

(Last) (First) (Middle)  
C/O GOOGLE INC., 1600  
AMPHITHEATRE PKWY  
(Street)

MOUNTAIN VIEW, CA 94043

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
GOOGLE INC. [GOOG]

3. Date of Earliest Transaction (Month/Day/Year)  
09/08/2015

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
Sr. Vice President, Products

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	(A) or (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	Price		
Class A Google Stock Unit (1)	09/08/2015		C(2)		457	\$ 0	D	
Class A Common Stock	09/08/2015		C(2)		457	\$ 0	D	
Class A Google Stock Unit (1)	09/08/2015		F(3)		500	\$ 628.96	D	

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Class C Google Stock Unit <u>(4)</u>	09/08/2015	C <sup>(2)</sup>	457	D	\$ 0	1,457	D
Class C Capital Stock	09/08/2015	C <sup>(2)</sup>	457	A	\$ 0	1,161	D
Class C Google Stock Unit <u>(4)</u>	09/08/2015	F <sup>(3)</sup>	500	D	\$ 600.7	957	D
Class A Google Stock Unit <u>(5)</u>						55,585	D
Class C Google Stock Unit <u>(5)</u>						55,585	D
Class C Google Stock Unit <u>(6)</u>						88,485	D
Class C Google Stock Unit <u>(7)</u>						353,939	D
Class C Google Stock Unit <u>(8)</u>						149,415	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned  
(e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr.
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Disposed  
of (D)  
(Instr. 3,  
4, and 5)

	Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Option To Purchase Class A Common Stock							Class A Common Stock	8,646
					(9)	04/04/2022		
								\$ 318.2102
Option To Purchase Class A Common Stock							Class A Common Stock	2,436
					(9)	07/29/2019		
								\$ 218.5563
Option To Purchase Class A Common Stock							Class A Common Stock	1,459
					(9)	08/04/2020		
								\$ 253.6664
Option to Purchase Class C Capital Stock							Class C Capital Stock	8,646
					(9)	04/04/2022		
								\$ 316.9399
Option to Purchase Class C Capital Stock							Class C Capital Stock	2,436
					(9)	07/29/2019		
								\$ 217.6838
Option to Purchase Class C Capital Stock							Class C Capital Stock	1,459
					(9)	08/04/2020		
								\$ 252.6537

## Reporting Owners

Reporting Owner Name / Address

Relationships

Director      10% Owner      Officer      Other

Pichai Sundar  
C/O GOOGLE INC., 1600 AMPHITHEATRE PKWY  
MOUNTAIN VIEW, CA 94043

Sr. Vice  
President,  
Products

## Signatures

/s/ Valentina Margulis, Attorney-in-fact for Sundar  
Pichai

09/09/2015

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).  
The Google Stock Units ("GSUs") entitle the Reporting Person to receive one share of Google Inc.'s Class A Common Stock for each  
(1) share underlying the GSU as the GSU vests. The GSUs vest at a rate of 1/16th per quarter, subject to continued employment on the applicable vesting dates.  
(2) Vesting of GSUs grant of which was previously reported in Form 4.  
(3) Shares withheld to satisfy tax obligations arising out of vesting of GSUs.  
(4) The GSUs entitle the Reporting Person to receive one share of Google Inc.'s Class C Capital Stock for each share underlying the GSU as the GSU vests. The GSUs vest at a rate of 1/16th per quarter, subject to continued employment on the applicable vesting dates.  
(5) The GSUs vest at a rate of 1/72 per month, subject to continued employment on the applicable vesting dates.  
(6) 50% of the grant will vest on April 25, 2016 and 50% of the grant will vest on April 25, 2017, subject to continued employment on such dates.  
(7) 100% of the grant will vest on April 25, 2018, subject to continued employment on such date.  
(8) The GSUs vest at a rate of 1/8th per quarter, subject to continued employment on the applicable vesting dates.  
(9) Option is fully vested.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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