COCA COLA CO Form 4

March 25, 2015

# FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB** Number:

3235-0287

Expires:

5. Relationship of Reporting Person(s) to

(Check all applicable)

Issuer

January 31, 2005

0.5

Estimated average burden hours per

response...

**OMB APPROVAL** 

if no longer subject to Section 16. Form 4 or Form 5

Check this box

obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

COCA COLA CO [KO]

Symbol

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \*

**CUMMINGS ALEXANDER B JR** 

	(Last) (First) (Middle) 3. Date of Earliest Transaction								(Check an applicable)				
(Last)	Middle)	3. Date of Earliest Transaction											
		(Month/Day/Year)						Director	10% Owner				
THE COCA-COLA 03/16/2015								_X_ Officer (gives	below)	er (specify			
COMPANY, ONE COCA-COLA								· · · · · · · · · · · · · · · · · · ·	tive Vice Presid	ent			
PLAZA								LACCU	tive vice i iesia	Ciit			
(Street) 4. If Amendment, Date Original								6. Individual or Joint/Group Filing(Check					
Filed(Month/Day/Year)								Applicable Line) _X_ Form filed by One Reporting Person					
ATLANTA, GA 30313								Form filed by More than One Reporting Person					
(City)	(State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned												
1.Title of	1. Title of 2. Transaction Date 2A. De		med 3.			4. Securit	ies Ac	quired	5. Amount of	6. Ownership	7. Nature of		
Security	Execution	•				l of	Securities	Form: Direct	Indirect				
(Instr. 3)		any Code (D)					Beneficially	(D) or	Beneficial				
		(Month/Da	ay/Year)	(Instr.	8)	(Instr. 3, 4	and 5	5)	Owned	Indirect (I)	Ownership		
									Following	(Instr. 4)	(Instr. 4)		
							(A)		Reported				
							or		Transaction(s)				
				Code	V	Amount	(D)	Price	(Instr. 3 and 4)				
Common											D T (		
Stock, \$.25	03/16/2015			G	V	50,000	D	\$0	197,130	I	By Trust		
Par Value				_		,		7 ~	-,,,		<u>(1)</u>		
Tur vurue													
Common											By grantor		
	02/16/2015			C	17	<b>5</b> 0.000	٨	¢ 0	<b>5</b> 0.000	т	retained		
Stock, \$.25	03/16/2015			G	V	50,000	A	\$ 0	50,000	I	annuity		
Par Value											trust (2)		
Common											By 401(k)		
Stock, \$.25									$17,520 \frac{(3)}{2}$	I	Plan		
Par Value											1 1411		

#### Edgar Filing: COCA COLA CO - Form 4

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative	2. Conversion	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if	4. Transacti	5. onNumber	6. Date Exercisable and Expiration Date		7. Title and Amount of Underlying Securities		8. Pri Deriv
Security (Instr. 3)	or Exercise Price of Derivative Security		any (Month/Day/Year)	Code (Instr. 8)	of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	(Month/Day,		(Instr. 3 and		Secur (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Hypothetical Shares	\$ 0 (4)					<u>(5)</u>	<u>(5)</u>	Common Stock, \$.25 Par Value	24,801	

# **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

CUMMINGS ALEXANDER B JR THE COCA-COLA COMPANY ONE COCA-COLA PLAZA ATLANTA, GA 30313

**Executive Vice President** 

## **Signatures**

/s/ Alexander B.
Cummings Jr.
03/23/2015

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares held in a trust of which the reporting person and his wife are the sole trustees and beneficiaries.
- (2) On March 16, 2015, 50,000 shares were transferred to a grantor retained annuity trust for the benefit of the reporting person and his two adult children.

Reporting Owners 2

#### Edgar Filing: COCA COLA CO - Form 4

- (3) Shares credited to my account under The Coca-Cola Company 401(k) Plan, as of March 19, 2015.
- (4) Each hypothetical share is equal to one share of common stock of The Coca-Cola Company.
- (5) There is no data applicable with respect to the hypothetical shares.
- (6) As of March 19, 2015.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.