

Google Inc.
Form 4
March 17, 2015

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person *
Page Lawrence

(Last) (First) (Middle)

C/O GOOGLE INC., 1600
AMPHITHEATRE PARKWAY

(Street)

MOUNTAIN VIEW, CA 94043

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol
Google Inc. [GOOG]

3. Date of Earliest Transaction
(Month/Day/Year)
03/16/2015

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

☐ Director ☐ 10% Owner
☒ Officer (give title below) ☐ Other (specify
below)

Chief Executive Officer

6. Individual or Joint/Group Filing(Check
Applicable Line)
☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price		
Class A Common Stock <u>(1)</u>	02/26/2015		G	V	75,000	D	\$ 0	75,000	D
Class C Capital Stock <u>(2)</u>	02/26/2015		G	V	75,000	D	\$ 0	22,405,240	D
Class A Common Stock <u>(1)</u>	03/16/2015		C		16,666	A	\$ 0	91,666	D
Class A Common	03/16/2015		S		400	D	\$ 551.8975	91,266	D

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Stock ⁽¹⁾					⁽³⁾		
Class A Common Stock ⁽¹⁾	03/16/2015	S	925	D	\$ ⁽⁴⁾ 553.1734	90,341	D
Class A Common Stock ⁽¹⁾	03/16/2015	S	500	D	\$ ⁽⁵⁾ 554.216	89,841	D
Class A Common Stock ⁽¹⁾	03/16/2015	S	500	D	\$ ⁽⁶⁾ 555.3585	89,341	D
Class A Common Stock ⁽¹⁾	03/16/2015	S	498	D	\$ ⁽⁷⁾ 556.2629	88,843	D
Class A Common Stock ⁽¹⁾	03/16/2015	S	700	D	\$ ⁽⁸⁾ 557.8957	88,143	D
Class A Common Stock ⁽¹⁾	03/16/2015	S	314	D	\$ ⁽⁹⁾ 558.5547	87,829	D
Class A Common Stock ⁽¹⁾	03/16/2015	S	1,500	D	\$ ⁽¹⁰⁾ 560.2153	86,329	D
Class A Common Stock ⁽¹⁾	03/16/2015	S	2,806	D	\$ ⁽¹¹⁾ 561.6458	83,523	D
Class A Common Stock ⁽¹⁾	03/16/2015	S	4,823	D	\$ ⁽¹²⁾ 562.493	78,700	D
Class A Common Stock ⁽¹⁾	03/16/2015	S	3,700	D	\$ ⁽¹³⁾ 563.1578	75,000	D
Class C Capital Stock ⁽²⁾	03/16/2015	S	700	D	\$ ⁽¹⁴⁾ 546.2371	22,404,540	D
Class C Capital Stock ⁽²⁾	03/16/2015	S	714	D	\$ ⁽¹⁵⁾ 547.6249	22,403,826	D
Class C Capital Stock ⁽²⁾	03/16/2015	S	500	D	\$ ⁽¹⁶⁾ 548.5	22,403,326	D
Class C Capital Stock ⁽²⁾	03/16/2015	S	675	D	\$ ⁽¹⁷⁾ 550.0614	22,402,651	D

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Class C Capital Stock ⁽²⁾	03/16/2015	S	400	D	\$ 550.6888 ⁽¹⁸⁾	22,402,251	D
Class C Capital Stock ⁽²⁾	03/16/2015	S	760	D	\$ 552.3005 ⁽¹⁹⁾	22,401,491	D
Class C Capital Stock ⁽²⁾	03/16/2015	S	1,025	D	\$ 553.5737 ⁽²⁰⁾	22,400,466	D
Class C Capital Stock ⁽²⁾	03/16/2015	S	3,058	D	\$ 554.5551 ⁽²¹⁾	22,397,408	D
Class C Capital Stock ⁽²⁾	03/16/2015	S	5,633	D	\$ 555.5027 ⁽²²⁾	22,391,775	D
Class C Capital Stock ⁽²⁾	03/16/2015	S	3,201	D	\$ 556.1565 ⁽²³⁾	22,388,574	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. P Der Sec (Ins	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Class B Common Stock	\$ 0	03/16/2015		C		16,666		<u>(24)</u>	<u>(25)</u>	Class A Common Stock	16,666

Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners

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Director 10% Owner Officer Other

Page Lawrence
C/O GOOGLE INC. X X Chief Executive Officer
1600 AMPHITHEATRE PARKWAY
MOUNTAIN VIEW, CA 94043

Signatures

/s/ Valentina Margulis as attorney-in-fact for Lawrence 03/17/2015
Page

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each share of Class A Common Stock was issued upon the conversion of one share of Class B Common Stock at the election of Reporting Person.
This stock was received by the Reporting Person pursuant to a stock dividend declared by Google Inc. on January 29, 2014. As a result of the dividend, all holders of record of Class A Common Stock and Class B Common Stock on March 27, 2014 received on April 2, 2014 one share of Class C Capital Stock for each share of Class A Common Stock outstanding and one share of Class C Capital Stock for each share of Class B Common Stock outstanding.
- (2) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$551.71 to \$552.70, inclusive. The reporting person undertakes to provide to any security holder of Google Inc. or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnotes (2) through (23) to this Form 4.
- (3) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$552.80 to \$553.81, inclusive.
- (4) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$553.81 to \$554.80, inclusive.
- (5) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$554.82 to \$555.81, inclusive.
- (6) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$555.96 to \$556.95, inclusive.
- (7) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$557.34 to \$558.33, inclusive.
- (8) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$558.36 to \$559.35, inclusive.
- (9) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$559.64 to \$560.63, inclusive.
- (10) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$560.93 to \$561.92, inclusive.
- (11) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$561.93 to \$562.92, inclusive.
- (12) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$562.93 to \$563.92, inclusive.
- (13) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$546.06 to \$547.05, inclusive.
- (14) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$547.10 to \$548.09, inclusive.
- (15)

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- (16) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$548.23 to \$549.22, inclusive.
- (17) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$549.28 to \$550.27, inclusive.
- (18) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$550.45 to \$551.44, inclusive.
- (19) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$551.30 to \$552.29, inclusive.
- (20) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$552.94 to \$553.93, inclusive.
- (21) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$552.94 to \$553.93, inclusive.
- (22) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$554.95 to \$555.94, inclusive.
- (23) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$555.96 to \$556.95, inclusive.
- (24) All shares are exercisable as of the transaction date.
- (25) There is no expiration date for the Issuer's Class B Common Stock.

Remarks:

All sale transactions reported in this Form 4 were effected pursuant to a Rule 10b5-1 Trading Plan adopted by the Reporting Person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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