

Google Inc.  
Form 4  
March 16, 2015

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
Number: 3235-0287  
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response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**DOERR L JOHN**

(Last) (First) (Middle)

**C/O KLEINER PERKINS  
CAUFIELD & BYERS, 2750 SAND  
HILL ROAD**

(Street)

**MENLO PARK, CA 94025**

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
**Google Inc. [GOOG]**

3. Date of Earliest Transaction  
(Month/Day/Year)  
**03/16/2015**

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

☒ Director ☐ 10% Owner  
☐ Officer (give title below) ☐ Other (specify below)

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of<br>Security<br>(Instr. 3)             | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3. Transaction<br>Code<br>(Instr. 8) | 4. Securities Acquired (A)<br>or Disposed of (D)<br>(Instr. 3, 4 and 5) | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|-------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------|-------------------------------------------------------------------|
| Class C<br>Google<br>Stock<br>Unit <sup>(1)</sup> | 02/25/2015                              |                                                             | J <sup>(2)</sup>                     | V 13 D \$ 0                                                             | 523                                                                                                                | D                                                                       |                                                                   |
| Class C<br>Capital<br>Stock <sup>(3)</sup>        | 02/25/2015                              |                                                             | J <sup>(2)</sup>                     | V 13 A \$ 0                                                             | 3,068                                                                                                              | D                                                                       |                                                                   |
| Class A<br>Google<br>Stock<br>Unit <sup>(4)</sup> | 02/25/2015                              |                                                             | J <sup>(2)</sup>                     | V 8 D \$ 0                                                              | 232                                                                                                                | D                                                                       |                                                                   |

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|                                                          |            |              |   |     |   |                                 |           |   |                              |
|----------------------------------------------------------|------------|--------------|---|-----|---|---------------------------------|-----------|---|------------------------------|
| Class A<br>Common<br>Stock                               | 02/25/2015 | <u>J</u> (2) | V | 8   | A | \$ 0                            | 2,956     | D |                              |
| Class C<br>Google<br>Stock<br>Unit <u>(5)</u> <u>(6)</u> | 02/25/2015 | <u>J</u> (2) | V | 8   | D | \$ 0                            | 232       | D |                              |
| Class C<br>Capital<br>Stock <u>(3)</u>                   | 02/25/2015 | <u>J</u> (2) | V | 8   | A | \$ 0                            | 3,076     | D |                              |
| Class A<br>Google<br>Stock<br>Unit <u>(7)</u>            | 02/25/2015 | <u>J</u> (2) | V | 13  | D | \$ 0                            | 201       | D |                              |
| Class A<br>Common<br>Stock                               | 02/25/2015 | <u>J</u> (2) | V | 13  | A | \$ 0                            | 2,969     | D |                              |
| Class C<br>Google<br>Stock<br>Unit <u>(6)</u> <u>(7)</u> | 02/25/2015 | <u>J</u> (2) | V | 13  | D | \$ 0                            | 201       | D |                              |
| Class C<br>Capital<br>Stock <u>(3)</u>                   | 02/25/2015 | <u>J</u> (2) | V | 13  | A | \$ 0                            | 3,089     | D |                              |
| Class C<br>Google<br>Stock<br>Unit <u>(6)</u> <u>(8)</u> | 02/25/2015 | <u>J</u> (2) | V | 14  | D | \$ 0                            | 69        | D |                              |
| Class C<br>Capital<br>Stock <u>(3)</u>                   | 02/25/2015 | <u>J</u> (2) | V | 14  | A | \$ 0                            | 3,103     | D |                              |
| Class A<br>Google<br>Stock<br>Unit <u>(9)</u>            | 02/25/2015 | <u>J</u> (2) | V | 14  | D | \$ 0                            | 69        | D |                              |
| Class A<br>Common<br>Stock                               | 02/25/2015 | <u>J</u> (2) | V | 14  | A | \$ 0                            | 2,983     | D |                              |
| Class C<br>Capital<br>Stock <u>(3)</u>                   | 03/16/2015 | S            |   | 300 | D | <u>\$ 546.43</u><br><u>(10)</u> | 1,033,704 | I | Vallejo<br>Ventures<br>Trust |
| Class C<br>Capital<br>Stock <u>(3)</u>                   | 03/16/2015 | S            |   | 500 | D | <u>\$ 548.18</u><br><u>(11)</u> | 1,033,204 | I | Vallejo<br>Ventures<br>Trust |

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|                                            |            |   |       |   |                                       |           |                   |                                                                      |
|--------------------------------------------|------------|---|-------|---|---------------------------------------|-----------|-------------------|----------------------------------------------------------------------|
| Class C<br>Capital<br>Stock <sup>(3)</sup> | 03/16/2015 | S | 283   | D | \$ <u>550.14</u><br><sup>(12)</sup>   | 1,032,921 | I                 | Vallejo<br>Ventures<br>Trust                                         |
| Class C<br>Capital<br>Stock <sup>(3)</sup> | 03/16/2015 | S | 300   | D | \$ <u>551.7867</u><br><sup>(13)</sup> | 1,032,621 | I                 | Vallejo<br>Ventures<br>Trust                                         |
| Class C<br>Capital<br>Stock <sup>(3)</sup> | 03/16/2015 | S | 300   | D | \$ <u>553.0995</u><br><sup>(14)</sup> | 1,032,321 | I                 | Vallejo<br>Ventures<br>Trust                                         |
| Class C<br>Capital<br>Stock <sup>(3)</sup> | 03/16/2015 | S | 813   | D | \$ <u>554.2724</u><br><sup>(15)</sup> | 1,031,508 | I                 | Vallejo<br>Ventures<br>Trust                                         |
| Class C<br>Capital<br>Stock <sup>(3)</sup> | 03/16/2015 | S | 2,117 | D | \$ <u>555.1953</u><br><sup>(16)</sup> | 1,029,391 | I                 | Vallejo<br>Ventures<br>Trust                                         |
| Class C<br>Capital<br>Stock <sup>(3)</sup> | 03/16/2015 | S | 1,407 | D | \$ <u>555.9992</u><br><sup>(17)</sup> | 1,027,984 | I                 | Vallejo<br>Ventures<br>Trust                                         |
| Class C<br>Capital<br>Stock <sup>(3)</sup> |            |   |       |   |                                       | 113,922   | I                 | The<br>Benificus<br>Foundation                                       |
| Class C<br>Capital<br>Stock <sup>(3)</sup> |            |   |       |   |                                       | 18,656    | I                 | The<br>Hampton<br>1999 Trust                                         |
| Class C<br>Capital<br>Stock <sup>(3)</sup> |            |   |       |   |                                       | 18,656    | I                 | The Austin<br>1999 Trust                                             |
| Class A<br>Common<br>Stock                 |            |   |       |   |                                       | 114,213   | I <sup>(18)</sup> | The<br>Benificus<br>Foundation                                       |
| Class A<br>Common<br>Stock                 |            |   |       |   |                                       | 18,656    | I                 | L. John<br>Doerr Ttee<br>The Austin<br>1999 Trust<br>dtd 5/25/99     |
| Class A<br>Common<br>Stock                 |            |   |       |   |                                       | 18,656    | I                 | L. John<br>Doerr Ttee<br>The<br>Hampton<br>1999 Trust<br>dtd 5/25/99 |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of  
information contained in this form are not**

SEC 1474  
(9-02)

required to respond unless the form displays a currently valid OMB control number.

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price or Value of Underlying Securities (Instr. 3 and 4) |
|--------------------------------------------|--------------------------------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|-----------------------------------------------------------------------------------------|----------------------------------------------------------|---------------------------------------------------------------|-------------------------------------------------------------|
| Class B Common Stock                       | \$ 0                                                   |                                      |                                                    |                                |                                                                                         | (19) (20)                                                | Class A Common Stock                                          | 1,117,447                                                   |

## Reporting Owners

| Reporting Owner Name / Address                                                                      | Relationships                    |
|-----------------------------------------------------------------------------------------------------|----------------------------------|
|                                                                                                     | Director 10% Owner Officer Other |
| DOERR L JOHN<br>C/O KLEINER PERKINS CAUFIELD & BYERS<br>2750 SAND HILL ROAD<br>MENLO PARK, CA 94025 | X                                |

## Signatures

/s/ Valentina Margulis, as attorney-in-fact for L. John Doerr 03/16/2015

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 1/48th of the grant will vest on June 25, 2014 and an additional 1/48th will vest on the 25th day of each month thereafter, subject to continued service on the Board on the applicable vesting dates.
- (2) Vesting of GSUs grant of which was previously reported in Form 4.
- (3) This stock was received by the Reporting Person pursuant to a stock dividend declared by Google Inc. on January 29, 2014. As a result of the dividend, all holders of record of Class A Common Stock and Class B Common Stock on March 27, 2014 received on April 2, 2014 one share of Class C Capital Stock for each share of Class A Common Stock outstanding and one share of Class C Capital Stock for each share of Class B Common Stock outstanding.
- (4)

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1/48th of the grant will vest on July 25, 2013 and an additional 1/48th will vest monthly on the 25th day of the month thereafter, subject to continued employment on such vesting dates.

- (5) 1/48th of the grant will vest on July 25, 2013 and an additional 1/48th will vest monthly on the 25th day of each month thereafter, subject to continued service on the Board on the applicable vesting dates.
- On January 29, 2014, Google Inc. declared a stock dividend, as a result of which all holders of record of Class A Common Stock on March 27, 2014 received on April 2, 2014 one share of Class C Capital Stock for each share of Class A Common Stock outstanding (the "Stock Dividend"). These GSUs were previously reported as GSUs entitling the Reporting Person to receive one share of Google Inc.'s Class A Common Stock for each share underlying the GSU as the GSU vests. As a result of the Stock Dividend, these GSUs were adjusted and each share underlying the GSU now corresponds to one share of Class A Common Stock and one share of Class C Capital Stock.
- (6)
- (7) 1/48th of GSUs vested on July 25, 2012 and an additional 1/48th will vest monthly on the 25th day of each month thereafter, subject to continued service on such dates.
- (8) The GSUs vest as follows: 1/48th of GSUs shall vest on the 25th day of the first month after the vesting start date and an additional 1/48th will vest monthly thereafter, subject to continued service on such vesting dates. Vesting start date is July 6, 2011.
- (9) The GSUs vest as follows: 1/48th of GSUs shall vest on the 25th day of the first month after the vesting start date and an additional 1/48th will vest monthly thereafter, subject to continued service on such vesting dates. Vesting start date is July 6, 2011.
- (10) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$546.10 to \$547.09, inclusive. The Reporting Person undertakes to provide to any security holder of Google Inc. or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnotes (10) through (17) to this Form 4.
- (11) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$547.81 to \$548.80, inclusive.
- (12) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$550.05 to \$551.04, inclusive.
- (13) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$551.19 to \$552.18, inclusive.
- (14) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$552.54 to \$553.53, inclusive.
- (15) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$553.73 to \$554.72, inclusive.
- (16) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$554.78 to \$555.77, inclusive.
- (17) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$555.78 to \$556.79, inclusive.
- (18) 27,950 shares of Class A and 27,950 shares of Class C are free of legends held at MSSB
- (19) There is no exercisable date for the Issuer's Class B Common Stock.
- (20) There is no expiration date for the Issuer's Class B Common Stock.

### Remarks:

All sale transactions reported in this Form 4 were effected pursuant to a Rule 10b5-1 Trading plan adopted by the Reporting Person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.