SLM CORP Form 4 February 06, 2015

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

See Instruction

1. Name and Address of Reporting Person ** Rocha Charles P			2. Issuer Name and Ticker or Trading Symbol SLM CORP [SLM]	5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	(Check all applicable)			
300 CONTINENTAL DRIVE			(Month/Day/Year) 02/04/2015	Director 10% Owner _X_ Officer (give title Other (specify below) SVP & Chief Marketing Officer			
(Street)			4. If Amendment, Date Original 6. Individual or Joint/Group Filed(Month/Day/Year) Applicable Line)				
NEWARK, DE 19713				_X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			

(City)	(State)	Zip) Table	I - Non-D	erivative (Securi	ities Acc	quired, Disposed of	f, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any	3. Transactio Code	4. Securities Acquired on(A) or Disposed of (D)			5. Amount of Securities Beneficially	6. Ownership Form: Direct (D) or	7. Nature of Indirect Beneficial Ownership (Instr. 4)
		(Month/Day/Year)	(Instr. 8)	(A) For The state of the state		Owned Following Reported Transaction(s) (Instr. 3 and 4)	Indirect (I) (Instr. 4)		
Common Stock	02/04/2015		Code V F	Amount 3,864 (1)	(D)	Price \$ 9.56	,	D	
Common Stock	02/04/2015		F	951 (2)	D	\$ 9.56	67,194.1028	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	f 2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Title	e and	8. Price of	9. Nu
Derivativ	e Conversion	(Month/Day/Year)	Execution Date, if	TransactionNumber		Expiration Date		Amou	nt of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Under	lying	Security	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securi	ties	(Instr. 5)	Bene
	Derivative				Securities			(Instr.	3 and 4)		Owne
	Security				Acquired						Follo
					(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
									Amount		
									Amount		
						Date	Expiration		or Number		
						Exercisable	Date		of		
				Code V	(A) (D)				Shares		
				Code v	(A) (D)				Shares		

Reporting Owners

Relationships Reporting Owner Name / Address

> Officer 10% Owner Other Director

Rocha Charles P 300 CONTINENTAL DRIVE NEWARK, DE 19713

SVP & Chief Marketing Officer

Signatures

/s/ Nicolas Jafarieh (POA) for Charles P. Rocha

02/06/2015

**Signature of Reporting Person

Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

On February 4, 2014, Mr. Rocha was granted 12,171 restricted stock units ("RSUs") representing rights to receive shares of SLM Corporation (the "Company") common stock in the future. Pursuant to the terms of the grant, shares will vest, and will be converted into

- shares of common stock, in one-third increments on February 4, 2015, 2016 and 2017. As previously reported, on April 30, 2014, the award was adjusted as a result of the spin-off of Navient Corporation by the Company to reflect 33,940 RSUs outstanding. On February 4, 2015, 11,313 shares of such RSUs vested and 66 additional shares were issued to Mr. Rocha pursuant to the related dividend equivalent rights, of which 3,864 shares were withheld by the Company to satisfy Mr. Rocha's tax withholding obligations.
- On February 04, 2014, a portion of Mr. Rocha's 2013 Management Incentive Plan Award was deferred in the form of vested RSUs that carry transfer restrictions that lapsed fully after one year on February 04, 2015. On February 4, 2015, the restrictions lapsed on 2,989 RSUs, and 17.4387 additional shares issued to Mr. Rocha pursuant to the related divided equivalent rights, and 951 shares of the Company common stock were withheld to satisfy Mr. Rocha's tax obligations in connection with the lapsing of such restrictions.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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