

Google Inc.  
Form 4  
February 26, 2014

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
SCHMIDT ERIC E

(Last) (First) (Middle)

C/O GOOGLE INC., 1600  
AMPHITHEATRE PARKWAY

(Street)

MOUNTAIN VIEW, CA 94043

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
Google Inc. [GOOG]

3. Date of Earliest Transaction  
(Month/Day/Year)  
02/24/2014

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

Executive Chairman of Board

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
Class A Common Stock	02/24/2014		S	71	D 1,212.5801	18,061	I By Schmidt Ocean Institute
					(1)		
Class A Common Stock	02/24/2014		S	220	D 1,213.6473	17,841	I By Schmidt Ocean Institute
					(2)		
Class A Common Stock	02/24/2014		S	405	D 1,214.4628	17,436	I By Schmidt Ocean Institute
					(3)		
Class A Common	02/24/2014		S	308	D \$ 1,215.4943	17,128	I By Schmidt Ocean

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Stock					<u>(4)</u>			Institute
Class A					\$			By Schmidt
Common	02/24/2014	S	349	D	1,216.5206	16,779	I	Ocean
Stock					<u>(5)</u>			Institute
Class A					\$			By Schmidt
Common	02/24/2014	S	365	D	1,217.5599	16,414	I	Ocean
Stock					<u>(6)</u>			Institute
Class A					\$			By Schmidt
Common	02/24/2014	S	406	D	1,218.4864	16,008	I	Ocean
Stock					<u>(7)</u>			Institute
Class A					\$			By Schmidt
Common	02/24/2014	S	144	D	1,219.2661	15,864	I	Ocean
Stock					<u>(8)</u>			Institute
Class A					\$			By Schmidt
Common	02/24/2014	S	1,358	D	1,205.2738	182,070	I	Science and
Stock					<u>(9)</u>			Philanthropic
								Foundation
Class A					\$			By Schmidt
Common	02/24/2014	S	849	D	1,206.5267	181,221	I	Science and
Stock					<u>(10)</u>			Philanthropic
								Foundation
Class A					\$			By Schmidt
Common	02/24/2014	S	339	D	1,207.3933	180,882	I	Science and
Stock					<u>(11)</u>			Philanthropic
								Foundation
Class A					\$			By Schmidt
Common	02/24/2014	S	283	D	1,208.552	180,599	I	Science and
Stock					<u>(12)</u>			Philanthropic
								Foundation
Class A					\$			By Schmidt
Common	02/24/2014	S	578	D	1,209.6973	180,021	I	Science and
Stock					<u>(13)</u>			Philanthropic
								Foundation
Class A					\$			By Schmidt
Common	02/24/2014	S	255	D	1,210.8156	179,766	I	Science and
Stock					<u>(14)</u>			Philanthropic
								Foundation
Class A					\$			By Schmidt
Common	02/24/2014	S	57	D	1,211.9	179,709	I	Science and
Stock					<u>(15)</u>			Philanthropic
								Foundation
Class A					\$			By Schmidt
Common	02/24/2014	S	702	D	1,212.5801	179,007	I	Science and
Stock					<u>(1)</u>			Philanthropic
								Foundation

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Class A Common Stock	02/24/2014	S	2,184	D	\$ 1,213.6473 (2)	176,823	I	By Schmidt Science and Philanthropic Foundation
Class A Common Stock	02/24/2014	S	4,022	D	\$ 1,214.4628 (3)	172,801	I	By Schmidt Science and Philanthropic Foundation
Class A Common Stock	02/24/2014	S	3,055	D	\$ 1,215.4943 (4)	169,746	I	By Schmidt Science and Philanthropic Foundation
Class A Common Stock	02/24/2014	S	3,457	D	\$ 1,216.5206 (5)	166,289	I	By Schmidt Science and Philanthropic Foundation
Class A Common Stock	02/24/2014	S	3,612	D	\$ 1,217.5599 (6)	162,677	I	By Schmidt Science and Philanthropic Foundation
Class A Common Stock	02/24/2014	S	4,027	D	\$ 1,218.4864 (7)	158,650	I	By Schmidt Science and Philanthropic Foundation
Class A Common Stock	02/24/2014	S	1,426	D	\$ 1,219.2661 (8)	157,224	I	By Schmidt Science and Philanthropic Foundation
Class A Common Stock						39,945	D	
Class A Common Stock						41,352	I	By The Schmidt Family Foundation
Google Stock Unit (16)						22,730	D	
Google Stock Unit						87,862	D	
Google Stock Unit (17)						2,067	D	
						1,194	D	

Google  
Stock  
Unit <sup>(18)</sup>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. De Se (In	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Class B Common Stock	\$ 0					(19)	(20)	Class A Common Stock	1,194,309
Class B Common Stock	\$ 0					(19)	(20)	Class A Common Stock	152,982
Class B Common Stock	\$ 0					(19)	(20)	Class A Common Stock	704,186
Class B Common Stock	\$ 0					(19)	(20)	Class A Common Stock	2,531,750
Option To Purchase Class A Common Stock	\$ 612					(21)	02/02/2021	Class A Common Stock	181,840

## Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners

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Director 10% Owner Officer Other

SCHMIDT ERIC E  
C/O GOOGLE INC.  
1600 AMPHITHEATRE PARKWAY  
MOUNTAIN VIEW, CA 94043

X

Executive Chairman of Board

Signatures

/s/ Valentina Margulis, as attorney-in-fact for Eric E.  
Schmidt

02/26/2014

\*\*Signature of Reporting Person

Date

Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$1,212.01 to \$1,213.00, inclusive. The Reporting Person undertakes to provide to any security holder of Google Inc. or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnotes (1) through (15) to this Form 4.
- (2) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$1,213.01 to \$1,214.00, inclusive.
- (3) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$1,214.01 to \$1,215.00, inclusive.
- (4) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$1,215.01 to \$1,216.00, inclusive.
- (5) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$1,216.01 to \$1,217.00, inclusive.
- (6) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$1,217.01 to \$1,218.00, inclusive.
- (7) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$1,218.01 to \$1,219.00, inclusive.
- (8) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$1,219.01 to \$1,220.00, inclusive.
- (9) The Reporting Person undertakes to provide to any security holder of Google Inc. or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnotes (2) through (16) to this Form 4.
- (10) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$1,206.01 to \$1,207.00, inclusive.
- (11) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$1,207.01 to \$1,208.00, inclusive.
- (12) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$1,208.01 to \$1,209.00, inclusive.
- (13) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$1,209.01 to \$1,210.00, inclusive.
- (14) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$1,210.01 to \$1,211.00, inclusive.
- (15) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$1,211.01 to \$1,212.00, inclusive.
- (16)

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The GSUs vest as follows: 1/4th of the GSUs shall vest 12 months after vesting commencement date and 1/16th each quarter thereafter until the units are fully vested, subject to continued employment with Google on the applicable vesting dates.

- (17) The GSUs vest as follows: 5/8 of the 8,266 shares vest on September 25, 2013 and 1/16th of the remaining GSUs will vest on November 2, 2013 and each quarter thereafter, subject to continued employment on the applicable vesting dates.
- (18) The GSUs vest as follows: 31/48 of the 4,773 shares vest on September 25, 2013 and 1/48th of the remaining GSUs will vest on October 2, 2013 and each month thereafter until the GSUs are fully vested, subject to continued employment with Google on the applicable vesting dates.
- (19) All shares are exercisable as of the transaction date.
- (20) There is no expiration date for the Issuer's Class B Common Stock.
- (21) The option provided for vesting as follows: 25% of the option shall vest 12 months after vesting commencement date and 1/48th of shares shall vest each month thereafter until the option is fully vested, subject to continued employment with Google on the applicable vesting dates.

### Remarks:

This Form 4 is one of four Form 4s filed on February 26, 2014 for transactions effected by the Reporting Person on February 2

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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