

ROHR JAMES E  
Form 4  
August 21, 2009

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
ROHR JAMES E

2. Issuer Name and Ticker or Trading Symbol  
PNC FINANCIAL SERVICES GROUP INC [PNC]

5. Relationship of Reporting Person(s) to Issuer  
  
(Check all applicable)

(Last) (First) (Middle)  
  
ONE PNC PLAZA, 249 FIFTH AVENUE  
  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
08/19/2009

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chairman and CEO

PITTSBURGH, PA 15222-2707

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |   |             |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|---|-------------|
|                                 |                                      |  |                                | (A) or (D)  | Price   |  |   |   |             |
|                                 |                                      |  |                                | Code  | V   | Amount   |   |   |             |
| \$5 Par Common Stock            | 04/24/2009                           |  | J <sup>(1)</sup>               | V   | 86  | A  | \$ 39.495 35,625                                      | I | 401(k) Plan |
| \$5 Par Common Stock            | 07/24/2009                           |  | J <sup>(1)</sup>               | V   | 89  | A  | \$ 36.6 35,714  | I | 401(k) Plan |
| \$5 Par Common Stock            | 08/19/2009                           |  | F <sup>(2)</sup>               |   | 37,029  | D  | \$ 39.75 404,614                                      | D |             |
| \$5 Par Common Stock            | 08/19/2009                           |  | J <sup>(3)</sup>               |   | 11,342  | D  | \$ 0 393,272  | D |             |

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|                            |  |  |                       |   |  |  |                              |
|----------------------------|--|--|-----------------------|---|--|--|------------------------------|
| Common<br>Stock            |  |  |                       |   |  |  |                              |
| \$5 Par<br>Common<br>Stock |  |  | 50,000 <sup>(4)</sup> | I |  |  | By GRAT                      |
| \$5 Par<br>Common<br>Stock |  |  | 21,320                | I |  |  | By Trust<br><u>(5)</u>       |
| \$5 Par<br>Common<br>Stock |  |  | 516                   | I |  |  | By<br>Daughter<br><u>(5)</u> |
| \$5 Par<br>Common<br>Stock |  |  | 58,200                | I |  |  | By Spouse<br><u>(5)</u>      |
| \$5 Par<br>Common<br>Stock |  |  | 3,555                 | I |  |  | By GRAT<br><u>(5)</u>        |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. Transaction<br>Code<br>(Instr. 8) | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3,<br>4, and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 7. Title and<br>Amount of<br>Underlying<br>Securities<br>(Instr. 3 and 4) | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Nu<br>Deriv<br>Secur<br>Benef<br>Own<br>Follo<br>Repor<br>Trans<br>(Instr |
|---|--|---|---|--------------------------------------|--|--|---|---|--|
|---|--|---|---|--------------------------------------|--|--|---|---|--|

Date  
Exercisable

Expiration  
Date

Title

Amount  
or  
Number  
of  
Shares

Code V (A) (D)

## Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

ROHR JAMES E  
ONE PNC PLAZA  
249 FIFTH AVENUE  
PITTSBURGH, PA 15222-2707

X

Chairman and CEO

## Signatures

Lori A. Hasselman, Attorney-in-Fact for James E.  
Rohr

08/21/2009

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Dividend reinvestment shares acquired under the PNC Incentive Savings Plan.
- (2) Shares withheld to satisfy tax liability resulting from the vesting of restricted stock previously granted. For more information, please see the Current Report on Form 8-K filed by The PNC Financial Services Group, Inc. on August 21, 2009.  
Shares of restricted stock previously granted that are estimated to be forfeited pursuant to the Interim Final Rule on TARP Standards for
- (3) Compensation and Corporate Governance issued in June 2009 by the U.S. Department of the Treasury. For more information, please see the Current Report on Form 8-K filed by The PNC Financial Services Group, Inc. on August 21, 2009.
- (4) These shares were previously reported as directly beneficially owned but were contributed to a Grantor Retained Annuity Trust on May 29, 2009.
- (5) The reporting person disclaims ownership of these securities and this report shall not be deemed an admission that the reporting person is the beneficial owner of such securities for purposes of Section 16 or for any other purposes.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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