

Brin Sergey
Form 4
November 07, 2012

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Brin Sergey

(Last) (First) (Middle)

C/O GOOGLE INC., 1600
AMPHITHEATRE PARKWAY

(Street)

MOUNTAIN VIEW, CA 94043

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
Google Inc. [GOOG]

3. Date of Earliest Transaction
(Month/Day/Year)
11/06/2012

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
Co-Founder

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Class A Common Stock ⁽¹⁾	11/06/2012		C		83,334	A	\$ 0
							96,954
Class A Common Stock ⁽¹⁾	11/06/2012		S		300	D	\$ 677.8599
							96,654
Class A Common Stock ⁽¹⁾	11/06/2012		S		12,300	D	\$ 678.5245
							84,354
Class A Common	11/06/2012		S		8,953	D	\$ 679.615
							75,401

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Stock ⁽¹⁾							
Class A Common Stock ⁽¹⁾	11/06/2012	S	9,147	D	\$ 680.5953 ⁽⁵⁾	66,254	D
Class A Common Stock ⁽¹⁾	11/06/2012	S	18,539	D	\$ 681.5051 ⁽⁶⁾	47,715	D
Class A Common Stock ⁽¹⁾	11/06/2012	S	12,300	D	\$ 682.6589 ⁽⁷⁾	35,415	D
Class A Common Stock ⁽¹⁾	11/06/2012	S	6,593	D	\$ 683.5128 ⁽⁸⁾	28,822	D
Class A Common Stock ⁽¹⁾	11/06/2012	S	9,702	D	\$ 684.4339 ⁽⁹⁾	19,120	D
Class A Common Stock ⁽¹⁾	11/06/2012	S	200	D	\$ 686.115	18,920	D
Class A Common Stock ⁽¹⁾	11/06/2012	S	5,300	D	\$ 685.3995 ⁽¹⁰⁾	13,620	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. P... Der... Sec... (Ins...)	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Class B Common Stock	\$ 0	11/06/2012		C	83,334	⁽¹¹⁾	⁽¹²⁾	Class A Common Stock	83,334

