

SALESFORCE COM INC  
Form 4  
November 29, 2010

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
van Veenendaal Frank

(Last) (First) (Middle)

THE LANDMARK @ ONE  
MARKET STREET, SUITE 300

(Street)

SAN FRANCISCO, CA 94105

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
SALESFORCE COM INC [CRM]

3. Date of Earliest Transaction  
(Month/Day/Year)  
11/24/2010

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
President, Global Corp. Sales

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	11/24/2010		M		1,250	A	\$ 0 5,137
Common Stock	11/25/2010		M		417	A	\$ 0 5,554
Common Stock	11/26/2010		S		783	D	\$ 142.7 4,771
Common Stock	11/26/2010		S		7	D	\$ 143.01 4,764
Common Stock	11/26/2010		S		3	D	\$ 143.66 4,761

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Common Stock	11/26/2010	M	416	A	\$ 0	5,177	D	
Common Stock	11/27/2010	M	208	A	\$ 0	5,385	D	
Common Stock	11/29/2010	S	294	D	\$ 144.22	5,091	D	
Common Stock	11/29/2010	S	1	D	\$ 143.4	5,090	D	
Common Stock	11/29/2010	S	1	D	\$ 142.9	5,089	D	
Common Stock	11/29/2010 <sup>(1)</sup>	M	1,500	A	\$ 29.35	6,589	D	
Common Stock	11/29/2010 <sup>(1)</sup>	S	1,500	D	\$ 144.22	5,089	D	
Common Stock						1,500	I	By Trust 1 <u>(2)</u>
Common Stock						1,500	I	By Trust 2 <u>(3)</u>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)	8. An or Nu of Sh
Restricted Stock Units	\$ 0.001	11/24/2010		M	1,250	11/24/2010 <sup>(4)</sup> 11/24/2014	Common Stock	1
Restricted Stock Units	\$ 0.001	11/25/2010		M	417	11/25/2009 <sup>(4)</sup> 11/25/2013	Common Stock	4
	\$ 0.001	11/26/2010		M	416	02/26/2009 <sup>(4)</sup> 02/26/2013		4

Restricted Stock Units							Common Stock
Restricted Stock Units	\$ 0.001	11/27/2010	M	208	02/27/2008 <sup>(4)</sup>	02/27/2012	Common Stock
Non-qualified Stock Option (Right to Buy)	\$ 29.35	11/29/2010 <sup>(1)</sup>	M	1,500	05/23/2007 <sup>(5)</sup>	05/23/2011	Common Stock

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
van Veenendaal Frank THE LANDMARK @ ONE MARKET STREET SUITE 300 SAN FRANCISCO, CA 94105			President, Global Corp. Sales	

## Signatures

/s/ David Schellhase, Attorney-in-Fact for Frank Van Veenendaal

11/29/2010

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Acquisition/Disposition of Derivative and/or Non-Derivative securities is pursuant to a 10b5-1 Plan.

(2) Represents shares held in the Frank van Veenendaal Grantor Retained Annuity Trust.

(3) Represents shares held in the Leslie van Veenendaal Grantor Retained Annuity Trust.

Each restricted stock unit represents a contingent right to receive one share of the Issuer's common stock. Restricted stock units vest over

(4) four years, with 25% of the units vesting on the first anniversary of the holder's date of grant and the balance vesting in equal quarterly installments over the remaining 36 months. Vested amounts will be settled and delivered to the holder on each vesting date.

(5) Option is exercisable and vests over four years at the rate of 25% of the total shares granted on the first anniversary of the holder's date of grant, as listed in the table, with the balance vesting in equal monthly installments over the remaining 36 months.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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