FIRST AMERICAN CORP

Form 4 March 04, 2010

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading SANDO BARRY M Issuer Symbol FIRST AMERICAN CORP [FAF] (Check all applicable) (Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) Director 10% Owner Other (specify _X__ Officer (give title 1 FIRST AMERICAN WAY 03/02/2010 below) **Business Segment President** (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting WESTLAKE, TX 76262 Person

(City)	(State)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) or				5. Amount of Securities Ownership Form: Direct Owned (D) or Following Indirect (I) Reported (Instr. 4) Transaction(s)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
			Code V	Amount	(D)	Price	(Instr. 3 and 4)				
Common Stock	03/02/2010		M	10,000	A	\$ 19.1	64,274	D			
Common Stock	03/02/2010		M	4,000	A	\$ 30.8	68,274	D			
Common Stock	03/02/2010		S	10,000	D	\$ 31.72 (1)	58,274	D			
Common Stock	03/02/2010		S	4,000	D	\$ 31.74 (2)	54,274	D			
	03/03/2010		A	21,916	A	\$0	76,190	D			

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Common Stock								
Common Stock	03/04/2010	F(3)	3,002	D	\$ 31.81	73,188	D (4) (5) (6) (7)	
Common Stock						5,451.878	I	By 401(k) Plan Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

 $\label{thm:convergence} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (e.g., puts, calls, warrants, options, convertible securities) \end{tabular}$

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	FransactiorDerivative Code Securities		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amour Underlying Securit (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amo or Num of Sh
Employee Stock Option (Right to Buy)	\$ 19.1	03/02/2010		M		10,000	07/23/2003(9)	07/23/2012	Common Stock	10,0
Employee Stock Option (Right to Buy)	\$ 30.8	03/02/2010		M		4,000	12/14/2001(10)	12/14/2010	Common Stock	4,0
Employee Stock Option (Right to Buy)	\$ 22.85						02/27/2004(11)	02/27/2013	Common Stock	50,0
Employee Stock Option (Right to Buy)	\$ 30.56						02/26/2005(12)	02/26/2014	Common Stock	50,0

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Employee Stock

50,

(Right to Buy)

Employee Stock

Option \$ 47.49 12/08/2006(14) 12/08/2015 Common Stock 50,4

(Right to Buy)

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

SANDO BARRY M 1 FIRST AMERICAN WAY WESTLAKE, TX 76262

Business Segment President

Signatures

/s/ Stacy S. Rentner, Attorney-in-Fact for Barry M. Sando

03/04/2010

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The price reported is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$31.70 to \$31.75, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.

- The price reported is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$31.70 to \$31.76, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.
- (3) Payment of tax liability by withholding securities incident to the vesting of restricted stock units.
- (4) Includes 21,916 shares acquired pursuant to a grant of restricted stock units vesting in five equal annual increments commencing 3/3/11, the first anniversary of the grant.
- (5) Includes 19,393 unvested restricted stock units (including shares acquired through automatic dividend reinvestment) acquired pursuant to a grant of 23,507 restricted stock units vesting in five equal annual increments commencing 3/4/10, the first anniversary of the grant.
- (6) Includes 14,650 unvested restricted stock units (including shares acquired through automatic dividend reinvestment) acquired pursuant to a grant of 22,848 restricted stock units vesting in five equal annual increments commencing 3/4/09, the first anniversary of the grant.
- (7) Includes 9,942 unvested restricted stock units (including shares acquired through automatic dividend reinvestment) acquired pursuant to a grant of 15,211 restricted stock units vesting in five equal annual increments commencing 3/5/08, the first anniversary of the grant.
- Amount shown consists of shares contributed by issuer as company match, shares purchased for my account and shares acquired through automatic reinvestment of dividends paid as reported in most recent account statement in transactions exempt under rules 16a-3(f)(1)(i)(B) and 16b-3(c).

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- (9) The option vests in five equal annual increments commencing 7/23/03, the first anniversary of the grant.
- (10) The option vests in five equal annual increments commencing 12/14/01, the first anniversary of the grant.
- (11) The option vests in five equal annual increments commencing 2/27/04, the first anniversary of the grant.
- (12) The option vests in five equal annual increments commencing 2/26/05, the first anniversary of the grant.
- (13) The option vests in five equal annual increments commencing 2/28/06, the first anniversary of the grant.
- (14) The option vests in five equal annual increments commencing 12/8/06, the first anniversary of the grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.