

LAKELAND FINANCIAL CORP  
 Form 4  
 February 01, 2010

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
 Expires: January 31, 2005  
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 PLETCHER RICHARD L

2. Issuer Name and Ticker or Trading Symbol  
 LAKELAND FINANCIAL CORP  
 [LKFN]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
 01/29/2010

Director  10% Owner  
 Officer (give title below)  Other (specify below)

1102 NORTHWOOD DR

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

NAPPANEE, IN 46550

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
| Common Stock                    | 01/29/2010                           |  | M                              | A \$ 0  | 5,769.122   | D  |   |
| Common Stock                    | 01/29/2010                           |  | S                              | D \$ 17.6033  | 4,569.122   | D  |   |
| Restricted Stock Awards         | 01/29/2010                           |  | A                              | A \$ 0  | 750   | D  |   |
| Common Stock                    |                                      |  |                                |   | 1,579.882   | I  | By Spouse   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|-------------------------------|
| Stock Options (Right to Buy)               | \$ 7.5625  | 01/29/2010                           |  | M                              | 1,200   | 02/08/2005 02/08/2010                                    | Common Stock  | 1,200                         |
| Phantom Stock                              | <u>(1)</u>   |                                      |  |                                |   | <u>(3)</u> <u>(2)</u>                                    | Common Stock  | 27,665                        |
| Stock Options (Right to Buy)               | \$ 6.75  |                                      |  |                                |   | 06/13/2005 06/13/2010                                    | Common Stock  | 1,000                         |
| Stock Options (Right to Buy)               | \$ 6.8125  |                                      |  |                                |   | 01/09/2006 01/09/2011                                    | Common Stock  | 2,000                         |
| Stock Options (Right to Buy)               | \$ 17.185  |                                      |  |                                |   | 12/09/2008 12/09/2013                                    | Common Stock  | 1,000                         |
| Stock Options (Right to Buy)               | \$ 24.05   |                                      |  |                                |   | 12/07/2010 05/14/2018                                    | Common Stock  | 1,000                         |

## Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

PLETCHER RICHARD L  
1102 NORTHWOOD DR X  
NAPPANEE, IN 46550

## Signatures

Teresa A. Bartman, 02/01/2010  
Attorney-in-Fact

Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each phantom stock unit exercises into 1 share of Common Stock.
  - (2) Phantom shares expire after the directors' retirement as a Board member.
  - (3) Phantom stock is exercisable after the directors' retirement as a Board member.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.