LAFLEY ALAN G Form 4

February 11, 2009

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Symbol

OMB APPROVAL

OMB Number: 3235-0287

Expires: January 31, 2005

Estimated average burden hours per response... 0.5

5. Relationship of Reporting Person(s) to

Issuer

Check this box if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Washington, D.C. 20549

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

PROCTER & GAMBLE CO [PG]

1(b).

(Print or Type Responses)

LAFLEY ALAN G

1. Name and Address of Reporting Person *

		TROCTER & GAMBLE CO [TO]				(Check all applicable)						
(Last) (First) (Middle) ONE PROCTER AND GAMBLE PLAZA			3. Date of Earliest Transaction (Month/Day/Year) 02/10/2009					_X_ Director 10% Owner X Officer (give title Other (specify below) COB and CEO				
	(Street)		4. If An	4. If Amendment, Date Original				6. Individual or Joint/Group Filing(Check				
CINCINNATI, OH 45202				Filed(Month/Day/Year)				Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(State) (State) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year) 02/10/2009	2A. Deem Execution any (Month/De	Date, if	3. Transacti Code (Instr. 8)	iomr Dispos (Instr. 3,	sed of		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) 824,232.474 (3)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock								1,476.331 (4)	I	By Retirement Plan Trustees		
Common Stock								715.096	I	By Son		
Common Stock								6,158	I	By Trust (5)		

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

 Title of 	2.	3. Transaction Date	3A. Deemed	4.		5.	6. Date Exerc	cisable and	7. Tit	le and	8. Price of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	TransactionNumber		Expiration Date		Amou	ınt of	Derivative	
Security	or Exercise		any	Code		of	(Month/Day/	Year)	Unde	rlying	Security
(Instr. 3)	Price of		(Month/Day/Year)	(Instr.	8)	Derivative	•		Secur	ities	(Instr. 5)
	Derivative		•			Securities			(Instr	. 3 and 4)	
	Security					Acquired			Ì		
	Ĭ					(A) or					
						Disposed					
						of (D)					
						(Instr. 3,					
						4, and 5)					
						, ,					
										Amount	
							Date	Expiration		or	
							Exercisable Date	•	Title N	Number	
								Date		of	
				Code	V	(A) (D)				Shares	

Reporting Owners

Reporting Owner Name / Address	Keiationships						
	Director	10% Owner	Officer	Other			
LACIEVALANC							

LAFLEY ALAN G

ONE PROCTER AND GAMBLE PLAZA X COB and CEO

CINCINNATI, OH 45202

Signatures

/s/ Jason P. Muncy, Attorney-In-Fact for ALAN G.
LAFLEY
02/11/2009

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This sale was made pursuant to a Sales Plan entered into on May 23, 2007, that meets the requirements of Rule 10b5-1(c) of the Securities Exchange Act of 1934.
- (2) Weighted average price of the shares sold. The price range was \$51.10 to \$51.185. Full information regarding the number of shares sold at each separate price available upon request.
- (3) Includes 309 shares inadvertently withheld on 12/17/08 for city tax already paid.
- (4) Holdings as of 12/31/08.
- (5) By A. G. Lafley Irrevocable Trust II U/A dated March 8, 1999 for benefit of reporting person's children.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Reporting Owners 2

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9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

SEC 1474 (9-02)

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