### Edgar Filing: KRAMER LAWRENCE S - Form 3

#### KRAMER LAWRENCE S

Form 3 May 15, 2012

### FORM 3

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person \* Statement GANNETT CO INC /DE/ [GCI] KRAMER LAWRENCE S (Month/Day/Year) 05/14/2012 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) GANNETT CO., INC., Â 7950 (Check all applicable) JONES BRANCH DRIVE (Street) 6. Individual or Joint/Group 10% Owner Director \_X\_\_ Officer Other Filing(Check Applicable Line) (give title below) (specify below) \_X\_ Form filed by One Reporting Pres. and Publisher-USA TODAY Person MCLEAN, VAÂ 22107 Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 4. Nature of Indirect Beneficial 1. Title of Security 2. Amount of Securities Beneficially Owned Ownership Ownership (Instr. 4) (Instr. 5) (Instr. 4) Form: Direct (D) or Indirect (I) (Instr. 5) Â 0 Common Stock D

owned directly or indirectly.

Persons who respond to the collection of

Reminder: Report on a separate line for each class of securities beneficially

SEC 1473 (7-02)

information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

(Instr. 4) Expiration Date (Month/Day/Year) Securities Underlying Conversion Owne Derivative Security or Exercise Form (Instr. 4) Price of Derivative Security Title Security Direct Security	of (Instr. 5) tive ty:
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Date Expiration Amount or or Indirect Exercisable Date Number of (I) Shares (Instr. 5)

## **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

KRAMER LAWRENCE S
GANNETT CO., INC.
7950 JONES BRANCH DRIVE
MCLEAN, VAÂ 22107
Â
Â
 Pres. and Publisher-USA TODAY Â

### **Signatures**

/s/ Todd Mayman, Attorney-in-Fact 05/15/2012

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2

<sup>\*\*</sup> Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).