#### GANNETT CO INC /DE/

Form 5

February 10, 2003

### FORM 5

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

ANNUAL STATEMENT OF CHANGES IN BENEFICIAL

**OWNERSHIP** 

**OMB APPROVAL** OMB Number: 3235-0362

Expires: January 31, 2005

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X Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue.

See Instruction 1(b).

\_ Form 3 Holdings Reported

\_ Form 4 Transactions

Reported

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

Filed By Romeo and Dye's Section 16 Filer www.section16.net

1. Name and A  Ogden Roger	ddress of Repor	rting Person*	2. Issuer Nan <b>Gannett Co.</b>			6. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
(Last) Gannett Co., I 7950 Jones Br	(First) (M	of Reporting Person,			Mon	atement for th/Year <b>mber 29, 2002</b>	Director 10% Owner X Officer (give title below) Other (specify below)  Senior Vice President/Gannett			
McLean, VA 2	(Street)	]				Amendment, of Original nth/Year)	Television and President and General Manager KUSA-TV  7. Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person Form filed by More than One			
(Cit	y) (State) (	Table	I Non-De	rivotivo	Reporting Person osed of, or Beneficially Owned					
1. Title of Security (Instr. 3)	2. Trans- action Date	Zip)  2A. Deemed Execution Date, if any (Month/Day/ Year)	3. Trans-	4. Securities Acquire (A) or Disposed of (I) (Instr. 3, 4 & 5)		red	5. Amount of Securities Beneficially Owned at End of Issuer's Fiscal year (Instr. 3 & 4)	6. Owner- ship Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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#### **FORM 5 (continued)** Table II - Derivative Securities Acquired, Disposed of, or Beneficially **Owned**

(e.g. nuts calls warrants ontions convertible securities)

(e.g., puts, cans, warrants, options, convertible securities)														
1. Title of	2. Conver-	3. Trans-	3A.	4.	5. Number	of	6. Date Exerc	isable	7. Title an	d Amount	8. Price of	9. Number	10.	11. N
Derivative	sion or	action	Deemed	Trans-	Derivative		and Expiration	n	of Underly	ying	Derivative	of	Owner-	of Inc
Security	Exercise	Date	Execution	action	Securities		Date		Securities		Security	Derivative	ship	Bene
	Price of		Date,	Code	Acquired (	A) or	(Month/Day/		(Instr. 3 &	: 4)	(Instr. 5)	Securities	Form	Owne
(Instr. 3)	Derivative	(Month/	if any		Disposed of	of (D)	Year)					Beneficially	of Deriv-	(Instr
	Security	Day/	(Month/	(Instr.								Owned	ative	
		Year)	Day/ 8)		(Instr. 3, 4 & 5)							at End of	Security:	
			Year)		(A)	(D)			Title			Year	Direct	
				]	(-1)	(-)								

<sup>\*</sup> If the form is filed by more than one reporting person, see Instruction 4(b)(v).

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						Date Exer-cisable	Expira- tion		Amount or		( )	(D) or	
							Date		Number of			Indirect (I)	
Phantom Stock	1-for-1	02/21/01	A5	696.527		Immed.		Common Stock	Shares 696.527	\$67.50		(Instr. 4)	
Phantom Stock	1-for-1	02/20/02	A	2,326.537		Immed.		Common Stock	2,326.537	\$74.39			
Phantom Stock	1-for-1	04/01/02	I		87.269			Common Stock	87.269	\$76.7158	<b>5,251.498</b> (1)	D	

Explanation of Responses:

(1) Prior Forms 5 reported shares held under the Issuer's Deferred Compensation Plan in Table I, as Common Stock. These shares are now reported in Table II, Column 9 of this Form 5, as Phantom Stock.

By: /s/ Roger L. Ogden

**February 3, 2003** 

Date

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

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<sup>\*\*</sup>Signature of Reporting Person

<sup>\*\*</sup>Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).