GANNETT CO INC /DE/

Form 5

February 10, 2003

X Check this box if no

Form 4 or Form 5 obligations may continue.

See Instruction 1(b).

\_ Form 3 Holdings

X Form 4 Transactions

Reported

Reported

## FORM 5

longer subject to Section 16.

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

Filed By Romeo and Dye's Section 16 Filer www.section16.net

1. Name and Add  Mallary Richard	2. Issuer Nan Gannett Co.			]	6. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
(Last) Gannett Co., Inc. 7950 Jones Bran	(First) (M	3. I.R.S. Iden of Reporting if an entity (v	Person,	umber	Month	n/Year nber 29, 2002	Director  O% Owner  Officer (give title below) Other (specify below)  Senior Vice President/Gannett Celevision		
McLean, VA 22	(Street) 107					Date o	of Original ( h/Year)	Check Applica <u>K</u> Form filed by Person	One Reporting  More than One
(City) (State) (Zip)			Table	I Non-De	sed of, or Bene	ficially Owned			
1. Title of Security (Instr. 3)	2. Trans- action Date (Month/ Day/ Year)	2A. Deemed Execution Date, if any (Month/Day/ Year)	3. Transaction Code (Instr. 8)		d of (D)		5. Amount of Securities Beneficially Owned at End of Issuer's Fiscal year	6. Owner- ship Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	12/09/01		M4	5	(D)		(Instr. 3 & 4)		
Common Stock	12/09/01		F4	5	D	\$68.22			
Common Stock	01/04/02		G	150	D		42	9 D	
Common Stock							77.60 <u>°</u>	<u>D</u>	
Common Stock							1,801.813 <u>°</u>	<u>1</u>	By 401(k) Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number

<sup>\*</sup> If the form is filed by more than one reporting person, see Instruction 4(b)(v).

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## FORM 5 (continued) Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

(e.g., puts, calls, warrants, options, convertible securities)

			0 / 1											
1. Title of	2. Conver-	3. Trans-	3A.	4.			6. Date Exercisable		7. Title and Amount		8. Price of	9. Number	10.	11. Na
Derivative	sion or	action	Deemed	Trans-	Derivative		and Expiration		of Underlying		Derivative	of	Owner-	of Indi
Security	Exercise	Date	Execution	action	Securities		Date		Securities		Security	Derivative	ship	Benefic
	Price of		Date,	Code	Acquired (		(Month/Day/		(Instr. 3 &	: 4)	(Instr. 5)	Securities	Form	Owner
(Instr. 3)	Derivative	(Month/	if any	or Dispose	d of	Year)					Beneficially	of Deriv-	(Instr. 4	
	Security	Day/	(Month/	(Instr.	(D)							Owned	ative	
		Year)	Day/	8)								at End of	Security:	
			Year)		(Instr. 3, 4	&						Year	Direct	
					5)							(Instr. 4)	(D)	
					(A)	(D)	Date	Expira-	Title	Amount			or	
					()			tion		or			Indirect	
								Date		Number			(I)	
										of			(Instr. 4)	
										Shares				
Employee	\$65.95	05/07/01		A5	3,000		(3)	12/05/10	Common	3,000		3,000	D	
Stock					Í		I <sup>-</sup>		Stock	ĺ		,		
Option														
(right to														
buy)														
Stock		12/09/01		M4		200	12/09/01	12/09/01	Common	200		0	D	
Incentive									Stock					
Rights														
Phantom	1-for-1	12/09/01		M4	195		Immed.		Common	195				
Stock									Stock					
Phantom	1-for-1	02/21/01		A5	444.444		Immed.		Common	444.444	\$67.50			
Stock									Stock					
	1		<del>                                     </del>	<del>                                     </del>			L .		~	4 442 40=	(4)		<del> </del>	
Phantom	1-for-1	(4)		Α	1,443.497		Immed.		Common	1,443.497	(4)	<b>4,362.630</b> <sup>(5)</sup>	D	

Explanation of Responses:

- (1) These shares are held in the Issuer's Dividend Reinvestment Plan.
- (2) The information in this report is based on a plan statement dated as of September 30, 2002.
- (3) The option vests in four equal annual installments beginning on December 5, 2001.
- (4) Acquired on various dates between December 31, 2001 and August 29, 2002 pursuant to Issuer's Deferred Compensation Plan, at prices ranging from \$69.2302 to \$77.68 per share.
- (5) Prior Forms 4 and 5 reported shares held under the Issuer's Deferred Compensation Plan in Table I, as Common Stock. These shares are now reported in Table II, Column 9 of this Form 5, as Phantom Stock.

By: /s/ Richard A. Mallary

February 7, 2003

Date

\*\*Signature of Reporting Person

Note: File three copies of this Form, one of which must be manually signed.

If space is insufficient, See Instruction 6 for procedure.

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<sup>\*\*</sup>Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).