#### GANNETT CO INC /DE/

Form 5

February 10, 2003

### FORM 5

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

X Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB Number: 3235-0362 Expires: January 31, 2005 Estimated average burden hours per response. . . 0.5

Reported
\_\_Form 4 Transactions
Reported

\_ Form 3 Holdings

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

Filed By Romeo and Dye's Section 16 Filer www.section16.net

1. Name and Ado	2. Issuer Nan <b>Gannett Co.</b>			6. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
(Last)  Gannett Co., In 7950 Jones Brai	of Reporting Person,			Mont	atement for h/Year <b>mber 29, 2002</b>	Director				
								Television and	esident/Gannett President and ger of WUSA-TV	
	(Street)						Amendment, of Original	7. Individual or Joint/Group Filing (Check Applicable Line)		
McLean, VA 22					nth/Year)	X Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City) (State) (Zip)			Table I Non-Derivative Securities Acquired, Disposed of, or Beneficially Own							
1. Title of Security (Instr. 3)	action Date	2A. Deemed Execution Date, if any (Month/Day/ Year)		4. Securities Acquired (A) or Disposed of (E) (Instr. 3, 4 & 5)  Amount (A) Property or (D)		(D)	5. Amount of Securities Beneficially Owned at End of Issuer's Fiscal year (Instr. 3 & 4)	6. Owner- ship Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number

## FORM 5 (continued) Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

(e.g., puts, calls, warrants, options, convertible securities)

(e.g., puts, cans, warrants, options, convertible securities)											
1. Title	of 2. Conver	- 3. Trans-	3A.	4.	5. Number of	6. Date Exercisable	7. Title and Amount	8. Price of	9. Number	10.	11
Derivat	tive sion or	action	Deemed	Trans-	Derivative	and Expiration	of Underlying	Derivative	of	Owner-	of
Securit	y Exercise	Date	Execution	action	Securities Acquired	Date	Securities	Security	Derivative	ship	Ве
	Price of		Date,	Code	(A) or Disposed of	(Month/Day/	(Instr. 3 & 4)	(Instr. 5)	Securities	Form	O
(Instr. 3	<ol><li>Derivative</li></ol>	e (Month/	if any		(D)	Year)			Beneficially	of Deriv-	(Iı
	Security	Day/	(Month/	(Instr.					Owned	ative	
		Year)	Day/	8)	(Instr. 3, 4 & 5)				at End of	Security:	
			Year)		(A) (D)		Title		Year	Direct	
I		I		I		I I	1 1				

<sup>\*</sup> If the form is filed by more than one reporting person, see Instruction 4(b)(v).

### Edgar Filing: GANNETT CO INC /DE/ - Form 5

						Date Exer-cisable	Expira- tion Date		Amount or Number of Shares		( )	(D) or Indirect (I) (Instr. 4)
Phantom Stock	1-for-1	(1)	A5	1,186.795		Immed.		Common Stock	1,186.795	(1)		
Phantom Stock	1-for-1	04/02/01	15		936.075			Common Stock	936.075	\$59.4983		
Phantom Stock	1-for-1	04/18/01	15		3.266			Common Stock	3.266	\$65.20		
Phantom Stock	1-for-1	(2)	A	886.157		Immed.		Common Stock	886.157	(2)		
Phantom Stock	1-for-1	04/01/02	I		1,200.105			Common Stock	1,200.105	\$76.7158		
Phantom Stock	1-for-1	04/30/02	I		3.637			Common Stock	3.637	\$73.20	1,040.946 <u>(3)</u>	D

Explanation of Responses:

- (1) Acquired on various dates between January 1, 2001 and December 30, 2001 pursuant to the Issuer's Deferred Compensation Plan, at prices ranging from \$60.4103 to \$67.9318 per share.
- (2) Acquired on various dates between December 31, 2001 and August 29, 2002 pursuant to Issuer's Deferred Compensation Plan, at prices ranging from \$69.2302 to \$77.68 per share.
- (3) Prior Forms 4 and 5 reported shares held under the Issuer's Deferred Compensation Plan in Table I, as Common Stock. These shares are now reported in Table II, Column 9 of this Form 5, as Phantom Stock.

By: /s/ Ardyth R. Diercks

February 7, 2003

Date

\*\*Signature of Reporting Person

Note: File three copies of this Form, one of which must be manually signed.

If space is insufficient, See Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

<sup>\*\*</sup>Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).