

VODAFONE GROUP PUBLIC LTD CO

Form 6-K

February 24, 2016

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Form 6-K

Report of Foreign Private Issuer

**Pursuant to Rules 13a-16 or 15d-16 under
the Securities Exchange Act of 1934**

Dated February 24, 2016

Commission File Number: 001-10086

VODAFONE GROUP
PUBLIC LIMITED COMPANY

(Translation of registrant's name into English)

VODAFONE HOUSE, THE CONNECTION, NEWBURY, BERKSHIRE, RG14 2FN, ENGLAND

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

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Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No

If Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82- .

This Report on Form 6-K contains a news release dated 23 February 2016 entitled **VODAFONE GROUP PLC ANNOUNCES THE DETERMINATION OF THE INITIAL CONVERSION PRICE OF THE £1,440,000,000 1.50 PER CENT. SUBORDINATED MANDATORY CONVERTIBLE BONDS DUE 2017**

(ISIN: XS1371472389) AND £1,440,000,000 2.00 PER CENT. SUBORDINATED MANDATORY CONVERTIBLE BONDS DUE 2019 (ISIN: XS1371473601) (TOGETHER, THE BONDS)

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23 February 2016

Vodafone Group Plc announces the determination of the initial conversion price of the

£1,440,000,000 1.50 per cent. Subordinated Mandatory Convertible Bonds due 2017

(ISIN: XS1371472389)

and

£1,440,000,000 2.00 per cent. Subordinated Mandatory Convertible Bonds due 2019

(ISIN: XS1371473601)

(together, the Bonds)

As announced on 19 February 2016, Vodafone Group Plc (Vodafone) has placed £2.88 billion of subordinated mandatory convertible bonds.

Vodafone hereby announces that the initial Conversion Price in respect of the Bonds has been determined as £2.1730, representing an initial Conversion Ratio of 46,019.32812 shares per £100,000 principal amount of the Bonds.

CONTACTS

Investor relations: *Telephone +44 (0) 7919 990 230*

Media: *www.vodafone.com/media/contact*

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorised.

VODAFONE GROUP
PUBLIC LIMITED COMPANY
(Registrant)

Dated: February 24, 2016

By: /s/ R E S MARTIN
Name: Rosemary E S Martin
Title: Group General Counsel and Company
Secretary