COCA COLA CO Form POS AM December 07, 2011

Registration No. 333-59938

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

POST-EFFECTIVE AMENDMENT NO. 1

TO

FORM S-3

REGISTRATION STATEMENT UNDER THE SECURITIES ACT OF 1933

(Exact name of Registrant as specified in its charter)

Delaware 58-0628465

(State or other jurisdiction of (I.R.S. Employer

incorporation or organization) Identification No.)

One Coca-Cola Plaza

Atlanta, Georgia 30313

(Address, including zip code, and telephone number, including area code, of Registrant s Principal Executive Offices)

Geoffrey J. Kelly., Esq.

Senior Vice President and General Counsel

The Coca-Cola Company

One Coca-Cola Plaza

Atlanta, Georgia 30313

(404) 676-2121

(Name, Address, including zip code, and telephone number, including area code, of Agent for Service)

Copies of all communications to: Jared M. Brandman, Esq. Securities Counsel

The Coca-Cola Company

One Coca-Cola Plaza

Atlanta, Georgia 30313

(404) 676-2121

Approximate date of commencement of proposed sale to the public: Not applicable

If the only securities being registered on this form are being offered pursuant to dividend or interest reinvestment plans, please check the following box. o

If any of the securities being registered on this form are to be offered on a delayed or continuous basis pursuant to Rule 415 under the Securities Act of 1933, other than securities offered only in connection with dividend or interest reinvestment plans, check the following box. o

If this form is filed to register additional securities for an offering pursuant to Rule 462(b) under the Securities Act, please check the following box and list the Securities Act registration statement number of the earlier effective registration statement for the same offering.

If this form is a post-effective amendment filed pursuant to Rule 462(c) under the Securities Act, check the following box and list the Securities Act registration statement number of the earlier effective registration statement for the same offering.

If this form is a registration statement pursuant to General Instruction I.D. or a post-effective amendment thereto that shall become effective upon filing with the Commission pursuant to Rule 462(e) under the Securities Act, check the following box. o

If this form is a post-effective amendment to a registration statement filed pursuant to General Instruction I.D. to register additional securities or additional classes of securities pursuant to Rule 413(b) under the Securities Act, check the following box. o

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act.

Large Accelerated Filer x

Non-accelerated filer o (Do not check if a smaller reporting company)

Accelerated Filer o Smaller reporting company o

DEREGISTRATION OF SECURITIES

This Post-Effective Amendment No. 1 relates to the Registration Statement on Form S-3 (File No. 333-59938) (the Registration Statement) of The Coca-Cola Company (the Company), which was filed with the U.S. Securities and Exchange Commission on May 1, 2001. The Registration Statement registered 120,000 shares (the Shares) of the Company s common stock, par value \$0.25 per share. The Shares were registered in connection with a settlement of a class action lawsuit pursuant to which certain stock options exercisable into Shares were issued. As of the date hereof, all of the Shares issued upon exercise of stock options have been issued and no additional Shares will be issued pursuant to the Registration Statement.

Accordingly, in accordance with an undertaking made by the Company in Part II of the Registration Statement, the Company is filing this Post-Effective Amendment to remove from registration any and all Shares registered but unsold under the Registration Statement and to terminate the effectiveness of the Registration Statement.

PART II

INFORMATION NOT REQUIRED IN PROSPECTUS

Item 16.Exhibits.24Power of Attorney

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SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, the Registrant certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this Post-Effective Amendment No. 1 to Registration Statement of Form S-3 to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Atlanta, State of Georgia, on the 7th day of December, 2011.

THE COCA-COLA COMPANY

By: /s/ Gary P. Fayard

Gary P. Fayard

Executive Vice President and Chief Financial Officer

Pursuant to the requirements of the Securities Act of 1933, this Post-Effective Amendment No. 1 to Registration Statement on Form S-3 has been signed by the following persons in the capacities indicated as of the 7th day of December, 2011:

Signature	Title	Date
* Muhtar Kent	Chairman, Board of Directors, Chief Executive Officer and a Director (Principal executive officer)	December 7, 2011
/s/ Gary P. Fayard Gary P. Fayard	Executive Vice President and Chief Financial Officer (Principal financial officer)	December 7, 2011
/s/ Kathy N. Waller Kathy N. Waller	Vice President and Controller (Principal accounting officer)	December 7, 2011
* Herbert A. Allen	Director	December 7, 2011
* Ronald W. Allen	Director	December 7, 2011
* Howard G. Buffett	Director	December 7, 2011
* Barry Diller	Director	December 7, 2011
* Evan G. Greenberg	Director	December 7, 2011
* Alexis M. Herman	Director	December 7, 2011
* Donald R. Keough	Director	December 7, 2011
*	Director	December 7, 2011

	Signature		Title	Date
* Donald F. McHenry		Director		December 7, 2011
* Sam Nunn		Director		December 7, 2011
* James D. Robinson II	I	Director		December 7, 2011
* Peter V. Ueberroth		Director		December 7, 2011
* Jacob Wallenberg		Director		December 7, 2011
* James B. Williams		Director		December 7, 2011
*By:	/s/ Gloria K. Bowden Gloria K. Bowden Attorney-in-Fact			
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