

WILLIAMS RICHARD J
Form 4
February 16, 2011

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
WVCP Management, LLC

2. Issuer Name and Ticker or Trading Symbol
BODY CENTRAL CORP [BODY]

5. Relationship of Reporting Person(s) to Issuer
(Check all applicable)

(Last) (First) (Middle)
C/O WESTVIEW CAPITAL PARTNERS, 125 HIGH STREET, 26TH FLOOR
(Street)

3. Date of Earliest Transaction (Month/Day/Year)
02/11/2011

___ Director ___X___ 10% Owner
___ Officer (give title below) ___ Other (specify below)

BOSTON, MA 02110

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
___ Form filed by One Reporting Person
X Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	02/11/2011		S		1,721,407	D	\$ 16.5
					1,326,435	D ⁽¹⁾	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr
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Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
WVCP Management, LLC C/O WESTVIEW CAPITAL PARTNERS 125 HIGH STREET, 26TH FLOOR BOSTON, MA 02110		X		
WestView Capital Management, L.P. C/O WESTVIEW CAPITAL PARTNERS 125 HIGH STREET, 26TH FLOOR BOSTON, MA 02110		X		
WestView Capital Partners LP C/O WESTVIEW CAPITAL PARTNERS 125 HIGH STREET, 26TH FLOOR BOSTON, MA 02110		X		
von Schroeter Carlo C/O WESTVIEW CAPITAL PARTNERS 125 HIGH STREET, 26TH FLOOR BOSTON, MA 02110	X	X		
WILLIAMS RICHARD J C/O WESTVIEW CAPITAL PARTNERS 125 HIGH STREET, 26TH FLOOR BOSTON, MA 02110		X		

Signatures

/s/ Carlo A. von Schroeter WVCP Management, LLC By: Carlo A. von Schroeter, Manager

02/16/2011

__Signature of Reporting Person

Date

/s/ Carlo A. von Schroeter WestView Capital Management, L.P. By: WVCP Management, LLC By: Carlo A. von Schroeter, Manager

02/16/2011

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<u>Signature of Reporting Person</u>	Date
/s/ Carlo A. von Schroeter WestView Capital Partners, L.P. By: WestView Capital Management, L.P. By: WVCP Management, LLC By: Carlo A. von Schroeter, Manager	02/16/2011
<u>Signature of Reporting Person</u>	Date
/s/ Carlo A. von Schroeter Carlo A. von Schroeter	02/16/2011
<u>Signature of Reporting Person</u>	Date
/s/ Richard J. Williams Richard J. Williams	02/16/2011
<u>Signature of Reporting Person</u>	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Represents securities held of record by WestView Capital Partners, L.P., or WestView. WVCP Management, LLC, or WVCP, the sole general partner of WestView Capital Management, L.P., which is the sole general partner of WestView, has sole voting and dispositive

(1) power over these shares. The managers of WVCP having shared voting and dispositive power over these shares are Carlo A. von Schroeter, who is also a director of the Issuer, and Richard J. Williams, each of whom disclaims beneficial ownership of such shares except to the extent of their pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.