

Answers CORP  
Form 8-K  
June 17, 2008

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

WASHINGTON, DC 20549

**FORM 8-K**

**CURRENT REPORT**

**PURSUANT TO SECTION 13 OR 15(D) OF THE**  
**SECURITIES EXCHANGE ACT OF 1934**

Date of report (date of earliest event reported): **June 16, 2008**

**Answers Corporation**

(Exact Name of Registrant as Specified in Its Charter)

**Delaware**

(State or Other Jurisdiction of Incorporation)

**1-32255**  
(Commission File Number)

**98-0202855**  
(IRS Employer Identification No.)

**237 West 35<sup>th</sup> Street**

**Suite 1101**

**New York, NY 10001**

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(Address of Principal Executive Offices)

**646-502-4777**

(Registrant's Telephone Number, Including Area Code)

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  
  - o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  
  - o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  
  - o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 1.01 Entry into a Material Definitive Agreement.**

The information required to be disclosed in this Item 1.01 is incorporated herein by reference from Item 3.02.

**Item 3.02 Unregistered Sales of Equity Securities.**

On June 16, 2008, Answers Corporation (the Company) entered into a securities purchase agreement (the Securities Purchase Agreement) with Redpoint Omega, L.P. and Redpoint Omega Associates, LLC (collectively, the Investors), for the purchase (the Preferred Stock Financing) of \$6,000,000 of Series A Convertible Preferred Stock (the Series A Preferred Stock), initially convertible into 1,333,333 shares of common stock at a conversion price of \$4.50 per share, and Common Stock Purchase Warrants exercisable for 666,667 shares of common stock at an exercise price of \$4.95 per share (the Series A Purchase Warrants). A copy of the Securities Purchase Agreement is attached to this report as **Exhibit 10.1** and is incorporated herein by reference.

The Series A Preferred Stock has the rights and preferences set forth in Item 5.03 to this Form 8-K, which is incorporated by reference into this Item 3.02.

The Series A Purchase Warrants are exercisable from the date of issuance until June 16, 2014. A copy of the form of Series A Purchase Warrant is attached to this report as **Exhibit 10.2** and is incorporated herein by reference.

In addition, on June 16, 2008, the Company entered into a Warrant Agreement (the Warrant Agreement) with the Investors for the purchase of unit warrants (the Series B Unit Warrants) exercisable, until June 16, 2009, for up to \$7 million of Series B Convertible Preferred Stock (the Series B Preferred Stock and together with the Series A Preferred Stock, the Preferred Stock) and Common Stock Purchase Warrants exercisable for 636,364 shares of common stock (the Series B Purchase Warrants and together with the Series A Purchase Warrants, the Purchase Warrants). The Series B Preferred Stock is initially convertible into 1,272,727 shares of common stock at a conversion price of \$5.50 per share and has substantially similar rights and preferences as the Series A Preferred Stock. The Series B Purchase Warrants have an exercise price of \$6.05 per share and will be exercisable for a period of 6 years from their date of issuance. The form of Series B Purchase Warrant is substantially similar to the form of Series A Purchase Warrant attached to this report as Exhibit 10.2. A copy of the Warrant Agreement is attached to this report as **Exhibit 10.3** and is incorporated herein by reference.

Pursuant to the Warrant Agreement the Company has agreed to use its reasonable best efforts to obtain all required stockholder approval for the authorization and issuance of the common stock underlying the Preferred Stock and Purchase Warrants, no later than 90 days after June 16, 2008.

In connection with the offer and sale of securities to the Investors, the Company relied on the exemption from registration provided by Section 4(2) of the Securities Act of 1933, as amended (the Securities Act), and Regulation D promulgated thereunder. The Company will pay a placement agent fee of \$420,000 to the placement agents in the Preferred Stock Financing. The Company will pay an additional fee of up to \$490,000 if the Series B Unit Warrants are exercised.

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In connection with the Preferred Stock Financing, the Company entered into a registration rights agreement (the Registration Rights Agreement ) with the Investors pursuant to which the Company agreed to register with the SEC for resale the common stock underlying the Preferred Stock and the Purchase Warrants. A copy of the Registration Rights Agreement is attached to this report as **Exhibit 10.4** and is incorporated herein by reference.

**Item 5.02 Departure of Directors or Principal Officers; Election of Directors; Appointment of Principal Officers; Compensatory Arrangements of Certain Officers.**

The Certificate of Designations, Number, Voting Powers, Preferences and Rights of Series A Preferred Stock states that the holders of a majority of the outstanding Series A Preferred Stock have the right to appoint an individual to serve as a voting member of the Company's Board of Directors. On June 16, 2008, the Board of Directors of the Company appointed Allen Beasley, a managing director of Redpoint Ventures, a director of the Company. Additionally, Mr. Beasley will serve on the Compensation Committee of the Board of Directors of the Company. If the Investors exercise their rights under the Warrant Agreement and meet certain ownership requirements set forth in the Certificate of Designations, Number, Voting Powers, Preferences and Rights of Series B Convertible Preferred Stock, they will be entitled to appoint a second member of the Board of Directors.

As a new non-employee director of the Company, Mr. Beasley was granted stock options (Options) to purchase 28,700 shares of the Company's common stock with 25% of the Options vesting on June 16, 2009 and 1/36<sup>th</sup> of the Options vesting monthly thereafter. The Options have an exercise price of \$3.90 per share, based on The Nasdaq Global Market closing price on June 13, 2008.

**Item 5.03 Amendments to Articles of Incorporation or Bylaws; Change in Fiscal Year.**

The Company's Amended and Restated Certificate of Incorporation has been amended to provide for the issuance of up to 60,000 shares of Series A Preferred Stock with a stated value of \$100 per share (the Stated Value) pursuant to the Certificate of Designations, Number, Voting Powers, Preferences and Rights of Series A Convertible Preferred Stock filed with the State of Delaware on June 16, 2008 (the Certificate of Designations), which provides for the following rights and preferences:

Dividends. The Series A Preferred Stock will accrue cumulative dividends at a rate of 6% per annum whether or not dividends have been declared by the Board of Directors and whether or not there are profits, surplus or other funds available for the payment of such dividends. Dividends may be payable in kind at the option of the Company upon satisfaction of certain conditions.

Voting Rights. The Series A Preferred Stock shall vote on an as converted basis with the Company's common stock. So long as any shares of Series A Preferred Stock are outstanding, the Company shall not, without the affirmative vote of the holders of a majority of the shares of the Series A Preferred Stock then outstanding (each holder of Series A Preferred Stock, a Holder and collectively, the Holders), (a) alter or change adversely the powers, preferences or rights given to the Series A Preferred Stock or alter or amend the Certificate of Designations (whether by merger, consolidation or otherwise), (b) authorize or create any class of stock ranking as to dividends, redemption or distribution of assets upon a Liquidation senior to or otherwise pari passu with the Series A Preferred Stock, except for any series of Preferred Stock issued to the Holders, (c) amend its certificate of incorporation or other charter documents (whether by merger, consolidation or otherwise) so as to affect adversely any rights of the Holders, (d) increase or decrease the authorized number of shares of Series A Preferred Stock, or (e) enter into any agreement with respect to the foregoing. Additionally, the holders of a majority of the outstanding Series A Preferred Stock have the right to appoint an individual to serve as a voting member of the Company's Board of Directors.

Liquidation. Upon any liquidation, dissolution or winding-up of the Company, whether voluntary or involuntary (a Liquidation ), the Holders shall be entitled to receive out of the assets of the Company, whether such assets are capital or surplus, for each share of Series A Preferred Stock an amount equal to greater of (i) the Stated Value per share plus any accrued and unpaid dividends thereon and any other fees or liquidated damages owing thereon before any distribution or payment shall be made to the holders of any junior securities or (ii) such amount per share as would have been payable had all shares of Series A Preferred Stock been upon any such Liquidation converted to common stock immediately prior to such Liquidation, in any case, and if the assets of the Company shall be insufficient to pay in full such amounts, then the entire assets to be distributed to the Holders shall be distributed among the Holders ratably in accordance with the

respective amounts that would be payable on such shares if all amounts payable thereon were paid in full.

Conversion.

Conversions at Option of Holder. Each share of Series A Preferred Stock shall be convertible into that number of shares of common stock (Common Stock ) determined by dividing the Stated Value plus any accrued but unpaid dividends thereon (to the extent not already included in the Stated Value) of such share of Series A Preferred Stock by \$4.50 (the Conversion Price ), at the option of the Holder, at any time and from time to time.

Mandatory Conversion. Beginning December 16, 2009, provided certain conditions are satisfied, if the closing price of the Common Stock equals an average of \$13.50 (subject to adjustment for stock splits, reclassifications, combinations and similar adjustments) per share for the 45 consecutive trading days immediately prior to the Automatic Conversion Notice Date (as defined below), and average daily volume of the Common Stock on The Nasdaq Global Market averages at least \$1,000,000 during such measurement period, unless the Holder is prohibited from converting the Series A Preferred Stock pursuant to certain limitations set forth in the Certificate of Designations, the Company shall have the right to deliver a notice to the Holder (an Automatic Conversion Notice and the date such notice is received by the Holder, the Automatic Conversion Notice Date ), to convert any portion of the shares of Series A Preferred Stock then held by the holder into shares of Common Stock at the then-effective Conversion Price.

Redemption. At anytime on or after June 16, 2014, upon written request by the majority of the Holders, the Company shall redeem all or any portion of the then outstanding Series A Preferred Stock, for an amount in cash equal to the sum of (i) 100% of the aggregate Stated Value then outstanding and (ii) accrued but unpaid dividends (to the extent not already included in Stated Value) and (iii) all liquidated damages and other amounts due in respect of the Series A Preferred Stock.

Subsequent Equity Sales. If the Company, at any time while Series A Preferred Stock is outstanding, shall sell or grant any option to purchase or otherwise dispose of or issue any Common Stock or Common Stock equivalents entitling any person to acquire shares of Common Stock, at an effective price per share less than the then effective Conversion Price, then, the Conversion Price shall be adjusted on broad weighted average basis.

Participation Rights. At any time while Series A Preferred Stock is outstanding (or the Common Stock issuable or issued upon conversion thereof) and the Investors or their affiliates collectively hold a majority of the outstanding Series A Preferred Stock (or the Common Stock issuable or issued upon conversion thereof) purchased by the Investors, each Investor shall have a right to participate pro rata with respect to the issuance or possible issuance by the Company of any future equity or equity-linked securities or debt which is convertible into or exercisable or exchangeable for equity or in which there is an equity component on the same terms and conditions as offered by the Company to the other purchasers of such securities.

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A copy of the Certificate of Designations, as filed with the Secretary of State of the State of Delaware, is attached as **Exhibit 3.1** to this Current Report on Form 8-K, and is incorporated herein by reference.



Item 9.01 **Financial Statements and Exhibits**

Exhibits.

<b>Exhibit No.</b>	<b>Description</b>
3.1	Certificate of Designations, Number, Voting Powers, Preferences and Rights of Series A Convertible Preferred Stock of Answers Corporation
10.1	Securities Purchase Agreement dated June 16, 2008 between Answers Corporation and Redpoint Omega, L.P. and Redpoint Omega Associates, LLC
10.2	Form of Common Stock Purchase Warrant
10.3	Warrant Agreement dated as of June 16, 2008 between Answers Corporation and Redpoint Omega, L.P. and Redpoint Omega Associates, LLC
10.4	Registration Rights Agreement dated as of June 16, 2008 between Answers Corporation and Redpoint Omega, L.P. and Redpoint Omega Associates, LLC
99.1	Press Release of Answers Corporation dated June 17, 2008

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ANSWERS CORPORATION

By: /s/ Caleb A. Chill

Caleb A. Chill  
VP General Counsel & Corporate Secretary

Dated: June 17, 2008