Sally Beauty Holdings, Inc. Form 8-K June 12, 2008

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the

Securities Exchange Act of 1934

Date of Report: June 10, 2008

(Date of earliest event reported)

SALLY BEAUTY HOLDINGS, INC.

(Exact name of registrant as specified in its charter)

Delaware 1-33145 36-2257936

(State or other jurisdiction of incorporation)

(Commission file number)

(I.R.S. Employer Identification Number)

3001 Colorado Boulevard Denton, Texas 76210

(Address of principal executive offices)

(940) 898-7500

(Registrant s telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

ITEM 5.02. DEPARTURE OF DIRECTORS OR CERTAIN OFFICERS; ELECTION OF DIRECTORS; APPOINTMENT OF CERTAIN OFFICERS; COMPENSATORY ARRANGEMENTS OF CERTAIN OFFICERS.

On June 10, 2008, Board of Directors of Sally Beauty Holdings, Inc. (the Company) elected Mark J. Flaherty as the Senior Vice President and Chief Financial Officer of the Company. Mr. Flaherty will also continue to serve as the Company s Chief Accounting Officer.

Mr. Flaherty has served as the Acting Chief Financial Officer of the Company since April 11, 2008, and as its Vice President, Chief Accounting Officer and Controller since October of 2007. Prior to joining the Company, Mr. Flaherty served as the Chief Financial Officer of Tandy Brands Accessories, Inc. from August 2002 to October 2007, as its Treasurer from October 2002 to October 2007, and as its Assistant Secretary from October 2003 to October 2007. Mr. Flaherty previously served as Tandy Brands Corporate Controller from June 1997 through August 2002. From 1991 to June 1997, Mr. Flaherty held the positions of Divisional Controller and Assistant Corporate Controller of various companies in the real estate and staffing industries. Prior to 1991, Mr. Flaherty was employed in the audit practice at the accounting firm formerly known as Coopers & Lybrand. Mr. Flaherty is a certified public accountant.

A copy of the news release announcing the events described above is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS

(d) See exhibit index.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: June 12, 2008

SALLY BEAUTY HOLDINGS, INC.

By: /s/ Raal H. Roos Name: Raal H. Roos

Title: Senior Vice President, Secretary and

General Counsel

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EXHIBIT INDEX

Exhibit Description Number

Exhibit 99.1 News release reporting the election of Mark Flaherty as CFO, issued by Sally Beauty Holdings, Inc. on June 12, 2008.

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