CBS CORP Form 10-O August 01, 2008

OuickLinks -- Click here to rapidly navigate through this document

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR ý 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended June 30, 2008

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 0 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from

to

Commission File Number 001-09553

CBS CORPORATION

(Exact name of registrant as specified in its charter)

Delaware

04-2949533

(State or other jurisdiction of incorporation or organization)

(I.R.S. Employer Identification No.)

51 W. 52nd Street, New York, New York

10019

(Address of principal executive offices)

(Zip Code)

(212) 975-4321

Registrant's telephone number, including area code

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes ý No o

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer ý

Accelerated filer o

Non-accelerated filer o

Smaller reporting company o

(Do not check if a

smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes o No ý

Number of shares of common stock outstanding at July 30, 2008:

Class A Common Stock, par value \$.001 per share 58,017,046

Class B Common Stock, par value \$.001 per share 621,905,778

CBS CORPORATION INDEX TO FORM 10-Q

		Page
	PART I - FINANCIAL INFORMATION	
Item 1.	Financial Statements.	
	Consolidated Statements of Operations (Unaudited) for the Three and Six Months Ended June 30, 2008 and June 30, 2007	3
	Consolidated Balance Sheets (Unaudited) at June 30, 2008 and December 31, 2007	4
	Consolidated Statements of Cash Flows (Unaudited) for the Six Months Ended June 30, 2008 and June 30, 2007	5
	Notes to Consolidated Financial Statements (Unaudited)	6
Item 2.	Management's Discussion and Analysis of Results of Operations and Financial Condition.	29
Item 3.	Quantitative and Qualitative Disclosures About Market Risk.	48
Item 4.	Controls and Procedures.	48
	PART II - OTHER INFORMATION	
Item 1A.	Risk Factors.	49
Item 2.	Unregistered Sales of Equity Securities and Use of Proceeds.	49
Item 4.	Submission of Matters to a Vote of Security Holders.	50
Item 6.	Exhibits.	51

PART I - FINANCIAL INFORMATION

Item 1. Financial Statements.

CBS CORPORATION AND SUBSIDIARIES

CONSOLIDATED STATEMENTS OF OPERATIONS

(Unaudited; in millions, except per share amounts)

	Three Months Ended June 30,			Six Months Ended June 30,				
		2008		2007		2008		2007
Revenues	\$	3,393.7	\$	3,374.9	\$	7,047.8	\$	7,032.7
Expenses:								
Operating		1,962.3		1,842.0		4,348.6		4,237.8
Selling, general and administrative		668.4		673.5		1,249.3		1,299.0
Restructuring charges		2.6				47.5		
Depreciation and amortization		123.4		109.5		241.2		224.7
Total expenses		2,756.7		2,625.0		5,886.6		5,761.5
Operating income		637.0		749.9		1,161.2		1,271.2
Interest expense		(134.3)		(145.5)		(273.0)		(285.3)
Interest income		15.2		33.8		32.8		73.1
Other items, net		124.9		4.3		124.7		2.8
Earnings before income taxes, equity in loss of								
investee companies and minority interest		642.8		642.5		1,045.7		1,061.8
Provision for income taxes		(232.9)		(233.7)		(384.2)		(437.9)
Equity in loss of investee companies, net of tax		(1.2)		(4.9)		(8.4)		(6.8)
Minority interest, net of tax		(.3)		.1		(.4)		.4
Net earnings	\$	408.4	\$	404.0	\$	652.7	\$	617.5
Basic net earnings per common share	\$	61	\$	56	\$	98	\$	84
Diluted net earnings per common share Weighted average number of common	\$	61	\$	55	\$	97	\$	83
shares outstanding: Basic		669.4		720.8		668.7		738.6
Diluted		674.3		720.8		674.0		747.2
Diluteu		074.3		129.4		0/4.0		141.2
Dividends per common share	\$	27	\$	22	\$	52	\$	44

See notes to consolidated financial statements.

CBS CORPORATION AND SUBSIDIARIES

CONSOLIDATED BALANCE SHEETS

(Unaudited; in millions, except per share amounts)

		At		At
	Jun	e 30, 2008	Decemb	per 31, 2007
	9 3222	,		
ASSETS				
Current Assets:				
Cash and cash equivalents	\$	813.9	\$	1,346.9
Receivables, less allowances of \$139.7 (2008) and \$141.3 (2007)		2,668.0		2,678.0
Programming and other inventory (Note 5)		635.7		971.9
Deferred income tax assets, net		318.0		273.7
Prepaid expenses and other current assets		783.0		751.3
Current assets of discontinued operations		15.0		9.1
Total current assets		5,233.6		6,030.9
Property and equipment:				
Land		335.1		334.6
Buildings		683.5		647.7
Capital leases		177.2		215.7
Advertising structures		1,901.9		1,808.9
Equipment and other		1,765.7		1,676.5
		4,863.4		4,683.4
Less accumulated depreciation and amortization		1,836.1		1,761.9
Net property and equipment		3,027.3		2,921.5
Programming and other inventory (Note 5)		1,413.3		1,548.5
Goodwill (Note 4)		20,134.3		18,452.0
Intangible assets (Note 4)		9,943.5		10,081.3
Other assets		1,400.6		1,297.4
Assets of discontinued operations		95.2		98.6
Total Assets	\$	41,247.8	\$	40,430.2
LIABILITIES AND STOCKHOLDERS' EQUITY				
Current Liabilities:				
Accounts payable	\$	364.3	\$	352.3
Accrued compensation		281.9		401.5
Participants' share and royalties payable		942.4		612.5
Program rights		781.8		1,009.7
Deferred revenue		454.4		378.8
Income taxes payable		117.2		39.6
Current portion of long-term debt (Note 7)		16.7		19.1
Accrued expenses and other current liabilities		1,721.4		1,574.0
Current liabilities of discontinued operations		20.3		17.1
Total current liabilities		4,700.4		4,404.6
Long-term debt (Note 7)		7,072.7		7,068.6
Pension and postretirement benefit obligations		1,701.4		1,695.9
Deferred income tax liabilities, net		1,885.2		1,947.2
Other liabilities		3,662.5		3,534.2
Liabilities of discontinued operations		296.3		305.8
Commitments and contingencies (Note 11)		270.3		303.0
Minority interest		2.1		1.5
		2.1		1.3

Edgar Filing: CBS CORP - Form 10-Q

Stockholders' Equity:

Stockholders Equity.		
Class A Common Stock, par value \$.001 per share; 375.0 shares		
authorized; 58.4 (2008) and 59.5 (2007) shares issued	.1	.1
Class B Common Stock, par value \$.001 per share; 5,000.0 shares		
authorized; 732.9 (2008) and 727.1 (2007) shares issued	.7	.7
Additional paid-in capital	43,799.3	44,089.6
Accumulated deficit	(18,272.1)	(18,924.8)
Accumulated other comprehensive income (Note 1)	92.6	10.1
	25,620.6	25,175.7
Less treasury stock, at cost; 120.3 (2008) and 114.7 (2007) Class B Shares	3,693.4	3,703.3
Total Stockholders' Equity	21,927.2	21,472.4
Total Liabilities and Stockholders' Equity	\$ 41,247.8	\$ 40,430.2

See notes to consolidated financial statements.

CBS CORPORATION AND SUBSIDIARIES

CONSOLIDATED STATEMENTS OF CASH FLOWS

(Unaudited; in millions)

	Six	Months E	nded	June 30, 2007
Operating Activities:				
Net earnings	\$	652.7	\$	617.5
Adjustments to reconcile net earnings to net cash flow provided				
by operating activities:				
Depreciation and amortization		241.2		224.7
Stock-based compensation		72.2		51.5
Equity in loss of investee companies, net of distributions		14.2		11.8
Minority interest, net of tax		.4		(.4
Change in assets and liabilities, net of effects of acquisitions		641.7		624.9
Net cash flow provided by operating activities		1,622.4		1,530.0
Investing Activities				
Investing Activities: Acquisitions, net of cash acquired		(1,886.2)		(309.6
Capital expenditures Investments in and advances to investee companies		(220.2)		(206.6
Purchases of marketable securities		(18.2)		(43.8
Proceeds from sales of marketable securities		(20.8)		
		10.0		205.6
Proceeds from dispositions		360.4		305.6
Net (payments to) receipts from Viacom Inc. related to the Separation		(2.9)		212.2
Other, net		(10.8)		(.8
Net cash flow used for investing activities		(1,788.7)		(43.0
Financing Activities:				
(Repayments to) borrowings from banks, net		(4.0)		1.9
Payment of capital lease obligations		(9.4)		(8.2
Proceeds from issuance of notes		(,,,,		678.0
Repayment of notes				(660.0
Purchase of Company common stock		(44.7)		(1,602.1
Dividends		(343.2)		(313.9
Proceeds from exercise of stock options		31.2		131.7
Excess tax benefit from stock-based compensation		3.4		7.8
Net cash flow used for financing activities		(366.7)		(1,764.8
Net decrease in cash and cash equivalents		(533.0)		(277.8)
Cash and cash equivalents at beginning of period		1,346.9		3,074.6
Cash and cash equivalents at end of period	\$	813.9	\$	2,796.8
Supplemental disclosure of cash flow information				
Cash paid for interest	\$	243.4	\$	258.7
Cash paid for income taxes	\$	195.8	\$	373.9
Non-cash investing and financing activities:				
Non-cash purchase of Company common stock	\$		\$	64.0
Equipment acquired under capitalized leases	\$	9.7	\$	

See notes to consolidated financial statements.

CBS CORPORATION AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Tabular dollars in millions, except per share amounts)

1) SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Description of Business CBS Corporation (together with its consolidated subsidiaries unless the context otherwise requires, the "Company" or "CBS Corp.") is comprised of the following segments: Television (CBS Television, comprised of the CBS Television Network, television stations, and its television production and syndication operations; Showtime Networks; and CBS College Sports Network), Radio (CBS Radio), Outdoor (CBS Outdoor) and Publishing (Simon & Schuster).

On June 30, 2008, the Company completed the acquisition of CNET Networks, Inc. ("CNET"). (See Note 3) The Company is combining its existing interactive businesses, which are currently reported in the Television segment, with those of CNET and realigning its management structure to create an expanded CBS Interactive business unit. Beginning in the third quarter of 2008, the Company will report a separate Interactive segment and prior-period results will be reclassified to conform to the new presentation.

Basis of Presentation The accompanying unaudited consolidated financial statements of the Company have been prepared pursuant to the rules of the Securities and Exchange Commission ("SEC"). These financial statements should be read in conjunction with the more detailed financial statements and notes thereto, included in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2007.

In the opinion of management, the accompanying unaudited financial statements reflect all adjustments, consisting of only normal and recurring adjustments, necessary for a fair statement of the financial position, results of operations and cash flows of the Company for the periods presented. Certain previously reported amounts have been reclassified to conform to the current presentation.

Use of Estimates The preparation of the Company's financial statements in conformity with accounting principles generally accepted in the United States requires management to make estimates, judgments and assumptions that affect the reported amounts of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements and the reported amount of expenses during the reporting period. The Company bases its estimates on historical experience and on various other assumptions that are believed to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates under different assumptions or conditions.

Net Earnings per Common Share Basic earnings per share ("EPS") is based upon net earnings divided by the weighted average number of common shares outstanding during the period. Diluted EPS reflects the effect of the assumed exercise of stock options and vesting of restricted stock units ("RSUs"), market-based performance share units ("PSUs") and restricted shares only in the periods in which such effect would have been dilutive. For the three and six months ended June 30, 2008, stock options to purchase 36.6 million shares of CBS Corp. Class B Common Stock were outstanding but excluded from the calculation of diluted EPS because their inclusion would have been anti-dilutive. For the three and six months ended June 30, 2007, respectively, stock options to purchase 12.5 million and 15.3 million shares of CBS Corp. Class B Common Stock were outstanding but excluded from the calculation of diluted EPS because their inclusion would have been anti-dilutive.

CBS CORPORATION AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) (Tabular dollars in millions, except per share amounts)

The table below presents a reconciliation of weighted average shares used in the calculation of basic and diluted EPS.

	Three Mont June		ded Six Months End June 30,				
(in millions)	2008	2007	2008	2007			
Weighted average shares for basic EPS Dilutive effect of shares issuable under	669.4	720.8	668.7	738.6			
stock-based compensation plans	4.9	8.6	5.3	8.6			
Weighted average shares for diluted EPS	674.3	729.4	674.0	747.2			

Comprehensive Income (Loss) Total comprehensive income for the Company includes net earnings and other comprehensive income (loss) items listed in the table below.

	Three Months Ended June 30,					Six Months Ended June 30,			
		2008		2007		2008		2007	
Net earnings Other comprehensive income (loss), net of tax:	\$	408.4	\$	404.0	\$	652.7	\$	617.5	
Cumulative translation adjustments Net actuarial losses and prior service		13.5		35.1		82.7		51.0	
costs Net unrealized loss on securities		4.2 (7.3)		5.5		8.5 (8.7)		10.8	
Change in fair value of cash flow hedges				.2				.4	
Total comprehensive income	\$	418.8	\$	444.8	\$	735.2	\$	679.7	

Other Liabilities Other liabilities consist primarily of the noncurrent portion of residual liabilities of previously disposed businesses, participants' share and royalties payable, program rights, deferred compensation and other employee benefit accruals.

Additional Paid-In Capital For the six months ended June 30, 2008 and 2007, the Company recorded dividends of \$355.5 million and \$324.3 million, respectively, as a reduction to additional paid-in capital as the Company had an accumulated deficit balance.

Adoption of New Accounting Standards Effective January 1, 2008, the Company adopted Financial Accounting Standards Board ("FASB") Statement of Financial Accounting Standards ("SFAS") No. 157, "Fair Value Measurements" ("SFAS 157") for its financial assets and liabilities. In February 2008, the FASB issued FASB Staff Position ("FSP") No. FAS 157-2, "Effective Date of FASB Statement No. 157", which delays the effective date of SFAS 157 for nonfinancial assets and liabilities, except for items that are recognized or disclosed at fair value in the financial statements on a recurring basis (at least annually), to fiscal years beginning after November 15, 2008 and interim periods within those fiscal years. SFAS 157 establishes a framework for measuring fair value under generally accepted accounting principles and expands disclosures about fair value measurement. The adoption of SFAS 157 on January 1, 2008 did not have a material effect on the Company's consolidated financial statements. See Note 13 for additional information.

CBS CORPORATION AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) (Tabular dollars in millions, except per share amounts)

In February 2007, the FASB issued SFAS No. 159, "The Fair Value Option for Financial Assets and Financial Liabilities Including an amendment of FASB Statement No. 115" ("SFAS 159") effective as of the beginning of the first fiscal year that begins after November 15, 2007. SFAS 159 permits entities to choose to measure many financial instruments and certain other items at fair value with changes in fair value recognized in earnings for each reporting period. The adoption of SFAS 159 on January 1, 2008 did not have any effect on the Company's consolidated financial statements as the Company did not elect any eligible items for fair value measurement.

Recent Pronouncements In March 2008, the FASB issued SFAS No. 161, "Disclosures about Derivative Instruments and Hedging Activities an amendment of FASB Statement No. 133" ("SFAS 161") effective for financial statements issued for fiscal years and interim periods beginning after November 15, 2008. SFAS 161 requires an entity to provide enhanced disclosures about derivative instruments and hedging activities. The Company is currently evaluating the impact of the adoption of SFAS 161 on the consolidated financial statements.

In December 2007, the FASB issued SFAS No. 141 (revised 2007), "Business Combinations" ("SFAS 141R"), effective for business combinations for which the acquisition date is on or after the beginning of the first annual reporting period beginning on or after December 15, 2008. SFAS 141R establishes principles and requirements for how an acquirer recognizes and measures identifiable assets acquired, liabilities assumed, any noncontrolling interest in the acquiree and goodwill. SFAS 141R also expands disclosure requirements for business combinations.

In December 2007, the FASB issued SFAS No. 160, "Noncontrolling Interests in Consolidated Financial Statements an amendment of ARB No. 51" ("SFAS 160") effective for fiscal years, and interim periods within those fiscal years, beginning on or after December 15, 2008. SFAS 160 establishes accounting and reporting standards for the noncontrolling interest in a subsidiary and for the deconsolidation of a subsidiary. The adoption of SFAS 160 is not expected to have a material effect on the Company's consolidated financial statements.

2) STOCK-BASED COMPENSATION

The following table summarizes the Company's stock-based compensation expense for the three and six months ended June 30, 2008 and 2007.

	Three I En Jun	ded		Six Mont Jun	
	2008		2007	2008	2007
RSUs, PSUs and restricted shares Stock options and equivalents	\$ 34.7 4.4	\$	27.1 3.4	\$ 64.9 7.3	\$ 46.1 5.4
Stock-based compensation expense, before income taxes Tax benefit	39.1 (15.5)		30.5 (12.1)	72.2 (28.6)	51.5 (20.4)
Stock-based compensation expense, net of tax	\$ 23.6	\$	18.4	\$ 43.6	\$ 31.1

CBS CORPORATION AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) (Tabular dollars in millions, except per share amounts)

During the six months ended June 30, 2008, the Company granted 5.0 million RSUs with a weighted-average per unit grant date fair value of \$23.67. RSU grants during 2008 generally vest over a three- to four-year service period. Certain RSU awards are also subject to satisfying performance conditions. During the six months ended June 30, 2008, the Company also granted .2 million PSUs with an aggregate grant date fair value of \$7.3 million. The number of shares that will be issued upon vesting of PSUs can range from 0% to 300% of the target award, based on the ranking of the total shareholder return for CBS Corp. Class B Common Stock within the S&P 500 Index over a designated three-year measurement period, or in certain circumstances, based on a one-year measurement period or the achievement of established operating performance goals. During the six months ended June 30, 2008, the Company also granted 2.3 million stock options with a weighted-average exercise price of \$23.99. Stock option grants during 2008 generally vest over a three- to four-year service period.

Total unrecognized compensation cost related to non-vested RSUs, PSUs and restricted shares at June 30, 2008 was \$231.0 million, which is expected to be expensed over a weighted-average period of 2.5 years. Total unrecognized compensation cost related to unvested stock option awards and stock option equivalents at June 30, 2008 was \$44.0 million, which is expected to be expensed over a weighted-average period of 3.0 years.

3) ACQUISITIONS AND DISPOSITIONS

Acquisitions

On June 30, 2008, the Company completed the acquisition of all of the outstanding shares of CNET common stock for \$11.50 per share, for a total of \$1.8 billion in cash. At June 30, 2008, the assets and liabilities of CNET have been included in Corporate. Beginning in the third quarter of 2008, the results of CNET will be included in an Interactive segment. The excess purchase price over the fair value of the tangible net assets acquired was initially allocated to goodwill. The final allocation of the purchase price will be based on an evaluation of the fair value of the assets acquired and liabilities assumed.

On April 23, 2008, the Company acquired International Outdoor Advertising Group ("IOA"), the leading out-of-home advertising company in South America, for \$111.6 million. IOA has been included as part of the Outdoor segment since the date of acquisition.

Dispositions

During June 2008, the Company sold its 37% investment in Sundance Channel for \$168.4 million in cash resulting in a pre-tax gain of \$127.2 million included in "Other Items, net" in the Consolidated Statements of Operations for the three and six months ended June 30, 2008.

On January 10, 2008, the Company completed the sale of seven of its owned television stations in Austin, Salt Lake City, Providence and West Palm Beach to Cerberus Capital Management, L.P. for \$185 million in cash.

CBS CORPORATION AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) (Tabular dollars in millions, except per share amounts)

4) GOODWILL AND INTANGIBLE ASSETS

The changes in the book value of goodwill, by segment, for the six months ended June 30, 2008 were as follows:

	Dece	At mber 31, 2007	Ac	equisitions	Ι	Dispositions	(Other ^(c)	Ju	At une 30, 2008
Television	\$	8,947.7	\$		\$	(35.2)	\$	2.4	\$	8,914.9
Radio		4,334.4						(.1)		4,334.3
Outdoor		4,753.4		114.9 (a)				68.6		4,936.9
Publishing		416.5						(.1)		416.4
Corporate				1,531.8 ^(b)						1,531.8
Total	\$	18,452.0	\$	1,646.7	\$	(35.2)	\$	70.8	\$	20,134.3

⁽a)

The Company's intangible assets and related accumulated amortization were as follows:

At June 30, 2008	Gross	Accumulated Amortization	Net
Intangible assets subject to amortization:			
Leasehold agreements	\$ 870.0	\$ (459.1)	\$ 410.9
Franchise agreements	518.1	(232.1)	286.0
Other intangible assets	284.4	(164.9)	119.5
Total intangible assets subject to			
amortization	1,672.5	(856.1)	816.4
FCC licenses	9,127.1		9,127.1
Total intangible assets	\$10,799.6	\$ (856.1)	\$9,943.5

At December 31, 2007	Gross	 cumulated nortization	Net
Intangible assets subject to amortization:			
Leasehold agreements	\$ 854.9	\$ (426.1)	\$ 428.8
Franchise agreements	516.8	(216.0)	300.8
Other intangible assets	278.4	(151.2)	127.2
	1,650.1	(793.3)	856.8

Primarily reflects acquisition of IOA.

⁽b)

Reflects acquisition of CNET. Beginning in the third quarter of 2008, CNET will be included in an Interactive segment.

⁽c) Primarily reflects foreign currency translation adjustments.

Edgar Filing: CBS CORP - Form 10-Q

Total intangible assets subject to amortization		
FCC licenses	9,224.5	9,224.5
Total intangible assets	\$10,874.6	\$ (793.3) \$10,081.3
	-10-	

CBS CORPORATION AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) (Tabular dollars in millions, except per share amounts)

Amortization expense was \$25.8 million and \$23.2 million for the three months ended June 30, 2008 and 2007, respectively, and \$51.4 million and \$46.2 million for the six months ended June 30, 2008 and 2007, respectively. The Company is currently determining the value of identifiable intangible assets acquired in connection with the CNET acquisition. Without considering future amortization expense related to CNET identifiable intangible assets, the Company expects its aggregate annual amortization expense for existing intangible assets subject to amortization for each of the years, 2008 through 2012, to be as follows:

	2008	2009	2010	2011	2012
Amortization expense	\$ 103.3	\$ 101.7	\$ 96.3	\$ 84.3	\$ 66.7

5) PROGRAMMING AND OTHER INVENTORY

		At ne 30, 2008	At December 31, 2007		
Program rights	\$	1,570.4	\$	1,987.4	
Television programming:					
Released (including acquired libraries)		356.7		405.8	
In process and other		30.1		31.2	
Publishing, primarily finished goods		90.5		95.0	
Other		1.3		1.0	
Total programming and other inventory		2,049.0		2,520.4	
Less current portion		635.7		971.9	
Total noncurrent programming and other inventory	\$	1,413.3	\$	1,548.5	

6) RELATED PARTIES

National Amusements, Inc. ("NAI") is the controlling stockholder of CBS Corp. Mr. Sumner M. Redstone, the controlling stockholder, chairman of the board of directors and chief executive officer of NAI, is the Executive Chairman of the Board of Directors and founder of both CBS Corp. and Viacom Inc. At June 30, 2008, NAI beneficially owned CBS Corp. Class A Common Stock representing approximately 80% of the voting power of all classes of CBS Corp.'s Common Stock, and owned approximately 13% of CBS Corp.'s Class A Common Stock and Class B Common Stock on a combined basis.

Viacom Inc. CBS Corp., through its normal course of business, is involved in transactions with companies owned by or affiliated with Viacom Inc. CBS Corp., through its Television segment, licenses its television products to Viacom Inc., primarily MTV Networks and BET. In addition, CBS Corp. recognizes advertising revenues for media spending placed by various subsidiaries of Viacom Inc., primarily Paramount Pictures. Paramount Pictures also distributes certain of the Company's television products in the home entertainment market. CBS Corp.'s total revenues from these transactions were \$99.3 million and \$86.0 million for the three months ended June 30, 2008 and 2007, respectively, and \$145.4 million and \$131.6 million for the six months ended June 30, 2008 and 2007, respectively.

CBS CORPORATION AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) (Tabular dollars in millions, except per share amounts)

CBS Corp., through Showtime Networks, pays license fees to Viacom Inc., primarily Paramount Pictures, for motion picture programming. These license fees are initially recorded as programming inventory and amortized over the shorter of the life of the license agreement or projected useful life of the programming. In addition, CBS Corp. places advertisements with various subsidiaries of Viacom Inc. The total amounts from these transactions were \$8.3 million and \$36.8 million for the three months ended June 30, 2008 and 2007, respectively, and \$12.1 million and \$83.8 million for the six months ended June 30, 2008 and 2007, respectively.

The following table presents the amounts due from or due to Viacom Inc. in the normal course of business as reflected on CBS Corp.'s Consolidated Balance Sheets.

	At June 30, 2008		Dec	At cember 31, 2007
Amounts due from Viacom Inc.				
Receivables	\$	115.0	\$	114.8
Other assets (Receivables, noncurrent)		159.4		207.3
Total amounts due from Viacom Inc.	\$	274.4	\$	322.1
Amounts due to Viacom Inc.				
Accounts payable	\$	9.5	\$	4.7
Program rights		85.8		74.3
Other liabilities (Program rights, noncurrent)		11.4		24.3
Total amounts due to Viacom Inc.	\$	106.7	\$	103.3

Other Related Parties The Company owns 50% of The CW, which is accounted for by the Company as an equity investment. CBS Corp., through the Television segment, licenses its television products to The CW resulting in total revenues of \$11.0 million and \$15.9 million for the three months ended June 30, 2008 and 2007, respectively, and \$24.7 million and \$48.8 million for the six months ended June 30, 2008 and 2007, respectively.

The Company, through the normal course of business, is involved in transactions with other related parties that have not been material in any of the periods presented.

CBS CORPORATION AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) (Tabular dollars in millions, except per share amounts)

7) BANK FINANCING AND DEBT

The following table sets forth the Company's long-term debt:

	Jun	At e 30, 2008	At December 31, 2007		
Notes payable to banks	\$	5.9	\$	5.3	
Senior debt (4.625%-8.875% due 2010-2056) (a)		7,016.4		7,015.7	
Other notes		1.1		.8	
Obligations under capital leases		109.0		108.9	
Total debt		7,132.4		7,130.7	
Less discontinued operations debt (b)		43.0		43.0	
Total debt from continuing operations		7,089.4		7,087.7	
Less current portion		16.7		19.1	
Total long-term debt from continuing operations, net of					
current portion	\$	7,072.7	\$	7,068.6	

⁽a) As of June 30, 2008 and December 31, 2007, the senior debt balances included (i) a net unamortized premium of \$24.7 million and \$26.2 million, respectively, and (ii) the decrease in the carrying value of the debt relating to fair value hedges of \$2.8 million and \$5.0 million, respectively.

(b) Included in "Liabilities of discontinued operations" on the Consolidated Balance Sheets.

The senior debt of CBS Corp. is fully and unconditionally guaranteed by its wholly owned subsidiary, CBS Operations Inc. Senior debt in the amount of \$52.2 million of the Company's wholly owned subsidiary, CBS Broadcasting Inc., is not guaranteed.

Credit Facility

As of June 30, 2008, the Company had a \$3.0 billion revolving credit facility due December 2010 (the "Credit Facility"), primarily to support commercial paper borrowings. At June 30, 2008, the Company had no commercial paper borrowings and was in compliance with all covenants under the Credit Facility, including the requirement that the Company maintain a minimum coverage ratio. As of June 30, 2008, the remaining availability under this Credit Facility, net of outstanding letters of credit, was \$2.78 billion.

Accounts Receivable Securitization Program

As of June 30, 2008, the Company had \$550.0 million outstanding under its revolving accounts receivable securitization program. The program results in the sale of receivables on a non-recourse basis to unrelated third parties on a one-year renewable basis, thereby reducing accounts receivable on the Company's Consolidated Balance Sheet. The Company entered into this arrangement because it provides an additional source of liquidity. Proceeds from this program were used to reduce outstanding borrowings. The terms of the revolving securitization arrangement require that the receivable pools subject to the program meet certain performance ratios. As of June 30, 2008, the Company was in compliance with the required ratios under the receivable securitization program.

During the six months ended June 30, 2008 and 2007, proceeds from collections of securitized accounts receivables of \$1.43 billion and \$1.40 billion, respectively, were reinvested in the revolving receivable

CBS CORPORATION AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) (Tabular dollars in millions, except per share amounts)

securitization program. The net loss associated with securitizing the program's accounts receivables was \$3.5 million and \$7.7 million for the three and six months ended June 30, 2008, respectively, and \$7.8 million and \$15.5 million for the three and six months ended June 30, 2007, respectively.

8) PENSION AND OTHER POSTRETIREMENT BENEFITS

The components of net periodic cost for the Company's pension and postretirement benefit plans were as follows:

	Pe	ension l	Ben	efits	Pos	stretireme	nt l	t Benefits	
Three Months Ended June 30,	2008 2007		2008			2007			
Components of net periodic cost:									
Service cost	\$	8.4	\$	8.7	\$.3	\$.3	
Interest cost		74.9		74.4		13.6		14.9	
Expected return on plan assets		(69.5)		(69.5)					
Amortization of actuarial loss (gain)		8.2		8.5		(1.1)			
Amortization of prior service cost (credit)		.1		.2		(.1)			
Net periodic cost	\$	22.1	\$	22.3	\$	12.7	\$	15.2	

Six Months Ended June 30,	_	Pension Benefits 2008 2007			Po	ostretireme 2008	ent l	Benefits 2007		
Components of net periodic cost:										
Service cost	\$	16.8	\$	17.4	\$.6	\$.7		
Interest cost		149.8		148.8		27.2		29.8		
Expected return on plan assets		(139.0)		(139.0)				(.1)		
Amortization of actuarial loss (gain)		16.4		17.0		(2.2)				
Amortization of prior service cost (credit)		.2		.3		(.2)				
Net periodic cost	\$	44.2	\$	44.5	\$	25.4	\$	30.4		

9) STOCKHOLDERS' EQUITY

On April 29, 2008, the Company announced an increase in the quarterly cash dividend of 8% from \$.25 to \$.27 per share on its Class A and Class B Common Stock payable on July 1, 2008. The total dividend was \$184.3 million of which \$181.1 million was paid on July 1, 2008 and \$3.2 million was accrued to be paid upon vesting of RSUs and restricted shares. During the second quarter of 2008, the Company paid \$174.4 million for the dividend declared on February 21, 2008 and for dividend payments on RSUs and restricted shares that vested during the second quarter of 2008.

In January 2008, the Company received 6.0 million shares of CBS Corp. Class B Common Stock upon settlement of a 2007 accelerated share repurchase transaction.

CBS CORPORATION AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) (Tabular dollars in millions, except per share amounts)

10) PROVISION FOR INCOME TAXES

The provision for income taxes represents federal, state and local, and foreign income taxes on earnings before income taxes, equity in loss of investee companies and minority interest. The provision for income taxes was \$232.9 million and \$233.7 million for the three months ended June 30, 2008 and 2007, respectively, and \$384.2 million and \$437.9 million for the six months ended June 30, 2008 and 2007, respectively. For the second quarter of 2008, the Company's effective income tax rate decreased to 36.2% from 36.4% for the second quarter of 2007. For the six months ended June 30, 2008, the Company's effective income tax rate decreased to 36.7% from 41.2% for the same prior-year period, reflecting the tax impact of 2007 station divestitures and a lower foreign effective income tax rate in 2008. The provision for income taxes for the three and six months ended June 30, 2007 included net tax provisions of \$6.2 million and \$49.7 million, respectively, related to station divestitures.

The Company is currently under examination by the Internal Revenue Service ("IRS") for the years 2004 and 2005. The examination is anticipated to be completed during the fourth quarter of 2008. The ultimate outcome of the IRS examination, as well as an estimate of any related change to the reserve for uncertain tax positions, cannot be determined currently.

11) COMMITMENTS AND CONTINGENCIES

Off-Balance Sheet Arrangements

Prior to the Separation of Former Viacom into CBS Corp. and Viacom Inc., Former Viacom had entered into guarantees with respect to obligations related to Blockbuster Inc. ("Blockbuster"), including certain Blockbuster store leases; Famous Players theater leases; certain UCI theater leases; and certain theater leases related to W.F. Cinema Holdings L.P. and Grauman's Theatres LLC. In connection with the Separation, Viacom Inc. has agreed to indemnify the Company with respect to these guarantees. In addition, the Company and Viacom Inc. have agreed to indemnify each other with respect to certain other matters pursuant to the Separation Agreement between the parties.

The Company has indemnification obligations with respect to letters of credit and surety bonds primarily used as security against non-performance in the normal course of business. At June 30, 2008, the outstanding letters of credit and surety bonds approximated \$462.3 million and are not recorded on the Consolidated Balance Sheet.

In the course of its business, the Company both provides and receives indemnities which are intended to allocate certain risks associated with business transactions. Similarly, the Company may remain contingently liable for various obligations of a business that has been divested in the event that a third party does not live up to its obligations under an indemnification obligation. The Company records a liability for its indemnification obligations and other contingent liabilities when probable under generally accepted accounting principles.

Legal Matters

Indecency Regulation. In March 2006, the FCC released certain decisions relating to indecency complaints against certain of the Company's owned television stations and affiliated stations. The FCC ordered the Company to pay a forfeiture of \$550,000 in the proceeding relating to the broadcast of a Super Bowl half-time show by the Company's television stations. In May 2006, the FCC denied the Company's petition for reconsideration. In July 2006, the Company filed a Petition for Review of the forfeiture with the U.S. Court of Appeals for the Third Circuit and paid the \$550,000 forfeiture in

CBS CORPORATION AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) (Tabular dollars in millions, except per share amounts)

order to facilitate the Company's ability to bring the appeal. Oral argument was heard in September 2007. In July 2008, the court vacated the FCC's order to have the Company pay the forfeiture and remanded the case to the FCC.

In March 2006, the FCC also notified the Company and certain affiliates of the CBS Television Network of apparent liability for forfeitures relating to a broadcast of the program *Without a Trace*. The FCC proposed to assess a forfeiture of \$32,500 against each of these stations, totaling \$260,000 for the Company's owned stations. The Company is contesting the FCC decision and the proposed forfeitures.

In June 2007, the U.S. Court of Appeals for the Second Circuit vacated the FCC's November 2006 finding that the broadcast of fleeting and isolated expletives on another broadcast network was indecent and remanded the case to the FCC. On March 17, 2008, the U.S. Supreme Court granted the FCC's petition to review the U.S. Court of Appeals for the Second Circuit's decision.

Additionally, the Company, from time to time, has received and may receive in the future letters of inquiry from the FCC prompted by complaints alleging that certain programming on the Company's broadcasting stations included indecent material.

Claims Related to Former Businesses: Asbestos, Environmental and Other. The Company is a defendant in lawsuits claiming various personal injuries related to asbestos and other materials, which allegedly occurred principally as a result of exposure caused by various products manufactured by Westinghouse, a predecessor, generally prior to the early 1970s. Westinghouse was neither a producer nor a manufacturer of asbestos. The Company is typically named as one of a large number of defendants in both state and federal cases. In the majority of asbestos lawsuits, the plaintiffs have not identified which of the Company's products is the basis of a claim. Claims against the Company in which a product has been identified principally relate to exposures allegedly caused by asbestos-containing insulating material in turbines sold for power-generation, industrial and marine use, or by asbestos containing grades of decorative micarta, a laminate used in commercial ships.

Claims are frequently filed and/or settled in large groups, which may make the amount and timing of settlements, and the number of pending claims, subject to significant fluctuation from period to period. The Company does not report as pending those claims on inactive, stayed, deferred or similar dockets which some jurisdictions have established for claimants who allege minimal or no impairment. As of June 30, 2008, the Company had pending approximately 73,940 asbestos claims, as compared with approximately 72,120 as of December 31, 2007 and approximately 72,890 as of June 30, 2007. Of the claims pending as of June 30, 2008, approximately 41,550 were pending in state courts, 28,620 in federal courts and, additionally, approximately 3,770 were third party claims pending in state courts. During the second quarter of 2008, the Company received approximately 1,770 new claims and closed or moved to an inactive docket approximately 700 claims. The Company reports claims as closed when it becomes aware that a dismissal order has been entered by a court or when the Company has reached agreement with the claimants on the material terms of a settlement. Settlement costs depend on the seriousness of the injuries that form the basis of the claim, the quality of evidence supporting the claims and other factors. The Company's total costs for the years 2007 and 2006 for settlement and defense of asbestos claims after insurance recoveries and net of tax benefits were approximately \$17.5 million and \$5.7 million, respectively. The Company's costs for settlement and defense of asbestos claims may vary year to year as insurance proceeds are not always recovered in the same period as the insured portion of the expenses. The Company believes that its reserves and insurance are adequate to cover its asbestos liabilities.

CBS CORPORATION AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) (Tabular dollars in millions, except per share amounts)

The Company from time to time receives claims from federal and state environmental regulatory agencies and other entities asserting that it is or may be liable for environmental cleanup costs and related damages principally relating to historical and predecessor operations of the Company. In addition, the Company from time to time receives personal injury claims including toxic tort and product liability claims (other than asbestos) arising from historical operations of the Company and its predecessors.

General. On an ongoing basis, the Company defends itself in numerous lawsuits and proceedings and responds to various investigations and inquiries from federal, state and local authorities (collectively, "litigation"). Litigation is inherently uncertain and always difficult to predict. However, based on its understanding and evaluation of the relevant facts and circumstances, the Company believes that the above-described legal matters and other litigation to which it is a party are not likely, in the aggregate, to have a material adverse effect on its results of operations, financial position or cash flows. Under the Separation Agreement between the Company and Viacom Inc., the Company and Viacom Inc. have agreed to defend and indemnify the other in certain litigation in which the Company and/or Viacom Inc. is named.

12) RESTRUCTURING CHARGES

During the three and six months ended June 30, 2008, the Company recorded restructuring charges of \$2.6 million and \$47.5 million, respectively, associated with reducing headcount in the Television, Radio and Outdoor segments. The restructuring charges for the six months ended June 30, 2008 reflected severance costs recorded in the Television segment for \$34.9 million, the Radio segment for \$10.0 million and the Outdoor segment for \$2.6 million. During the six months ended June 30, 2008, the Company paid \$11.9 million of the Television charge, \$7.4 million of the Radio charge and \$.3 million of the Outdoor charge, leaving \$27.9 million of the restructuring reserve remaining at June 30, 2008. The Company expects to substantially use these reserves by the end of 2009.

13) FAIR VALUE MEASUREMENTS

(b)

The following table sets forth the Company's financial assets and liabilities measured at fair value on a recurring basis at June 30, 2008. These assets and liabilities have been categorized according to the three-level fair value hierarchy established by SFAS 157, which prioritizes the inputs used in measuring fair value.

	Level 1 ^(a)	Level 2 ^(b)	Level 3	Total
Assets:				
Investments	\$310.1	\$ 11.7	\$	\$ 321.8
Total Assets	\$310.1	\$ 11.7	\$	\$ 321.8
Liabilities:				
Deferred compensation	\$	\$119.2	\$	\$ 119.2
Interest rate swaps		2.8		2.8
Foreign currency hedges		1.8		1.8
Total Liabilities	\$	\$123.8	\$	\$ 123.8

(a)Level 1 valuation is based on quoted prices for the asset in active markets.

Level 2 valuation is based on inputs that are observable other than quoted market prices in Level 1, such as quoted prices for the asset or liability in inactive markets or quoted prices for similar assets or liabilities.

CBS CORPORATION AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) (Tabular dollars in millions, except per share amounts)

The fair value of level 1 investments is determined based on publicly quoted market prices in active markets. The fair value of level 2 investments is determined by reference to market prices for similar securities. The fair value of interest rate swaps and foreign currency hedges is determined based on the present value of future cash flows using observable inputs, including interest rates, yield curves and foreign currency exchange rates. The fair value of deferred compensation is determined based on the fair value of the investments elected by employees.

14) REPORTABLE SEGMENTS

The following tables set forth the Company's financial performance by operating segment. The Company's operating segments have been determined in accordance with the Company's internal management structure, which is organized based upon products and services. In connection with the CNET acquistion, the Company is combining its existing interactive businesses, which are currently reported in the Television segment, with those of CNET and realigning its management structure to create an expanded CBS Interactive business unit. Beginning in the third quarter of 2008, the Company will report a separate Interactive segment and prior-period results will be reclassified to conform to the new presentation. At June 30, 2008, the assets and liabilities of CNET have been included in Corporate.

	11110011101	nths Ended e 30,	Six Months Ended June 30,			
	2008	2007	2008	2007		
Revenues:						
Television	\$ 2,201.1	\$ 2,163.0	\$4,798.7	\$4,736.0		
Radio	416.4	463.4	779.9	860.9		
Outdoor	598.1	554.2	1,095.0	1,016.5		
Publishing	186.0	200.3	387.6	429.6		
Eliminations	(7.9)	(6.0)	(13.4)	(10.3)		
Total Revenues	\$ 3,393.7	\$ 3,374.9	\$7,047.8	\$7,032.7		

CBS CORPORATION AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) (Tabular dollars in millions, except per share amounts)

The Company presents segment operating income before depreciation and amortization ("Segment OIBDA") as the primary measure of profit and loss for its operating segments in accordance with SFAS No. 131 "Disclosures about Segments of an Enterprise and Related Information" ("SFAS 131"). The Company believes the presentation of Segment OIBDA is relevant and useful for investors because it allows investors to view segment performance in a manner similar to the primary method used by the Company's management and enhances their ability to understand the Company's operating performance.

	Three Months Ended June 30,					Six Months Ended June 30,			
		2008		2007		2008		2007	
Segment OIBDA:									
Television	\$	495.6	\$	549.5	\$	945.1	\$	948.5	
Radio		158.6		187.3		280.9		351.7	
Outdoor		153.6		168.3		255.1		268.5	
Publishing		17.0		20.1		34.1		43.9	
Corporate		(41.9)		(41.6)		(67.9)		(68.4)	
Residual costs		(22.5)		(24.2)		(44.9)		(48.3)	
Depreciation and amortization		(123.4)		(109.5)		(241.2)		(224.7)	
Total Operating Income		637.0		749.9		1,161.2	1	1,271.2	
Interest expense		(134.3)		(145.5)		(273.0)		(285.3)	
Interest income		15.2		33.8		32.8		73.1	
Other items, net		124.9		4.3		124.7		2.8	
Earnings before income taxes, equity in loss									
of investee companies and minority interest		642.8		642.5		1,045.7	1	1,061.8	
Provision for income taxes		(232.9)		(233.7)		(384.2)		(437.9)	
Equity in loss of investee companies, net of									
tax		(1.2)		(4.9)		(8.4)		(6.8)	
Minority interest, net of tax		(.3)		.1		(.4)		.4	
Net Earnings	\$	408.4	\$	404.0	\$	652.7	\$	617.5	

	Т	hree Moi Jun		Six Months Ended June 30,				
		2008 2007				2008		2007
Operating Income:								
Television	\$	446.8	\$	506.1	\$	848.9	\$	856.2
Radio		150.7		179.4		265.7		336.2
Outdoor		92.4		115.3		136.5		162.3
Publishing		14.6		18.1		29.2		39.5
Corporate		(45.0)		(44.8)		(74.2)		(74.7)
Residual costs		(22.5)		(24.2)		(44.9)		(48.3)
Total Operating Income	\$	637.0	\$	749.9	\$ 1	1,161.2	\$1	,271.2

CBS CORPORATION AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) (Tabular dollars in millions, except per share amounts)

	7	Three Mo Jur	Six Months Ended June 30,					
	2008			2007		2008	2007	
Depreciation and Amortization:								
Television	\$	48.8	\$	43.4	\$	96.2	\$	92.3
Radio		7.9		7.9		15.2		15.5
Outdoor		61.2		53.0		118.6		106.2
Publishing		2.4		2.0		4.9		4.4
Corporate		3.1		3.2		6.3		6.3
Total Depreciation and Amortization	\$	123.4	\$	109.5	\$	241.2	\$	224.7

	Three Months Ended June 30,					Six Months Ended June 30,			
		2008 2007		2008		2007			
Stock-based Compensation:									
Television	\$	18.4	\$	14.8	\$	34.7	\$	25.1	
Radio		5.6		5.0		9.4		8.4	
Outdoor		2.0		1.2		3.5		2.3	
Publishing		1.2		.9		2.2		1.6	
Corporate		11.9		8.6		22.4		14.1	
Total Stock-based Compensation	\$	39.1	\$	30.5	\$	72.2	\$	51.5	

	7	Three Mo Jui	onths I ne 30,	Ended	Six Months Ended June 30,			
		2008 2007		2008		2007		
Capital Expenditures:								
Television	\$	59.7	\$	43.5	\$	95.7	\$	86.7
Radio		13.1		10.8		19.2		17.9
Outdoor		54.7		49.3		96.1		87.2
Publishing		3.3		3.1		5.1		4.1
Corporate		.6		4.8		4.1		10.7
Total Capital Expenditures	\$	131.4	\$	111.5	\$	220.2	\$	206.6

Edgar Filing: CBS CORP - Form 10-Q

		At June 30, At Decemb 2008 2007		
Total Assets:				
Television		\$ 19,754.7	\$	20,410.2
Radio		9,560.5		9,568.8
Outdoor		7,969.3		7,670.3
Publishing		992.3		1,094.6
Corporate		3,049.4		1,754.3
Eliminations		(78.4)		(68.0)
Total Assets		\$ 41,247.8	\$	40,430.2
	-20-			

CBS CORPORATION AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) (Tabular dollars in millions, except per share amounts)

15) CONDENSED CONSOLIDATING FINANCIAL STATEMENTS

CBS Operations Inc. is a wholly owned subsidiary of the Company. CBS Operations Inc. has fully and unconditionally guaranteed CBS Corp.'s senior debt securities (See Note 7). The following condensed consolidating financial statements present the results of operations, financial position and cash flows of CBS Corp., CBS Operations Inc., the direct and indirect Non-Guarantor Affiliates of CBS Corp. and CBS Operations Inc., and the eliminations necessary to arrive at the information for the Company on a consolidated basis.

Statement of Operations For the Three Months Ended June 30, 2008

	CBS Corp.	CBS Operations Inc.	Gua	on- rantor iliates	Elimination		CBS Corp. Consolidated
Revenues	\$ 33.5	\$ 23.7	\$	3,336.5	\$	\$	3,393.7
Expenses:							
Operating	18.9	15.1		1,928.3			1,962.3
Selling, general and							
administrative	31.6	47.3		589.5			668.4
Restructuring charges				2.6			2.6
Depreciation and amortization	1.7	1.3	i	120.4			123.4
Total expenses	52.2	63.7		2,640.8			2,756.7
·		(40.0		,			
Operating income (loss)	(18.7)	(40.0	1	695.7			637.0
Interest (expense) income, net	(143.6)	(68.7	/	93.2			(119.1)
Other items, net	(3.5)	3.2	,	125.2			124.9
Earnings (loss) before income taxes, equity in earnings (loss) of investee companies and							
minority interest	(165.8)	(105.5	<u>(</u>)	914.1			642.8
Benefit (provision) for income							
taxes	65.6	41.7	1	(340.2)			(232.9)
Equity in earnings (loss) of							
investee companies, net of tax	508.6	243.8	}	(1.2)	(752	.4)	(1.2)
Minority interest, net of tax				(.3)			(.3)
Net earnings	\$ 408.4	\$ 180.0	\$	572.4	\$ (752	.4) \$	408.4
					,		

CBS CORPORATION AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) (Tabular dollars in millions, except per share amounts)

Statement of Operations For the Six Months Ended June 30, 2008

	CBS Corp.	CBS Operations Inc.	Non- Guarantor Affiliates	Eliminations	CBS Corp. Consolidated
Revenues	\$ 69.1	\$ 53.0	\$ 6,925.7	\$	\$ 7,047.8
Expenses:					
Operating	39.0	38.1	4,271.5		4,348.6
Selling, general and					
administrative	62.4	80.7	1,106.2		1,249.3
Restructuring charges	3.7		43.8		47.5
Depreciation and amortization	3.5	2.5	235.2		241.2
Total expenses	108.6	121.3	5,656.7		5,886.6
•			,		,
Operating income (loss)	(39.5)	(68.3)	1,269.0		1,161.2
Interest (expense) income, net	(289.2)	(141.6)	190.6		(240.2)
Other items, net	34.0	13.0	77.7		124.7
Earnings (loss) before income					
taxes, equity in earnings (loss)					
of investee companies and					
minority interest	(294.7)	(196.9)	1,537.3		1,045.7
Benefit (provision) for income					
taxes	116.6	77.9	(578.7)		(384.2)
Equity in earnings (loss) of					
investee companies, net of tax	830.8	372.8	(8.4)	(1,203.6)	(8.4)
Minority interest, net of tax			(.4)		(.4)
Net earnings	\$ 652.7	\$ 253.8	\$ 949.8	\$ (1,203.6)	\$ 652.7
		-22-			

CBS CORPORATION AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) (Tabular dollars in millions, except per share amounts)

Statement of Operations For the Three Months Ended June 30, 2007

	CBS Corp.	CBS Operations Inc.	Non- Guarantor Affiliates	Eliminations	CBS Corp. Consolidated
Revenues	\$ 38.1	\$ 16.6	\$ 3,320.2	\$	\$ 3,374.9
Expenses:					
Operating	19.2	8.3	1,814.5		1,842.0
Selling, general and					
administrative	34.7	47.2	591.6		673.5
Depreciation and amortization	1.0	1.2	107.3		109.5
Total expenses	54.9	56.7	2,513.4		2,625.0
Operating income (loss)	(16.8)	(40.1)	806.8		749.9
Interest income (expense), net	(145.0)	(70.3)	103.6		(111.7)
Other items, net	(2.8)	3.1	4.0		4.3
Earnings (loss) before income taxes, equity in earnings (loss) of investee companies and minority interest	(164.6)	(107.3)	914.4		642.5
Benefit (provision) for income taxes	65.1	42.5	(341.3)		(233.7)
Equity in earnings (loss) of investee companies, net of tax Minority interest, net of tax	503.5	174.1	.9 .1	(683.4)	(4.9)
Net earnings	\$ 404.0	\$ 109.3 -23-	\$ 574.1	\$ (683.4)	\$ 404.0

CBS CORPORATION AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) (Tabular dollars in millions, except per share amounts)

Statement of Operations For the Six Months Ended June 30, 2007

CBS Corp.			Non- Guarantor Affiliates		Eliminations			BS Corp. nsolidated
\$ 75.5	\$	29.2	\$ 6	,928.0	\$		\$	7,032.7
38.5		16.6	4.	,182.7				4,237.8
	:							1,299.0
2.4		2.1		220.2				224.7
108.5	9	99.0	5.	,554.0				5,761.5
(33.0)	((69.8)	1,	,374.0				1,271.2
(292.9)	(1.	39.2)		219.9				(212.2)
(15.7)		2.4		16.1				2.8
(341.6)	(20	06.6)	1,	,610.0				1,061.8
135.1	;	81.8	((654.8)				(437.9)
824.0	30	02.3		(.6)		(1,132.5)		(6.8)
				.4				.4
\$ 617.5			\$	955.0	\$	(1,132.5)	\$	617.5
	Corp. \$ 75.5 38.5 67.6 2.4 108.5 (33.0) (292.9) (15.7) (341.6) 135.1 824.0	CBS Corp. Operation Inc. \$ 75.5 \$	Corp. Inc. \$ 75.5 \$ 29.2 38.5 16.6 67.6 80.3 2.4 2.1 108.5 99.0 (33.0) (69.8) (292.9) (139.2) (15.7) 2.4 (341.6) (206.6) 135.1 81.8 824.0 302.3	CBS Corp. Operations Inc. Guard Affiliance \$ 75.5 \$ 29.2 \$ 6.5 38.5 16.6 4.5 67.6 80.3 1.5 2.4 2.1 2.1 108.5 99.0 5.5 (33.0) (69.8) 1.5 (292.9) (139.2) (15.7) 2.4 2.4 2.4	CBS Corp. Operations Inc. Guarantor Affiliates \$ 75.5 \$ 29.2 \$ 6,928.0 38.5 16.6 4,182.7 67.6 80.3 1,151.1 2.4 2.1 220.2 108.5 99.0 5,554.0 (33.0) (69.8) 1,374.0 (292.9) (139.2) 219.9 (15.7) 2.4 16.1 (341.6) (206.6) 1,610.0 135.1 81.8 (654.8) 824.0 302.3 (.6) .4 .4	CBS Corp. Operations Inc. Guarantor Affiliates Elin \$ 75.5 \$ 29.2 \$ 6,928.0 \$ 38.5 16.6 4,182.7 4,182.7 67.6 80.3 1,151.1 220.2 108.5 99.0 5,554.0 (33.0) (69.8) 1,374.0 (292.9) (139.2) 219.9 (15.7) 2.4 16.1 (341.6) (206.6) 1,610.0 135.1 81.8 (654.8) 824.0 302.3 (.6) .4 .4	CBS Corp. Operations Inc. Guarantor Affiliates Eliminations \$ 75.5 \$ 29.2 \$ 6,928.0 \$ 38.5 \$ 16.6 \$ 4,182.7 \$ 67.6 \$ 80.3 \$ 1,151.1 \$ 2.4 \$ 2.1 \$ 220.2 108.5 \$ 99.0 \$ 5,554.0 (33.0) \$ (69.8) \$ 1,374.0 (292.9) \$ (139.2) \$ 219.9 (15.7) \$ 2.4 \$ 16.1 (341.6) \$ (206.6) \$ 1,610.0 \$ 824.0 \$ 302.3 \$ (654.8) \$ 824.0 \$ 302.3 \$ (.6) \$ (1,132.5) \$ 617.5 \$ 177.5 \$ 955.0 \$ (1,132.5)	CBS Corp. Operations Inc. Guarantor Affiliates Eliminations Corp. \$ 75.5 \$ 29.2 \$ 6,928.0 \$ \$ 38.5 \$ 16.6 4,182.7 \$ \$ 67.6 \$ 80.3 1,151.1 \$ \$ 2.4 \$ 2.1 \$ 220.2 \$ \$ 108.5 \$ 99.0 \$ 5,554.0 \$ \$ (33.0) (69.8) \$ 1,374.0 \$ \$ (292.9) (139.2) \$ 219.9 \$ \$ (15.7) \$ 2.4 \$ 16.1 \$ \$ (341.6) (206.6) \$ 1,610.0 \$ \$ \$ 824.0 \$ 302.3 \$ (6) \$ (1,132.5) \$ \$ 617.5 \$ 177.5 \$ 955.0 \$ (1,132.5) \$

CBS CORPORATION AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) (Tabular dollars in millions, except per share amounts)

Balance Sheet At June 30, 2008

			At June 30, 200	08	
		CBS			~~~
	CBS	Operations	Non-Guarantor		CBS Corp.
	Corp.	Inc.	Affiliates	Eliminations	Consolidated
A					
Assets Cash and each aguivalents	\$ 311.6	\$.8	\$ 501.5	\$	\$ 813.9
Cash and cash equivalents Receivables, net	24.6	\$.8 43.1	\$ 501.5 2,600.3	Ф	\$ 813.9 2,668.0
Programming and other inventory	4.7	7.3	623.7		635.7
	4.7	1.3	023.7		033.7
Prepaid expenses and other current	67.6	90.0	1.017.7	(40.2)	1 116 0
assets	67.6	80.0	1,017.7	(49.3)	1,116.0
Total current assets	408.5	131.2	4,743.2	(49.3)	5,233.6
Property and equipment	44.4	48.6	4,770.4		4,863.4
Less accumulated depreciation and					
amortization	10.8	22.2	1,803.1		1,836.1
Net property and equipment	33.6	26.4	2,967.3		3,027.3
rice property and equipment	22.0	20	2,507.18		0,027.10
Dragonoming and other inventors	2.7	27.0	1 202 6		1 412 2
Programming and other inventory Goodwill	100.3	63.0	1,383.6 19,971.0		1,413.3 20,134.3
		03.0			
Intangible assets	641.2		9,302.3		9,943.5
Investments in consolidated	44.644.0	5.062.4		(40.707.2)	
subsidiaries	44,644.8	5,062.4	1 220 0	(49,707.2)	1 405 0
Other assets	110.4	56.6	1,328.8		1,495.8
Total Assets	\$ 45,941.5	\$ 5,366.6	\$ 39,696.2	\$ (49,756.5)	\$ 41,247.8
Liabilities and Stockholders'					
Equity					
Accounts payable	\$ 1.3	\$ 8.6	\$ 354.4	\$	\$ 364.3
Participants' share and royalties					
payable		15.8	926.6		942.4
Program rights	4.3	8.0	769.5		781.8
Current portion of long-term debt			16.7		16.7
Accrued expenses and other current					
liabilities	607.4	269.2	1,768.2	(49.6)	2,595.2
				, ,	
Total current liabilities	613.0	301.6	3,835.4	(49.6)	4,700.4
Total current habilities	013.0	301.0	3,033.4	(47.0)	4,700.4
I 4 d-b4	6 960 1		202.6		7,072,7
Long-term debt	6,869.1	1.5(1.0	203.6	2	7,072.7
Other liabilities	1,842.9	1,561.0	4,141.3	.2	7,545.4
Intercompany payables	9,980.0	(6,373.1)	(8,717.9)	5,111.0	2.1
Minority interest			2.1		2.1
Stockholders' Equity:			100.0	(100.0)	
Preferred Stock	-	100.0	128.2	(128.2)	
Common Stock	.8	122.8	1,135.9	(1,258.7)	.8
Additional paid-in capital	43,799.3	10.005.3	61,434.8	(61,434.8)	43,799.3
Retained earnings (deficit)	(13,562.8)	10,085.3	(18,071.6)	3,277.0	(18,272.1)

Accumulated other comprehensive					
income	92.6	.1	404.3	(404.4)	92.6
	30,329.9	10,208.2	45,031.6	(59,949.1)	25,620.6
Less treasury stock, at cost	3,693.4	331.1	4,799.9	(5,131.0)	3,693.4
Total Stockholders' Equity	26,636.5	9,877.1	40,231.7	(54,818.1)	21,927.2
Total Liabilities and Stockholders' Equity	\$ 45,941.5	\$ 5,366.6	\$ 39,696.2	\$ (49,756.5)	\$ 41,247.8
		-25-			

CBS CORPORATION AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) (Tabular dollars in millions, except per share amounts)

Balance Sheet At December 31, 2007

			ı December 31	, 2007	
		CBS	Non-		
	CBS	Operations	Guarantor		CBS Corp.
	Corp.	Inc.	Affiliates	Eliminations	Consolidated
Assets					
Cash and cash equivalents	\$ 732.9	\$.8	\$ 613.2	\$	\$ 1,346.9
Receivables, net	34.9	26.6	2,616.5		2,678.0
Programming and other inventory	5.4	8.6	957.9		971.9
Prepaid expenses and other current assets	81.5	75.8	927.8	(51.0)	1,034.1
Total current assets	854.7	111.8	5,115.4	(51.0)	6,030.9
Property and equipment	43.0	44.8	4,595.6		4,683.4
Less accumulated depreciation and			,		·
amortization	8.7	20.1	1,733.1		1,761.9
Net property and equipment	34.3	24.7	2,862.5		2,921.5
Programming and other inventory	4.4	46.9	1,497.2		1,548.5
Goodwill	100.3	63.0	18,288.7		18,452.0
Intangible assets	641.2	03.0	9,440.1		10,081.3
Investments in consolidated subsidiaries	43,816.1	4,689.6	2,110.1	(48,505.7)	10,001.5
Other assets	116.2	50.5	1,229.3	(10,505.7)	1,396.0
Total Assets	\$ 45,567.2	\$ 4,986.5	\$ 38,433.2	\$ (48,556.7)	\$ 40,430.2
Liabilities and Stockholders' Equity					
Accounts payable	\$ 1.5	\$ 4.2	\$ 346.6	\$	\$ 352.3
Participants' share and royalties payable	Ψ 1.0	15.6	596.9	Ψ	612.5
Program rights	5.3	9.0	995.4		1,009.7
Current portion of long-term debt		,,,	19.1		19.1
Accrued expenses and other current					-,,-
liabilities	489.3	274.5	1,698.7	(51.5)	2,411.0
		2,	2,000	(6.116)	2,1210
Total current liabilities	496.1	303.3	3,656.7	(51.5)	4,404.6
Long-term debt	6,868.3	4 = 4 :	200.3	, =.	7,068.6
Other liabilities	1,738.1	1,731.4	4,013.8	(.2)	7,483.1
Intercompany payables	10,283.0	(6,671.5)	(8,721.0)	5,109.5	
Minority interest			1.5		1.5
Stockholders' Equity:					
Preferred Stock		100.0	128.2	(128.2)	
Common Stock	.8	122.8	1,135.9	(1,258.7)	.8
Additional paid-in capital	44,089.6	0.001	61,434.8	(61,434.8)	44,089.6
Retained earnings (deficit)	(14,215.5)	9,831.5	(19,021.4)	4,480.6	(18,924.8)
Accumulated other comprehensive income	10.1	.1	404.3	(404.4)	10.1
	29,885.0	9,954.4	44,081.8	(58,745.5)	25,175.7
	29,003.0	2,734.4	11 ,001.0	(30,143.3)	23,173.7

Less treasury stock, at cost	3,703.3	331.1	4,799.9	(5,131.0)	3,703.3
Total Stockholders' Equity	26,181.7	9,623.3	39,281.9	(53,614.5)	21,472.4
Total Liabilities and Stockholders' Equity	\$ 45,567.2	\$ 4,986.5 -26-	\$ 38,433.2	\$ (48,556.7)	\$ 40,430.2
		-20-			

CBS CORPORATION AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) (Tabular dollars in millions, except per share amounts)

Statement of Cash Flows For the Six Months Ended June 30, 2008

				CBS		nuis Ende Non-	a June 30, 2000	•	
	CBS		Ope	erations	Gu	arantor			S Corp.
	Corp	•		Inc.	Af	filiates	Eliminations	Con	solidated
Net cash flow (used for) provided by									
operating activities	\$ (37)	1.8)	\$	(89.4)	\$	2,083.6	\$	\$	1,622.4
Investing Activities:									
Acquisitions, net of cash acquired	(1,763	3.7)				(122.5)			(1,886.2)
Capital expenditures				(4.1)		(216.1)			(220.2)
Investments in and advances to investee									
companies						(18.2)			(18.2)
Purchases of marketable securities				(20.8)		,			(20.8)
Proceeds from sales of marketable				(1.17)					(1.1.)
securities				10.0					10.0
Proceeds from dispositions	3	3.9				356.5			360.4
Net payments to Viacom Inc. related to									
the Separation						(2.9)			(2.9)
Other, net		(.8)		(7.0)		(3.0)			(10.8)
outer, net		(.0)		(7.0)		(3.0)			(10.0)
Net cash flow used for investing	=			(54.0)		(/4 - 00 -
activities	(1,760).6)		(21.9)		(6.2)			(1,788.7)
Financing Activities:									
Repayments to banks, including									
commercial paper, net						(4.0)			(4.0)
Payment of capital lease obligations						(9.4)			(9.4)
Purchase of Company common stock	(44	4.7)				(>1.)			(44.7)
Dividends	(343								(343.2)
Proceeds from exercise of stock options	,	1.2							31.2
Excess tax benefit from stock-based	<i>J</i> .	1.2							31.2
compensation		3.4							3.4
Increase (decrease) in intercompany		J . T							J. T
payables	2,064	1 /		111.3		(2,175.7)			
payables	2,00	+.+		111.3		(2,173.7)			
Net cash flow provided by (used for)									
financing activities	1,711	1 1		111.3		(2,189.1)			(366.7)
imancing activities	1,/1	1.1		111.5		(2,10).1)			(300.7)
Net decrease in cash and cash									
equivalents	(42)	1.3)				(111.7)			(533.0)
Cash and cash equivalents at beginning									
of period	732	2.9		.8		613.2			1,346.9
Cash and cash equivalents at end of									
period	\$ 311	1.6	\$.8	\$	501.5	\$	\$	813.9
F	Ψ 51.		Ψ		Ψ	201.0	+	Ψ	010.0

CBS CORPORATION AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued) (Tabular dollars in millions, except per share amounts)

	Statement of Cash Flows For the Six Months Ended June 30, 2007 CBS Non-									
	CBS	Ope	erations	Gu	ıarantor			CBS Corp.		
	Corp.		Inc.	A	ffiliates	Eliminat	ions	Cons	solidated	
Net cash flow (used for) provided by operating activities	\$ (527.1)	\$	(137.1)	\$	2,194.2	\$		\$	1,530.0	
Investing Activities:										
Acquisitions, net of cash acquired					(309.6)				(309.6)	
Capital expenditures			(10.7)		(195.9)				(206.6)	
Investments in and advances to					(40 =)				(40.0)	
investee companies	(.1)				(43.7)				(43.8)	
Proceeds from dispositions	296.0				9.6				305.6	
Net receipts from Viacom Inc. related to the Separation	170.0				42.2				212.2	
Other, net	(.8)				42.2				(.8)	
Net cash flow provided by (used for)	465.1		(10.7)		(407.4)				(42.0)	
investing activities	465.1		(10.7)		(497.4)				(43.0)	
Financing Activities:										
Borrowing from banks, including										
commercial paper, net					1.9				1.9	
Payment of capital lease obligations					(8.2)				(8.2)	
Proceeds from issuance of notes	678.0								678.0	
Repayments of notes	(660.0)								(660.0)	
Purchase of Company Common Stock	(186.0)				(1,416.1)				(1,602.1)	
Dividends	(313.9)								(313.9)	
Proceeds from exercise of stock	101.7								101.7	
options	131.7								131.7	
Excess tax benefit from stock-based compensation	7.8								7.8	
Increase (decrease) in intercompany	7.0								7.0	
payables	1,348.3		150.0		(1,498.3)					
N. (1.0										
Net cash flow provided by (used for) financing activities	1,005.9		150.0		(2,920.7)				(1,764.8)	
Net increase (decrease) in cash and cash equivalents	943.9		2.2		(1,223.9)				(277.8)	
Cash and cash equivalents at beginning of period	1,543.8		.5		1,530.3				3,074.6	
Cash and cash equivalents at end of										
period	\$ 2,487.7	\$	2.7	\$	306.4	\$		\$	2,796.8	

Item 2. Management's Discussion and Analysis of Results of Operations and Financial Condition. (Tabular dollars in millions, except per share amounts)

Management's discussion and analysis of the results of operations and financial condition should be read in conjunction with the consolidated financial statements and related notes in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2007.

CNET Acquisition

On June 30, 2008, the Company completed the acquisition of all of the outstanding shares of CNET Networks, Inc. ("CNET") common stock for \$11.50 per share, for a total of \$1.8 billion in cash. The Company is combining its existing interactive businesses, which are currently reported in the Television segment, with those of CNET and realigning its management structure to create an expanded CBS Interactive business unit. Beginning in the third quarter of 2008, the Company will report a separate Interactive segment and prior-period results will be reclassified to conform to the new presentation.

Consolidated Results of Operations

Three and Six Months Ended June 30, 2008 versus Three and Six Months Ended June 30, 2007

Revenues

The following tables present the Company's consolidated revenues by type, net of intercompany eliminations, for the three and six months ended June 30, 2008 and 2007.

	Three Months Ended June 30,						
		Percentage		Percentage	Increase/(D	ecrease)	
Revenues by Type	2008	of Total	2007	of Total	\$	%	
Advertising sales	\$2,359.3	70%	\$2,435.0	72%	\$ (75.7)	(3)%	
Television license fees	368.5	11	272.9	8	95.6	35	
Affiliate revenues	294.5	9	279.5	8	15.0	5	
Publishing	186.0	5	200.3	6	(14.3)	(7)	
Other	185.4	5	187.2	6	(1.8)	(1)	
Total Revenues	\$3 393 7	100%	\$3 374 9	100%	\$ 18.8	1%	

	Six Months Ended June 30,						
		Percentage		Percentage	Increase/(D	ecrease)	
Revenues by Type	2008	of Total	2007	of Total	\$	%	
Advertising sales	\$4,772.2	68%	\$5,130.2	73%	\$ (358.0)	(7)%	
Television license fees	975.1	14	600.2	8	374.9	62	
Affiliate revenues	587.0	8	556.2	8	30.8	6	
Publishing	387.6	5	429.6	6	(42.0)	(10)	
Other	325.9	5	316.5	5	9.4	3	
m	*= 0.4= 0	400~		1000		~	
Total Revenues	\$7,047.8	100%	\$7,032.7	100%	\$ 15.1	%	

Advertising sales decreased \$75.7 million, or 3%, to \$2.36 billion for the three months ended June 30, 2008 principally reflecting weakness in the television and radio stations advertising markets and lower primetime ratings, partially offset by higher Outdoor advertising sales and the timing of the Semifinals of the NCAA Men's Basketball Tournament, which aired in the second quarter of 2008 versus the first quarter of 2007. Advertising sales decreased \$358.0 million, or 7%, to \$4.77 billion for the six months ended June 30, 2008 principally reflecting the absence of the 2007 telecast of *Super Bowl XLI* on CBS Television Network, weakness in the television and radio station advertising markets, lower primetime ratings and the impact of television and radio station divestitures, partially offset by growth at Outdoor.

Management's Discussion and Analysis of Results of Operations and Financial Condition (Continued) (Tabular dollars in millions, except per share amounts)

Television license fees increased \$95.6 million, or 35%, to \$368.5 million for the three months ended June 30, 2008 and increased \$374.9 million, or 62%, to \$975.1 million for the six months ended June 30, 2008, principally due to higher syndication sales resulting from both the impact of the new international self-distribution arrangement for the *CSI* franchise, which was previously distributed by a third-party, and higher international syndication sales. For the six-month period, the increase also reflected the second-cycle syndication sale of *Everybody Loves Raymond*.

Affiliate revenues increased \$15.0 million, or 5%, to \$294.5 million for the three months ended June 30, 2008 and increased \$30.8 million, or 6%, to \$587.0 million for the six months ended June 30, 2008, driven by rate increases and subscriber growth at Showtime Networks and CBS College Sports Network.

Publishing revenues decreased \$14.3 million, or 7%, to \$186.0 million for the three months ended June 30, 2008 and decreased \$42.0 million, or 10%, to \$387.6 million for the six months ended June 30, 2008, primarily reflecting lower sales in the Adult group.

Other revenues, which include home entertainment revenues, digital media revenues and other ancillary fees for Television, Radio and Outdoor operations, decreased \$1.8 million, or 1%, to \$185.4 million for the three months ended June 30, 2008 and increased \$9.4 million, or 3%, to \$325.9 million for the six months ended June 30, 2008.

International Revenues

The Company generated approximately 16% and 17% of its total revenues from international regions for the three and six months ended June 30, 2008, respectively, and 12% for both the three and six months ended June 30, 2007. The increase in international revenues for the second quarter and first half of 2008 principally reflected the impact of the new international self-distribution arrangement for the *CSI* franchise.

Operating Expenses

The following tables present the Company's consolidated operating expenses by type, net of intercompany eliminations, for the three and six months ended June 30, 2008 and 2007.

	Three Months Ended June 30,						
	Percentage			Percentage	Increase/(Decrease)		
Operating Expenses by Type	2008	of Total	2007	of Total	\$	%	
Programming	\$ 705.4	36%	\$ 666.4	36%	\$ 39.0	6%	
Production	570.9	29	538.5	29	32.4	6	
Outdoor operations	332.3	17	294.4	16	37.9	13	
Publishing operations	121.0	6	130.4	7	(9.4)	(7)	
Other	232.7	12	212.3	12	20.4	10	
Total Operating Expenses	\$1,962.3	100%	\$1,842.0	100%	\$ 120.3	7%	
		-30-					

Management's Discussion and Analysis of Results of Operations and Financial Condition (Continued) (Tabular dollars in millions, except per share amounts)

	Six Months Ended June 30,					
		Percentage		Percentage	Increase/(Decrease)
Operating Expenses by Type	2008	of Total	2007	of Total	\$	%
Programming	\$1,766.9	41%	\$1,830.5	43%	\$ (63.6)	(3)%
Production	1,248.7	29	1,123.0	27	125.7	11
Outdoor operations	628.7	14	565.2	13	63.5	11
Publishing operations	256.6	6	286.6	7	(30.0)	(10)
Other	447.7	10	432.5	10	15.2	4
Total Operating Expenses	\$4,348.6	100%	\$4,237.8	100%	\$ 110.8	3%

For the three months ended June 30 2008, operating expenses increased \$120.3 million, or 7%, to \$1.96 billion. For the six months ended June 30, 2008, operating expenses increased \$110.8 million, or 3%, to \$4.35 billion.

Programming expenses for the three months ended June 30, 2008 increased \$39.0 million, or 6%, to \$705.4 million primarily reflecting higher costs due to the timing of the Semifinals of the NCAA Men's Basketball Tournament, which aired during the second quarter of 2008 versus the first quarter of 2007, partially offset by lower primetime programming costs. For the six months ended June 30, 2008, programming expenses decreased \$63.6 million, or 3%, to \$1.77 billion principally reflecting lower costs resulting from the absence of the telecast of *Super Bowl XLI* which aired on CBS Television Network during the first quarter of 2007, partially offset by higher cable programming costs for original series.

Production expenses for the three months ended June 30, 2008 increased \$32.4 million, or 6%, to \$570.9 million and for the six months ended June 30, 2008 increased \$125.7 million, or 11%, to \$1.25 billion principally due to higher costs associated with higher syndication sales, including the impact of the new international self-distribution arrangement for the *CSI* franchise, partially offset by lower costs due to the cancellation of certain television series and fewer pilots produced in 2008.

Outdoor operations expenses for the three months ended June 30, 2008 increased \$37.9 million, or 13%, to \$332.3 million and for the six months ended June 30, 2008 increased \$63.5 million, or 11%, to \$628.7 million, primarily due to the impact of foreign exchange rate changes and higher billboard lease and transit costs.

Publishing operations expenses for the three months ended June 30, 2008 decreased \$9.4 million, or 7%, to \$121.0 million and for the six months ended June 30, 2008 decreased \$30.0 million, or 10%, to \$256.6 million principally reflecting lower royalty expenses driven by the decrease in revenues and the mix of titles.

Other operating expenses for the three months ended June 30, 2008 increased \$20.4 million, or 10%, to \$232.7 million and for the six months ended June 30, 2008 increased \$15.2 million, or 4%, to \$447.7 million, primarily reflecting increased costs associated with digital media. The increase for the second quarter also reflected higher marketing costs relating to the timing of the Semifinals of the NCAA Men's Basketball Tournament.

Selling, General and Administrative Expenses

Selling, general and administrative ("SG&A") expenses, which include expenses incurred for selling and marketing costs, occupancy and back office support, decreased \$5.1 million, or 1%, to \$668.4 million for the three months ended June 30, 2008 primarily due to lower employee-related expenses and

Management's Discussion and Analysis of Results of Operations and Financial Condition (Continued) (Tabular dollars in millions, except per share amounts)

promotion costs reflecting cost-saving initiatives implemented at the television and radio stations, partially offset by higher stock-based compensation expense, increased advertising and marketing costs for original cable series and the unfavorable impact of foreign exchange rate changes. For the six months ended June 30, 2008, SG&A expenses decreased \$49.7 million, or 4%, to \$1.25 billion primarily reflecting the settlement of an international receivable claim, lower costs resulting from cost-saving initiatives and lower expenses due to the divestitures of television and radio stations, partially offset by higher stock-based compensation expense and the unfavorable impact of foreign exchange rate changes. Pension and postretirement benefits costs decreased \$2.7 million to \$34.8 million for the second quarter of 2008 and decreased \$5.3 million to \$69.6 million for the six-month period versus the comparable prior-year periods. SG&A expenses as a percentage of revenues for the three and six months ended June 30, 2008 of 20% and 18%, respectively, remained flat as compared to the same prior-year periods.

Restructuring Charges

During the three and six months ended June 30, 2008, the Company recorded restructuring charges of \$2.6 million and \$47.5 million, respectively, associated with reducing headcount in the Television, Radio and Outdoor segments. The restructuring charges for the six months ended June 30, 2008 reflected severance costs recorded in the Television segment for \$34.9 million, the Radio segment for \$10.0 million and the Outdoor segment for \$2.6 million. During the six months ended June 30, 2008, the Company paid \$11.9 million of the Television charge, \$7.4 million of the Radio charge and \$.3 million of the Outdoor charge, leaving \$27.9 million of the restructuring reserve remaining at June 30, 2008. The Company expects to substantially use these reserves by the end of 2009.

Depreciation and Amortization

For the three months ended June 30, 2008, depreciation and amortization increased 13% to \$123.4 million and for the six months ended June 30, 2008, depreciation and amortization increased 7% to \$241.2 million, principally reflecting higher depreciation resulting from higher capital expenditures at Outdoor and higher amortization associated with interactive businesses.

Interest Expense

For the three months ended June 30, 2008, interest expense decreased to \$134.3 million from \$145.5 million and for the six months ended June 30, 2008, interest expense decreased to \$273.0 million from \$285.3 million principally due to lower interest rates and the timing of the 2007 refinancing of \$700.0 million of senior notes. The Company had \$7.09 billion and \$7.02 billion of principal amounts of debt outstanding (including current maturities) at June 30, 2008 and 2007, respectively, each at a weighted average interest rate of 7.1%.

Interest Income

For the three months ended June 30, 2008, interest income decreased \$18.6 million to \$15.2 million and for the six months ended June 30, 2008, interest income decreased \$40.3 million to \$32.8 million due to lower average cash balances resulting from the two accelerated share repurchase transactions executed during 2007 and lower interest rates.

Management's Discussion and Analysis of Results of Operations and Financial Condition (Continued) (Tabular dollars in millions, except per share amounts)

Other Items, Net

For the three months ended June 30, 2008, "Other items, net" of \$124.9 million consisted of a gain of \$127.2 million on the sale of the Company's investment in Sundance Channel and foreign exchange gains of \$1.2 million partially offset by losses of \$3.5 million associated with securitizing accounts receivables. "Other items, net" of \$124.7 million for the six months ended June 30, 2008 consisted of the gain of \$127.2 million on the sale of the investment in Sundance Channel and foreign exchange gains of \$5.2 million partially offset by losses of \$7.7 million associated with securitizing accounts receivable.

For the three months ended June 30, 2007, "Other items, net" of \$4.3 million principally reflected a pre-tax gain of \$9.2 million on television and radio station divestitures and a gain of \$2.4 million on the sale of an investment partially offset by losses of \$7.8 million associated with securitizing trade receivables. "Other items, net" of \$2.8 million for the six months ended June 30, 2007 principally reflected a pre-tax gain of \$12.6 million on television and radio station divestitures, foreign exchange gains of \$3.4 million and a gain of \$2.4 million on the sale of an investment partially offset by losses of \$15.5 million associated with securitizing trade receivables.

Provision for Income Taxes

The provision for income taxes represents federal, state and local, and foreign income taxes on earnings before income taxes, equity in loss of investee companies and minority interest. The provision for income taxes was \$232.9 million and \$233.7 million for the three months ended June 30, 2008 and 2007, respectively, and \$384.2 million and \$437.9 million for the six months ended June 30, 2008 and 2007, respectively. For the second quarter of 2008, the Company's effective income tax rate decreased to 36.2% from 36.4% for the second quarter of 2007. For the six months ended June 30, 2008, the Company's effective income tax rate decreased to 36.7% from 41.2% for the same prior-year period, reflecting the tax impact of 2007 station divestitures and a lower foreign effective income tax rate in 2008. The provision for income taxes for the three and six months ended June 30, 2007 included net tax provisions of \$6.2 million and \$49.7 million, respectively, related to station divestitures.

The Company currently anticipates the 2008 annual effective income tax rate to be approximately 37%.

Equity in Loss of Investee Companies, Net of Tax

Equity in loss of investee companies, net of tax, reflects the operating results of the Company's equity investments. For the three months ended June 30, 2008, equity in loss of investee companies, net of tax, decreased \$3.7 million to a loss of \$1.2 million and for the six months ended June 30, 2008, equity in loss of investee companies, net of tax, increased \$1.6 million to a loss of \$8.4 million.

Minority Interest, Net of Tax

Minority interest primarily represents the minority ownership of certain international entities.

Net Earnings

The Company reported net earnings of \$408.4 million for the three months ended June 30, 2008 versus \$404.0 million for the three months ended June 30, 2007 and net earnings of \$652.7 million for the six months ended June 30, 2008 versus net earnings of \$617.5 million for the six months ended June 30, 2007.

Management's Discussion and Analysis of Results of Operations and Financial Condition (Continued) (Tabular dollars in millions, except per share amounts)

Segment Results of Operations

The following tables present the Company's revenues, segment operating income before depreciation and amortization ("Segment OIBDA"), operating income, and depreciation and amortization by segment, for the three and six months ended June 30, 2008 and 2007, respectively.

	7	Three Months Ended June 30,			Six Months Ended June 30,	
		2008		2007	2008	2007
Revenues:						
Television	\$	2,201.1	\$	2,163.0	\$4,798.7	\$4,736.0
Radio		416.4		463.4	779.9	860.9
Outdoor		598.1		554.2	1,095.0	1,016.5
Publishing		186.0		200.3	387.6	429.6
Eliminations		(7.9)		(6.0)	(13.4)	(10.3)
Total Revenues	\$	3,393.7	\$	3,374.9	\$7,047.8	\$7,032.7
Segment OIBDA ^(a) :						
Television	\$	495.6	\$	549.5	\$ 945.1	\$ 948.5
Radio		158.6		187.3	280.9	351.7
Outdoor		153.6		168.3	255.1	268.5
Publishing		17.0		20.1	34.1	43.9
Corporate		(41.9)		(41.6)	(67.9)	(68.4)
Residual costs		(22.5)		(24.2)	(44.9)	(48.3)
Depreciation and amortization		(123.4)		(109.5)	(241.2)	(224.7)
Total Operating Income	\$	637.0	\$	749.9	\$1,161.2	\$ 1,271.2
Operating Income:						
Television	\$	446.8	\$	506.1	\$ 848.9	\$ 856.2
Radio		150.7		179.4	265.7	