

COCA COLA CO  
Form FWP  
October 29, 2007

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Filed Pursuant to Rule 433  
Registration No. 333-146983  
October 29, 2007

**PRICING TERM SHEET**

**5.350% Notes due November 15, 2017**

<b>Issuer:</b>	The Coca-Cola Company
<b>Security:</b>	5.350% Notes due November 15, 2017
<b>Size:</b>	\$1,750,000,000
<b>Maturity Date:</b>	November 15, 2017
<b>Coupon:</b>	5.350%
<b>Interest Payment Dates:</b>	May 15 and November 15, commencing May 15, 2008
<b>Price to Public:</b>	99.851%
<b>Benchmark Treasury:</b>	4.75% due August 15, 2017
<b>Benchmark Treasury Yield:</b>	4.369%
<b>Spread to Benchmark Treasury:</b>	+ 100 bp
<b>Yield:</b>	5.369%
<b>Make-Whole Call:</b>	Treasury plus 15 bp
<b>Expected Settlement Date:</b>	November 1, 2007
<b>CUSIP:</b>	191216AK6
<b>Anticipated Ratings:</b>	Aa3 (Negative Outlook) by Moody's Investors Service, Inc. A+ (Stable Outlook) by Standard & Poor's Ratings Services A+ (Negative Outlook) by Fitch Ratings
<b>Joint Book-Running Managers:</b>	Banc of America Securities LLC Citigroup Global Markets Inc.
<b>Co-Managers:</b>	Deutsche Bank Securities Inc. Goldman, Sachs & Co. HSBC Securities (USA) Inc. J.P. Morgan Securities Inc. UBS Securities LLC

Note: A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.

**The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering.**

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**You may get these documents for free by visiting EDGAR on the SEC Web site at [www.sec.gov](http://www.sec.gov). Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling Banc of America Securities LLC toll free at 1-800-294-1322 or Citigroup Global Markets Inc. toll free at 1-877-858-5407.**

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