

Edgar Filing: GENESISINTERMEDIA COM INC - Form 4

GENESISINTERMEDIA COM INC

Form 4

February 12, 2001

U.S. SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP  
Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or  
Section 30(f) of the Investment Company Act of 1940

Check box if no longer  
subject to Section 16.  
Form 4 or Form 5 obligations  
may continue. See Instruction 1(b)

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1. Name and Address of Reporting Person\*

Ultimate Holdings, Ltd., a Bermuda limited company

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(Last)

(First)

(Middle)

13 Parliament St. Hamilton

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(Street)

HM 12 Bermuda

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(City)

(State)

(Zip)

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2. Issuer Name and Ticker or Trading Symbol

GenesisIntermedia.com, Inc.

GENI

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3. IRS Identification Number of Reporting Person, if an Entity (Voluntary)

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4. Statement for Month/Year

1/01

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5. If Amendment, Date of Original (Month/Year)

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6. Relationship of Reporting Person to Issuer  
(Check all applicable)

Director

10% Owner

Officer (give title below)  Other (specify below)

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7. Individual or Joint/Group Filing (Check applicable line)

Form filed by one Reporting Person

Form filed by more than one Reporting Person

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Table I--Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security<br>(Instr. 3) | 2. Transaction<br>Date<br>(Month/Date/<br>Year) | 3. Transaction<br>Code<br>(Instr.8) |   | 4. Securities Acquired(A)<br>or Disposed of (D)<br>(Instr. 3,4 and 5) |              |           | 5. Amount<br>Security<br>Benefici<br>Owned at<br>of Mo<br>(Instr. 3 |
|------------------------------------|---|-------------------------------------|---|---|--------------|-----------|---|
|                                    |   | Code                                | V | Amount  | A<br>or<br>D | Price     |   |
| Common Stock                       | 01/02/01  | P                                   |   | 79,600  | A            | \$15.533  |   |
| Common Stock                       | 01/03/01  | P                                   |   | 42,100  | A            | \$16.989  |   |
| Common Stock                       | 01/04/01  | P                                   |   | 9,300   | A            | \$17.1250 |   |
| Common Stock                       | 01/05/01  | P                                   |   | 55,900  | A            | \$16.749  |   |
| Common Stock                       | 01/19/01  | P                                   |   | 100   | A            | \$19.8750 |   |
| Common Stock                       | 01/30/01  | S                                   |   | 30,000  | A            | \$17.00   | 2,652,0   |

\* If the Form is filed by more than one Reporting Person, see Instruction 5(b)(v).

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Form 4 (continued)

Table II (PART 1) Derivative Securities Acquired, Disposed of, or Beneficially Owned  
(e.g., puts, calls, warrants, options, convertible securities) (Col

| 1. Title of Derivative<br>Security<br>(Instr. 3) | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/<br>Year) | 4. Transaction<br>Code<br>(Instr. 8) |   | 5. Number of Derivat<br>Securities Acquire<br>or Disposed of (<br>(Instr. 3,4 and<br>A |
|--|--|--|--------------------------------------|---|--|
|  |  |  | Code                                 | V |  |

Table II (PART 2) Derivative Securities Acquired, Disposed of, or Beneficially Owned  
(e.g., puts, calls, warrants, options, convertible securities) (Columns 1,3 and 7 throu

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 3. Transaction<br>Date<br>(Month/Day/Year) | 7. Title and Amount<br>of Underlying<br>Securities<br>(Instr. 3 and 4)<br>Amount or Number<br>Title of Shares | 8. Price<br>of Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>Derivative<br>Securities<br>Beneficially<br>Owned at End of<br>Month (Instr. 4) | 10. Owne<br>D<br>S<br>Di<br>In<br>( |
|---|--|---|---|---|-------------------------------------|
|---|--|---|---|---|-------------------------------------|

Explanation of Responses:

Colette Johnston is the Company Administrator of Ultimate Holdings, Ltd.

/s/ Colette Johnston

February 12, 2001

\*\*Signature of Reporting Person

Date

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\*\*International misstatements or omissions of facts constitute Federal Criminal Violations.

See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this form, one of which must be manually signed.  
If space provided is insufficient, See Instruction 6 for procedure.