

Edgar Filing: EQUIFAX INC - Form SC 13G/A

EQUIFAX INC  
Form SC 13G/A  
February 05, 2004

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

SCHEDULE 13G  
(Rule 13d-102)

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT  
TO RULES 13d-1(b) (c), AND (d) AND AMENDMENTS THERETO FILED  
PURSUANT TO RULE 13d-2(b)

(Amendment No. 2) \*

Equifax Inc.

-----  
(Name of Issuer)

common stock

-----  
(Title of Class of Securities)

294429105

-----  
(CUSIP Number)

December 31, 2003

-----  
(Date of Event Which requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this  
Schedule is filed:

Rule 13d-1(b)

Rule 13d-(c)

Rule 13d-1(d)

-----  
\*The remainder of this cover page shall be filled out for a reporting person's  
initial filing on this form with respect to the subject class of securities, and  
for any subsequent amendment containing information which would alter the  
disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed  
to be "filed" for the purpose of Section 18 of the Securities Exchange Act of  
1934 ("Act") or otherwise subject to the liabilities of that section of the Act  
but shall be subject to all other provisions of the Act (however, see the  
Notes).

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CUSIP No. 294429105

Schedule 13G

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1. NAME OF REPORTING PERSONS  
I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY)

The Governor and Company of the Bank of Ireland

---

2. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

(a)

(b)

---

3. SEC USE ONLY

---

4. CITIZENSHIP OR PLACE OF ORGANIZATION

Republic of Ireland

---

NUMBER OF 5. SOLE VOTING POWER

SHARES not applicable

---

BENEFICIALLY 6. SHARED VOTING POWER

OWNED BY not applicable

---

EACH 7. SOLE DISPOSITIVE POWER

REPORTING not applicable

---

PERSON 8. SHARED DISPOSITIVE POWER

WITH not applicable

---

9. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

not applicable

---

10. CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES\*

---

11. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

less than 5.0%

---

12. TYPE OF REPORTING PERSON\*

CO

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\*SEE INSTRUCTIONS BEFORE FILLING OUT!

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1. NAME OF REPORTING PERSONS  
I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY)

IBI Interfunding

---

2. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

(a)  [X]  
(b)  [ ]

---

3. SEC USE ONLY

---

4. CITIZENSHIP OR PLACE OF ORGANIZATION

Republic of Ireland

---

NUMBER OF	5. SOLE VOTING POWER
SHARES	not applicable

---

BENEFICIALLY	6. SHARED VOTING POWER
OWNED BY	not applicable

---

EACH	7. SOLE DISPOSITIVE POWER
REPORTING	not applicable

---

PERSON	8. SHARED DISPOSITIVE POWER
WITH	not applicable

---

9. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

not applicable

---

10. CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES\*

[ ]

---

11. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

less than 5.0%

---

12. TYPE OF REPORTING PERSON\*

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CO

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\*SEE INSTRUCTIONS BEFORE FILLING OUT!

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1. NAME OF REPORTING PERSONS  
I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY)

BancIreland/First Financial, Inc.

---

2. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

(a)

(b)

---

3. SEC USE ONLY

---

4. CITIZENSHIP OR PLACE OF ORGANIZATION

New Hampshire

---

NUMBER OF 5. SOLE VOTING POWER

SHARES not applicable

---

BENEFICIALLY 6. SHARED VOTING POWER

OWNED BY not applicable

---

EACH 7. SOLE DISPOSITIVE POWER

REPORTING not applicable

---

PERSON 8. SHARED DISPOSITIVE POWER

WITH not applicable

---

9. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

not applicable

---

10. CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES\*

---

11. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

less than 5.0%

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---

12. TYPE OF REPORTING PERSON\*

CO

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\*SEE INSTRUCTIONS BEFORE FILLING OUT!

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1. NAME OF REPORTING PERSONS

I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY)

BIAM (US) Inc.

---

2. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

(a)

(b)

---

3. SEC USE ONLY

---

4. CITIZENSHIP OR PLACE OF ORGANIZATION

Delaware

---

NUMBER OF 5. SOLE VOTING POWER

SHARES not applicable

---

BENEFICIALLY 6. SHARED VOTING POWER

OWNED BY not applicable

---

EACH 7. SOLE DISPOSITIVE POWER

REPORTING not applicable

---

PERSON 8. SHARED DISPOSITIVE POWER

WITH not applicable

---

9. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

not applicable

---

10. CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES\*

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---

11. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

less than 5.0%

---

12. TYPE OF REPORTING PERSON\*

CO

---

\*SEE INSTRUCTIONS BEFORE FILLING OUT!

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1. NAME OF REPORTING PERSONS

I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY)

Iridian Asset Management LLC

---

2. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

(a)

(b)

---

3. SEC USE ONLY

---

4. CITIZENSHIP OR PLACE OF ORGANIZATION

Delaware

---

NUMBER OF 5. SOLE VOTING POWER

SHARES not applicable

---

BENEFICIALLY 6. SHARED VOTING POWER

OWNED BY not applicable

---

EACH 7. SOLE DISPOSITIVE POWER

REPORTING not applicable

---

PERSON 8. SHARED DISPOSITIVE POWER

WITH not applicable

---

9. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

not applicable

---

10. CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES\*

---

11. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

less than 5.0%

---

12. TYPE OF REPORTING PERSON\*

IA

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\*SEE INSTRUCTIONS BEFORE FILLING OUT!

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1. NAME OF REPORTING PERSONS

I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY)

COLE Partners LLC

---

2. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

(a)

(b)

---

3. SEC USE ONLY

---

4. CITIZENSHIP OR PLACE OF ORGANIZATION

Delaware

---

NUMBER OF 5. SOLE VOTING POWER

SHARES not applicable

---

BENEFICIALLY 6. SHARED VOTING POWER

OWNED BY not applicable

---

EACH 7. SOLE DISPOSITIVE POWER

REPORTING not applicable

---

PERSON 8. SHARED DISPOSITIVE POWER

WITH not applicable

---

9. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

not applicable

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10. CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES\*

---

11. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)  
less than 5.0%

---

12. TYPE OF REPORTING PERSON\*  
HC

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\*SEE INSTRUCTIONS BEFORE FILLING OUT!

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1. NAME OF REPORTING PERSONS  
I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY)  
  
Iridian Private Business Value Equity Fund, L.P.

---

2. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*  
  
(a)   
(b)

---

3. SEC USE ONLY

---

4. CITIZENSHIP OR PLACE OF ORGANIZATION  
  
Delaware

---

NUMBER OF	5.	SOLE VOTING POWER
SHARES		not applicable

---

BENEFICIALLY	6.	SHARED VOTING POWER
OWNED BY		not applicable

---

EACH	7.	SOLE DISPOSITIVE POWER
REPORTING		not applicable

---

PERSON	8.	SHARED DISPOSITIVE POWER
WITH		not applicable

---

9. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON



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not applicable

---

10. CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES\*

---

11. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

less than 5.0%

---

12. TYPE OF REPORTING PERSON\*

PN

---

\*SEE INSTRUCTIONS BEFORE FILLING OUT!

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1. NAME OF REPORTING PERSONS

I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY)

David L. Cohen

---

2. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

(a)

(b)

---

3. SEC USE ONLY

---

4. CITIZENSHIP OR PLACE OF ORGANIZATION

United States

---

NUMBER OF 5. SOLE VOTING POWER

SHARES not applicable

---

BENEFICIALLY 6. SHARED VOTING POWER

OWNED BY not applicable

---

EACH 7. SOLE DISPOSITIVE POWER

REPORTING not applicable

---

PERSON 8. SHARED DISPOSITIVE POWER

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WITH not applicable

---

9. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

not applicable

---

10. CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES\*

---

11. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

less than 5.0%

---

12. TYPE OF REPORTING PERSON\*

IN

---

\*SEE INSTRUCTIONS BEFORE FILLING OUT!

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1. NAME OF REPORTING PERSONS

I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY)

Harold J. Levy

---

2. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

(a)

(b)

---

3. SEC USE ONLY

---

4. CITIZENSHIP OR PLACE OF ORGANIZATION

United States

---

NUMBER OF 5. SOLE VOTING POWER

SHARES not applicable

---

BENEFICIALLY 6. SHARED VOTING POWER

OWNED BY not applicable

---

EACH 7. SOLE DISPOSITIVE POWER

REPORTING not applicable

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PERSON 8. SHARED DISPOSITIVE POWER

WITH not applicable

---

9. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

not applicable

---

10. CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES\*

---

11. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

less than 5.0%

---

12. TYPE OF REPORTING PERSON\*

IN

---

\*SEE INSTRUCTIONS BEFORE FILLING OUT!

SCHEDULE 13G

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This Amednment No. 2 to Schedule 13G amends in its entirety Schedule 13G previously filed for the month ended December 31, 2002. This Amednment reports a less than 5.0% position (see item 5).

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Item 1(a). Name of Issuer:

Equifax Inc.

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Item 1(b). Address of Issuer's Principal Executive Offices:

1550 Peachtree Street, N.W.  
Atlanta, GA 30309

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Item 2.

(a) Name of Person Filing.

This Statement is being filed by and on behalf of The Governor and Company of the Bank of Ireland (the "Bank of Ireland"), IBI Interfunding ("IBI"), BancIreland/First Financial, Inc. ("BancIreland"), BIAM (US) Inc., Iridian Asset Management LLC ("Iridian"), COLE Partners LLC ("COLE"), Iridian Private Business Value Equity Fund, L.P. ("Iridian Private Business"), David L. Cohen and Harold J. Levy (collectively, the "Reporting Persons").

On September 6, 2002, BIAM (US) Inc. acquired 61% of the equity interests of Iridian, and the Bank of Ireland, IBI and BancIreland therefore acquired indirect ownership of 61% of Iridian. Thus, on that date, such Reporting Persons

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may be deemed to have acquired beneficial ownership of all shares of Common Stock beneficially owned by Iridian.

(b) Address of Principal Business Office:

The principal business address of Bank of Ireland and IBI is Lower Baggot Street, Dublin 2, Ireland.

The principal business address of BancIreland is Junction Marketplace #27, 1011 N. Main Street, White River Junction, VT 05501.

The principal business address of BIAM (US) Inc. is Liberty Park #15, 282 Route 101, Amherst, NH 03110.

The principal business address of Iridian, COLE, Iridian Private Business, Mr. Cohen and Mr. Levy is c/o Iridian Asset Management LLC, 276 Post Road West, Westport, CT 06880-4704.

(c) Citizenship or Place of Organization:

Bank of Ireland and IBI are Ireland corporations. BancIreland is a New Hampshire corporation. BIAM (US) Inc. is a Delaware corporation. Iridian and COLE are Delaware limited liability companies. Iridian Private Business is a Delaware limited partnership. Each of David L. Cohen and Harold J. Levy is a citizen of the United States.

d) Title of Class of Securities:

This Statement relates to the shares of common stock, \$1.25 par value, of Equifax Corporation.

(e) CUSIP Number: The CUSIP number is 294429105.

SCHEDULE 13G

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Item 3. If This Statement is Filed Pursuant to Rule 13d-1(b), or 13d-2(b) or (c), Check Whether the Person Filing is a:

- (a)  Broker or dealer registered under Section 15 of the Exchange Act.
- (b)  Bank as defined in Section 3(a)(6) of the Exchange Act.
- (c)  Insurance company as defined in Section 3(a)(19) of the Exchange Act.
- (d)  Investment company registered under Section 8 of the Investment Company Act.
- (e)  An investment adviser in accordance with Rule 13d-1(b)(1)(ii)(E);
- (f)  An employee benefit plan or endowment fund in accordance with Rule 13d-1(b)(1)(ii)(F);
- (g)  A parent holding company or control person in accordance with Rule 13d-1(b)(1)(ii)(G);
- (h)  A savings association as defined in Section 3(b) of the Federal

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Deposit Insurance Act;

(i)  A church plan that is excluded from the definition of an investment company under Section 3(c)(14) of the Investment Company Act;

(j)  Group, in accordance with Rule 13d-1(b)(1)(ii)(J).

If this statement is filed pursuant to Rule 13d-1(c), check this box.

---

Item 4. Ownership.

Not applicable.

---

Item 5. Ownership of Five Percent or Less of a Class.

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following: X

---

Item 6. Ownership of More Than Five Percent on Behalf of Another Person.

Not Applicable.

---

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company.

Not Applicable.

---

Item 8. Identification and Classification of Members of the Group.

This Statement is being filed on behalf of the Reporting Persons listed in item 2.

---

Item 9. Notice of Dissolution of Group.

Not Applicable.

---

Item 10. Certifications.

By signing below the undersigned certifies that, to the best of its or his knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of and do not have the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having such purpose or effect.

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After reasonable inquiry and to the best of its or his knowledge and belief, we certify that the information set forth in this statement is true, complete and correct.

Date: February 5, 2004

THE GOVERNOR AND COMPANY OF THE BANK OF IRELAND

By: /s/ John Clifford

-----  
John Clifford  
Group Secretary

IBI INTERFUNDING

By: /s/ Peter Nugent

-----  
Peter Nugent  
Secretary

BANCIRELAND/FIRST FINANCIAL, INC.

By: /s/ Diane Morrison

-----  
Diane Morrison  
Director

BIAM (US) INC.

By: /s/ Diane Morrison

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Diane Morrison  
Director

SCHEDULE 13G

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IRIDIAN ASSET MANAGEMENT LLC

By: /s/ Jeffrey M. Elliott

-----  
Jeffrey M. Elliott  
Executive Vice President

COLE PARTNERS LLC

By: /s/ Jeffrey M. Elliott

-----  
Jeffrey M. Elliott  
Executive Vice President

IRIDIAN PRIVATE BUSINESS VALUE EQUITY FUND, L.P.  
By: COLE PARTNERS LLC

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By: /s/ Jeffrey M. Elliott

-----  
Jeffrey M. Elliott  
Executive Vice President

By: /s/ David L. Cohen

-----  
David L. Cohen, individually

By: /s/ Harold J. Levy

-----  
Harold J. Levy, individually